



SUZUKI 2010



G R A N D V I T A R A

T R A C T I O N



4WD High is great for most driving conditions. It helps give you smooth on-road performance and all-weather traction.



4WD High Lock powers you through snow and mud by distributing traction evenly to front and rear wheels.



4WD Low Lock helps give you the traction you need to get out of — or into — the toughest road and off-road conditions.



A C T I V E

C O N T R O L

L E A D E R O F T H E P A C K

VEHICLE	4-MODE 4WD	4WD LOW LOCK	HILL HOLD CONTROL AND HILL DESCENT CONTROL
Suzuki® Grand Vitara®	Available	Available	Available
Jeep Liberty®	Available	Available	Available
Toyota RAV4®	Not Available	Not Available	Available
Honda CR-V®	Not Available	Not Available	Not Available

F R E E D O M

Erica's bike is an extension of herself — a tool that creates opportunities and enhances her lifestyle. That's what Grand Vitara is all about. Its only agenda is to help realize your own gut checklist of must-do's.



2 0 X

Grand Vitara's Electronic Control Unit (ECU) has **20 times the computing power** of the lunar landing module. Ponder that on your next terrestrial off-road trip.

TAKE CHARGE

You and your ATV need a sweet ride for some well-deserved deep-dirt therapy? Grand Vitara will get you into the fun zone and back to tell the tales.



HERITAGE

Sharing the same white-hot genetics with Suzuki's world-class motorcycles, Grand Vitara's destiny is to own the category.

SECURE

Tim lives life in fifth gear. But the thrill's in putting his abilities against the challenge, not in risking his safety. He protects himself with the best gear he can get his hands on — just as Grand Vitara does.

STRENGTH

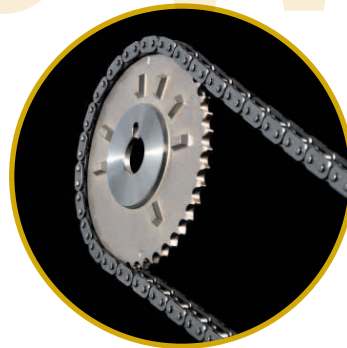
PERFORMANCE

EFFICIENT POWER

GRAND VITARA'S AVAILABLE 3.2-LITER DOHC 24-VALVE V6 ENGINE CHURNS OUT 230-HP AND 213 LB-FT OF TORQUE — COMPARE THAT WITH HONDA CR-V®, NISSAN ROGUE® AND JEEP PATRIOT® THAT DON'T EVEN OFFER V6 POWER. ALSO CHECK OUT THE STANDARD 2.4-LITER DOHC 16-VALVE 4-CYLINDER, WITH ONE OF THE BEST 4X4 MPGS IN ITS CLASS — BALANCING POWER AND FUEL ECONOMY.

ZERO

The self-lubricating, high-performance timing chain used on the standard 4-cylinder and available V6 engines requires zero maintenance, unlike a timing belt. That's right. Zero. Zilch. Nada.



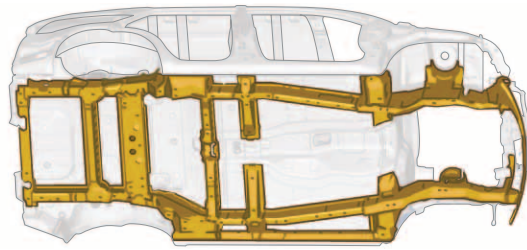
HIGHWAY MPG AS DISPLAYED IS BASED ON EPA MILEAGE ESTIMATES FOR THE RWD MODELS, SOURCED FROM WWW.FUELECONOMY.GOV.

19/26 MPG

STRENGTH

No longer the exclusive domain of luxury SUVs, Grand Vitara is the only SUV in its class to combine unibody and built-in ladder frame construction with Rear-Wheel Drive (RWD).

This dynamic pairing creates a more balanced, unified vehicle resulting in greater ruggedness; a smoother, more comfortable ride; and improved drivability for you.

