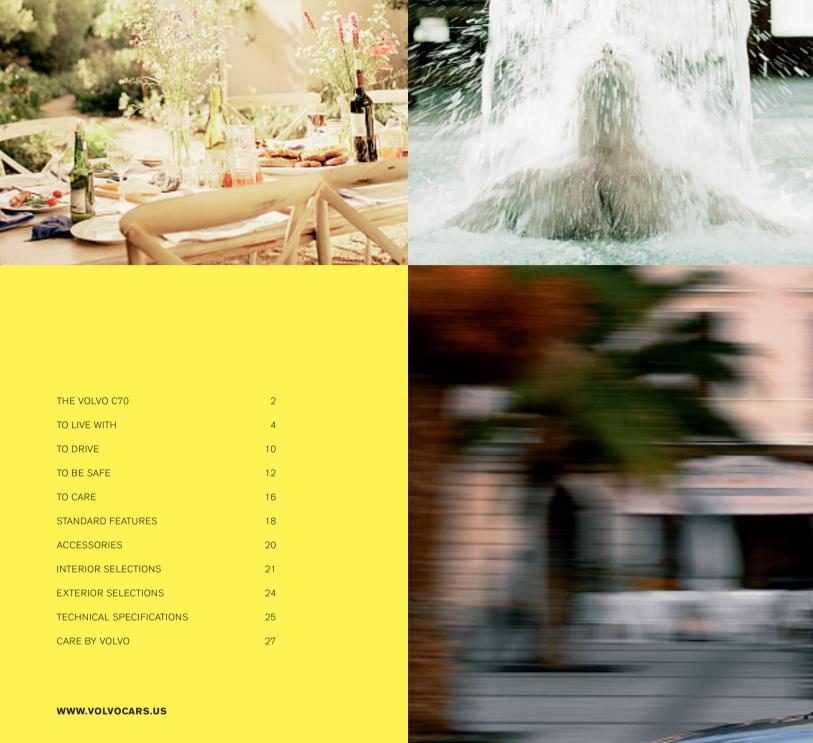


VOLVO **C70** 2004

VOLVO for life













# **TO LIVE WITH**

SUDDENLY EVERYTHING FALLS INTO PLACE AND LIFE IS A WINDING ROAD SNAKING ALONG THE COAST. INSTANT FEEDBACK INSPIRES THE DRIVER'S EVERY MOVE. YOU CAN GIVE YOUR SENSES FREE REIN... LET YOURSELF BE CARRIED AWAY BY THE UNDERSTATED LUXURY, AND BY A PREMIUM SOUND SYSTEM DESIGNED FOR THE TRUE AUDIOPHILE. AND AS YOUR DAY PROGRESSES, IT CULMINATES IN A FEELING OF PURE, UNSURPASSED SATISFACTION.



Four adults travel in comfort – even on long trips. Individual sports seating in genuine leather and a number of thoughtful touches make every trip a pleasure. The ambience is further heightened by the perfectly composed interior and the excellent materials. And the sense of freedom is never further away than the touch of a button.

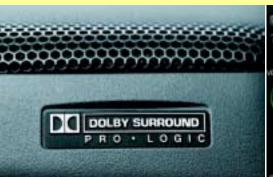


"GOOD DESIGN IS NOT ONLY A MATTER OF STYLING THE SURFACE. IT IS JUST AS IMPORTANT TO MAKE THE PRODUCT EASY TO UNDERSTAND AND USE. IF THE PRODUCT IS NOT FUNCTIONAL, IT CAN'T BE BEAUTIFUL."

(THE VOLVO DESIGN PHILOSOPHY)



THE VOLVO C70 IS DESIGNED TO MOVE YOU IN A NUMBER OF WAYS. JUST LOWER THE TOP AND BE CARRIED AWAY BY THE BREEZE PLAYING IN YOUR HAIR, THE SCENTS AND – NOT LEAST – THE SOUND OF AN EXQUISITE PREMIUM SOUND AUDIO SYSTEM. FEEL THE MUSIC THROUGHOUT YOUR BODY, AND ENJOY THE PERFECT SOUND TRACK FOR A PERFECT DAY.



