Some SUVs have all the fun.

The Tiguan isn’t like most other compact SUVs. It’s got style. And versatility. And the premium quality you’ve come to expect in a Volkswagen. But most importantly, it’s fun to drive. It’s the only German-engineered SUV in its class, after all. Look under the hood and you’ll find a standard 200-hp turbocharged engine—the same one found in our legendary GTI. Want to go off the beaten path? The available and capable 4MOTION® all-wheel drive will take you places that most cars can’t go. And because we know how active you are, we gave the Tiguan flexible cargo and seating for just about any adventure. Then we loaded it with premium features to keep you entertained along the way. Because getting there can be half the fun—and sometimes, even more so. That’s the Power of German Engineering.

*Based on manufacturers’ published data comparing nonpremium compact SUVs.
Tiguan, by the numbers.

1 PERFORMANCE page 15
Step inside the Tiguan and step on the gas. You’ll get to experience an SUV with the soul of a sports car.

2 QUALITY page 21
The Tiguan has premium features everywhere you look. And even in places you can’t see.

3 INTERIOR page 29
Its cabin is airy yet incredibly solid. But that shouldn’t come as a surprise, considering its German-engineered design.

4 CARGO page 8
With split-folding and sliding second-row seats, you’ll be amazed at what you can fit inside.

5 TECHNOLOGY page 15
With technologies like available touchscreen navigation that are simple and easy to use, you’ll be amazed at how technology can feel so second nature.

6 SAFETY page 15
There are so many active and passive safety features that help make Tiguan a 2013 IIHS Top Safety Pick.* It’s obvious that this is one compact SUV that’s big on safety.

7 SPECS & ACCESSORIES page 27
Colors. Trims. Wheels. They’re the things that make a Tiguan your Tiguan.

*“Top Safety Pick” based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, ... Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features.
2.0L turbocharged engine. Get there fast! This powerful turbocharged engine will get you there. And it's so quiet you'll wonder if you really just drove a car.

6-speed automatic transmission with Tiptronic® and Sport mode®. Shift your perceptions on how an SUV should drive with this available transmission, which can shift automatically or lets you shift for yourself.

4MOTION all-wheel drive®. Available 4MOTION puts power down to all four wheels as needed, providing extra grip on any road surface. So now you can really go the road less traveled.

200-hp turbocharged engine. The soul of a sports car. Just with a better view. This isn’t your typical SUV. In fact, we took the turbocharged heart and soul of our iconic, sporty GTI and put it in the Tiguan. So it doesn’t just get you from point A to point B, it also gets your blood pumping from your head to your feet. Combine that with an available sport-tuned suspension, available 4MOTION all-wheel drive, and a commanding seating position, and you’ll get to experience performance you won’t find in most SUVs. Or cars, for that matter.
A compact SUV that isn’t afraid to go big.

The Tiguan may be a compact SUV in size, but it’s big on quality, with features like available Bi-Xenon headlights with an Adaptive Front-lighting System. Not only do these headlights shine brighter, but they can also turn with the steering wheel, helping you see better at night. Or available 19-inch alloy wheels that can really turn heads. And if you’re still looking for more, simply look up. The available 12.7-square-foot panoramic sunroof is a window of opportunity when it comes to new things to see. Including how a compact SUV can be big in many ways.

QUALITY

- Bi-Xenon headlights with Adaptive Front-lighting System (AFS)*
- Foglights with corner-illuminating feature*
- 12.7-square-foot panoramic sunroof*
- Power-operated, heated side mirrors with integrated turn signals
- Leather-wrapped, multi-function steering wheel

*Feature available on select models. R-Line shown in Deep Black Pearl.
It's what's on the inside that counts.

While other compact SUVs focus primarily on utility, the Tiguan also focuses on your premium sensibilities. That's because it has solid German engineering throughout its cabin, providing a substantial feel everywhere you touch and high-quality materials everywhere you look. It's why we put in thoughtful touches like an available dual-zone automatic climate control system and a glovebox with cooling feature. Both will help make getting to your next destination a breeze. You can count on it.

