THERE'S MORE TO LIFE THAN A VOLVO. THAT'S WHY THE NEW VOLVO C30 HAS AS MANY LOOKS AS YOU DO. THAT'S WHY THIS FOUR-SEATER IS A WORLD LEADER. THAT'S WHY YOUR INDIVIDUALITY COULDN'T BE IN A SAFER PLACE. THAT'S WHY YOU DRIVE ONE.
It's different. But that's not the only benefit.

Nature makes sure we all start out unique. And the new Volvo C30 can help you stay that way. First-class comfort, world-class safety and elegant Scandinavian design are all part of the special Volvo DNA and instantly apparent here. At first glance you'll notice unique Volvo design details such as the bigger, bolder iron mark on a larger, trapezoidal grill, aggressive headlamps that sweep back gracefully, yet peer out protectively and demonstrative taillamps that include state-of-the-art Emergency Brake Lights that warn cars behind when you brake harder than normal. Add to that exceptional roadholding and you'll discover the new Volvo C30 is highly qualified to protect you and yours – especially from boredom.
180° from a cup of cocoa and a book.

Fun does not stay home at night. It is not a limited resource. And there is no embargo against it. Practically speaking then, fun is the way to go. And that’s good news for us because with wheels at the corners, a frame of high torsional rigidity, and a suspension that deftly masters quick corners as well as long commutes, the new Volvo C30 swiftly liberates fun from the confines of the ordinary and fundamental – and keeps it going, 24/7/365.
Dream, yes. Sleep, no.

Dream now about your new Volvo C30. Once you get behind the wheel there will be no
time for naps. The engine is built to power your vision a long way past the ordinary.

What's more, every Volvo engine is engineered to respond instantly to spontaneous
adventures never fair to wait. Better fast dreams now.
Buckle up.

Settle in to one of the world’s most comfortable driver’s seats and you’ll find everything you need close at hand. The unique floating center console presents intuitive controls for the infotainment and climate systems. The overall effect is stimulating, yet the elegant simplicity of pure Scandinavian design also invites you to relax—while wearing the stylish 3-point safety belt Volvo invented for you, of course.
The seats in your new Volvo C30 are an extremely comfortable example of ergonomic excellence. In fact, year after year Volvo seats are said to be the most comfortable in the automobile industry. Part of that comfort, we believe, comes from riding in one of the safest cars on the road. In this car, with four seats, no one rides the hump. The back seats – set closer together for a better view forward – have a VIP lounge feeling with a center armrest, tilted backrests and convenient amenities such as side storage and a clever table that is the flip-side of the front-center armrest.

Lean back.
Facets make the jewel.

How will your new Volvo C30 catch the light? As you imagine all the possible exterior variations and narrow your choices to your select favorites, you can begin to realize your ideal car. Accessory Styling kit? Hi◊-index 18" wheels? Roof spoiler? Moonroof? Chrome tail pipes? Active Bending Lights? Sport Chassis? If you want to see these combinations in real time before you finally decide, you can build your own virtual versions at www.volvocars.us.
Improvise.

Modern physics suggests a certain amount of fundamental randomness in the universe, which makes the versatile new Volvo C30 perfect for impromptu shopping. Like every Volvo, this car is built to provide an intelligent mix of performance and practicality. For example, the seating and storage configurations are flexible enough to provide excellent loading capacity as well as a flat cargo space. Of course, roof-mounted carrying accessories are also available.
In a car that’s fun to drive, being stuck in traffic is suboptimum. Of course, the audio system in the floating center console can provide plenty of amusement, at any speed, but it’s the optional Navigation system* with Real Time Traffic (RTT) information that can really help keep the fun rolling. In addition to its helpful GPS navigation functionality, the RTT system can help you avoid traffic delays. Detailed maps are stored on a hard disk, easily updated by DVD and easy to search for data, information, knowledge, understanding, wisdom – or just directions to a party.

*Included in the optional Multimedia Package

Fun knows where more fun is.

Be quiet, tomorrow.

Music is life. And Volvo’s modern sound systems are among the best in class – especially with the latest generation of Dolby® Pro Logic® II Surround and extremely efficient digital Class D amplification. The Dolby® Pro Logic® II Surround utilizes a center loudspeaker and sophisticated sound processing calibrated especially for the interior of the Volvo C30. This system ensures that every passenger enjoys a well-balanced stereo presence regardless of seating position – a remarkable achievement considering how nobody sits in the middle of the car. Connect your iPod® or USB player and your playlists are easy to select and your music is ready to travel, non-stop.

