This brochure was printed with vegetable-based inks and produced using a “Green Printing Process” and FSC standards. The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests and environments.

By producing this brochure in a green way rather than by traditional methods, we saved 133 trees preserved for the future; 384 lbs water-borne waste not created; 56,534 gallons wastewater flow saved; 6,255 lbs solid waste not generated; 12,316 lbs net greenhouse gases prevented; 94,269,420 BTUs energy not consumed.

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The earth isn’t disposable.
Neither is a Subaru.

The Outback may be uniquely designed for getting out there, but at Subaru, we put just as much emphasis on not leaving it out there. First, we build vehicles for maximum durability, because more time spent on the road is less time in a landfill. It’s why 94% of the vehicles we’ve built in the last 10 years are still on the road today.1 We also work diligently to cut waste before the car ever rolls out of the factory. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru facilities in Japan have achieved similar goals in reusing and recycling. And, because clear skies are just as important as clean landscapes, the Outback is one of the few SUVs to achieve Partial Zero Emission Vehicle—PZEV2 status and SmartWay®3 certification. It achieves such cleanliness and efficiency without the negative environmental impact required to manufacture many vehicles with battery-based drive systems, and without compromising performance and versatility.

Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

1 Based on R. L. Polk & Co. registration data in the U.S. 1998 to 2008. 2 Available on 2010 Outback models certified as Partial Zero Emission Vehicles (PZEV) that are sold and registered in California, Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island and Vermont. PZEV emissions warranty applies to only certain states. See your dealer for complete information on emissions and new car limited warranties. 3 For all 2009 Forester, Legacy and Outback non-turbo 2.5i-liter models certified as PZEV that are sold and registered in California and certain other states. Visit www.epa.gov/greenvehicles for more information.

Love. It’s what makes a Subaru, a Subaru.
Introducing the all-new 2010 Subaru Outback.

When leaving it all behind, start with your limitations.
A new hobby. A new tradition. A new way to challenge yourself. A new adventure every day. Subaru vehicles are uniquely designed and equipped to get you out, to keep you going, and to inspire you to embrace more of life’s opportunities. It all starts with the balance of Subaru Symmetrical All-Wheel Drive. Standard on every Subaru, it gives you the stability and control to drive where you want, when you want—always with the greatest confidence. That poise is matched with the reassurance of being protected by award-winning safety. It’s why we hear again and again, “I love my Subaru.”

Love. It’s what makes a Subaru, a Subaru.
By combining the balance and road adhesion of Subaru Symmetrical All-Wheel Drive with the stability of the SUBARU BOXER® engine, Subaru builds more than cars—we build confidence. Confidence that can help you enjoy getting there as much as being there. And can help you feel the freedom to live more of the life you love.

All wheels. All roads. All the time.
Better grip for better adventures.

Subaru Symmetrical All-Wheel Drive

In any season or condition, confidence behind the wheel comes from one place—where your tires meet the road. Wet or dry. Rough or smooth. A sure grip of the road can give you the control to step around danger. The assurance to add more destinations to your list. The engagement to delight in every mile. Subaru has spent nearly 40 years developing a system for traction and control that employs an almost perfectly symmetrical layout to maximize power delivery, and to generate balance and stability for total control in almost any condition.

Better Balance

Every Subaru is built for AWD from the ground up. Each one features a longitudinally mounted engine that feeds power to the all-wheel drive system in a straight line. Which results in a balanced drivetrain with almost total side-to-side symmetry that is free of the extra components some other systems need to route power. This symmetry and balance means stability that helps make driving your Subaru safer and agility that makes it more fun.

Quicker Response

There are only four small patches of rubber that keep you in control of your vehicle. The more your tires are engaged, the more control you have. Subaru Symmetrical AWD keeps power routed to all four tires all the time, so it doesn’t have to react to slippage that has already occurred. Rather, it keeps your tires as fully engaged with the road as possible.

Efficient Design

Because some systems lack the simplicity of Subaru Symmetrical AWD, they not only sacrifice efficiency, but also can incur more wear and tear. Subaru routes power directly from the engine to all four wheels to keep components—and frictional power losses—to a minimum. All while maximizing the seamless feeling of traction whenever you need it.
Horizontally Opposed Design
The pistons move in 180-degree opposition to each other on a horizontal plane, so each naturally cancels out the vibration of the piston opposite it.

