Big families need a big SUV. Introducing the Atlas, large enough to handle everything from the daily car pool to a weekend adventure. It comes standard with seven seats and a 3rd row kids will love to sit in. Not to mention enough technology and amenities to help keep everyone happy. And we back it up with a transferable 6-year, 72,000-mile, whichever occurs first, New Vehicle Limited Warranty.* Go ahead, take it out and see how it drives. Life’s as big as you make it.

*MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Based on manufacturers’ published data on transferable bumper-to-bumper warranty only. Not based on other separate warranties. See owner’s literature or dealer for warranty limitations.
No matter how many kids you have, chances are you’ll be driving a few extra more often than not. So we gave the Atlas enough room for seven people to travel in style, as well as cargo space for the things they bring along. Add in amenities galore to help keep your passengers entertained, and you have everything you need to go create a great day. Or seven.

Heated and ventilated front seats

It’s not just all the legroom that makes the front seats so comfortable. On hot days, this available feature can circulate air throughout the seats to help cool you down. When it’s cold, you can stay warm by choosing from three different heat settings.

2nd-row captain’s chairs††

2nd-row captain’s chairs are available as an option, they’re comfortable and offer more space for each individual passenger (later availability).

Easy 3rd-row access

Getting into the 3rd row is so easy, you can do it with one hand. Just fold the 2nd row forward with a pull and a push.

More like admiral’s chairs. Available as an option, they’re comfortable and offer more space for each individual passenger.

With the 2nd and 3rd rows folded down, the Atlas has 96.8 cubic feet of cargo space. You may need more stuff just to take advantage of it.

Now all the kids can have their own room. The 2nd row gives three kids plenty of space, even when they bring extra seats.

When we say we have a lot of 3rd-row legroom, we’re not kidding around. Ours is class leading.

Panoramic sunroof

Running almost the length of all three rows, the available panoramic sunroof lets the outdoors in. Want that convertible feeling? Just open it.

Hands-free Easy Open power liftgate

With the key in your pocket, kick your foot under the rear bumper of the Atlas to open the trunk. This available feature is ideal when your hands are full.

With the key in your pocket, kick your foot under the rear bumper of the Atlas to open the trunk. This available feature is ideal when your hands are full.

Heated front and 2nd-row seats

Heated front and 2nd-row seats* are available to help keep you warm when it’s cold.

† Based on manufacturers’ data available at time of publication comparing Wards Auto’s Large Cross/Utility segment vehicle class. ††2nd-row captain’s chairs reduces total seating capacity to six.

† Always ensure seat backrest is in an upright position when child restraint system is installed. See Owner’s Manual for details. **Always ensure that the child restraint system is securely attached to vehicle. Based on manufacturer’s data available at time of publication comparing NHTSA’s Large Crossovers/Utility segment vehicle class. *Dual-zone climate control reduces total seating capacity to six.

Seven’s company.
The Atlas is designed to help its occupants connect, from Volkswagen Car-Net® App-Connect™ to available features like 8" glass touchscreen display and the VW Digital Cockpit. Volkswagen’s personalization feature can also create up to four user profiles, enabling the Atlas to remember things like your radio stations and temperature, among others. If you have the available power driver’s seat with memory, the Atlas can even memorize your favorite seat position.

Volkswagen Car-Net App-Connect™ lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of the Atlas. From streaming music to mobile apps, it can be accessed on the touchscreen.

**Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android, Android Auto, Google Play, and other marks are trademarks of Google Inc.**

**Remote start**

Remote start is a great feature that you need and should use. It can help you see cybersecurity in what could be a really helpful tool. You wonder how you ever managed without it.

The Atlas can store up to four driver profiles, enabling your personalization preferences for a wide variety of different settings and systems.

On cold days, the available remote start feature can warm up the Atlas while you stay inside sipping your coffee (or tea). If the temperature gets too warm or too cold, it can turn on the heated or ventilated front seats.

Benefit from a wide lens when you need it most. It can help you see obstacles when backing up, a feature so helpful you’ll wonder how you ever managed without it.

The brains behind the brawn.

The available 12.3" display is a true breakthrough. Instead of the traditional instrument cluster, information from navigation directions to altitude can be displayed digitally in high resolution.

Volkswagen Digital Cockpit

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The brains behind the brawn.

Volkswagen® Digital Cockpit

The available 12.3” display is a true breakthrough. Instead of the traditional instrument cluster, information from navigation directions to altitude can be displayed digitally in high resolution.
Even with three rows, technology doesn’t have to take a backseat.

