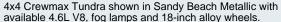


PAGE 1 of 16







Double Cab Tundra interior shown in Graphite.

Blue Streak Metallic



4x2 Double Cab standard bed shown in Spruce Mica with available 5.7L V8, tow package, fog lamps, mudgaurds and 18-inch styled steel wheels [14]

					•	• •	
	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6- Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7-Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Ltd w/5.7-Liter V8 6-Speed Auto
MSRP**	\$25,495	\$25,640	\$26,570	\$26,940	\$27,930	\$35,270	\$36,560
MPG City/Highway***	15/19	15/20	15/20	14/18	14/18	15/20	14/18
Seating	6	6	6	6	6	5	5

#### **EXTERIOR COLORS\***

_,,,_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Super White	Salsa Red Pearl	
Silver Sky Metallic	Pyrite Mica	
Slate Metallic	Sandy Beach Metallic	
Black	Spruce Mica	
Radiant Red	Nautical Blue Metallic	

INTERIOR COLO	RS*		
Graphite Fabric	A H	Sand Beige Fabric SR5 Package	排除
Black Fabric	TERS.	Limited - Sand Beige Leather	BATT
Sand Beige Fabric	N N	Limited - Graphite Leather	1000
Graphite Fabric SR5 Package	A A	Limited - Red Rock Leather	
Black Fabric SR5 Package	174		

<sup>\*</sup>This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.

<sup>\*\*</sup>Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars and \$800 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

<sup>\*\*\* 2010</sup> EPA-estimated mileage. Actual mileage will vary.

### Standard Features and Options\*

not available							
standard	4x2 Double Cab Tundra	4x2 Double Cab Tundra	4x2 Double Cab Long Bed	4x2 Double Cab Tundra	4x2 Double Cab Long Bed Tundra w/5.7-	4x2 Double Cab Ltd w/4.6-	4x2 Double Cab Ltd w/5.7-
optional	w/4.0-Liter V6 5-Speed Auto	w/4.6-Liter V8 6-Speed Auto	w/4.6-Liter V8 6-Speed Auto	w/5.7-Liter V8 6-Speed Auto	Liter V8 6-	Liter V8 6- Speed Auto	Liter V8 6- Speed Auto
P part of package	5-Speed Auto	6-Speed Auto	6-Speed Auto	6-Speed Auto	Speed Auto	Speed Auto	Speed Auto
MSRP**	\$25,495	\$25,640	\$26,570	\$26,940	\$27,930	\$35,270	\$36,560
Model Number	8215	8239	8243	8241	8245	8250	8252
		EXTE	RIOR				
Matte-black upper and lower front bumper with matte- black grille surround	P	P	P	P	P	-	-
Color-keyed upper and chrome lower front bumper with chrome grille surround	S	S	S	S	S	-	-
Color-keyed front bumper with chrome grille surround and matte-silver bullet-style inner grille	-	-	-	-	-	S	(S)
Chrome rear bumper	S	S	S	S	S	S	S
2-speed windshield wipers	P	P	P	P	P	-	-
Variable intermittent windshield wipers (not available with Work Truck Package)	S	S	S	S	S	S	(S)
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S	S	S	S
Power horizontal silding rear window with defroster and privacy glass	-	0	0	0	0	S	S
Sliding rear window with privacy glass	0	0	0	0	0	-	-
Manual headlamp adjust	S	S	S	S	S	S	S
Daytime Running Lights (DRL)	S	S	S	S	S	S	S
Fog lamps	-	-	-	-	-	S	S
Manual outside mirrors	P	P	P	P	P	-	-
Heated power outside mirrors	S	S	S	S	S	-	-
Chrome power, retractable, heated, auto-dimming outside mirrors with turn signals	-	-	-	-	-	S	S
Tow mirrors - power folding, manual-extend, power-adjustable, heated, with turn signals	-	-	-	0	0	-	0

\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars and \$800 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

