Stylish, sporty and stirring to the n° degree.

Presenting Toyota's all-new RAV4 for the year 2001.

The one that started it all is still the one the others are trying to catch, and no wonder. The new RAV4 is well equipped with a more powerful torque-filled 148-hp engine that delivers 31 mpg on the highway. Rear seats that slide, recline, fold, tumble and are completely removable. And much more. Its look says it all: Toyota's RAV4 is the genuine article, with no compromises.

It's style that endures—almost anything.

*See EPA mileage statement on page 38 for details.*
Think (and drive) outside the box.

So much of the world is square. Time to break out. RAV4 cuts a dynamic, powerful silhouette that's distinct from other SUVs.

Take a look at its aggressive stance and front end, its sleek and sculpted profile. From the dramatic jeweled headlamps to the rear roof kick-up, RAV4 has a look that's not rivaled by anything else out there, so you'll never feel boxed in again. RAV4 lets your spirit run free.
RAV4 4WD shown in Rainforest Pearl with available Quick Order Package, aluminum alloy wheels with 235/60R16 tires, fender flares, mudguards and roof rack.
Serious pleasure.

The RAV4 is a grown-up fun machine driven by a powerful VVT-i engine for smooth performance and ground-gripping torque. With All-Season radials on 16" wheels, a sophisticated suspension system, strategically placed skid plates with over 7" of ground clearance and available full-time 4WD, RAV4 can take you to your favorite out-of-the-way spots. And if you’re concerned about safety, any place you go, you’ll go with confidence, thanks to the many safety features listed below. The RAV4’s body design itself is engineered for high rigidity and energy absorption. RAV4 never loses sight of your well-being. Because, while fun is fun, safety is serious business.

- Driver and front passenger air bag
- Supplemental Restraint System (SRS)*
- Soft energy dissipating interior trim
- 3-point seatbelts in all positions
- Driver and front passenger seatbelt pretensioners with force limiters
- Available 4 wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)
- Front ventilated disc/rear drum brakes
- Side-impact door beams
- Child-protector rear door locks
- Available full-time 4 wheel drive
- Rear load-sensing brake proportioning valve
- Center high mount stop lamp (GHMSL)

*The Toyota driver and front passenger air bags are Supplemental Restraint Systems (SRS). The driver and front passenger air bags are designed to inflate in a severe frontal collision. In all other accidents, the air bags will not inflate. To decrease the risk of injury from a deploying air bag, always wear seatbelts and sit upright in the middle of the seat. Do not lean as far forward from the air bag modules. Do not put objects in front of an air bag. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying air bag can cause serious injury or death. Please see your Owner’s Manual for further instructions.

See how RAV4's VVT-i engine turns 148 hp and 142 lb-ft of torque into even more benefits at www.toyota.com/RAV4/engine
What good is the utility without the sport?

RAV4 gets it. That’s why it’s so easy to handle and such a kick to drive. The intelligent console puts controls just a touch away. Champagne-colored gauges illuminate RAV4’s performance with a definite touch of style. Add in a dynamic audio system, available A/C and a whole host of other great stuff, and the only argument will be over who gets to drive.
Get a firsthand look at the versatility of RAV4's multiple seating configurations (and how easy they are to adjust) at www.toyota.com/ra4/versatility
This much versatility has never looked this good.

Stylish inside as well as out, RAV4 also sports a multiplicity of talents, making it the ideal companion for the modern renaissance man and woman. RAV4 has spacious room for people and cargo alike. Its rear seats can easily be adjusted to several positions, or be removed completely. There are numerous pockets, compartments, hooks, bins, cup holders—even a 12-volt power outlet in the cargo area. Clearly, RAV4 is a vehicle that understands and responds completely to life as we live it today.
Accessories

Add a personal touch to your RAV4 with Toyota options and accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer who can help locate the RAV4 that's right for you.

