



SUZUKI SX4



IT'S NOT WHERE YOU GO, BUT HOW MUCH FUN YOU HAVE ALONG THE WAY.

Joy, excitement, adventure. This is what driving happiness is all about, and it's exactly the feeling you get when you sit behind the wheel of the Suzuki SX4. It's a car that makes you want to fill up the tank, pick a point on a map and go. A car built with the belief that a well-equipped ride doesn't have to break the bank. With three different styles to choose from, it also gives you the freedom to pick the style of fun that's right for you. There's the versatile All-Wheel-Drive (AWD) Crossover, the road-hugging SportBack, with a track-tuned suspension and euro-inspired styling, and the stylish Sport Sedan, with standard navigation and a level of sophistication unheard of in its price class. No wonder the SX4 was named a "Top 10 Coolest New Car Under \$18,000" by KBB.com.®





CROSSOVER IN BRILLIANT BLUE METALLIC



AWD CROSSOVER IN QUICKSILVER METALLIC

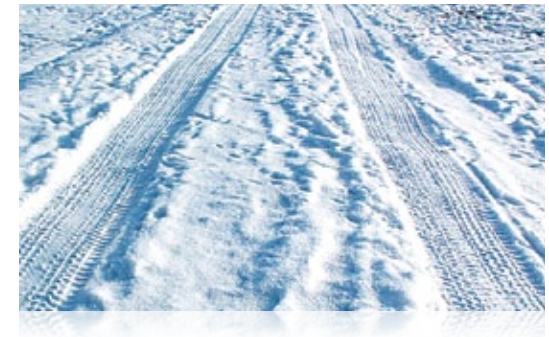
"The SX4 is the AWD bargain of the century."

- AutoWeek.com®



ALL-WHEEL DRIVE FOR ALL.

SX4 Crossover You don't have to opt for an expensive, gas-guzzling SUV to enjoy the benefits of all-wheel drive. Starting at under \$17,000, the SX4 Crossover is America's most affordable All-Wheel-Drive (AWD) car, and it also happens to be one of the most versatile. You get an advanced All-Wheel-Drive system perfected through over 40 years of Suzuki AWD know-how, excellent fuel economy and plenty of room for your gear and your friends. You'll also enjoy a powerful engine, the safety of eight standard airbags and the security of America's #1 Warranty.^{TM1}



ALL-WEATHER DRIVING

No matter what type of road surface you find yourself on, when you're in the SX4 Crossover, you're in good hands. Its i-AWDTM system can be set to 2WD for improved fuel efficiency, i-AWD Auto for rain, which automatically routes torque to the wheel with the most traction, and i-AWD Lock, which locks the torque split at 50/50 between the front and rear wheels to get you through snow and mud with the utmost confidence.



3-MODE i-AWD

Honda CR-V,[®] Subaru Impreza[®] and Toyota Matrix[®] only offer a single-mode system. We give you three for optimal traction and better mileage. Need we say more?²



IN-COMMAND SEATING

SX4 Crossover's in-command seating position gives you a higher ride height and a better view of the road, along with easier ingress/egress. Translation: greater driving control, confidence and comfort.



HEATED SEATS

Cold mornings equal cold seats equal uncomfortable commutes. Warm things up with SX4 Crossover's available heated seats, and enjoy the ride.

SX4
Crossover



AWD CROSSOVER IN SUNLIGHT COPPER METALLIC. SHOWN WITH ACCESSORIES (SOLD SEPARATELY)

