Love. It’s what makes a Subaru, a Subaru.
Love every moment. Trust every mile.

There’s no telling where life will take you, but it’s reassuring to know you can count on your Subaru to be there. Because Subaru is Kelley Blue Book’s Most Trusted Brand for four years running,* you can be confident every vehicle is built for the long haul. And with Subaru Symmetrical All-Wheel Drive,’ you know it’s up for the challenge. Plus, you’ll have the peace of mind that our award-winning safety features and technologies provide. So go ahead. Live the life you love. It’s why we hear again and again, “I love my Subaru.”

Love. It’s what makes a Subaru, a Subaru.

*2015–2018 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.
Dedicated to providing our customers with exceptional service.

We believe in building lifelong relationships with our customers, earning their trust and exceeding their expectations by providing customer service with integrity and compassion.

Committed to improving the lives around us.

We believe in being a positive force in the communities where we live and work, not just with donations but with actions that set an example for others to follow.

THE SUBARU LOVE PROMISE

We’re devoted to the idea that every interaction with Subaru is a chance to make the world a little better. That’s why we’re actively working with our retailers to make real impacts in the lives of those around us. We call it the Love Promise. And it starts with our communities and our customers.
Our Causes and Passions

It’s our aim to spread the Love Promise Community Commitment as far as possible. That’s why we work with a diverse range of organizations. Many of them fall under one of these areas of focus.

Subaru and many of our retailers across the nation have partnered with TerraCycle® to help cut down on waste. Consumers can drop off select, hard-to-recycle waste so it can be recycled into usable items, like park benches, tables and chairs that can be donated back to local communities.

We should all have a chance to lead a healthy life. Since 2015, Subaru and many of our retailers have partnered with The Leukemia & Lymphoma Society (LLS) to donate over 105,000 blankets, 12,465 arts & crafts and thousands of messages of hope to those fighting cancer at hospitals and treatment centers nationwide.

In a perfect world, hunger would be history and hope would be commonplace. Subaru is dedicated to supporting organizations that help neighbors and community members in need. Over the past ten years, Subaru and many of our retailers have partnered with Meals on Wheels to deliver nearly 2 million meals to seniors across the country.

It’s our goal to foster the pursuit of knowledge as much as possible. Since 2015, Subaru and many of our retailers have partnered with the American Association for the Advancement of Science (AAAS) to donate over 187,000 award-winning science books, along with school supplies, to schools nationwide to help engage and inspire K-12 students.

Subaru is committed to the health and welfare of wild and domesticated animals. Since 2008, Subaru has donated nearly $22 million to American Society for the Prevention of Cruelty to Animals® (ASPCA®) and has supported over 1,500 animal welfare related events, to assist in the rescue, transport, and adoption of more than 50,000 animals nationwide.
The Subaru Share the Love® Event has been helping those in need since 2008. Each year, for every new Subaru vehicle purchased or leased during the event, we donate $250 to the customer’s choice of participating charities. In 2018, we supported ASPCA®, Make-A-Wish®, Meals On Wheels, National Park Foundation and over 670 hometown charities selected by local Subaru retailers.

Since we began the Subaru Share the Love Event 11 years ago, Subaru and our participating retailers have donated over $140 million dollars to national and local charities across the country. These donations have helped charities serve thousands of people, communities and animals in the areas of health/medical, animal welfare, community service, food banks, education, environment, abuse support, disaster relief, senior care and the military. We’re thrilled this event has been able to help so many causes that we, and our owners, care very much about.
The Subaru lifestyle embraces the spirit of being outdoors. Through events and partnerships, we share our passion for being outside with as many as we can. Here are just a few of the events and partnerships we have in the works.

See you there!