Durable Construction
The engine’s flat design is inherently rigid, and reduces the amount of vibration that “V” or inline engines—with more upright pistons—are subjected to during operation.

Lower Center of Gravity
The flatter profile and perfectly symmetrical design of the engine block, and the fact that it sits lower in the chassis, make the overall vehicle more stably balanced and resistant to side-to-side motion than other designs.

Smother Operation
Step on the accelerator and the revs come on smooth. While there’s plenty of power when you need it, it never compromises your comfort or control.

Increased Durability
An engine subjected to less vibration lasts longer. It’s no wonder 94% of Subaru vehicles built in the last 10 years are still on the road today.1

Greater Agility
The vehicle responds more quickly to changes in direction, which gives a feeling of tightness in turns. And it’s less likely to become unstable during maneuvers, giving you an increased feeling of being in control at all times.

---

Life begins at dirty.
All-condition Performance

Remote hiking trails? Muddy single track? Powdery ski runs? Whatever fills you with wanderlust, the Outback has what it takes to fill you with confidence on your journey there. Subaru Symmetrical All-Wheel Drive holds tight to virtually any surface you encounter on the way. Opt for the efficient 2.5i and get smooth, reliable performance to power you through. Or, get the 3.6R and have 256 horsepower seamlessly on tap. If the way turns rough, 4-wheel independent suspension with class-leading ground clearance will help you take it on. And the Outback now features a double-wishbone design rear suspension and improved wheel articulation to combine smooth-riding comfort with inspiring responsiveness.

Lineartronic™ CVT

The price of performance has just been reduced. Lineartronic™ CVT (Continuously Variable Transmission), now available on Outback 2.5i models, can save you gas money and shrink your carbon footprint. This innovative technology infinitely adjusts the transmission to match your acceleration needs—maintaining the optimal rev range at all times. The need to shift is removed, and vehicle momentum is preserved, thereby reducing fuel consumption. And for tackling steep grades, or for quicker acceleration, 6-speed manual mode and paddle shifters give you immediate access to higher revs and more engine power.

Ruggedly capable.

Incredibly driveable.
Cargo Capacity

From mountain bikes to water bottles, the all-new Outback is better equipped than ever to conveniently load all the gear that goes along with embracing your adventurous side. Keep more items conveniently at hand with an array of compartments, pockets and holders. You’ll have eight cup holders, door handle pockets sized perfectly for a cell phone or an MP3 player, and a two-stage center console bin, among others. In the back, cargo hooks that fold flush when not in use help keep items where they belong. And the underfloor cargo-area storage compartment keeps valuables safely and discreetly stowed, as well as having a spot perfect for storing the retractable cargo cover.

Integrated Roof Rails

When gear has to go on the outside, the Outback can easily accommodate some pretty heavy-duty equipment. The easy-to-reach roof rack system—standard on the Outback—will hold up to 100 pounds. And because Subaru has a wide selection of accessory attachments available, it can quickly be made to accommodate your particular idea of adventure.

Retractable Cross Bars

A new take on taking it with you. This unique design, available for the first time on the 2010 Outback, features cross bars that fold up and tuck away into the body of the integrated roof rails. It’s a convenient way to reduce wind noise and improve vehicle aerodynamics, and avoids the problem of having to store the cross bars when not in use. What’s more, they come standard on every Outback.

Get out there.
Fit it in here.

Outback 3.6R Premium in Azurite Blue Pearl with accessory heavy-duty roof cargo basket and splash guards. iPod® accessory not included. iPod® is a registered trademark of Apple Inc.
Reclining Rear Seats
Even with the significant increase in room for rear passengers, those in the back still might desire a more relaxing and comfortable ride. With the reclining rear seats—new for the 2010 Outback—all they have to do is pull a lever, lean the rear seat back, and their part of the journey will be made all the more rewarding.