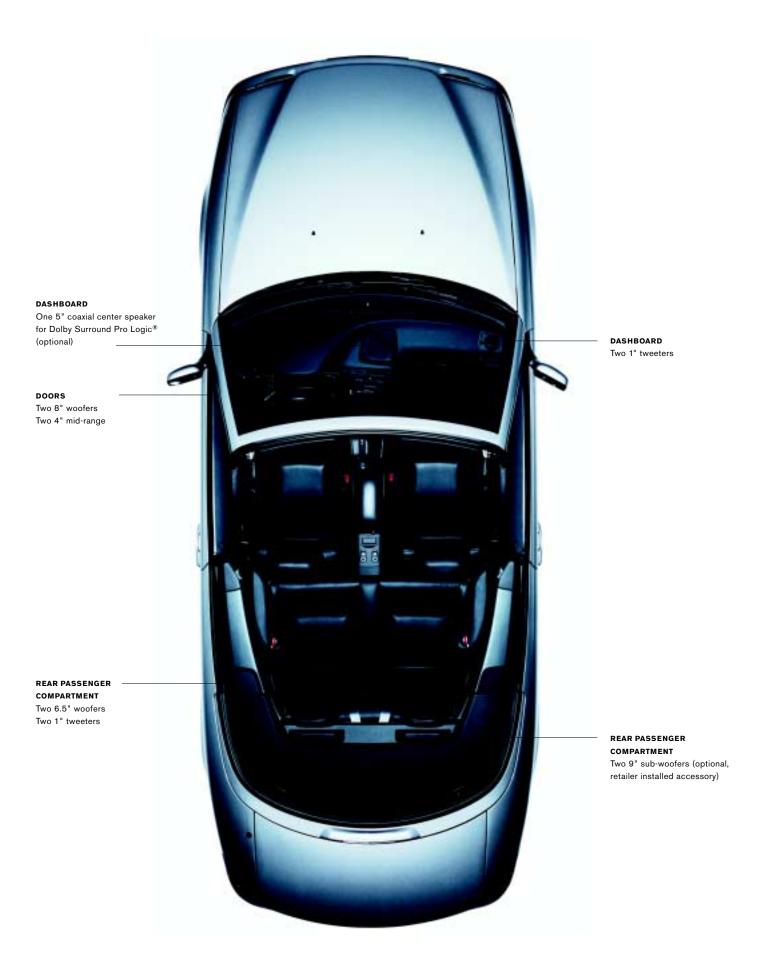




Experience a world-class audio system for the truly discerning music lover. The standard Premium Sound high-end speakers have been specially designed for the C70 in cooperation with Danish speaker specialists Dynaudio – all to give you superb sound, without compromise. The speakers' remarkably clear and authentic sound even at loud volume gives you a musical experience of absolute world class. The ten speakers' relaxed yet dynamic audio reproduction across the entire range in combination with an in-dash 3-CD changer and a

separate 400 W Premium Sound amplifier contribute to an exceptionally convincing audio experience – you can relax and fully enjoy the clean, crystal-clear music. If you add Dolby Surround Pro Logic®\*, you and your front-seat passenger can enjoy a uniquely three-dimensional sound of immense clarity and a remarkable sense of presence – it's like having the best places at an outdoor concert. And when you raise the top, sound reproduction is automatically adapted to transform your Volvo C70 into a concert hall.

<sup>\*</sup>Dolby and Pro Logic are trademarks of Dolby Laboratories.





### TO DRIVE

IT'S A VERY SPECIAL KIND OF FUN – HAVING INSTANT RESPONSE AT YOUR COMMAND IN EVERY SITUATION, WHILE STILL MAINTAINING PEACE OF MIND. THE C70 WILL STIR YOUR SOUL – AND THE FIVE-CYLINDER TURBO ENGINE IS MORE THAN WILLING TO SET THE PACE.



Volvo's patented rear suspension

system, Delta-link, provides both firm grip on the road and supple ride

comfort. The rear axle allows the rear

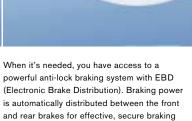
wheels to turn slightly together with

the front wheels when entering a

curve. The result is quick steering

response and better control over

the car throughout the curve.



in all situations.





