2014 Jetta
This next one is multiple choice.

From where you’re sitting, life is all about choices. Like what your next job is, where to live, even what to drive. At Volkswagen, we’ve got that last one covered because the Jetta is all about choices. Lots of them—in everything from performance and technology to great features. And with five different engines to choose from, it’s no surprise it’s the best-selling German-engineered car in America.*

So take your pick, because once you get behind the wheel—whether it’s a hybrid, a turbocharged model, or a TDI® Clean Diesel to go the extra mile—you’ll know exactly where you’re headed next. That’s the Power of German Engineering.

*Based on retail sales from February 2006 through December 2012.
Jetta, by the numbers.

1. Your choice of a 2.0L 4-cylinder or 1.8L TSI® turbocharged 4-cylinder engine makes this model the choice of happy Jetta drivers everywhere.

2. It gets up to 48 miles per gallon,* but since it’s turbocharged, each one of those miles is infinitely more fun than any other hybrid in its class.

3. The engine runs cleaner with lower CO2 emissions than 90% of other vehicles while getting an astonishing 609 miles on a single tank.**

4. A 210-hp TSI® turbocharged engine paired with an aggressive body kit and available 18" sport wheels really tells people you’re going places.

5. Feel free to stretch out and load up because no matter which Jetta you choose, you’ll have the most rear legroom and trunk space in your class.†

6. Once you see all of the safety features that go into the Jetta, it’ll be clear why it is ranked an IIHS 2013 Top Safety Pick.‡

7. The Jetta has available technologies you’ll find in cars costing twice as much, like Bluetooth®, touchscreen navigation, and premium audio.

8. Your choice of a 2.0L 4-cylinder or 1.8L TSI® turbocharged 4-cylinder engine makes this model the choice of happy Jetta drivers everywhere.

*2013 Jetta Hybrid, 7-speed DSG® transmission: 48 highway/42 city/45 combined mpg EPA estimates. Your mileage will vary depending on driving habits and operating conditions.

**Based on 2013 Federal Emissions Guide for Department of Energy comparing grams per mile of Combined CO2 emissions as shown on Federal Emissions label. Range based on 42 highway mpg EPA estimate with manual transmission and a 14.5-gallon fuel tank. Your range may vary depending on driving habits and operating conditions.

††Requires compatible device.

‡“Top Safety Pick” based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of standard features. For details, visit www.iihs.org. See vw.com for more information on safety features.
Love at first sedan.

You’ll know the second you see it. The Jetta isn’t the car you have to drive, it’s the car you want to drive. And drive and drive. It all starts with the available lightweight, 170-hp TSI turbocharged engine that’s sure to get your heart racing. But don’t overlook the looks of the Jetta either, especially with its beautiful, sculpted design staring back at you. And did we mention the German engineering you thought was just a far-off dream? It’s all real. And it’s all yours.
Two for one.

Choose our 1.8L TSI turbocharged engine and it’s as if you’re getting two engines in one. On one hand, it’s really economical because it’s smaller, lighter, and more fuel efficient than some comparably powered engines. On the other hand, it’s turbocharged, so you know it’s always going to be a blast to drive. Taken together, this is more engine than you ever bargained for.

1.8L TSI

- 184 lbs/ft of torque
- Advanced direct injection and turbocharging technology
- 30 years of VW turbo technology
- Fuel efficiency without sacrificing power
- Requires only regular unleaded gas

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
This hybrid picks up some speed.

The first thing you’ll notice about this hybrid is how un-hybrid-like it looks. The second is how un-hybrid-like it drives. Just step on the gas — that’s a turbocharged engine with a little something extra and a lot of extra oomph. Yet it still gets an impressive 48 mpg on the highway. * See, it has your mind racing already.

**Feature available on select models. †E-Mode operates under certain conditions. Driving behavior, vehicle, and road conditions may affect operation.

*2013 Jetta Hybrid, 7-speed DSG transmission: 48 highway/42 city/45 combined mpg EPA estimates. Your mileage will vary depending on driving conditions. Model year 2014 estimates not available at time of printing.
So far. So good. The way we see it, it’s never too early to start saving. Especially with the Jetta TDI because while it may be downright thrifty with fuel, it’s definitely generous with fun. So go on that long road trip to Napa. See the sun rise on the East Coast. And find long-lost friends in between. You’ve got 609 miles to go. Make the most of them.

609 miles per tank.*

JETTA TDI CLEAN DIESEL

Going longer:

 Longer-lasting fun

609

- Honda Civic Hybrid

580

- Mazda3

580

- Toyota Prius

496

- Ford Focus SFE

2.0L TDI Clean Diesel engine. Engineered with the idea that less is more. The Jetta TDI has lower CO₂ emissions compared to 90% of other vehicles.^ So every getaway you make will be a cleaner one.