<ul> <li>not available</li> <li>s standard</li> <li>o optional</li> <li>p part of package</li> </ul>	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto
Deck Rail System with 4 adjustable tie-down cleats	0	0	0	0	0	S	S
Easy lower and lift tailgate	S	S	S	S	S	s	S
Deck rail and tailgate caps	S	S	S	S	S	S	S
Front and rear mudguards	O P	O P	0 P	O P	O P	S	S
Running boards	-	0	0	0	0	0	0
		INTE	RIOR				
AM/FM/MP3 CD player with satellite radio capability [1], aux input and 6 speakers	S	S	S	S	S	-	-
AM/FM/MP3 CD player, integrated satellite radio [1], with 3-month free subscription to XM Satellite Radio [1], aux/USB input with iPod® [2] connectivity, hands-free phone capability and music streaming via Bluetooth® [3], steering wheel audio controls and 6 speakers	0	0	0	0	0	-	-
JBL® AM/FM/MP3 6-disc CD changer, integrated satellite radio [1] with 3-month free subscription to XM Satellite Radio [1], aux/USB input with iPod® [2] connectivity, hands-free phone capability and music streaming via Bluetooth® [3], steering wheel audio controls and 10 speakers with subwoofer	0	0	0	0	0	S	S
DVD navigation system [4] with AM/FM/MP3 CD player, backup monitor [5], satellite radio capability [1], aux input and 6 speakers	0	0	0	0	0	-	-
DVD navigation system [4] with JBL® AM/FM/MP3 4-disc CD changer, backup monitor [5], integrated satellite radio [1] with 3-month free subscription to XM Satellite Radio [1] and XM NavTraffic® [4], aux/USB input with iPod® [2] connectivity, hands-free phone capability and music streaming via Bluetooth® [3], steering wheel audio controls and 10 speakers with subwoofer	-	-	-	-	-	0	0
Transmission fluid temperature gauge (not available with 4.0L V6, requires Tow Package)	-	P	P	P	P	S	S
Optitron gauges with multi-information display with feature customization (avg./current mpg, range, avg. speed, trip timer, headlamp and illuminated entry timer)	-	-	-	-	-	S	S
Speedometer, tripmeter, digital clock	S	S	S	S	S	S	S
Tachometer (not available with Work Truck Package)	S	S	S	S	S	S	S

<ul><li>not available</li><li>standard</li><li>optional</li><li>part of package</li></ul>	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto
Outside temperature gauge (not available with Work Truck Package)	S	S	S	S	S	S	S
Dual zone climate control with sync mode (driver and passenger)	S	S	S	S	S	-	-
Automatic dual zone climate control with synch mode (driver and passenger)	-	-	-	-	-	S	S
Backup camera [5] linked to electrochromic mirror with integrated backup camera monitor [5]	0	0	0	0	0	0	0
2 front and 1 rear 12-volt powerpoints	S	S	S	S	S	S	S
Cruise control	S	S	S	S	S	S	S
Tilt steering wheel with column shifter (bench seat)	S	S	S	S	S	-	-
Tilt/telescopic steering wheel with console shifter (bucket seats)	0	0	0	0	0	S	S
Front and rear maplamps	S	S	S	S	S	S	S
Illuminated entry system, illuminated glove box and ashtray (not available with Work Truck Package)	S	S	S	S	S	S	S
Power windows, door locks and remote keyless entry system (not available with Work Truck Package)	S	S	S	S	S	S	S
Front and rear clearance sonar	0	0	0	0	0	S	S
Manual rearview mirror	S	S	S	S	S	-	-
Auto-dimming rearview mirror with HomeLink® [7] universal transceiver, compass and maplamps	0	0	0	0	0	S	S
Front 40/20/40 split-and-fold bench seat with 8-way adjustable driver's and 4-way adjustable passenger seats	S	S	S	S	S	-	-
Cloth-trimmed bucket seats with 8-way manual- adjustable (driver's and 4-way adjustable passenger seats	0	0	-	0	-	-	-
Cloth-trimmed bucket seats with 8-way power-adjustable driver's and 4-way manual-adjustable passenger seats	0	0	0	0	0	-	-
Leather-trimmed and heated bucket seats with 10-way power-adjustable driver's and 4-way power-adjustable passenger seats	-	-	-	-	-	S	S

