Every flowing, graceful line... every breath-taking detail... every magic touch of luxury and comfort of the beautiful Karmann-Ghia Coupe has a truly “Continental” accent. And with good reason: Ghia of Turin, Italy—one of Europe’s most renowned designers—conceived this striking and original automobile! Karmann of Osnabrück—Germany’s foremost custom-body builder, world-famous for painstaking workmanship and attention to detail—interpreted Ghia’s unique, thoroughbred design! Finally, the distinctive body was mounted on a sturdy Volkswagen chassis with the rugged Volkswagen engine as its heart—the same ultra-reliable engine that’s proven itself the world over in more than a million VW’s!

The result? Superb beauty and smartness combined with utmost comfort and dependability—the Karmann-Ghia Coupe; beauty that can take abuse day-after-day, year-in-year-out—and like it! For example, this spirited, lively car can be driven at full throttle for just as long as you like. Its top speed and its recommended cruising speed are the same—well over 70 miles per hour! Of course, the Karmann-Ghia, like all Volkswagens, is very economical to operate. Even at sustained cruising speeds you get a king-size 32 miles per gallon. Maintenance costs are phenomenally low, too—75,000 miles without any major repairs is common! And completely complementing Karmann-Ghia’s low cost of operation is its delightful ease of handling. Here you are master. Compact, highly-maneuverable, the ground-hugging Karmann-Ghia responds instantly to a touch on the wheel... almost makes driving in congested city traffic a pleasure... permits effortless parking... lets you gobble-up mile after magnificent cross-country mile in relaxed, contented comfort. Truly, here’s the automobile connoisseur’s dream come true—rare beauty, ease of handling and common-sense economy all in one perfect car! Don’t you think YOU should take a look at this masterpiece of Continental styling and engineering—soon?
Both inner door panels are protected by twin rub moldings in sparkling chrome and are fitted with big pockets and handy pulls. The door pull on the passenger’s side serves as a convenient arm rest.

The back of the upholstered seat folds down. It thereby provides a platform which more than doubles the capacity of the storage compartment and still holds the luggage firmly in place.
Beauty is definitely not just "skin deep" with the Karmann Ghia. Take a good look at this truly personal car and see why. You'll find that top-notch engineering skills and careful consideration have been lavished on each detail. Notice, for instance, how snugly the extra-wide doors fit, how to access the storage compartment in the rear, and how the back seats fold down, doubling the capacity of the large storage compartment in the rear. Up front, under the hood, you'll find another spacious storage compartment. In fact, study every remarkable detail of this car. You'll agree it's the last word in smartness, luxury, and engineering perfection.

WILHELM KARMANN GMBH - OSNABRÜCK - GERMANY

Specifications subject to change without notice.