Das Auto

A VW doesn’t just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto®.

The Golf

It’s no small feat for the Golf TDI® Clean Diesel to be named a 2010 “Top 10 Green Car” by Kelley Blue Book’s kbb.com. Especially when it was announced at the New York International Auto Show that the Golf was awarded “World Car of the Year”** in 2009. The thing is, what matters most is that customers around the world have been making the Golf one of the most popular compact cars for 36 years. And they’ve kept the Golf TDI in ultra-high demand every year it’s been on the market. Don’t get us wrong, all those awards are incredibly important and very flattering. But the awards panelists only have the privilege of driving the Golf during the judging process. When you own one, you get to drive it for years. So in the end, the fact that our customers keep coming back for more year after year is what keeps us innovating. Those awards, well, they’re just more proof that we’re doing something right.

Let’s talk Volkswagen.

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Since the T in TDI stands for turbocharged, we thought you’d appreciate the option of a six-speed DSG® automatic transmission with Tiptronic® on your Golf TDI Clean Diesel. That means you can push the gearshift into Tiptronic mode and enjoy the control of imperceptibly fast gear changes. There’s nothing like a little power to go with your performance.

Regardless of which Golf model you get, you’ll be seeing a lot fewer gas stations and a lot more road. The 2.5L Golf comes standard with a 170-hp, in-line five-cylinder engine with 177 lbs/ft torque and impressive fuel efficiency rated at 23 city/30 highway mpg.* Opt for the Golf TDI model and you’ll enjoy a turbocharged clean diesel engine with 140 hp and 236 lbs/ft of torque that will run you even farther at a whopping 30 city/42 highway mpg. That’s up to 609 miles per tank!** And you’ll do it all with 95 percent fewer sooty emissions than diesel engines of old, making it cleaner for both you and the planet.

So whether you’re in the market for IntelliChoice’s 2010 “Best Overall Value Compact Car over $17,000,”† or you want to go for a variation on that theme and get the ever-popular TDI model, you can’t go wrong. In fact, you can go very right for a long, long time.


Comfort. Power. Glass. Sunroof. With pinch protection, tilt function, and a manual sunshade. All of these features equal one major option designed to make your Golf feel even more comfortable. It adds a touch of the great outdoors to your ultimate city car. A few star sightings to your night out. And should you step out of the car and leave the sunroof open, you can close it, and any windows left down, all with a simple lift of the driver’s side window switch.

It only looks small from the outside.

Picture, if you will, a parking space. The one other cars can’t squeeze into. That’s your space. Because you own the ultimate compact car, with plenty of room for people, stuff, or any combination thereof. It’s all due to that hatch back there. Open it wide and slide in that designer chair that you just found hidden in your favorite store. You might not even have to put the rear seats down, but if you do, the 60/40 split will serve you well. And if you’re not done shopping, there will still be room for more, thanks to the more than 46 cubic feet of cargo space you’ll get with the rear seats folded. Then hop in front and fine-tune the eight-way adjustable driver’s seat to your comfort, including lumbar support. And when the sun sets, watch the dash illuminate with white and red interior lighting. No matter where you are in your adventure, all of these little things add up to making you a lot more comfortable along the way.

TDI 2-door shown in Shark Blue Metallic
Easy to use. Hard to beat.

There’s standard, and then there are standards. Every Golf is designed to the highest standards, and the 2-door and 4-door 2.5L models come standard with an AM/FM stereo, an in-dash CD player, an auxiliary input for connecting your portable MP3 player, and an eight-speaker sound system. You can even add Bluetooth® and heated front seats for an upgrade in both convenience and comfort.

The 2-door and 4-door TDI Clean Diesel models, now that’s a bit of a different story. They come standard with a premium touchscreen sound system complete with in-dash six-CD changer, Media Device Interface (MDI) with iPod® cable so you can easily navigate your playlists, albums, and songs, and a three-month trial subscription to SIRIUS Satellite Radio with over 100 channels, including 100% commercial-free music plus sports, news, talk, and entertainment. And don’t forget the Bluetooth with voice command and phonebook download. All of these features can be controlled by the leather-wrapped, multi-function steering wheel, along with the onboard trip computer that can tell you everything from the temperature outside to the miles until your next fill up. And if you opt for the touchscreen navigation system, you’ll always be able to find your way to wherever you’re going and back home again. Just in case you want to get lost in the music, or the world, for a little while.
The design seen ‘round the world.