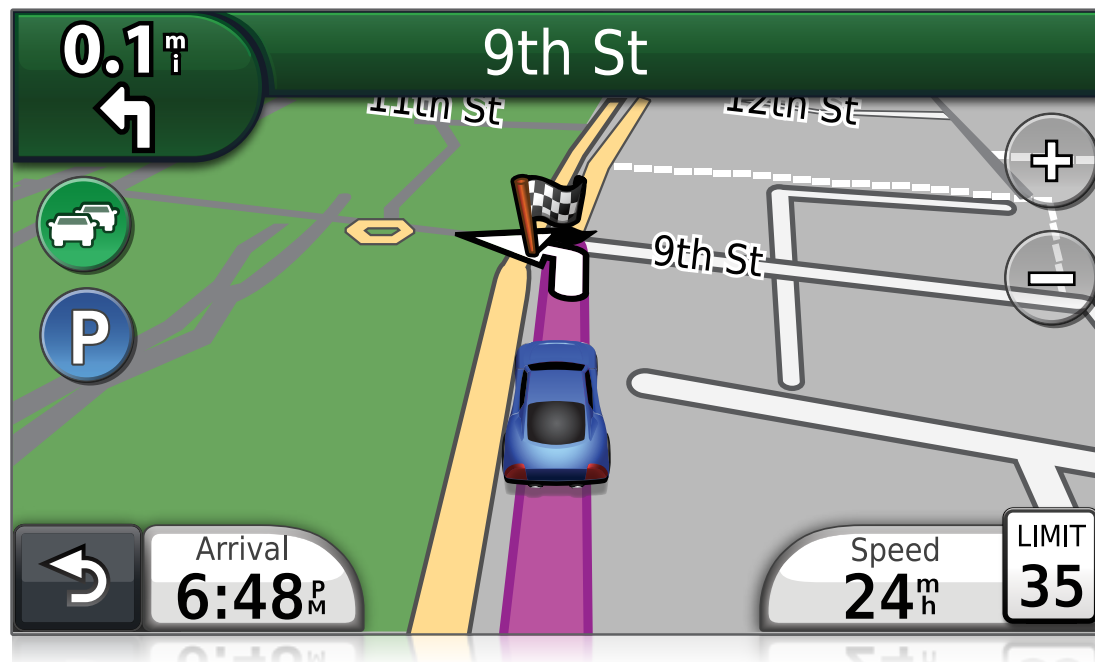


AWD CROSSOVER WITH BLACK FABRIC INTERIOR



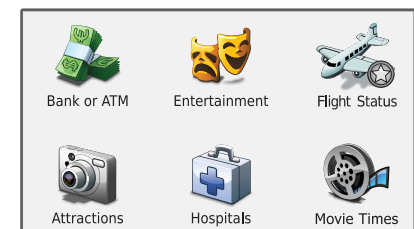
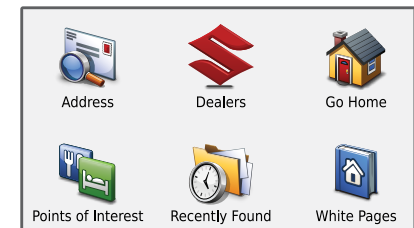
IT DOESN'T DO BORING.

SX4 Sport Why settle for bland, vanilla transportation when you can have a car with style and sophistication like the SX4 Sport Sedan? With bold lines and a look that turns heads, you'll always arrive in style, and you'll always know where you're going, thanks to the standard integrated navigation unit with a host of advanced features.³ Toss in a gutsy engine, eight standard airbags—more than Civic® or Corolla®—plus enough trunk space for all your weekday and weekend plans, and you've got a stylish performer that will have you looking forward to your daily commute more than ever before.



STANDARD nūLink! NAVIGATION

Calling it a navigation system hardly does it justice. The nūLink!™ is your personal driving concierge.³ Not only does it offer the most advanced turn-by-turn navigation with millions of points of interest, it also has available Google® Local Search, Weather, Traffic, Local Events, Movie Times, Directory Assistance, Flight Status Info and much more.



SX4
Sport



SPORT SE IN QUICKSILVER METALLIC



SPORT WITH BLACK FABRIC INTERIOR



EIGHT AIRBAGS STANDARD

Every SX4 comes with eight airbags, which help it meet strict 2014 NHTSA side-impact crash standards.⁴



4-WHEEL ANTI-LOCK DISC BRAKES

Standard anti-lock disc brakes (ABS) on all four wheels deliver superior heat dissipation and reduced fade for confident braking in stop-and-go traffic.



