Have you noticed a lot of midsize sedans are downsizing? Smaller in overall size, less powerful engines, less interior cabin space. It seems the list of smaller keeps getting bigger. The Passat takes a different approach, providing more everywhere it can. Which is why it’s no surprise that it has best-in-class rear legroom. And more miles per tank than any midsize car. And some of the highest possible safety ratings. Drivers seem to like this whole “more” concept. And it looks like the critics do too. It’s no wonder that the Passat is one of the most-awarded midsize sedans in its class. So, if you’re looking for a midsize sedan, get the one that goes big in every way. That’s the Power of German Engineering.

*Based on manufacturers’ published data comparing nonpremium midsize sedans. **2013 Passat 2.0L TDI Clean Diesel, manual transmission. MPG estimate is 25 highway/31 city/27 combined. MPG ratings for other models may vary. Your results will depend on several factors, including your driving habits and vehicle condition. Model year 2014 estimates not available at time of printing.
Passat, by the numbers.

Wouldn’t it be great to have power and fuel efficiency?* We think so, which is why we created our TDI Clean Diesel engine.

Colors. Trims. Wheels. They’re all the things that make a Passat your Passat.

You’ve got a lot of choices in the midsize sedan segment. Can you guess which one was the pick of automotive experts?

It’s always nice having choice. That’s why we gave the Passat four unique engines. Pick your power.

Many cars advertise how safe they are. The Passat backs it up with a 5-star overall Safety Rating from NHTSA† and a 2013 Top Safety Pick+ from the IIHS.††

The Passat has quality you can feel every time you interact with it. But we think the best feeling you’ll get is when you drive it. Proof that you can be in touch and in tune with your car, especially when you’re rocking out to the available Fender® Premium Audio System.

With premium quality craftsmanship and best-in-class rear legroom,** you’ll find few midsize sedans as accommodating as ours.
It’s all coming together beautifully.

You know it when you see it. And feel it. And hear it. Because inside and out, the Passat is designed with quality you won’t typically find in this class. Things like our class-exclusive laser seam welding, which provides a higher build quality you can actually see. Or that solid thunk you hear every time you close a door. Or maybe it’s the premium quality materials everywhere you touch. Of course, if you’re not sure where to start, just drive the Passat. We’re sure it’ll all come together very quickly.

Forged-steel door hinge. Have that solid door thunk? It’s proof that the sturdy construction you know and love is found throughout the whole car. Even in our door hinges.

Leather-wrapped steering wheel. The available leather-wrapped steering wheel feels good. It makes you feel in control. And it makes you want to drive. It’s quality you’ll notice every time you take the wheel, or take a turn.

Manufactured in a LEED® Platinum-certified plant in Chattanooga, Tennessee

Stylish and defined character lines
Laser seam welding
Foglights with low-speed corner-illuminating feature*

Premium interior appointments

QUALITY

Forged-steel door hinges. Have that solid door thunk? It’s proof that the sturdy construction you know and love is found throughout the whole car. Even in our door hinges.

Leather-wrapped steering wheel. The available leather-wrapped steering wheel feels good. It makes you feel in control. And it makes you want to drive. It’s quality you’ll notice every time you take the wheel, or take a turn.
Having power is great. Getting to pick how you get that power is even better. Which is why we gave the Passat four unique powertrain options, including a class-exclusive TDI Clean Diesel engine, a standard 5-cylinder engine, one of the most powerful V6 engines in its class, and a turbocharged engine that also happens to combine great performance and fuel efficiency.*

The Passat is also one of the only midsize sedans to offer a 6-speed DSG® automatic transmission with Tiptronic® for faster shifts and even the option to shift for yourself. So if you’re looking for power, the Passat gives you that and something more. The power of choice.

*See www.fueleconomy.gov for EPA estimates. Your mileage may vary and depends on several factors, including your driving habits and vehicle condition. Model year 2014 estimates not available at time of printing.

More power to you.

01 2.5L engine. A 4-cylinder engine is standard for this class. Which is why we raised the standard by including a 5-cylinder engine on the Passat.

02 1.8T engine. Sometimes you just need a little boost. That’s why we made an eco-conscious engine that gets impressive gas mileage, and it also packs a turbocharger for that extra boost of power when you need it.

03 3.6L V6 engine. The 280-hp V6 on the Passat has a power delivery and smoothness that few midsize sedans can match. Which isn’t surprising, since you can’t even get a V6 on some midsize sedans.

