S shown in Black with 18" Goal Silver wheels

German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.

Better engineering for you.
We’ve told that in order to make something work for the majority, we have to compromise. But we figured we’d never done that before, so why start now? The Volkswagen Jetta combines efficiency, performance, comfort, and safety together in a beautifully designed sedan that costs thousands less than you might expect. From its available Bluetooth® technology and touchscreen navigation to its class-leading rear legroom™ and trunk space that accommodates almost anything, the Jetta isn’t just a car you can afford to drive—it’s one you actually want to.

Economize without compromise.

2011 2.0L manual transmission: 23 city/33 highway mpg. EPA estimates. Your mileage will vary. **Based on manufacturers’ published data.
On the TDI model, you can add the available DSG® transmission. Not only is it one of the fastest shifting transmissions, but it also helps provide seamless acceleration and increased fuel efficiency. Or as we call it, the best of both worlds.

Breeze around town.

The Jetta is named after the German word for jet stream, which means that driving one feels a lot like having the wind at your back and speed on your side. Its gutsy available 2.5L, 170-hp, in-line five-cylinder engine with 177 lbs/ft of torque means quick acceleration and passing power, and when the light turns green, some serious get up and go. It boasts an impressive 33 highway mpg** that helps you effortlessly tick off hours of freeway travel, and when things slow down, the pleasure of driving it makes stop-and-go and don’t-go-at-all traffic a lot more fun.
TDI Clean Diesel

The Jetta TDI Clean Diesel is the engineering equivalent of having your cake and eating it too. It achieves an astonishing 42 highway mpg and travels up to 609 miles on a single tank* without sacrificing one bit of turbocharged performance. That’s all thanks to the TDI technology. The TDI engine uses a direct injection system and runs on ultra-low-sulfur diesel, helping reduce sooty emissions by up to 90% compared to previous diesel engines. You can even choose the available DSG automatic transmission with Tiptronic to take that turbocharged engine to a whole new level.

Leave the competition at the pump.

The Jetta TDI Clean Diesel is the engineering equivalent of having your cake and eating it too. It achieves an astonishing 42 highway mpg and travels up to 609 miles on a single tank* without sacrificing one bit of turbocharged performance. That’s all thanks to the TDI technology. The TDI engine uses a direct injection system and runs on ultra-low-sulfur diesel, helping reduce sooty emissions by up to 90% compared to previous diesel engines. You can even choose the available DSG automatic transmission with Tiptronic to take that turbocharged engine to a whole new level.

## TDI Clean Diesel

<table>
<thead>
<tr>
<th>T is for Turbo</th>
<th>Mileage</th>
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<tbody>
<tr>
<td>140 horsepower</td>
<td>42 highway miles per gallon*</td>
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<tr>
<td>236 lbs/ft of torque</td>
<td>609 miles per tank*</td>
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**Competitive range comparison**

<table>
<thead>
<tr>
<th>Car</th>
<th>Mileage range</th>
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<tbody>
<tr>
<td>Jetta TDI</td>
<td>609 miles</td>
</tr>
<tr>
<td>Toyota Prius</td>
<td>571 miles</td>
</tr>
<tr>
<td>Honda Civic</td>
<td>529 miles</td>
</tr>
<tr>
<td>Ford Focus SE</td>
<td>496 miles</td>
</tr>
<tr>
<td>Mazda3 i SV</td>
<td>479 miles</td>
</tr>
<tr>
<td>Toyota Corolla</td>
<td>462 miles</td>
</tr>
</tbody>
</table>

*2011 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg EPA estimates. Range based on 42 highway mpg and a 14.5-gallon tank. Your mileage will vary. **Comparisons based on manufacturers’ published data.

The interior of the Jetta is an elegant and simple example of what a compact sedan should be. And in our case, simplicity doesn’t mean sacrifice. It means available comforts like durable V-Tex leatherette seating surfaces, heated front seats, a power glass sunroof, and driver’s side lumbar support. And great features like one-touch automatic window controls for all four windows. It’s kind of amazing how much we fit in there. Especially when you see the price.

**An inside look at living large.**

Before you climb inside the Jetta, you probably don’t think it’s going to be this spacious. Or this functional.

But the Jetta has enough rear legroom to have an impromptu backseat dance party, and a trunk so big it almost has an echo. In fact, you can carry up to five adults and all of their gear in this not-so-compact sedan. Or use the 60/40 split to fold the rear seats down and fill up the trunk with a stroller or a surfboard. Or both. Which is especially useful if you’re a parent who still surfs.

- Most rear legroom in its class*
- 15.5 cubic feet of trunk space
- 60/40 split-folding rear seats
- One-touch power throw**

SEL shown in Cornsilk Beige

*Based on manufacturers’ published data. **Feature available on select models.
In signature front-end tells you right away that you’re driving the latest in Volkswagen design. Those assertive front headlights, the crisp, aerodynamic lines that take the classic shape one step forward—that’s all Jetta, and yet it’s still fresh and new.