*Included in the optional Multimedia Package
Avoid accidents even when parked.

Volvo safety doesn’t stop when you park your car. With Approach Lighting, your car can be illuminated, inside and out, using your remote control as you approach your car and with Home Safe Lighting, you can also activate a dipped beam with the headlight stalk as you leave your car. This feature can be especially convenient when your personal celebrity spotlight operator has the night off. And with the optional keyless drive*, the doors will unlock as you grasp the handle – like magic – and you can start the car without inserting the key (as long as you have the key in your pocket or purse).

*Included in the optional Preferred Package on C30 R-DESIGN
WE INNOVATE FOR LIFE.

For decades, we’ve created cars that encourage people to enjoy life and help protect it in the event of an accident. Many of the most important car safety innovations are the hallmark of Volvo, and hundreds of thousands of people all over the world can say they’re still alive thanks to Volvo ingenuity.

This is not by coincidence. Our founders stated that safety is, and shall always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion and dedication to provide the safest cars on the road.

The protective character of Volvo also encompasses the world we share. Already in 1972, Volvo was the first car manufacturer to acknowledge and actively respond to the environmental impact of cars. In fact, we invented the three-way catalytic converter and are constantly innovating to reduce the environmental impact of the cars we make and how we make them.

Of course, choosing a Volvo will always be something you do for both yourself and the people around you – because our cars will always consider the well-being of everyone. Even if those people happen to be outside your car or are part of future generations.

Find more innovations at volvocars.us

“Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety.”

Assar Gabrielsson and Gustaf Larson, founders of Volvo

CITY SAFETY COLLISION AVOIDANCE TECHNOLOGY

In 2008, Volvo Cars introduced the world’s first City Safety – the world’s first standard-fit collision avoidance and mitigation technology active at speeds up to 20 mph. Helping to lower the risk of low-speed collisions and whiplash injury. City Safety is a major step towards safer urban driving. At the moment, City Safety is only available in the Volvo XC60.

THE THREE-WAY CATALYTIC CONVERTER

In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline-powered cars are equipped with a three-way catalytic converter – just as indispensable for the environment as the three-point seat belt is for safety.

THE THREE-POINT SAFETY BELT

In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point safety belt. So important is this invention, it is considered to be one of the most life-saving technical innovations in the history of mankind.

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Since 1970, Volvo’s Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants. In addition to studies on the scene of the crash, our researchers also conduct trials to improve the driver's conditions to avoid collisions. These findings give us unique knowledge that guides us in creating technology that helps prevent or mitigate accidents and - if an accident can't be avoided - to help protect the occupants.

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 400 crash tests each year. We crash test car-to-car at different speeds and from different angles. We perform frontal impacts, rear impacts, side impacts and roll-over tests, and test cars off-road as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hällered with its 34 miles of test tracks includes different road types from all over the world. Here we scrutinize our cars’ ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.

We already know what we want to achieve: no accidents. By applying a holistic approach which considers the driver and the infrastructure as well as the vehicle, we can create a future where cars interact with other cars, the road, and the traffic control systems. For example, this includes cars that can brake and steer automatically, if needed. This makes it possible to design cars in completely new ways to protect and preserve life.

Cars are driven by people. That’s why all our safety research and development continues to investigate the capabilities, limitations and tendencies of human nature. This people-centric research is always based on real situations – and with the vision to create cars that can help prevent accidents.

To help you avoid accidents while maintaining the fun of driving, Volvo safety technologies are designed to support the driver in various situations without unnecessary interference. All these intelligent technologies share information and interact with split-second precision. Today, a new Volvo can “read” actual situations and provide optimal support and protection for example, by sensing normal driving patterns or panic situations and by taking protective action before, during and after a collision. Still, technology can never take the responsibility away from you, the driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed, they will also contribute to the overall safety of those in and around your Volvo.

Read more about our safety research at volvocars.us
We must minimize the emissions of fossil CO₂ (which leads to climate change) and increase the energy efficiency of our cars. Continuous improvements within aerodynamics, rolling resistance, lightweight materials and drive train technology help us lower fuel consumption. In our new Hybrid technology center in Göteborg, we are developing the next generation power trains for future Volvos.

