German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleakest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the Power of German Engineering.
You’ve seen it on the road. You’ve wondered to yourself, “What kind of car is that?” And you’ve certainly thought, “I would look great driving that car.” Welcome to the world of the new CC. It’s known for its sleek good looks and for its performance. The graceful slope of the roof is part of its signature style. The new front end and taillights have been redesigned to keep heads turning. The turbocharged 2.0L engine and the luxurious interior with room for five, those are to help you justify wanting a car based on its looks, so you can exclaim with confidence how much you love driving your new CC. Everything else—Bluetooth®, Bi-Xenon headlights, LED taillights—that’s standard. The looks you’ll get driving down the road in your new CC? Let’s just call them a gift with purchase.
Both engines are equipped with FSI® (Fuel Straight Injection) that offers a fuel savings of up to 25 percent in comparison to conventional injection engines. So if you’d like to save yourself a little gas, step on it.

More power to you.

When you’re done staring, let’s take a look under the hood. That’s where we’ve tucked a turbocharged 200-hp engine, standard. It’s the extra oomph you need to catch the green light or pass someone going uphill. Pair that with either a six-speed manual or a six-speed automatic DSG® transmission with Tiptronic®, and you’ll glide effortlessly between gears as you dial up more power. Of course, if you’re craving even more, the CC also has an available 3.6L V6 with 265 hp and 255 lb-ft of torque. And available 4MOTION® all-wheel drive, if you so desire. The key word here being desire.

Performance

- 2.0L, 200-hp turbocharged engine
- 3.6L, 280-hp V6 engine
- 4MOTION® all-wheel drive

*Feature available on select models.
**Always obey local speed and traffic laws.

V6 Lux shown in Reflex Silver Metallic
Get into it as much as you get out of it.

Whether you’re eyeing the shiny new trim along the doors and dash, or the ultra-convenient driver’s side glovebox, or the 12-way power front seats that fine-tune everything to your comfort, or the touchscreen sound system with crystal-clear HD Radio™ and available SiriusXM Satellite Radio, we’re just impressed that you made it past its gorgeous new exterior to the interior of the CC. Please, make yourself comfortable.

A new design on the outside deserves a few good turns inside as well. Like the new Engineered Ebony or Dark Brushed Aluminum trim. And don’t forget the available leather seating surfaces that come in a variety of colors.
You know how hot it can get on leather seats in the summer. Which is why the new CC has an available active ventilation system built into the front seats and a bonus driver’s side massage feature. Just turn them on and feel yourself chill out.

If the back seats get jealous, drop down the rear center console and indulge in some iced coffee.

Now with 25% more seats.

We’re so excited about our fifth seat that we’re giving you two pictures so you can see it from every angle. If you just need some extra elbow room, the CC has your back. Or actually your sides. If you need to fit a fifth passenger, the CC has their back. Top that with available leather seating surfaces and space to stretch your legs, and you’re seeing a new side to the CC. Which is good, because the exterior shouldn’t be hogging all of the attention.

*Feature available on select models.

V6 Lux shown in Desert Beige and Black Two-Tone Leather
When that sleek little badge pops up on the back of your CC, it’s actually hiding something huge. That’s where we stashed the available rearview camera to help keep you from backing up into anything unexpected. The available premium touchscreen display shows you a perfect picture of what’s behind you, so it can guide you home in every sense of the word. Aided, of course, by the beautifully detailed LED taillights. When you’re ready to leave, let the Bi-Xenon headlights with available AFS escort you as they bend up to 15 degrees around corners, turning darkness into light and windy roads into adventures.

Beauty is in the eye of the rearview camera.
Safety

The new CC comes standard with active safety features, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements including ABS and ESC, to help you prevent a collision.

Anti-Slip Regulation (ASR)
ASR helps prevent the wheels on your CC from spinning when you accelerate by adjusting engine power in situations where it senses wheel slippage.

Anti-lock Braking System (ABS)
ABS helps prevent the brakes from locking up during sudden stops and helps you retain steering control during emergency braking.

Tire Pressure Monitoring System (TPMS)
The CC comes with TPMS to monitor tire pressure and inform you of any loss in pressure.

Electronic Stability Control (ESC)
ESC helps prevent oversteer or understeer by applying corrective forces to individual wheels.

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ESC helps prevent oversteer or understeer by applying corrective forces to individual wheels.

Brake disc drying
During hard breaks, the brake disc dries itself out by rotating at the speeds it needs, which helps maintain the distance required to stop.