INTERIOR

- 12-way power-adjustable front seats*
- Dual-zone automatic climate control*
- Heated front seats*
- Ambient floor lighting*
- V-Tex leatherette seating surfaces*
- Leather seating surfaces*
- Keyless access with push-button start*

*Feature available on select models.

SEL shown in Charcoal V-Tex leatherette
56.1 cubic feet of cargo space:

It’ll bend over backward for all your stuff. And forward too. While most SUVs have rear seats that can fold flat, the front passenger seat of the Tiguan has an available fold-flat function as well, expanding your ability to carry more items. Rear seats with a 40/20/40-split folding design give you more choice of how you can carry your passengers and your cargo. And with rear seats that can slide closer to the front seats for easier access, you won’t ever have to bend over backward to reach something in the back.

<table>
<thead>
<tr>
<th>Cargo</th>
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Proof that technology doesn’t have to be so technical.

It seems some car companies put in complicated technologies just for the sake of having more technology. We prefer to put in technologies you’ll actually use. Because every feature that goes into the Tiguan has a purpose. And we made everything as easy to use as possible. Available features like keyless access with push-button start, touchscreen navigation, and the 400-watt Fender Premium Audio System respond with a simple press of a button or turn of a knob. Easily. Intuitively. And quickly. Try turning up the volume, and you’ll see—and hear—what we mean.
Beneath that attractive Tiguan exterior, you’ll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of an accident occurring in the first place. And should the unthinkable become unavoidable, we’ve implemented multiple passive safety systems to do our very best to help protect you and your passengers. This includes a body structure with a roof that can support over five times its own weight—stronger than any other vehicle in its class.* It’s no wonder that eight 2013 Volkswagen models, including the Tiguan, were named 2013 Top Safety Picks by the Insurance Institute for Highway Safety**. That’s a pretty clear endorsement.

**Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. Safety that’s easily transparent.

*Seven active stability-enhancing systems.

The Tiguan features seven active stability systems to help maintain control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road too.

Adaptive airbags.

For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags’ response time in side impacts. All to help provide an extra cushion of safety.

Intelligent Crash Response System (ICRS).

In the event of a collision that activates the vehicle’s airbags, the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.‡‡ It’s how your Volkswagen looks out for you when you need it most.

Safety that’s easily transparent.
Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue, Factory” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. Think beyond green. Think Blue.

**Our commitment to the environment**

- Encouraging eco-conscious behavior
- The first LEED Platinum auto plant
- Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including:

- A high-range TDI® Clean Diesel engine with enough grin-inducing torque to pin you back in your seat
- Our TSI® engine uses direct injection to be both powerful and efficient
- Our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class

Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

**Our commitment to your driving enjoyment**

- TDI technology: less fuel and more torque than comparable gas engines*
- TSI technology: more powerful and efficient*
- The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**
### Design

- **Basic:**
  - 2.0L TSI, 16-valve, DOHC, 4-cylinder engine
  - 180-hp, 215 lb-ft of torque
  - Direct fuel injection
  - 6-speed automatic transmission with Tiptronic
  - Front-wheel drive
  - 4MOTION all-wheel drive system

- **SE with Appearance:**
  - 18-inch alloy wheels
  - Automatic headlights with LED Daytime Running Lights (DRL)
  - Adaptive Front Xenon high-intensity discharge (HID) headlights with low-beam assist and foglights
  - Automatic Bi-Xenon headlights with Adaptive Front Light System (AFL)
  - Power rear window, defroster, and wiper
  - Rear parking sensors
  - R-Line side skirts and rear spoiler
  - Chrome applications to exterior side window frames

- **SEL:**
  - 19-inch alloy wheels
  - Sport suspension
  - 300-hp, 2.0L, 36-valve, MPFI V6 engine

- **R-Line SE:**
  - 200-hp, 2.0L, 20-valve, MPFI V6 engine
  - 207 lb-ft of torque
  - 6-speed manual transmission
  - 2.0L TSI, 16-valve, DOHC, 4-cylinder engine
  - 180-hp, 215 lb-ft of torque
  - Direct fuel injection
  - 6-speed automatic transmission with Tiptronic
  - Automatic transmission with Sport mode

