Big families need a big SUV. Introducing the Atlas, large enough to handle everything from the daily car pool to a weekend adventure. It comes standard with seven seats and a 3rd row kids will love to sit in. Not to mention enough technology and amenities to help keep everyone happy. And we back it up with a transferable 6-year, 72,000-mile, whichever occurs first, New Vehicle Limited Warranty.* Go ahead, take it out and see how it drives. Life’s as big as you make it.

This size fits all.

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. ... coverage transfers to subsequent vehicle owner. See owner’s literature or dealer for warranty exclusions and limitations.

The People First Warranty
6 Years or 72,000 Miles
Bumper-to-Bumper Limited Warranty

V6 SEL Premium with 4MOTION® shown in Reflex Silver Metallic.
Seven’s company.

Hands-free Easy Open power liftgate
With the key in your pocket, kick your foot under the rear bumper of the Atlas and open the trunk. This available feature is ideal when your hands are full.

Panoramic sunroof
 Running almost the length of all three rows, the available panoramic sunroof is an excellent. Want that convertible feeling? Just open it up.

FEATURES

- Dual-zone manual climate control
- 18 cupholders
- 3-zone automatic climate control
- Reclining 2nd-row bench seats*
- Heated front and 2nd-row seats
- Heated and ventilated front seats

AVAILABLE FEATURES

- Easy 3rd-row access
- 2nd-row captain’s chairs††
- 96.8 cubic feet of cargo space
- Room for three child seats in the 2nd row**
- Plenty of 3rd-row legroom
- Panoramic sunroof
- Hands free Easy Open power liftgate
- No matter how many kids you have, chances are you’ll be driving a few extra more often than not. So we gave the Atlas enough room for seven people to travel in style, as well as cargo space for the things they bring along. Add in amenities galore to help keep your passengers entertained, and you have everything you need to go create a great day. Or seven.

Getting into the 3rd row is so easy, you can do it with one hand. Just fold the 2nd row forward with a pull and a push.

More like admiral’s chairs. Available as an option, they’re comfortable and offer more space for each individual passenger. (Later availability)

With the 2nd and 3rd rows folded down, the Atlas has 96.8 cubic feet of cargo space. You may need more stuff just to take advantage of it.

Now all the kids can have their own room. The 2nd row gives three kids plenty of space, even when they bring extra seats.

When we say we have a lot of 3rd-row legroom, we’re not kidding around. Ours is class leading.

Running almost the length of all three rows, the available panoramic sunroof lets the outdoors in. Want that convertible feeling? Just open it up.

With the key in your pocket, kick your foot under the rear bumper of the Atlas to open the hatch. This available feature is ideal when your hands are full.

It’s not just all the legroom that makes the front seats so comfortable. On hot days, this available feature can circulate air throughout the seats to help cool you down. When it’s cold, you can stay warm by choosing from three different heat settings.

† Based on manufacturers’ data available at time of publication comparing Wards Auto’s Large Cross/Utility segment vehicle class. ††2nd-row captain’s chairs reduces total seating capacity to six.

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The brains behind the brawn.

The Atlas is filled with features and tech designed to help its occupants connect. From Volkswagen Car-Net® App-Connect™ to available features like an 8" glass touchscreen display and the VW Digital Cockpit, Volkswagen personalization feature you can also create up to four user profiles, enabling the Atlas to remember things like your radio stations and temperature, among others. If you have the available power driver’s seat with memory, the Atlas can even memories your favorite seat position.

Volkswagen Car-Net App-Connect™

Volkswagen Car-Net App-Connect™ lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of the Atlas. From streaming music to mobile apps, it can be accessed on the touchscreen.

FEATURES

- 8" color touchscreen sound system
- USB port
- 1 additional front USB data port and 2 rear USB charging ports
- Fender® Premium Audio System with 12-speakers
- 8" color touchscreen display and navigation system

AVAILABLE FEATURES

- Remote start**
- Wide Map Navigation View
- Driver Personalization
- Customizable View

**Always pay careful attention to the road and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android, Android Auto, Google Play and other marks are trademarks of Google Inc.**

On cold days, the available remote start feature can warm up the Atlas while you stay inside sipping your coffee (or tea). If the temperature gets too warm or too cold, it can turn on the heated or ventilated front seats.

Benefit from a wide lens when you need it most. It can help you see obstacles when backing up. A feature so helpful you’ll wonder how you ever managed without it.

The Atlas can store up to four driver profiles, remembering your personalization preferences for a wide variety of different settings and options.

You can customize the available display to better suit your driving needs, so information about navigation or your Driver Assistance features are displayed more prominently.

You shouldn’t get lost trying to get lost. Get the available wide map navigation view adjust the size of the map, making it even bigger and more prominent.

Volkswagen Digital Cockpit

The available 12.3” display is a true breakthrough. Instead of the traditional instrument cluster, information from navigation directions to altitude can be displayed digitally in high-resolution.
Even with three rows, technology doesn’t have to take a backseat.

