

2012 Golf





Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. That's the power of German engineering.

The Golf

Loved the world over.

There are hundreds of reasons to love the Golf. Its classic design, unrivaled versatility, and smile-inducing available TDI® Clean Diesel engine are just a few of the features that make it one of the most awarded cars around. So while we were flattered when the Golf was named one of *Car and Driver*'s "10Best Cars for 2011," especially after Kelley Blue Book's kbb.com named the Golf TDI one of their Top 10 Green Cars of 2011," we can't say we were surprised. Because for 37 years customers around the world have been making the Golf one of the most popular compact cars on the road. And while the awards panelists only have the privilege of driving the Golf for a few days, our customers get to drive it for years. And the fact that they keep coming back for more year after year is what keeps us innovating. The awards, well, they're just more proof that we're doing something right.



Volkswagen Carefree Maintenance

When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance.** That's right, no extra charge. If you'd like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. If only everything in life could be this carefree.

For more information about the 2011 Top 10 Green Cars from Kelley Blue Book's kbb.com, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. "The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three yeas or 36,000 miles, whichever comes first: Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

TDI Clean Diesel

TDI Clean Diesel

Fun: 1. Compromise: 0.

140 horsepower

236 lbs/ft torque

Mileage



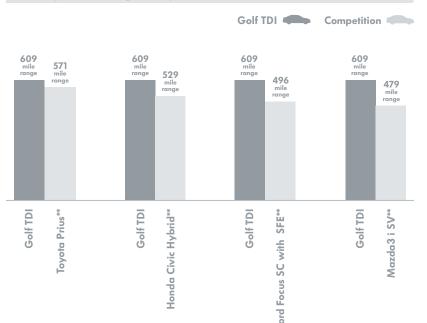
Trave

609 miles per tank*

90% fewer sooty emissions compared to previous diesel engines

95% less sulfur content in the ultra-low-sulfur diesel fue **TDI Clean Diesel.** You may not know that the T in TDI stands for turbo, but you'll see why when you get behind the wheel. It's the perfect union of power, performance, and fuel efficiency that delivers 140 hp and 236 lbs/ft torque for exceptional acceleration off the line, all while getting up to 42 highway mpg. That's up to 609 miles on one tank.* Plus, the TDI Clean Diesel engine produces 90 percent fewer sooty emissions than previous diesel engines. That's what we like to call a win-win-win situation.

Competitive range comparison



*2011 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg, Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. EPA estimates. Your mileage will vary. **Comparisons based on manufacturers' published data. 2011 1.8L Toyota Prius, ECVT transmission: 51 city/48 highway mpg. Range based on 48 highway mpg EPA estimate and a 12.3-gallon tank. 2011 2.0L Ford Focus SE with SFE Package, automatic transmission: 28 city/40 highway mpg. Range based on 43 highway mpg EPA estimate and a 14.5-gallon tank. 2011 2.0L Ford Focus SE with SFE Package, automatic transmission: 28 city/40 highway mpg. Range based on 43 highway mpg EPA estimate and a 14.5-gallon tank. 2011 2.0L Ford Focus SE with SFE Package, automatic transmission: 26 city/33 highway mpg. Range based on 33 highway mpg EPA estimate and a 14.5-gallon tank. All fuel economy values are EPA estimates. Your mileage will vary.



TDI 4-door shown in Blue Graphite Metallic



Performance

2.0L, 140 hp, 236 lbs/ft of torque Six-speed DSG automatic transmission*



Performance at your fingertips. And your toetips.

No matter where you go in your Golf, getting there is more than half the fun thanks to all that German engineering under the hood. The 2.5L Golf sports a 170-hp, in-line five-cylinder engine with 177 lbs/ft of torque that delivers instant gratification off the line and impressive fuel efficiency of 23 city/33 highway mpg on the road.** And the Golf comes equipped with four-wheel independent suspension, electromechanical steering, and a laser seam-welded body for increased rigidity and superior handling. In other words, classic Volkswagen performance.

DSG transmission. When you get the Golf TDI, you also get the option of a six-speed DSG[®] automatic transmission with Tiptronic.[®] And that means you can push the gearshift into Tiptronic mode and enjoy the control of imperceptibly fast gear changes that you can make yourself. It's like driving stick—only better.

*Feature available on select models.**2011 2.5L, manual transmission: 23 city/33 highway mpg EPA estimates. Your mileage will vary.

Comfort

Small, big, and comfortable all over.

The Golf may be small when you need to park it, but what it lacks in size on the outside, it more than makes up for on the inside. And that's all due to the hatch back there. Open it wide, fold the rear 60/40-split seats, and you'll have easy access to more than 46 cubic feet of cargo space. Which makes it easy to haul around all the little things in your life, like an eight-piece drum set or a friend's dresser. Of course, the Golf has plenty of room for hauling people too, with seating for five adults, including an eight-way adjustable driver's seat with adjustable lumbar support and available heated front seats for added comfort. So no matter who, or what, you load into your Golf, you can be sure your journey will be a comfortable one.