How do you improve an icon? Slowly, but surely. Enter the 2011 Golf. Its signature front end tells you right away that you’re driving the latest in Volkswagen design. Those assertive front headlights, the crisp, aerodynamic lines that take the classic shape one step forward—that’s all Golf, and yet it’s still fresh and new. The side mirrors have the turn signals built in. There are dual exhaust tips to complement the rear of every model. Oh, should we say, complement it twice over. And the Golf TDI even comes standard with sleek, 17-inch Porto alloy wheels. These may seem like tiny improvements overall, but when you’re starting with something that’s already been perfected time and again, the only things that should be changed are the ones that can be improved. As they say, if it ain’t broke, don’t fix it. Which is probably why there are still so many Golf models on the road after all these years.

Design. Our world-renowned logo is perfect just the way it is. (At least we think so.) But that doesn’t mean it can’t work even harder. So instead of just being the badge on the back of the Golf, now it serves double duty as the handle to open the hatch. So don’t worry, that classic hatch still opens wide to fit loads of stuff. It just looks a lot smarter while doing it.
Our success is no accident.

When you buy a Volkswagen like the Golf, you're driving home more than just a car. You're taking home total peace of mind. You don't have to think about how its doors thunk solidly into place. Or how it has six airbags standing guard. Or especially how the crash-optimized front end would help absorb energy on impact and help protect you in the event of a collision. That's because every Volkswagen is built to the highest standards. Volkswagen standards. Standards so high that we included Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and Hydraulic Brake Assist (HBA) on every VW to help you stay safe in every situation. Because we believe that once you've achieved a certain level of excellence, there's no going back. That's why we call it a standard.
Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance. That’s your first three years of scheduled maintenance at no extra charge. If you’d like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Golf a basic checkup. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s really that simple.

So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. Keeping it like new, well, that’s what we’re here for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come. If only everything in life could be this carefree.

Quality. Laser seam welding. Sure, it sounds cool. But what does it mean? Well, it’s kind of like the difference between a jacket with buttons and one with a zipper. The buttons keep the jacket on, but they still leave spaces in between. Whereas a zipper seals the deal, leaves no spaces, and therefore creates a much stronger bond. When it comes to increased control, stability, and safety in every situation, thanks to laser seam welding, we’ve got the situation all zipped up.

TDI 2-door shown in Candy White.

The Volkswagen TDI 2-door shown in Candy White. 2013 Volkswagen GTI. Laser seam welding. Sure, it sounds cool. But what does it mean? Well, it’s kind of like the difference between a jacket with buttons and one with a zipper. The buttons keep the jacket on, but they still leave spaces in between. Whereas a zipper seals the deal, leaves no spaces, and therefore creates a much stronger bond. When it comes to increased control, stability, and safety in every situation, thanks to laser seam welding, we’ve got the situation all zipped up.
Next. It’s one thing to be building a brand-new manufacturing plant in the U.S. But it’s another thing to be doing it right. That’s why we’re developing our new facility according to the LEED Certification standards. Doesn’t a pristine new building deserve the very best that green technology has to offer? Of course. And so do all the people who live in the community.

At home in America.

From its advanced laser seam welding process that gives our cars stability and strength, to the six-minute monsoon water test to check for any sign of leaks, the brand-new Chattanooga, TN, manufacturing plant is state of the art. And those are just a couple of the benefits of starting from scratch. When you build something from the ground up, you can control every element of the process—from the building materials, to the quality of the people working on every step of development, to the world-class cars that emerge at the end of the line. It also gives us the opportunity to expand our network to include local suppliers, making sure to let them know about our standards so they can deliver the high-quality product we require. The way we look at it, this is not only the most eco-friendly and modern plant in the VW portfolio, it’s also an investment in our collective future. So here’s to building positive momentum. Together.

To help us ensure the highest-quality production for our cars, our employees help program each state-of-the-art robot to perform its specific task so the robots can assist during the production and assembly process.

A. Smarter Paint
In order to increase the quality of paint on your new VW, we combined the primer and basecoat into a single thick coat to remove one step of the process. Not only does this create a better finish, it also helps reduce CO2 emissions by almost 20 percent.

B. Recycled Land
Our view-first, build-last, eco-friendly manufacturing facility stands on land that is ideal for environmental renewal. As we build, we’re relocating and restoring creeks to keep runoff from our new VW. A new access road now runs parallel to a nearby stream and we’re replanting any trees that have been cut down.