<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto
Driver and passenger power lumbar support with driver power thigh support	-	-	-	-	-	S	S
Fold-up rear seat	S	S	S	S	S	-	-
2-way adjustable front headrests	S	S	S	S	S	S	S
Rubber-type flooring	P	P	P	P	P	-	-
Carpeted flooring	(S)	S	S	S	S	S	s
4 cup holders in first row, 2 cup holders in second row	(S)	S	S	S	S	S	(S)
Center-console storage area with 12-volt powerpoint and sliding armrest for laptop computer or hanging file folder storage (bucket seats)	0	0	0	0	0	S	S
Overhead console	0	0	0	0	0	S	S
Rear under-seat storage box (not available with JBL® audio)	0	0	0	0	0	-	-
		SAF	ETY				
Star Safety System <sup>™</sup> — 4-wheel disc Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD), Brake Assist [8], Vehicle Stability Control (VSC) [8] + Traction Control (TRAC)	S	S	8	S	S	S	S
3-point seatbelts in all seating positions	S	S	S	S	S	S	S
Emergency Locking Retractor (ELR) on driver seatbelt, Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger seatbelts	S	S	S	S	S	S	S
Driver and front passenger seatbelt pretensioners with force limiters	S	S	S	S	S	S	S
Driver and front outboard passenger airbags with Advanced Airbag System [10]	S	S	S	S	S	S	S
Driver and front outboard passenger seat-mounted side airbags and front and rear roll-sensing side curtain airbags (RSCA) [10]	S	S	S	S	S	S	S
Driver and front outboard passenger knee airbags [10]	S	S	S	S	S	S	S
Front passenger airbag cutoff switch [10]	S	S	S	S	S	S	S
Child-protector rear door locks	S	S	S	S	S	S	S

<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto
LATCH (Lower Anchors and Tethers for Children) for rear outboard seating positions only. Top tether anchor for rear center seat.	S	S	S	S	S	S	8
Tire Pressure Monitor System (TPMS) [11]	S	S	S	S	S	S	S
Anti-theft alarm system	0	0	0	0	0	S	S
Engine immobilizer [12]	0	0	0	0	0	S	S

#### **Double Cab Packages and Options**

**WORK TRUCK PACKAGE** - Includes matte-black upper and lower front bumper with matte-black grille surround, heavy-duty vinyl bench seat, rubber-type flooring, black instrument panel, manual outside mirrors and windows and 2-speed windshield wipers. Deletes cruise control, remote keyless entry and courtesy lamps.

**TRD SPORT PACKAGE** - Includes 20-in. carved alloy wheels with P275/55R20 tires, color-keyed front and rear bumpers and grille surround, color-keyed heated outside mirrors, color-keyed door handles, fog lamps, sport shift knob and pedal covers, black cloth interior with bucket seats and TRD Sport bedside decals. (Available in the following exterior colors: Black or Radiant Red only.)

**TRD OFF-ROAD PACKAGE** - Includes off-road-tuned suspension, Bilstein® shocks, unique 18-in. alloy wheels with P275/65R18 BFGoodrich® tires, fog lamps, manual or power sliding rear window with privacy glass, engine and fuel tank skid plates, front tow hooks, and TRD Off-Road Package graphics

**SR5 PACKAGE -** Includes Tow Package and Cold Weather Package. Includes styled steel wheels

**COLOR-KEYED BUMPER PACKAGE** - Includes color-keyed front and rear bumpers and grille surround, fog lamps and sliding rear window with privacy glass

**COLD WEATHER PACKAGE** - Includes heavy-duty battery and heavy-duty starter, windshield wiper de-icer grid with timer and front and rear mudguards

**MEMORY PACKAGE** - Includes power driver's seat, outside mirrors, tilt/telescopic steering wheel, all with memory function (Memory function not available with tow mirrors)

**TOW PACKAGE [14] -** Includes tow hitch receiver, trailer brake controller prewire, 4.300 rear axle ratio (4.100 on 4.6L V8), TOW/HAUL mode switch, transmission fluid temperature gauge, supplemental transmission cooler, 7-pin connector, heavy-duty alternator and battery

