Call it street cred. Minus the street.

Legendary reputations don’t come easily. The FJ Cruiser’s path to respect began one summer day sixty years ago when its predecessor, then called the BJ, ventured up the vast slope of Mt. Fuji and accomplished something no other vehicle in history had, climbing to the spot known as Checkpoint No. 6. This event marked more than simply the triumph of one vehicle over one arduous challenge. It heralded the emergence of Land Cruiser as an off-road icon. Today, more than four million Land Cruisers later, its heir, the FJ Cruiser, embodies all the rugged capabilities that those early Toyota SUVs became known for — and more. The 2013 Toyota FJ Cruiser.

Solitude. Silence. Space. For some, nothing lifts the spirit quite like a visit to remote wilderness. The 2013 FJ Cruiser was engineered with precisely those people in mind.

The off-road driving shown in this brochure was done in areas open to 4WD vehicles. Always be cautious and responsible when operating a vehicle in wildlands and backcountry areas.
Mother Nature, who’s your daddy now?

Twenty-five-degree grades. Frame-bending boulders. Dizzying drop-offs. The sort of challenges nature presents when you tackle trails like Rubicon or Moab’s Poison Spider Mesa. But five decades of off-road experience has given FJ Cruiser the capability to handle them. Its V6 engine churns out 260 hp and 271 lb.-ft. of torque, in part thanks to Dual Independent Variable Valve Timing with intelligence (VVT-i). The available 6-speed manual transmission features a 2-speed transfer case as well as an electronically controlled locking rear differential, to help ensure the power goes where it’s needed. The independent front suspension system delivers nearly eight inches of wheel travel, while the 4-link rear suspension with lateral rod provides more than nine inches. And rock-solid body-on-frame construction keeps the FJ rigid regardless of the terrain.

It’s no surprise a vehicle like FJ is able to reach the trail’s end in one piece. But FJ Cruiser also handles pavement with equal proficiency. Its Vehicle Stability Control (VSC)\(^1\) adjusts engine power and braking to help maintain the direction in which it’s been steered, while Traction Control (TRAC) helps reduce slipping when accelerating. So enjoy the ride. You may find gloating makes the drive home shorter.

\(^1\)See footnote 20 in Disclosures section.
Off-roading is inherently risky. Please use caution.

The making of a legend

Separated by over two decades, FJ40 and its off-road heir, FJ Cruiser, share common DNA. With its box shape and lozenge grille, FJ40 is instantly recognizable, but it was its capability and durability that made it an icon. In fact, between 1960 and 1984 over 1,000,000 Land Cruisers were built. With FJ Cruiser, the legend lives on.
**Fig. 1:** When making a water crossing, walk the route first to determine depth, bottom firmness and obstacle location. Know the vehicle’s water-fording limit so the engine intake doesn’t suck in water. 

**Fig. 2:** With your available transfer case in Low, cross slowly, but with enough speed to create a small bow wave, which can help protect engine components.

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Do not attempt at high speeds.
With steep approach and departure angles, FJ Cruiser can help you access some pretty inaccessible areas.

Before taking on steep slopes or crossing over a ridge, be aware of your clearance angles. The greater the approach and departure angles, the steeper the slope you can drive onto or off without scraping your bumpers, while a greater breakover angle helps avoid scrapes on the undercarriage.

When faced with a large obstacle, like a rock, fallen tree or gully, the best way to take advantage of your vehicle’s ground clearance and avoid damaging your undercarriage is to attack it diagonally. If you should happen to make contact, the FJ is armed with standard skid plates.
Out here, it’s not just the steering wheel that tilts.

There’s not a lot of level ground in the FJ Cruiser’s natural habitat. That’s why the FJ offers equipment to help keep you in control. There’s an available Multi-Information Display, complete with an inclinometer you’ll no doubt consult frequently. There’s an available advanced JBL® audio system and standard Bluetooth®1 wireless technology. That, and the steering wheel-mounted controls will help you keep your hands on the wheel. Plus, the 8-way adjustable driver’s seat is bolstered to help keep you secure.

MULTI-INFORMATION DISPLAY
The available floating-ball Multi-Information Display includes such helpful tools as an inclinometer, compass and outside temperature gauge.

ADVANCED AUDIO
The standard audio system offers hands-free phone and music streaming via Bluetooth® wireless technology and a 90-day complimentary trial to SiriusXM Radio. Included are an auxiliary audio jack and USB port² that lets you play music from a compatible MP3 player or flash drive. Steering wheel-mounted controls help you operate the system while keeping your eyes on the trail ahead.

1See footnote 18 in Disclosures section.  2See footnote 15 in Disclosures section.  3See footnote 16 in Disclosures section.
Interior fortitude.