If you drive 10,000 miles a year, you spend at least 24 hours a month in your car. We also know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholsteries and interiors in the Volvo Environmental Laboratory in Sweden. All upholstery materials and interior textiles also comply with Oeko-Tex Standard 100 — an international benchmark for human ecological safety of textiles. All leathers are chrome-free – they’re tanned using vegetable or synthetic substances instead of chromium. What’s more, some panel trims are Forest Stewardship Council (FSC) certified to ensure the wood comes from responsibly managed forests.

Already from the early stages of conception we’ve considered our cars’ environmental impact from design and manufacturing to useful life and recycling. For example, weld seams on all our bodies are welded by wind and hydro power and use energy and water responsibly. Our production facilities are certified under the global environmental standard ISO 14001, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be 85% recyclable. We also offer re-manufactured exchange parts which substantially reduces the need for raw materials and energy.

Looking after people and the environment is an indispensable part of the Volvo soul. For more than 80 years we’ve been driven by a passion for safety. We are environmental pioneers in the car industry, and have always employed a healthy respect for our limited resources and environmental responsibilities. Consequently, we aim to create new solutions that help halt climate change and improve the environment — both inside and outside the car. Our goal is crystal clear: to build cars that leave a minimal impact on the environment. We don’t think there is just one way to tackle the environmental issues. We think there are many solutions and we must explore all the options. That’s why we’re developing new eco-technologies. DRIVE captures all our environmental work — from production to recycling — and represents our commitment and continued efforts for sustainable mobility.

**DRIVE**

**IS DOING FOR THE ENVIRONMENT WHAT THE SAFETY BELT DOES FOR PEOPLE.**
## Standard features

<table>
<thead>
<tr>
<th>Feature</th>
<th>C30 T5</th>
<th>C30 T5 R-DESIGN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Complimentary Factory Scheduled Maintenance</strong></td>
<td></td>
<td></td>
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<tr>
<td>Free</td>
<td>☑</td>
<td>☑</td>
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<tr>
<td>for 3 years, 36,000 miles</td>
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<tr>
<td><strong>Safetyp</strong></td>
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<tr>
<td>Anti-lock Brake System (ABS)</td>
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<tr>
<td>Approach Light</td>
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<td>Dynamic Stability Traction Control (DSTC)</td>
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<tr>
<td>Home Safe Lightning</td>
<td></td>
<td></td>
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<tr>
<td>Isofix – rear seat</td>
<td>☑</td>
<td></td>
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<tr>
<td>Passenger Airbag</td>
<td>☑</td>
<td></td>
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<tr>
<td>Seat Belt Pretensions, all seating positions</td>
<td>☑</td>
<td></td>
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<tr>
<td>SIPS Curtain</td>
<td>☑</td>
<td></td>
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<tr>
<td>SIPS Bag</td>
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<td></td>
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<tr>
<td>Whiplash Protection, front seats</td>
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<tr>
<td>Whiplash Protection, rear seats</td>
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<tr>
<td><strong>Interior</strong></td>
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<tr>
<td>Audio 'High Performance' 4x40 watts, 8 speakers, in-dash CD, MP3</td>
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<td>Audio Control Buttons in Steering wheel</td>
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<tr>
<td>Bauxite Decor inlays</td>
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<td>N/A</td>
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<tr>
<td>Bluetooth</td>
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<tr>
<td>Cruise Control</td>
<td>☑</td>
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<tr>
<td>Foldable rear seat, 2 split</td>
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<tr>
<td>Leather Gear Knob with Aluminum Inlay</td>
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<td>N/A</td>
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<tr>
<td>Leather Steering Wheel</td>
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<td>N/A</td>
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<tr>
<td>Leksand T-Tec Upholstery</td>
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<tr>
<td>Leksand T-Tec/Leather Upholstery</td>
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<td>Pollen Filter</td>
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<td>Power Windows</td>
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<tr>
<td><strong>EXTERIOR</strong></td>
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<td>Halogen Lights</td>
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<tr>
<td>Polished Exhaust Pipe</td>
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<td>N/A</td>
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<tr>
<td>Sport Chassis</td>
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<td>N/A</td>
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<tr>
<td>R-DESIGN Exterior Mirrors in Matt Silver</td>
<td></td>
<td>N/A</td>
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<tr>
<td>R-DESIGN Front Grill</td>
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<tr>
<td>R-DESIGN Polished Exhaust Pipes</td>
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<td>N/A</td>
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<tr>
<td>17&quot; &quot;Spartacus&quot; Alloy Wheels</td>
<td></td>
<td>N/A</td>
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<tr>
<td>18&quot; &quot;Midir&quot; Alloy Wheels</td>
<td></td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Factory options

