Something new under the sun.

Just when you thought you'd seen it all, here comes the Eos. It's the second generation of the world's only automatic folding hardtop convertible with a power sunroof. And it represents our best thinking and design to date. To top it off, it even seats four. So what does that give you? Essentially two cars in one. A stunning convertible and an equally breathtaking coupe. We'd call that a major coup for convertibles. And that's definitely not something you see every day. That's the Power of German Engineering.
Great style can come from anywhere. And it has the power to change anything. The Eos takes just 25 seconds to go from coupe to convertible. And about the same amount of time to alter your whole state of mind. But there’s one thing that will never change: this car has style, everywhere you look.

Simply brilliant. Available Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS) add a bold look to the front end. And help you see things in a whole new light.

Custom tailored. The gorgeous interior is available with rich, supple Vienna leather seating surfaces. And since it has a 12-way power-adjustable driver’s seat, it’s sure to be the perfect fit.

Transform yourself. You see how graceful the Eos looks mid-transformation? We affectionately refer to that as the butterfly shot. It kind of gives us butterflies just looking at it.

Looking good. Nothing is less elegant than fishing your keys out of your jacket or purse. That’s why the Eos has available keyless access with push-button start. To keep you calm, cool, and connected.

*See back cover for important information on this feature.
Let’s be honest, you’re not always going to be driving with the top down. That’s why we made the Eos just as exhilarating with the top up. Open the power sunroof if you want to let in some of the cool night air. Bask in the dual-zone climate-controlled interior that maintains a constant temperature and will automatically adjust if you decide to put the top down. The front seats can be adjusted in all sorts of ways. And if you start to feel the slightest chill, they’re even heated. Top up or top down, the Eos has you covered.

**From top to bottom.**

- Dual-zone automatic climate control
- Heated front seats
- Seating for four
- 12-way power-adjustable front seats*
- Leather seating surfaces*
- Passenger easy-entry feature*

*Feature available on select models.

Executive shown in Cornsilk Beige leather
No matter where you’re sitting in the Eos, you’ll be at the center of it all. And you’ll know it the second you turn on the touchscreen sound system. Hear that? That’s HD Radio™ technology pumping through eight speakers. If you’re craving your own playlist, pop in your favorite CD or plug in your iPod®. Then call up your friends with the touch of a button and a simple voice command to tell them how good you’ve got it? Isn’t it nice when the world and the sun both revolve around you?

**Features**

- Touchscreen sound system with HD Radio
- Rearview camera and Park Distance Control (PDC)**
- RNS 315 touchscreen navigation with 5-inch color display**
- Premium navigation with 4-year subscription to SiriusXM Traffic and 3-month trial subscription to SiriusXM Travel Link**
- Bluetooth® with audio streaming*
- MDI with iPod cable
- Multi-function steering wheel
- Dynaudio® premium sound system**

*Requires compatible device. **Feature available on select models.
The power behind the scenes.

Being a Volkswagen, it’s only natural that the engine of the Eos would be just as invigorating as the scenery. And it’s not just any engine. It’s our most popular one — a turbocharged 2.0L with the perfect balance of power and efficiency. * Kick it into Sport mode for enhanced acceleration and response. ** Enjoy the 6-speed DSG® automatic while you watch the glittering city lights whiz by. Or push it into Tiptronic® so you can shift manually while you take on a picturesque country road. Any way you like it, just sit back and enjoy the show.

Features
- 200-hp turbocharged engine
- 6-speed DSG automatic transmission with Tiptronic and Sport mode
- Sport-tuned suspension
- Electromechanical steering system
- Steering wheel-mounted paddle shifters

* 2012 2.0L TSI,® DSG automatic transmission: 22 city/30 highway mpg EPA estimates. Your mileage will vary. **Always obey speed and traffic laws. †Feature available on select models.
Safety

Electronic Stability Control (ESC). ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.

Intelligent Crash Response System (ICRS). After the airbags have deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights. That’s why we call it intelligent.

Tire Pressure Monitoring System (TPMS). The TPMS helps monitor tire pressure and alerts you when it is too low. Properly inflated tires greatly enhance safety by helping create better mobility, handling, and braking in almost all situations.

Surrounded by safety. In addition to airbags, every Eos has a specially reinforced safety cage complete with formed-in-place intrusion side beams and A-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.

ABS and HBA. The Anti-lock Braking System (ABS) helps to keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.

Rollover protection. The Eos comes standard with a rollover protection system that automatically deploys hidden steel beams from behind the rear head restraints to help keep you and your passengers safe in the event of a rollover.

You know that German engineering you admire under the hood? It’s actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we’ll do our best to help keep you safe.
Sport shown in Reflex Silver Metallic

103 spontaneous car washes

No-charge scheduled Carefree Maintenance.*

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it’s time to schedule your appointment. And for three years, or 36,000 miles, we’ve got you covered. That’s why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Eos a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s that simple.