Events & Partners
- REI Outessa
- REI Campouts
- Subaru Road Trip at REI
- Subaru WinterFest
- POWDR
- Nordica
- Lib Tech
- National Ski Patrol
- Woodward at Copper
- Woodward at Tahoe

10 Mountain Resorts
- Eldora Mountain Resort, CO
- Boreal Mountain Resort, CA
- Copper Mountain, CO
- Jack Frost Big Boulder, PA
- Lee Canyon, NV
- Mt. Bachelor, OR
- Sierra-at-Tahoe Resort, CA
- Snowbird Ski and Summer Resort, UT
- Snowshoe Mountain, WV
- Soda Springs Mountain Resort, CA
Subaru owners are known for living life to the fullest. Now you have a unique way to let other Subaru owners know what you enjoy most, with your own Badge of Ownership to display on your Subaru vehicle.

Personalize your Badge of Ownership with your loyalty number, which shows how many Subaru vehicles you have owned. Add one or more lifestyle icons that reflect your interests or hobbies—our gift to you!

The best passions are worth sharing.

Subaru owners are known for living life to the fullest. Now you have a unique way to let other Subaru owners know what you enjoy most, with your own Badge of Ownership to display on your Subaru vehicle.

Personalize your Badge of Ownership with your loyalty number, which shows how many Subaru vehicles you have owned. Add one or more lifestyle icons that reflect your interests or hobbies—our gift to you!

Learn more or order yours FREE at: subaru.com/badgeofownership
Victory is continuous.

Whether it’s the American Rally Association National Championship, the Mt. Washington Climb to the Clouds, or the Americas Rallycross Championship, there’s no more punishing—and exciting—way to prove our engineering than by testing it in the heat of competition. Subaru Rally Team USA, together with Vermont SportsCar, empowers drivers to win with confidence and outstanding performance—helping them win an astounding 12 national rally championships overall.* It’s a racing pedigree that you can literally feel behind the wheel of every WRX and WRX STI. That’s because our engineering instills the confidence and precision that drivers need, whether in a race or on the road.

Enthusiasm is contagious.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies and events or just to talk about their favorite subjects.

STI Enthusiast events:

Boxerfest – Washington, DC
Wicked Big Meet – Stafford, CT
Subiefest Midwest – Chicago, IL
Big Northwest Subaru Festival – Portland, OR
Rocky Mountain Subaru Festival – Denver, CO
Subiefest – Los Angeles, CA

*The Subaru Rally Team USA has won overall Rally America and American Rally Association championships twelve times between 2006–2017. WRX STI rally vehicles have been modified for rally competition.
Owners like Terry Prine see a lot of value in a car they can trust. Since 97% of Subaru vehicles sold in the last 10 years are still on the road today, we’re pleased to have met many just like him. Terry remembers the day he brought his new 2003 Subaru Forester home, and all the great moments he’s had with it by his side.

Trust earned, mile after mile.

Going on tour with my band in ’03, the Forester was my bus. I was able to load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

Packing up the family and taking our first road trip. I tried never to take the same road twice, and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they’re always safe in my Subaru, and that one day, my son Miles (yes, that’s really his name) will get the Forester to make his own memories.

In search of California’s state fish, the golden trout, the kids and I car-camped with friends near Mono Pass and day-hiked into this incredible string of lakes known as Little Lakes Valley. We caught 25 fish within 3 hours. Rainbows, brookies and yes, the elusive golden trout! The kids were in heaven.

The family keeps growing, and the Forester keeps going! The fourth Prine kid was born this summer, and Miles is now old enough to take the Forester out for his first spin. Another mile, another memory.
The most important thing a Subaru can do is protect the people in it. We’re always looking for better ways to do it, and that is why we developed EyeSight® Driver Assist Technology.3,4 Like a second pair of eyes for the road ahead, EyeSight® warns you when there’s potential danger and can even apply brakes to help you avoid it. It’s added comfort and peace of mind you can count on in your daily drive.

EyeSight® reduces rear-end crashes with injuries by 85%5

Every day in the U.S., more than 1,000 people are injured in crashes reported to have involved a distracted driver.6 As an industry leader in safety, Subaru developed the DriverFocus™ Distraction Mitigation System,7 one of the first technologies of its kind, now available on the 2019 Forester Touring. Engineered for both new and experienced drivers, it works together with Subaru EyeSight® to help detect distracted or drowsy driving. If the driver’s attention strays from the road for too long, DriverFocus™ can deliver visual and auditory alerts to bring attention back to the road.

