I drive an Impreza 2.5i and have never had a better car in snow than this one • This is my fourth Subaru...I LOVE them to pieces • I have my new Subaru Impreza and I am so happy with it. Such thought was put into it. I am driving more than I ever do because it is such a pleasure to drive • My wife and I own a Subaru Impreza Outback Sport and I must say it is the best car I've ever driven • I live in the mountains and commute up and down the hill every day. The handling can't be beat by any other car I've ever driven up the hill • The Subaru Impreza, in the words of those who own them • The other day we were hit with a snowstorm and our AWD allowed us to maneuver as if it was a sunny spring day. At that moment, I decided I would be a Subaru owner for life • I'm such a big promoter of Subaru. I've talked two of my friends into getting them • Thanks so much for keeping us safe in our Impreza during an awful accident. In our car that day, we had a baby and our dog in the backseat. We all walked away with no sustained injuries • I can carry just about anything in my Impreza, it gets good gas mileage, and it just fits me. My Impreza has been a great car.
Impreza 2.5i Premium 5-door with Ivory Tricot and Satellite Radio and Navigation Package.

Because you love calling the shots.

Backpacking by day. Backstage by night. Finally a car that can keep up with your demanding life. With trademark Subaru traction and control, the 2009 Impreza® can take you and your friends as far away from the action as you want and has the roominess and safety to get everyone back to the middle of everything. And we know how you like to keep your options open. So you can go for four doors or five, and choose from four models, including the all-new, turbocharged 2.5GT. Good luck picking a favorite.
Works smarter so you can play harder.
The Impreza gives you the freedom to do what you want, when you want. Weather won’t stop you, with the unique standard Subaru Symmetrical AWD. Space won’t limit you, with the remarkably flexible interior. And your stuff won’t get in your way, with all the compartments and places for gear. With such smart design and engineering, there’s truly nothing stopping you now.

Efficient Engineering
The Impreza is designed to make every adventure seem effortless. The standard Subaru Symmetrical All-Wheel Drive allows you to take on almost any terrain with ease and the horizontally opposed SUBARU BOXER® engine assures you’ll get there quickly. While the active and passive safety features let you spend less time worrying and more time just doing.

Flexible Space
Whether it’s more friends or more stuff, you never know what you are going to pick up along the way. Luckily, the Impreza can adapt to almost any situation. Inside you’ll find the handy 60/40-split flat-folding rear seats that let you arrange your space accordingly, a spacious cargo area and storage compartments throughout.
Interior and Technology

The Impreza comes stocked with all the standard and available features inside that make it not just driver-friendly but friend-friendly. The available 10-speaker audio system lets you and your passengers enjoy the tunes and the convenient steering wheel controls mean that you can change songs or stations without missing a beat—or the next off-ramp. With all the gadgets and room inside the Impreza, you and your friends won’t mind hanging out in it for awhile. On your way to your next hangout, of course.

Audio System
You’ll never want the music to end with the available 10-speaker audio system featuring a 6-disc CD changer and SRS Circle Surround Automotive® audio enhancement. You can also charge, play and control your iPod® through the audio system with the available accessory iPod interface kit.

Satellite Radio
Listen to indie, rock or even your favorite uncensored talk show in digital-quality sound, wherever your journey takes you. Every Impreza is XM® or SIRIUS® Satellite Radio ready, while navigation-equipped models give you standard SIRIUS that lets you access over 130 channels of satellite feed.¹

Satellite Radio

¹ Subscription and additional equipment required. ² Activation and monthly subscription sold separately.

Navigation System
Just a few taps on the available touch-screen system and you’ll have an instant guide—across town or across the country. Not only can your navigation system get you to your destination, it can also keep you entertained. While the car is parked, you can enjoy a DVD on the 7-inch display screen.

Moonroof
The wide-open sky, available at the touch of a button. The available moonroof lets the sunshine and fresh air in for both the front and rear passengers. So you can enjoy the great outdoors without leaving your car.
Flexibility
Life is unpredictable. One day you’re helping someone move, the next day it’s your turn to carpool. So, you need a car that can make room for the unexpected. The Impreza does just that, with all the versatile seating configurations and accommodating cargo space. If you are the kind of person that is up for anything, you need a car like the Impreza that is too.

Versatile Space
The Impreza, both the 4- and 5-door, lets you transport a myriad of differently sized objects with their 60/40-split flat-folding rear seats. With both of the rear seatbacks up, you can seat three friends. It also allows for two passengers and a long item, or one passenger and gear for everybody. Or fold both for full access to the trunk or cargo area.