Technical innovation is about more than just amenities. It’s about peace of mind. The kind that comes from nine available Driver Assistance features that can help you extra confidence on your drive.

The sensors on the available Blind Spot Monitor are able to sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to other cars that may be in your blind spot.

Available Adaptive Cruise Control helps maintain a preset distance from the car in front of you. If the car in front of you speeds up or slows down, the sensors detect the change and your car follows suit. With the available Stop and Go feature, the system can apply the brakes until you come to a stop, and in certain situations can then off again automatically.

The available Parking Steering Assistant (Park Assist) can judge if a parking spot is big enough for your Volkswagen. Then it will help steer the vehicle into the space, either parallel or perpendicular. You operate the accelerator, brake, and shifter; it does the rest.

The available Area View camera system uses multiple cameras to help give you a better view on all sides.

Available High Beam Control (Light Assist) helps provide better visibility on dark roads by turning on your high beams at speeds around 37 mph. A camera mounted at the base of the rearview mirror turns your high beams on when conditions warrant it, then turns them off again if another car approaches or drives in front of you.

Even with three rows, technology doesn’t have to take a backseat.

2  | Blind Spot Monitor*
3  | Rear Traffic Alert*
4  | Adaptive Cruise Control (ACC)*
5  | Park Distance Control with Maneuver Braking (Park Pilot)*
6  | Parking Steering Assistant (Park Assist)*
7  | Lane Departure Warning (Lane Assist)*
8  | Overhead View Camera (Area View)*
9  | High Beam Control (Light Assist)*

*Driver Assistance features are not a substitute for attentive driving. Please see Owner’s Manual for further details and important limitations.

For more details on the available features and their features, please refer to the Owner’s Manual.
With the turn of a dial, you can switch between four different all-wheel-drive modes to the one that fits your current driving situation.

4MOTION® all-wheel drive with Driving Mode Selection

When properly equipped, the Atlas has enough power to tow trailers with ease. So your home away from home can get away from home.

5,000-lb. towing capacity*

FEATURES

2.0L TSI® engine with 235 hp and 258 lb-ft of torque (achieved with premium fuel, later availability)

8-speed automatic transmission with Tiptronic® and Sport mode

3.6L V6 FSI with 276 hp and 266 lb-ft of torque

FEATURES

Available Features

Family plans this weekend? The available 3.6L V6 FSI® engine gets 276 horsepower and 266 lb-ft of torque, more than enough to take you pretty much anywhere without breaking a sweat.

Torque.
Served family style.

Family plans this weekend? The available 3.6L V6 FSI® engine gets 276 horsepower and 266 lb-ft of torque, more than enough to take you pretty much anywhere without breaking a sweat.

Available Features

Maximum tow rating when equipped with V6 engine and factory-installed towing hitch. Vehicle load, other accessories, and options may reduce maximum towing capacity. See Owner’s Manual for details.
We never forget that the most important things in an Atlas are you and your family. Helping you feel safe and helping you stay safe is a priority. Safety never rests.

In the event of a collision that deploys the airbags, the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

From Electronic Brake-pressure Distribution, which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control, which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are a total seven stability-enhancing systems at your service.

Not every collision brings a car to a stop. That’s why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of additional impacts.

Intelligent Crash Response System (ICRS)*

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Safety never rests.
### Atlas Specs

#### Exterior
- 2.0T V6
  - LED headlights with signature LED Daytime Running Lights (DRL) (Available with R-Line Appearance Package)
  - LED taillights
  - Rain-sensing windshield wipers with heated windshield washer nozzles
  - Power-operated, heated side mirrors with integrated turn signals
  - Power-operated side mirrors with integrated turn signals
  - LED taillights
  - LED headlights with signature LED Daytime Running Lights (DRL)

#### Technology
- 2.0T V6
  - Fender® Premium Audio System
  - MP3/WMA-compatible CD player, AM/FM radio, and voice control
  - Composition Color touchscreen sound system with 6.5" color display and AM/FM radio
  - Composition Media touchscreen sound system with 8" color glass display, proximity sensor, and voice control
  - Volkswagen Digital Cockpit
  - 115V power outlet
  - Dual-zone manual climate control with air vents for the 1st, 2nd, and 3rd rows
  - Climatronic® 3-zone automatic climate control with air vents for the 1st, 2nd, and 3rd rows
  - Forward Collision Warning and Autonomous Emergency Braking (Front Assist)
  - Lane Departure Warning (Lane Assist)
  - Rear View Camera System
  - Overhead View Camera (Area View)
  - Keyless access with push-button start with access for all 4 doors and liftgate
  - Radio

#### Safety
- 2.0T V6
  - 3-point safety belts for all seating positions
  - Side Curtain Protection® head airbags, all 3 rows
  - Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)
  - Forward Collision Response System (Pre-Crash System)
  - Automatic Post-Collision Braking System
  - Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)
  - Electronic Stability Control (ESC)
  - Anti-Slip Regulation (ASR)
  - Electronic Differential Lock (EDL)

