The best of everything we’ve perfected.

The Touareg was created with one idea in mind: is it possible to build a truly premium and capable SUV? Never ones to shy away from a challenge, we took every premium feature we had, created a chassis that could handle itself on the Autobahn, and dressed it with a stylish, sophisticated SUV design. The result was an award-winning vehicle that defied categorization.

Eight years later the Touareg is still winning rave reviews for its bevy of fuel-efficient engines and remarkable, category-bending style. Which really begs a new question: How much can you accomplish while driving one? That’s the Power of German Engineering.
It should feel good to climb inside your new Touareg. Like it was meant to be yours all along. With the leather-wrapped steering wheel poised at the ready in front of the 8-way adjustable, luxuriously cushioned seat. And an equally adjustable passenger seat complete with dual-zone climate control for your first lucky passenger. Not to be outdone, there are available heated, reclining, adjustable seats in back for anyone else who’s along for the ride. So just in case you were wondering just how good the Touareg feels, no matter where you sit, you’ll feel as if it was made for you.

It just feels good.

Features

- Keyless access with push-button start* **
- 115V power outlet
- 12.3-square-foot panoramic sunroof* **
- 12-way power-adjustable front seats*

- Leather-wrapped, multi-function steering wheel
- Vienna leather seating surfaces*
- Dual-zone automatic climate control
- Heated steering wheel*

*Features available on select models. **See back cover for important information on this feature.

V6 Lux shown in Saddle Brown leather
Perhaps you’ve noticed. Volkswagen has an exceptional SUV. It’s available with almost every premium feature we have to offer, which is basically all the smartest thinking we’ve done to date, and it has the most powerful engines in our lineup, including the unique supercharged hybrid.* Touareg is the best and brightest of German engineering combined with the ultimate in refinements. Or, as we like to call it, refinement, redefined.

Heated seats. For anyone who has ever experienced the pleasure of heated seats on a cold day, they’re a must. In the Touareg, front heated seats are a given. And luckily, the rear seats have that feature available too.

Keyless access. Leave your keys where they are—in your pocket, your purse, your jacket, wherever. With available keyless access, you can just walk up to your Touareg and grasp the driver’s side door handle. You don’t even have to remember a password, you’re already in.

3D navigation. The Touareg is available with our top-of-the-line navigation system complete with 3D landmarks. So the world you see ahead of you is replicated right in the full-color display in the dash.

LED Daytime Running Lights. The LED detail of the Bi-Xenon headlights sets the stage for the Adaptive Front-lighting System (AFS) that actually turns the headlights up to 15 degrees around corners, allowing you to see things in a whole new light.

Keyless access. Leave your keys where they are—in your pocket, your purse, your jacket, wherever. With available keyless access, you can just walk up to your Touareg and grasp the driver’s side door handle. You don’t even have to remember a password, you’re already in.

Clean Diesel®

Diesel engines have always had a smart design. So it’s only natural that we gave the Touareg an available 240-hp clean diesel engine with a whopping 406 lbs/ft of torque. It puts the sport and the utility right under the hood so you end up with a very intelligent and efficient vehicle.

*The Touareg Hybrid is available in the U.S. in select locations and only at participating Volkswagen dealers.

The Touareg Hybrid is available in the U.S. in select locations and only at participating Volkswagen dealers.
Emphasis on U.

It looks sporty, but it’s got utility written all over it. That’s the beauty of the Touareg. You feel just as good pulling up to a valet at the nicest restaurant as you do pulling up to a remote mountain cabin after a snowfall. And there’s plenty of room for whatever you please, thanks to the 40/20/40-split folding rear seats. Slide them forward or back, depending on your passengers or your cargo. And in case you need a little extra assist, press a button on your key fob to open and close the rear liftgate. Now if you could just get your passengers to help you carry your stuff.

Features

- 64 cubic feet of available cargo space*
- Remote opening and closing power liftgate
- Electric rear seat release in cargo area**
- Rear seats with fore and aft sliding adjustment

*With rear seats folded down. **Feature available on select models.
A lot of tricks up its sleeve.