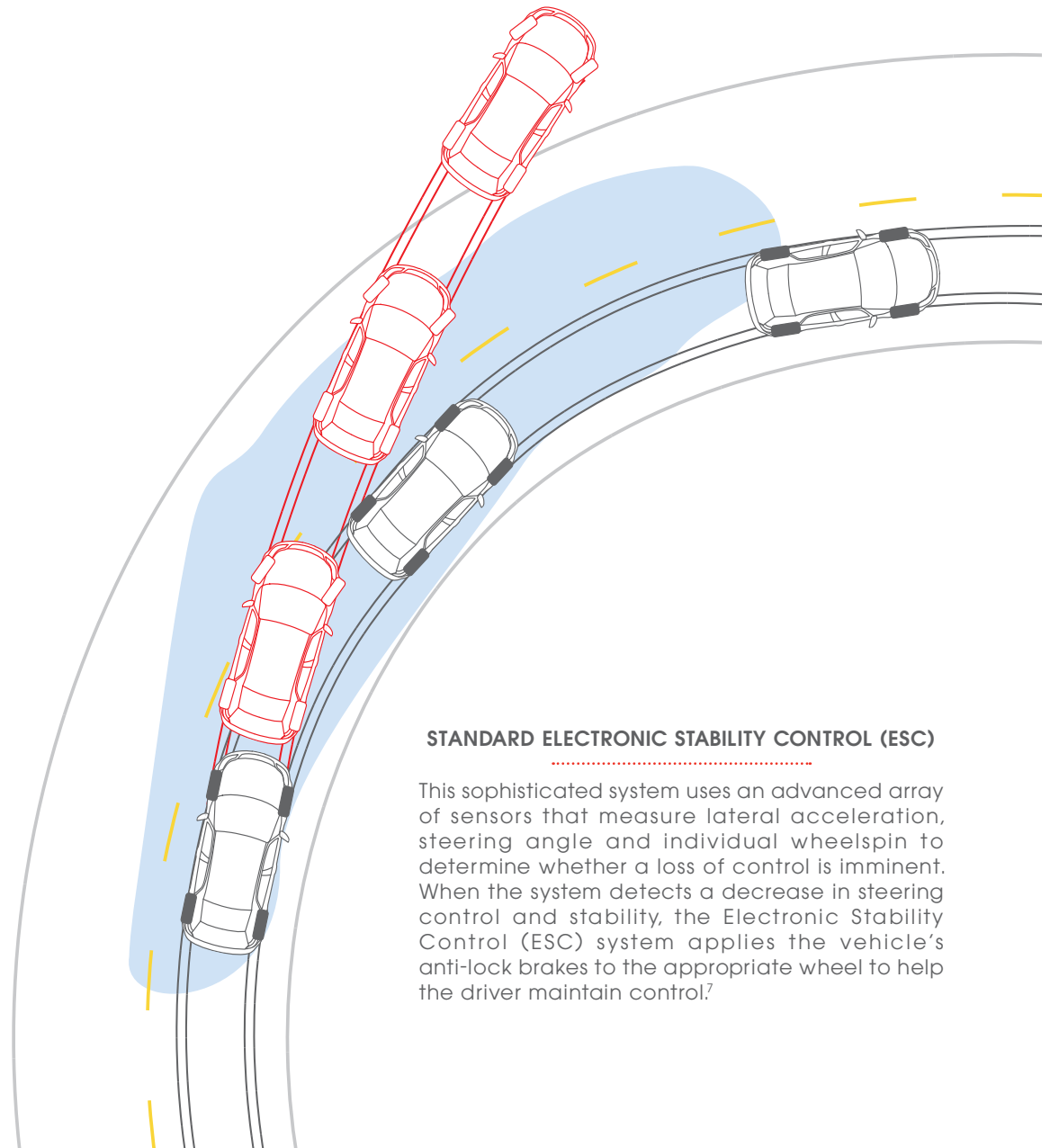
TIRE PRESSURE MONITORING SYSTEM (TPMS)

Improper tire pressure can cause uneven wear, lower mileage and even blowouts.