The smooth, powerful 197-hp or 242-hp five-cylinder turbocharged engine gives you instant access to its full power potential, responding to your commands instantly and providing a smooth wave of power. And at the same time, it ensures that the fuel is utilized efficiently and that exhaust emissions are kept low. The crisp five-speed automatic transmission is part of the spirited driving experience in the Volvo C70.

"CARS ARE DRIVEN BY PEOPLE. THE GUIDING PRINCIPLE BEHIND EVERYTHING WE MAKE AT VOLVO, THEREFORE, IS – AND MUST REMAIN – SAFETY."

ASSAR GABRIELSSON AND GUSTAF LARSON, THE FOUNDERS OF VOLVO.



### TO BE SAFE

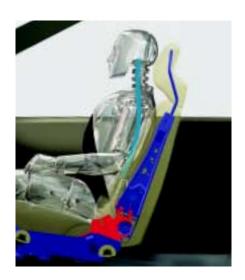
THE VOLVO C70 IS DESIGNED TO PROVIDE COMPLETE DRIVER CONFIDENCE AND OCCUPANT PROTECTION. AN ERGONOMIC DRIVER'S ENVIRONMENT, A WELL-BALANCED CHASSIS AND STC ANTI-SPIN SYSTEM HELP GIVE YOU CONTROL UNDER A WIDE VARIETY OF CONDITIONS. AND SHOULD AN ACCIDENT BE UNAVOIDABLE, YOU AND YOUR PASSENGERS ARE PROVIDED ENHANCED PROTECTION BY VOLVO'S UNIQUE SAFETY SYSTEM THAT INCLUDES ROPS (ROLL-OVER PROTECTION SYSTEM). THE VOLVO C70 IS ONE OF THE WORLD'S MOST SAFETY-MINDED OPEN-TOP CARS – ALLOWING YOU TO ENJOY THE EXPERIENCE TO THE FULL.



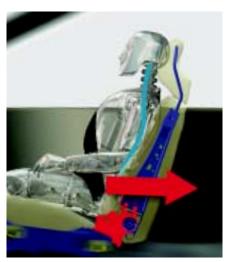
The STC (Stability and Traction Control) anti-spin system automatically ensures that the drive wheels get just the right amount of power to retain a firm grip on the road. STC also adds to the joy of driving by enhancing stability when cornering.



If you should find yourself in a situation in which the car is about to roll over, the safety arches concealed in the bodywork at the rear of the car are activated within a fraction of a second. At the same time, the seat belt pre-tensioners are activated in all four seats, helping to keep you and your passengers restrained in the seats.



WHIPS (Whiplash Protection System) is activated in certain types of rear-end collisions. A framework in the seat supports the back and helps prevent the occupant from being pressed too deeply into the backrest.

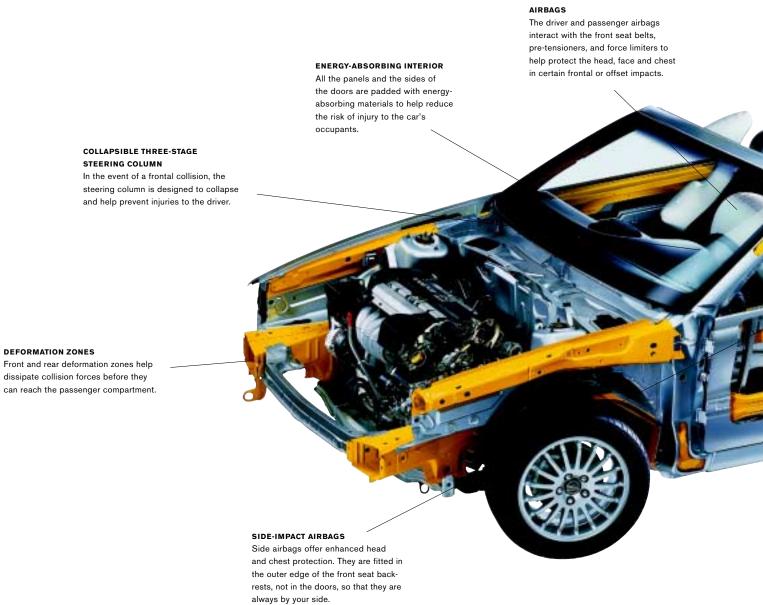


The entire backrest moves rearward to help prevent the occupant from being thrown forward by the force of the impact. At the same time, the upper part of the backrest moves up and forward to assist in reducing the strain on the back and neck.