### Specifications

	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto
MSRP**	\$25,495	\$25,640	\$26,570	\$26,940	\$27,930	\$35,270	\$36,560
Model Number	8215	8239	8243	8241	8245	8250	8252
	IV	IECHANICAL/F	PERFORMANC	E			
4.0L DOHC 24V V6 with Variable Valve Timing with Intelligence (VVT-i), Horsepower: 236 hp @ 5200 rpm; Torque: 266 lbft. @ 4000 rpm, aluminum block with aluminum heads, Acoustically Controlled Induction System (ACIS) dual stage intake manifold, Compression ratio: 10.0:1, Emissions: LEV II.	Standard N/A						
4.6L DOHC 32V i-FORCE V8 with Dual Independent Variable Valve Timing with Intelligence (VVT-i), Horsepower: 310 hp @ 5600 rpm; Torque: 327 lbft. @ 3400 rpm, aluminum block with aluminum heads, Acoustically Controlled Induction System (ACIS) dual-stage intake manifold, Compression ratio: 10.2:1, Emissions: ULEV II	N/A	Standard N/A			/A	Standard	N/A
5.7L DOHC 32V i-FORCE V8 with Dual Independent Variable Valve Timing with Intelligence (VVT-i), Horsepower: 381 hp @ 5600 rpm; Torque: 401 lbft. @ 3600 rpm; Aluminum block with aluminum heads, Acoustically Controlled Induction System (ACIS) dual stage intake manifold, Compression ratio: 10.2:1, Emissions: ULEV II		N/A		Star	ndard	N/A	Standard
5-speed electronically controlled transmission with intelligence (ECT-i), sequential shift mode and uphill/downhill shift logic (V6 models)	Standard			N	/A		
6-speed electronically controlled transmission with intelligence (ECT-i), sequential shift mode and uphill/downhill shift logic, TOW/HAUL mode (4.6L and 5.7L V8 models with Tow Package)	N/A			Star	ndard		
Automatic Limited-Slip Differential (Auto LSD)				Standard			
Suspension						ure nitrogen gas sho essure nitrogen gas	
Breaks			Power-assisted 4	-wheel Anti-lock Bra	ake System (ABS)		
Steering			Rack-and-	pinion hydraulic pov	ver steering		
Ratio:				18.1			
Turns, (lock-to-lock)				3.71			

<sup>\*\*</sup>Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars and \$800 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

# Specifications

	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto
Turning circle diameter, curb to curb (ft.) (Standard Bed/Long Bed)				44.0'/49.0'			_
Rear differential ratio/ring gear size [17]		3.909/9.5"		4.100/10.5"	4.100 [16] /10.5"	3.909/9.5"	4.300/10.5"
		EXTERIOR DIM	MENSIONS (in.)				
Overall height				75.8			
Overall width				79.9			
Overall length	22	8.7	246.7	228.7	246.7	22	8.7
Wheelbase	14	5.7	164.6	145.7	164.6	14	5.7
Inside bed length	78	3.7	97.6	78.7	97.6	78	3.7
Inside bed depth				22.2			
Inside bed width at tailgate				66.4			
Inside bed width between wheelwells				50.0			
Track (front and rear)				67.9			
Ground clearance				10.2			
Maximum load height				34.1			
		INTERIOR DIM	IENSIONS (in.)				
Head room (front)				40.2			
Head room (2nd row)				38.7			
Hip room (front)				63.0			
Hip room (2nd row)				62.6			
Leg room (front)				42.5			
Leg room (2nd row)				34.7			
Shoulder room (front)				66.6			
Shoulder room (2nd row)				65.7			
Maximum seating capacity			6				5
		WEIGHTS/C	CAPACITIES				
Curb weight (lbs.)	4950	5085	5285	5155	5355	5105	5180
Gross Vehicle Weight Rating (GVWR) (lbs.)	6400	6700	6800	6900	7000	6700	6900
Maximum Payload [18] (lbs.)	1450	1615 [21]	1515	1745 [21]	1645	N	/A
Towing capacity [14] (lbs.)	4800	7200 [24]	8500	8600 [25]	10400	8600	10500
Fuel tank (gallons)				26.4			
		TIF	RES				
18-in. steel wheels with P255/70R18 tires			Standard			N	/A

# Specifications

	4x2 Double Cab Tundra w/4.0-Liter V6 5-Speed Auto	4x2 Double Cab Tundra w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed w/4.6-Liter V8 6-Speed Auto	4x2 Double Cab Tundra w/5.7-Liter V8 6-Speed Auto	4x2 Double Cab Long Bed Tundra w/5.7- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/4.6- Liter V8 6- Speed Auto	4x2 Double Cab Ltd w/5.7- Liter V8 6- Speed Auto	
20-in. alloy wheels with P275/55R20 tires		N/A					Available	
18-in. styled steel wheels with P255/70R18 tires			Available			N	N/A	
18-in. alloy wheels with P275/65R18 tires			Available			Star	ndard	
18-in. TRD Off-Road Package wheels with P275/65R18 BFGoodrich® tires				Available				
MPG								
Mileage estimates (mpg city/highway) [29]	15/19	15	5/20	1,	4/18	15/20	14/18	

