**Am I the Matrix type?** If you have a need for versatility, a desire for technology and a flair for style, then the 2011 Matrix is definitely for you. The fact is, Matrix has virtually everything you want — and need — in a car to keep up with your 24/7, spur-of-the-moment lifestyle. It gives you leading-edge technology with hands-on-the-wheel functionality. And equipped with features like available All-Wheel Drive, it delivers fly-by-the-seat-of-your-pants performance, yet it achieves feet-firmly-on-the-ground mileage. It has room-for-people-and-payload versatility, all wrapped up in a sleek head-turning body. Finally, a car that’s equal parts fashion sense and common sense. The 2011 Toyota Matrix. Moving Forward.

1. Available on S models only.
S shown in Nautical Blue Metallic with available Sport Package, Premium Package, 19-in. TRD alloy wheels and accessory roof rack.
Is its beauty more than skin deep?
Way more. In fact, some of its most attractive features are beneath its sleek shape. For example, Matrix offers you the option of either Front-Wheel Drive or All-Wheel Drive. In the end, whether you pick the well-appointed Matrix or the sporty Matrix S, you’ll be driving a car that does it all and looks good doing it.
Will driving it put a smile on my face?

Say “cheese.” From the moment you start it and the LED Optitron gauges come to life, you know you’re in for a treat. One rev of the engine and you’ll know Matrix is engineered to perform. Its smooth exterior has been honed so that drag is, well, not a drag. Combine that with a VVT-i (Variable Valve Timing with intelligence) engine that optimizes the intake valves to driving conditions, and Matrix offers not only responsive, torque-rich power, but also responsible fuel economy.

Optitron gauges
Every 2011 Matrix features brightly lit, colorful LED Optitron gauges that look sharp while reducing eyestrain. Crank up the engine and they come alive, their needles completing a full sweep, as if to say, “Command center to pilot, all systems are go.”

Suspension and engine
Part of what gives Matrix its sporty performance is the available independent double-wishbone rear suspension¹ that allows each wheel to act and react to forces independently. This helps both rear wheels maintain maximum contact with the road for enhanced cornering grip. Meanwhile, power is handled by an available 158-hp 2.4-liter engine,² developing 162 lb.-ft. of torque. With the available automatic transmission, Matrix S achieves an EPA-estimated 21 city/29 highway mpg rating.³ The key to such efficiency is Variable Valve Timing with intelligence (VVT-i), a technology that adjusts valve timing for an optimal balance of power and economy.

Available 17-in. alloy wheels⁴
The sleek exterior of Matrix S is even more head-turning when seen rolling on sharp 17-in. alloy wheels. Wrapped in corner-ready rubber, they’ll help you get a grip on all things asphalt.

Available All-Wheel Drive (AWD)⁴
When equipped with AWD, Matrix has the ability to go wherever the good times are — even when the weather is less than cooperative. By automatically distributing engine power to the wheels that offer the most grip, the AWD system helps make the most of the traction available.

LONGEVITY FACT: The 4-cylinder engine crankshaft found in Matrix is engineered to be slightly off-center relative to the cylinder. This design reduces stress on the pistons and connecting rods, helping to result in higher efficiency and longevity.

1. Standard on S AWD models only. 2. Standard on S models only. 3. See footnote 3 in Disclaimers section. 4. Available on S models only.
S AWD shown in Radiant Red with available Sport Package and accessory roof rack.
S interior shown in Dark Charcoal with available Premium Package and automatic transmission.
What’s it like to drive on the edge of your seat?

Quite comfortable, actually. While its performance will get your heart racing, its many amenities will keep the rest of you calm and relaxed. In Matrix, each button has been conveniently placed, from the standard cruise control to the advanced audio system. Though, with available Bluetooth® wireless technology, you often won’t need to reach for controls. Just relax and a 90-day trial subscription of available XM® Radio2 will provide the perfect soundtrack for your travels.