Storage
You’ll find plenty of storage compartments around the cabin, such as door bins for all four doors and a sizeable center console. In the cargo space of the 5-door, there are nooks to hold small items to keep them neat and organized, as well as cargo hooks. And a retractable cargo cover keeps it all covered from prying eyes.

Cargo Area
The rear suspension of the Impreza doesn’t just help it handle better, it helps it handle more. The 5-door offers up to 19.0 cubic feet of space with both rear seats in use. With both rear seats folded, you can make full use of the maximum 44.4 cubic feet of cargo capacity. Meanwhile, the 4-door can take on three golf bags in its 11.3 cubic feet trunk.

113
cubic feet of cargo space

44.4
cubic feet of cargo space

Thanks 4 helping me move into my new apt! I can’t believe how much stuff fit into ur car!

1 With rear seats lowered.
Outdoor Utility

For those who want to take their Impreza even farther, they can. The Outback Sport® comes with a roof carrier base to hold your boards and a raised suspension to help get you to your secret spot.
Subaru Symmetrical All-Wheel Drive was engineered to give drivers the best traction system available. Better traction means better **control** and handling. It expands a vehicle’s limits and the conditions in which it performs. Traction increases the confidence a driver can put in their vehicle. Subaru believes in traction. It’s why Subaru owners believe in their vehicles.

**why**

---

**All Weather Conditions**
Snow and rain can surprise even the best planners. Be ready for less-than-ideal conditions with the exceptional traction, handling and control of Subaru AWD.

**Accident Avoidance**
When danger steps into your path, the safest route is to step right around it. The trademark traction and control of Subaru AWD helps you stay safe by staying ready.

**Spirited Handling**
You won’t be the first to be impressed by the handling and agility of the Impreza. Subaru AWD maximizes the feeling of being connected to the road with its remarkable balance and grip.

**Multiple Road Types**
Subaru AWD provides adhesion to own your favorite stretch of immaculate asphalt. And it also gives you the freedom to tackle a myriad of road surfaces with confidence.
The Advantages of Subaru Symmetrical All-Wheel Drive

All AWD systems are not the same. For more than 30 years, Subaru has been engineering Subaru Symmetrical All-Wheel Drive to have distinct advantages over other systems. Almost total side-to-side symmetry creates optimal balance for stability and sharp handling. And since power flows in a more direct path from the engine to all four wheels, it works with brilliant efficiency for secure grip and quicker response to slippage.

Exceptional Control
The Subaru Symmetrical All-Wheel Drive system, with its fore, aft and lateral balance, results in excellent handling overall. Unlike a rear-wheel drive car which may oversteer, or a front-wheel drive car that is more prone to understeer, the full-time symmetrical AWD of the Impreza transfers power to all four wheels for more stable, neutral cornering. The result? Greater safety and intensified performance.

Instantaneous Response
Only four small patches of rubber keep you in control of your vehicle. The more your tires are engaged, the more control you have. Unlike FWD or RWD vehicles, the Subaru Symmetrical AWD system keeps power routed to all four tires. So they’re all ready to respond when you use the throttle, especially in tight curves or unexpected maneuvers.

Road Adhesion
The greater the grip the tires have on the road, the more predictable your car becomes. With all four wheels receiving power all the time, chances are much more likely that tires will stick to the road, avoiding slippage, and your vehicle will stay on the intended trajectory. Think of it as prevention rather than reaction.
Performance

Your fast-paced life just got faster. The Impreza has no trouble keeping up with you, whether you choose the 170-horsepower 2.5-liter engine with impressive fuel economy and lower emissions. Or if you crave even more power, there’s the new turbocharged 2.5GT with an impressive 224-horsepower engine—named International Engine of the Year.1

Vehicle Dynamics Control (VDC)
The standard electronic stability control system helps keep you on your intended path by measuring variables such as steering input, braking and vehicle angle. Sensing any slide that causes the vehicle to deviate from your intended course, VDC applies individual brakes and/or reduces engine power to counteract the slide and help keep you safely in control.

Vehicle Dynamics Control (VDC)

Double Wishbone Suspension
Riding on a rear double wishbone suspension, the Impreza is all about smooth and polished road manners with more than enough verve to take on those curvy canyon roads. And the Outback Sport comes with a raised suspension that helps put many unpaved roads within reach.

