Ever see a sculpture move?

You’ve seen it on the street. You’ve noticed how its sleek and sculpted body moves past other cars. You may have even caught yourself stealing another glance as it drove by. That’s OK. We don’t mind. After all, we designed the CC to be a car that could turn heads. Which is why we gave the CC a low roofline, so it could cut through the air—and the typical styling of other cars. Then we added LED details, front and rear, to further illuminate its unique sense of style. Of course, you don’t have to rely on just your eyes to experience the beauty in its design. With a choice of two powerful engines and available 4MOTION® all-wheel drive, the CC delivers a beautiful performance you can also feel. And with an impressive list of luxury amenities and technologies, the CC will certainly entertain your other senses. When you experience all of the amazing things the CC can do, we think you’ll see that a beautiful work of art can also work beautifully. That’s the Power of German Engineering.
Once you see the inner beauty of the CC, you’ll fall in love all over again.

Find out how two powerful engines and available 4MOTION all-wheel drive can put you in the seat of power.

Once you see all of the safety features that go into the CC, it will be clear why the CC is ranked an IIHS 2013 Top Safety Pick.*

Proof that the CC can do more than just entertain your sense of style—it can also entertain all your other senses.

The design of the CC is hard to resist. And if you look closer, it’s not hard to see why. Their sleek, low-slung roofline has coupe style and sophistication. Open the doors and admire their elegant, frameless design. Striking LED lighting details, front and rear, ensure you’ll shine in the eyes of every onlooker you pass by. Of course, we know you don’t need us telling you what’s stylish, which is why you can choose from several trims and wheel choices on the CC. So don’t resist. There’s a CC waiting for you to personalize, and one that fits your personal sense of style.

Up close and personal.

- **LED taillights.** These LED lights are not only beautiful, they work better too. They illuminate much faster than conventional bulbs, helping alert drivers behind you more quickly.

- **Wheels for every whim.** The CC comes with four different wheel designs, depending on which trim fits your personal taste.

- **LED Daytime Running Lights (DRL).** These LED lights will really grab your attention. Let’s be honest, though, who could miss these handsome things?
Power for any trip. Go ahead. Go on a power trip. Whether you opt for the available 280-horsepower V6 or the responsive and fuel-efficient* 200-horsepower turbocharged engine, the CC will get you where you want to go—quickly. ** And if you’re someone who always likes to be in control, the available 4MOTION all-wheel drive can help keep your power in check.

**280 horsepower**

PERFORMANCE

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2.0L TSI® 4-cylinder engine
3.6L V6 engine
4MOTION all-wheel drive
6-speed DSG® automatic transmission
Sport suspension
FSI® direct injection technology

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors including your driving habits and vehicle condition. **Always obey local speed and traffic laws. †Feature available on select models.
Love at second sight.

Remember how you felt when you first saw the exterior of the CC? Well, that design you fell in love with on the outside can also be found on the inside. From the handsome trim accents found on the dash and doors to the available supple leather seating surfaces, the more you see of the CC, the more you’ll find to love.

And if you really want to be smitten, opt for the available front seats with active ventilation. The included driver’s seat massage function proves the CC really can love you back.

Executive shown in Truffle and Black Two-Tone leather

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium and sporty interior</td>
<td>design</td>
</tr>
<tr>
<td>Leather-wrapped multi-function steering wheel</td>
<td></td>
</tr>
<tr>
<td>Power tilt/slide sunroof*</td>
<td></td>
</tr>
<tr>
<td>Self-dimming interior rearview mirror</td>
<td></td>
</tr>
<tr>
<td>Interior ambient lighting*</td>
<td></td>
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<tr>
<td>Climatronic® dual-zone automatic climate control</td>
<td></td>
</tr>
<tr>
<td>Front seats with active ventilation*</td>
<td></td>
</tr>
<tr>
<td>Driver’s seat massage function*</td>
<td></td>
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</tbody>
</table>

*Feature available on select models.
Five's company. Who said three’s a crowd? With the roomy backseat in the CC, the second-row seats are anything but second class, with enough space to let three rear passengers sit back and relax. And the front-seat passengers? They’re treated to 12-way power-adjustable front seats that are also heated. With the generous accommodations found in the CC, five friends can get close, without feeling crowded.