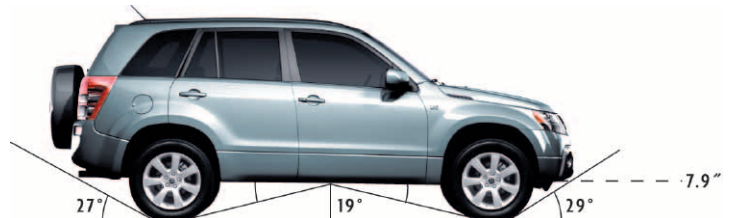


UNIBODY

LADDER FRAME

29°

Grand Vitara's V6 4x4 high-ground clearance combined with Hill Hold Control (HHC), Hill Descent Control (HDC) and high approach, ramp breakover and departure angles give you the wicked confidence that you could take on Mt. McKinley.



OUT-TOWS THE COMPETITION

VEHICLE	MAXIMUM TOWING CAPACITY	MAXIMUM AVAILABLE TORQUE
Suzuki Grand Vitara	3,000 lbs	213 lb-ft
Honda CR-V®	1,500 lbs	161 lb-ft
Nissan Rogue®	1,500 lbs	175 lb-ft
Jeep Patriot®	2,000 lbs	165 lb-ft

INTAKE

Ever wish you could get the same powerful engine torque at low speeds that you experience at high speeds? Grand Vitara's Variable Induction System (VIS) gives you just that — automatically.



The rotating intake manifold tuning valve adjusts automatically to create the optimal intake length for the full RPM range.

The closed valve routes the air/fuel mixture through a longer intake that creates a powerful torque output at lower RPMs.

The valve rotates to an open position, creating a shorter intake that provides maximum torque and performance at higher speeds.

S U R V I V A L

Emperor penguins make treks of up to 75 miles across their stark, white landscape for food and find their way home again **with pinpoint accuracy.**

Their lives depend on it. Seems we're not too different from penguins after all.



C O P I L O T

Suzuki TRIP™, which stands for Travel, Real-time traffic, Information and Play, is feature-packed for convenient, hassle-free driving. The standard navigation is **integrated into Grand Vitara's audio system** to make sure audio driving directions, available Bluetooth® calls and your favorite downloaded tunes come in loud and clear. Check out the adjustable **color touchscreen display, pre-loaded 2-D and 3-D maps, turn-by-turn voice directions, automatic routing, route planner, handy locator** and a pack of available real-time features that you'll love.

N A V I G A T I O N

D Y N A M I C C O N T E N T

T O U R G U I D E

What a resource! TRIP contains **over 6 million standard points of interest, such as hotels, restaurants and even ATMs.** You can also get **1-year access to MSN Direct® services*** which include **real-time traffic, low-price gas finder, news, weather, stocks, airline arrival/departure times and more** — an assortment of **informative real-time features** you'll wonder how you ever left home without.

*Must activate service by 12/31/2010.



Move fast, stay informed and keep an eye on your portfolio with TRIP's available **up-to-the-minute traffic reports, news and stock information.**



Others may waste a gallon searching for the **lowest gas prices.** But not you. You're the savvy traveler to follow with the available low-price gas finder.



Jump in your car and hit the red carpet. You've got available real-time (or is it reel-time?) **movie listings with film titles, theaters and showtimes** at your fingertips.

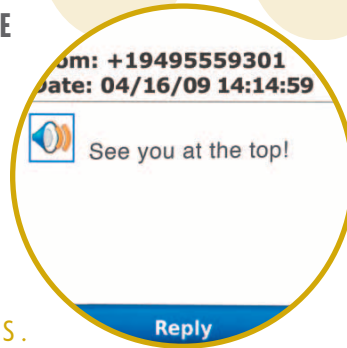


TRIP's available local events gives you the inside vibe to the **hottest clubs and concerts.** But getting past the doorman — you're on your own there.