### Accessories

# 2010 TUNDRA

### EXTERIOR ACCESSORIES



20" Machined Star 5 Spoke Wheel \$1,695 Installed MSRP\*



Ball Mounts \$65 Parts Only MSRP\*\*



Bed Extender \$320 Installed MSRP\*



Bedliner w/Deck Rail System Long Bed \$395 Installed MSRP\* Regular Cab \$365 Installed MSRP\*



Bedliner w/o Deck Rail Long Bed \$375 Installed MSRP\* Regular Bed \$345 Installed MSRP\*



Bed Mat Long Bed \$137 Installed MSRP\* Regular Bed \$127 Installed MSRP\*



Bed Rug Long Bed \$434 Parts Only MSRP\*\* Regular Bed \$419 Parts Only MSRP\*\*



Bed Step \$300 Installed MSRP\*



Cargo Divider \$345 Installed MSRP\*



Cargo Net Exterior \$49 Installed MSRP\*



Deck Rail System w/4 Tie Down Cleats Long Bed \$220 Installed MSRP\* Regular Bed \$210 Installed MSRP\*



Exhaust Tip \$85 Installed MSRP\*



Front Skid Plate \$425 Installed MSRP\*



Hood Protector \$165 Installed MSRP\*



Locking Bike Fork Attachment \$95 Installed MSRP\*



Locking Bike Fork
Attachment
\$95 Installed MSRP\*



Mini Tie Down w/Hook (set of 2) \$45 Installed MSRP\*



Spare Tire Lock \$73 Installed MSRP\*



Stepboards Brushed Stainless Steel \$624 Installed MSRP\*

Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

<sup>\*\*</sup> Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

### Accessories

# 2010 TUNDRA



Tonneau Cover \$1,575 Installed MSRP\*



Tow Hitch w/ 7 Pin Connector \$920 Installed MSRP\*



Tube Steps - Black \$490 Installed MSRP\*



Tube Steps - Chrome \$534 Installed MSRP\*



Wheel Locks \$81 Installed MSRP\*

### INTERIOR ACCESSORIES



All Weather Floor Mats and Door Sill Protector \$162 Installed MSRP\* \$178 Installed MSRP\*



All Weather Mats \$99 Installed MSRP\*



Anodized Aluminum Shift Knob \$85 Installed MSRP\*



BLU Logic® Hands-free System \$299 Installed MSRP\*



Carpet Floor Mats \$115 Installed MSRP\*



Emergency Assistance Kit \$70 Installed MSRP\*



First Aid Kit \$29 Installed MSRP\*



Glass Breakage Sensor (GBS) \$165 Installed MSRP\*



Interface Kit for iPod® \$299 Installed MSRP\*



Molded Simulated Burlwood Dash Applique by Superior Dash \$350 Installed MSRP\*



Remote Engine Start \$529 Installed MSRP\*



Sport Pedal Stainless Steel \$85 Installed MSRP\*

### Accessories

**Underseat Storage** \$125 Installed MSRP\*



VIP-RS3000 Plus Security System \$299 Installed MSRP\*



XM Satellite Radio Kit \$449 Installed MSRP\*

#### **PERFORMANCE ACCESSORIES**



TRD 17" x 8" 6 Split Spoke Forged Off-road Wheel w/ Beadlock Styling \$3,199 Installed MSRP\*



TRD 22"x9" 5-Spoke Polished Forged Aluminum Alloy Wheel \$4,699 Installed MSRP\*



TRD Forged Oil Cap \$45 Parts Only MSRP\*\*



TRD High Performance Brake Kit \$2,895 Installed MSRP\*



TRD Performance Air Filter \$90 Installed MSRP\*



TRD Performance Air Intake \$475 Parts Only MSRP\*\*



TRD Performance Handling Kit \$1,699 Installed MSRP\*



TRD Rear Sway Bar \$299 Installed MSRP\*

<sup>2009</sup> Toyota Motor Sales, U.S.A., Inc. Produced 05.18.09

#### Warranties / Disclaimers

# 2010 TUNDRA

#### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage**: Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airhans)

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details

**Accessories:** For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 1 months of 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

#### **DISCLAIMERS**

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.