- Front-End Mask
- 5-Spoke Aluminum Alloy Wheels
- Curved 5-Spoke Aluminum Alloy Wheels
- Wheel Locks
- Mudguards
- Class I Tow Receiver Hitch
- Towing Accessories
  - License Plate Frames by Grenade
  - All-Weather Floor Mats
  - Carpeted Floor Mats
- Carpeted Cargo Mat
- Cargo Net
- Toyota Vehicle Intrusion Protection (VIP) RS3200 Plus Security System
- Toyota Vehicle Intrusion Protection (VIP) RS3200 Security System
- 6-Disc In-Dash CD Changer
- Compact Disc Deck

*Available for RAV4 models with L packages. *(Available for vehicles with factory remote keyless entry)*. *(Available for vehicles equipped with factory power door locks.*

---

Your ownership experience.

From that first drive home in your new RAV4 until the day you part with it, we want your entire ownership experience to be enjoyable and satisfying. That's why at every Toyota dealership you'll find answers to your questions, help with selecting Genuine Toyota...
Titanium Metallic with Gray Interior

Natural White with Gray or Taupe Interior

Impulse Red Pearl with Taupe Interior

Rainforest Pearl with Gray Interior

Vintage Gold Metallic with Taupe Interior

Spectra Blue Mica with Gray Interior

Black with Gray or Taupe Interior

*Not available with Leather Trim Package.
*Not available with C Package.
RN4 shown in Impulse Red Pearl with available Quick Order Package. 16" curved 5-spoke aluminum alloy wheels, mudguards, roof rack and towing receiver hitch.

TOYOTA FINANCIAL SERVICES®

You're thinking about driving a Toyota. You may also be thinking about whether you should buy or lease your Toyota. Toyota Financial Services (TFS) offers a variety of finance and lease programs to complement your lifestyle and work within your budget. Ask your participating dealer about our Toyota Touch Lease Plan. Retail Finance to meet your needs. At TFS we realize that buying or leasing a vehicle is a major investment. To help you protect your investment over time, we've developed a broad spectrum of quality insurance products. Whether you plan to buy or lease, in most cases you may include the cost of TFS insurance products in your financing contract. Ask your

Care prepaid maintenance plans and Credit Insurance Program. Your peace of mind is our priority. Like to share your thoughts? Please call our Customer Assistance Center at 1-800-331-4331.
### RAV4 STANDARD EQUIPMENT
- Aerodynamic multi-reflector halogen headlamps
- Washer-linked intermittent windshield wipers
- High Solar Energy-Absorbing (HSEA) glass
- Dual manual outside mirrors
- P215/70R16 tires on 16" styled steel wheels
- Rear window defogger
- Intermittent rear windshield wiper
- Orange-illuminated analog instrument cluster with champagne-colored speedometer, tachometer, and fuel gauge meters; LCD odometer with trip meters; and seatbelt disconnect, air bag, door ajar, battery, oil pressure, brake, check engine and low fuel level warning lights
- Digital quartz clock
- Dual sun visors with vanity mirrors and sliding extensions
- Front maplight
- Illuminated entry system
- Driver and front passenger air bag Supplemental Restraint System (SRS)  
  (1) Fabric-trimmed doors with integrated speakers and map pockets
- Fabric-trimmed multi-adjustable front seats with driver's seat height adjustment
- Fabric-trimmed 50/50 split rear bench seat with slide/tumble/recline/ remove functions
- Multi-function center console with adjustable front and rear dual cup holders, 12 volt auxiliary power outlet, storage pocket and covered armrest storage compartment
- Remote hood and fuel-filler door releases
- Cargo area 12-volt auxiliary power outlet
- 6 cargo area grocery bag hooks
- Deluxe AM/FM ETR/Cassette with 4 speakers

### RAV4 OPTION PACKAGES
- Quick Order Package — Includes defroster-linked CFC-free air conditioning; cruise control; power windows, door locks and outside mirrors; carpeted floor mats; and Deluxe 3-in-1 AM/FM ETR/Cassette with 6 speakers
- L Package — Includes color-keyed door handles, heated power mirrors and full hard shell spare tire cover; gray painted bumpers and body side moldings; RAV4 badging; integrated fog lamps; rear privacy glass; tonneau cover; defroster-linked CFC-free air conditioning; cruise control; power windows and door locks; carpeted floor mats; and Deluxe 3-in-1 AM/FM ETR/Cassette with 6 speakers