Power. Glass. Sunroof. With pinch protection, tilt function, and a manual sunshade. All of these features equal one major option designed to make your Golf feel even more comfortable. 60/40-split folding rear seat

Heated front seats*

46 cubic feet of available cargo space







Technology

Technology loaded with technology.

The Golf isn't just loaded with the latest in technology beneath the hood, it also comes with an AM/FM stereo with eight-speaker sound system, in-dash CD player, and an auxiliary input for seamlessly connecting your MP3 player. The Golf TDI kicks things into overdrive with a touchscreen Premium VIII sound system, Bluetooth[®] connectivity, iPod[®] integration using the Media Device Interface (MDI) with iPod cable, and a three-month trial subscription to over 130 channels of SiriusXM Satellite Radio so you never miss a beat.



Touchscreen navigation. The TDI model has an available touchscreen navigation system so you'll always be able to find your way to wherever you're going and back home again. Just in case you want to get lost in the music, or the world, for a little while.

Multi-function steering wheel. With the available multi-function steering wheel, you can control the radio, change a song, or take a phone call all while keeping your eyes on the road and your hands on the wheel.

Safety

There's safety in acronyms.

When it comes to safety, the Golf has it in spades or, should we say, features. A lot of them. That's because it's equipped with active and passive safety features such as Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and the Intelligent Crash Response System (ICRS)* to help you stay safe in virtually every situation. Those are just a few of the reasons the 2011 Golf 4-door has been named a prestigious Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) three years in a row.** All of which makes it safe to say we know a thing or two about safety.

Active safety. Active safety features are the things that help you prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but those elements can help save your life.

Passive safety. Passive safety features are what help protect you during an accident, such as safety belts, airbags[†], steel-reinforced seating, a safety cage, and crumple zones. You know that German engineering you love under the hood? Well, it's actually throughout the entire car.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **2009-2011 "Top Safety Pick" based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features, *Airbaos are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. This is an illustration and does not depict what will happen in a crash. All bags will not inflate in real-world crashes, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

Highlights

ESC

Electronic Stability Control

ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.



6 standard airbags[†]



Active



Passive

Safety cage

Beneath all that sheet metal, every Golf has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars, designed to help protect you in the event of a collision.

Tire Pressure Monitoring System (TPMS)

You have enough to think about without having to remember to check your tires. So we added the TPMS to help monitor tire pressure and inform you of

Anti-Slip Regulation (ASR)

ASR helps prevent your wheels from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

Anti-lock Braking System (ABS)

Not only does ABS help keep the brakes from locking up during sudden stops, it also helps you retain contro over the steering in the event of emergency braking.

Hydraulic Brake Assist (HBA)

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you

Ø TDI 2-door with Sunroof and Navigation shown in Shark Blue Metallic

Crumple zones

Surrounding the safety cage are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.

Crash-optimized front end

Integrated into the front structure of your Golf are impact-absorbing elements that allow for impact-absorbing elements that allow for compression during a collision. And that helps minimize the energy that reaches you.

Intelligent Crash Response System (ICRS)

After the airbags have been deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.* That's why we call it intelligent.

Golf 2.5L

Golf TDI[®]Clean Deisel

Golf 2.5L

Includes: 2.5L, 170-hp engine; 5-speed manual transmission; 15" steel wheels with wheel covers and all-season tires; 4-wheel independent suspension; electromechanical speed-sensitive power steering; anti-theft vehicle alarm system; Daytime Running Lights (DRL); Climatic climate control; power windows; power door locks; 8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; cloth sport seats with 8-way manually adjustable driver's seat, fully reclining and height-adjustable with adjustable head restraints; 4-way manually adjustable front passenger's seat, fully reclining with adjustable head restraints; 4-wheel disc brakes with Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Electronic Brake-pressure Distribution (EBD), Electronic Stability Control (ESC), and Hydraulic Brake Assist (HBA); Tire Pressure Monitoring System (TPMS).

Golf 2.5L with Convenience

Includes Golf 2.5L features, plus: heated front seats and washer nozzles; Bluetooth® technology; adjustable front center armrest.

