German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.
The Routan

Let’s be honest. People need minivans. Because minivans accommodate a life full of strollers, groceries, and sports gear. Not to mention kids. Which is why the Routan—with room for seven, up to 144 cubic feet of storage space, and third-row fold-flat seats—is such a smart purchase. As if that wasn’t clever enough, add the available dual power-sliding doors with power windows and an available power liftgate in back for that extra boost of functionality. And, for the ultimate seal of approval, the Routan was named a 2011 Best Buy by Consumers Digest. Flexible, appealing, and safe, with the unmistakable Volkswagen performance that’s designed to bring out the kid in you. Because we don’t think you should have to choose between want and need.
For the family who has everything.

Whether you’re on your way to soccer practice or on your way home from the store with a week’s worth of groceries, the minivan’s amazingly adaptable interior is ready for almost anything. Remove the second-row captain’s chairs and fold the third-row seats flat to enjoy up to 144 cubic feet of storage space. You can even choose to automate the third-row seats with the available power-folding feature. The Routan adapts with the greatest of ease should you need the extra space. Plus, if you opt for the available remote power liftgate, you’ll make accessing all that extra space even easier.

Getting in and out of the Routan is easy with the available dual power sliding doors. That’s right, doors on both sides. The integrated power windows also have available built-in window shades and driver-controlled rear vents to help you keep cooler going on hot days.

Every Routan comes with a wealth of in-floor storage space — that’s perfect for stacking sports equipment, beach towels, camping gear, or anything else you can think of bringing along. Just load it up and you’re ready for takeoff.

Versatility

*Feature available on select models.

SEL Premium shown in Mariner Blue

Heated front- and second-row seats*

Eight-way power front seats with driver’s seat memory*

Up to 144 cubic feet of cargo space
Remote start. The available remote start system is handy in extremely hot and cold weather to help warm up the engine and make the interior more hospitable before you climb inside and leave for your destination.

Rearview camera. Once you arrive, the available rearview camera gives you a real-time view of what’s behind you, to help prevent you from backing into anything but an empty parking space.

Technologically savvy. Everything about the Routan is designed to help make your life easier. There’s an available touchscreen navigation system, which can help you map your route around the country or around the corner, as well as play any kind of music or talk radio you like using both the one-year trial subscription to SiriusXM Satellite Radio and SiriusXM Travel Link™. The available Bluetooth® system lets you answer and make calls using voice commands. You speak. It dials. And just to show that Volkswagen really has thought of everything, the available Wi-Fi® router lets passengers connect laptops, game devices, or smartphones to the Internet so they can surf, game, or chat...wirelessly.
Double feature.

Once everyone gets settled and comfortable in their seats with available Vienna leather seating surfaces, let the games begin. Or the movies. Or one movie and one video game. With the available rear seat entertainment system, not only are there up to two screens to watch, but they can watch play something different. And you can give separate headphones to each passenger to keep the volume down and the entertainment up.

The entertainment system is packed with features, including a 30GB hard drive and USB port, making it the perfect option to help maximize your leisure. Load it up with music to listen to along the way, or movies and photos to watch while you’re parked, and bring a little more joy to every ride.

*Feature available on select models.
People like cupholders. A lot. So we’ve given you 13 cupholders conveniently located throughout the Routan to stash coffee cups, soda cans, sippy cups, or even change for parking meters.

Design is all in the family.

Families need minivans. Which is why we designed one that looks and drives like a Volkswagen. Its dynamic exterior has thoughtful details like available 17-inch alloy wheels, available turn signals built into the side mirrors, and available store-in-place roof rails for carrying stuff. And lots of it. Climb inside and check out the available sunroof that lets in sunshine and fresh air when you need it. And don’t forget to use the available dual power-sliding doors to let yourself in. And out. So whether you’re going on a road trip or ferrying the kids around town, the Routan offers a wealth of practical solutions without sacrificing style.
It hauls.

The Routan may look like a minivan with all that space inside, but it handles like a Volkswagen. Which means that its optimized steering system puts you at the helm of a powerful machine, featuring a 3.6L V6 engine with 283 horsepower and 260 lb/ft of torque. And it also means that carpool duty just got a lot more fun.

Isn’t it amazing how the amount of stuff you have seems to grow exponentially every time you have a child? If this sounds like your family, you’ll love the fact that the optional towing package allows your Routan to tow up to 3,600 lbs.*

The Routan comes with a six-speed automatic transmission that gives it uncommonly smooth shifting. You might even call it effortless.

*Optional towing package required. See owner’s manual for towing details.

SEL Premium shown in Mercury Silver Metallic
3.6L, 283-hp V6 engine
Six-speed automatic transmission
Towing capacity of up to 3,600 lbs*
Active Safety

Active safety features are the things that help you prevent a collision, such as brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but these elements can help save your life.