BLUETOOTH

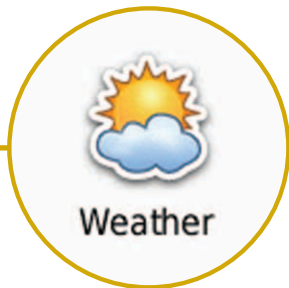
H A N D S - F R E E

THANKS TO THE AVAILABLE
BLUETOOTH®, YOUR NAVIGATION
 SYSTEM KEEPS YOU CONNECTED
 WITH **HANDS-FREE MOBILE CALLING**
 FOR SAFETY AND CONVENIENCE
 AND **ON-SCREEN TEXT MESSAGES.**

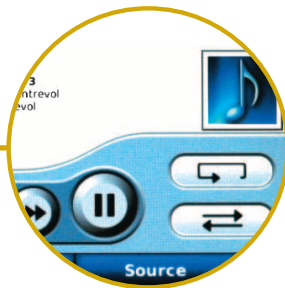


B I G L E A G U E C O M P A R I S O N

VEHICLE	NAVIGATION	REAL-TIME TRAFFIC	LOW-PRICE GAS FINDER	BLUETOOTH® TEXT DISPLAY	NEWS AND WEATHER
Grand Vitara	Standard	Available	Available	Available	Available
Lexus RX 350®	Available	Available	Not Available	Not Available	Available
BMW X3®	Available	Not Available	Not Available	Not Available	Not Available
Mercedes GLK®	Available	Available	Not Available	Not Available	Not Available



Snow in the mountains? Another scorcher? Is it a good day to call in sick? You've got questions. TRIP's available **real-time weather** has answers.



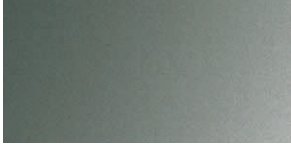
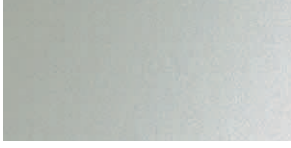




Get your kicks from your favorite **MP3 picks** downloaded to TRIP and pumped through Grand Vitara's speakers. Air mike not included.

D R I V E N

Like Vanessa, a free-form rock climber, you may have a strong sense of where you're going. But a little help from technology is always welcome.