Golf 2.5L with Convenience and Sunroof

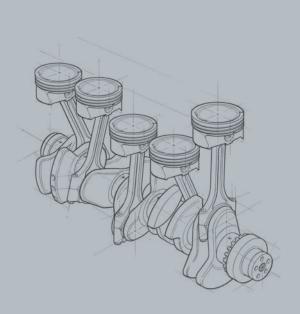
Includes Golf 2.5L with Convenience features, plus: touchscreen Premium VIII sound system with HD Radio,TM MP3- and WMAcompatible in-dash 6-disc CD changer, SD memory card reader, and SiriusXM Satellite Radio with 3-month trial subscription; power tilting/ sliding sunroof; Media Device Interface (MDI) with iPod® cable.

Options

6-speed automatic transmission with Tiptronic[®] and Sport mode. 4-door model includes 2-door features, plus: rear doors; rear power windows; rear child safety door locks; power reclining front seats.

4-wheel independent suspension.

2.5L in-line 5-cylinder



Golf 2.0L TDI Clean Diesel

Includes Golf 2.5L with Convenience features, plus: 2.0L, 140-hp TDI engine; 6-speed manual transmission; sport suspension; fog lights; 17" Salamanca alloy wheels; touchscreen Premium VIII sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, and SiriusXM Satellite Radio with 3-month trial subscription; Media Device Interface (MDI) with iPod cable; front and rear floor mats; leather-wrapped multi-function steering wheel, shift knob and brake handle; split-folding rear seat with center armrest and pass-through.

Golf 2.0L TDI Clean Diesel with Sunroof and Navigation

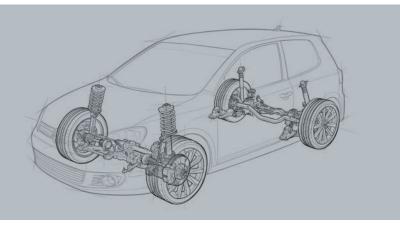
Includes Golf 2.0L TDI Clean Diesel features, plus: power tilting/ sliding sunroof; RNS 315 navigation system with 5" color touchscreen in center console.

Golf 2.0L TDI Clean Diesel with Technology Package

Includes Golf 2.0L TDI Clean Diesel with Sunroof and Navigation features, plus: Dynaudio[®] premium sound system; keyless access with push-button start; Bi-Xenon[™] high-intensity headlights with LED Daytime Running Lights and Adaptive Front-lighting System (AFS).

Options

6-speed DSG[®] automatic transmission with Tiptronic and Sport mode. 4-door model includes 2-door features, plus: rear doors; rear power windows; rear child safety door locks; power reclining front seats.



Specifications

Design

- Fully galvanized sheet meter Crash-optimized front end
- Tinted glass Halogen headlights with cle
- Daytime Running Lights (DR
- Bi-Xenon high-intensity head Front-lighting System (AFS)
- Power-operated, heated sic
- Power tilting/sliding tinted su
- Tire Pressure Monitoring Sy
- 15" steel wheels with wheel of 17" alloy wheels with anti-the
- Windshield wipers, variable
- Heated windshield washer

Performance

- 2.5L, 20-valve, DOHC, in-lir
- 2.0L, 16-valve, in-line 4-cylir direct injection; 140 hp, 236
- Power-assisted front vented
- Electromechanical power ste
- Independent suspension wit 4-link suspension
- 5-speed manual transmissi
- 6-speed automatic transmiss
- 6-speed manual transmissio 6-speed DSG automatic tran

omfor

- Climatic manual single-zon Anti-theft alarm system for activation
- Front center armrest, adjuste
- Cruise control
- Front and rear floor mats Multi-function trip compute
- average trip fuel consumption display, personalizing function
- Speedometer, tachometer, o gear indicator (if equipped v and clock
- 2 radio-frequency remote tr panic button for central lock Automatic locking feature (d
- upon airbag deployment) Child-safety rear door locks
- Driver and passenger visor
- 8-way manually adjustable
- Lumbar support, adjustable
- Heated front seats 60/40-split folding rear sea
- 60/40-split folding rear sea
- 3-spoke steering wheel, heig
- 3-spoke, leather-wrapped, r telescoping steering column

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners bactivate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. The Addited Assistance provided by Signature Motor Club, inc., and Signature Motor Club, of California, Inc. **The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some libes dealer or vehicle maintenance program booket for details.