Advanced audio systems
Be your own mobile mix-master. The standard audio system in Matrix lets you plug your MP3/WMA player into the auxiliary audio jack. Plus, the CD player will play back WMA or MP3 CDs and allow you to browse or shuffle within a selected folder or the entire CD.

The available audio system can be controlled by its head unit interface or the steering wheel-mounted controls, and offers a USB port, so you can put music on a flash drive. The system comes with available XM® Radio and has presets that can be mixed and matched. Use the standard 12V outlet as a charging station for your player, cell phone or games.

1. See footnote 9 in Disclaimers section. 2. See footnote 6 in Disclaimers section. 3. See footnote 7 in Disclaimers section.
Can I share the fun?

We wouldn’t have it any other way. What’s the fun of driving a modern-day hot rod if you can’t share it with your crew, your posse or just your plain, old-fashioned friends? But beware: With seating for five and an interior as stylish as its sleek exterior, your list of friends is quickly going to expand.
Half empty or half full?

Try not to get too philosophical. Remember, we’re talking about the cargo capacity of Matrix, after all. Still, your deep thinking is understandable. When you’ve got nearly 20 cubic feet of space to play with, it can feel like you’ll always have room to spare — regardless of what you have in mind for it. And when you consider the slew of convenient storage compartments it offers, Matrix seems to be in line with even the most expansive cargo contemplation.

**Dual glove compartment**
Sized to get organized: Matrix provides a huge dual glove compartment with a big, deep bin. Plus, a separate enclosure within the bin is ideal for important papers that need to be kept close at hand.

**Sunglasses storage**
Versatility above all: The thoughtful Matrix offers a variety of handy storage options, including an available overhead storage compartment\(^2\) to hide everyday essentials like sunglasses.

**Available moonroof\(^3\)**
In the accommodating Matrix, the sky is, indeed, the limit. With the moonroof, you can open up the cockpit to not only the moon, but also the sun, the stars and the glimmering city.

**LONGEVITY FACT:** Matrix features body panels made from double-sided corrosion-resistant steel. Galvanized steel is resistant to rust and corrosion — even if the paint is scratched to the metal. This added durability helps reduce ownership costs.

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1. Cargo and load capacity limited by weight and distribution. 2. Included on S models when equipped with available moonroof. 3. Available on S models only.
THE CAPACITY FOR CHANGE
Our space-savvy engineers have loaded Matrix with a surprising amount of versatility. The front passenger seat folds down, and the rear 60/40 split bench seat folds flat to create an incredible amount of cargo room. Whether you’re packing a sound board or a snowboard, the ever-flexible Matrix has a seating configuration to match your gear.

1. Standard on S only. Not available on Matrix.
Does Matrix even do safety well?

Absolutely. Matrix offers some of the most advanced safety equipment in the industry. It starts with the Star Safety System™ standard on all Matrix models, and its many “active” safety features, including Enhanced Vehicle Stability Control (VSC)¹ and Traction Control (TRAC). Add to that a host of standard “passive” safety features, such as six airbags;² active front headrests;³ and front and rear crumple zones, and Matrix offers comprehensive protection against the unexpected.

¹. See footnote 10 in Disclaimers section. ². See footnote 12 in Disclaimers section. ³. See footnote 13 in Disclaimers section.
Standard on every Matrix is the Star Safety System, an integration of safety features that help drivers avoid accidents in the first place. The features include Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology (SST).

ADVANCED AIRBAG SYSTEM
Standard on every Matrix, the system senses impact severity in certain types of frontal collisions and adjusts airbag deployment accordingly.

ACTIVE HEADRESTS
In certain lower-speed, rear-end collisions, sensors in the lumbar region of the front seats trigger the movement of the headrests to help position them to the back of the occupants’ heads.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
By distributing optimum brake force between front and rear axles, this system improves vehicle control during braking and helps to reduce stopping distance.

BRAKE ASSIST (BA)
In emergencies, some drivers often panic and don’t apply sufficient pressure to the brake pedal. Brake Assist measures the speed and force with which the brake pedal is pushed to attempt to determine if the driver is making an emergency stop. If so, the system applies additional brake pressure to fully engage the ABS. Assistance is reduced when the driver eases up on the brake.