It’s all right there in front of you. But at first glance, you may overlook some of its many features. For example, you can see that it has available navigation, but you may not realize that the full-color system also displays 3D landmarks and gives you turn-by-turn directions right in your line of sight in the trip computer. More than that, it will play music and SiriusXM Satellite Radio, and automatically pause to let you answer a phone call.* With the Touareg, there’s so much more than meets the eye.

**Features**
- Touchscreen sound system
- Touchscreen navigation with 3D landmarks and voice commands**
- Dynaudio® premium sound system**
- SiriusXM Satellite Radio with 3-month trial subscription
- Premium color multi-function trip computer
- Bluetooth® with audio streaming*
- Media Device Interface (MDI) with iPod® cable
- SiriusXM Traffic with 4-year subscription**

*Requires compatible device. **Feature available on select models.
How do you like your power? Choose between the robust V6, the super-efficient TDI Clean Diesel, and the impressive, supercharged hybrid. No matter which one you choose, all three models are built to get you where you need to go. Take the 3.6L V6. It’s one of the most powerful Volkswagen engines you can have under the hood, and with 280 horsepower and 265 lbs/ft of torque, it’s ready to take you anywhere you want to go—the market, your favorite restaurant, the lake, work, the mountains.

Features

- 7,700-pound towing capacity*
- 4MOTION® all-wheel drive
- Servotronic® steering system
- 8-speed automatic transmission
- FSI® direct fuel injection

*Optional towing package required.

German engineering at its finest.
Sure, you need fuel to get you going, but you really need a fuel-efficient vehicle to keep you going. The TDI runs on ultra-low-sulfur diesel and gets up to 754 highway miles per tank. It also has 240 hp and 406 lbs/ft of torque for exceptional power off the line and plenty of speed to get you where you need to go.†

The Touareg Hybrid not only has a supercharged hybrid powertrain, but it packs a powerful punch with a combined output of 380 hp and 428 lbs/ft of torque. Not to mention its capacity of up to 624 highway miles per tank.** So if you’re going the distance, the Touareg TDI is right up your alley. If you’re more of a stop-and-go city dweller, the Touareg Hybrid will also let you do that in style—without sacrificing your mileage. And no matter which model you choose, every Touareg goes for a long, long time between fill-ups.

So much more than fuel.

†2012 3.0L TDI Cleaner Diesel, automatic transmission. 29 city/29 highway mpg EPA estimates. Range based on 29 highway mpg EPA estimate and a 26-gallon tank. Your mileage will vary. **2012 3.0L Supercharged Hybrid, automatic transmission, 20 city/24 highway mpg EPA estimates. Range based on 24 highway mpg EPA estimate and a 26-gallon tank. Your mileage will vary. The Touareg Hybrid is available in the U.S. in very limited quantities and only at participating Volkswagen dealers. Efficiency shown in Tungsten Silver Metallic.
Electronic Stability Control (ESC). ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.

ABS and HBA. The Anti-lock Braking System (ABS) helps keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.

Surrounded by safety. In addition to airbags,* every Touareg has a specially reinforced safety cage complete with anti-intrusion side beams and hardened steel B-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.

Intelligent Crash Response System (ICRS). After the airbags* have deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.** That’s why we call it intelligent.

IIHS Top Safety Pick. The 2012 Touareg is one of the Insurance Institute for Highway Safety’s Top Safety Picks.† Actually, it’s one of nine 2012 Volkswagen models to get their top award. That means all nine cars scored the highest rating in all four qualifying tests. That’s 36 instances of superior safety.

Lower Anchors and Tethers for CHildren (LATCH). LATCH allows you to secure child seats to your Touareg using specific built-in anchors that connect the seat to the safety cage. When the child seat is installed and used correctly, this helps maximize the safety of the seats.
Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and the dealer will let you know when it’s time to schedule your appointment. And for three years, or 36,000 miles, we’ve got you covered. That’s why we call it Carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask any questions you have while we give your Touareg a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s that simple.