GRAND VITARA SPECIFICATIONS

COLORS	GRAND VITARA SPECIFICATIONS AND FEATURES	BASE	PREMIUM	SPECIAL EDITION	XSPORT	LIMITED
 White Water Pearl ●■	ENGINE AND DRIVETRAIN					
	2.4-liter DOHC 4-cylinder engine, 166-hp @ 6,000 RPM and 162 lb-ft @ 4,000 RPM	S	S	S	S	S
	3.2-liter DOHC V6 engine, 230-hp @ 6,200 RPM and 213 lb-ft @ 3,500 RPM	—	—	—	O	O
	Rear-Wheel Drive (RWD)	S	S	—	S	S
	Single-Mode 4WD	—	O	S	—	—
	4-Mode 4WD with 2-speed transfer case	—	—	—	O	O
	Transmission	MT	AT	AT	AT	AT
Flat-tow capability	S	—	—	O ⁴	O ⁴	
 Black Pearl ●■	WHEELS AND CHASSIS					
	Steel wheels	16"	16"	—	—	—
	Alloy wheels (4 cylinder)	—	—	16"	16"	17"
	Alloy wheels (V6)	—	—	—	17"	18"
	Spare tire cover	Disc	Full	Full	Open w/Alloy	Full
 Slate Gray Metallic ●■	Multi-link rear suspension and MacPherson strut front suspension	S	S	S	S	S
	EXTERIOR					
	Sunroof and roof rails	—	—	—	S	S
	Automatic multi-reflector halogen headlamps	S	S	S	S	S
	Foglamps	—	—	—	S	S
	Privacy glass	—	S	S	S	S
	Variable intermittent front and rear wipers	S	S	S	S	S
Power side mirrors	S	S	S	S	S	
Heated side mirrors	—	S ⁴	S ⁴	S ⁴	S	
 Quicksilver Metallic ●■	INTERIOR					
	TRIP™ touchscreen GPS navigation	S	S	S	S	S
	Bluetooth® hands-free calling and texting	O	O	O	O	O
	Access to MSN Direct® services (real-time traffic, low-price gas finder, movie listings, etc.)	—	—	S	S	S
	Leather-wrapped steering wheel	—	—	—	S	S
	Steering wheel audio and cruise control switches	S ⁷	S	S	S	S
	Tilt-adjustable steering wheel	S	S	S	S	S
	Info display (MPG, average speed, outside temperature, range)	S	S	S	S	S
	Leather-appointed seats, heated in front	—	—	—	—	S
	Height-adjustable driver's seat	S	S	S	S	S
 Deep Sea Blue Metallic ●■	Power door locks and windows with driver's auto down	S	S	S	S	S
	Interior woodgrain trim — color coordinated	—	—	—	—	S
	Remote keyless entry with panic alarm	S	S	S	S	S
	SmartPass™ keyless start and entry	—	—	—	S	S
	Automatic climate control with pollen filter	S	S	S	S	S
	4-speaker AM/FM/CD audio	S	S	—	—	—
	4-speaker AM/FM/6-disc CD changer audio, aux jack, speed-sensing volume control	—	—	S	—	—
	7-speaker AM/FM/CD audio with subwoofer and speed-sensing volume control	—	—	—	S(V6)	S
	Cruise control	—	S	S	S	S
	HomeLink® wireless control system	—	—	—	—	S(V6)
 Volcano Red Metallic ●■	Sun visors with ticket holders, vanity mirrors and extensions	S	S	S	S	S
	Cup holders (2 front, 2 rear) and front door bottle holders	S	S	S	S	S
	Front and rear door storage pockets	S	S	S	S	S
	Dual power outlets	S	S	S	S	S
	Front console storage and armrest	S	S	S	S	S

● Beige Fabric
Base, Premium and
Special Edition

■ Beige Leather/Walnut
Woodgrain
Limited

● Black Fabric
Base, Premium,
Special Edition
and XSport

■ Black Leather/Black
Woodgrain
Limited



GRAND VITARA SPECIFICATIONS AND FEATURES

CARGO

	BASE	PREMIUM	SPECIAL EDITION	XSPORT	LIMITED
60/40 split reclining and folding rear seat	S	S	S	S	S
Side and rear gate storage compartments	S	S	S	S	S
Cargo convenience hooks (4) and underfloor storage compartment	S	S	S	S	S
Cargo light and 12V power outlet	S	S	S	S	S

SAFETY FEATURES

	BASE	PREMIUM	SPECIAL EDITION	XSPORT	LIMITED
Electronic Stability Program	S	S	S	S	S
Bosch ^{®9} 4-wheel disc Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD)	S	S	S	S	S
Brake assist	S	S	S	S	S
Advanced dual-stage front airbags — Supplemental Restraint System (SRS)	S	S	S	S	S
Front-seat-mounted side-impact airbags	S	S	S	S	S
Side-curtain airbags (front and rear)	S	S	S	S	S
3-point front and rear seat belts with pretensioners	S	S	S	S	S
Child seat tethers (3) and ISOFIX child seat restraint anchors (2)	S	S	S	S	S
Side impact door beams	S	S	S	S	S
Hill Hold Control (HHC) and Hill Descent Control (HDC)	—	—	—	S ³	S ³

BASE/PREMIUM/SPECIAL EDITION XSPORT/LIMITED

INTERIOR DIMENSIONS

	BASE/PREMIUM/SPECIAL EDITION	XSPORT/LIMITED
Head room, front/rear (in)	40.0/38.2	38.2 ¹⁰ /38.2
Leg room, front/rear (in)	41.3/37.2	41.3/37.2
Shoulder room, front/rear (in)	56.3/54.9	56.3/54.9
Hip room, front/rear (in)	55.5/44.0	55.5/44.0