This system alerts you when the pressure drops below the proper level.⁶

“Top rating for front and side crash safety.”⁵

– IIHS



STANDARD ELECTRONIC STABILITY CONTROL (ESC)

This sophisticated system uses an advanced array of sensors that measure lateral acceleration, steering angle and individual wheelspin to determine whether a loss of control is imminent. When the system detects a decrease in steering control and stability, the Electronic Stability Control (ESC) system applies the vehicle's anti-lock brakes to the appropriate wheel to help the driver maintain control.⁷



"Materials look and
feel great for such an
affordable car."

- TheCarConnection.com



FOR THOSE WHO TAKE THEIR FUN SERIOUSLY.

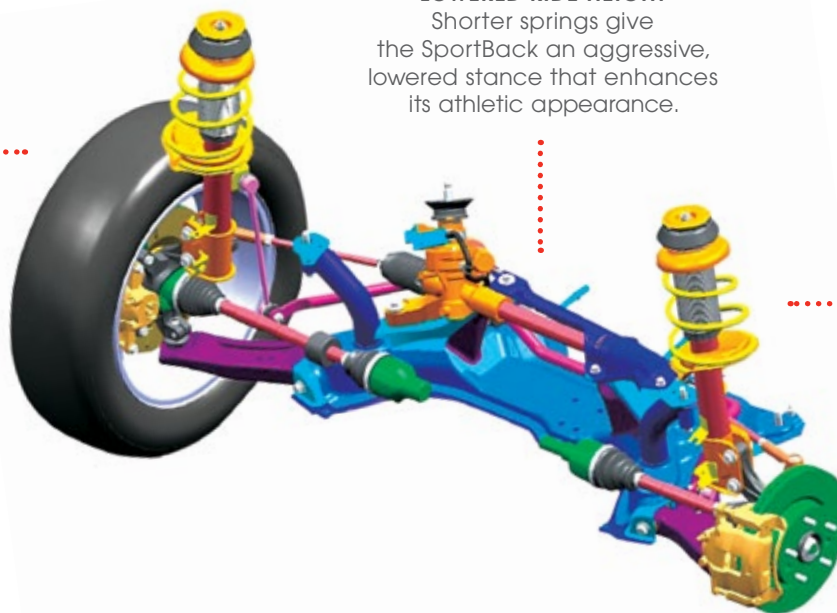
SX4 SportBack This is the car for the thrill-seeker. It represents the pure essence of Suzuki, combining exhilarating performance with fun-to-drive agility. The SX4 SportBack's performance credentials include an all-aluminum DOHC engine with 150 horsepower (MT) on tap for responsive acceleration. Underneath, a sport suspension featuring MacPherson struts, KYB® shocks and sticky, low-profile Dunlop® sport tires lets you carve up your favorite canyon road without breaking a sweat. If you're looking for a car that converts fuel into adrenaline, you need look no further.

AGGRESSIVE WHEELS & TIRES

17-inch alloys equipped with sticky Dunlop sport tires deliver both great looks and exceptional handling in wet and dry conditions.

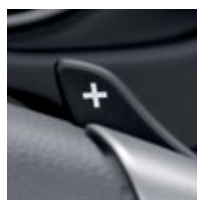
LOWERED RIDE HEIGHT

Shorter springs give the SportBack an aggressive, lowered stance that enhances its athletic appearance.



HIGH-PERFORMANCE KYB SHOCKS

The KYB shocks feature performance-tuned dampening for improved road feel and steering control.



PADDLE SHIFTERS

Get the control of a manual transmission and the convenience of an automatic with these Formula 1-style paddle shifters.



2.0L, 150-HP ENGINE (MT)

This advanced engine features an aluminum block and heads for lighter weight, and double overhead cams for increased power and better fuel economy.



6-SPEED MANUAL TRANSMISSION

For those who love to shift for themselves, we offer a slick 6-speed, featuring short throws and close-ratio gearing for quick acceleration.

SX4
SportBack



"The most sporty entry
in the small-car market."

- AutoWeek

SPORTBACK IN VIVID RED

**THERE'S A REASON EVERY
SUZUKI WEARS
AN "S" ON ITS CHEST.**



#1

Japan's best-selling car.

