2012 **Routan**

Das Auto.

SE shown in Nocturne Black Metallic

Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. That's the power of German engineering.

The Routan

From the carpool to the fast lane.

Let's be honest. People need minivans. Because minivans accommodate a life full of strollers, groceries, and sports gear. Not to mention kids. Which is why the Routan—with room for seven, up to 144 cubic feet of storage space, and third-row fold-flat seats—is such a smart purchase. As if that wasn't clever enough, add the available dual power-sliding doors with power windows and an available power liftgate in back for that extra boost of functionality. And, for the ultimate seal of approval, the Routan was named a 2011 Best Buy by *Consumers Digest*. Flexible, appealing, and safe, with the unmistakable Volkswagen performance that's designed to bring out the kid in you. Because we don't think you should have to choose between want and need.

SEL Premium shown in Sierra Stone leather

Versatility

For the family who has everything.

Whether you're on your way to soccer practice or on your way home from the store with a week's worth of groceries, the minivan's amazingly adaptable interior is ready for almost anything. Remove the second-row captain's chairs and fold the third-row seats flat to enjoy up to 144 cubic feet of storage space. You can even choose to automate the third-row seats with the available power-folding feature. The Routan adapts with the greatest of ease should you need the extra space. Plus, if you opt for the available remote power liftgate, you'll make accessing all that extra space even easier.

Getting in and out of the Routan is easy with the available dual power-sliding doors. That's right, doors on both sides. The integrated power windows also have available built-in window shades and driver-controlled rear vents to help you keep a breeze going on hot days.

Every Routan comes with a wealth of in-floor storage space that's perfect for stashing sports equipment, beach towels, camping gear, or anything else you can think of bringing along. Just load it up and you're ready for takeoff.

*Feature available on select models.

- Up to 144 cubic feet of cargo space
- Eight-way power front seats with driver's seat memory*
- Heated front- and second-row seats*

SEL Premium shown in Mariner Blue

SEL Premium shown in Sierra Stone leather

Technologically savvy.

Everything about the Routan is designed to help make your life easier. There's an available touchscreen navigation system, which can help you map your route around the country or around the corner, as well as play any kind of music or talk radio you like using both the one-year trial subscription to SiriusXM Satellite Radio and SiriusXM Travel Link.™ The available Bluetooth® system lets you answer and make calls using voice commands. You speak. It dials. And just to show that Volkswagen really has thought of everything, the available Wi-Fi™ router lets passengers connect laptops, game devices, or smartphones to the Internet so they can surf, game, or chat—wirelessly.

Remote start. The available remote start system is handy in extremely hot and cold weather to help warm up the engine and make the interior more hospitable before you climb inside and leave for your destination.

Rearview camera. Once you arrive, the available rearview camera gives you a real-time view of what's behind you, to help prevent you from backing into anything but an empty parking space.

SiriusXM SATELLITE RADIO

Entertainment

Dual-screen rear seat entertainment system*

Touchscreen audio system*

Wi-Fi*

Double feature.

Once everyone gets settled and comfortable in their seats with available Vienna leather seating surfaces, let the games begin. Or the movies. Or one movie and one video game. With the available rear seat entertainment system, not only are there up to two screens to watch, but they can each play something different. And you can give separate headphones to each passenger to keep the volume down and the entertainment up.

The entertainment system is packed with features, including a 30GB hard drive and USB port, making it an excellent option to help maximize your minivan. Load it up with music to listen to along the way, or movies and photos to watch while you're parked, and bring a little more joy to every ride.

*Feature available on select models.

SEL Premium shown in Sierra Stone leather

SEL Premium shown in Glacial Blue Metallic

- Fold-flat rear seat with tailgate mode
- Dual power-sliding doors*
- 13 cupholders

SE shown in Deep Claret Metallic

Design

Design is all in the family.