More Interior Space
For 2010, the interior of the Outback has been completely redesigned with expanded proportions in almost every area. This new design makes getting in, getting out, loading and unloading easier and your adventures more enjoyable. Not only is there more headroom in front and back, but the driver and front passenger will enjoy a sizable increase in hip room, and rear occupants will have nearly four inches more legroom. And with features like 60/40 folding rear seats that allow you to haul large items and passengers, all this space is just as intelligently distributed as any previous Outback.
Ready, willing and comfortable.

Interior Features

In the 2010 Outback, you’ll find the right features designed in the right way to make every journey more rewarding. Long and short treks are more enjoyable with optional power adjustable front seats, now with power adjustable lumbar support. Also, if you opt for the 9-speaker harman/kardon premium audio system, all of your adventures will have a stunning soundtrack. And you won’t have to ignore the scenery or the road to enjoy the convenience of available features like steering wheel-mounted controls, the voice-activated navigation system, and Bluetooth® hands-free calling.
This is how we show our love.

Building Cars That Last
Life is too important to slow down with a car you can’t rely on. That’s why we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough, and engineering that can keep you going, and keep you out there. This commitment is why 94% of all the vehicles we’ve built in the last 10 years are still on the road today. And why a Subaru can keep its value, and stay out of a landfill longer.

Supporting Partners That Care
Subaru has spent decades building relationships with dozens of organizations that believe in building a cleaner, greener, healthier and more hopeful world as much as we do. That’s why you’ll see our support at events like Dining Out for Life, or promoting responsible recreation with Leave No Trace. Our recent Share the Love sales event harnessed the generosity of Subaru owners to raise nearly five million dollars for deserving causes like the ASPCA and Habitat for Humanity.

Protecting Your Investment
Once you’re part of our family, we’ll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Subaru Added Security—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They’re the only mechanical and maintenance plans backed by Subaru of America, Inc., and because we’ve been backing them for more than 25 years, they’re agreements you can trust. Your dealer has full coverage details.

Ensuring You’re Fully Covered
We know you love your Subaru, but sometimes accidents happen. Subaru Equity Shield® GAP could help you avoid further sorrow by paying all or most of a possible difference between what your insurance company covers for your Subaru that was totaled, or stolen and not recovered, and what you still owe in payments. It will even cover your deductible for up to $1,000. Also, being part of the Subaru family may save you money on some types of insurance, such as auto and homeowners. Subaru owners may be eligible for exclusive rates through Subaru Advantage Insurance by Liberty Mutual. Find out more at subaru.com.

Protected from every angle.

for front and side-impact collisions.  
—National Highway Traffic Safety Administration

Exceptional Control

Safety begins with avoidance. The traction and balance of Subaru Symmetrical All-Wheel Drive and the stability of the SUBARU BOXER® engine provide you with the outstanding control you need to react to hazards. Every Outback also comes standard with VDC electronic stability control, which can detect a loss of control and intervene to help keep you on your intended path.

Stronger and safer than ever.

All-around Protection

Our Ring-shaped Reinforcement Frame is exceptionally strong for maximum resistance to impact energy, while its unique configuration helps divert that energy away from occupants. To further help prevent injury, an array of sensors, including the new rollover sensor, can detect an impending crash and deploy front, front-side and side-curtain airbags—working to surround and cushion outboard occupants.

Increased Awareness

Before you can avoid danger, you have to see it coming. Not only is the all-new Outback designed for excellent visibility on all sides, it is now available with the rear vision camera. This feature—standard with the navigation system—gives you a clear view of the area behind your vehicle, so you can always be in charge of your surroundings.

Stopping Power

Powerful and reliable vented disc brakes are teamed with advanced technology to help you stop short of danger. Antilock brakes help make sure you don’t lose traction, and the advanced Brake Assist system helps ensure maximum pressure is applied to the brakes as quickly as possible in an emergency situation.

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Subaru Active and Passive Safety

When it comes to feeling confident, nothing is more important than feeling safe. That’s why Subaru places safety as one of our highest priorities, and why we think about safety in 360 degrees. First, we engineer our vehicles with exceptional control and advanced accident-avoidance technologies to help keep accidents from happening in the first place. Then, we build every Subaru with protection technologies that have won safety awards and distinctions year after year. The end result is a car that—in a worst-case scenario—is one of your best possible bets.

Staying in control.