An extra set of eyes every time you drive.

Forester Touring in Jasper Green Metallic with accessory equipment.
Safety from all sides.

We’re always looking for ways to make our vehicles even better at protecting our owners. That’s why Subaru offers some of the most advanced active safety technologies on the market. Plus intelligent features such as LED Steering Responsive Headlights with High Beam Assist, Smart Rear-View Mirror and 180-Degree Front Camera are all designed to help you see—and help keep you safe—better than ever before.

**Blind-Spot Detection**
Using radar sensors, Blind-Spot Detection\(^{3,8}\) and Lane Change Assist warn you with a visual indicator on your side mirror if they detect a vehicle in your blind spot. And when you signal for a lane change, Lane Change Assist can also alert you with a flashing indicator on your side mirror if it senses a vehicle approaching at a higher speed in a neighboring lane.

**Rear Cross-Traffic Alert**
Rear Cross-Traffic Alert\(^{3,8}\) uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your side mirror and Rear-Vision Camera display as well as an audible warning.

**Reverse Automatic Braking**
Reverse Automatic Braking\(^{3,9}\) can detect objects directly behind your Subaru when backing up at a low speed and can help bring the vehicle to a stop should an object be detected within its range and the driver fail to act. Every Subaru also features a standard Rear-Vision Camera to help you keep an eye out.
Feel protected.
Stay connected.

SUBARU STARLINK™ Safety and Security
This advanced system can alert a first responder in an emergency, help police locate your vehicle if it’s stolen, and more. Services include Advanced Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, the added convenience of Remote Engine Start with Climate Control, and much more.

SUBARU STARLINK™ Multimedia
With Apple CarPlay® and Android™ Auto integration, SUBARU STARLINK Multimedia connects you to all your music and apps via the intuitive touchscreen.

Legacy 2.5i Limited in Abyss Blue Pearl with optional equipment.
Do a lot on very little.

MPG & AWD
Capable and fuel-efficient, Subaru vehicles are proof that you can have fun and get great mpg, too. Most models achieve 30 mpg or more,12 and with standard Subaru Symmetrical All-Wheel Drive on most models,1 you can go just about anywhere. Now more than ever, Subaru vehicles help you do more with less impact on your wallet.

Subaru Symmetrical All-Wheel Drive
With Subaru Symmetrical All-Wheel Drive, you can count on having more traction and control than just about anyone else on the road, in all conditions.1 That’s because it’s no ordinary all-wheel drive system, and Subaru has been perfecting it for decades.

SUBARU BOXER® Engine
There’s a lot more to the SUBARU BOXER® engine than just great performance and high fuel efficiency. Its unique design gives every Subaru a low center of gravity, which translates into better handling and control.

Forester Sport in Crystal White Pearl with optional, accessory and aftermarket equipment. Roof tents may be used in certain conditions. Consult Owner’s Manual for important safety information and requirements.
Love comes back.

97% of Subaru vehicles sold in the last 10 years are still on the road today.2

Subaru vehicles hold their value better than any other brand for 2019, according to ALG.31

The best-selling all-wheel drive cars in America for the past 10 years.14

IHS Markit

The Subaru Impreza and Legacy are the best-selling all-wheel drive cars in America for the past 10 years.15

IHS Markit

Subaru EyeSight® lowers the rate of pedestrian-related injuries by up to 35%.32

Subaru is Kelley Blue Book’s Most Trusted Brand for four years running.13

Insurance Institute for Highway Safety Highway Loss Data Institute

2019 Subaru Life | Awards + Accolades
Welcome to the family.
When you’re ready for life’s next big adventure, the all-new 2019 Ascent™ is ready to take you to new heights. It’s the largest and most versatile Subaru ever, with three rows and seating for up to eight. It’s packed with advanced technologies, such as standard EyeSight® Driver Assist Technology and SUBARU STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration. And you’ll always drive with confidence, thanks to legendary Subaru quality, durability and reliability.
2019 Forester