Technical innovation is about more than just amenities. It’s about peace of mind. The kind that comes from nine available Driver Assistance features that can help you feel extra confident on your drive.

1. Pedestrian Monitoring Included in Front Assist®
   This available feature has a radar sensor to help alert you if a pedestrian is headed into the vehicle’s path. If the driver steps on the brake pedal inadequately to the audible and visual warnings, the car can brake automatically with full force.

2. Blind Spot Monitor* 4  |  Adaptive Cruise Control (ACC)* 6  |  Parking Steering Assistant (Park Assist)* 8  |  Overhead View Camera (Area View)* 9  |  High Beam Control (Light Assist)*

3. Rear Traffic Alert* 5  |  Park Distance Control (Park Pilot)*

4. Adaptive Cruise Control (ACC)*
   The available Adaptive Cruise Control maintains a preset distance from the car in front of you. If the car in front of you speeds up or slows down, the sensors detect the change and your car follows suit. With the available Stop and Go feature, the system can apply the brakes until you come to a stop, and in certain situations can then set off again automatically.

5. Park Distance Control with Maneuver Braking (Park Pilot)*
   The available Park Distance Control (Park Pilot) has sensors that can help you back out of a driveway or narrow lane. The system can automatically help steer you into a parking spot. If Maneuver Braking (included in Park Pilot) is active, the car can automatically apply emergency braking to help prevent collisions with stationary obstacles, for example, in a garage.

6. Parking Steering Assistant (Park Assist)*
   The available Parking Steering Assistant (Park Assist) can help you into tight parking spaces. Maneuver Braking can apply emergency braking to help prevent collisions with stationary obstacles, for example, in a garage.

7. Lane Departure Warning (Lane Assist)*
   This available feature has a radar sensor to help alert you if you start to drift out of your lane. If you don’t respond adequately to the audible and visual warnings, the car can brake automatically with full force.

8. Overhead View Camera (Area View)*
   The available Overhead View Camera (Area View) helps give you a better view of all sides.

9. High Beam Control (Light Assist)*
   Available High Beam Control (Light Assist) helps provide better visibility on dark roads by turning on your high beams at speeds around 37 mph. A camera mounted at the base of the rearview mirror monitors your high beams on when conditions warrant it, then turns them off again if another car approaches or drives into your path.

When moving, the available Lane Departure Warning (Lane Assist) can sense if you start to drift into the next lane without using the turn signal. Maneuver Braking will help steer you to the lane you want.

*Driver Assistance features are not a substitute for attentive driving. Please see Owner’s Manual for further details and important limitations.
With the turn of a dial, you can switch between four different all-wheel-drive modes to the one that fits your current driving situation.

4MOTION® all-wheel drive with Driving Mode Selection

When properly equipped, the Atlas has enough power to tow trailers with ease. So your home away from home can get away from home.

5,000-lb. towing capacity*

When properly equipped, the Atlas has enough power to tow trailers with ease. So your home away from home can get away from home.

FEATURES

2.0L TSI® engine with 235 hp and 258 lb-ft of torque (achieved with premium fuel, later availability)

8-speed automatic transmission with Tiptronic® and Sport mode

AVAILABLE FEATURES

3.6L V6 FSI with 276 hp and 266 lb-ft of torque (achieved with premium fuel)

Family plans this weekend? The available 3.6L V6 TSI® engine gets 276 horsepower and 266 lb-ft of torque (achieved with premium fuel), more than enough to take you pretty much anywhere without breaking a sweat.

Torque. Served family style.

Torque.
Served family style.

Family plans this weekend? The available 3.6L V6 TSI® engine gets 276 horsepower and 266 lb-ft of torque (achieved with premium fuel), more than enough to take you pretty much anywhere without breaking a sweat.

Family plans this weekend? The available 3.6L V6 TSI® engine gets 276 horsepower and 266 lb-ft of torque (achieved with premium fuel), more than enough to take you pretty much anywhere without breaking a sweat.
We never forget that the most important things in an Atlas are you and your family. Helping you feel safe and helping you stay safe is a priority. Safety never rests.

In the event of a collision that deploys the airbags, **the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights.** It helps react if you might not be able to.