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Volkswagen-contracted dealers perform the service. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

No-charge scheduled Carefree Maintenance.*
Trims and Specs

Eos

Kompakt
Includes 2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine, 6-speed DSG® automatic transmission with Tiptronic® and Sport mode, RNS 315 navigation system with 5” color touchscreen and SD memory card reader, SiriusXM Traffic with 4-year subscription, SiriusXM Travel Link with 3-month trial subscription and 30GB hard disk, Dynaudio® premium sound system, rearview camera.

Sport
Includes Komfort features, plus: 18” Chicago alloy wheels with all-season tires; electronic stability control (ESC); anti-lock braking system (ABS); anti-theft alarm system for doors, hood, trunk, and radio with audible warning; heated front seats; heated 12-way power-adjustable driver’s comfort seat, including 4-way power-adjustable lumbar support; 12V power outlets: 1 in front center console, 1 in rear; multi-function trip computer with compass, trip time, trip length, average trip fuel consumption, current fuel consumption, miles to empty, average trip speed, average fuel economy, trip fuel economy, 3 years/36,000 miles Roadside Assistance ‡, 3-year/36,000-mile (whichever occurs first) no-charge scheduled maintenance, 12-year/unlimited mileage Limited Warranty Against Corrosion †, 3-year/36,000-mile (whichever occurs first) no-charge maintenance, 2-year/20,000-mile (whichever occurs first) no-charge emissions calibration, 2-year/20,000-mile (whichever occurs first) no-charge state inspection, 2-year/20,000-mile (whichever occurs first) no-charge tire rotation, 2-year/20,000-mile (whichever occurs first) no-charge tire warranty, 2-year/20,000-mile (whichever occurs first) no-charge tire repair, 3-year/36,000-mile (whichever occurs first) no-charge windshield warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Lux
Includes all Komfort features, plus: 18” Chicago alloy wheels with all-season tires; sport suspension, black painted exterior mirrors; heated, power-folding, power-adjustable side mirrors with integrated turn signals and Daytime Running Lights (DRL); V-Tex leatherette seating surfaces; leather and washer nozzles; non-folding pass-through rear seats with lockable cargo volume (with top stowed) 6.6 cu. ft. (0.18 cu. m) Cargo volume (with top raised) 10.5 cu. ft. (0.29 cu. m) Width 70.5 inches (1,791 mm) Length 174.1 inches (4,422 mm) Wheelbase 101.5 inches (2,578 mm) Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. See dealer for details. Remaining maintenance after the program is optional, at vehicle owner’s discretion. See vehicle maintenance program booklet for details.

Executive
Includes Komfort features, plus: 18” Vicenza alloy wheels with all-season tires; sport suspension; Electronic Stability Control (ESC); Anti-lock Braking System (ABS); Anti-theft alarm system for doors, hood, trunk, and radio with audible warning; heated front seats; heated 12-way power-adjustable driver’s comfort seat, including 4-way power-adjustable lumbar support; 12V power outlets: 1 in front center console, 1 in rear; multi-function trip computer with compass, trip time, trip length, average trip fuel consumption, current fuel consumption, miles to empty, average trip speed, average fuel economy, trip fuel economy, 3 years/36,000 miles Roadside Assistance ‡, 3-year/36,000-mile (whichever occurs first) no-charge scheduled maintenance, 12-year/unlimited mileage Limited Warranty Against Corrosion †, 3-year/36,000-mile (whichever occurs first) no-charge emissions calibration, 2-year/20,000-mile (whichever occurs first) no-charge state inspection, 2-year/20,000-mile (whichever occurs first) no-charge tire rotation, 2-year/20,000-mile (whichever occurs first) no-charge tire warranty, 2-year/20,000-mile (whichever occurs first) no-charge windshield warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
**Wheels**

- Standard
- Komfort 17" Michigan
- Sport 18" Chicago
- Lux 18" Chicago
- Executive 18" Kansas

**Accessories**

- Pedal Caps
- Lip Spoiler
- Sport Cap
- ShopMat®
- Monster Mat®
- Variety of MDI Cables for Digital Playback Devices
- License Plate Frame
- Custom Car Cover
- Trunk Liner
- Variety of MDI Cables for Digital Playback Devices

**Exterior**

- Candy White
- Reflex Silver Metallic
- Indium Grey Metallic
- Salsa Red
- Black Out Brown Metallic
- Horizon Blue Metallic
- Deep Black Pearl

**Interior**

- V-Tex Leatherette
- Leather

- Cornsilk Beige
- True Black
- Cornsilk Beige
- Atlantic Blue
- Red
- True Black

*Not all combinations of exterior paint and interior seating surfaces are available. *Only available with Candy White exterior.*
Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies—from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.