ANTI-LOCK BRAKE SYSTEM (ABS)
The Anti-lock Brake System helps prevent the brakes from locking up during hard braking. If the wheels begin to lock, the computer pulses the brakes more rapidly than humanly possible, so the wheels rotate rather than skid.

ENHANCED VEHICLE STABILITY CONTROL (VSC)
Enhanced Vehicle Stability Control is an advanced system that adjusts engine power, braking and steering-assist torque to help the vehicle maintain the direction in which it has been steered.

SMART STOP TECHNOLOGY (SST)
When both brake and accelerator pedals are pressed at the same time under certain conditions, Smart Stop Technology is designed to automatically reduce engine power to help bring the vehicle to a stop. Yet another safety feature that’s standard on all 2011 Matrix models.

To view videos of Star Safety System™ features, visit toyota.com/safety

1. See footnote 11 in Disclaimers section.
2. See footnote 12 in Disclaimers section.
3. See footnote 13 in Disclaimers section.
4. See footnote 10 in Disclaimers section.
5. See footnote 1 in Disclaimers section.
How many colors does it come in?

Matrix offers you seven expressive colors to choose from. And what could be more appropriate? With its remarkable versatility, Matrix allows you to express yourself in every facet of your 24/7 spur-of-the-moment life.

- **BLACK SAND PEARL**
  - Dark Charcoal or Ash interior

- **NAUTICAL BLUE METALLIC**
  - Dark Charcoal or Ash interior

- **SPRUCE MICA**
  - Dark Charcoal or Ash interior

- **RADIANT RED**
  - Dark Charcoal or Ash interior

- **MAGNETIC GRAY METALLIC**
  - Dark Charcoal or Ash interior

- **CLASSIC SILVER METALLIC**
  - Dark Charcoal or Ash interior

- **SUPER WHITE**
  - Dark Charcoal or Ash interior

**WHEELS**
1. Matrix 16-in. steel wheel with wheel cover
2. S 16-in. steel wheel with wheel cover
3. S available 17-in. alloy wheel
### MECHANICAL AND PERFORMANCE

#### Engine
- **1.8 Liter DOHC 16-Valve 4-Cylinder with Dual Variable Valve Timing with intelligence (VVT-i)**
  - 132 hp @ 6000 rpm; 128 lb.-ft. @ 4400 rpm
- **2.4 Liter DOHC 16-Valve 4-Cylinder with Variable Valve Timing with intelligence (VVT-i)**
  - 158 hp @ 6000 rpm; 162 lb.-ft. @ 4000 rpm

#### Ignition
- Standard

#### Emission Rating
- Ultra Low Emission Vehicle II (ULEV-II)

#### Transmission
- 5-speed manual transmission
- 4-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- 5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- 4-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- 5-speed manual transmission

#### Drivetrain
- Front-Wheel Drive (FWD)
- All-Wheel Drive (AWD) system with active torque control

#### Body Construction
- Unitized body

#### Suspension
- Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension with stabilizer bar
- Independent MacPherson strut front suspension with stabilizer bar;
  independent double-wishbone rear suspension with stabilizer bar

#### Steering
- Electric Power Steering (EPS); power-assisted rack-and-pinion

#### Brakes
- Power-assisted ventilated 10.7-in. diameter front disc brakes; solid 10.1-in. diameter rear disc brakes with 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA)
- Power-assisted ventilated 11.6-in. diameter front disc brakes; solid 10.9-in. (11.0-in. AWD) diameter rear disc brakes with 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA)

#### EXTERIOR DIMENSIONS (in.)
- Height
- Width
- Length
- Wheelbase
- Track (front/rear)
- Ground clearance

#### INTERIOR DIMENSIONS front/rear (in.)
- Head room (with moonroof)
- Shoulder room
- Hip room
- Leg room
- Seating capacity

#### WEIGHTS AND CAPACITIES
- Curb weight (lb.)
- EPA passenger volume (with moonroof) (cu. ft.)
- Cargo volume (cu. ft.) behind front/rear seats
- Fuel tank (gal.)