<table>
<thead>
<tr>
<th>Feature</th>
<th>C30 T5</th>
<th>C30 T5 R-DESIGN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blind Spot Information System (BLIS) with Power Folding Side Mirrors</td>
<td></td>
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<tr>
<td>Dual Xenon Gas Discharge Headlights with Active Bending Lights (ABL)</td>
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<tr>
<td>Geartronic Automatic Transmission</td>
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<tr>
<td>Leather Seating Surfaces</td>
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<td>N/A</td>
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<tr>
<td>Sirius Satellite Radio</td>
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<td>N/A</td>
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<tr>
<td>Temperature Gauge, Outer</td>
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<tr>
<td>Trip Computer</td>
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<td></td>
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<tr>
<td>USB and AUX Input</td>
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<tr>
<td>Vanity Mirrors in Both Sun Visors</td>
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</tr>
</tbody>
</table>

### Package

#### Preferred Package, T5
- Power driven and passenger seat
- Rearview center stack and door panel rails
- Fog lights
- Power glass moonroof

#### Preferred Package, R-Design
- Power driven and passenger seat
- Keyless drive
- Power glass moonroof

#### Climate Package, T5 and R-Design
- Heated front seats
- Electronic Climate Control (ECC)
- Infrared Air Quality System (IAQS)
- High pressure medium cavalry
- Rear mirror

#### Multimedia Package, T5 and R-Design
- Upgrade Premium Sound System
- Navigation System with Real Time Traffic, Remote Control
- Map Cover with two complementary updates

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The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.
If a sporty look gets your pulse racing, this may be the C30 for you. The R-Design includes a factory fitted and color co-ordinated bodykit, a roof spoiler, and matt-chrome finish side mirrors. To further enhance the sporty exterior it also features larger polished dual-end pipes, and 18" Midir alloy wheels. The interior features a special designed sport upholstery with the R-Design logo embossed in the front seats. It also features a sculpted sports steering wheel and some other unique R-Design interior treatments.
For a truly contemporary look go for the new Orange Flame metallic finish on your C30. Shown here with the standard 17" Spartacus alloy wheels with a double spoke design. The interior shows the new light colored Blond leather interior for an airy scandinavian look.

C30 T5

ACCESSORY STYLING KIT*: Set your new Volvo C30 apart from the pack with these exterior and interior styling packs. Exterior design accents emphasize a more aggressive demeanour with the following accessories: Front bumper bar, rear skid plate, side scuff plates, fog light frames, Freja 17 alloy wheels and larger polished tail pipes. The interior design accents include Sport floor mats and a reversible cargo mat featuring the C30 logo along with a sleek Sport door sill moulding.

* Retailer Installed Accessory
COLOR YOUR VOLVO. When it comes to the appearance of your Volvo, the choice of exterior color and wheels are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit www.volvocars.us

Please note: It’s not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

COLOR YOUR VOLVO

1152 Passion Red metallic

461 Cosmic White metallic

088 Chervonne Blue metallic (white tones become visible in transparent effect depending on light) T5

477 Electric Silver metallic

052 Black Sapphire metallic D6 sedan

019 Black Stone T5

Clean colors

To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What’s more, our painting facilities are among the cleanest in the world.