The all-new 2019 Forester is an SUV that can’t be summed up in three letters. You can pack it up for new destinations, count on it for daily drives, and feel secure with the latest safety technologies we offer, from standard EyeSight® Driver Assist Technology to the all-new available DriverFocus™ Distraction Mitigation System. And because 97% of Subaru Forester vehicles sold in the last 10 years are still on the road today, this SUV can keep up with your all-in approach to life.

Efficient Roomy Versatile Safe

The 2019 Subaru Forester retains its value better than any other vehicle in its class, according to ALG.*

*Based on ALG’s residual value forecast for the 2019 model year. ALG is the industry benchmark for residual values and depreciation data (www.alg.com).
Adventure has no address.

2019 Outback

Anywhere is closer than you think. The 2019 Outback is built to minimize limits and maximize versatility, durability and all-around safety. Standard Subaru Symmetrical All-Wheel Drive and 8.7 inches of ground clearance give you the capability to get to just about anywhere. Thanks to its versatile and spacious cargo area, you can pack up and head out in no time. And with standard EyeSight® Driver Assist Technology, you can have peace of mind as you explore.

- Standard Subaru Symmetrical All-Wheel Drive featuring X-MODE® with Hill Descent Control
- 256-hp 3.6L 6-cylinder or 175-hp 2.5L 4-cylinder SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 32 highway mpg
- EyeSight® Driver Assist Technology with Pre-Collision Braking
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- Reverse Automatic Braking
- Raised suspension with 8.7 inches of ground clearance
- LED Steering Responsive Headlights with High Beam Assist
- Power Rear Gate with automatic close and height memory
- Rear-Vision Camera
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, and SiriusXM® All Access Radio and Travel Link
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services
- Harman Kardon® premium audio system with 12 speakers and a 576-watt-equivalent amplifier

“Few other vehicles...can be everything to everyone like the Outback.”
—Jalopnik.com
2019 Legacy

With ease and confidence, you’re free to define your own destinations in the 2019 Legacy. With standard EyeSight® Driver Assist Technology® and available active safety technologies, including Rear Cross-Traffic Alert®, and Blind-Spot Detection, peace of mind is always along for the ride. The inviting interior features rich materials and advanced technologies such as SUBARU STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration. And what’s more, 96% of Subaru Legacy vehicles sold in the last 10 years are still on the road today.

Choose where your road leads.

Efficient Engaging Roomy Safe

- Standard Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- 256-hp 3.6L 6-cylinder or 175-hp 2.5L 4-cylinder SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Up to 34 highway mpg
- EyeSight® Driver Assist Technology with Pre-Collision Braking
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- Reverse Automatic Braking
- LED Steering Responsive Headlights with High Beam Assist
- Rear-Vision Camera
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, and SiriusXM® All Access Radio and Travel Link™
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services
- Harman Kardon® premium audio system with 12 speakers and a 576-watt-equivalent amplifier

Legacy 2.5i Sport in Magnetite Gray Metallic with optional equipment. *Based on IHS Markit U.S. total registrations among all-wheel drive sedans for 10 years from January 2008–December 2017.

Learn more at subaru.com/legacy
The world is yours. Claim it.

2019 Impreza

Ready to go all out, the 2019 Impreza is built to last, protect and get you where you want to go. The Impreza sedan and 5-door boast bold designs, advanced safety features and a drive that’s fully connected, thanks to SUBARU STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto app integration. Plus, with standard Subaru Symmetrical All-Wheel Drive and up to 38 highway MPG, you’re free to go nearly anywhere you want.