Japan is well known throughout the world as a country where quality is king. Which means manufacturing the best-selling car in Japan for six out of the last seven years is an achievement that speaks for itself. But Suzuki's reputation for quality didn't start just yesterday. We've been building long-lasting, high-quality products for over 100 years.

Winning all over the world.

Suzuki racing cars and motorcycles have captured championships at many of the world's most demanding race circuits. From the dips and turns of Grand Prix tracks in Europe to the high-flying action of international Supercross,[®] Suzuki has become synonymous with outstanding performance. Recently, a Kizashi set a land-speed record at the Bonneville Salt Flats, and in 2011, Team GoPro Monster Sport with BC won the Pikes Peak International Hill Climb in a specially prepared Suzuki SX4. This win was a record sixth year in a row, shattering the previous record time by nearly 10 seconds.



Suzuki sells more cars worldwide than BMW,[®] Dodge,[®] Subaru[®] and many others.

While Suzuki cars are just beginning to make their mark in America, our cars have been coveted internationally for many decades. Did you know that Suzuki is a bigger auto manufacturer in Japan than Honda? Our outstanding quality and long-lasting dependability have made us one of the most trusted brands around the world.



The first 4-wheel ATV ... ever ...

When Suzuki first introduced the QuadRunner[™] in 1983, it was an overnight sensation with both the press and the public, praised for its user-friendliness as well as its impressive engineering. Not surprisingly, these characteristics continue to set Suzuki vehicles apart to this very day.



Innovation & engineering excellence come naturally.

Suzuki marine engines are the unprecedented six-time winners of the coveted National Marine Manufacturers Association Innovation Award,

thanks to products like the Suzuki DF300,[®] the world's first 300-hp, 4-stroke outboard motor. A showcase of superior performance, improved fuel economy and reduced environmental impact, the DF300 set a new benchmark for performance in a compact outboard engine.



Dominance through superior engineering.

When Suzuki introduced the GSX-R[®] line in 1985, a dynasty was born. GSX-Rs have become the best-selling sportbikes in America and have won an unprecedented 33 AMA[®] Championship racing titles. Durability, superior engineering and a passion for performance have made Suzuki the premier choice for discerning buyers around the world.

Suzuki. The power of engineering.



Suzuki KingQuad may be used only by those aged 16 years and older. Suzuki highly recommends that all ATV riders take a training course. We'll even pay for it. For safety and training course information, see your dealer, or call the SVIA at 1-800-852-5344. ATVs can be hazardous to operate. Study your Owner's Manual, and always inspect your Suzuki before riding. For your safety, always wear a helmet, eye protection and protective clothing. Always avoid paved surfaces. Never ride on public roads. Never carry passengers or engage in stunt riding. Never ride under the influence of alcohol or other drugs. Avoid excessive speeds.

AMERICA'S #1 WARRANTY. QUALITY SO GOOD, WE GUARANTEE IT.

While there are no guarantees in life, Suzuki makes sure there are on the road. That's why all Suzukis are backed by America's #1 Warranty—up to 100,000 miles with a 7-Year Powertrain Limited Warranty. It's fully transferable, has zero deductibles, and even offers 24-hour roadside assistance for three years or 36,000 miles. What's more, you'll enjoy the convenience of a courtesy vehicle program, available from participating dealers for up to five days on warranty-covered repairs. So, whatever worries you have in life, your vehicle won't be one of them.