	O Optional, additional cost
C Convenience	CS Convenience and Sunra
SN Sunroof and Navigation	TP Technology Package

	2.5L	TDI
al	•	•
	•	•
ear, lightweight, chip-resistant polycarbonate lenses and RL)	•	•
adlights with LED Daytime Running Lights and Adaptive	-	TP
de mirrors with integrated turn signals	•	•
sunroof	CS	SN, TP
vstem (TPMS)	•	•
covers	•	-
heft wheel locks	-	•
le intermittent	٠	•
nozzles	C, CS	•
	2.5L	TDI
line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	•	-
finder turbocharged TDI Clean Diesel engine with common rail 6 lbs/ft of torque	-	•
d disc brakes (288 mm) and rear solid disc brakes (260 mm)	•	•
teering with variable assistance and active return	•	•
ith front MacPherson struts and rear fully independent	٠	•
on	•	-
ssion with Tiptronic and Sport mode	0	-
on	-	•
ansmission with Tiptronic and Sport mode	-	0
	2.5L	TDI
ne climate control with pollen filter	•	•
doors, hood, trunk, and radio with audible and visual	•	•
table	C, CS	•
	•	•
	-	•
er featuring compass, trip time, trip length, average trip speed, tion, current fuel consumption, miles to empty, radio station tion	•	•
odometer, trip odometer, fuel guage, coolant temperature gauge, with automatic transmission), outside temperature, warning lights,	•	•
transmitter key fobs with lock, unlock, rear hatch release, and ching	٠	•
doors lock when vehicle reaches 8 mph, unlock automatically	٠	•
as (4-door only)	•	•
r vanity mirrors, illuminated and with covers	•	•
e driver seat, fully reclining and height-adjustable	•	•
e for driver and front passenger seats	•	•
	C, CS	•
at	•	-
at with center armrest and pass-through	-	•
ight-adjustable, with telescoping steering column	٠	-
multi-function steering wheel, height-adjustable, with n	-	•

Comfort cont.	2.5L	TDI
Two 12V power outlets: 1 in front, 1 in rear	•	•
3 cupholders, 2 front, 1 rear	•	-
4 cupholders, 2 front, 2 rear	-	•
Titan Black cloth seating surfaces	•	•
Power windows with pinch protection and automatic 1-touch feature, operable from driver's side only	•	•
Technology	2.5L	TDI
8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio	•	-
Touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, and 8 speakers	CS	٠
RNS 315 navigation and entertainment system with 5" color touchscreen in center console, SiriusXM Satellite Radio with 3-month trial subscription, SD memory card reader, and AUX-in	-	SN, TP
SiriusXM Satellite Radio with 3-month trial subscription	CS	•
Media Device Interface (MDI) with iPod cable	CS	•
AUX-in for portable audio players	•	•
Bluetooth technology	C, CS	•
Dynaudio premium sound system with 8 high-end speakers (4 tweeters, 4 bass/midrange), 300-watt amplifier and DSP (Digital Sound Processor) technology	-	TP
Keyless access with push-button start	-	TP
Safety	2.5L	TDI
Immobilizer III theft-deterrent system	•	•
Driver and passenger front and side thorax airbag supplemental restraint systems*	•	•
Side Curtain Protection® head airbags, front and rear	•	•
Front seat safety belt pretensioners with load limiters	•	•
Height-adjustable front 3-point safety belts and 3 rear 3-point safety belts	•	•
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	•	•
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	٠	•
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	•	٠
Intelligent Crash Response System (ICRS) (In the case of airbag*deployment, the doors unlock, the fuel pump is shut off, and the hazard lights are activated.)**	•	•
Quality	2.5L	TDI
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	•	٠
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	•	•
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	٠	٠
3-year/36,000-mile (whichever occurs first) Roadside Assistance ⁺	•	•
Volkswagen Carefree Maintenance® Program ^{††}	٠	•
Dimensions		
Wheelbase	1015 inches (2.53	(8 mm)
Length	101.5 inches (2,578 mm)	
	165.8 inches (4,210 mm)	
Height	70.3 inches (1,786 mm)	
5	58.3 inches (1,479 mm)	
Cargo volume Cargo volume (with rear seats folded down)	15 cu. ft. (0.4 cu. m) 46 cu. ft. (1.3 cu. m)	
Cargo volume (with rear sears rolaed down)	40 CU. 11. (1.3 CU. 1	11)

Wheels

Accessories

Standard

drivergear.vw.com

MojoMat®



17" Salamanca





Monster Mat[®]



Rear Hatch Spoiler



Heavy Duty Trunk Liner with CarGo Blocks



Base Carrier Bars with Bike Holder Attachment Base Carrier Bars with Snowboard/Ski Attachment









18" Topas



18" Karthoum

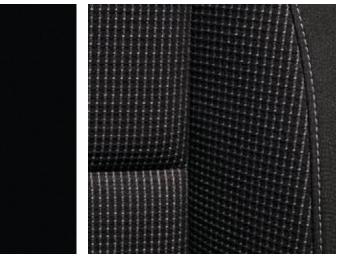


Exterior

Interior

Paint





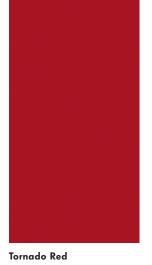
Candy White

Reflex Silver Metallic

United Gray Metallic

Black

Titan Black







Shark Blue Metallic

Blue Graphite Metallic





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