At Subaru, we’re committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it’s why 96% of all the vehicles we’ve built in the last 10 years are still on the road today. We also share your desire for a cleaner, greener world and now we’re taking it one step further. Every 2013 non-turbo Impreza and Forester model, XV Crosstrek and select Outback and Legacy models have achieved Partial Zero Emission Vehicle—PZEV—status because of their exceptionally low emissions. What’s more, in 2004 Subaru of Indiana Automotive, Inc., (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status—nothing from its manufacturing efforts ever goes into a landfill.
EPA estimated fuel economy for 2013 Subaru Impreza 2.0i CVT at 36 highway MPG. Comparison based upon EPA estimated highway fuel economy for all 2012 AWD vehicles. Actual mileage may vary.

2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

A new car is a big commitment, but wait until you find out just how committed the 2013 Impreza will be to you. Not only will it help you save at the pump, it’ll reward you on the road with more comfort and versatility. And you know you can count on its trademark Subaru safety and durability to last.


The 2013 Subaru Impreza

Clean

At 36 miles per gallon, it’s the most fuel-efficient all-wheel drive vehicle in America.1

And now it’s also one of the cleanest—every 2013 Impreza is Partial Zero Emission Vehicle (PZEV)2 rated.

Spacious

Its cabin-forward design has opened up the rest of the interior and made room for just about anything and anyone. It means there’s more than enough room for you, all your passengers and your cargo.

Fun

Zippy handling. Punchy acceleration. Comfy seating. Combine these with cool technology and engaging features, and you’ll never want to park.

Capable

Only a handful of compact cars offer all-wheel drive. And none of them offers the legendary traction of Subaru Symmetrical All-Wheel Drive—except the Impreza.

1 EPA-estimated fuel economy for 2013 Subaru Impreza 2.0i CVT at 36 highway MPG. Comparison based upon EPA estimated highway fuel economy for all 2012 AWD vehicles. Actual mileage may vary.

2 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.
Never underestimate the power of play.
Sips fuel. **Relishes every ride.**

“At 36 MPG, this is the most fuel efficient all-wheel-drive vehicle offered for sale in the U.S.”

—Roadfly.com, April 2012

1 Accolade based on 2012 Impreza.
Interior Features

Inside, the Impreza is loaded with features that put control at your fingertips and technology at your service. Thoughtful things like steering-wheel-mounted controls and available automatic climate control mean you can focus more on driving and less on fiddling. Let the available high-resolution navigation system guide you, while you guide the music with iPod® control. Hear a song you like on the radio? You can tag it for purchase with iTunes® tagging. And now you’ll have a clearer view when backing up, thanks to the available Rear-Vision Camera.
Settle in. Fall in love.
It’s compact,
but your world won’t be.
Fits more, so you can do more.
Fuel Efficiency
36 MPG means you’ll be able to drive the 2013 Impreza more than 500 miles between fill-ups. Road trip anyone? And expect to enjoy those miles more, thanks to the smooth-performing efficiency of Lineartronic® CVT and the uniquely balanced SUBARU BOXER® engine for a truly engaging driving experience.

Well-engineered Safety
Above and beyond. Every Subaru demonstrates our commitment to take safety to the next level. We used high-tensile steel to give the Impreza an exceptionally strong body construction, and added seven standard airbags, including a driver’s knee airbag to help protect the driver's lower extremities. 1

Subaru Symmetrical AWD
All-wheel drive isn’t just for SUVs and road-hugging sports cars. The Impreza gives you the confidence-inspiring stability and traction of Subaru Symmetrical AWD with exceptional efficiency. You’ll discover how many opportunities open up when your limitations fade away.

Agile Handling
Curvy roads will be your new playground. The Impreza was built for enthusiastic driving with a tight, athletic suspension that’s both precise and incredibly responsive.

More space. More rewards.
It may be compact on the outside, but the Impreza is a pretty big deal. It’s big on shoulder room and legroom—even for rear seat passengers. It’s big on cargo room with up to 52.4 cubic feet of easy-access space. And it’s big on interior rewards with generous use of soft-touch materials and modern, refined design.

Bluetooh® Hands-free
Stay connected, stay entertained, but keep your hands where they belong. The Impreza comes standard with both Bluetooth® hands-free calling and audio streaming—allowing you to make calls and stream music—all without wires.