Families need minivans. Which is why we designed one that looks and drives like a Volkswagen. Its dynamic exterior has thoughtful details like available 17-inch alloy wheels, available turn signals built into the side mirrors, and available store-in-place roof rails for carrying stuff. And lots of it. Climb inside and check out the available sunroof that lets in sunshine and fresh air when you need it. And don't forget to use the available dual power-sliding doors to let yourself in. And out. So whether you're going on a road trip or ferrying the kids around town, the Routan offers a wealth of practical solutions without sacrificing style.

People like cupholders. A lot. So we've given you 13 cupholders conveniently located throughout the Routan to stash coffee cups, soda cans, sippy cups, or even change for parking meters.

*Feature available on select models.

Performance

It hauls.

The Routan may look like a minivan with all that space inside, but it handles like a Volkswagen. Which means that its optimized steering system puts you at the helm of a powerful machine, featuring a 3.6L V6 engine with 283 horsepower and 260 lbs/ft of torque. And it also means that carpool duty just got a lot more fun.

Isn't it amazing how the amount of stuff you have seems to grow exponentially every time you have a child? If this sounds like your family, you'll love the fact that the optional towing package allows your Routan to tow up to 3,600 lbs.*

The Routan comes with a six-speed automatic transmission that gives it uncommonly smooth shifting. You might even call it effortless.

*Optional towing package required. See owner's manual for towing details.

3.6L, 283-hp V6 engine

Six-speed automatic transmission

Towing capacity of up to 3,600 lbs*

SEL Premium shown in Mercury Silver Metallic

Active Safety

Active safety features are the things that help you prevent a collision, such as brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but those elements can help save your life.

Passive safety features are what help protect you during a collision, such as safety belts, airbags,* steel-reinforced seating, safety cages, and crumple zones. You know that German engineering you love? Well, it's actually throughout the entire car.

Passive Safety

SEL shown in Twilight Gray Metallic

This is an illustration and does not depict what will happen in a crash. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

Electronic Stability Control (ESC)

ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.

Tire Pressure Monitoring System (TPMS)

The TPMS system helps monitor tire pressure and informs you of any loss in pressure when it occurs.

Anti-lock Braking System (ABS)

ABS helps keep the brakes from locking up during sudden stops, and it helps you retain control over the steering in the event of emergency braking.

Hydraulic Brake Assist (HBA)

HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it most.

Lower Anchors and Tethers for CHildren (LATCH)

LATCH allows you to secure child seats to your Routan using specific built-in anchors that make it easier to install your child seats securely.

Front-seat active head restraints

These head restraints move forward and upward in a rear-end collision, helping reduce head acceleration before it makes contact, thereby lowering the chance of injury.

Crash-optimized front end

Integrated right into the front structure of your Routan are impact-absorbing elements that help minimize the amount of energy that reaches you.

Airbags

In addition to dual front and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags.* You may not know where your thorax is, but the Routan does.

* Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

SEL Premium shown in Glacial Blue Metallic

Carefree Maintenance®

Wellness for your wheels.

At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of scheduled Carefree Maintenance*—on the house. Come by for a courtesy vehicle check within the first 90 days, and ask us any questions you have while we give your Routan a basic checkup. Then come by every 6,000 miles for your remaining scheduled maintenance checks. It's that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come.

Volkswagen Carefree Maintenance®

No-charge scheduled Carefree Maintenance

3 Years or 36,000* Miles

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Routan S

S

Includes: 3.6L, 283-hp V6 engine; 6-speed automatic transmission; 16" steel wheels with covers; 4-way manually adjustable driver and front passenger seats; sliding, removable second-row captain's chairs with folding backrests; third-row fold-in-floor, 60/40-split bench seat with folding headrests; second-row in-floor storage tubs; conversation mirror; 12V power outlet; multi-function leather-wrapped steering wheel and shift knob; 6-speaker sound system with AM/FM radio, MP3-compatible CD player and AUX-in; driver's side knee airbag;* first-row seat-mounted thorax side airbags;* driver and front passenger airbags;* Side Curtain Protection® head airbags* for all outward seating positions; Electronic Stability Control (ESC); audio controls on steering wheel; Anti-lock Braking System (ABS); Tire Pressure Monitoring System (TPMS); selectable fuel optimization mode.