Once the entire back has been securely cradled by the backrest, the backrest tips rearward to help reduce the force that would otherwise throw the head forward.

AT VOLVO, WE BELIEVE THAT IT'S THE WHOLE RATHER THAN THE PARTS THAT DETERMINES HOW SAFE A CAR IS. THE VOLVO C70 IS VERY MUCH THE PRODUCT OF THIS BELIEF — EVERYTHING INTERACTS HARMONIOUSLY TO HELP KEEP YOU OUT OF HARM'S WAY.





### PERSONAL SECURITY

AT VOLVO, PROVIDING FOR YOUR PERSONAL SAFETY IS A NATURAL EXTENSION OF OUR DEVOTION TO YOUR DRIVING SAFETY. AND SO, A NUMBER OF CRITICAL FEATURES HAVE BEEN ADDED TO THE VOLVO C70 TO HELP YOU AVOID THREATENING SITUATIONS.

#### WHIPS (WHIPLASH PROTECTION SYSTEM)

WHIPS helps reduce the risk of whiplash injury by cradling the spine and neck in a controlled way if the vehicle is hit from behind at low speeds. It is built into the front seats and activated by a sufficient impact.

# ROPS ROLL-OVER PROTECTION SYSTEM

If the car rolls over, an electronic sensor triggers the arches concealed behind the rear seat head restraints, along with the seat belt pre-tensioners for all four seats. The rear arches act together with the strongly reinforced windshield frame to provide enhanced protection.

#### SEAT BELTS WITH PRE-TENSIONERS

All four seats have head restraints and three-point seat belts with pretensioners. In a collision, the seat belts are pulled taut to help keep passengers properly positioned. The front seat belts then slacken slightly so that the occupant is cushioned by the airbag in a controlled way.

#### ISOFIX COMPLIANT

This attachment system ensures quick and correct installation and removal of safety seats for children in the rear seat's outboard positions.

### PROTECTED FUEL TANK

The fuel tank is strategically placed in front of the rear axle, which helps protect it in the event of a rear-end collision.

#### ANTI-SUBMARINING SEATS

Front and rear seats are shaped to help keep occupants from sliding under and out of their seat belts during a collision.

# SIDE-IMPACT PROTECTION SYSTEM (SIPS)

Volvo's unique side-impact protection system uses a large part of the car's body to absorb the force of an impact. The system is reinforced by extremely strong doors and a robust horseshoe-like structure in the rear. The front seat side airbags offer maximum head and chest protection.

The C70 experience also comprises personal protection. Home Safe lighting allows greater personal safety when departing the vehicle. A touch of the headlight lever – and the headlights illuminate your way for thirty seconds. An electronic immobilizer and door locks that withstand most break-in attempts help protect against theft. A security

system with sensors in the doors, hood and trunk activate an alarm if someone should ever try to break into the vehicle. And in the event of trouble – press the panic button in the remote control and the alarm will sound.





### TO CARE

YOU CAN ENJOY THE SENSE OF FREEDOM AND FRESH AIR WITH A CLEAN CONSCIENCE. THE VOLVO C70 UTILIZES ITS FUEL EFFICIENTLY AND KEEPS HARMFUL EMISSIONS AT A MINIMUM. BECAUSE IT IS QUITE SIMPLY MORE ENJOYABLE TO DRIVE A CAR THAT TAKES THE ENVIRONMENT INTO CONSIDERATION.

#### FUEL ECONOMY AND EMISSIONS

High-efficiency turbo engines with sophisticated electronic engine management reduce fuel consumption and thus also emissions of carbon dioxide, a greenhouse gas. Advanced engine emission control technology eliminates 95-98 percent of carbon monoxide, hydrocarbons and nitrogen oxides from the exhaust gases.

