2018 Beetle
What could possibly be better than the iconic, fun-to-drive Beetle? That's easy — two of them. Take your pick from the always-classic coupe or the sun-loving convertible. Then enjoy the comforts of modern technology with the spirit of an old soul. This Beetle is the perfect one-two punch.

Two fun to drive.

The People First Warranty:
6 Years or 72,000 Miles
New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations.

SE shown in Bottle Green and Coast shown in Pure White
It’s an icon and an original, once again. That’s because we gave this classic some modern touches. Like a 2.0L TSI® 174-hp turbocharged engine. Available Bi-Xenon headlights with LED Daytime Running Lights in front and LED taillights in back. Plus a 6-speed automatic transmission to put everything into high gear.* The Beetle shows that fun never goes out of style.

The original original.

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The Beetle has always been ahead of its time. And we’ve taken its iconic look to the next level. The Beetle unites classic styling and modern technology.

Bi-Xenon headlights with LED Daytime Running Lights
Available Bi-Xenon headlights with sleek LED Daytime Running Lights boost a cleaner look and use less energy. It’s a bright side to the headlight story.

6-speed automatic transmission with Tiptronic® and Sport Mode
The 6-speed automatic transmission offers acceleration and smooth gear changes. But if you’re looking for more control, shift manually in Tiptronic mode and to enhance your experience, drop it into Sport mode to amplify the fun.

Always obey local speed and traffic laws.

SE shown in Deep Black Pearl

Rear spoiler
The rear spoiler on the Beetle gives a sleeker edge to the overall appearance of the car. So when you’re turning corners, it’s turning heads.

Iconic design
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*Manufacturer’s suggested retail price and options.
It’s not just the outside that thinks outside the box. Thanks to its retro-modern gauges and multi-function steering wheel, as well as the available customizable ambient lighting and heritage-inspired gloveboxes, it’s sure to turn heads even standing still.

Sit down. Stand out.

**Features**
- Leather-wrapped, multi-function steering wheel
- USB port
- Composition Color touchscreen sound system

**Available Features**
- Keyless access with push-button start*
- V-Tex leatherette seating surfaces
- Heated front seats
- Käferfach heritage-inspired glovebox

**Discover Media touchscreen navigation system**
- Navigation gets even more fun with an available 6.33” touchscreen display with voice control and a proximity sensor that can enlarge certain menus for easier touch control. The system can also give you turn-by-turn directions and points of interest.

**Available VW Car-Net App-Connect**
- Available VW Car-Net App-Connect allows you to connect your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.

**Fender® Premium Audio System**
- With 400 watts of power, every pulsating beat that pours out of the available Fender Premium Audio System will give you clear, concert-quality sound to make sure you rock while you roll.

**Fender® Premium Audio System**
- Navigation gets even more fun with an available 6.33” touchscreen display with voice control and a proximity sensor that can enlarge certain menus for easier touch control. The system can also give you turn-by-turn directions and points of interest.

**Volkswagen Car-Net® App-Connect**
- Volkswagen Car-Net® App-Connect allows you to connect your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.

**Power tilting/sliding panoramic sunroof**
- This available feature is sure to help give you maximum exposure. You’re one twist away from letting the sun shine on your drive (Coupe only).

**Rear View Camera System**
- This available feature is sure to help give you maximum exposure. You’re one twist away from letting the sun shine on your drive (Coupe only).

*See Owner’s Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the keyless entry system active or in motion. Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible devices, operating system, and mobile app. Two-mode device and app provider for Apple and Google. Additional conditions apply. Google is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC.
You're always looking for a good time. Good thing the Beetle offers so many ways to find it. The sky’s the limit when you drop the top. The Beetle Coast can take you back to a time when surfer movies ruled. And with the Beetle Dune, you’ll soon be taking the desert roads by storm. No matter which direction you go, it’ll always end up being a blast.