Transmissions
Choose between the smooth shifting 5-speed manual with Incline Start Assist that’s fully synchronized for precise action. Or opt for the convenience of the 4-speed automatic transmission with SPORTSHIFT® manual control that lets you set it in Drive when you want to, or lets you switch gears manually by moving the shifter up or down.

Subaru Boxer Engine
The unique SUBARU BOXER engine of the Impreza delivers increased punch when you need it and smooth acceleration anytime. Also, the horizontally opposed configuration helps give the Impreza a lower center of gravity, enhanced stability and precision handling for the drive.

1 Turbocharged 2.5-liter engine. International Engine of the Year Awards 2008, 2-liter to 2.5-liter category. Presented by engine technology international magazine.

Impreza 2.5GT 4-door in Spark Silver Metallic.
The Subaru Impreza was named a 2008 Coolest New Car Under $18,000 by Kelley Blue Book’s kbb.com.1

1 For more information about the 2008 Coolest New Cars Under $18,000 from Kelley Blue Book’s kbb.com, visit www.kbb.com/coolcars08.
For Subaru, the only thing more important than the driving experience of our vehicles is that you arrive safely at your destination. This commitment to protect occupants with multidimensional safety is what made each and every Subaru model tested, when equipped with available VDC, an IIHS 2008 Top Safety Pick.¹

Active Safety | Trust. Subaru knows that this is the most important feeling to have when you get behind the wheel. You can drive with confidence knowing that Subaru engineered the Impreza to assist in keeping you safe by helping you avoid accidents. Exceptional visibility helps you see danger coming, and active technologies like Subaru AWD and a responsive suspension help you stay in control in an emergency.

Brake Assist

This safety feature closely monitors the pressure you apply to the brake pedal. If it detects a panic-braking situation, it helps you avoid collisions by quickly applying maximum braking force.

Vehicle Dynamics Control (VDC)

Standard on every 2009 Impreza, VDC electronic stability control monitors the path of your vehicle to help detect unwanted deviations in your trajectory, and correct them to keep you in control and on the right path.

Passive Safety | In a worst-case scenario, the Subaru Impreza is one of your best possible bets. Government crash testing recognizes the Impreza with a five-star crash-test safety rating.² Its brilliant track record in safeguarding passengers comes from an array of advanced protection technologies coupled to a body structure that is meticulously engineered to help save lives.

Front, Side and Side-Curtain Airbags³

An array of sensors can deploy any one or more of the six airbags the instant an accident is detected. The Impreza features side-curtain airbags to better provide all-over protection for the driver, front passenger and outboard rear passengers.

Ring-Shaped Reinforcement Frame

Exceptionally strong, the frame design of the Impreza not only helps to maintain cabin integrity during a crash—it also helps divert dangerous impact energy away from occupants.

¹ Rating based on Insurance Institute for Highway Safety’s (IIHS’s) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, and 20-mile-per-hour rear-impact test. For more information, contact IIHS or visit their website at www.iihs.org.

² Star ratings are part of the U.S. Department of Transportation’s safercar.gov program (www.safercar.gov).

³ Always wear seatbelts. Children should be properly restrained in the rear seat.
Ruggedness, versatility and a low impact on the environment have long made Subaru vehicles the choice of drivers who want to enjoy the beauty of the natural world. By reducing pollutants during the production process and creating efficient, low-emission vehicles, Subaru works to protect that beauty and the earth we all share.

Zero Landfill
In 2004, Subaru of Indiana Automotive (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status—nothing from its manufacturing efforts ever goes into a landfill. What’s more, Subaru facilities in Japan have achieved similar goals in reusing and recycling industrial waste, as well as greatly reducing carbon emissions.

Protecting Wildlife
In 2003, SIA became the first U.S. automotive assembly plant to be designated a wildlife habitat. Subaru shares the site with numerous natural residents including deer, blue herons and beavers.
Your Subaru. Your way.

**Impreza 2.5i**
All-in-one versatility with fun-to-drive features. And with a 170-horsepower engine, you won’t miss a moment of the action. Choose from either the 4-door or 5-door, both with standard Subaru Symmetrical AWD and VDC electronic stability control.

**Impreza 2.5i Premium**
All the fun and versatility you expect but with even more extras. Adding a power moonroof, 16-inch aluminum wheels, leather-wrapped steering wheel and a 10-speaker audio system with auxiliary audio jack and 6-disc CD changer—just to name a few.