Exceptional Control

Safety begins with avoidance. The traction and balance of Subaru Symmetrical All-Wheel Drive and the stability of the SUBARU BOXER® engine provide you with the outstanding control you need to react to hazards. Every Outback also comes standard with VDC electronic stability control, which can detect a loss of control and intervene to help keep you on your intended path.

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2 Always wear seatbelts. Children should be properly restrained in the rear seat.
Everyone collects something.
I collect adventures.
What makes an Outback, an Outback.

Making the final decision to purchase a vehicle can be complex. That’s why you’ll find everything you’ll need to know about being an Outback owner at subaru.com. Not only will you find images of the Outback and detailed information about it, but you’ll also be able to check out special offers, ratings, reviews, and news about Subaru. We’ve also provided a wealth of interactive tools to help you decide if a Subaru is right for you.

subaru.com/vehicles/outback

Log on and take off.

Discover the Subaru difference.

What makes a car special is not always found on the surface. Go here to delve beneath the skin of the Outback to find out what really makes it drive and complement your life so well.

subaru.com/engineering

Configure your own.

With a wide variety of trim levels, colors and options to choose from, there is an Outback for you. Use this tool, and within a few minutes you’ll know exactly which Outback that is.

subaru.com/vehicles/build

Does it measure up?

Sometimes you need to see your choices side-by-side to really make a decision. Get in-depth information on the Outback and how it compares to the competition in just about every category.

subaru.com/tools/compare-vehicles

Need an expert opinion?

The Outback has been tested, analyzed and put through its paces by some of the toughest critics in the automotive field. Find out what they thought about the value the Outback has to offer.

subaru.com/ratings-and-reviews
There’s an Outback for you.

Outback Trim Levels

2.5i
The exceptional value that defines Outback. A full complement of safety features, including VDC electronic stability control join a wide list of standard features. Integrated roof rails, retractable cross bars, and 60/40 folding rear seat add incredible versatility, and Subaru Symmetrical All-Wheel Drive gives you capability and confidence.

2.5i Premium
Enhance your Outback with a list of special features. 17-inch alloy wheels, privacy glass and foglights help distinguish you on the outside, while a power driver’s seat and the immersive sounds of the available 9-speaker, 440-watt harman/kardon® premium audio system make every moment inside rewarding.

2.5i Limited
Refinement and ruggedness live together in 2.5i Limited. Leather-trimmed upholstery, dual-zone climate control, the harman/kardon premium audio system and the smooth and efficient Lineartronic™ CVT are all standard. Opt for the voice-activated navigation system with iPod® control for maximum convenience.

3.6R
Under the hood, this Outback is motivated by a 256-horsepower 6-cylinder engine—the largest SUBARU BOXER® engine available. The ease of a 5-speed automatic transmission with SPORTSHIFT® is available to help you take control of all that power.

3.6R Premium
Along with 256 horsepower, the 5-speed automatic transmission and the expanded capability of the All-Weather Package come standard. On the inside, you’ll have the high-power sounds of the available harman/kardon premium audio system.

3.6R Limited
Ultra-smooth propulsion and all the best Outback has to offer. Leather-trimmed upholstery, the comfort of the adjustable power driver’s and passenger’s seats, and the convenience of the available voice-activated navigation system is just a sampling of what you’ll enjoy.
### Paint

<table>
<thead>
<tr>
<th>Exterior Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satin White Pearl</td>
<td>WIC</td>
</tr>
<tr>
<td>Steel Silver Metallic</td>
<td>OBL</td>
</tr>
<tr>
<td>Harvest Gold Metallic</td>
<td>WIC</td>
</tr>
<tr>
<td>Cypress Green Pearl</td>
<td>WIC</td>
</tr>
<tr>
<td>Sky Blue Metallic</td>
<td>WIC</td>
</tr>
<tr>
<td>Azure Blue Pearl</td>
<td>WIC</td>
</tr>
<tr>
<td>Graphite Gray Metallic</td>
<td>OBL</td>
</tr>
<tr>
<td>Crystal Black Metallic</td>
<td>WIC</td>
</tr>
</tbody>
</table>