### RAV4 ADDITIONAL OPTIONS
- Daytime Running Lights (DRL)
- Rear spoiler (requires L Package)
- Split 5-spoke aluminum alloy wheels (requires Quick Order or L Package)
- 5-spoke aluminum alloy wheels with P235/60R16 tires and fender flares (4WD models only; requires Quick Order Package)
- 5-spoke aluminum alloy wheels with P235/60R16 tires and gray painted fender flares (4WD models only; requires L Package)
- Mudguards
- Wide mudguards (4WD models only; requires 5-spoke aluminum alloy wheels with P235/60R16 tires and fender flares)
- Anti-lock Brake System (ABS)
- Limited-slip rear differential (4WD models only; requires Quick Order or L Package)
- Remote keyless entry system (requires Quick Order or L Package)
- Leather Trim — Includes leather-trimmed seats, steering wheel and manual shift knob (requires L Package)
- Power windows and door locks
- Engine immobilizer anti-theft system (requires Quick Order or L Package)
- Tonneau cover

### WARRANTIES

Every Toyota Car and Truck has excellent warranty coverage. However, given Toyota's worldwide reputation for quality, reliability and dependability, you may never find out just how good our new vehicle warranty really is. But, should you ever need it, we've definitely got you covered:

**Basic Coverage:** All components other than normal wear and maintenance items are covered for 36 months/36,000 miles.

**Powertrain Coverage:** Your engine, transmission/transaxle, front wheel drive, rear wheel drive, seatbelts and air bags are covered for 60 months/60,000 miles.

**Federal Emission Coverage:** Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

**California Emission Control Coverage:** In California and any other state or local jurisdiction requiring a periodic EPA-approved inspection and maintenance program, emission control system components are covered for 36 months/36,000 miles and specific control devices are covered for 7 years/70,000 miles.