Passive Safety

Passive safety features are what help protect you during a collision, such as safety belts, seatbelts, airbags, steel-reinforced seating, safety cages, and crumple zones. You know that German engineering you love? Well, it's actually throughout the entire car.

LATCH allows you to secure child seats to your Routan using specific built-in anchors that make it easier to install your child seats securely. These head restraints move forward and upward in a rear-end collision, helping reduce head acceleration before it makes contact, thereby lowering the chance of injury. Integrated right into the front structure of your Routan are impact-absorbing elements that help minimize the amount of energy that reaches you.

In addition to dual front and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags. You may not know where your thorax is, but the Routan does.

ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.

The TPMS system helps monitor tire pressure and alerted you of any loss in pressure while it exists.

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

ABS helps keep the brakes from locking up during sudden stops, and it helps you retain control of the steering in the event of emergency braking.

TPMS helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

In addition to dual front and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags. You may not know where your thorax is, but the Routan does.

ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.

The TPMS system helps monitor tire pressure and alerted you of any loss in pressure while it exists.

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

ABS helps keep the brakes from locking up during sudden stops, and it helps you retain control of the steering in the event of emergency braking.

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

In addition to dual front and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags. You may not know where your thorax is, but the Routan does.

ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.

The TPMS system helps monitor tire pressure and alerted you of any loss in pressure while it exists.

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

ABS helps keep the brakes from locking up during sudden stops, and it helps you retain control of the steering in the event of emergency braking.

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it.

In addition to dual front and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags. You may not know where your thorax is, but the Routan does.
At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of scheduled Carefree Maintenance—on the house. Come by for a courtesy vehicle check within the first 90 days, and ask us any questions you have while we give your Routan a basic checkup. Then come by every 6,000 miles for your remaining scheduled maintenance checks. It’s that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come.

Wellness for your wheels.
Routan S

Includes all SE features, plus: 5-disc DVD changer; trip computer; Bluetooth® technology.

Row sun shades; Premium Driver Information Center with up-level power driver's seat with power lumbar adjust; second- and third-row door handles; alarm system; leatherette seating surfaces; 8-way power-adjustable pedals; heated first- and second-row seating; manually operated sliding side doors; Anti-lock Braking System (ABS); Tire Pressure Monitoring System (TPMS); selectable fuel optimization mode.

Routan SEL

Includes all S features, plus: 6-disc DVD changer; trip computer; Bluetooth® technology;SiriusXM Satellite Radio with 1-year trial subscription; self-dimming rearview mirror; rearview camera; 9-inch touchscreen navigation system with SiriusXM Traffic and SiriusXM Travel Link services with 1-year subscription.

Power door locks with remote-activated lock, unlock, rear hatch release, and panic buttons on key fob.

Windshield wipers, variable intermittent, including rear wiper with auto-off feature.

High Intensity Discharge (HID) headlights with Daytime Running Lights (DRL) and programmable auto on-off feature.

Power-assisted front vented disc brakes, rear solid disc brakes.

Optimized rack and pinion power-assisted steering system.

3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty.

5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty.

3-year/36,000-mile (whichever occurs first) Roadside Assistance.

Two-tone paint as standard equipment.

Premium sound system with 9 speakers and 506-watt amplifier.

2,000 lbs towing capacity.

Towing preparation with automatic load-leveling rear suspension.

Includes: 3.6L, 283 -hp V6 engine; 6 -speed automatic transmission; 60/40-split bench seat with tailgating position; 3-zone manual air-conditioning (driver/passenger/rear); anti-lock braking system; airbag system; side airbags;* driver and front passenger seats; sliding, removable second-row captain's chairs; high-line floor console with adjustable storage and cupholders; leatherette seating surfaces; heated first- and second-row seating; dual power-adjustable floor pedals; over-the-shoulder rearview mirrors; overhead storage system; highline floor console with adjustable storage and cupholders; second- and third-row 9" LCD video screens, remote control and wireless headphones; DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage.

Includes all SE with RSE features, plus: 17" alloy wheels; power-sliding doors; sliding, removable second-row captain's chairs; second-row in-floor storage tubs; overhead storage system; highline floor console with adjustable storage and cupholders; power sunroof; power liftgate with floodlight; keyless access with push-button start; remote start; automatic headlights; cruise control; Immobilizer with alarm; anti-lock Braking System (ABS); Tire Pressure Monitoring System (TPMS); selectable fuel optimization mode.

Routan SEL Premium

Includes all SEL features, plus: 2nd-row 9" LCD video screen, remote control and wireless headphones; DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage. AcuraLink with 1-year subscription.

Six Seating Configurations

Routan SE

Includes all SE features, plus: 5-disc DVD changer; trip computer; Bluetooth® technology; SiriusXM Satellite Radio with 1-year trial subscription; self-dimming rearview mirror; rearview camera; 9-inch touchscreen navigation system with SiriusXM Traffic and SiriusXM Travel Link services with 1-year subscription.

