



Brought to you by Jetta SportWagen.

If we know one thing about wagon owners, the fact that this isn't just a bigger Jetta, it's that you're a pretty fun bunch. We know but one with a personality all its own. you spend your life on the go and like to bring all your things with you. That's why the Jetta SportWagen is specially designed Because soon, you'll be driving your own to go all in. So gather up your snowboards, Jetta SportWagen just for the fun of it. dogs, bikes, friends, and their friends too. Because for 12 years running, you've loved

Now go pack every single inch of that massive 66.9 cubic feet of cargo space.* That's the Power of German Engineering.







by the numbers.





You can see, feel, and hear the quality in every Jetta SportWagen. That's because it has quality engineered even in the places you can't see.

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Get an inside look at how the Jetta SportWagen has all your best interests in mind, no matter where you're headed.

page 09

The flexibility to take all your friends. Or fold the rear seats down for 66.9 cubic feet of cargo space to take all your things.

PERFORMANCE

It comes with your choice of two different engines, each available with a 6-speed automatic transmission—and countless new places to discover.

TDI® CLEAN DIESEL

page 13

Our highly efficient turbo diesel engine gets up to 609 miles on a single tank of fuel to make a little go a really long way.*

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There's always a good time to be had, especially when you have all the technological advancements that will further enhance your ride.

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This wagon isn't just filled with all your things, it's filled with numerous active and passive safety features to help keep you safe on all your journeys.

SPECS & ACCESSORIES

No-charge scheduled maintenance.** Just another solid reason the Jetta SportWagen makes sense. Specs and accessories make a Jetta SportWagen your Jetta SportWagen.



Quality in abundant quantity.

QUALITY

The Jetta SportWagen is all about quality. You can see it just about everywhere you look, like in the laser seam welds, which provide a stronger and more precise body construction over traditional welds. It's a great foundation that helps provide that solid and reassuring thunk you hear every time you close the door. Or how about a class-exclusive* available panoramic sunroof that lets everyone have a great view? And copious amounts of durable and well-finished materials throughout the cabin all remind you that you don't have to choose between quality vs. quantity—you can have both.



Laser seam welding

Forged-steel door hinges

Fully carpeted/lined luggage compartment

Leather-wrapped, multi-function steering wheel

LED license plate lighting

*Based on manufacturers' published data for nonpremium compact wagons.



1-touch automatic window controls

Give everyone their space.

INTERIOR

People sure do like their space. And the Jetta SportWagen gives everyone plenty of room to work with. Inside there's more than enough room to make you and your passengers really comfortable. Like legroom to stretch out. Heated front seats to keep warm. And a huge available panoramic sunroof to look out of and thank your lucky stars.



V-Tex leatherette seating surfaces.*
Soft and instantly comfortable, they're also bolstered for extra support. Because you're busy taking advantage of the sport in SportWagen.

Adjustable lumbar support. This gives you and your front passenger extra support for your lower backs on those long trips. See, we really do have your backs.

Heated front seats. For those cold nights and chilly mornings, these seats have three different heat settings that you can warm up to pretty quickly.

Keyless access with push-button start*

*Feature available on select models.

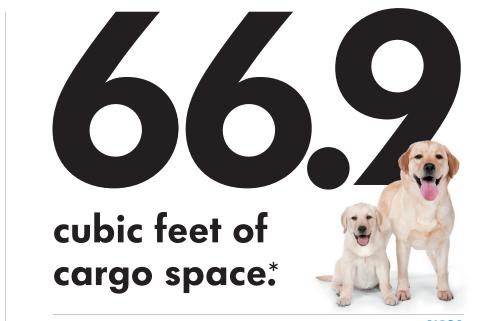




66.9 cubic feet of cargo space*

60/40-split folding rear seats

115V power outlet**



CARGO

Just fill it up and go. Making good use of all this space is going to be really easy. The Jetta SportWagen has rear seats that fold down in a 60/40 split to adapt to all your needs. And if you put both rear seats down, you'll have 66.9 cubic feet to fit all your stuff. So don't be surprised if it seems to keep swallowing up your art canvases, flat-screen televisions, and entire palettes of flowers for your garden. Ready, set, load.