1 Always wear seatbelts. Children should be properly restrained in the rear seat.
2 EPA estimated fuel economy for 2013 Subaru Impreza 2.0i CVT at 36 highway MPG.
2.0i 4-door and 5-door

- 168-hp 2.0-liter 4-cylinder SUBARU® BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission)
- 17-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

2.0i Premium 4-door and 5-door

- 168-hp 2.0-liter 4-cylinder SUBARU® BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission)
- 17-inch aluminum-alloy wheels
- Fog lights
- Leather-trimmed upholstery
- 6-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

2.0i Limited 4-door and 5-door

- 168-hp 2.0-liter 4-cylinder SUBARU® BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 17-inch aluminum-alloy wheels
- Fog lights
- Leather-trimmed upholstery
- 6-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

2.0i Sport Premium 5-door

- 168-hp 2.0-liter 4-cylinder SUBARU® BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 17-inch aluminum-alloy wheels with gray finish
- Roof rails, black finish
- Leather-wrapped steering wheel and shift handle
- All-Wheel Package
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 4-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

2.0i Sport Limited 5-door

- 168-hp 2.0-liter 4-cylinder SUBARU® BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 17-inch aluminum-alloy wheels with gray finish
- Roof rails, black finish
- Leather-wrapped steering wheel and shift handle
- All-Wheel Package
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Leather-trimmed upholstery
- Automatic climate control system
- 4-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

Which Impreza is yours?

2.0i 4-door and 5-door
- 0.77-gallon fuel tank
- 165.4 inches/65.5 inches/57.6 inches
- 2,955 lbs/3,010 lbs

2.0i Limited 4-door and 5-door
- 0.77-gallon fuel tank
- 165.4 inches/65.5 inches/57.6 inches
- 2,998 lbs/3,076 lbs

2.0i Sport Limited 5-door
- 0.77-gallon fuel tank
- 165.4 inches/65.5 inches/57.6 inches
- 2,911 lbs/2,977 lbs

2.0i Premium 4-door and 5-door
- 0.77-gallon fuel tank
- 165.4 inches/65.5 inches/57.6 inches
- 2,998 lbs/3,076 lbs

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2.0i Limited 4-door and 5-door
- 0.77-gallon fuel tank
- 165.4 inches/65.5 inches/57.6 inches
- 2,955 lbs/3,010 lbs

Engine and Drivetrain

- 2.0-liter DOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU® BOXER® engine with Dual Active Valve Control System.
- 206 hp @ 6,600 rpm
- 145 lb-ft @ 4,000 rpm
- CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 4-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

Transmission

- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 4-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- MultiFunction Display

FUEL

- Fuel economy (city/highway/combined): Manual 25/34/28 mpg (4-door) 25/33/30 mpg (5-door)
- Fuel requirement: Unleaded gasoline (97 octane)
- Fuel capacity: 14.5 gallons
### EXTERIOR

- Auto-off high-beam lights
- Fog lights
- Black folding side mirrors
- Body-color folding side mirrors
- Body-color door handles
- Body-color door handle with chrome accents
- Heated side mirrors and windshield washer de-icer (All Weather Package)
- Single exhaust with stainless tip (tip-in-door)

### SEATING AND TRIM

- 6-way manually adjustable driver’s seat, 4-way manually adjustable front passenger’s seat.
- Heat/ventilated seats (All Weather Package)
- Heated seats (All Weather Package)
- GHDI split-folding rear seatback
- Leather-trimmed steering wheel
- Leather-wrapped steering wheel
- Leather-wrapped automatic transmission shifter handle
- Tricot or Striped cloth upholstery
- Leather-trimmed upholstery

### CONVENIENCE FEATURES

- Driver’s auto up/down power window
- Electronic cruise control
- 3-spoke steering wheel with audio, cruise control and Bluetooth® hand-free phone on/off controls
- 3-spoke steering wheel with audio, and Bluetooth® hand-free on/off controls
- Automatic transmission manual-mode paddle shifters
- Manually adjustable tilt/telescoping steering column
- Center console with adjustable arm rest
- Rear View Camera®

### AUDIO AND COMMUNICATION SYSTEMS

- 6-speaker single-CD audio system with USB/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- 6-speaker single-CD audio system with USB/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio® with Touch™, SiriusXM Satellite Radio, USB/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- 60/40-split flat-folding rear seatback
- Heated front seats (All-Weather Package)
- Driver’s auto up/down power window
- Heated side mirrors and windshield wiper de-icer (All-Weather Package)

### INSTRUMENTATION

- Analog speedometer, odometer, “eco” fuel economy and fuel level gauges
- Digital trip computer displaying current and average fuel economy, average vehicle speed, journey time, digital clock and ambient temperature