CHOOSE COLORS

Please note: It’s not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

481 Cream White metallic

091 Orange Flame Metallic T5 and R-DESIGN

626 Stone metallic T5

452 Black Stone T5

EXTERIOR DESIGN Aluminum wheels

481 Cosmic White metallic

088 Chervonne Blue metallic (white tones become visible in transparent effect depending on light) T5

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**INTERIOR DESIGN**

**Leather-clad R-DESIGN sports steering wheel with aluminum inlay**

**Leather-clad gear knob with aluminum inlay, manual**

**Leather-clad gear knob with aluminum inlay, Geartronic**

**INTERIOR DESIGN Offblack, leather**

**Leather Offblack, 5DSH**

**Aluminum center stack and door panel inserts**

**Offblack carpeting and floor mats**

**R-DESIGN center stack and door panel inserts**

**INTERIOR DESIGN Offblack, Leksand**

**Leksand T-Tec Offblack, 5HSH**

**Aluminum center stack and door panel inserts**

**Offblack carpeting and floor mats**

**R-DESIGN center stack and door panel inserts**

**INTERIOR DESIGN Offblack, R-DESIGN**

**R-Stock leather/Tex Offblack, SF17**

**R-Stock center stack and door panel inserts**

**Offblack carpeting and R-Stock floor mats**

**R-DESIGN Center stack and door panel inserts**

**Leather-clad R-DESIGN sports steering wheel with aluminum inlay**

**Leather-clad gear knob with aluminum inlay**

**Bauxite center stack and door panel inlays**

*(available in optional Preferred Package on T5)*

**R-DESIGN center stack and door panel inlays**

*(standard on T5)*

**R-DESIGN sports pedals in brushed aluminum**

*(available for manual and Geartronic)*

**INTERIOR DESIGN Offblack, Leksand T-Tec Offblack, 5HSH**

**Aluminum center stack and door panel inserts**

**Offblack carpeting and floor mats**

**R-DESIGN center stack and door panel inserts**

*(available for manual and Geartronic)*

**Leather-clad R-DESIGN sports steering wheel with aluminum inlay**

**Leather-clad gear knob with aluminum inlay**

**Leather-clad gear knob with aluminum inlay, Geartronic**

**Leather-clad gear knob with aluminum inlay, manual**

**INTERIOR DESIGN Offblack, leather**

**Leather Offblack, 5DSH**

**Aluminum center stack and door panel inserts**

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**R-DESIGN center stack and door panel inserts**

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*(available in optional Preferred Package on T5)*

**Leather-clad R-DESIGN sports steering wheel with aluminum inlay**

**Leather-clad gear knob with aluminum inlay**

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**INTERIOR DESIGN Offblack, R-DESIGN**

**R-Stock leather/Tex Offblack, SF17**

**R-Stock center stack and door panel inserts**

**Offblack carpeting and R-Stock floor mats**

**R-DESIGN center stack and door panel inserts**

*(available for manual and Geartronic)*

**Leather-clad R-DESIGN sports steering wheel with aluminum inlay**

**Leather-clad gear knob with aluminum inlay**

**Leather-clad gear knob with aluminum inlay, manual**

**Leather-clad gear knob with aluminum inlay, Geartronic**

**INTERIOR DESIGN Offblack, leather**

**Leather Offblack, 5DSH**

**Aluminum center stack and door panel inserts**

**Offblack carpeting and floor mats**

**R-DESIGN center stack and door panel inserts**

**INTERIOR DESIGN Offblack, Leksand**

**Leksand T-Tec Offblack, 5HSH**

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*(available for manual and Geartronic)*
At the core of every car we make, state-of-the-art technology helps support the driver and protect the occupants. And to further enhance the Volvo safety experience, there’s a range of supplementary safety technology – for more performance and peace of mind.

**Dynamic Stability and Traction Control (DSTC)**
By reducing power to individual wheels, DSTC helps to prevent fishtails, spinouts, and rollovers. This technology work in the background, so you don’t even know it’s on.

**Adaptive Brake Light**
If you brake at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and the hazard lights flash instead. Using LED technology that needs less time to light up than regular bulbs, traffic behind you can react sooner.

**Intelligent Driver Information System (IDIS)**
To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems when it detects a driver deviating from their lane or increasing their speed. As soon as you bring your car back on course, the phone call or the delayed information is presented.

**Active Bending Lights (ABL)**
In addition to improving forward vision using Dual Xenon light technology, the Active Bending Lights give a boost to your rearward vision. The lights are designed to turn 15 degrees to the left or right when you are at a standstill or at a low speed. A twilight sensor engages the adaptive function during daylight to ensure its life span.