A true measure of strength is enduring an extreme challenge, and then having the ability to dust yourself off and jump back into the fray. By that standard, the interior of FJ Cruiser is well put together. When it’s time to head out into the middle of nowhere, the passenger seat is designed to fold way forward, to easily load passengers and cargo. Adding even more flexibility are the two full-size passenger doors and two rear access doors. Together, they open wide, making it easy to clean out dust and debris each time you emerge from another one of nature’s obstacle courses.
REAR CARGO TIE-DOWN HOOKS
A must-have for any serious off-roading. These handy tie-downs help keep your gear in place when your rig is rocking and rolling.

VERSATILE CARGO CAPACITY
Get your gear on. The vast cargo area found in FJ Cruiser, with its 60/40 split rear seat and removable bottom cushion, can handle all manner of weekend warrior ordnance. Just drop the seatbacks to open up 66.8 cu. ft. of cargo space. Plus, water-resistant seats and heavy-duty all-weather flooring and rear deck make cleaning easy.

115V AC POWER OUTLET
Power up. With the available 115V/400W AC power outlet, you’ve got the juice to recharge electronic devices or run small equipment, like an air compressor for refilling the tires.

1 See footnote 10 in Disclosures section.
Trail Teams Special Edition Package

Package includes Cement Gray exterior color; black bumpers, grille, door handles, rock rails; aluminum doorsill scuff plate; Trail Teams badge, TRD 16-in. off-road beadlock-style wheels with black finishing, BF Goodrich® All-Terrain LT265/70R16 tires, wheel locks, rear wiper, privacy glass on rear side, quarter and rear door windows, roof rack; cruise control, leather-trimmed steering wheel, floating-ball Multi-Information Display with inclinometer, compass and outside temperature; gray-accented door trim, steering wheel and fabric seat inserts; remote keyless entry system, auto-dimming rearview mirror with integrated backup camera display, one 115V/400W AC power outlet, Active Traction Control (A-TRAC), Crawl Control (CRAWL), electronically controlled locking rear differential, and Trail-tuned Bilstein shock absorbers.

PACKAGES

OFF-ROAD PACKAGE
Floating-ball Multi-Information Display with inclinometer, compass and outside temperature; Active Traction Control (A-TRAC), Crawl Control (CRAWL), electronically controlled locking rear differential and Trail-tuned Bilstein shock absorbers

CONVENIENCE PACKAGE
Rear wiper, privacy glass on rear side, quarter and rear door windows; exterior spare tire cover, cruise control, remote keyless entry system and auto-dimming rearview mirror with integrated backup camera display

UPGRADE PACKAGE
Exterior color-keyed door trim inserts, 17-in. alloy wheels with P265/70R17 tires, JBL® AM/FM 6-disc CD changer with 11 speakers in seven locations including subwoofer; leather-trimmed steering wheel, floating-ball Multi-Information Display with inclinometer, compass and outside temperature; shift and transfer levers with silver accents, one 115V/400W AC power outlet, Active Traction Control (A-TRAC), rear parking assist sonar and electronically controlled locking rear differential

OPTIONS/WHEELS

OPTIONS
17-in. alloy wheels with P265/70R17 tires
Electronically controlled locking rear differential
Running boards

WHEELS
1. 17-in. black steel wheel
2. 17-in. alloy wheel
3. TRD 16-in. off-road beadlock-style wheel with black finishing
SPECIFICATIONS

MECHANICAL AND PERFORMANCE

Engine: 4.0-Liter V6 DOHC 24-Valve with Dual Independent Variable Valve Timing with intelligence (VVT-i); 260 hp @ 5600 rpm; 271 lb.-ft. @ 4400 rpm
Ignition: Electronic, with Toyota Direct Ignition (TDI)
Emission rating: Low Emission Vehicle II (LEV-II)
Transmission: 5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)

Gross Vehicle Weight Rating (GVWR) (lb.) (4x2/4x4 AT/4x4 MT)
Curb weight (lb.) (4x2/4x4 AT/4x4 MT)

WEIGHTS AND CAPACITIES

Ratios:
Electronically controlled locking rear differential

Transfer case (high/low)
Front axle (4x2/4x4 AT/4x4 MT)

Suspension:
Independent high-mounted coil-spring double-wishbone front suspension with stabilizer bar; 4-link rear suspension with lateral rod, coil springs and stabilizer bar

Steering: Engine speed-sensing power-assisted rack-and-pinion

Turning circle diameter, curb to curb (ft.)

40.7

Brakes:
Power-assisted 4-piston front disc brakes/2-piston rear ventilated disc brakes and Star Safety System™

EXTERIOR DIMENSIONS (in.)
Overall height (4x2/4x4)
Overall width
Overall length
Wheelbase
Track (front/rear)

71.3
75.0
183.8
105.9
63.2/63.6

INTERIOR DIMENSIONS FRONT/REAR SEAT (in.)
Head room
Shoulder room
Hip room
Leg room

41.3
58.4
56.4
41.5

4x4 measurements

SAFETY AND CONVENIENCE FEATURES

SAFETY AND CONVENIENCE FEATURES

SMART STOP TECHNOLOGY™
At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, Smart Stop Technology is designed to help the driver bring the vehicle to a stop. Standard on FJ Cruiser; Smart Stop Technology will not interfere with the two-footed approach to off-road driving.