04 2.0L TDI Clean Diesel. With up to 43 hwy mpg and a best-in-class range of 795 miles per tank, the available TDI Clean Diesel gives the Passat better range than any midsize sedan, including any hybrid midsize sedan.**
2.0L TDI Clean Diesel engine. Engineered with the idea that less is more. The Passat TDI has lower CO₂ emissions compared to 93% of other vehicles.* So every getaway you make will be a cleaner one.

Extended play. You know that feeling on a trip when you don’t want it to end? We do too. This direct-injection engine was engineered to really go the distance—up to 43 highway mpg, or an astonishing 795 miles. Add in all that addictive torque and turbocharged power that the TDI is known for, and you may never stop driving. Because it’s always more fun finding your next destination than the nearest fuel pump.

TDI CLEAN DIESEL

795 miles per tank.*

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Room with a view.

Sit inside the Passat, and you’ll be treated to a roomy cabin that looks and feels unlike any other midsize sedan. That’s because it’s the only German-engineered sedan in its class. Look around, and you’ll see premium quality and craftsmanship on the dash and doors. You’ll notice thoughtful touches like the driver’s side glovebox. And it’s doubtful anyone could miss its rear seat, with best-in-class rear legroom. Of course, if you really want a room upgrade, you can add available interior ambient lighting and a power sunroof. We think either can noticeably expand your views.

Leather-wrapped, multi-function steering wheel
Paddle shifters
Multi-function trip computer
Climatronic® dual-zone automatic climate control
Driver’s and passenger’s side glovebox
Interior ambient lighting
Power-tilting/sliding sunroof

*Based on manufacturers’ published data comparing non-premium midsize sedans. **Feature available on select models.
Leather seating surfaces with Dinamica® inserts.

Eco-conscious thinking goes into everything we do, including our leather seating surfaces with Dinamica inserts. Each insert uses 20 recycled bottles per seat. So, you can sit easy knowing you’re doing your part just by sitting down.

Autumn Nut Burl interior trim.
Looking to spruce up the interior of your Passat? We can’t think of anything better to do it with than the available Autumn Nut Burl wood trim.

Best-in-class rear legroom.

People always talk about wanting some extra elbow room. We thought you could use some additional legroom as well.

Leather seating surfaces with Dinamica® inserts.

V-Tex leatherette seating surfaces**
Leather seating surfaces with Dinamica® inserts**
8-way power front seats with memory for driver’s seat**
Heated front seats**
Remote start feature**

*Based on manufacturers’ published data comparing nonpremium midsize sedans. **Feature available on select models.
4. INTERIOR

15.9 cubic feet of trunk space.

Load more loads. We know you’re busy. And you’ve got lots to do. Which usually means you’ve got lots of stuff too. No problem. The Passat was designed to take you, your friends, and all of your stuff wherever you want to go. With a cavernous 15.9 cubic feet of trunk space combined with a 60/40-split folding rear seat, you can fit things you never thought possible. Like that home improvement project from your local furniture store. Or that shiny new toy from the electronics store. Or all your gear and luggage for your next big trip. Whatever you decide you want to take, you can load an impressive amount of stuff into the Passat. Loads more.

60/40-split folding rear seat
Rear pass-through with console*
Backseat armrest with storage*
When we decided we wanted to put a rockin’ sound system into the Passat, we thought “Why not go to the company that really knows rock?” So we partnered with the legendary Fender music company. You know, the one that makes all the guitars, amps, and speakers you see at shows. And we had them design a system just for Volkswagen. So now when you want to hear your music in concert sound, you don’t have to go to a concert to do it. Just your driveway.

Whether it’s your favorite tune or staying in touch with your favorite friend, you’ll never miss a thing with all of the technologies available on the Passat. Things like Bluetooth® with audio streaming let you play your music wirelessly through the stereo system and make calls on the go. A choice of two touchscreen navigation systems puts you in touch with your next adventure. And the available 400-watt Fender Premium Audio System has crystal-clear sound, proving it can hold more than a few beats on its own.
Safety that’s easily transparent. Beneath that attractive Passat exterior, you’ll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of an accident occurring in the first place. And should the unthinkable become unavoidable, we’ve implemented multiple passive safety systems to do our very best to help protect you and your passengers. It’s no wonder that the 2013 Passat was awarded a 5-star Overall Safety Rating from the National Highway Traffic Safety Administration, as well as being named a Top Safety Pick from the Insurance Institute for Highway Safety—the highest ratings possible from both organizations (applies to Passat models built after October 2012). That’s a pretty clear endorsement.