EQUATOR CREW CAB

EQUATOR EXTENDED CAB

GRAND VITARA



**AMERICA'S #1
WARRANTY**
100,000-Mile/7-Year Powertrain Limited
Warranty. Fully Transferable. No Deductible.



KIZASHI SPORT

SX4 AWD CROSSOVER

SX4 SPORT SEDAN

SX4 SPECIFICATIONS

SEDAN/LE

PERFORMANCE

- 2.0-liter DOHC 16-valve 4-cylinder, 150-hp (MT), 148-hp (AT) and 140 lb-ft
- Front-wheel drive (FWD)
- 6-speed Manual Transmission (MT)
- 15-inch wheels with full covers
- 4-wheel disc brakes, ventilated in front

EXTERIOR

- Power side mirrors
- Rear window defroster
- Front wipers with variable intermittent function

INTERIOR

- Air conditioning with pollen filter
- Power steering
- Power windows and door locks
- AM/FM/CD/MP3 with auxiliary jack input and XM® capability
- Trip computer (MPG, range, outside temperature, average speed)
- Fold-away front-seat armrests
- Rear-footwell heater vent
- 60/40 split-folding rear seats

SAFETY

- Electronic Stability Control (ESC)
- Bosch® 4-wheel Anti-lock Braking System (ABS)
- Electronic Brake-force Distribution (EBD)
- Brake Assist
- Dual front advanced airbags Supplemental Restraint System (SRS)
- Front- and rear-seat-mounted side-impact and 2-row side-curtain airbags (SRS)
- Tire Pressure Monitoring System (TPMS)
- Front 3-point ELR seat belts with pretensioners, force limiters and height adjusters
- Rear child-seat tether anchors (x3) and rear child-seat ISOFIX anchors (x2)
- Side-impact door beams
- Daytime running lights (DRL)

LE POPULAR PACKAGE

- Continuously variable Automatic Transmission (AT)
- 15-inch alloy wheels
- Remote Keyless Entry
- Cruise control
- Leather-wrapped steering wheel with remote audio controls

SPORT SE (includes all LE Popular Pkg plus)

PERFORMANCE

- Formula 1-style steering-wheel-mounted paddle shifters
- 17-inch alloy wheels
- Sport suspension with KYB performance-tuned shocks

EXTERIOR

- Aero Sport Body Kit
- Foglamps

INTERIOR

- Advanced voice-activated touchscreen GPS navigation—access to nūLink! services (Google Local Search, real-time traffic, weather, local events, movie listings and more)³

AVAILABLE EQUIPMENT

- Bluetooth® hands-free calling

SPORTBACK (includes all LE Popular Pkg plus)

PERFORMANCE

- 6-speed Manual Transmission (MT)
- 5-door sport hatch body style
- 17-inch alloy wheels
- Sport suspension with KYB performance-tuned shocks

EXTERIOR

- Aero Sport Body Kit
- Foglamps
- Rear wiper with intermittent function
- Rear spoiler

INTERIOR

- Cargo security cover

TECHNOLOGY PACKAGE

- Performance-tuned continuously variable Automatic Transmission (AT)
- Formula 1-style steering-wheel-mounted paddle shifters
- Advanced voice-activated touchscreen GPS navigation—access to nūLink! services (Google Local Search, real-time traffic, weather, local events, movie listings and more)³
- Large rear spoiler

AVAILABLE EQUIPMENT

- Performance-tuned continuously variable Automatic Transmission (AT)
- Bluetooth hands-free calling

CROSSOVER (includes all Sedan plus)

PERFORMANCE

- 5-door crossover body style
- 3-Mode Intelligent All-Wheel Drive (i-AWD)
- 16-inch steel wheels with full covers
- Crossover suspension

EXTERIOR

- Crossover body kit with black overfenders
- Roof rack rails
- Heated power side mirrors
- Rear wiper with intermittent function

INTERIOR

- Cargo security cover

PREMIUM PACKAGE

- Performance-tuned continuously variable Automatic Transmission (AT)
- 16-inch alloy wheels
- Cruise control
- Leather-wrapped steering wheel with remote audio controls

TECH VALUE PACKAGE

- Advanced voice-activated touchscreen GPS navigation—access to nūLink! services (Google Local Search, real-time traffic, weather, local events, movie listings and more)³
- Seat heaters—driver's and front passenger's
- Foglamps
- Rear bumper skid plate

AVAILABLE EQUIPMENT

- Performance-tuned continuously variable Automatic Transmission (AT)
- Bluetooth hands-free calling

ACCESSORIES (visit SuzukiAuto.com for a complete list of accessories)