When we set out to design the Jetta, we promised ourselves that we wouldn’t skimp on anything. In fact, maybe our engineers took that thinking a little too seriously. Because everything is just a little bit bigger and better, from the more than three feet of rear legroom to the impressive amount of trunk space. So please feel free to smile every time someone checks out your new ride. Just expect them to be stunned if you tell them the price.

Design

Sophisticated and modern exterior design
17-inch alloy wheels*
Power glass sunroof*
Laser seam welding

*Feature available on select models.
Active

Anti-Slip Regulation (ASR)
- ASR helps prevent the wheels on your Jetta from spinning when you accelerate by denying engine power in situations where wheel slippage is sensed.

Anti-lock Braking System (ABS)
- ABS helps keep the brakes from locking up during sudden stops, allowing you to maintain more control over the steering in the event of emergency braking.

Electronic Stability Control (ESC)
- ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels, allowing you to maintain control.

 Hydraulic Brake Assist (HBA)
- HBA helps ensure that you get the maximum power from the brake system by applying extra pressure when you need it most.

Tire Pressure Monitoring System (TPMS)
- TPMS helps prevent the wheels from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

You have enough to think about without having to remember to check your tires. So we added the TPMS to help monitor tire pressure and alert you of any loss of pressure.

Not only does ABS help keep the brakes from locking up during sudden stops, it also helps you maintain control over the steering in the event of emergency braking.

HBA helps ensure that you get the maximum power from the brake system by applying extra pressure when you need it most.

TPMS helps prevent the wheels from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

You have enough to think about without having to remember to check your tires. So we added the TPMS to help monitor tire pressure and alert you of any loss of pressure.

Passive

Intelligent Crash Response System (ICRS)
- ICRS automatically unlocks all doors, disables the fuel pump, and turns on the interior lights. That's why we call it intelligent.

After the airbags have been deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the interior lights. That's why we call it intelligent.

Integrated right into the front structure of your Jetta are impact-absorbing elements that allow for compression during a collision. That helps minimize the energy that reaches you.

Every Jetta has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B pillars, designed to help protect you in the event of a collision.

Every Jetta has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B pillars, designed to help protect you in the event of a collision.

Pressure sensors within the doors help reduce your precious reaction time by responding instantly to a breach in the outside door panels and triggering the Side Curtain Protection® airbags. *

Pressure sensors within the doors help reduce your precious reaction time by responding instantly to a breach in the outside door panels and triggering the Side Curtain Protection® airbags. *

Pressure sensors for side airbags

Safety cage

LATCH - LATCH is the federal government’s approved child seat attachment system. It makes it easier to secure LATCH-compatible child seats in your Jetta to help keep your current and future children safe.

Lower Anchors and Tethers for Children (LATCH) is the federal government’s approved child seat attachment system. It makes it easier to secure LATCH-compatible child seats in your Jetta to help keep your current and future children safe.

Safety

Electronic Stability Control (ESC)
- ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels, allowing you to maintain control.

Pressure sensors for side airbags

Safety cage

LATCH - LATCH is the federal government’s approved child seat attachment system. It makes it easier to secure LATCH-compatible child seats in your Jetta to help keep your current and future children safe.
At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of scheduled Carefree Maintenance—at no charge.* Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Jetta a basic checkup. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come.

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
Based on manufacturers’ published data. “iPod” is a registered trademark of Apple, Inc. iPod is not included. Interior shown with available V-Tex leatherette.

Best-in-class rear legroom
The days of sliding the front seats up to make room for your passengers are over. The Jetta comes standard, naturally, with over three feet of best-in-class rear legroom. That’s enough space for a professional basketball player to be comfortable. Of course, you have to meet one first before you offer him a ride.

Auxiliary input (AUX-in) for MP3 players
Remember the days of using a cassette adapter for your MP3 player to play it through your car stereo? Neither do we. Thanks to the AUX-in on your Jetta, you can connect your iPod® or other portable music player directly to your stereo. No more clicks or hisses from the cassette, just beautiful music. Okay, maybe we do remember.

One-touch power windows with pinch protection
One-touch power windows are definitely one of those small luxuries that you’re guaranteed to love. Especially when it comes standard on all four windows. And if there are a few unsuspecting fingers still feeling the breeze when you go to raise the windows in one touch, never fear. Automatic pinch protection to the rescue.

Power-heated exterior mirrors
Our side-view mirrors are heated to help defrost snow, ice, and fog for greater visibility on all those chilly mornings and frigid evenings that you have to get in your Jetta and go. Not to mention the cold days in between.

15.1 cubic feet of trunk space
Inside the very stylish trunk is 15.1 cubic feet of storage space. It’s class-leading too. But since you’re probably not used to thinking in terms of cubic feet, let us translate. That means enough for a long vacation, loot from a big box store, all the gear for your kid’s soccer game, or just about anything else you can dream up.

