German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.
The Touareg

Whether you’re looking for a premium driving experience, a distinctive ride, or a true SUV with the Touareg you don’t have to choose. It combines the best of German engineering with the ultimate refinements, such as an available state-of-the-art navigation system with 3D landmarks and dual climate control, all within a sophisticated and assertive SUV design. With a range of powerful engines, including the world’s first supercharged hybrid, a TDI® Clean Diesel, and a V6, the Touareg is more than just an SUV. It’s the only SUV that delivers a truly first-class ride, with the unique soul of a Volkswagen.

Refinement. Redefined.

V6 FSI Executive shown in Toffee Brown Metallic
Every Touareg comes with rear seats that slide forward and back with adjustable backrests so your passengers can stretch out or you can stash more in the trunk. You can also choose to get rear heated seats for those extra cold winter days.

How Volkswagen does refinement.

In addition to the visible luxury of the Touareg, we thought you might like an available heated, leather-wrapped steering wheel that’s also power-adjustable so you can position it exactly where it fits you best. And available 12-way heated power front seats that you and your passenger can adjust just the way you like them.

Sometimes you’re too cold and your passenger is too warm. Or vice versa. Which is why we include dual-zone climate control on every Touareg. That’s our way of letting you personalize your comfort in almost every way.

Every Touareg comes with rear seats that slide forward and back with adjustable lumbar so your passengers can stretch out or you can stash more in the trunk. You can also choose to get rear heated seats for those extra cold winter days.
That available sunroof is mesmerizing, isn’t it? The gorgeous sky window lets in triple the amount of light of the average sunroof and extends the view into the backseats, making the ride more scenic for everyone.

Understated. Over delivered.

Go ahead, walk up to your Touareg and grip the driver’s side door handle. Thanks to the available keyless access with push-button start, you can leave your keys in your pocket or purse so you never have to fumble for them in order to drive away. And in case you want to plug in your phone while you’re on the road, you can simply use the 115V power outlet in back. It’s just like a regular outlet. Only mobile.
Did you know that the available memory seating function can be synchronized with your key? So you can set it to adjust your seat automatically when it senses your key fob.

Take a peek at the rear liftgate. Thanks to the smart little key to your Touareg, you can open and close the gate with a press of the button. So loading your latest find into the trunk just got a whole lot easier.

When you own an SUV, you know that it’s designed to hold a lot. That’s probably one of the reasons you like it. So the fact that the Touareg has rear seats that fold down in a 40/20/40 split should come as no surprise to you. But perhaps the fact that they fold down and lock, and slide forward and back, is surprising. In a good way.

Have style. Will travel.

Bi-Xenon™ headlights with LED Daytime Running Lights (DRL) and AFS
20” Pikes Peak wheels*
Unique dual exhaust tips

*Feature available on select models.
The Touareg comes with our available top-of-the-line navigation system complete with 3D landmarks. So the world that you see ahead of you is replicated right in the full-color display in the dash, making it even easier to navigate to your next destination. In fact, turn-by-turn directions are also displayed in color in the trip computer, right in your line of sight behind the steering wheel, so you don’t have to take your eyes off the road to find your way.
When it comes to choosing the Touareg model that’s right for you, the real question is, how do you like your power? Choose between a powerful V6, a super efficient TDI Clean Diesel, and the world’s first supercharged hybrid. No matter which one you choose, all three models are built to handle almost any type of terrain.

V6 FSI® engine. The 3.6L V6 engine is one of our most powerful, especially with the eight-speed automatic transmission. With 280 horsepower and 266 lb-ft of torque, the V6 turns the gas pedal into a gift that keeps on giving.

TDI Clean Diesel engine. Go ahead, pass the next filling stations. And the next. Because the TDI engine gets up to 728 miles on just one tank of clean diesel. It also has 225 horsepower and 406 lb-ft of torque for exceptional power off the line and plenty of speed to keep you going.