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

From Electronic Brake-pressure Distribution, which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control, which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are **seven stability-enhancing systems at your service.**

Not every collision brings a car to a stop. That’s why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of additional impacts.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.**
**EXTERIOR**

- LED headlamps with signature Bi-Xenon lighting and LED daytime running lights (DRL)
- LED taillights with signature C-shaped lighting and LED daytime running lights (DRL)
- 20" Trenton alloy wheels (Later availability)
- 18" Prisma alloy wheels
- Trailer hitch, 5,000-lb. towing capacity*
- Remote opening and closing power liftgate with closing assist
- Silver roof rails
- Rain-sensing windshield wipers with heated windshield washer nozzles
- Power-operated, heated side mirrors with memory, and passenger’s side reverse gear auto-tilt
- Power-operated, heated side mirrors with integrated turn signals
- Power-tinting side mirrors with integrated turn signals
- Power tilting/sliding panoramic sunroof
- Halogen reflector lens foglights with low-speed corner-illuminating feature
- LED taillights

**TECHNOLOGY**

- 8-speed automatic transmission with Tiptronic® and Sport mode
- 4MOTION® all-wheel-drive system with Driving Mode selection
- 235 hp, 258 lb-ft of torque (achieved with premium fuel) (Later availability)
- R-Line grille, front and rear bumpers, side skirts, and badging (Later availability)
- 20" Trenton alloy wheels (Later availability)
- 18" Prisma alloy wheels
- Premium color Multifunction Display (MFD)
- Climatronic® 3-zone automatic climate control with air vents for the 1st, 2nd, and 3rd rows
- Premium color Multifunction Display (MFD)
- Volkswagen Car-Net® App-Connect†
- Fender® Premium Audio System
- MP3/WMA-compatible CD player, AM/FM radio, and voice control
- Discover Media touchscreen navigation system with 8” color glass display, proximity sensor,
- Volkswagen Digital Cockpit
- Remote start‡‡
- Volkswagen Car-Net Security & Service with 3-month trial subscription‡
- Trial subscription††
- Pedestrian Monitoring (included in Front Assist)§
- Parking Steering Assistant (Park Assist)§
- Rear Traffic Alert§
- Overhead View Camera (Area View)§

**SAFETY**

- 3-point safety belts for all seating positions
- Side Curtain Protection® head airbags, all 3 rows§§
- Driver and front passenger front and side airbag supplemental restraint systems§§
- Driver Assistance features are not substitutes for attentive driving. Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately.
- Overhead View Camera (Area View)§
- Remote start‡‡
- Volkswagen Car-Net Security & Service with 3-month trial subscription‡
- Trial subscription††
- Pedestrian Monitoring (included in Front Assist)§
- Parking Steering Assistant (Park Assist)§
- Rear Traffic Alert§
- Overhead View Camera (Area View)§

**DIMENSIONS**

- Height 69.7 inches (1,769 mm)
- Cargo volume with 2nd and 3rd rows folded down 96.8 cu. ft.
- Colors and Wheels

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More information about Volkswagen’s colors and wheels can be found in the resources provided by the manufacturer. Not all combinations of exterior paint and interior seating surfaces are available.

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Not all combinations of exterior paint and interior seating surfaces are available.

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Maximum tow rating when equipped with the engine and factory-installed towing hitch, brake control, trailer mirror, and accessories, and may reduce maximum towing capacity, see owner’s manual for details. **Volkswagen Car-Net Security & Service with 3-month trial subscription.** ‡‡Remote start requires a compatible cellular network and subscription plan. ††Volkswagen Car-Net Security & Service with 3-month trial subscription. **Pedestrian Monitoring (included in Front Assist).** §Driver Assistance features are not substitutes for attentive driving. Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. ©2019 Sirius XM Radio Inc. All rights reserved. SiriusXM audio and data services each require a subscription sold separately. SiriusXM™ Satellite Radio available only to those at least 18 years of age and older, residing in a region in which SiriusXM™ Satellite Radio is available. Additional fees and terms may apply. For details, visit www.siriusxm.com. To learn more about the keyless ignition feature, see owner’s manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. **See dealer or owner’s literature for limited warranty details.”
A big SUV should have a big warranty. And this one fits the bill. The transferable New Vehicle Limited Warranty covers you for 6 years or 72,000 miles, whichever occurs first.

ACCESSORIES

**Hood Deflector — Tinted**

**Rear Bumper Protection Plate — Chrome**

**Universal Tablet Holder**

**Heavy Duty Trunk Liner with Cargo Blocks and Extended Seat Back Cover**

**MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Based on manufacturers' published data on transferable Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner’s literature or dealer for warranty limitations.**

**Tablet device not included.**

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (6 years or 72,000 miles, whichever occurs first). See dealer for details. The following accessories are covered under separate manufacturer warranties: The Universal Tablet Holder is covered by an NSV warranty of up to three years or 60,000 miles. Please visit http://www.nsvauto.com/profile for additional information. See dealer for details.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com.