02 Seven active stability-enhancing systems. The Passat features seven active stability systems to help enhance control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road too.

03 Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags’ response time in side impacts. All to help provide an extra cushion of safety.†

04 Safety cage. Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Heat-formed steel B-pillars and anti-intrusion side beams prove the Passat not only has your back, but your sides as well.

05 Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle’s airbags,† the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.†† It’s how your Volkswagen looks out for you when you need it most.

01 Tire Pressure Monitoring System (TPMS). The TPMS lets you know when the pressure of one of your tires is low, helping preserve overall safety, tire life, handling, and even fuel economy. Good reasons why the Passat tirelessly monitors your tire pressure.

06. SAFETY 17

See vw.com for more information on safety features. **This is a dramatization and does not depict what will happen in an actual collision. Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size. Safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.†"
A Consumers Digest Best Buy – 2013 Passat**
Built in a LEED Platinum-certified plant
2013 Kelley Blue Book’s KBB.com Best Family Car
2012 U.S. Department of Transportation 5-Star Overall Rating††
Cars.com Best of 2012
2012 Kelley Blue Book’s KBB.com 10 Best Sedans Under $25K†
2013 IIHS Top Safety Pick+ ‡

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving...Communications, LLC, used under license. For award information, visit ConsumersDigest.com. †From 2012 10 Best Sedans Under $25,000 and 2013 10 Best Family Cars from Kelley Blue Book’s www.kbb.com. Kelley Blue Book is a registered...part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.safercar.gov).


TDI SEL Premium shown in Tungsten Silver Metallic.

In all modesty.

We don’t like to brag. Thankfully, with the Passat, we don’t have to. We let the car speak for itself. Or in this case, the many automotive experts and third parties who have awarded the Passat as their top midsize sedan. And most fuel-efficient.* And one of the highest rated in safety. Even the plant that makes the Passat received recognition as the only automotive manufacturing facility in the world to receive LEED® Platinum certification for environmentally sound building practices. OK, maybe we’ll brag just a little. But drive a Passat, and you’ll understand why it’s so hard to be modest about owning one.

* A Consumers Digest Best Buy – 2013 Passat**
†Built in a LEED Platinum-certified plant
‡2012 Kelley Blue Book’s KBB.com Best Family Car
††2012 U.S. Department of Transportation 5-Star Overall Safety††
Cars.com Best of 2012
‡‡2012 Kelley Blue Book’s KBB.com 10 Best Sedans Under $25K†
IIHS Top Safety Pick++
Our environment.

Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue. Factory.” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. Think beyond green. Think Blue.

Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI® Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Encouraging eco-conscious behavior
The first LEED Platinum auto plant
Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes

Your enjoyment.
**3.6L V6**

Includes all SE features, plus: 3.6L, 280-hp V6 engine, 6-speed automatic transmission with Tiptronic and Sport mode, 6-speed manual transmission, 18" alloy wheels, Climatronic dual-zone automatic climate control, RNS 510 navigation system with 6.5" color touchscreen in center console and SD memory card reader, Fender Premium audio system, Bluetooth with audio streaming, Fender Premium Audio System with HD Radio, MP3 and WMA-compatible in-dash Premium VIII touchscreen sound system, Illuminated vanity mirrors, heated front seats, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic extension, power tilting/sliding sunroof, 18" Bristol alloy wheel, Power-assisted, front vented disc brakes; rear solid disc brakes, 2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque, Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), Hill Descent Control (HDC), Traction Control (TCS), Intelligent Crash Response System (ICRS), Airbags, Head Airbags, Side Airbags, Side Curtain Protection® head airbags, front and rear, Automatic Vehicle Illumination, Electronic Parking Brake, Auto Hold, Front Assist (FAS), Lane Assist, Lane Departure Warning, Blind Spot Monitoring, Forward Collision Warning (FCW), Lane Keep Assist (LKA), Dynamic Light Beam (DBL), RNS 510 navigation system with 6.5" color touchscreen and SD memory card reader, Fender Premium audio system, Bluetooth with audio streaming, Fender Premium Audio System with HD Radio, MP3 and WMA-compatible in dash, Premium VIII touchscreen sound system with HD Radio, MP3 and WMA-compatible, Illuminated vanity mirrors, heated front seats, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic extension, power tilting/sliding sunroof, 18" Bristol alloy wheel, Power-assisted, front vented disc brakes; rear solid disc brakes. 3.6L, 280-hp V6 engine; 18" alloy wheels; Climatronic dual-zone automatic climate control; RNS 510 navigation system with 6.5" color touchscreen in center console and SD memory card reader, Fender Premium audio system, Bluetooth with audio streaming, Fender Premium Audio System with HD Radio, MP3 and WMA-compatible in-dash, Illuminated vanity mirrors, heated front seats, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic extension, power tilting/sliding sunroof, 18" Bristol alloy wheel, Power-assisted, front vented disc brakes; rear solid disc brakes.