### Upholstery

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warm Ivory Leather</td>
<td>WIC</td>
</tr>
<tr>
<td>Off-Black Leather</td>
<td>WIC</td>
</tr>
<tr>
<td>Warm Ivory Cloth</td>
<td>WIC</td>
</tr>
<tr>
<td>Off-Black Cloth</td>
<td>OBL</td>
</tr>
<tr>
<td>Warm Ivory Leather</td>
<td>WIC</td>
</tr>
</tbody>
</table>

### Outback Color Combinations

- **Satin White Pearl (WIC)**
- **Steel Silver Metallic (OBL)**
- **Harvest Gold Metallic (WIC)**
- **Cypress Green Pearl (WIC)**
- **Sky Blue Metallic (WIC)**
- **Azure Blue Pearl (WIC)**
- **Graphite Gray Metallic (OBL)**
- **Crystal Black Metallic (WIC)**

### Specifications

#### Engine and Drivetrain

<table>
<thead>
<tr>
<th>Engine</th>
<th>2.5L Premium and 2.5L Limited</th>
<th>3.6R, 3.6R Premium and 3.6R Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>2.5-liter horizontally opposed DOHC 16-valve 4-cylinder</td>
<td>3.6-liter DOHC 24-valve 6-cylinder horizontally opposed</td>
</tr>
<tr>
<td>Engine configuration</td>
<td>Lineartronic CVT</td>
<td>Lineartronic CVT</td>
</tr>
<tr>
<td>Manual Transmission</td>
<td>6-speed automatic</td>
<td>Variable Torque Distribution (VTD)</td>
</tr>
<tr>
<td>Automatic Transmission</td>
<td>Lineartronic CVT</td>
<td>Continuous all-Wheel Drive</td>
</tr>
<tr>
<td>Fuel requirement</td>
<td>Unleaded gasoline (91 octane)</td>
<td>3.6R: Unleaded gasoline</td>
</tr>
</tbody>
</table>

#### Symmetrical All-Wheel Drive

- **Continuous All-Wheel Drive**
- **All-Wheel Drive**

#### Stability and Traction

- **Vehicle Dynamics Control (VDC)**
- **Traction Control System (TCS)**

#### Chassis

- **Steering**
  - Engine-speed-sensing variable power-assisted rack-and-pinion
  - Turning circle: 36.8 feet
- **Suspension**
  - Independent suspension: Rear: Double-wishbone, Front and rear stabilizer bars
- **Brakes**
  - 4-wheel disc (2.5i models: ventilated front, 3.6R models: ventilated front and rear)
  - 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD)

#### Wheels and Tires

<table>
<thead>
<tr>
<th>Size</th>
<th>2.5i</th>
<th>2.5i Limited</th>
<th>2.5i Premium</th>
<th>2.5i Limited</th>
<th>3.6R</th>
<th>3.6R Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheels</td>
<td>225/60 r17 98T all-season</td>
<td>225/60 r17 98T all-season</td>
<td>225/60 r17 98T all-season</td>
<td>225/60 r17 98T all-season</td>
<td>225/60 r17 98T all-season</td>
<td>225/60 r17 98T all-season</td>
</tr>
<tr>
<td>Tire</td>
<td>17 x 7.0-inch, 6-spoke aluminum-alloy</td>
<td>17 x 7.0-inch, 6-spoke aluminum-alloy</td>
<td>17 x 7.0-inch, 6-spoke aluminum-alloy</td>
<td>17 x 7.0-inch, 6-spoke aluminum-alloy</td>
<td>17 x 7.0-inch, 6-spoke aluminum-alloy</td>
<td>17 x 7.0-inch, 6-spoke aluminum-alloy</td>
</tr>
</tbody>
</table>