*With rear seats folded down. **Feature available on select models.





01 2.0L TDI Clean Diesel engine. Paired with a 6-speed DSG® performance transmission with Tiptronic® and Sport mode, this engine has the power to shift your perceptions on how fun a fuel-efficient** car can be.





2.5L 5-cylinder engine. This 170-hp engine will get you going as well. For an extra thrill, push the available 6-speed automatic into Sport mode or over to Tiptronic so you can shift gears manually and take the road into your own hands.

2.0L TDI Clean Diesel engine. Engineered with the idea that less is more. The Jetta SportWagen TDI has lower CO₂ emissions compared to 90% of other vehicles.* So every getaway you make will be a cleaner one.

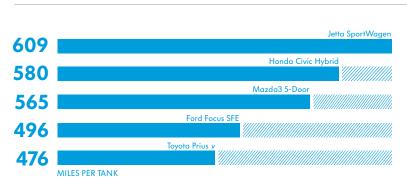
609 miles per tank.**

TDI CLEAN DIESEL

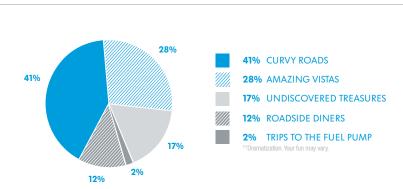
Extended play. You know that feeling on a trip when you don't want it to end? We do too. This direct injection engine was engineered to really go the distance—an astonishing 609 hwy miles.** Add in all that addictive torque and turbocharged power that the TDI technology is known for, and you may never stop driving. Because it's always more fun finding your next destination than the nearest fuel pump.



Going longer[†]



Longer-lasting fun^{††}





Good times ahead.

TECHNOLOGY

You're always on the lookout for fun things to do in a Jetta SportWagen. And sometimes you don't have to look any further than your dashboard. That's where you'll find all the available goods to keep everyone entertained. So sit back and have music at your fingertips, directions at your command, and friends at your calling. See, not all good things must come to an end.



01 Multi-function steering wheel.

Take the wheel and take control of your music, compatible Bluetooth® connection, and more. Everything's playing right into your hands.

02 Touchscreen navigation.*

Running out of places to go? Not likely with this available navigation system that will help keep you on the move. And in the know.