Power door locks with remote-activated lock, unlock, rear hatch release, and panic buttons on key fob.

Windshield wipers, variable intermittent, including rear wiper with auto-off feature.

High Intensity Discharge (HID) headlights with Daytime Running Lights (DRL) and programmable auto on-off feature.

Power-assisted front vented disc brakes, rear solid disc brakes.

Optimized rack and pinion power-assisted steering system.

3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty.

5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty.

3-year/36,000-mile (whichever occurs first) Roadside Assistance.

Two-tone paint as standard equipment.

Premium sound system with 9 speakers and 506-watt amplifier.

2,000 lbs towing capacity.

Towing preparation with automatic load-leveling rear suspension.

Includes: 3.6L, 283 -hp V6 engine; 6 -speed automatic transmission; 60/40-split bench seat with tailgating position; 3-zone manual air-conditioning (driver/passenger/rear); anti-lock braking system; airbag system; side airbags;* driver and front passenger seats; sliding, removable second-row captain's chairs; high-line floor console with adjustable storage and cupholders; leatherette seating surfaces; heated first- and second-row seating; dual power-adjustable floor pedals; over-the-shoulder rearview mirrors; overhead storage system; highline floor console with adjustable storage and cupholders; second- and third-row 9" LCD video screens, remote control and wireless headphones; DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage.

Includes all SE with RSE features, plus: 17" alloy wheels; power-sliding doors; sliding, removable second-row captain's chairs; second-row in-floor storage tubs; overhead storage system; highline floor console with adjustable storage and cupholders; power sunroof; power liftgate with floodlight; keyless access with push-button start; remote start; automatic headlights; cruise control; Immobilizer with alarm; anti-lock Braking System (ABS); Tire Pressure Monitoring System (TPMS); selectable fuel optimization mode.

Routan Premium

Includes all SEL with Navigation features, plus: High Intensity Discharge (HID) headlights, highlights, chrome mirrors and door handles, high-back truck seat with adjustable side airbags, dual-zone 115V auxiliary power outlet; AcuraLink with 1-year subscription.

Power door locks with remote-activated lock, unlock, rear hatch release, and panic buttons on key fob.

Windshield wipers, variable intermittent, including rear wiper with auto-off feature.

High Intensity Discharge (HID) headlights with Daytime Running Lights (DRL) and programmable auto on-off feature.

Power-assisted front vented disc brakes, rear solid disc brakes.

Optimized rack and pinion power-assisted steering system.

3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty.

5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty.

3-year/36,000-mile (whichever occurs first) Roadside Assistance.

Two-tone paint as standard equipment.

Premium sound system with 9 speakers and 506-watt amplifier.

2,000 lbs towing capacity.

Towing preparation with automatic load-leveling rear suspension.

Includes: 3.6L, 283 -hp V6 engine; 6 -speed automatic transmission; 60/40-split bench seat with tailgating position; 3-zone manual air-conditioning (driver/passenger/rear); anti-lock braking system; airbag system; side airbags;* driver and front passenger seats; sliding, removable second-row captain's chairs; high-line floor console with adjustable storage and cupholders; leatherette seating surfaces; heated first- and second-row seating; dual power-adjustable floor pedals; over-the-shoulder rearview mirrors; overhead storage system; highline floor console with adjustable storage and cupholders; second- and third-row 9" LCD video screens, remote control and wireless headphones; DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage.

Includes all SEL with RSE and Navigation features, plus: High Intensity Discharge (HID) headlights, highlights, chrome mirrors and door handles, high-back truck seat with adjustable side airbags, dual-zone 115V auxiliary power outlet; AcuraLink with 1-year subscription.
### Accessories

- **Rear Seat Entertainment available with one monitor**
- **Hitch Mount Rack Attachment for 2 or 4 Bikes**
- **Running Boards**

- **AutoNet Mobile™ Wi-Fi Router**
- **MojoMat® available in dark gray and tan**
- **Third-row mats also available**

- **Monster Mat®**
- **Heavy Duty Trunk Liner with CarGo Blocks**

### Exterior

- **Paint**
  - Calla Lily White
  - Mercury Silver Metallic
  - Glacial Blue Metallic
  - Mariner Blue
  - Deep Claret Metallic
  - Twilight Gray Metallic
  - Nocturne Black Metallic

- **Leather**
  - Sierra Stone
  - Aero Gray
  - Mercury Silver Metallic
  - Glacial Blue Metallic
  - Mariner Blue
  - Deep Claret Metallic
  - Twilight Gray Metallic
  - Nocturne Black Metallic

- **Leatherette**
  - Sierra Stone
  - Aero Gray

- **Cloth**
  - Aero Gray "Beige Weave"

### Interior

- **Standard**
  - drivergear.vw.com

- **Wheels**
  - 16" Boost
  - 17" rims
  - 18" rims

- **Accessories**
  - 17" Rota
  - 17" Soho
  - 17" Mervin
  - 16" Thistle