#### Exterior Dimensions

<table>
<thead>
<tr>
<th>Length/Width/Height</th>
<th>188.2 inches/71.7 inches/65.7 inches (with roof rack)</th>
<th>188.2 inches/71.7 inches/65.7 inches (with roof rack)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>107.9 inches</td>
<td>107.9 inches</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>61.0 inches/61.0 inches</td>
<td>61.0 inches/61.0 inches</td>
</tr>
<tr>
<td>Base curb weight</td>
<td>3,586 lbs/3,495 lbs</td>
<td>3,426 lbs/3,266 lbs</td>
</tr>
<tr>
<td>2.5i Premium</td>
<td>2,258 lbs/2,058 lbs</td>
<td>2,258 lbs/2,058 lbs</td>
</tr>
<tr>
<td>2.5i Limited</td>
<td>2,258 lbs/2,058 lbs</td>
<td>2,258 lbs/2,058 lbs</td>
</tr>
<tr>
<td>3.6R Premium</td>
<td>3,426 lbs/3,266 lbs</td>
<td>3,426 lbs/3,266 lbs</td>
</tr>
<tr>
<td>3.6R Limited</td>
<td>3,426 lbs/3,266 lbs</td>
<td>3,426 lbs/3,266 lbs</td>
</tr>
<tr>
<td>Ground clearance (at base curb weight)</td>
<td>6.7 inches</td>
<td>6.7 inches</td>
</tr>
<tr>
<td>Towing capacity</td>
<td>2,700 lbs</td>
<td>2,700 lbs</td>
</tr>
</tbody>
</table>

#### Interior Dimensions

| Headroom (front/rear) | 40.8 inches/38.3 inches | 40.8 inches/38.3 inches |
| Luggage (front/rear)  | 43.0 inches/37.8 inches | 43.0 inches/37.8 inches |
| Shoulder room (front/rear) | 56.3 inches/56.1 inches | 56.3 inches/56.1 inches |
| Passenger volume      | 105.4 cubic feet (with available moonroof: 102.4 cubic feet) | 105.4 cubic feet (with available moonroof: 102.4 cubic feet) |
| Cargo volume          | 34.3 cubic feet                                              | 34.3 cubic feet                                          |
| Maximum cargo volume  | 71.3 cubic feet (with rear seat lowered)                   | 71.3 cubic feet (with rear seat lowered)                |

1. Availability delayed until Fall 2009.
**EXTERIOR**

- Auxiliary audio jack for portable media players
- 6-disc in-dash CD changer
- Single-disc in-dash CD player
- 4-speaker audio system with CS audio enhancement and MP3/WMA/AAC capability
- Cargo-area underfloor storage
- Center console with 12-volt power outlet and enclosed storage compartment
- Overhead console with dual maplights and sunglasses storage
- Manually adjustable tilt/telescoping steering column
- Leather-wrapped 3-spoke steering wheel with audio system, cruise control and (if equipped) 3-spoke steering wheel with audio system and cruise control buttons
- Electronic parking brake with hill-holder function
- Woodgrain-patterned accent trim on doors and console
- -

**SEATING AND TRIM**

- 6-way manually adjustable driver’s seat. 4-way manually adjustable front-passenger’s seat.
- 10-way power adjustable driver’s seat with power adjustable lumbar support.
- 4-way manually adjustable from-passenger’s seat.
- 4-way power adjustable front-passenger’s seat.
- Heated front seats
- Reclining rear seats
- 60/40-split flat-folding rear seatback
- Leather-trimmed upholstery
- Cloth upholstery
- Silver metallic trim on doors and console
- Woodgrain-patterned accent trim on doors and console
- -

**CONVENIENCE FEATURES**

- Electronic parking brake with hill holder function
- Driver’s auto-dim/door power window
- Electronic cruise control
- Integrated key fob with lock, unlock and panic functions
- 3-spoke steering wheel with audio system and cruise control buttons
- Leather-wrapped 3-spoke steering wheel with audio system, cruise control and (if equipped) voice-activated 8-inch high-resolution touch-screen GPS navigation system and single-disc CD/DVD player with Bluetooth wireless phone capability
- Manually adjustable tilting/telescoping steering column
- Automatic SPORTSHIFT® or Lineartronic™ CVT transmission paddle shifters
- 6 cup holders
- Overhead console with dual maplights and sunglasses storage
- Sun visors with illustrated vanity mirrors
- Center console with 12-volt power outlet and enclosed storage compartment
- Retractable/removable cargo-area cover
- 2 cargo area grocery bag hooks and 4 cargo tiedown hooks
- Cargo area underfloor storage
- Removable cargo area tray
- \- -