3.0L supercharged hybrid. Not only does it have the world’s first supercharged hybrid powertrain, but it also packs a powerful punch with a combined output of 380 horsepower and 428 lb-ft of torque and a towing capacity of 7,700 lbs.*


† Always obey speed and traffic laws.

When it comes to choosing the Touareg model that’s right for you, the real question is, how do you like your power? Choose between a powerful V6, a super efficient TDI Clean Diesel, and the world’s first supercharged hybrid. No matter which one you choose, all three models are built to handle almost any type of terrain.
TDI 3.0L Clean Diesel
380 horsepower
428 lbs/ft of torque
Mileage
World’s first supercharged hybrid.
225 horsepower
406 lbs/ft of torque
Mileage
T is for Turbo.
Highway miles per gallon
28
Travel
728 miles per tank
On the hybrid Touareg, the navigation system also comes with an on-screen display of hybrid system information that helps you to monitor your energy usage, driving range, and battery percentage. So you can help maximize your power and minimize your trips to the gas station.
When the hybrid is traveling at autobahn speeds, the engine can switch off and the Touareg can coast without using fuel. Which is what the Volkswagen engineers call “sailing” and what the planet calls “zero emissions.”
90% fewer sooty emissions compared to previous diesel engines
95% less sulfur content in the ultra-low-sulfur diesel fuel

3.0L Supercharged Hybrid
380 horsepower
428 lbs/ft of torque
Mileage
24 high...
Passive Safety

Rollover Sensor System
The Touareg monitors the vehicle’s turning angle and speed, which can help prevent possible rollover situations. If the system detects that you are at risk of a rollover, it deploys the Side Curtain Protection airbags to help reduce the risk of injury.

Intelligent Crash Response System (ICRS)
After the airbags have been deployed, the Intelligent Crash Response System monitors essential systems all day, detecting the braking system, the engine system, and the transmission system. That’s why we call it intelligent.

Safety Cage
Beneath its sheet metal, every Touareg has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars. Surrounding the cage are crumple zones that provide space and material to help absorb the impact while the cage helps insulate you.

Crash-optimized front end
Integrated right into the front structure of your Touareg are impact-absorbing elements that allow for compression during a collision. That means the energy from the impact is absorbed by the car, which helps minimize the amount of energy that reaches you.

Active Safety

Anti-lock Braking System (ABS)
ABS actually serves two purposes when it comes to safety. It helps keep the brakes from locking up during sudden stops, and it helps you retain control over the steering in the event of emergency braking. So you can still maneuver the car as you attempt to avoid whatever is standing in your way.

Anti-Slip Regulation (ASR)
ASR helps prevent the wheels on your Touareg from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

Brake disc wiping
You have enough to think about without having to remember to check your tires. So we added the TPMS to monitor inflated tire pressure and inform you of any loss in pressure. It may sound simple, but it can help you avoid an accident due to a flat tire or slow leak.

Tire Pressure Monitoring System (TPMS)

Active Safety
The Touareg is designed with a comprehensive system of active safety features that can help you prevent or mitigate dangerous situations when it senses unusual situations.

Anti-Slip Regulation
Anti-lock Braking System
Brake disc wiping
Safety Cage
Rollover Sensor System
Intelligent Crash Response System
Crumple Zones
Safety Cage
Crash-optimized front end
Safety Cage
Intelligent Crash Response System
Rollover Sensor System

Yes, you read that right. When you buy or lease a new Volkswagen, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance. That’s the first three years of scheduled maintenance at no extra charge. Stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Touareg a checkup. On the house. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s really that simple. If only everything in life could be this carefree.

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
Dual-zone climate control

You'd think that regulating temperature would be simple. But sometimes you're too cold and your passenger's too warm. Or vice versa. Which is precisely why we include dual climate control on every Touareg. Because comfort is personal. So we let you personalize your comfort in almost every way.

Remote key fob

Using just your key, you can open and close the rear liftgate with a simple press of the button. So loading groceries, or gardening supplies, or your latest find from your favorite vintage store into the back just got a whole lot easier.