**Accessory Warranty:** Toyota-approved accessories are covered for 12 months, regardless of mileage, or for the remainder of any new vehicle warranty (except for car covers, which are covered for 12 months). An Added Benefit: You may be eligible for transportation assistance if your vehicle is required to be kept overnight for warrantable repairs. For complete details of Toyota's warranties, contact your local Toyota dealer.
<table>
<thead>
<tr>
<th>SPECIFICATIONS</th>
<th>2WD</th>
<th>4WD</th>
</tr>
</thead>
<tbody>
<tr>
<td>MECHANICAL/PERFORMANCE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engine</td>
<td>2.0-liter DOHC 16-valve EFI 4-cylinder with Variable Valve Timing with intelligence (VVT-i)</td>
<td>148 hp @ 6,000 rpm</td>
</tr>
<tr>
<td></td>
<td>Distributorless Toyota Direct Ignition system (TDI)</td>
<td></td>
</tr>
<tr>
<td>Ignition</td>
<td>Standard</td>
<td>Available</td>
</tr>
<tr>
<td>Transmission</td>
<td>5-speed manual</td>
<td>Available body</td>
</tr>
<tr>
<td></td>
<td>4-speed electronically controlled automatic</td>
<td></td>
</tr>
<tr>
<td>Body construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drivetrain</td>
<td>Front engine, front-wheel drive</td>
<td>Full-time 4-wheel drive</td>
</tr>
<tr>
<td>Suspension</td>
<td>Independent MacPherson strut front suspension with stabilizer bar and hydraulic shock absorbers; double-wishbone coil-spring rear suspension with stabilizer bar and hydraulic shock absorbers</td>
<td>Power-assisted rack-and-pinion</td>
</tr>
<tr>
<td>Steering</td>
<td></td>
<td>Power-assisted ventilated front disc/rear drum with load-sensing proportioning valve (LSPV)</td>
</tr>
<tr>
<td>Turning circle diameter, curb to curb (ft.)</td>
<td>35.4</td>
<td>Available, includes Electronic Brake-force Distribution (EBD)</td>
</tr>
<tr>
<td>Brakes</td>
<td>4-wheel Anti-lock Brake System (ABS)</td>
<td></td>
</tr>
<tr>
<td>EXTERIOR DIMENSIONS (IN.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall height, unloaded</td>
<td>65.7</td>
<td>66.1 (65.7 with P235/60R16 tires)</td>
</tr>
<tr>
<td>Overall width</td>
<td>68.3 (70.3 with P235/60R16 tires)</td>
<td>68.3 (70.3 with P235/60R16 tires)</td>
</tr>
<tr>
<td>Overall length</td>
<td>165.4 (167.1 with L Package)</td>
<td>165.4 (167.1 with L Package)</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>98.0</td>
<td>98.0</td>
</tr>
<tr>
<td>Tread width, front/rear</td>
<td>59.3/59.1</td>
<td>59.5/59.8 (60.0/59.8 with P235/60R16 tires)</td>
</tr>
<tr>
<td>INTERIOR DIMENSIONS FRONT/REAR (IN.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Head room</td>
<td>41.3/38.4</td>
<td>41.3/38.4</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>45.3/53.7</td>
<td>46.3/53.7</td>
</tr>
<tr>
<td>Hip room</td>
<td>53.4/46.5</td>
<td>53.4/46.5</td>
</tr>
<tr>
<td>Legroom</td>
<td>42.4/32.6</td>
<td>42.4/32.6</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>OFF-HIGHWAY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Approach/departure angle (degrees)</td>
<td>29/30</td>
<td>29/30</td>
</tr>
<tr>
<td>Minimum running ground clearance (in.)</td>
<td>7.1</td>
<td>7.5 (7.1 with P235/60R16 tires)</td>
</tr>
<tr>
<td>Viscous coupling type center differential</td>
<td>NA</td>
<td>Standard</td>
</tr>
<tr>
<td>Limited-slip rear differential</td>
<td>NA</td>
<td>Available</td>
</tr>
<tr>
<td>Underbody protection</td>
<td>NA</td>
<td>Skid plates under transfer case and fuel tank</td>
</tr>
<tr>
<td>WEIGHTS AND CAPACITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Curb weight, manual/automatic (lbs.)</td>
<td>2,877/2,910</td>
<td>2,943/2,976</td>
</tr>
<tr>
<td>Gross Vehicle Weight Rating—GVWR (lbs.)</td>
<td>3,946</td>
<td>3,946</td>
</tr>
<tr>
<td>Payload*—manual/automatic (lbs.)</td>
<td>1,089/1,036</td>
<td>1,083/970</td>
</tr>
<tr>
<td>Towing capacity* (lbs.)</td>
<td>1,500</td>
<td>1,500</td>
</tr>
<tr>
<td>Cargo capacity, rear seats in/out (cu. ft.)</td>
<td>29.2/68.3</td>
<td>28.2/68.3</td>
</tr>
<tr>
<td>Fuel tank (gals.)</td>
<td>14.7</td>
<td>14.7</td>
</tr>
<tr>
<td>TIRES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Size</td>
<td>P215/70R16</td>
<td>P215/70R16</td>
</tr>
<tr>
<td>Type</td>
<td>All-Season steel-belted radial blackwalls</td>
<td>All-Season steel-belted radial blackwalls</td>
</tr>
<tr>
<td>Spare</td>
<td>Full-size</td>
<td>Full-size</td>
</tr>
</tbody>
</table>

*Mileage estimates (EPA estimated mpg city/highway)*

| Manual | 25/31 | 22/27 (23/27 with P235/60R16 tires) |
| Automatic | 24/29 | 23/27 (23/27 with P235/60R16 tires) |

*See your Toyota dealer for details.*

*See your Toyota dealer for more information on Toyota's driver and front passenger Supplemental Inflatable Restraint System (SRS).*

*See your Toyota dealer for details.*

*See your Toyota dealer for more details about the new vehicle warranty.*

*See your Toyota dealer for details.*

*See your Toyota dealer for more information on Toyota's driver and front passenger Supplemental Inflatable Restraint System (SRS).*

*See your Toyota dealer for details.*

*See your Toyota dealer for more details about the new vehicle warranty.*

*See your Toyota dealer for more information on Toyota's driver and front passenger Supplemental Inflatable Restraint System (SRS).*

*See your Toyota dealer for details.*
Life is full of choices. Here are ours.