**Impreza Outback Sport**
Impreza spirit infused with rugged versatility. The Outback Sport gives you a roof carrier base, 17-inch aluminum wheels, and a raised suspension for composure over rough roads.

**Impreza 2.5GT**
New to the Impreza lineup, with turbocharging to up the fun factor. The 2.5GT comes standard with a 224-horsepower turbocharged SUBARU BOXER engine, moonroof, 17-inch aluminum wheels, heated front seats and a 10-speaker audio system with auxiliary audio jack and 6-disc CD changer.
### Impreza® 2.5i

#### Stabilty and Traction
- **Symmetrical All-Wheel Drive**
- **Manual transaxle**
  - Standard
  - Symmetrical 5-speed
  - Manual
  - Sport (2.5GT)
- **Automatic transaxle**
  - Standard
  - Symmetrical 5-speed
  - Automatic
  - Sport (2.5GT)
- **VDC (Vehicle Dynamics Control)**
  - Standard
  - Sport (2.5GT)
- **Traction Control System (TCS)**
  - Standard
  - Sport (2.5GT)

#### Fuel
- **Fuel economy (city/highway/mixed)**
  - Manual: 20/27 mpg
  - Automatic: 20/26 mpg

#### Specifications

### Outback Sport®

#### Engine and drivetrain
- **2.5-liter DOHC intercoolered, turbocharged aluminum-alloy 4-cylinder engine**
  - 2.5-liter DOHC intercooled, turbocharged aluminum-alloy 6-cylinder horizontally-opposed SUBARU EJ25 engine with Active Valve Control System.

#### Performance
- **Engine torque**
  - 2.5i: 170 lb-ft @ 4,400 rpm
  - 2.5GT: 226 lb-ft @ 2,800 rpm
- **Brakes**
  - 4-wheel disc, ventilated front

#### Tires
- **205/55 R16 M+S all-season**
- **205/50 R17 M+S all-season**

#### Fuel economy
- **Manual**: 20/27 mpg
- **Automatic**: 20/26 mpg

### Outback Sport® 2.5GT

#### Engine
- **2.5-liter DOHC intercooled, turbocharged aluminum-alloy 4-cylinder engine**
  - 2.5-liter DOHC intercooled, turbocharged aluminum-alloy 6-cylinder horizontally-opposed SUBARU EJ25 engine with Active Valve Control System.

#### Performance
- **Engine torque**
  - 2.5i: 170 lb-ft @ 4,400 rpm
  - 2.5GT: 226 lb-ft @ 2,800 rpm
- **Brakes**
  - 4-wheel disc, ventilated front

#### Tires
- **205/55 R16 M+S all-season**
- **205/50 R17 M+S all-season**

#### Fuel economy
- **Manual**: 20/27 mpg
- **Automatic**: 20/26 mpg

### CONVENIENCE FEATURES
- **Power front and rear windows**
- **Electronics cruise control**
- **Dual cupholders in center console**
- **Heated side mirrors and windshield wiper de-icer**
- **Functional hood scoop (feeds turbocharger intercooler)**
- **L.E.D. taillights (5-door)**
- **FM/AM radio (5-door)**
- **Front bumper step pad**
- **Roof carrier base**
- **Body-color door handles**
- **Body-color side mirrors**
- **Body-color rearview mirror**

### AUDIO SYSTEMS
- **4-speaker audio system with single-disc in-dash CD player and XM/SIRIUS® Radio compatibility**
- **10-speaker audio system with 6-disc in-dash CD changer**
- **XM® Satellite Radio Tuner**
- **XM® Satellite Radio Tuner**
- **XM® Satellite Radio Tuner**
- **XM® Satellite Radio Tuner**
- **FM/AM radio (5-door)**
- **Front bumper step pad**
- **Roof carrier base**
- **Body-color door handles**
- **Body-color side mirrors**
- **Body-color rearview mirror**

### CLIMATE CONTROL
- **Manually adjustable CTC, free air conditioning system with recall controls for temperature, fan and airflow direction**
- **Automatic climate control system with CTC, free air conditioning, recall controls for temperature, fan and airflow direction**
## SECURITY

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.5i</th>
<th>2.5i Premium</th>
<th>Outback Sport</th>
<th>2.5 GT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Antitheft security system</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Engine immobilizer</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
</tbody>
</table>

### SAFETY

**ACTIVE**
- Subaru Symmetrical All-Wheel Drive (AWD)
- Subaru BOXER engine
- 6-speed anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD)
- Vehicle Dynamics Control (VDC)
- Traction Control System (TCS)
- Brake Assist
- Tire Pressure Monitoring System (TPMS)
- Daytime Running Lights (DRL)