Touchscreen sound system with HD Radio™*

Bluetooth technology with audio streaming**

SiriusXM® Satellite Radio with 3-month trial subscription

Media Device Interface (MDI)*/** with iPod® cable

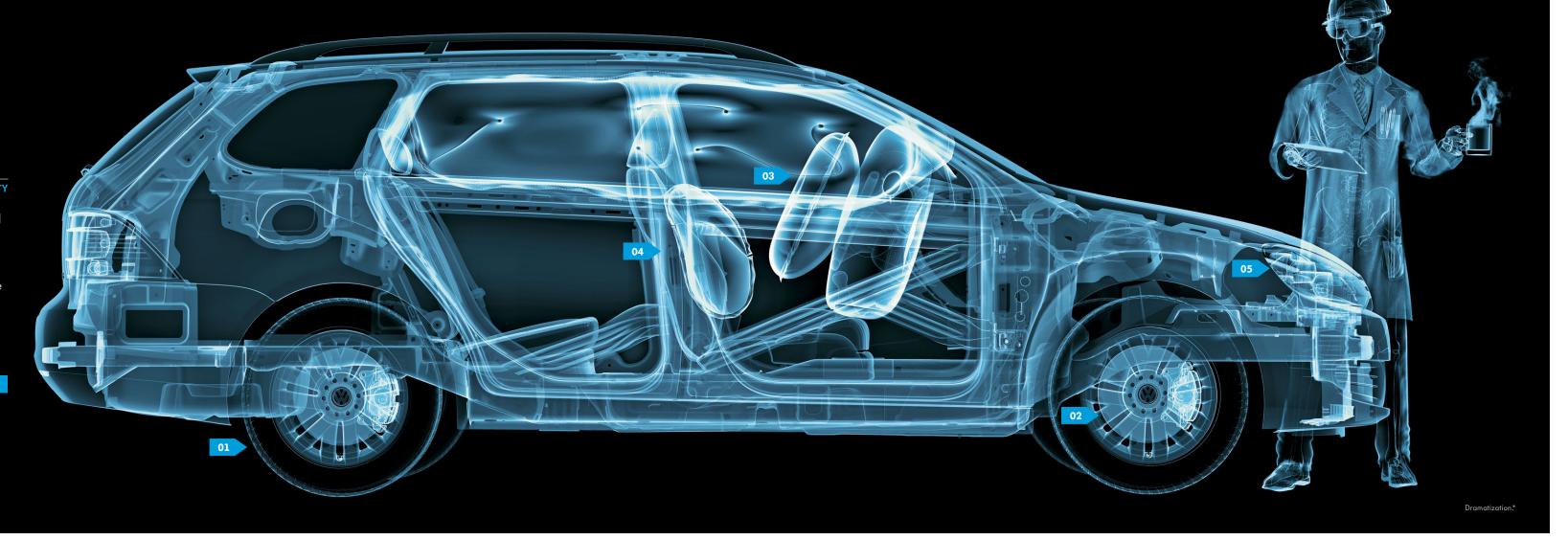
AUX-in for portable players

*Feature available on select models. **Requires compatible device.

Safety that's easily transparent.

SAFETY

Beneath that attractive Jetta SportWagen exterior, you'll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of a collision occurring in the first place. And should the unthinkable become unavoidable, we've implemented multiple passive safety systems to help protect you and your passengers. With everything that we put into the Jetta SportWagen, it should be clear our focus on safety is easy to see.



01 Tire Pressure Monitoring System (TPMS).

The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy.** Good reasons why the Jetta SportWagen tirelessly helps monitor your tire pressure.

02 Seven active stability-enhancing systems.

The Jetta SportWagen features seven active stability systems to help enhance control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

03 Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags' response times in side impacts. All to provide an extra cushion of safety.

04 Safety cage. Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Hardened steel B-pillars and anti-intrusion side beams prove this wagon not only has your back, but your sides too.

05 Intelligent Crash Response System (ICRS).

In the event of a collision that activates the vehicle's airbags,† the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.^{††} It's how your Volkswagen looks out for you when you need it most.





Not paying for scheduled maintenance feels pretty good.

CAREFREE MAINTENANCE

There are so many perks to owning a Volkswagen. But we thought you could use one more. That's why 2014 Volkswagen models include no-charge scheduled Carefree Maintenance for 2 years or 24,000 miles, whichever occurs first.* Things like scheduled oil changes, tire rotations, and more are covered—all at no additional cost to you. So now you can feel good knowing that the car you've always wanted is also the one that makes the most sense.

Oil and filter changes

Tire rotations

Multi-point inspections

Volkswagen Double Check**

Dust and pollen filter replacement



Volkswagen Carefree Maintenance® for 2 Years or 24,000 Miles.

Whichever occurs first. 2014 models. Some restrictions. See dealer or program for details.

"The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-2013 models. Some limitations apply. The maintenance services listed are examples only. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals. **Volkswagen Double Check is only available during the first 30 days of ownership. See dealer for details.

Our environment.

Building cars comes with responsibilities—
not just to you, but to the environment. And
this starts before our cars are even built, like
at our LEED® Platinum-certified plant in
Chattanooga. It follows our "Think Blue.
Factory." philosophy by taking a holistic
approach to our ecological activities. Our
goal is to reduce the environmental impacts
from the Volkswagen brand's production
operations by 25% per vehicle by 2018 by
improving resource efficiency and reducing
emissions. As you can see, this sort of
thinking really does come second nature to
us. Think beyond green. Think Blue.

Our commitment to the environment

Encouraging eco-conscious behavior

The first LEED Platinum auto plant

Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes







Your enjoyment.

Driving a fuel-efficient* vehicle shouldn't mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Our commitment to your driving enjoyment

TDI technology uses less fuel and provides more torque than comparable gas engines*

TSI engines use turbocharging and direct injection to be more powerful and efficient*

The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Think Blue.