**Restraint Technologies**
In a collision, Volvo’s restraint technologies interact to help reduce the impact. The safety belts with pre-tensioners activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat belts also fit tighter a little so that the driver and passenger are pushed forward for the same distance by the same restrained forces. The seat belt pretensioner position allows the restraint system to work. A position sensor depending on the force of the collision. The drivers’ airbag also interacts with the deformation of the collapsible steering column. Side airbags in the front seats help reduce the risk of serious injuries in a side collision. The Inflatable Curtain (IC) helps protect the heads of rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

**Preventive**

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Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and the hazard lights flash instead. Using LED technology that needs less time to light up than regular bulbs, traffic behind you can react sooner.

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**Preventive**
In a Volvo, safety is about interaction. Because it’s not the number of safety features that determines how safe a car is. It’s how well they seamlessly interact to help keep the occupants out of harm’s way.

Energy-absorbing frontal structure
Volvo patented frontal structure in built both around a series of sheet to allow optimal deformation – as inner layers are not yielding, while outer layer can be to the sides to provide an extra. This structure helps absorb the impact of a collision before it reaches the occupants. The compact power train is designed to provide protection in all types of collisions. In the event of a frontal collision, the inner layers help absorb and dissipate energy away from the front of the car, further helping to reduce the impact on the occupants. An air bag under the hood helps prevent components of the engine bay from striking into the sides. This also helps protect legs and feet.

Side Impact Protection System (SIPS)
SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The side structure is extremely strong to help withstand a severe side impact – even when a larger vehicle. The inflation Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.

In a rear impact
The rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo’s unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

In a roll-over
The inflatable safety cage and the vehicle structure interact together with the safety belts and belt pre-tensioners to help absorb and disperse the energy to the side impactors (SIPS) and the side airbags. The side airbags in the door help provide side protection.

In a frontal collision
The patented frontal structure not only helps absorb and disperse impact energy to the side impactors (SIPS) and the side airbags but also helps to help absorb and disperse impact energy to the side impactors (SIPS) and the side airbags. The side airbags in the door help provide side protection.

Whiplash Protection System (WHIPS)
Integrated in the front seats, Volvo’s WHIPS cradles the occupants to help prevent the neck and spine from sudden, jarring movements. The compact power train is designed to provide protection in all types of collisions. The side structure is extremely strong to help withstand a severe side impact – even when a larger vehicle. The inflation Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.

Power retractable door mirrors with ground lighting*
At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you’ve parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Included with the optional Blind Spot Information System (BLIS).
COMFORT
A Volvo is always designed for more than one. Our technology aims to enhance the feel-good factor for everybody with the privilege of riding in a Volvo. And to further improve comfort and convenience, there’s a range of clever equipment – customised for your Volvo and the people inside it.

COMFORT Seats

Ergonomic design
Multiple adjustment possibilities
Adjustable lumbar support
Front pocket

Power front seats*
Find your perfect driving position with push-button ease. The driver’s seat also incorporates a memory function that lets you store up to three separate seat positions connected to a specific remote control – a feature that’s appreciated when the car has several drivers.

* Included in the optional Preferred Package

COMFORT Climate

Electronic Climate Control (ECC)*
ECC ensures you and your passengers always enjoy a pleasant in-car climate. It maintains the fan speed and temperature inside the car however much the temperature outside changes, or the sun shines in. The driver and front-seat passenger can set the temperature individually for each side.

Interior Air Quality System (IAQS)*
IAQS filters the air entering the car to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active charcoal filter protects the car occupants from harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

* Included in the optional Climate Package

COMFORT Storage

Front center armrest
The multifunctional front center armrest has cup holders, an AUX input and a USB port to connect your MP3 player to the car’s audio system. In the tunnel console between the seats, integrated cup holders can hold cups under an elegant roll-top cover.

Sun glass holder*
This elegant holder keeps glasses or sun glasses conveniently at hand. It accommodates most sizes and mounts above the door window.

* Retailer Installed Accessory
Rain sensor*  Once activated, the rain sensor can start the windscreen wipers as soon as it begins to rain or if water splashes onto the windscreen. For your convenience, it can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

* Included in the optional Climate Package

Blind Spot Information System (BLIS)*  BLIS is designed to help the driver keep a lookout on either side of the car. As a vehicle enters your blind spot, the sensor can alert you and automatically deploy mirrors. As the vehicle leaves your blind spot, the sensor will retract. This safety innovation is for your peace of mind when you change lanes.