Routan SE

SE

Includes all S features, plus: 17" alloy wheels; power-sliding doors; black roof rails with stowing cross-bars; color-matched side mirrors and door handles; alarm system; leatherette seating surfaces; 8-way power driver's seat with power lumbar adjust; second- and third-row sun shades; Premium Driver Information Center with up-level instrument cluster; universal garage door opener; upgraded sound system with 6-disc DVD changer; trip computer; Bluetooth® technology.

SE with RSE

Includes all SE features, plus: 2nd-row 9" LCD video screen, remote control and wireless headphones; CD/DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage; AUX-in; SiriusXM Satellite Radio with 1-year trial subscription; self-dimming rearview mirror; rearview camera; power liftgate with floodlight.

SE with RSE and Navigation

Includes all SE with RSE features, plus: touchscreen navigation system with SiriusXM Traffic™ and SiriusXM Travel Link™ services with 1-year trial subscription, satellite radio playback feature and integrated iPod® interface.

Routan SEL

SEL

Includes all SE features, plus: rain-sensing windshield wipers; leather seating surfaces; 3-zone automatic climate control system; power-adjustable pedals; heated first- and second-row seating; power-folding third-row seats; adjustable highline floor console with cupholders; power sunroof; power liftgate with floodlight; keyless access with push-button start; remote start; automatic headlights; touchscreen navigation system with SiriusXM Traffic and SiriusXM Travel Link services with 1-year trial subscription, satellite radio playback feature and integrated iPod interface; SiriusXM Satellite Radio with 1-year trial subscription; rearview camera.

SEL with RSE

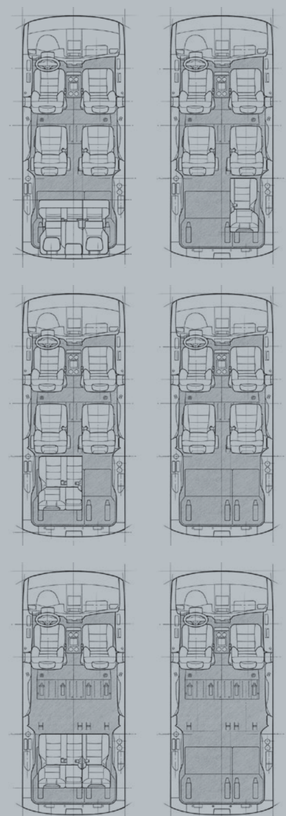
Includes all SEL features, plus: 2nd- and 3rd-row 9" LCD video screens with dual DVD-playing capability, remote control and wireless headphones; CD/DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage; AUX-in.

Routan SEL Premium

SEL Premium

Includes all SEL with RSE and Navigation features, plus: High Intensity Discharge (HID) headlights; foglights; chrome mirrors and door handles; bright-finish roof rack; self-dimming side mirrors; direct-read Tire Pressure Monitoring System (TPMS); memory for driver's seat; 8-way power passenger's seat; power adjustable pedals with memory; rear parking sensors; Blind Spot Monitoring and Cross Path Detection; 115V AC power outlet; premium 9-speaker sound system with 506-watt amplifier.