*Range based on 42 highway mpg EPA estimate with manual transmission and a 14.5-gallon tank. 2013 2.0L Jetta TDI Clean Diesel: range based on 42 highway mpg EPA estimate with manual transmission and a 14.5-gallon tank. 2013 Mazda3 4-Door Sport 2.0L, automatic transmission: range based on 39 highway mpg EPA estimate and a 14.5-gallon tank. 2013 Toyota Prius 1.8L, automatic transmission: range based on 52 city mpg EPA estimate and a 13.2-gallon tank. 2013 Ford Focus SFE 2.0L, automatic transmission: range based on 40 highway mpg EPA estimate and a 12.4-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ††Based on estimates of grams per mile of Combined CO₂ emissions as shown on Federal Emissions label.

Jetta TDI

41%

CURVY ROADS

28%

AMAZING VISTAS

17%

UNDISCOVERED TREASURES

12%

ROADSIDE DINERS

2%

TRIPS TO THE FUEL PUMP

41%
Run with a faster crowd. Choose the Jetta GLI and you’ll immediately be in some pretty fast company. We fitted a high-performance, 210-hp power plant into the sedan you already love. Then we gave it a sport suspension available with aggressive 18-inch alloy wheels, red brake calipers, and even a body kit to round out the look. In short, it’s everything your parents warned you about.

**JETTA GLI**

- 210 horsepower
- 6-speed manual or 6-speed DSG performance transmission
- 2.0L turbocharged engine
- Leather-wrapped, multi-function sport steering wheel with available paddle shifters
- Bi-Xenon headlights with Adaptive Front-lighting System (AFS)*
- LED taillights
- Honeycomb mesh front grille with sport side skirts, front and rear valances

**Feature available on select models.** **Always obey local speed and traffic laws.**
Carry yourself well.

When you're comfortable with yourself, everyone knows it. And that's exactly how you'll come across in the Jetta. When it's cold out, there are available heated front seats. When there's a full moon out, an available power sunroof. And when you're out with friends, they've got more than enough room to stretch out in back. Really, what doesn't the Jetta do well?

- V-Tex leatherette seating surfaces*  
- Dual-zone automatic climate control*  
- Multi-function trip computer  
- Driver and front passenger seats with adjustable lumbar support*  
- Power tilting/sliding sunroof*  

*Feature available on select models. **Based on manufacturers' published data comparing non-premium compact sedans.

1. The most rear legroom. With over three feet to stretch out, rear passengers will be more comfortable here than in any other car in its class.** Talk about having a leg up.

2. Heated front seats. A little cold out? You'll have no problem warming up in these available seats with three different heat settings.

3. 1-touch automatic window controls. It's the small touches that make a car feel more luxurious. And sometimes, it's just a single touch.

*Feature available on select models. **Based on manufacturers' published data comparing non-premium compact sedans.
VERSATILITY

15.5 cubic feet of cargo space.

Well versed in versatility. Nothing says, “Yeah, I can bring that!” like pulling up in your Jetta, especially if you just spontaneously bought an outdoor umbrella, had four friends show up with tickets to the ball game, or found out ten feet of snow just dropped in the mountains. No matter what comes your way, the Jetta will always find a way.

*Based on manufacturers’ published data comparing nonpremium compact sedans. **Feature available on select models.
Your away-from-home entertainment system.

Even when you’re out and about, all your entertainment is still within easy reach. Right in front of you is an available Fender Premium Audio System with its 400-watt amp and nine speakers. Play your favorite radio station or plug in your own personal device. It’s all there for you, so you can keep on rocking on, no matter where you go.

Push-button start. You don’t even need to remove the keys from your pocket or purse. Just push the button and your Jetta is ready when you are.

Rearview camera. With the available rearview camera, the Jetta has a great view no matter where you look — even when you’re looking back.

SiriusXM® Satellite Radio. Your Jetta comes with an available 3-month trial subscription to SiriusXM Satellite Radio with commercial-free music, sports, news, talk, and entertainment.

Bluetooth technology. Make calls from your contact list with a push of a button and simple voice command. Who will you brag to first?

Touchscreen sound system. With an available 6.5-inch color touchscreen, you won't just be in touch with all your favorite CDs, music, and radio. You’ll be tapping right along.

Fender Premium Audio System
SiriusXM® Satellite Radio
Volkswagen Car-Net™ connected car features
Media Device interface (MDI) with iPod® cable
AUX-in for portable audio players
Touchscreen navigation system

*Feature available on select models. **Requires compatible device. iPod not included. †VW Car-Net services provided by Volkswagen. Use of Car-Net services is subject to the Volkswagen Terms of Service available at www.vw.com/carnet. Use of Car-Net services may require vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service available at www.vw.com/carnet for details.
Tire Pressure Monitoring System (TPMS). The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy. Good news: why the Jetta tirelessly monitors your tire pressure.

Six active stability-enhancing systems. The Jetta features six active stability systems to help enhance control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags’ response times in side impacts. All to help provide an extra cushion of safety.

Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle’s airbags, the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights. It’s how your Volkswagen looks out for you when you need it most.

Safety that’s easily transparent.

Beneath that attractive Jetta exterior, you’ll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of an accident occurring in the first place. And should the unavoidable become unavoidable, we’ve implemented multiple passive safety systems to do our very best to help protect you and your passengers. It’s no wonder that eight 2013 Volkswagen models, including the Jetta, were named 2013 Top Safety Picks by the Insurance Institute for Highway Safety. That’s a pretty clear endorsement.