#### TIRES
- Size: P205/55R16
- Type
- Spare — Temporary

#### MILEAGE ESTIMATES (mpg city/highway)
- Manual
- Automatic (AWD)
### EXTERIOR

<table>
<thead>
<tr>
<th>Feature</th>
<th>MATRIX</th>
<th>S</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Multi-reflector halogen headlamps</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Integrated fog lamps</td>
<td>P</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Color-keyed front grille</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Color-keyed side rocker panels</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Color-keyed front and rear underbody spoilers</td>
<td>P</td>
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<tr>
<td>Color-keyed power heated outside mirrors</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Color-keyed outside door handles</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Chrome-tipped exhaust</td>
<td>–</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Power tilt/slide moonroof with sliding sunshade</td>
<td>–</td>
<td>P</td>
<td></td>
</tr>
<tr>
<td>16-in. steel wheels with full wheel covers and P205/55R16 tires</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>17-in. 5-spoke alloy wheels with P215/55R17 tires</td>
<td>–</td>
<td>P</td>
<td></td>
</tr>
<tr>
<td>Intermittent windshield wipers with mist cycle</td>
<td>S</td>
<td>–</td>
<td></td>
</tr>
<tr>
<td>Variable intermittent windshield wipers with mist cycle</td>
<td>–</td>
<td>S</td>
<td></td>
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<tr>
<td>Intermittent rear window wiper</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Color-keyed rear spoiler</td>
<td>–</td>
<td>P</td>
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</tbody>
</table>

### INTERIOR

<table>
<thead>
<tr>
<th>Feature</th>
<th>MATRIX</th>
<th>S</th>
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</thead>
<tbody>
<tr>
<td>Air conditioning with air filter</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>AM/FM CD player with MP3/WMA playback capability, four speakers, auxiliary audio jack, CD text display function and auto sound leveling</td>
<td>S</td>
<td>–</td>
<td></td>
</tr>
<tr>
<td>AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, CD text display function and auto sound leveling</td>
<td>–</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>AM/FM CD player with MP3/WMA playback capability, six speakers, XM® Radio® (includes 90-day trial subscription), auxiliary audio jack, USB® port with iPod® connectivity, CD text display function, automatic sound leveling, and hands-free phone capability and music streaming via Bluetooth® wireless technology</td>
<td>–</td>
<td>P</td>
<td></td>
</tr>
<tr>
<td>Fabric-trimmed 6-way adjustable driver’s seat; 4-way adjustable front passenger seat with seatback pocket</td>
<td>S</td>
<td>–</td>
<td></td>
</tr>
<tr>
<td>Sport fabric-trimmed 6-way adjustable driver’s seat; 4-way adjustable fold-flat front passenger seat</td>
<td>–</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>60/40 split fold-down rear bench seat</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Cruise control</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Tilt/telescopic sport steering wheel with metallic accents with audio controls</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Tilt/telescopic sport steering wheel with metallic accents, audio controls and Bluetooth® hands-free phone controls</td>
<td>–</td>
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<td></td>
</tr>
<tr>
<td>Optitron instrumentation with speedometer, tachometer with LCD odometer, twin tripmeters, fuel gauge, coolant temperature gauge and outside temperature display</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Heavy-duty rear window defogger with timer</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Metallic interior trim</td>
<td>–</td>
<td>S</td>
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<tr>
<td>Multi-function in-key remote keyless entry system with lock, unlock, panic and remote illuminated entry features</td>
<td>S</td>
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<tr>
<td>Power windows with driver’s-side auto down and retained power features</td>
<td>S</td>
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<tr>
<td>Power door locks (shift-activated automatic locking feature on automatic transmission models only)</td>
<td>–</td>
<td>S</td>
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<tr>
<td>Overhead console with maplamps, sunglasses holder and moonroof functions</td>
<td>–</td>
<td>P</td>
<td></td>
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<tr>
<td>Front doors with integrated map pockets</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Dual glove compartment</td>
<td>S</td>
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<tr>
<td>Center console with storage compartment</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Cargo area tonneau cover with clasp for under-floor stowage</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Anti-slip rear cargo trimmed flooring</td>
<td>S</td>
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<tr>
<td>12V auxiliary power outlet</td>
<td>S</td>
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<td></td>
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<tr>
<td>115V AC power outlet</td>
<td>–</td>
<td>S</td>
<td></td>
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<tr>
<td>Day/night rearview mirror</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Digital clock</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Two front and two rear cup holders</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Front and rear door storage pockets with sculpted bottle holder</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Front maplamps</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Remote hood and fuel-filter releases</td>
<td>S</td>
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</tbody>
</table>