Six Seating Configurations



Specifications

● Standard, at no additional cost
○ Available, additional cost
– Not Available

Exterior	S	SE	SEL	SEL Premium
Manual liftgate with floodlight	●	●	–	–
Power liftgate with floodlight	–	○	●	●
Manually operated sliding side doors	●	–	–	–
Power-operated sliding side doors	–	●	●	●
Privacy glass	●	●	●	●
Power sunroof	–	–	●	●
Quad halogen headlights with Daytime Running Lights (DRL) and auto-off feature	●	●	●	–
Foglights	–	–	–	●
High Intensity Discharge (HID) headlights with Daytime Running Lights (DRL) and programmable auto on-off feature	–	–	–	●
Power, heated driver and passenger side mirrors, matte black	●	–	–	–
Power, heated driver and passenger side mirrors, body color	–	●	●	–
Power, heated driver and passenger side mirrors with memory feature and chrome finish	–	–	–	●
Remote start system	–	–	●	●
Rearview camera system with on-screen display	–	○	●	●
Keyless access with push-button start	–	–	●	●
Towing preparation with automatic load-leveling rear suspension**	–	–	●	●
16" steel wheels with wheel covers and all-season tires	●	–	–	–
17" alloy wheels with all-season tires	–	●	●	●
Tire Pressure Monitoring System (TPMS) with low pressure indicator	●	●	●	–
Tire Pressure Monitoring System (TPMS) with individual tire pressure monitoring	–	–	–	●
Windshield wipers, variable intermittent, including rear wiper	●	●	●	●

Interior	S	SE	SEL	SEL Premium
3-zone manual air-conditioning (driver/passenger/rear)	●	●	–	–
3-zone automatic air-conditioning (driver/passenger/rear) with air filter	–	–	●	●
Immobilizer with alarm	–	●	●	●
Cruise control	●	●	●	●
Premium information display	–	●	●	●
Blind Spot Monitoring and Cross Path Detection	–	–	–	●
12V auxiliary power outlet	●	●	●	●
115V auxiliary power outlet	–	–	–	●
Roof-mounted ambient nighttime lighting for center console illumination	●	●	●	●
Airline-style LED reading/courtesy lamps for all 3 rows	–	●	●	●
Power door locks with remote-activated lock, unlock, rear hatch release, and panic buttons on key	●	●	●	●
6-speaker sound system	●	●	●	–
CD player, MP3-compatible; AUX-in; AM/FM radio	●	–	–	–
6-disc CD/DVD player, MP3-compatible; AUX-in; AM/FM radio; Bluetooth hands-free phone system	–	●	●	–
2nd-row 9" LCD video screen, remote control and wireless headphones; CD/DVD player with touchscreen interface, MP3-compatible; 30GB hard drive with USB input and music and photo storage; audio/video AUX-in	–	○	–	–
Touchscreen navigation system with SiriusXM Traffic and SiriusXM Travel Link services with 1-year trial subscription, satellite radio playback feature and integrated iPod interface	–	○	●	●
2nd- and 3rd-row 9" LCD video screens with dual DVD-playing capability	–	–	○	●
Premium sound system with 9 speakers and 506-watt amplifier	–	–	–	●
SiriusXM Satellite Radio with 1-year trial subscription	–	○	●	●

Interior cont.	S	SE	SEL	SEL Premium
Driver and front passenger advanced multi-stage front airbags;* Side Curtain Protection airbags*	●	●	●	●
First-row seat-mounted thorax side airbags, driver's side knee airbags*	●	●	●	●
Safety belt pretensioners for driver and front passenger	●	●	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●	●
4-way manually adjustable driver and front passenger seats; removable 2nd-row captain's chairs with folding backrests; 3rd-row fold-in-floor, 60/40-split bench seat with tailgating position	●	–	–	–
8-way power driver's seat with adjustable lumbar support and 4-way manual front passenger's seat	–	●	●	–
8-way power front seats with adjustable lumbar support for driver, and with memory for driver's seat	–	–	–	●
Power 3rd-row bench seat with tailgating position	–	–	●	●
Heated driver and front passenger seats	–	●	–	–
Heated driver, front passenger, and 2nd-row seats	–	–	●	●
Power-adjustable floor pedals	–	●	●	–
Power-adjustable floor pedals with memory	–	–	–	●
Coat hooks, floor console with cupholders, dual gloveboxes, grocery bag/purse hooks, storage bins, cargo nets, and cupholders	●	●	●	●
2nd-row in-floor storage tubs	●	●	●	●
Overhead storage system	–	●	●	●
Highline floor console with adjustable storage and cupholders	–	–	●	●
Texture weave cloth seating surfaces	●	–	–	–
Leatherette seating surfaces	–	●	–	–
Vienna leather seating surfaces	–	–	●	●
Leather-wrapped steering wheel and shift knob	●	●	●	●
Power front and 2nd-row windows; power-vented rear quarter windows	●	●	●	●
2nd- and 3rd-row sunshades	–	●	●	●