Electronic Stability Control (ESC)
ESC helps prevent oversteer or understeer by applying corrective forces to individual wheels.

In case you have to swerve around something unexpectedly, ESC helps maintain control of your vehicle.

Pressure sensors for side airbags*
Pressure sensors within the doors help accelerate the safety system response time by reacting almost instantly to a breach in the outside door panels and triggering the side airbags.

Intelligent Crash Response System (ICRS)
In the event of a collision, the ICRS unlocks the doors, shuts off the fuel pump, and turns on the hazard lights.** That's why we call it intelligent.

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Intelligent Crash Response System (ICRS)
In the event of a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Sport shown in Black Oak Brown Metallic

Foot pedal drying
If the intensity of the impact pushes your foot against the pedals too forcefully, the foot pedals break away to help prevent injury.

7/8

If the intensity of the impact pushes your foot against the pedals too forcefully, the foot pedals break away to help prevent injury.

The new CC comes standard with active safety features, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements including ABS and ESC, to help you prevent a collision.
**Lux**

- V6 Luxury: 3.6L V6 engine, Dual-zone automatic climate control, leather-wrapped shift lever and steering wheel, 6-speed automatic transmission with Tiptronic and Sport mode.

**Specifications**

- **Ground clearance**: 5.0 inches (127 mm)
- **Width**: 73.0 inches (1,855 mm)
- **Rear track**: 61.4 inches (1,559 mm)
- **Front track**: 61.1 inches (1,552 mm)
- **Luggage compartment**: Standard, at no additional cost
- **Sunroof**: Not Available
- **MPG**: 21 City, 30 Highway, 24 Combined

**Comfort/Convenience**

- Multi-functional steering wheel, RNS 510 navigation system with 6.5” color touchscreen in center console, climate control system.

**Technology**

- 6-speed automatic transmission with Tiptronic and Sport mode.
- Power-assisted, front vented disc brakes, rear solid disc brakes.
- 18” alloy wheels with anti-theft wheel locks.
- Rain-sensing windshield wipers.
- Park Distance Control system (PDC) with front and rear proximity sensors.
- Front side airbags, front and rear, driver and front passenger front and side thorax airbag supplemental restraint system.
- Crash-optimized front end.
- Side Curtain Protection® head airbags, front and rear.
- Front center airbag.
- Side-impact airbags for front outboard occupants.
- Front seat belt pretensioners.
- Front seat belts with emergency interrupt, with autolock function and with audible and visual activation.
- Anti-theft vehicle alarm system for doors, hood, trunk, and radio; starter interrupt, with autolock function and with audible and visual activation.
- Intelligent Crash Response System (ICRS)†.
- Hydraulic Brake Assist (HBA).
- Inside mirror, auto-dimming, heated side mirrors, with integrated turn signals and memory.
- Power-operated, auto-dimming, heated side mirrors, with integrated turn signals and memory.
- Power-operated side mirrors with integrated turn signals and memory.
- Power-operated, auto-dimming, heated side mirrors, with integrated turn signals and memory.
- Security features: Theft inhibitor, Remote vehicle immobilizer with keyless entry.
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**Wheels**

- **Standard**
  - 17" Verona
- **Accessories**
  - 18" Thunder Wheel
  - 19" Sagitta Wheel
  - 19" Motorsport Wheel
  - Sport Plus – 18" Mallory

**Exterior**

- **Paint**
  - Candy White
  - Reflex Silver Metallic
  - Light Brown Metallic
  - Hi-Tech Red Metallic
  - Island Grey Metallic
  - Night Blue Metallic
  - Deep Black Metallic

- **Interior**
  - Leather
    - Black
    - Desert Beige and Black Two-Tone
    - St. Tropez and Natural Brown Two-Tone
    - Truffle and Black Two-Tone
  - V-Tex Leatherette

**Accessories**

- **Carpet Mats**
  - MagnoMat
  - Monster Mat
  - Heavy Duty Truck Liner with Cargo Blocks
  - St. Louis
  - Verme Sport
  - Verme Sport Plus

- **Blocks**
  - MojoMat ® Monster Mat ® Heavy Duty Trunk Liner with CarGo Blocks
  - Lip Spoiler
  - Custom Car Covers (various models)
  - Bike Holder Attachment
  - 18" & 19" Unique Wheels (coming winter 2012)

- **Executive**
  - 18" Polished Interlagos
  - Polished

- **Lux**
  - 18" Interlagos

- **R-Line**
  - 18" Unique Wheels
  - (coming winter 2012)

**Not all combinations of exterior paint and interior seating surfaces are available.**