* Optional

Personal settings  Set your VOLVO’s convenience and safety settings according to your personal preferences using this simple computer interface. Depending on which technologies you have, this is where you configure the audio and climate settings, door mirrors, navigation, communication, cruise control, lights, seat heating and the Intelligent Driver Information System.

Trip computer  Monitor your fuel consumption and average speed, range on current fuel reserves and average speed. Select settings and resetting computer settings can be controlled by using the fun-are indicator stick.

Climate control  For a melting candy, climate control automatically maintains your desired speed, it is conveniently operated by controls on the steering wheel.

TECH & SOUND  Driver’s support

TECH & SOUND  Driver’s support

TECH & SOUND

Employing the latest information technology your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.

Brake assist*  Brakes are always at the edge of being able to bring your car to a full stop without the help of the engine. By applying a small amount of braking pressure, the brake assist system is ready to step in and increase the braking pressure with the electronic system. For your convenience, it can also automatically adjust the front and rear disc brakes during a collision.

* Included in the optional Climate Package

Park assist*  Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers alerts you to an obstacle behind the car. As the car arrives at the obstacle, the sound becomes a continuous tone. Park assist performs a similar function at the front of the vehicle — alerting you via the front loudspeakers.

* Optional

TECH & SOUND

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Keyless drive*  Keep the keys in your pocket or handbag. Using the keyless drive technology you can unlock the car and start the engine without using a key card. To start the engine, just turn the starter control in the instrument panel.

* Included in the optional Preferred Package on C30 R-DESIGN

TECH & SOUND

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Repeat driver  Keep the keys in your pocket or handbag. Using the keyless drive technology you can unlock the car and start the engine without using a key card. To start the engine, just turn the starter control in the instrument panel.

* Included in the optional Climate Package

TECH & SOUND

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Cruise control  For a relaxing journey, cruise control automatically maintains your chosen speed. It is conveniently operated by controls on the steering wheel.

TECH & SOUND  Communication

TECH & SOUND

Employing the latest information technology your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.

Integrated Bluetooth® handsfree system  Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo, wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. And as you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again. With Volvo’s integrated Bluetooth® handsfree system you conveniently operate your phone using the buttons in the steering wheel or the center console keypad. Bluetooth® handsfree system is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night. Bluetooth® includes power retractable side view mirrors.

* The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.

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Trip computer  Monitor your fuel consumption and average speed, range on current fuel reserves and average speed. Select settings and resetting computer settings can be controlled by using the fun-are indicator stick.

Communication

Navigation System with RTT (Real Time Traffic)*  Navigation System with real-time traffic, remote control and map care with two complimentary updates. Guides you anywhere with precise audio and visual directions. Using the global positioning satellite (GPS) system, a liquid crystal 6.5-inch display shows your location on a map and plots the best route to your destination. For TMC (Traffic Message Channel) radio data broadcasts VNS also lets you know if traffic lights or roadblocks are encountered. VNS includes memory function, home and favorite destinations, and intelligent driver information system.

* Included in the optional Multimedia Package

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

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PACK & LOAD

Carrying/Towing

Roof cargo carrying system
To help you fully utilize the roof of your Volvo, we’ve developed a range of versatile cargo carrying accessories. This system is dimensioned to carry up to 165 lbs. The factory-fitted attachment points in the car’s roof make the load carriers easy to fit, and even quicker if your car has roof rails. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the cargo carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise.

High Performance audio system
A powerful, versatile system. Each loudspeaker is fitted with a powerful magnet and a large coil. In combination with the amplifier, this system provides excellent bass reproduction and high power – simply superb sound. High Performance equipment includes:

- 12 high-end Dynaudio loudspeakers

Dynaudio Premium Sound System
Our top-of-the-line audio system is designed for perfect sound dynamics, featuring best-in-class loudspeakers by Dynaudio – a world leader in loudspeaker technology. With Dolby® Pro Logic® II sound processing, your Volvo will provide you with a world of sounds.