### CLIMATE CONTROL

- Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and air flow direction
- Automatic climate control system with controls for temperature, fan, air flow direction and CFC-free air-conditioning

### SECURITY

- Keyless entry system with alarm-back electronic chip
- Anti-theft system with engine immobilizer
- Automatic headlamp system
- LED taillights
- Dual-aspect rearview mirror
- Front and rear parking assist sensors

### SAFETY

#### ACTIVE

- Subaru Symmetrical All-Wheel Drive (AWD)
- Subaru Lineartronic CVT® system
- 4-wheel anti-lock brakes (ABS) with Electronic Brake-force Distribution (EBD)
- Brake Assist
- Vehicle Dynamic Control (VDC)
- Traction Control System (TCS)
- Tire Pressure Monitoring System (TPMS)
- Daytime Running Lights (DRL)

#### PASSIVE

- Dual stage deployment driver and front passenger front airbags (SRS)
- Subaru advanced front airbag system (SRS)
- Side-curtain airbags protecting front and rear outboard occupants (SRS)
- Seat-mounted front side-impact airbags (SRS)
- Driver’s side-lower airbag (SRS)
- Whiplash protection front seats
- Height-adjustable front seat head restraints
- Three individual rear seat head restraints
- Height-adjustable seat belt pretensioners with power locks and force limiters, 3-point rear seatbelts at all seating positions.

- LATCH system: Lower Anchors and Tethers for Children

### OPTIONAL EQUIPMENT

- Lineartronic® CVT (Continuously Variable Transmission)
- Power Moonroof glass moonroof
- Navigation System: Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 6-speaker single-CD audio system with USB/iPod® control, HD Radio® with Touch™, SiriusXM Satellite Radio, and Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- 3-year or 36,000 miles, whichever comes first.

- Cortina® voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 6-speaker single-CD audio system with USB/iPod® control, HD Radio® with Touch™, SiriusXM Satellite Radio, and Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack

### ABOUT SUBARU

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**All-weather Floor Mats**

Custom-fit heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture. Not intended for use on top of carpeted floor mats.

**Trunk Spoiler**

Enhances the performance look of the 4-door Impreza. Features an integrated LED brake light and comes pre-painted to match your Impreza.

**Remote Engine Starter**

Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable. Remote confirms when vehicle engine has been started. A/T only.

**Body Side Moldings**

Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.

**Sport Mesh Grille**

Bold metal mesh design that adds an aggressive look to the Impreza. Grille comes pre-painted and ready to install.

**Fog Lamp Kit**

Casts a low and wide beam of light to enhance vision in inclement weather. Kit includes chrome surround bezels.

**Roof Cargo Carrier**

Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56”L x 36”W x 18”H. Requires Crossbar Kit. Consult vehicle Owner’s Manual for total roof load limit.

**Rear Seatback Protector**

Helps protect 5-door rear seatbacks from dirt and spills when the rear seats are folded flat.

**Rear Cargo Tray**

Helps protect cargo area from dirt and spills while providing a surface that helps reduce the shifting of cargo when driving. Also available for Impreza 4-door models.

**Auto-dimming Mirror with HomeLink®**

Mirror darkens when headlights are detected. Includes a compass and three HomeLink buttons—programmable for most garage door openers and other HomeLink-compatible devices.

**Front Underspoiler**

Two-piece design integrates into the front end to help create a unique, custom appearance. The Front Underspoilers are pre-painted and easily installed onto the front end of all Impreza models.

**Side Window Visors**

Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit on the Impreza models. May not be legal in all states. Please check the laws of your state.

**Make your Impreza truly yours.**

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**Colors**

- **Paint**
  - Satin White Pearl
  - Ice Silver Metallic
  - Deep Cherry Pearl
  - Venetian Red Pearl
  - Dark Gray Metallic
  - Marine Blue Pearl
  - Crystal Black Silica

- **Upholstery**
  - Ivory Tricot (IT)
  - Black Tricot (BT)
  - Ivory Striped Cloth (ISC)
  - Black Striped Cloth (BSC)
  - Black Leather (BL)
  - Ivory Leather (IL)

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These brochures were printed with vegetable-based inks and produced using a “Green Printing Process” and FSC® standards. The Forest Stewardship Council™ (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 89 trees preserved for the future; 2,578 lbs solid waste not generated; 9,018 lbs net greenhouse gases prevented; 36,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.
Responsible. Reliable.  
Ready to join the family.

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1 Based on Polk registration data in the U.S. 2002–2011.  
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