**PASSIVE**
- Dual-stage deployment driver's and front passenger's front airbags (SRS)
- Side curtain airbags protecting front and rear outboard occupants (SRS)
- Seat-mounted front side-impact airbags (SRS)
- Height-adjustable active front-seat head restraints
- Height-adjustable 3-point front seatbelts with pretensioners and force limiters
- 3-point seatbelts at all rear seating positions
- Child rear safety door locks
- LATCH system: Lower Anchors and Tethers for Children
- Safety brake pedal system
- Energy-absorbing collapsible steering column
- Ring-shaped reinforcement frame body structure

### OPTIONAL EQUIPMENT

- 4-speed electronic direct control automatic transmission with SPORTSHIFT manual control
- Satellite Radio and Navigation Package
- Touch-screen GPS navigation system with 7-inch high-resolution screen and auxiliary inputs for portable multimedia devices, 30-gigabyte music system with single-disc in-dash CD player, SIRIUS® Satellite Radio, and Bluetooth® wireless capability
- multifunction screen displaying navigation system information and trip computer (current and average fuel economy, driving range, ambient temperature, calculator and maintenance indicator)

### IMPREZA COLOR COMBINATIONS

<table>
<thead>
<tr>
<th>Paint</th>
<th>2.5i</th>
<th>2.5i Premium</th>
<th>Outback Sport</th>
<th>2.5 GT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satin White Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Spark Silver Metallic</td>
<td>CBT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Sunlight Gold Opal</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Paprika Red Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Lightning Red</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Newport Blue Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Dark Gray Metallic</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Obsidian Black Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Steel Silver Metallic/Spark Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sage Green Metallic/Steel Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Newport Blue Pearl/Steel Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Obsidian Black Pearl/Spark Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sage Green Metallic/Steel Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### UPHOLSTERY

<table>
<thead>
<tr>
<th>Color</th>
<th>2.5i</th>
<th>2.5i Premium</th>
<th>Outback Sport</th>
<th>2.5 GT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ivory Tricot (IT)</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Ivory Cloth (IT)</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Carbon Black Tricot (IT)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Carbon Black Cloth (IT)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### IMPREZA

<table>
<thead>
<tr>
<th>Paint</th>
<th>2.5i</th>
<th>2.5i Premium</th>
<th>Outback Sport</th>
<th>2.5 GT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satin White Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Spark Silver Metallic</td>
<td>CBT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Sunlight Gold Opal</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Paprika Red Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Lightning Red</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Newport Blue Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Dark Gray Metallic</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Obsidian Black Pearl</td>
<td>IT</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Steel Silver Metallic/Spark Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sage Green Metallic/Steel Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Newport Blue Pearl/Steel Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Obsidian Black Pearl/Spark Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sage Green Metallic/Steel Silver Metallic</td>
<td>IT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

**NOT AVAILABLE**

- 3-door only

1 2009 EPA fuel economy estimates. Actual mileage may vary.

2 Does not include roof carrier base.

3 Available as an accessory. Satellite radio hardware and required monthly subscription sold separately. See your dealer.

4 The Supplemental Restraint System (SRS) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row position. Activation and required monthly subscription sold separately. See your dealer.

5 Requires accessory microphone. See your dealer.

6 Requires accessory microphone. See your dealer.

SRS Circle Surround Automotive is a registered trademark of SRS Labs, Inc. XM is a registered trademark of XM Satellite Radio Inc. For more information, contact your Subaru dealer or log on to subaru.com.

Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. SIRIUS is a registered trademark of Sirius Satellite Radio Inc. SPORTSHIFT is a registered trademark of Prodrive Ltd. Subaru, SUBARU BOXER, Added Security, Impreza and Outback Sport are registered trademarks. Bluetooth is a registered trademark of Bluetooth SIG, Inc. HomeLink is a registered trademark of Prince Corporation, a wholly owned subsidiary of Johnson Controls. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. SIRIUS is a registered trademark of Sirius Satellite Radio Inc. SPORTSHIFT is a registered trademark of Prodrive Ltd. Subaru advanced frontal airbag system (SRS)

Subaru, SUBARU BOXER, Added Security, Impreza and Outback Sport are registered trademarks. Bluetooth is a registered trademark of Bluetooth SIG, Inc. HomeLink is a registered trademark of Prince Corporation, a wholly owned subsidiary of Johnson Controls. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. SIRIUS is a registered trademark of Sirius Satellite Radio Inc. SPORTSHIFT is a registered trademark of Prodrive Ltd.
1 All-Weather Floor Mats
Custom-fitted, heavy-gauge floor mats help protect your vehicle’s carpet from sand, dirt and moisture.