Trims & Specs





Jetta SportWagen S

Includes 2.5L, 170-hp engine; 5-speed manual transmission; 16" steel Includes 2.5L S features, plus: 6-speed automatic transmission with Includes 2.5L SE features, plus: 2.0L, 140-hp TDI engine; 6-speed manual wheels with all-season tires; LED license plate lighting; Climatic single-zone Tiptronic and Sport mode; 16" Sedona alloy wheels; chrome grille accents transmission; 16" Bioline alloy wheels; rearview camera; 115V power outlet. climate control; 8-speaker sound system with MP3- and WMA-compatible and window surrounds; V-Tex leatherette seating surfaces; Premium VIII in-dash CD player, AM/FM radio, and AUX-in for portable audio players; touchscreen sound system with HD Radio,™ MP3- and WMA-compatible Bluetooth® with audio streaming;* heated front seats and washer nozzles; in-dash 6-disc CD changer, 10 speakers, and SiriusXM® Satellite Radio with power door locks and windows with 1-touch feature; 8-way partial 3-month trial subscription; Media Device Interface (MDI)* with iPod® cable. power-adjustable front seats including adjustable lumbar support and power recline; 12V power outlet; carpeted floor mats; 60/40-split folding rear seats with pass-through and center armrest; black roof Includes 2.5L SE features, plus: 17" Porto alloy wheels; power tilting/sliding Includes 2.0L TDI Clean Diesel with Sunroof features, plus: keyless rails; electromechanical speed-sensitive power steering system; leather-

6-speed automatic transmission with Tiptronic® and Sport mode.

4-corner independent suspension; 4-wheel disc brakes.

Jetta SportWagen SE

2.5L SE

2.5L SE with Sunroof

wrapped multi-function steering wheel; multi-function trip computer;

2.0L TDI with Sunroof

Includes 2.0L TDI Clean Diesel features, plus: 17" Porto alloy wheels;

2.0L TDI with Sunroof and Navigation

access with push-button start; RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader.

6-speed DSG® performance transmission with Tiptronic and Sport mode.