C. Monsoon Testing
Every new VW built in the Chattanooga facility undergoes a six-minute “monsoon” water test to check for any leaks. Drenching the car in such a deluge of water helps us ensure that each new VW will withstand anything that nature rains down upon it.

D. Community Bridge
Not only is the bridge that connects the Volkswagen Academy to the main production facility visually stunning, it was also designed by a group of architecture students from Auburn University who won our design competition. The competition was part of the $5.28 million investment we’re making in schools and universities in the surrounding community.

E. Precision Manufacturing
When we build the sheet metal for our cars, we stamp it so precisely that the typical gap between metal sheets is between 3 and 4 mm. Then we use our special chalk test to find any imperfections that can’t be seen by the naked eye.

F. Volkswagen Academy
In order to enable our employees to meet our high quality standards, we partnered with the state of Tennessee to build the Volkswagen Academy. We then hired the best team of trainers to ensure that we have the most talented group of plant technicians anywhere.
### 2.5L 2-Door
- 13" steel wheels with wheel covers and all-season tires, 4-caster independent suspension, electromechanical speed-sensitive power steering, anti-theft vehicle alarm system, daytime running lights (DRL), climate control, power windows, power door locks, 6-spoke sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players, cloth sport seats with manually adjustable driver’s seat, fully reclining and height-adjustable with adjustable head restraints, 4-way manually adjustable front passenger’s seat, fully reclining with adjustable head restraints, 4-wheel disc brakes with Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Electronic Brake-force Distribution (EBD), Electronic Stability Control (ESC), and Hydraulic Brake Assist (HBA), Tire Pressure Monitoring System (TPMS).

### 2.5L 4-Door
- Includes 2.5L 2-Door features, plus: rear power windows, rear child safety door locks, power reclining rear seats.

### 2.0L TDI Clean Diesel 2-Door
- Includes 2.5L features, plus: 2.0L, 140-hp TDI engine; sport "Porto" alloy wheels; touchscreen Premium VIII sound system with Bluetooth®; Media Device Interface (MDI) with iPod® cable; MP3- and WMA-compatible 6-disc CD changer, 8 speakers, and SIRIUS® Satellite Radio with 3-month trial subscription; Bluetooth®; easier-to-use front seats.

### 2.0L TDI Clean Diesel 4-Door
- Includes 2.0L 2-Door features, plus: rear power windows, rear child safety door locks, power reclining rear seats.

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Specs

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<th>Trim</th>
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### Options

- **Bluetooth®**: standard on all trims.
- **Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS)** (optional on all trims).
- **Dynaudio® premium sound system** (TDI only).
- **Heated windshield washer nozzles**.
- **Premium sound system** (optional on TDI): RNS 315 navigation system with 5” color touchscreen and 300-watt amplifier and DSP (Digital Sound Processor) technology.

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### Technical

- **300-watt amplifier and 13” dual-voice-coil subwoofer**.
- **3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column**.
- **3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column**.
- **Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon key removal)**.
- **17” alloy wheels with anti-theft wheel locks**.
- **Full-length, fully galvanized steel frame with Crash-optimized front end and Crash-optimized front bumper with full-width side impact structure**.
- **30-gallon fuel tank**.
- **17” (1,479 mm) Height 70.3 inches (1,786 mm) Width 165.8 inches (4,210 mm) Length**.

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### Dimensions

- **Height**: 58.3 inches (1,479 mm)
- **Width**: 70.3 inches (1,786 mm)
- **Length**: 165.8 inches (4,210 mm)
- **Climatic manual single-zone climate control with pollen filter**.
- **Heated front seats**.
- **Lumbar support, adjustable for driver and front passenger seats**.
- **Front seat safety belt pretensioners with load limiters**.
- **Driver and passenger front airbag supplemental restraint system**.
- **Driver and front passenger side thorax airbag supplemental restraint system**.
- **Driver and passenger visor vanity mirrors, illuminated and with covers**.
- **Child-safety rear door locks (4-door only)**.
- **Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon key removal)**.
- **Power tilting/sliding tinted sunroof**.
- **Running Lights (DRL)**.
- **Tinted glass**.
- **Crash-optimized front end**.
- **Fully galvanized sheet metal**.
- **3 cupholders, 2 front, 1 rear**.
- **236 lbs/ft of torque**.
The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we’ve grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

Yes, that’s recycled paper you’re holding.