- Standard Subaru Symmetrical All-Wheel Drive
- 152-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Up to 38 highway mpg
- EyeSight® Driver Assist Technology with Pre-Collision Braking
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- Reverse Automatic Braking
- LED Steering Responsive Headlights with High Beam Assist
- Sedan and 5-door body styles
- Cloth or leather-trimmed upholstery
- Power driver’s seat
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration
- STARLINK™ Safety and Security: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start and Concierge Services
- 4G LTE Wi-Fi capability
- Harman Kardon® premium audio system with 8 speakers and a 432-watt-equivalent amplifier
- Keyless Access with Push-Button Start

Subaru Impreza is the longest-lasting vehicle in its class.*

—IHS Markit

Learn more at subaru.com/impreza
Boundaries are meant to be challenged.

2019 Crosstrek

Setting your own course is how you got here. Feel free to push it further in the 2019 Crosstrek. Standard Subaru Symmetrical AWD and up to 33 highway MPG\(^{27}\) will let you go far, while 8.7 inches of ground clearance and X-MODE\(^{\circledR}\) with Hill Descent Control help you take on roads that others can’t. And with the all-new Crosstrek Hybrid, you can help determine what’s possible. Love is out there. Find it in a Crosstrek.

![Crosstrek Limited in Quartz Blue Pearl with optional and accessory equipment.](image-url)

- Standard Subaru Symmetrical All-Wheel Drive featuring available X-MODE\(^{\circledR}\) with Hill Descent Control\(^{\circledR}\)
- 152-hp 2.0-liter 4-cylinder SUBARU BOXER\(^{\circledR}\) engine
- Lineartronic\(^{\circledR}\) CVT (Continuously Variable Transmission) with manual-mode paddle shifters\(^{3}\)
- 33 highway mpg\(^{27}\)
- EyeSight\(^{\circledR}\) Driver Assist Technology with Pre-Collision Braking\(^{3,4}\)
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert\(^{3,8}\)
- Reverse Automatic Braking\(^{3,9}\)
- LED Steering Responsive Headlights with High Beam Assist\(^{3}\)
- Raised suspension with 8.7 inches of ground clearance
- Rear-Vision Camera
- High-contrast cloth or leather-trimmed upholstery with orange stitching\(^{3}\)
- Power driver’s seat\(^{3}\)
- STARLINK™ Multimedia with standard Apple CarPlay\(^{\circledR}\) and Android\(^{\circledR}\) Auto integration
- STARLINK™ Safety and Security\(^{3,11}\): Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start\(^{10}\) and Concierge Services
- 4G LTE Wi-Fi capability\(^{3,18}\)
- Keyless Access with Push-Button Start\(^{3}\)

“The Subaru Crosstrek does it all.”

—Motor Trend

Learn more at [subaru.com/crosstrek](http://subaru.com/crosstrek)
2019 WRX

There’s never a dull moment behind the wheel of the WRX. Forged in rally competition, tempered on the racetrack, yet designed with ample space for both passengers and cargo, it’s a sports car with room for weekdays. Expectations, met.

- Standard Subaru Symmetrical All-Wheel Drive
- 268-hp 2.0-liter Direct-Injection Turbocharged 4-cylinder SUBARU BOXER® engine
- 6-speed manual transmission or optional Sport Lineartronic™ transmission with paddle shifters
- Vehicle Dynamics Control with Active Torque Vectoring
- EyeSight® Driver Assist Technology with Pre-Collision Braking
- LED Steering Responsive Headlights
- Sport-tuned suspension
- Performance Package with Recaro® performance-design front seats, red-painted brake calipers and Jurid® performance front brake pads
- 18-inch aluminum-alloy wheels
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, SiriusXM® All Access Radio and Travel Link
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services
- Harman Kardon® premium audio system with 9 speakers and a 440-watt amplifier
- Keyless Access with Push-Button Start

“The WRX remains an excellent choice for enthusiasts and anyone who likes to go fast. Real fast.”

—Automobile
2019 WRX STI

With its snarling 310-horsepower turbocharged SUBARU BOXER® engine, the 2019 WRX STI applies lessons learned in motorsports to create a synergy between car, driver and road. Prepare to elevate your drive—and your heart rate.