MONT BLANC® BIKE MODULE



17-INCH CHROME WHEELS
(SportBack & Sedan only)



SKI/SNOWBOARD CARRIER

¹New Suzuki automobiles come standard with a 100,000-mile/7-year powertrain limited warranty. For more information on America's #1 Warranty, please visit SuzukiAuto.com, or see your local authorized dealer and the new warranty booklet for full details. ²Based on manufacturers' websites as of 7/28/11. ³Garmin nūLink!: 12-month complimentary data subscription to nūLink! services are only available in select coverage areas. See the nūLink! map for coverage details. nūLink! traffic services are available in select areas. See the nūLink! traffic coverage map for included areas. ⁴An airbag supplements the crash protection offered by seat belts. The driver and all occupants must be properly restrained by wearing seat belts at all times to minimize the risk of severe injury or death in the event of a crash. ⁵Based on 2011 model year. IIHS frontal, side and rear ratings from iihs.org. ⁶The Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressure should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. ⁷Electronic stability control cannot be relied upon to prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. ⁸Gas mileage based on EPA mileage estimates, sourced from

Quicksilver Metallic



White Water Pearl



Azure Gray Metallic



Brilliant Blue Metallic

Vivid Red
N/A on CrossoverCrimson Red Metallic
N/A on SportSunlight Copper Metallic
Crossover only

Black Pearl Metallic

**SEDAN/SPORT SEDAN (SD)****SPORTBACK (SB)****CROSSOVER (CR)****EXTERIOR**

	SEDAN	SPORT SEDAN	SPORTBACK	CROSSOVER
Overall Length x Width x Height (in)	176.8 x 68.1 x 60.8	177.6 x 68.1 x 60.8	162.8 x 69.1 x 61.8	163.4 x 69.1 x 63.2
Wheelbase (in)	98.4			

INTERIOR

INTERIOR	SEDAN	SPORT SEDAN	SPORTBACK	CROSSOVER
Head Room, front/rear (in)	39.6/37.5		39.6/38.0	
Leg Room, front/rear (in)	41.4/35.8		41.4/36.4	
Shoulder Room, front/rear (in)	53.3/52.8			
Hip Room, front/rear (in)	51.0/42.6		51.0/46.7	

EPA ESTIMATED FUEL ECONOMY⁸

	SEDAN	SPORT SEDAN	SPORTBACK	CROSSOVER
AT FWD, city/highway (mpg)	25/32	23/30		-
MT FWD, city/highway (mpg)	23/33	-	22/30	-
AT AWD, city/highway (mpg)	-	-	-	23/29
MT AWD, city/highway (mpg)	-	-	-	22/30

CAPACITIES

	SEDAN	SPORT SEDAN	SPORTBACK	CROSSOVER
Max Cargo (cu ft)	15.5		51.8	
Fuel Tank (gal)	13.2		13.2	11.9

FOR ADDITIONAL INFORMATION ON SX4

Visit us at SuzukiAuto.com to learn more and build your ideal vehicle today.



Scan this code to find a dealer near you.

fueleconomy.gov. Actual mileage may vary based on options, driving conditions, driving habits and vehicle's condition. KBB.com, AutoWeek.com, Honda CR-V, Subaru Impreza, Toyota Matrix, Honda Civic, Toyota Corolla, Garmin, nūLink!, Google, thecarconnection.com, KYB, Dunlop, Supercross, BMW, Dodge, Subaru, RAM, AMA, XM, Bosch, Bluetooth and Mont Blanc are registered trademarks. Professional driver under controlled environment. Be extra careful on difficult terrain. Some models shown with optional equipment and accessories. Always ensure that all cargo is properly secured before operating the vehicle. Sports equipment not included. Along with concerned conservationists everywhere, Suzuki urges you to Tread Lightly!® on public or private land. Preserve your future off-roading opportunities by showing respect for the environment, local laws and the rights of others. Specifications, comparisons and equipment are based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki Dealer, or visit SuzukiAuto.com. ©American Suzuki Motor Corporation 2011. Suzuki, the "S" logo and Suzuki model names are Suzuki trademarks or ®.