Jetta S	SportW	lagen TD	[®] Clean Diesel
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Design	2.5L S	2.5L SE	2.0L TDI	Interior cont.	2.5L S	2.5L SE	2.0L TDI
Window diversity antenna	•	•	•	Fully carpeted/lined luggage compartment	•	•	•
Fully galvanized sheet metal		•	•	2 front cupholders; soft opening, lockable glovebox; 2 rear cupholders in rear center armrest	•	•	•
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime				Cloth seating surfaces	•	_	_
Running Lights (DRL)			_	V-Tex leatherette seating surfaces	_	•	•
Heated power side mirrors, with integrated turn signals	•	•	•	Power windows with pinch protection and automatic 1-touch feature operable			
LED license plate lighting	•	•	•	from all 4 doors		•	•
Power-sliding panoramic sunroof (12.7 sq. ft.)	_	S	S, SN	Desferonce	0.51.6	0.51.65	0.01.701
Tire Pressure Monitoring System (TPMS)	•	•	•	Performance	2.5L S	2.5L SE	2.0L TDI
16" steel wheels with wheel covers	•	-	-	2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	•	•	_
16" alloy wheels	_	•	•	2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct			_
17" alloy wheels	-	S	S, SN	injection; 140 hp, 236 lbs/ft of torque		_	•
Windshield wipers, variable intermittent	•	•	•	Power-assisted front vented disc brakes and rear solid disc brakes	•	•	•
Heated windshield washer nozzles	•	•	•	Electromechanical Power Steering system with variable assistance and active return	•	•	•
Todayslam	2.5L S	2.5L SE	O OL TOL	Front MacPherson struts and rear fully independent 4-link suspension	•	•	•
Technology	2.5L 3	2.5L 3E	2.0L TDI	5-speed manual transmission	•	-	
8-speaker sound system with MP3- and WMA-compatible in-dash CD player and		_	_	6-speed automatic transmission with Tiptronic and Sport mode	0	•	_
AM/FM radio				6-speed manual transmission	-	-	•
Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, and 10 speakers	_	•	•	6-speed DSG performance transmission with Tiptronic and Sport mode	-	-	0
RNS 315 navigation system with 5" color touchscreen in center console, SD memory card reader, and 10 speakers	_	-	SN	Safety	2.5L S	2.5L SE	2.0L TDI
Rearview camera	_	-	•	Crash-optimized front end	•	•	•
AUX-in for portable audio players	•	•	•	Driver and front passenger front and side thorax airbag supplemental restraint system**	•	•	•
Bluetooth with audio streaming*	•	•	•	Side Curtain Protection® airbags, front and rear**	•	•	•
SiriusXM® Satellite Radio with 3-month trial subscription	-	•	•	Front seat safety belt pretensioners with load limiters	•	•	•
Media Device Interface (MDI) with iPod cable*	-	•	•	LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	•	•	•
Keyless access with push-button start	-	-	SN	Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	•	•	•
Interior	2.5L S	2.5L SE	2.0L TDI	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	•	•	•
Climatic manual single-zone climate control with pollen filter	•	•	•	Intelligent Crash Response System (ICRS)†	•	•	•
Anti-theft vehicle alarm system for doors, hood, trunk, and radio; starter interrupt, with autolock function and audible and visual activation	•	•	•	Tire Pressure Monitoring System (TPMS)	•	•	•
Immobilizer III theft-deterrent system	•	•	•	Quality	2.5L S	2.5L SE	2.0L TDI
Cruise control	•	•	•				
Electric rear window defroster	•	•	•	12-year/unlimited mileage Limited Warranty Against Corrosion Perforation ^{††}	•	•	•
Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature, clock,	•	•	•	5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty ^{††}	•	•	•
and outside temperature				3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty ^{††}	•	•	•
Multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and	•	•	•	3-year/36,000-mile (whichever occurs first) Roadside Assistance [‡]	•	•	•
personalization functions 2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, panic				2-year/24,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance® Program ^{‡‡}	•	•	•
button for central locking, and selectable access valet key feature	•	•	•	Dimension			
12V power outlet	•	•	•	Dimensions			
115V power outlet		-	•	Wheelbase	101.5 inches (2,578 mm))
Center dome light with time delay, 2 reading lights		•	•	Front track	60.7 inches (1,541 mm)		
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag deployment)		•	•	Rear track	59.6 inches (1,514 mm)		
Driver and front passenger visor vanity mirrors, illuminated with covers		•	•	Length Width	179.4 inches (4,556 mm) 70.1 inches (1,781 mm)		
8-way heated, partial power-adjustable front seats including adjustable lumbar support and power recline		•	•	Width Height	59.2 inches (1,504 mm)		
60/40-split folding rear seat with center armrest and pass-through		•	•	Ground clearance	5.4 inches (138 mm)		
Turn-signal control stalk with 1-tap lane-change feature		•	•	Cargo capacity	32.8 cu. ft. (0.93 cu. m)		
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column		•	•	Cargo capacity with rear seats folded down	66.9 cu. f	t. (1.89 cu. m)	

 Standard, at no additional cost O Optional, additional cost

SN Sunroof and Navigation Not Available

S Sunroof

"Requires compatible device. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belt prefersioners activate, Not all collisions cause airbags to deploy or safety belt pretensioners to activate. "See dealer or warranty booklet for details; some restrictions apply. 'Roadside Assistance provided by Allstate. "The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to

Jetta SportWagen Accessories



Splash Guards



Heavy Duty Trunk Liner with CarGo Blocks



Monster Mat®

Body Styling Kit



Snowboard/Ski Attachment



Rear Hatch Spoiler



Locking Wheel Bolts



17" Onyx Wheel with Black Accents 17" Silex Wheel





18" Motorsport Wheel



18" Preston Wheel

o see more cool stuff for you and your Volkswagen, visit **DriverGear.VW.com** or see your Consultant.

Standard Wheels



SE 16" Sedona



TDI 16" Bioline



SE with Sunroof and TDI with Sunroof 17" Porto

exterior paint choices.





Titan Black



CLOTH

Titan Black



Cornsilk Beige

V-TEX LEATHERETTE







Passat





GTI

CC



Golf

Jetta

Eos







Tiguan





Jetta SportWagen

Touareg

models to choose from.

VOLKSWAGEN FAMILY

Why VW. It's not a question. It's our philosophy behind why we think everyone deserves a better car. No matter where they are or where they're headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models

to choose from—all engineered with this same belief. And it's why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

vw.com

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