- Standard Driver Controlled Center Differential All-Wheel Drive
- 310-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- SI-DRIVE Performance Management System
- Active Torque Vectoring
- Lightweight 19-inch alloy wheels
- High-performance STI sport-tuned suspension
- Brembo® performance brake system with 6-piston front and 2-piston rear monoblock calipers and cross-drilled rotors
- Ultra-quick 13.3:1 steering ratio
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- LED Steering Responsive Headlights
- STARLINK™ Multimedia with standard Apple CarPlay® and Android™ Auto integration, SiriusXM® All Access Radio and Travel Link®
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services
- Harman Kardon® premium audio system with 9 speakers and a 440-watt amplifier
- 5.9-inch LCD color multifunction display
- Recaro® performance-design front seats with red stitching

Mundane undone.

Subaru WRX STI has assisted the Subaru Rally Team USA to 12 overall rally championships in the United States.*

Learn more at subaru.com/wrxsti
2019 BRZ

There are sports cars with rear-wheel drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. The BRZ has all of these—and more. And with the supremely low and balanced SUBARU BOXER® engine, its handling is simply divine. This is how sports cars should be built—and how driving should feel.

Heart of a Subaru.
Soul of a sports car.

“What we have… is an affordable, tossable, tail-happy sports car: slick-shifting, hard-stopping, great-sounding, as much fun on a track as it is in the canyons as it is around town.”

—Autoweek.com, March 2017

• 205-hp29 2.0-liter 4-cylinder direct-injected SUBARU BOXER® engine
• Close-ratio 6-speed manual transmission or available 6-speed automatic transmission with manual-mode paddle shifters
• Front-mounted engine and rear-wheel drive for razor-sharp handling and balance
• Performance Package with Brembo® brakes and SACHS® performance dampers3,29
• Ultra-quick 13.1:1 steering ratio
• Multi-spoke 17-inch alloy wheels
• Available SUBARU STARLINK™ 7.0-inch Multimedia Navigation3 system powered by TomTom® featuring Apple CarPlay®, Android™ Auto, Pandora® and Aha™ smartphone app integration,30 HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® All Access Radio17 and Travel Link®,17 and Bluetooth® hands-free phone and audio streaming connectivity
• LED headlights and taillights
• 4.2-inch LCD multifunction display with g-meter, lap timer, triple gauge meter, torque curve maps and more3
• Alcantara® and leather-trimmed upholstery3

Learn more at subaru.com/brz
Built to last
is the only way we make it.

Genuine Subaru Accessories
To be certain that Genuine Subaru Accessories perform and last throughout the life of your vehicle, each accessory is run through several rigorous tests. To add further assurance, our accessories come with the same 3-year warranty as your Subaru, while Thule® Genuine Subaru Accessories carry a limited lifetime warranty. Most are custom-designed to ensure the best fit and function as well. Rest assured, you can count on these accessories to be with you for the long haul.

Ascent Touring in Magnetite Gray Metallic with accessory equipment.
Based on IHS Markit vehicles in operation vs. total new registrations for MY2008–2017 ending in December 2017.

20. EPA-estimated fuel economy for 2019 Outback 2.5i CVT models at 33 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information.


Activation and required subscription sold separately. Includes 1-year Safety Plus trial subscription.


EPA-estimated fuel economy for 2019 Crosstrek CVT models at 33 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information.

Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions.

Manual transmission models only.

Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier’s rates may apply.

ALG named Subaru the 2019 Top Mainstream Brand for Residual Value. Award based on ALG’s residual value forecast for the 2019 model year. ALG is the industry benchmark for residual values and depreciation data (www.alg.com).


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By producing these brochures in a green way rather than by traditional methods, we saved 47 trees preserved for the future; 11,000 gallons of wastewater flow saved; 200 lbs solid waste not generated; 27,000 lbs net greenhouse gases prevented; 21,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Learn more at subaru.com