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### Equipment

<table>
<thead>
<tr>
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<th>R-Line</th>
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<tbody>
<tr>
<td>R-Line side skirts and rear spoiler</td>
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<td>✧</td>
<td>✧</td>
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<tr>
<td>Chrome applications to exterior side window frames</td>
<td>✧</td>
<td>✧</td>
<td>✧</td>
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<td>✧</td>
<td>✧</td>
<td>✧</td>
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<tr>
<td>Sport mode</td>
<td>✧</td>
<td>✧</td>
<td>✧</td>
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### Safety

- **Basic:**
  - Driver and front passenger front and side thorax airbag supplemental restraint system
  - 3-point safety belts for all seating positions; safety belt pretensioners for driver, front passenger, and rear outboard seating positions
  - 2-stage automatic front airbags; head airbags, front and rear
  - Electric parking brake with brake disc drying feature
  - Front and rear parking sensors
  - Lane assist system

- **SE with Appearance:**
  - Adaptive Front Xenon high-intensity discharge (HID) headlights with low-beam assist and foglights
  - Automatic Bi-Xenon headlights with Adaptive Front Light System (AFL)
  - Power rear window, defroster, and wiper
  - Rear parking sensors
  - R-Line side skirts and rear spoiler
  - Chrome applications to exterior side window frames

- **SEL:**
  - 19-inch alloy wheels
  - Sport suspension
  - 300-hp, 2.0L, 36-valve, MPFI V6 engine

- **R-Line SE:**
  - 200-hp, 2.0L, 20-valve, MPFI V6 engine
  - 207 lb-ft of torque
  - 6-speed manual transmission
  - 2.0L TSI, 16-valve, DOHC, 4-cylinder engine
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- **R-Line SEL:**
  - 300-hp, 2.0L, 36-valve, MPFI V6 engine
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  - 180-hp, 215 lb-ft of torque
  - Direct fuel injection
  - 6-speed automatic transmission with Tiptronic
  - Automatic transmission with Sport mode

### Convenience

- **Basic:**
  - Climate single-zone climate control with push button
  - Automatic dynamic automatic climate control panel
  - Heated front seat driver and passenger
  - Power mirror with memory, tilt, and integrated turn signal
  - Power window with memory, tilt, and integrated turn signal
  - Memory seat, power
  - Front center armrest with storage; 2 front cupholders, 2 cupholders in rear armrest
  - Cruise control
  - Electric rear view mirror, heated, power

- **SE with Appearance:**
  - 18-inch alloy wheels
  - Automatic headlights with LED Daytime Running Lights (DRL)
  - Adaptive Front Xenon high-intensity discharge (HID) headlights with low-beam assist and foglights
  - Automatic Bi-Xenon headlights with Adaptive Front Light System (AFL)
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### Multimedia

- **Basic:**
  - AM/FM radio
  - AUX-in for portable audio players
  - Bluetooth® hands-free telephony
  - CD player
  - 8-speaker Fender® Premium Audio System

- **SE with Appearance:**
  - 18-inch alloy wheels
  - Automatic headlights with LED Daytime Running Lights (DRL)
  - Adaptive Front Xenon high-intensity discharge (HID) headlights with low-beam assist and foglights
  - Automatic Bi-Xenon headlights with Adaptive Front Light System (AFL)
  - Power rear window, defroster, and wiper
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  - R-Line side skirts and rear spoiler
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### Trim Comparison

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<td>✧</td>
<td>✧</td>
<td>✧</td>
</tr>
<tr>
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<td>✧</td>
<td>✧</td>
<td>✧</td>
</tr>
<tr>
<td><strong>SEL</strong></td>
<td>✧</td>
<td>✧</td>
<td>✧</td>
</tr>
<tr>
<td><strong>R-Line SE</strong></td>
<td>✧</td>
<td>✧</td>
<td>✧</td>
</tr>
<tr>
<td><strong>R-Line SEL</strong></td>
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Candy White
White Gold Metallic*
Refl ex Silver Metallic
Night Blue Metallic
Wild Cherry Metallic*
Pepper Gray Metallic
Deep Black Pearl
Charcoal
Sandstone
Charcoal
Sandstone

CLOTH V-TEX LEATHERETTE LEATHER

exterior paint choices.

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.