**AUDIO AND COMMUNICATION SYSTEMS**

- 4-speaker audio system with CS audio enhancement and MP3/WMA/AAC capability
- 440-watt 9-speaker Harman/Kardon premium audio system with amplifier, subwoofer, MP3/WMA/AAC playback capability and Bluetooth wireless phone capability
- Single-disc in-dash CD player
- 6-disc in-dash CD changer
- Auxiliary audio jack for portable media players
- XM® or SIRIUS® Satellite Radio capability
- \- -

**INSTRUMENTATION**

- Analog speedometer, tachometer, “eco” fuel economy and fuel level gauges
- Automatic/CTV transmission (if equipped) shift position indicator
- Digital trip computer displaying fuel economy, digital clock and ambient temperature
- \- -

**CLIMATE CONTROL**

- Manual climate control/CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction
- Dual-zone automatic digital climate control system with controls for temperature, 4-speed fan, airflow direction, dual-zone locked and CFC-free air-conditioning
- -

**SECURITY**

- Anti-theft system with answer-back electronic chip
- Antitheft security system with engine immobilizer
- -

**SAFETY**

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**OPTIONAL EQUIPMENT**

- Lineartronic™ CVT (Continuously Variable Transmission)
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**WARRANTIES**

- New Car Limited Warranty: 3 years or 36,000 miles, whichever comes first. Powertrain Limited Warranty: 5 years or 60,000 miles, whichever comes first. Wear Item Limited Warranty: 3 years or 36,000 miles, whichever comes first. Repair to the following items will also be covered under Wear Item Limited Warranty:
  - Brake pads
  - Clutch
  - Keyless entry system with answer-back electronic chirp
  - Power tintsing/grad emergent mirror
  - 440-watt 9-speaker Harman/Kardon premium audio system with amplifier, subwoofer, MP3/WMA/AAC playback capability and Bluetooth wireless phone capability
  - Voice-activated 8-inch high-resolution touch-screen GPS navigation system and single-disc DVD player with Bluetooth wireless phone and steering audio capability, MP3/WMA playback capability and auxiliary audio USB/ iPod® port
  - All-Weather Package (Windshield wiper de-Icer, heated side mirrors and heated front seats)
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1. 2011 Subaru Outback non-turbo 2.5-liter models achieving a 2010 Auto Green Vehicle (2010 AVG) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Colorado, Maryland, Minnesota, Montana, New York, Virginia, Wisconsin, and Washington, including those of Native American descent. A Model Green Vehicle is eligible for a 10-year/150,000 miles emission warranty and is eligible to receive any emissions refund program. The appropriate green-powered vehicles are available in all 50 states, only those registered in California, Colorado, Maryland, Minnesota, Montana, New York, Virginia, Wisconsin, and Washington, including those of Native American descent. A Model Green Vehicle is eligible for a 10-year/150,000 miles emission warranty and is eligible to receive any emissions refund program.

2. Available as an accessory. To purchase this system, please contact your dealer. SIRIUS is a registered trademark of Sirius Satellite Radio, Inc.

3. Available as an accessory. To purchase this system, please contact your dealer. HomeLink is a registered trademark of Gentex Corporation.

4. Available as an accessory. To purchase this system, please contact your dealer. Bluetooth is a registered trademark of Bluetooth SIG, Inc.

5. Available as an accessory. To purchase this system, please contact your dealer. "Safety Brake Pedal System" includes a brake pedal and control module for an integrated electronic brake system, which is activated in the event of a frontal impact, rear impact, or rollover. This system is designed to improve vehicle stability and control during such impacts by actuating a brake pedal, which helps to reduce the risk of an accident and its consequences. The system is designed to work in combination with other safety systems, such as airbags, seatbelts, and other components, to improve overall safety and reduce the risk of injury in the event of a collision.

6. Available as an accessory. To purchase this system, please contact your dealer. Voice-activated 8-inch high-resolution touch-screen GPS navigation system and single-disc DVD player with Bluetooth wireless phone and steering audio capability, MP3/WMA playback capability and auxiliary audio USB/ iPod® port.

7. Available as an accessory. To purchase this system, please contact your dealer. All-Weather Package (Windshield wiper de-Icer, heated side mirrors and heated front seats).