EXTERIOR DIMENSIONS

	BASE/PREMIUM/SPECIAL EDITION	XSPORT/LIMITED
Wheelbase (in)	103.9	103.9
Overall length with spare tire (in)	177.1	177.1
Overall width (in)	71.3	71.3
Overall height (in)	66.7	66.7

CAPACITIES

	RWD	4WD
Seating (passengers)	5	5
Interior volume (cu ft)	125.4	122.9
Cargo volume (SAE), rear seat up/down (cu ft)	24.4/68.9	23.8/67.3
Tow rating (lb)	3,000	3,000
Fuel (gal)	17.4	17.4

EPA ESTIMATED FUEL ECONOMY

	RWD	4WD
Manual 4-cylinder city/highway (mpg)	19/26	—
Automatic 4-cylinder city/highway (mpg)	19/25	19/23
Automatic V6 city/highway (mpg)	18/24	17/23

S = Standard O = Optional — = Not Available

GRAND VITARA ACCESSORIES



iPod^{®11} Interface



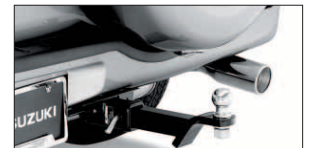
Side Steps



XM^{®12} Satellite Radio



Rear Spoiler



Trailer Hitch



Removable Roof Rack System v Lockable Bike Module

GRAND VITARA LIMITED MODEL FEATURES (ADDITIONAL TO XSPORT MODEL)

- 17-inch alloy wheels on 4-cylinder model • Black wood interior trim appliqué • Leather-trimmed seating surfaces • Heated outside mirrors • Heated front seats
- V6 model adds HomeLink^{®8} wireless control system, 7-speaker audio system with subwoofer and 18-inch alloy wheels

¹Electronic Stability Program, which should remain on when driving except when freeing the vehicle from mud or snow, cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. Always drive safely. ²Competitors' model rear leg room and cargo room data obtained from Kelley Blue Book[®] (KBB). Kelley Blue Book[®] is a registered trademark of Kelley Blue Book Co., Inc. ³All 4x4 mpg are based on V6 engines with automatic transmission, except for Hummer H3[®], which is based on the 5-cylinder. Mpg is based on SUVs with low-range 4WD systems and gas mileage statistics from EPA emissions testing on fueleconomy.gov. Actual mileage may vary based on options, driving conditions, driving habits and vehicle's condition. ⁴Only available on 4-Mode 4WD model. ⁵Bluetooth[®] is a registered trademark of Bluetooth[®] SIG, Inc. ⁶MSN Direct[®] is a registered trademark of Microsoft Corporation. Includes 1-year free MSN Direct[®] service subscription. Some services only available in select cities where coverage exists. Must activate by 12/31/2010. ⁷Audio only. ⁸HomeLink[®] is a registered trademark of Johnson Controls, Inc. ⁹Bosch[®] is a registered trademark of The Robert Bosch LLC. ¹⁰With sunroof. ¹¹iPod[®] is a registered product of Apple, Inc. ¹²Required XM[®] tuner and subscription sold separately. All fees and programming subject to change. Subscriptions subject to customer agreement available at xmradio.com. XM[®] service only available in the 48 contiguous United States. XM[®] is a registered trademark of XM[®] Satellite Radio, Inc. Toyota RAV4[®], Honda CR-V[®], Nissan Rogue[®], Jeep Patriot[®], Jeep Grand Cherokee[®], Jeep Liberty[®], Hummer H3[®], Land Rover LR2[®], Lexus RX 350[®], BMW X3[®] and Mercedes GLK[®] are registered trademarks. Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressures should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. All competitor specifications are pulled from manufacturers' web sites as of 9/10/09. Color options may vary by trim. Specifications and equipment are based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki Dealer or visit suzukiauto.com.