#### Performance
- 2.0T V6
  - 3.6L, 24-valve, DOHC, narrow-angle V6 with FSI® direct fuel injection; 276 hp, 266 lb-ft of torque (Later availability)
  - 235 hp, 258 lb-ft of torque (achieved with premium fuel) (Later availability)
  - V-Tex leatherette seating surfaces
  - Cloth seating surfaces with quilted diamond design
  - 10-way power driver’s seat, 4-way manual front passenger seat
  - 6-way manual driver’s seat, 4-way manual front passenger seat
  - Heated front seats
  - Heated steering wheel
  - 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column
  - Self-dimming interior rearview mirror
  - Adaptive cruise control
  - Forward Collision Response System (Pre-Crash System)
  - Adaptive Cruise Control (ACC)

#### Interior
- 2.0T V6
  - 2nd-row captain’s chairs with 3rd-row easy entry (Later availability)**
  - Leather seating surfaces for 1st and 2nd rows with active seat ventilation for front seats
  - Cloth seating surfaces with quilted diamond design
  - 4 trunk tie-down hooks
  - Heated front seats
  - Heated steering wheel
  - 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column

#### Colors and Wheels
- 2.0T V6
  - Pure White
  - Deep Black Pearl
  - Pure White
  - Deep Black Pearl
  - Deep Black Pearl

Not all combinations of exterior paint and interior seating surfaces are available.

### Atlas Specs

#### Exterior Colors
- 2.0T V6
  - Pure White
  - Torque Blue Metallic
  - Kukulcan Yellow Metallic
  - Pure White
  - Torque Blue Metallic
  - Deep Black Pearl
  - Pure White

#### Interior Colors
- 2.0T V6
  - Titan Black
  - Titan Black
  - Titan Black
  - Titan Black
  - Titan Black
  - Titan Black

### Not available
- Not available
- Not available
- Titan Black
- Titan Black
- Titan Black
- Titan Black

### Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package

### Standard, at no additional cost
- Standard, at no additional cost
- Standard, at no additional cost
- Standard, at no additional cost
- Standard, at no additional cost

### Optional, additional cost
- Optional, additional cost
- Optional, additional cost
- Optional, additional cost
- Optional, additional cost

### Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package
- Available with R-Line Appearance Package

### Available with 20" Black Metallic Wheel Package
- Available with 20" Black Metallic Wheel Package
- Available with 20" Black Metallic Wheel Package
- Available with 20" Black Metallic Wheel Package
- Available with 20" Black Metallic Wheel Package

### Available with Captain’s Chairs Package
- Available with Captain’s Chairs Package
- Available with Captain’s Chairs Package
- Available with Captain’s Chairs Package
- Available with Captain’s Chairs Package

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*Maximum tow rating when equipped with V6 engine and factory-installed towing hitch. Not available with all exterior paint colors. **2nd-row captain’s chairs reduce total seating capacity to six. †Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. See www.siriusxm.com for details. Prices and offers subject to change. Certain services require current subscription. Air Canada Vacations subscription required with vehicle cellular connectivity and availability of vehicle GPS signal; certain services may not be available on select vehicles. Offer limited to eligible SiriusXM subscribers. ‡Verizon Telematics, Inc., is service provider of VW Car-Net Security & Service. Some services require vehicle cellular connectivity and availability of vehicle GPS signal. Volkswagen Digital Cockpit may not always provide the information you request. Always pay careful attention to the road, and do not drive while distracted. Sirius, XM, SiriusXM, and all related marks and logos are the trademarks of SiriusXM Radio Inc. ΔVerizon Telematics, Inc., is service provider of VW Car-Net Security & Service. Some services require vehicle cellular connectivity and availability of vehicle GPS signal. Volkswagen Digital Cockpit may not always provide the information you request. Always pay careful attention to the road, and do not drive while distracted. Sirius, XM, SiriusXM, and all related marks and logos are the trademarks of SiriusXM Radio Inc.◊◊See dealer or owner’s literature for limited warranty details.
The People First Warranty

6 Years or 72,000 Miles
Bumper-to-Bumper • Limited Warranty

A big SUV should have a big warranty. And this one fits the bill. The transferable New Vehicle Limited Warranty covers you for 6 years or 72,000 miles, whichever occurs first.

ACCESSORIES

Hood Deflector — Tinted
Rear Bumper Protection Plate — Chrome
Universal Tablet Holder**
Heavy Duty Trunk Liner with Cargo Blocks and Extended Seat Back Cover

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. Remainder of warranty coverage transfers to subsequent vehicle owner. See owner’s literature or dealer for warranty exclusions and limitations. **Tablet device not included.

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (6 years or 72,000 miles, whichever occurs first). See dealer for details. The following accessories are covered under separate manufacturer warranties: The Universal Tablet Holder is covered by an NSV warranty of up to three years or 60,000 miles. Please visit http://www.nsnavt.com/profile for additional information. See dealer for details.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. VW18ATLSBUS