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This brochure was prepared by Subaru of America, Inc. Subaru of America, Inc. (SAI) is a subsidiary of Subaru Corporation, a safety-owned subsidiary of Fuji Heavy Industries, Ltd. SAI is the exclusive distributor of Subaru vehicles in the United States. SAI is committed to providing the highest level of customer satisfaction. This vehicle is designed, engineered, and built to meet all federal and safety standards. However, no vehicle can achieve zero injury in all accidents. Always use your seatbelts, wear your helmet, obey all traffic laws, and drive defensively. This vehicle is equipped with electronic stability control (ESC), which is designed to help the driver maintain vehicle control during certain conditions. However, it cannot prevent loss of control in all instances. ESC should be turned off in certain circumstances to improve performance. ESC may intervene to help reduce the risk of rollover or loss of control in certain circumstances, such as loss of traction, fast corners, or slippery roads. However, it cannot prevent loss of control in all circumstances. Always use your seatbelts, wear your helmet, obey all traffic laws, and drive defensively. The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injury in the event of a collision. This system is designed to inflate only when a moderate to severe collision is detected. The system is designed to provide enhanced protection for the driver and front-passenger seat positions. However, it cannot prevent loss of control in all circumstances. Always use your seatbelts, wear your helmet, obey all traffic laws, and drive defensively.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, please contact your local Subaru dealer or log on to www.subaru.com. Some equipment shown in photography in this brochure is optional. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc. reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.
**All-weather Floor Mats**
Custom-fitted, heavy-gauge protective mats. Helps protect vehicle’s carpet from sand, dirt and moisture.
Not intended for use over top of carpeted floor mats.

**Dog Guard/Compartment Separator**
Separates pets and cargo from the passenger area.
Not for use with child seats requiring tether straps.

**Trailer Hitch**
Heavy-duty rated at 2,700 lbs. towing capacity and 200 lbs. tongue weight.
Hitch ball not included. Trailer brakes may be needed.

**Blueconnect**
Bluetooth® wireless technology with advanced voice recognition allows you to make and receive calls, store phonebook information, and recognize up to seven different cell phones.
Some phones may not be compatible. Details at subaru.com/bluetooth.

**Ski and Snowboard Carrier**
Holds up to 6 pairs of skis or 4 snowboards. May also be used to carry fishing rods.

**Puddle Lights**
L.E.D. lights activate when vehicle doors are unlocked using the keyless entry. A soft glow illuminates the ground, aiding entry and exit of the vehicle.

**Auto-dimming Mirror with Compass and HomeLink®**
Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.

**Kayak Carrier**
Cradles and securely transports most kayak hull shapes. Includes straps with padded buckles.

**Hood Protector**
Matches the contours of the hood while helping to protect it from bug strikes and stone chips.

**Remote Engine Starter**
Allows vehicle to start by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle’s interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.

**Rear Bumper Cover**
Helps to protect the upper surface of the rear bumper from scratches and dings during cargo area loading and unloading.

**Splash Guards**
Helps protect the vehicle’s paint finish from stones and road grime.
The earth isn’t disposable. Neither is a Subaru.

The Outback may be uniquely designed for getting out there, but at Subaru, we put just as much emphasis on not leaving it out there. First, we build vehicles for maximum durability, because more time spent on the road is less time in a landfill. It’s why 94% of the vehicles we’ve built in the last 10 years are still on the road today.¹ We also work diligently to cut waste before the car ever rolls out of the factory. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status—not anything from its manufacturing efforts ever goes into a landfill. Subaru facilities in Japan have also achieved similar goals in reusing and recycling. And, because clear skies are just as important as clean landscapes, the Outback is one of the few SUVs to achieve Partial Zero Emission Vehicle—PZEV—status and SmartWay² certification. It achieves such cleanliness and efficiency without the negative environmental impact required to manufacture many vehicles with battery-based drive systems, and without compromising performance and versatility.

¹ Based on R. L. Polk & Co. registration data in the U.S. 1998 to 2008. ² Available on 2010 Outback models certified as Partial Zero Emission Vehicles (PZEV) that are sold and registered in California, Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island and Vermont. PZEV emissions warranty applies to only certain states. See your dealer for complete information on emissions and new car limited warranties. ³ For all 2009 Forester, Legacy and Outback non-turbo 2.5i-liter models certified as PZEV that are sold and registered in California and certain other states. Visit www.epa.gov/greenvehicles for more information.