Bluetooth technology
You can do more than just make and take hands-free phone calls with Bluetooth with voice command, phonebook download, and music-streaming capabilities. Enjoy the convenience of simply speaking a command to your Bluetooth-equipped phone and standing by as it makes the call for you. Or stream music in full stereo sound using nothing but the paired Bluetooth connection.

Keyless access with push-button start
The days of holding your keys in the car area over thanks to keyless access with push-button start. With your keys in your pocket or purse, your door will automatically unlock when you grab the door handle. Then, once you’re inside, a simple press of the start button turns on the ignition so you can drive off on your next adventure.

Touchscreen navigation system
If you’re prone to getting lost, don’t worry. The five-inch color touchscreen navigation system has the power to help guide you almost anywhere you want to go, and back again. And it’ll play all the tunes you want along the way.

iPod integration
Once you get the MDI with iPod cable, you’ll wonder how you ever lived without one. It lets you easily navigate all your playlists, albums, and songs through the intuitive touchscreen interface on your stereo.

Fender™ Premium Audio System
The available Fender Premium Audio System is designed to fill the cabin with sound that evokes the raw emotion of a live performance. Its 400-watt amp, subwoofer, and eight speakers make any genre of music sound good. So sit back and enjoy the marriage of German engineering and the brand that’s known for starting the rock ‘n’ roll revolution. And feel free to play it loud and proud.

We’re told that in order to make something work for the majority, we have to compromise. But we figured we’ve never done that before, so why start now? That’s why the Jetta comes with everything you need to be happy, and everything we need to call it a Volkswagen.

We took our cues from above. An entire class above, actually. Because we know that anyone can offer you a quality compact sedan. But only we can give you German engineering and a whole slew of other premium features on top of that. Kind of like a cherry, only better.
### Jetta S
- **Technology**
  - 2.0L, 16-valve, in-line 4-cylinder engine with 134 hp, 158 lbs/ft of torque.
  - 20-hour fuel consumption (combined/urban/highway), 38/32/32 mpg.
  - 2-speed automatic transmission.
  - Power tilt/slide sunroof.

- **Media**
  - Media Device Interface (MDI) with iPod® cable.
  - Fender Premium Audio System.

- **Safety**
  - Frontal airbags, front side-impact airbags, driver knee airbag, rear side-impact airbags, rollover protection, and anti-lock brakes.

- **Options**
  - Heated front seats and windows, power rearview mirrors.

### Jetta SE
- **Technology**
  - 2.0L, 16-valve, in-line 4-cylinder engine with 134 hp, 158 lbs/ft of torque.
  - 20-hour fuel consumption (combined/urban/highway), 38/32/32 mpg.
  - 6-speed automatic transmission with Tiptronic® and Sport mode.

- **Media**
  - Media Device Interface (MDI) with Bluetooth® technology.
  - Fender Premium Audio System.

- **Safety**
  - Frontal airbags, front side-impact airbags, driver knee airbag, rear side-impact airbags, rollover protection, and anti-lock brakes.

- **Options**
  - Heated front seats.

### Jetta SEL
- **Technology**
  - 2.0L, 16-valve, in-line 4-cylinder engine with 134 hp, 158 lbs/ft of torque.
  - 20-hour fuel consumption (combined/urban/highway), 38/32/32 mpg.
  - 6-speed DSG® automatic transmission with Tiptronic® and Sport mode.

- **Media**
  - Media Device Interface (MDI) with Bluetooth® technology.
  - Fender Premium Audio System.

- **Safety**
  - Frontal airbags, front side-impact airbags, driver knee airbag, rear side-impact airbags, rollover protection, and anti-lock brakes.

- **Options**
  - Heated front seats.

### Jetta TDI® Clean Diesel
- **Technology**
  - 2.0L, 16-valve, in-line 4-cylinder engine with 134 hp, 158 lbs/ft of torque.
  - 20-hour fuel consumption (combined/urban/highway), 38/32/32 mpg.
  - 6-speed DSG® automatic transmission with Tiptronic® and Sport mode.

- **Media**
  - Media Device Interface (MDI) with Bluetooth® technology.
  - Fender Premium Audio System.

- **Safety**
  - Frontal airbags, front side-impact airbags, driver knee airbag, rear side-impact airbags, rollover protection, and anti-lock brakes.

- **Options**
  - Heated front seats.

### Specifications

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<thead>
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<th>Performance</th>
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<th>SEL</th>
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**Technology**

- Frontal airbags
- Front side-impact airbags
- Driver knee airbag
- Rear side-impact airbags
- Rollover protection
- Anti-lock brakes

**Media**

- Media Device Interface (MDI)
- Fender Premium Audio System

**Safety**

- Frontal airbags
- Front side-impact airbags
- Driver knee airbag
- Rear side-impact airbags
- Rollover protection
- Anti-lock brakes

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**TDI® Clean Diesel**

- Frontal airbags
- Front side-impact airbags
- Driver knee airbag
- Rear side-impact airbags
- Rollover protection
- Anti-lock brakes

---

**Options**

- Heated front seats

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**Class-leading rear legroom and trunk space**