**COAST EXTERIOR**
- Unique Pepita two-tone cloth seats
- Wood surfboard-inspired dash
- Dune front and rear bumpers, large rear spoiler, silver mirror caps, and black wheel arches and side sills
- Composition Media touchscreen sound system
- VW Car-Net App-Connect®
- Blind Spot Monitor®

**COAST INTERIOR**
- Unique Pepita two-tone cloth seating surfaces
- Wood surfboard-inspired dash design
- Front sport seats
- Fender Premium Audio System
- Power tilting/sliding panoramic sunroof (Coupe only)
- Bi-Xenon high-intensity headlights with LED Daytime Running Lights
- LED taillights
- Climatronic® dual-zone automatic climate control system
- Front sport seats
- VW Car-Net App-Connect®
- Blind Spot Monitor®

**BEETLE DUNE FEATURES**
- Unique Pepita two-tone cloth seating surfaces
- Bi-Xenon high-intensity headlights with LED Daytime Running Lights
- LED taillights
- Climatronic® dual-zone automatic climate control system
- Front sport seats
- Power tilting/sliding panoramic sunroof (Coupe only)
- Dune front and rear bumpers, large rear spoiler, silver mirror caps, and black wheel arches and side sills
- Unique coating surfacings with cloth inserts
- Composition Media touchscreen sound system
- VW Car-Net App-Connect®
- Blind Spot Monitor®

The Beetle Dune doesn’t just honor the classic dune buggy; it brings it to broil. With its unique bumpers, stylish rear spoiler, and 18" Canyon alloy wheels, it’s now hotter than ever.

The Beetle Coast brings the beach with its two-tone cloth seats and wood surfboard-inspired dash. Hit the road, then the waves.

**BEETLE DUNE FEATURES**
- Power tilting/sliding soft top
- Performance turns up the heat.
Available Driver Assistance features are designed to give you confidence. For starters, there’s Blind Spot Monitor, which can help alert you if a car is in your blind spot, and Park Distance Control (Park Pilot), which can help you pull in or back out of parking spaces. And Rear Traffic Alert to help you back up with more confidence.* Welcome to the 2018 Beetle, now with available peace of mind.

Helps you stay out of trouble.

1 | Blind Spot Monitor*

The sensors on the available Blind Spot Monitor are also to help sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to cars that may be in your blind spot.

2 | Rear Traffic Alert*

The available Rear Traffic Alert comes in handy when you’re backing up. If two sensors that can alert you to vehicles crossing in your path when it’s reverse, and can even help brake the vehicle if needed.

3 | Park Distance Control (Park Pilot)*

The available Park Distance Control (Park Pilot) has sensors that can help alert you as you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and, on some vehicles, in front of the vehicle when parking. The frequency of the signal tone increases as the vehicle draws closer to the obstacle. If you get too close, a continuous tone sounds as a warning. The display provides additional information to the driver by showing the position of obstacles.

*Driver Assistance features are not a substitute for attentive driving. Please see Owner’s Manual for further details and important limitations.
In the event of a collision that deploys the airbags, the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags, the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

Safety cage

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them, your vehicle is equipped with a total of seven stability-enhancing systems.

Seven stability-enhancing systems

Monitoring and maintaining proper air pressure in your tires helps increase efficiency and safety. The TPMS helps alert you to a loss of tire pressure so you know when to add air.

Tire Pressure Monitoring System (TPMS)

A lot goes in before you do.

We spend long hours engineering and testing safety features before they’re ready for you. With seven stability-enhancing systems, an Intelligent Crash Response System (ICRS)* plus a safety cage made of high-strength steel, the Beetle allows you to be comfortable in your own shell, in its shell.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pre-tensioners activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and never place children only in the rear, using restraint systems appropriate for their size and age.

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The image contains a page from a document with text about vehicle features and specifications. The text is too small and crowded to read clearly, but it appears to list various vehicle options, features, and specifications. Without clearer visibility, it's challenging to extract specific details accurately. The page seems to cover topics such as interior design, technology, performance, and dimensions. The text includes various bullet points and subheadings, typical of a vehicle brochure or specification sheet.
The People First
Warranty*

6 Years or 72,000 Miles
Bumper-to-Bumper • Limited Warranty

It's important to take care of a classic. So we offer a transferable New Vehicle Limited Warranty, covering you for 6 years or 72,000 miles, whichever comes first.

ACCESSORIES

Stormproof™ Custom Car Covers**
Door Sill Protection Plate
MuddyBuddy™ Trunk Liner**
Wind Deflector

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations. **Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period. See dealer for details. The following accessories are covered under separate manufacturer limited warranties: VW Custom Car Covers by Cover King have a one-year limited warranty unless otherwise noted on the product information page. Check our Warranty Policy Page at http://vwcarcovers.com/warranty_policy.php for more information. MuddyBuddy™ Cargo Liners by WeatherTech® are covered by WeatherTech® Lifetime limited warranty. Please visit http://www.weathertech.com/service/warranty for additional information.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com.