Touchscreen sound system

On the touchscreen stereo, you've got an in-dash six-CD changer, AM/FM radio with crystal-clear HD Radio,™ and an SD card reader, all plugging through eight speakers. Plus, all of that music, entertainment and more can be easily navigated using the intuitive touchscreen interface right in the dash of your Touareg.

iPod integration

Stashed discreetly within the glove box of the Touareg is a Media Device Interface (MDI) with iPod cable that allows you to connect your iPod directly to the stereo system and easily navigate your playlists, albums, and songs all through the intuitive touchscreen interface. It's like having hours of music right at your fingertips. Actually, it's exactly like that.

Multi-function steering wheel

Go ahead, grip the multi-function steering wheel. Marvel at its soft leather wrapping and functional design. Doesn't that feel nice? This steering wheel comes with integrated controls for easy access to the entertainment system and to information such as average trip speed and miles to empty. It's your connection to the road, your car, and so much more.

Bi-Xenon™ headlights with AFS

Brighter than halogen or regular filament bulbs, the Bi-Xenon light is created by an arc of electricity inside the bulb that's filled with xenon gas. It's so effective that both the low and the high beams use the same bulb. The LED footlights set the stage for the Adaptive Front-lighting System (AFS) that actually turns the headlight up to 15 degrees around corners, helping you to effectively see into the future.

Park Distance Control (PDC)

Meet the parallel parking solution. With the Park Distance Control system, ultrasonic sensors in the bumper alert you when you get too close to another car. Or giant pole in the parking garage. Or anything that isn't an empty parking space. It's like having an assistant when you need one most.

Dynaudio premium sound system

Thanks to the 450-watt Dynaudio sound system with 12 premium speakers and DSP technology, road noise will practically disappear as you spend more on who's listening to music through the premium touchscreen sound system.

Memory seating

When you climb in the cockpit, you can fine-tune the available 12-way power front seats exactly the way you like them and then have the all-new Touareg remember the settings for you. Automatically. And that works for up to three drivers.

Keyless access with push-button start

The days of locking your keys in the car are over, thanks to keyless access with push-button start. With your keys in your pocket or purse, your door will automatically unlock when you grip the door handle. Then, once you're inside, a simple press of the start button turns on the ignition so you can drive off on your next adventure.

Hybrid system interface

On the supercharged hybrid Touareg, the navigation system comes with an on-screen display of hybrid system information that allows you to monitor your energy range, driving range, and battery percentage. So you can help maximize your power and minimize your trips to the gas station.

Heated rear seats

Every Touareg comes with rear seats that slide forward and back so your passengers can stretch out and get comfortable. You can also opt for heated rear seats to help warm up those chilly mornings on the way to school, on the way up to the mountains, or just during a trip to and from the grocery store.

Technology

The Touareg comes with so many standard features, it's hard to believe there's anything more to add. It combines the best of German engineering with the ultimate in refinements, together in a true SUV.

Available

Wandering which features are available on the Touareg? Every premium feature we offer. Make your ride even more distinctive by adding one of our top-of-the-line packages.
The Touareg comes with a 10-year/100,000-mile warranty, whichever comes first, Powertrain Limited Warranty. * Which includes all Sport with Navigation features, plus: 19" Everest alloy wheels; automatic Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic® dual-zone electronic climate control, premium color multi-function instrument cluster display, four 12V power outlets; one 115V power outlet; remote steering wheel; premium color multi-function instruments in center console, rear view mirror, 4-door speakerSound system with 6.5" color touchscreen in center console, HD Radio receiver, SD memory card reader, SiriusXM Satellite Radio with 3-month trial subscription, MDI with iPod® cable and 8 speakers; Bluetooth®; RCD-550 radio sound system with 6.5" color touchscreen in center console, HD Radio receiver, SD memory card reader, SiriusXM Satellite Radio with 3-month trial subscription, MotorCity® with iPod® cable and 8 speakers; Memory Sound System (MSS), for Premium Memory Sound System (PMS), for Premium Memory Sound System (PMS), with power driver's seat with memory and power-adjustable lumbar support; electronic rear view mirror located in rear cargo area; Executive Includes Lux features, plus: 20" Pikes Peak alloy wheels; heated multifunction steering wheel; heated rear seats; leather seats with push-button start; Park Distance Control (PDC) with front and rear proximity sensors, Dynaudio® premium sound system.

**Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

---

### Specifications

**Design**
- B Class 3.6L, 280 -hp engine with FSI, 4MOTION® all-wheel drive, 8-speed automatic transmission
- 2.0L turbocharged four-cylinder engine with direct injection; 225 hp, 406 lbs/ft of torque
- 3.0L, 24-valve, DOHC, V6, TDI Clean Diesel engine with common rail direct injection; 225 hp, 406 lbs/ft of torque
- 3.6L VR6 (PMS), 280 -hp engine with FSI, 4MOTION® all-wheel drive, 8-speed automatic transmission

**Technology**
- Bluetooth® (PMS)
- SiriusXM Satellite Radio with 3-month trial subscription, MotorCity® with iPod® cable and 8 speakers; Bluetooth®; RCD-550 radio sound system with 6.5" color touchscreen in center console, HD Radio receiver, SD memory card reader, SiriusXM Satellite Radio with 3-month trial subscription, MotorCity® with iPod® cable and 8 speakers; Memory Sound System (MSS), for Premium Memory Sound System (PMS), for Premium Memory Sound System (PMS), with power driver's seat with memory and power-adjustable lumbar support; electronic rear view mirror located in rear cargo area; Executive Includes Lux features, plus: 20" Pikes Peak alloy wheels; heated multifunction steering wheel; heated rear seats; leather seats with push-button start; Park Distance Control (PDC) with front and rear proximity sensors, Dynaudio® premium sound system.

**Safety**
- Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)
- Tire Pressure Monitoring System (TPMS)
- Park Distance Control (PDC) with front and rear proximity sensors
- Electronic Stability Control (ESC)
- Rain-sensing windshield wipers with heated washer nozzles
- 8-way power-adjustable front seats
- Front airbags with integrated knee airbags and side airbags in case of airbag deployment, side airbags in case of airbag deployment, side airbags in case of airbag deployment
- Three-stage adjustable backrest; Bluetooth®; RCD-550 radio sound system with 6.5" color touchscreen in center console, HD Radio receiver, SD memory card reader, SiriusXM Satellite Radio with 3-month trial subscription, MotorCity® with iPod® cable and 8 speakers; Memory Sound System (MSS), for Premium Memory Sound System (PMS), for Premium Memory Sound System (PMS), with power driver's seat with memory and power-adjustable lumbar support; electronic rear view mirror located in rear cargo area; Executive Includes Lux features, plus: 20" Pikes Peak alloy wheels; heated multifunction steering wheel; heated rear seats; leather seats with push-button start; Park Distance Control (PDC) with front and rear proximity sensors, Dynaudio® premium sound system.

**Dimensions**
- 10-year/100,000-mile, whichever comes first, Powertrain Limited Warranty. * Which includes all Sport with Navigation features, plus: 19" Everest alloy wheels; automatic Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic® dual-zone electronic climate control, premium color multi-function instrument cluster display, four 12V power outlets; one 115V power outlet; remote steering wheel; premium color multi-function instruments in center console, rear view mirror, 4-door speakerSound system with 6.5" color touchscreen in center console, HD Radio receiver, SD memory card reader, SiriusXM Satellite Radio with 3-month trial subscription, MotorCity® with iPod® cable and 8 speakers; Memory Sound System (MSS), for Premium Memory Sound System (PMS), for Premium Memory Sound System (PMS), with power driver's seat with memory and power-adjustable lumbar support; electronic rear view mirror located in rear cargo area; Executive Includes Lux features, plus: 20" Pikes Peak alloy wheels; heated multifunction steering wheel; heated rear seats; leather seats with push-button start; Park Distance Control (PDC) with front and rear proximity sensors, Dynaudio® premium sound system.