No-charge scheduled Carefree Maintenance.*

The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

V6 TDI Lux shown in Cool Silver Metallic

Years 3 or 126
Supercharged Hybrid

Includes V6 Sport with Navigation features, plus: 3.0L 380-hp hybrid powertrain; 9" Essential alloy wheels with all-seasons, tire-repair kit, pollen filter, Climatronic dual-zone automatic climate control, 8-way power driver's seat, heated seat, memory, power-adjustable lumbar support, electric rear window release located in rear cargo area.

Lux

Includes Sport with Navigation features, plus: 19" Everest alloy wheels with all-season tires; silver roof rails; 3D landmarks, CD/DVD player, advanced audio converting, and SiriusXM Satellite Radio with 3-month trial subscription, MDI with iPod® cable, and 8 speakers; Electronic Stability Control (ESC); Tire Pressure Monitoring System (TPMS). Which means if something goes wrong with the engine, the transmission, or the 4MOTION all-wheel-drive system, the system can turn the wheels to the correct direction to maintain control.

Executive

Includes Sport with Navigation features, plus: 3.6L V6, 240-hp TDI Clean Diesel engine; 4MOTION all-wheel-drive system; electronic limited-slip differential; 18" Karakum alloy wheels with all-season tires; silver roof rails; halogen reflector lens foglights; Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic dual-zone automatic climate control; leather-wrapped, multi-function steering wheel; heated, power-adjustable side mirrors with memory, power-adjustable lumbar support, electric rear window release located in rear cargo area.

Hybrid

Includes V6 Sport with Navigation features, plus: 3.6L V6, 280-hp engine with FSI, 4MOTION all-wheel-drive, 8-speed automatic transmission, 19" Everest alloy wheels with all-season tires; 3D landmarks, CD/DVD player; 3-zone Climatronic dual-zone climate control, 12-way power driver's seat, heated seat, memory, power-adjustable lumbar support, electric rear window release located in rear cargo area; Vavona V™ vavona wood interior trim and center console.

Sport

Includes: 3.6L V6, 280-hp engine with FSI, 4MOTION all-wheel-drive, 8-speed automatic transmission, 19" Everest alloy wheels with all-season tires; 3D landmarks, CD/DVD player; 3-zone Climatronic dual-zone climate control, 12-way power driver's seat, heated seat, memory, power-adjustable lumbar support, electric rear window release located in rear cargo area; Vavona V™ vavona wood interior trim and center console; Climatronic dual-zone automatic climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*”; Park Distance Control (PDC) with front and rear proximity sensors; rain-sensing windshield wipers with heated washer nozzles; 40/20/40-split folding rear seat; 1-touch feature; aluminum appearance pedals; aluminum appearance pedals; 1-touch feature.

Specifications

Design

Premium color multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, trip fuel economy, trip duration, trip fuel range, average fuel consumption.

Comfort

Rain-sensing windshield wipers with heated washer nozzles; heated backrest; ambient lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic dual-zone automatic climate control; multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; heated windshield washer nozzles; 40/20/40-split folding rear seat; push-button start; vavona wood interior trim and center console; Climatronic dual-zone climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; multi-function steering wheel; heated rear seats; keyless access with push-button start*; Executive

Includes Sport with Navigation features, plus: 3.6L V6, 280-hp engine with FSI, 4MOTION all-wheel-drive, 8-speed automatic transmission, 19" Everest alloy wheels with all-season tires; silver roof rails; halogen reflector lens foglights; Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic dual-zone automatic climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; rain-sensing windshield wipers with heated washer nozzles; 40/20/40-split folding rear seat; push-button start; vavona wood interior trim and center console; Climatronic dual-zone automatic climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; multi-function steering wheel; heated rear seats; keyless access with push-button start*; Lux

Includes Sport with Navigation features, plus: 19" Everest alloy wheels with all-season tires; silver roof rails; halogen reflector lens foglights; Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic dual-zone automatic climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; multi-function steering wheel; heated rear seats; keyless access with push-button start*; Executive

Includes Sport with Navigation features, plus: 20" Pikes Peak alloy wheels; heated, power-adjustable side mirrors with memory, heated, power-adjustable lumbar support, electric rear window release located in rear cargo area; vavona wood interior trim and center console.