**INTERIOR**

- 5 passenger seating.
- Driver's side glovebox
- V-Tex leatherette seating surfaces
- Leather seating surfaces*
- Heated front seats
- 12-way power-adjustable front seats including 4-way power lumbar support
- 3-position memory function for driver's seat and exterior mirrors*
- Power rear sunshade*

*Feature available on select models.
The only thing more attractive than the way the CC looks is the way it works. And with a navigation system, rearview camera, and even an available easy-open trunk feature, we think you’ll see that the CC works very well. Opt for the available 600-watt Dynaudio® premium sound system and you’ll get to hear how well too.

**Rearview camera.** Notice how the rearview camera is hidden under the VW badge? This design not only looks clean, it helps keep the camera clean too.

**Park Distance Control (PDC).** PDC is almost like having ESP. These available front and rear proximity sensors can sense when the CC is getting close to something, even when you can’t.

**Volkswagen Car-Net™ connected car features.** Stay connected with your CC through your phone or your computer. And with the built-in communication feature, you can also connect to the outside world!

*Feature available on select models. **Requires compatible device. †Available only on RNS 510. ††Late availability on Sport and R-Line models. ‡VW Car-Net services provided by Verizon Telematics, Inc. (VZT). Available only on select models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and are subject to certain standards or service limitations. VW Car-Net services that may collect location information. See applicable Terms of Service available at vw.com/carnet for details.

ADA compliance. ©2014 Volkswagen of America, Inc. 3/1/14
Beneath that attractive CC exterior, you’ll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of an accident occurring in the first place. And should the unthinkable become unavoidable, we’ve implemented multiple passive safety systems to do our very best to help protect you and your passengers. It’s no wonder that eight 2013 Volkswagen models, including the CC 2.0L, were named 2013 Top Safety Picks by the Insurance Institute for Highway Safety.* That’s a pretty clear endorsement.

**SAFETY**

Safety that’s easily transparent.

01 Tire Pressure Monitoring System (TPMS). The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy. Good reasons why the CC tirelessly monitors your tire pressure.

02 Seven active stability-enhancing systems. The CC features seven active stability systems to help maintain control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

03 Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate both curtain and seat side airbags’ response time in side impacts. All help to provide an extra cushion of safety.

04 Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle’s airbags,** the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights. It’s how your Volkswagen looks out for you when you need it most.

05 Safety cage. Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Thermoformed steel B-pillars and anti-intrusion side beams join the CC not only has your back, but your sides too.

*“Top Safety Pick” based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, and 20 mph rear-impact test, as well as availability of features contributing to the safety and comfort of the occupants of the vehicle. Vehicle tested and rated by the Insurance Institute for Highway Safety. Ratings are based on results of institute testing for a specific configuration, subject to change. This is a dramatization and does not depict what will happen in an accident. All bags will not inflate simultaneously in real-world accidents, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

†† Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

‡ The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

† See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

**Dramatization.**
Our environment.

Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue, Factory” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 20% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. Think beyond green. Think Blue.

Encouraging eco-conscious behavior
The first LEED Platinum auto plant
Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes

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Our commitment to your driving enjoyment

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI® Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

TDI technology uses less fuel and provides more torque than comparable gas engines*
TSI engines use turbocharging and direct injection to be more powerful and efficient*
The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Your enjoyment.