- [1] Satellite radio requires monthly service fee. See your Toyota dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com or www.sirius.com. Available only in the 48 contiguous United States.
- [2] iPod® is a registered trademark of Apple, Inc.
- [3] The phones on this site have been tested for Bluetooth® compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage, and your wireless carrier. Phones are warranted by their manufacturer, not Toyota.
- [4] The navigation system is designed to assist in locating an address or point of interest. XM NavTraffic® requires a monthly service fee and hardware, and is designed to provide real-time traffic or alternative routes of travel. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic navigation updates available at an additional cost. See your Navigation System Owner's Manual for further details.
- [5] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy

- [6] Headphones are for passenger use only. Do not use while operating vehicle
- [7] HomeLink® is a registered trademark of Johnson Controls, Inc
- [8] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions
- [9] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details
- [10] All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.
- [11] The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details
- [12] The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to perform high security key services at www.aloa.org
- [13] Available for vehicle with factory security
- [14] Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment
- [15] 5.7L V8 Long Bed models only, not available with tow equipment
- [16] Flex Fuel Vehicles not available in every state. In states where available, all 4x4, 5.7L V8 models are FFV. Flex Fuel Vehicles use E85, gasoline or a combination of both. Estimated mileage will vary. Consult your dealer for nearest E85 filling stations
- [17] With Tow Package, rear differential ratio is 4,100 on 4,6L models/4,300 on 5,7L models
- [18] Payload is the GVWR minus curb weight and includes weight of occupants, optional equipment and cargo, limited by weight distribution. Payload is not the Vehicle Capacity Weight as defined by FMVSS 110, which will vary according to installed optional equipment
- [19] When equipped with Color Keyed-Bumper Package, payload increases by 75 lbs as a result
- [20] When equipped with Maximum Payload Package, payload increases by 75 lbs as a result
- [21] When equipped with Tow Package, payload decreases by 75 lbs as a result
- [22] When equipped with Color-Keyed Bumper Package, standard towing capacity decreases to 1500 lbs
- [23] When equipped with Maximum Payload Package, standard towing capacity decreases to 8800 lbs
- [24] When equipped with Tow Package, payload increases by 1400 lbs as a result.
- [25] When equipped with Tow Package, payload increases by 2000 lbs as a result
- [26] When equipped with Tow Package, payload increases by 1500 lbs as a result
- [27] When equipped with Color-Keyed Bumper Package, standard towing capacity decreases to 1400 lbs
- [27] When equipped with Color-Keyed Bumper Package, standard towing capacity decreases to 1400 lbs
- [28] When equipped with Maximum Payload Package, standard towing capacity decreases to 8600 lbs.
- [29] 2010 EPA-estimated mileage. Actual mileage will vary.

### Helpful Links



#### **BUYER TOOLS:**

Find Local Specials www.buyatoyota.com

Request a Quote www.buyatoyota.com

Locate a Dealer http://www.toyota.com/dealers

Competitive Comparison http://www.toyota.com/compare

Toyota Financial Services www.toyotafinancial.com

Payment Estimator http://www.toyotafinancial.com/estimator

Apply for Credit http://www.toyotafinancial.com/apply

Certified Used Vehicles http://www.toyota.com/tcuv

Warranty Info. www.toyotaownersonline.com/warranty

#### OWNER TOOLS:

Toyota Owner Resources www.toyotaownersonline.com

Vehicle Reference Guides http://prg.toyotapartsandservice.com/

Maintenance Guides http://smg.toyotapartsandservice.com/owners.

Toyota Service http://www.toyotaownersonline.com/service

Car Care Tips http://www.toyotaownersonline.com/carcare

Driver Tips http://www.toyotaownersonline.com/tips

Genuine Toyota Parts http://www.toyotaownersonline.com/parts

Do-It-Yourself Help http://www.toyotaownersonline.com/diy

#### **GENERAL INFORMATION:**

Toyota News http://www.toyota.com/news

Toyota Motorsports http://www.toyota.com/motorsports

Toyota NASCAR Racing http://www.toyota.com/pitpass

Future Concept Vehicles http://www.toyota.com/future

Community Care http://www.toyota.com/community

#### QUESTIONS:

FAQs

http://www.toyota.com/FAQ

Contact Toyota

http://www.toyota.com/contact