Weight

Weight: 3,954 lb (1,794 kg)

Dimensions

Width: 76.4 inches (1,940 mm)

Front track: 64.9 inches (1,650 mm)

Length: 188.8 inches (4,795 mm)

Height: 67.8 inches (1,722 mm)

Weight: 3,954 lb (1,794 kg)

Engine

3.0L, 24-valve, DOHC, V6, TDI Clean Diesel engine with common rail direct-injection technology; 280 hp, 265 lbs/ft of torque; 0-60 mph in 6.5 seconds; EPA-estimated fuel economy: 24/34/28 mpg; 8-speed automatic transmission; 18" Karakum alloy wheels with all-season tires; silver roof rails; halogen reflector lens foglights; Bi-Xenon high-intensity headlights with Adaptive Front-lighting System (AFS) and LED Daytime Running Lights (DRL); Climatronic dual-zone automatic climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; multi-function steering wheel; heated rear seats; keyless access with push-button start*; Executive

Includes Sport with Navigation features, plus: 3.0L V6 Sport with Navigation features, plus: 3.0L 380-hp hybrid powertrain; 9" Essential alloy wheels with all-seasons, tire-repair kit, pollen filter, Climatronic dual-zone automatic climate control, 8-way power driver's seat, heated seat, memory, power-adjustable lumbar support, electric rear window release located in rear cargo area; Vavona V™ vavona wood interior trim and center console; Climatronic dual-zone climate control, multi-function steering wheel; heated rear seats; keyless access with push-button start*; Park Distance Control (PDC) with front and rear proximity sensors; multi-function steering wheel; heated rear seats; keyless access with push-button start*; Executive

Includes Sport with Navigation features, plus: 3.6L V6, 280-hp engine with FSI, 4MOTION all-wheel-drive, 8-speed automatic transmission, 19" Everest alloy wheels with all-season tires; 3D landmarks, CD/DVD player, advanced audio converting, and SiriusXM Satellite Radio with 3-month trial subscription, MDI with iPod® cable, and 8 speakers; Electronic Stability Control (ESC); Tire Pressure Monitoring System (TPMS). Which means if something goes wrong with the engine, the transmission, or the 4MOTION all-wheel-drive system, the system can turn the wheels to the correct direction to maintain control.
**Wheels**

- Standard
- Sport 18" Executive
- LUX and Hybrid 19" Executive
- Executive 20" Film-Flex

**Accessories**

- Tow Hitch and Ball Mount
- Base Carrier Bars with Roof Box Carrier Attachment
- Base Carrier Bars with Snowboard/Ski Attachment
- Base Carrier Bars with Bike Holder Attachment
- Monster Mat®
- MojoMat®
- Side Window Deflectors
- Trailer Hitch and Ball Mount
- Touareg License Plate Frame

**Exterior**

- Pure White
- Cool Silver Metallic
- Tungsten Silver Metallic
- Canyon Grey Metallic
- Flint Grey Metallic
- Galapagos Grey Metallic
- Saffron Bronze Metallic
- Night Blue Metallic
- Black
- Black Anthracite
- Cornsilk Beige
- Saddle Brown

**Interior**

- V-Tex Leatherette
- Leather
- Black Anthracite
- Cornsilk Beige
- Black Anthracite
- Cornsilk Beige
- Saddle Brown

Not all combinations of exterior paint and interior seating surfaces are available.
2013 Volkswagen Family

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies— from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.