SAFETY AND CONVENIENCE FEATURES

MULTI-REFLECTOR HALOGEN HEADLIGHTS WITH AUTO-OFF FEATURE

INTERIOR

Air conditioning with air filter and rear seat vents
AM/FM CD player with MP3/WMA playback capability, six speakers (two in headliner), SiriusXM Radio with 90-day complimentary trial, auxiliary audio jack, USB port™ with iPod® connectivity, hands-free phone capability and music streaming via Bluetooth® wireless technology
JBL® AM/FM 6-disc CD changer with MP3/WMA playback capability, 11 speakers in seven locations including subwoofer, SiriusXM Radio with 90-day complimentary trial, auxiliary audio jack, USB port™ with iPod® connectivity and hands-free phone capability and music streaming via Bluetooth® wireless technology

WEIGHTS AND CAPACITIES

Curb weight (lb.) (4x2/4x4 AT/4x4 MT)
4079/4343/4332

Gross Vehicle Weight Rating (GVWR) (lb.) (4x2/4x4 AT/4x4 MT)
5330/5570/5570

Cargo volume (cu. ft.) (behind front/rear seats)
66.8/27.9

Fuel tank (gal.)
19

Towing capacity (lb.)
5000

TIREs

Type: Mud-and-Snow-rated steel-belted radials

Spare: Full-size, mounted on rear door

MILEAGE ESTIMATES (mpg city/highway)

4x2 AT
16/20

4x4 AT
16/20

4x4 MT
15/18

SEE NUMBERED FOOTNOTES IN DISCLOSURES SECTION.
COLORS

BLACK

CAVALRY BLUE

ARMY GREEN

QUICKSAND

MAGMA

ICEBERG

GENUINE TOYOTA ACCESSORIES

EXTERIOR

Rock rails

Roof rack

Hood protector

Exhaust tip

INTERIOR

All-weather cargo mat

Doorsill enhancements

Center armrest

Cargo cover

TRD PERFORMANCE

TRD 16-in. off-road beadlock-style wheels (bronze)

TRD performance air intake

ADDITIONAL ACCESSORIES

All-weather floor mats
Ashtray kit
Cargo net
Cargo tote
Cargo carpet mat
Carpet floor mats
Emergency assistance kit
First aid kit
Paint protection film — hood/fender or front bumper
Rear door storage net
Spare tire cover
Towing receiver hitch, ball mount
TRD air filter
TRD cat-back exhaust system
TRD oil cap
TRD oil filter
TRD performance brake kit
TRD performance brake pads
TRD quick shifter
TRD radiator cap
TRD shift knob
TRD shocks
Vehicle Intrusion Protection (VIP) — Glass Breakage Sensor (GBS)
Wheel locks

For a complete list of accessories, go to toyota.com/fjcruiser

See numbered footnotes in Disclosures section.
DISCLOSURES

1. 4x4 models only. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and your mirrors to confirm rearward clearance. Cold weather may limit effectiveness and view may become cloudy. 3. The Toyota FJ Cruiser is designed to meet most off-road driving requirements, but off-roading is inherently dangerous. Abusive use may result in body harm or vehicle damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. 4. Standard on manual transmission models. 5. Manual transmission models receive 17-in. alloy wheels. 6. Requires Convenience Package. 7. Automatic transmission only. 8. Not available with Trail Team Special Edition Package. 9. Manual transmission only. 10. Cargo and load capacity limited by weight and distribution. 11. Before towing, confirm your vehicle and trailer are compatible, equipped up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. 12. 2013 EPA-estimated mileage. Actual mileage will vary. 13. Toyota strives to build vehicles that meet customer interest and thus they typically sell out with popular options and option packages. Not all option packages are available separately and some may not be available in all areas of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any of the different options, contact your dealer to check for current availability or the possibility of having a specific set. 14. Most new vehicles are equipped with side airbags and Toyota’s Supplemental Inflatable Sideairbag System. 15. In some cases, there may be a subscription after the trial period, and you pay separately or as a package. Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com. 16. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver action can still cause the vehicle to skid. Smart Stop Technology is not a substitute for safe driving practices. Breaking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 17. Bluetooth® is a registered trademark of the Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. 18. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is below the recommended pressure. 19. The Toyota Tire Pressure Monitor allows the driver to know when tire pressure is critical. 20. Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com. 21. Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love. Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every $1 spent at participating Toyota dealers and 1 point for every $1 spent everywhere else Visa is accepted.† Visit www.toyotarewardsvisa.com for complete details. 22. Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com. 23. Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com. 24. Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com. 28. Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com. 29. Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com.