### SAFETY AND CONVENIENCE

<table>
<thead>
<tr>
<th>Feature</th>
<th>MATRIX</th>
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</thead>
<tbody>
<tr>
<td>Star Safety System – Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology (SST)</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Driver and front passenger Advanced Airbag System</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Driver and front passenger active headrests</td>
<td>S</td>
<td>S</td>
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</tr>
<tr>
<td>3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Adjustable front shoulder anchors, front seatbelt pretensioners with force limiters</td>
<td>S</td>
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<tr>
<td>LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats</td>
<td>S</td>
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<tr>
<td>Child-protector rear door locks</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Energy-absorbing collapsible steering column</td>
<td>S</td>
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<tr>
<td>Front and rear energy-absorbing crumple zones</td>
<td>S</td>
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<tr>
<td>Side-impact door beams</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Head-impact protection structure</td>
<td>S</td>
<td>S</td>
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<tr>
<td>High-tensile-strength steel body panels</td>
<td>S</td>
<td>S</td>
<td></td>
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<tr>
<td>Tire Pressure Monitor System (TPMS)</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Daytime Running Lights (DRL)</td>
<td>S</td>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Engine immobilizer</td>
<td>S</td>
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</tbody>
</table>

S = Standard          O = Optional          – = Not Available          P = Feature is available as part of an option package.
WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up with these Limited Warranty Coverages:

- **Basic**: 36 months/36,000 miles (all components other than normal wear and maintenance items).
- **Powertrain**: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).
- **Rust-Through**: 60 months/unlimited miles (corrosion perforation of sheet metal).
- **Emissions**: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.
- **Accessories**: For Genuine Toyota accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For Genuine Toyota accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it’s necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

PACKAGES

**Matrix Sport Package** — includes front and rear underbody spoilers, integrated fog lamps and unique S badge

**S Sport Package** — includes 17-in. 5-spoke alloy wheels with P215/45R17 tires, front and rear underbody spoilers, color-keyed rear spoiler and unique S badge

**Premium Package** — includes power tilt/slide moonroof with sliding sunshade and AM/FM CD player with MP3/WMA playback capability, six speakers, XM® Radio® (includes 90-day trial subscription), auxiliary audio jack, USB® port with iPod® connectivity, CD text display function, auto sound leveling, and hands-free phone capability and music streaming via Bluetooth® wireless technology

TOYOTA FINANCIAL SERVICES

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every $1 spent at participating Toyota dealers and 1 point for every $1 spent everywhere Visa is accepted.

Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

TOYOTA CARE

Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first.

The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

†Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

See numbered footnotes in Disclaimers section.
Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

Cargo and load capacity limited by weight and distribution.

2011 EPA-estimated mileage. Actual mileage will vary.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Standard on S AWD only. Dealer accessory on S FWD.

XM services require a subscription after 90-day trial period. Subscriptions governed by XM Customer Agreement available at xmradio.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-800-967-2346 to cancel. Fees and programming subject to change. Subscriptions governed by XM Customer Agreement available at xmradio.com.

Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

Airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions.

The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.

The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle’s immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at www.aloa.org.

DISCLAIMERS

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

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