Dynaudio loudspeakers
The ten high-end loudspeakers by the Danish sound specialist Dynaudio in the Premium Sound system are powered by a 1,360 W digital amplifier. They are three separate speakers – woofer, tweeter and midrange – in each door. There is also a separate subwoofer with tweeter and midrange. Each subwoofer has a 40 cm woofer. The centre loudspeaker is a seven inch unit with tweeter and midrange. The whole system is controlled by a central loudspeaker and sound processor. Initially, the amplifier used a strong and versatile 12-channel processor in the rear – Volvo’s world first. The digital class D amplifier features new technology to provide an extremely high efficiency, making it easy to generate the most audio power from the least amount of current.

Sport floor mat
The C30 Sport floor mat has a reflective strip around the seams for added effect. The tufted material has a thick pile and is durable while offering style, comfort and a cozy atmosphere.

HD Radio
The HD Radio Technology brings your car an all-new radio listening experience. Trust your crystal clear sound, grab those napkins and more than 1,000 HD radio stations across the United States to tune into, plus more than 1,020 local FM HD2 and HD3 stations. You simply get more music, more news and more sports – all subscription free. The screen displays data such as song, artist, breaking news, weather alerts, sports scores, stock information and much more to keep you updated as you travel. HD Radio is included in the High Performance and Premium Sound audio systems.

Dolby® Pro Logic®, and the double-D symbol are registered trademarks of Dolby Laboratories.

Sirius Satellite Radio with complimentary six month subscription is a separate factory option.

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**SPECIFICATIONS**

- **automatic Transmission:** Six-speed manual or five-speed Geartronic
- **Environmental classification:** ULEV 2
- **Fuel consumption highway, man/auto:** 29/30
- **Fuel consumption city, man/auto:** 21/21
- **Top speed:** 146 mph
- **Acceleration 0–60 mph:** 6.2 sec
- **Max. power output:** 227 hp at 5000 rpm
- **Engine type:** 2.5-liter five-cylinder turbocharged engine

**PERFORMANCE**

In Volvo, power train and chassis interact to strike the perfect balance between excitement and stability. And to further enhance the experience, additional technologies are available.

**DRIVELINE**

Front-wheel drive. Transverse engine. Six-speed manual transmission. Also available with five-speed Geartronic automatic allowing manual shifting. The smooth manual six-speed transmission inspires an active driving style, while the automatic allows comfortably combined gearing for the best possible fuel economy. (not available on R-Design). R-Design adds the benefit of counteracting if a skid is imminent and provides stable braking and smooth steering. The DSTC system helps counteract a skid. The rigid body enables the suspension to perform optimally – for well-balanced handling and a high level of comfort. The front and rear suspensions also interact to help ensure a short braking distance under all circumstances and withstand tough loads without fading. EBA helps you use your brakes to the full in an emergency, while EBD distributes the braking effect between the front and rear wheels. Volvo's exacting safety, quality and environmental requirements. You can also rest suited to your personal needs. They are the only ones that have been tested to meet Volvo's accessories help you make your Volvo C30 even more suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements. You can also rest.

**ACCESSORIES**

Volvo's accessories help you make your Volvo C30 even more suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements. You can also rest...
Taking care of your ownership needs.

Volvo Leasing and Financing Offers:
(800) 631-1667, or visit www.volvocars.us/mybagsarepacked

Volvo genuine service
The key to your continuous performance year after year is to bring your Volvo to your local retailer for regular preventive maintenance. Your local retailer is uniquely qualified to perform the prescribed factory maintenance outlined in your service interval manual. Your retailer’s advisors and factory-trained technicians are uniquely qualified to maintain your Volvo to your authorized retailer for regular maintenance. Our service advisors and technicians are dedicated to ensuring a unique level of personalized service. Come in for your complimentary Flat Sport. Carչer. You can choose it to be as helpful or as helpful as you need it to be. 

Meet the family.

TO LIVE LIFE IS TO CARE ABOUT

Every moment in a Volvo is a moment designed to celebrate life. A full life filled with turms, ups and downs; the little things as well as the big ones. Of course, to live life to the fullest isn’t just about you caring for others — it’s about others caring for you.

For more than eighty years we have helped save lives on roads around the world. Nowadays, when it comes to improving automotive safety, we will never be satisfied. And while we’re seeking new solutions, our commitment to safety and advanced road safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for the means looking after our children’s lives, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology, that have less impact to mother earth. This approach also explains why we pay so much attention to your immediate environment — in the car. Simply put, just care about you — and the whole circle of life.