Not intended for use over top of carpeted floor mats.

2 Bike Carrier—Roof Mounted
Each kit securely transports one bicycle. Lockable, padded jaws can hold bikes with 1”-3” downtubes.

Roof Carrier Base required. Consult vehicle owner’s manual for total roof load limit.

3 Remote Engine Starter
Allows vehicle to be started by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle’s interior temperature is more comfortable upon entry (automatic transmission only).

4 Auto-Dimming Mirror with Compass and HomeLink®
Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink buttons which can be programmed to operate most garage-door openers and other HomeLink compatible devices.

5 Sport Mesh Grille
Features a bold metal mesh design that adds an aggressive look to both 4- and 5-door Impreza. Comes pre-painted and ready to install.

6 Body-Side Moldings
Color-matched moldings help protect the vehicle’s doors from parking lot dings while attractively blending with the lines of the car.

For a complete list of available accessories, visit your local Subaru dealer or log on to subaru.com.

Make a Subaru your Subaru. From styling upgrades to storage solutions, you can outfit your vehicle to be as unique as your adventures. With genuine Subaru accessories, you’ll have the versatility to take everything you need. And backed by a 3-year or 36,000-mile limited warranty, they’re built with Subaru reliability in mind.

For a complete list of available accessories, visit your local Subaru dealer or log on to subaru.com.
Your Subaru will be a vehicle you can love for years to come. That’s the promise delivered by our comprehensive warranties, Roadside Assistance Program, and outstanding vehicle reliability. It’s a promise attested to by the fact that 95% of Subaru vehicles sold in the past ten years are still on the road today. Love. It’s what makes a Subaru, a Subaru.

Subaru Added Security
It’s possibly the most important option you choose. Protect your investment with a Subaru Added Security™ extended service contract. It’s the only one backed by Subaru of America, Inc. Ask your Subaru retailer for coverage details and about terms and selecting the plan that’s best for you—up to 7 years or 100,000 miles.

Subaru.com
Bring your Subaru experience right into your own home. Here, you can find extensive information, including specs, photos and reviews. Build your own Subaru, locate dealers, and download a test drive. After you purchase, activate your free My.Subaru site, where Subaru owners can track their vehicles, schedule service appointments, receive special offers and much more.

The Subaru Roadside Assistance Program
This comprehensive package covers all 2009 Subaru vehicles during the first 3 years or 36,000 miles, whichever comes first. By calling the toll-free number in the Owner’s Information Kit, Subaru owners can take advantage of any of the following benefits:

• 24-Hour Roadside Assistance, seven days a week, 365 days a year, throughout the United States.

• Emergency Towing Service to the nearest authorized Subaru dealer.

• Emergency Roadside Assistance for jump starts, gasoline (up to two gallons), flat tire change, emergency lockout service (lost key or key is locked in the vehicle), and emergency fluid replacement.

Your Subaru will be a vehicle you can love for years to come. That’s the promise delivered by our comprehensive warranties, Roadside Assistance Program, and outstanding vehicle reliability. It’s a promise attested to by the fact that 95% of Subaru vehicles sold in the past ten years are still on the road today. Love. It’s what makes a Subaru, a Subaru.
I drive an Impreza 2.5i and have never had a better car in snow than this one • This is my fourth Subaru...I LOVE them to pieces • I have my new Subaru Impreza and I am so happy with it. Such thought was put into it. I am driving more than I ever do because it is such a pleasure to drive • My wife and I own a Subaru Impreza Outback Sport and I must say it is the best car I've ever driven • I live in the mountains and commute up and down the hill every day. The handling can’t be beat by any other car I’ve ever driven up the hill • **The Subaru Impreza, in the words of those who own them** • The other day we were hit with a snowstorm and our AWD allowed us to maneuver as if it was a sunny spring day. At that moment, I decided I would be a Subaru owner for life • I’m such a big promoter of Subaru. I’ve talked two of my friends into getting them • Thanks so much for keeping us safe in our Impreza during an awful accident. In our car that day, we had a baby and our dog in the backseat. We all walked away with no sustained injuries • I can carry just about anything in my Impreza, it gets good gas mileage, and it just fits me. My Impreza has been a great car.