SAFETY
Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue. Factory” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. Think beyond green. Think Blue.

Our environment.

Encouraging eco-conscious behavior
The first LEED® Platinum auto plant
Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Your enjoyment.

TDI technology uses less fuel and provides more torque than comparable gas engines*
TSI engines use turbocharging and direct injection to be more powerful and efficient*
The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Our commitment to your driving enjoyment
Our commitment to the environment
Think Blue: Your environment. Our commitment.
## Jetta

### Jetta TDI

- 2.0L TDI, 150-hp turbocharged direct-injected diesel, 6-speed manual transmission
- 4-door hatchback with “Hybrid” badging
- Includes SE with Connectivity features, plus: 6-speed manual transmission, 3-zone climate control, Bluetooth® streaming audio
- Jetta Hybrid features: power motor, 2-speed electronically controlled EDG® transmission, front and rear airbags, driver and front passenger, front and side thorax airbag supplemental restraint system, 3-year/36,000-mile (whichever occurs first) Roadside Assistance™

### Jetta GLI

- 2.0L TSI, 210-hp turbocharged gasoline, 6-speed manual transmission
- 4-door hatchback with “Hybrid” badging
- Includes SE with Connectivity features, plus: 6-speed manual transmission, 3-zone climate control, Bluetooth® streaming audio
- Jetta Hybrid features: power motor, 2-speed electronically controlled EDG® transmission, front and rear airbags, driver and front passenger, front and side thorax airbag supplemental restraint system, 3-year/36,000-mile (whichever occurs first) Roadside Assistance™

### Jetta Hybrid

- 1.4L TSI, 141-hp turbocharged hybrid powertrain, 6-speed Dual-Clutch automatic transmission
- 4-door hatchback with “Hybrid” badging
- Includes SE with Connectivity features, plus: 6-speed Dual-Clutch transmission, 3-zone climate control, Bluetooth® streaming audio
- Jetta Hybrid features: power motor, 2-speed electronically controlled EDG® transmission, front and rear airbags, driver and front passenger, front and side thorax airbag supplemental restraint system, 3-year/36,000-mile (whichever occurs first) Roadside Assistance™

## SE with Connectivity

- 6-speed automatic transmission with Tiptronic®
- Jetta GLI
- Jetta TDI
- Jetta Hybrid

## Jetta GLI

- 2.0L TSI, 210-hp turbocharged gasoline
- 6-speed manual transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - LED Daytime Running Lights (DRL)
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## Jetta Hybrid

- 1.4L TSI, 141-hp turbocharged hybrid
- 6-speed Dual-Clutch automatic transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## SE with Navigation and Comfort

- 6-speed automatic transmission with Tiptronic®
- Jetta GLI
- Jetta TDI
- Jetta Hybrid

## Jetta GLI

- 2.0L TSI, 210-hp turbocharged gasoline
- 6-speed manual transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - LED Daytime Running Lights (DRL)
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## Jetta Hybrid

- 1.4L TSI, 141-hp turbocharged hybrid
- 6-speed Dual-Clutch automatic transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## SE with Navigation

- 6-speed automatic transmission with Tiptronic®
- Jetta GLI
- Jetta TDI
- Jetta Hybrid

## Jetta GLI

- 2.0L TSI, 210-hp turbocharged gasoline
- 6-speed manual transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - LED Daytime Running Lights (DRL)
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## Jetta Hybrid

- 1.4L TSI, 141-hp turbocharged hybrid
- 6-speed Dual-Clutch automatic transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## SE

- 1.4L TSI, 141-hp turbocharged
- 6-speed automatic transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## Jetta GLI

- 2.0L TSI, 210-hp turbocharged gasoline
- 6-speed manual transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - LED Daytime Running Lights (DRL)
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link

## Jetta Hybrid

- 1.4L TSI, 141-hp turbocharged hybrid
- 6-speed Dual-Clutch automatic transmission
- Options:
  - 3-zone climate control
  - Bluetooth® streaming audio
  - Dual-Clutch transmission
  - Front-wheel Drive
  - Lane Departure Prevention system
  - Lane Assist system
  - Lane Keep Assist system
  - LED headlights
  - Power tilt and telescopic steering wheel
  - Power windows with pinch protection and 1-touch feature
  - Rearview camera
  - SiriusXM® Satellite Radio
  - SiriusXM® Travel Link
Jetta Accessories

Exterior paint choices.

Interior Cloth V-TEX Leatherette

Jetta SE, TDI
Jetta SEL
Jetta GLI
Jetta Hybrid

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.
Why VW. It’s not a question. It’s our philosophy behind why we think everyone deserves a better car. No matter where they are or where they’re headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models to choose from—all engineered with this same belief. And it’s why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

*Average mileage based on Wolfram Alpha data (www.wolframalpha.com). Vehicles on the road based on Polk global registrations of 2001 models and older in 48 countries, as of September 2012.