Technical	S	SE	SEL	SEL Premium
3.6L V6 engine; 283 hp, 260 lbs/ft of torque	●	●	●	●
Power-assisted front vented disc brakes, rear solid disc brakes	●	●	●	●
Optimized rack and pinion power-assisted steering system	●	●	●	●
3,600 lbs towing capacity**	–	–	●	●
2,000 lbs towing capacity**	●	●	–	–
Anti-lock Braking System (ABS)	●	●	●	●
Electronic Stability Control (ESC) with brake assist	●	●	●	●
6-speed automatic transmission with manual shift mode	●	●	●	●
Volkswagen Carefree Maintenance® Program†	●	●	●	●
3 years/unlimited mileage or 5 years/100,000 miles (whichever occurs first, depending on the location of the sheet metal on your model) Limited Warranty Against Corrosion Perforation	●	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance††	●	●	●	●

Dimensions	
Wheelbase	121.2 inches (3,078 mm)
Cargo volume with 2nd row removed and 3rd row folded	144.4 cu. ft. (4.1 cu. m)
Cargo volume with 3rd row folded (floor to ceiling)	83 cu. ft. (2.4 cu. m)
Length	202.5 inches (5,143 mm)
Width	76.9 inches (1,953 mm)
Height	68.9 inches (1,750 mm)

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **Optional towing package required. See owner's manual for details. †The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details. ††Roadside Assistance provided by Cross Country Automotive Services.

Wheels

Standard

16" Thistle

17" Mervin

17" Rota

17" Soho

Accessories

drivergear.vw.com

Rear Seat Entertainment available with one monitor

Hitch Mount Rack Attachment for 2 or 4 Bikes

Running Boards

AutoNet Mobile™ Wi-Fi Router

Base Carrier Bars with Canoe Carrier Attachment

Base Carrier Bars with Luggage Platform

MojoMat® available in dark gray and tan
Third-row mats also available

Monster Mat®
Third-row mats also available

Heavy Duty Trunk Liner with CarGo Blocks

Exterior

Paint

Calla Lily White
Sierra Stone, Aero Gray

Mercury Silver Metallic
Aero Gray

Glacial Blue Metallic
Sierra Stone, Aero Gray

Mariner Blue
Sierra Stone, Aero Gray

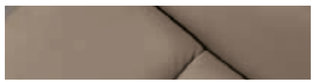
Deep Claret Metallic
Sierra Stone, Aero Gray

Twilight Gray Metallic
Sierra Stone, Aero Gray

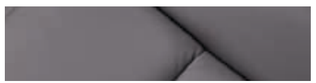
Nocturne Black Metallic
Sierra Stone, Aero Gray

Interior

Leather

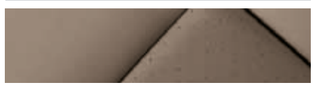


Sierra Stone



Aero Gray

Leatherette



Sierra Stone

Aero Gray

Cloth

Aero Gray Texture Weave

That's Das Auto.

2012 Volkswagen Family

All-new Beetle

All-new Passat

Tiguan

Jetta

Eos

Golf

Touareg

CC

GTI

Jetta SportWagen

Routan

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