Our commitment to your driving enjoyment

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TSI engines use turbocharging and direct injection to be more powerful and efficient*
The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**
<table>
<thead>
<tr>
<th>Trims &amp; Specs</th>
<th>Sport</th>
<th>Sport Line</th>
<th>V6 Executive 4MOTION®</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Design</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B-Flow high-intensity headlights with rear speed control ( Stuttgart feature )</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Bi-Xenon high-intensity headlights with rear speed control</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Dual-Function Foglights (Sport and V6 Executive 4MOTION®)</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Paddle shifters</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Leather seating surfaces with driver's seat memory</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Sport suspension with independent front MacPherson struts and rear fully floating connecting arm suspension</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>Performance</strong></td>
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<tr>
<td>Sport suspension with independent front MacPherson struts and rear fully floating connecting arm suspension</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>2.0 TSI (240 hp)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>3.6L, 280-hp, V6 engine</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Technology</strong></td>
<td></td>
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</tr>
<tr>
<td>6-speed automatic transmission with Tiptronic and Sport mode</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Multi-function trip computer featuring trip time, trip length, average trip fuel consumption, and on-board fuel consumption monitoring</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>Safety</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Electronic Stability Control (ESC)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Anti-Slip Regulation (ASR)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Paddle shifters</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>6-speed DSG automatic transmission with Tiptronic and Sport mode</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Interior</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power-operated, auto-dimming, heated side mirrors, with integrated turn signal</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power rear sunshade</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Traffic Sign Recognition System</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>17” Verme alloy wheels</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>18” St. Louis alloy wheels</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Trims</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sport</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Sport Line</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>V6 Executive 4MOTION®</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>V6 Executive 4MOTION®</strong></td>
<td></td>
<td></td>
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<tr>
<td>ALL-Wheel Drive</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>4MOTION® all-wheel-drive system</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Electronic Limited Slip Differential</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Engineered for rear seating positions and one in cargo area</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Three 12V power outlets; one in front center console, one in center console, and one in cargo area</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Three-point safety belts, for all five seating positions; includes safety belt pretensioners for front seats</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Driver and front passenger front and side thorax airbag supplemental restraint systems</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Driver and front passenger side curtain protection airbags</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Safety belt pretensioners</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Consumables</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fuel economy</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Standard, at no additional cost</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Not Available</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**Footnotes:**
- ICRS will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.
- Roadside Assistance provided by Signature Motor Club, Inc., and Signature Motor Club of California, Inc.
- Volkswagen Car-Net™ connected car features include: traffic information, automatic date and time, and on-the-go location services; includes services that may collect location information. See applicable Terms of Service available at vw.com/carnet for details.
- Late availability on Sport and R-Line models.
- SIRIUS Satellite Radio (R-Line) includes a 3-year/36,000-mile (whichever occurs first) subscription; includes a 1-year/10,000-mile (whichever occurs first) subscription for thereafter.
- Roadside Assistance provided by Signature Motor Club, Inc., and Signature Motor Club of California, Inc.
CC Accessories

- Candy White
- Island Gray Metallic
- Reflex Silver Metallic
- Fortana Red Metallic
- Black Oak Brown
- Deep Black Pearl
- Night Blue Metallic
- Light Brown Metallic
- Black Desert Beige and Black Two-Tone
- Truffle and Black Two-Tone

- Sport – 17” Verme
- Executive – 18” St. Louis
- R-Line – 18” Mallory
- V6 Executive 4MOTION – 18” Lakeville

8 exterior paint choices.

Standard Wheels

- 17” Sima Wheel
- 18” Thunder Wheel
- 19” Sagitta Wheel
- 19” Motorsport Wheel
- 17” Luna Wheel

Interior

- V-TEX LEATHERETTE
- LEATHER

- Black
- Desert Beige and Black
- Black
- Desert Beige and Black
- Truffle and Black

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.

Side Skirts
Splash Guards
Locking Wheel Bolts
Heavy Duty Trunk Liner with CarGo Blocks
Monster Mat® Bike Holder Attachment
Exhaust Tips
Rear Lip Spoiler
17” Luna Wheel

Not all combinations of exterior paint and interior seating surfaces are available.
Why VW. It’s not a question. It’s our philosophy behind why we think everyone deserves a better car. No matter where they are or where they’re headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models to choose from—all engineered with this same belief. And it’s why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

VOLKSWAGEN FAMILY

10 models to choose from.

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*Average mileage based on Wolfram Alpha data (www.wolframalpha.com). Vehicles on the road based on Polk global registrations of 2001 models and older in 48 countries, as of September 2012.