Includes all SE features, plus: 3.6L, 280-hp V6 engine, 6-speed automatic transmission with Tiptronic and Sport mode, 6-speed manual transmission, 18" alloy wheels, Climatronic dual-zone automatic climate control, RNS 510 navigation system with 6.5" color touchscreen in center console and SD memory card reader, Fender Premium audio system, Bluetooth with audio streaming, Fender Premium Audio System with HD Radio, MP3 and WMA-compatible in-dash, Illuminated vanity mirrors, heated front seats, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic extension, power tilting/sliding sunroof, 18" Bristol alloy wheel, Power-assisted, front vented disc brakes; rear solid disc brakes.

Includes all SE features, plus: 3.6L, 280-hp V6 engine, 6-speed automatic transmission with Tiptronic and Sport mode, 6-speed manual transmission, 18" alloy wheels, Climatronic dual-zone automatic climate control, RNS 510 navigation system with 6.5" color touchscreen in center console and SD memory card reader, Fender Premium audio system, Bluetooth with audio streaming, Fender Premium Audio System with HD Radio, MP3 and WMA-compatible in-dash, Illuminated vanity mirrors, heated front seats, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic extension, power tilting/sliding sunroof, 18" Bristol alloy wheel, Power-assisted, front vented disc brakes; rear solid disc brakes.
Passat Accessories

- Side Window Deflectors
- Splash Guards
- Door Sill Protection
- Rear Lip Spoiler
- Body Styling Kit
- Monster Mats®
- 18" Spokane Wheel
- Monster Mats®
- Heavy Duty Trunk Liner with CarGo Blocks
- Sunroof Wind Deflector
- Locking Wheel Bolts
- Monster Mats®
- 18" Spokane Wheel

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.

Lower aspect ratio tires can aid performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is very important to select a tire that, while larger diameter wheels and lower aspect ratio tires can help deliver responsive handling, they may ride less comfortably and make more noise than other choices. These tires may wear more quickly than other choices. For more information visit our website at: WWW.VW.COM

Standard Wheels

- SE and TDI SE 17"
- SE with Sunroof, SE with Sunroof and Navigation, SEL Premium, and V6 SE 18"
- SE and TDI SE 17"
- SE with Sunroof, SE with Sunroof and Navigation, SEL Premium, and V6 SE 18"
- SE and TDI SE 17"
- SE with Sunroof, SE with Sunroof and Navigation, SEL Premium, and V6 SE 18"

exterior paint choices.

- Candy White
- Reflex Silver Metallic
- Opera Red Metallic
- Platinum Gray Metallic
- Black
- Tungsten Silver Metallic
- Night Blue Metallic
- Cornsilk Beige
- Moonrock Gray
- Cornsilk Beige
- Black/Beige
- Moonrock Gray
- Titan Black
- Titan Black
- Night Blue Metallic
- Black

Interior

- Cloth
- CLOTH
- V-TEX LEATHERETTE
- LEATHER WITH DINAMICA INSERTS
- Havana Grey
- Titan Black
- Black/Beige
- Coral Beige
- Havana Grey
- Titan Black
- Coral Beige
- Havana Grey
- Titan Black
- Coral Beige
- Havana Grey
- Titan Black

Not all combinations of exterior paint and interior seating surfaces are available.
Why VW. It’s not a question. It’s our philosophy behind why we think everyone deserves a better car. No matter where they are or where they’re headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models to choose from—all engineered with this same belief. And it’s why we have the most vehicles on the road with over 100,000 miles. Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.