#### **CLEAN ALL ITS LIFE**

In the Volvo C70, environmental care is built in from the initial design and engineering stages. All plastic components that weigh more than 1.8 oz. (50 g) are marked to facilitate sorting and recycling. In total, approximately 85 percent of each car can be recycled. Volvo Cars' also provides an environmental product declaration (EPD) – a tool that helps you choose a Volvo model on the basis of its overall environmental impact throughout its lifetime. The environmental product declaration can be viewed on **epd.volvocars.se** 

#### **CLEAN BROCHURE**

At Volvo, concern for the environment is important in every aspect of what we do. This brochure is 100 percent recyclable. The paper is manufactured in North America utilizing the Sustainable Forestry Initiative. No paper pulp material is harvested from old-growth forests or rain forests, and it is chlorine-free. The inks and coatings utilized for print are vegetable and water-based. Even the shipping cartons contain 50 percent post-consumer waste and are also 100 percent recyclable.

#### **CONTRIBUTING TO SUSTAINABLE DEVELOPMENT**

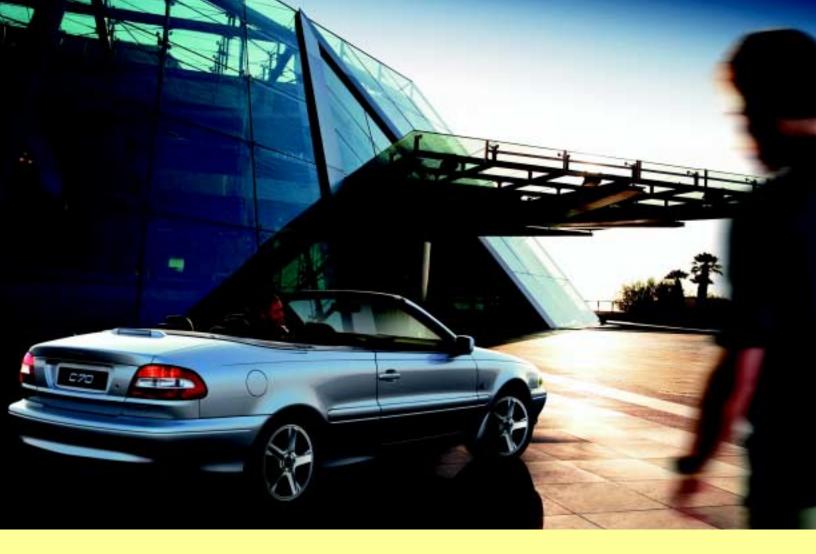
Volvo Cars aims to be a leader in corporate citizenship — ensuring a balance between the needs of the company, its customers, society, and future generations. Environmental responsibility is an important part of this effort, and so too is a far-reaching undertaking to safeguard society's interests, in Volvo's role as an employer and as a builder of that society; both independently and together with other companies, authorities and organizations. Our annual "Corporate Citizenship" report is available on **www.volvocars.com/citizenship**. And to recognize and reward ordinary Americans who go above and beyond the call of duty, we created the Volvo for Life Awards program,

see www.volvoforlifeawards.com

# STANDARD FEATURES

| Activation and seasons  Drive and front passenger suppliers flavings and includes  Illuminated side marker light frame grain indicators  Illuminated side marker light frame and include side sides.  Illuminated side marker light frame and include sides.  Illuminated sides included sides sides sides.  Illuminated sides sides.  Illuminated sides sides.  Illuminated sides  | SAFETY  | C70 LPT | C70 HPT |
|--|---|---------|---------|
| Deprise and from Expense suppressed with replaceable builb police and from Expense of suppressed in expense of suppressed in the Expense of State o |   |         |         |
| Diver and front patsenager supplemental restraint system – dual-threshold air bags   Illuminated side marker lightsturn signal indicators  |   | •       | •       |
| Energency trunk release  |   | •       | •       |
| Illiminated sich marker lights/turn signal indicators  |   | •       | •       |
| Immobilizer, encrypted ignition key  ISOPIX bablychild seat attachment system Overhead-mounted sant beit reminder lights  Rear füg light with auto-off Rear füg light with auto-off Rear füg light with sub-off Rear füg light with sub-off Stat beits: four, 3 point inertial real beits; from belts have automatic pretensioners and height adjustment  Stat beits: four, 3 point inertial real beits; from belts have automatic pretensioners and height adjustment  Stat beits: four, 3 point inertial real beits; from belts have automatic pretensioners and height adjustment  Stat beits: four, 3 point inertial real beits; from thells have automatic pretensioners and height adjustment  Stad impact pratection systems (SIPS)  Stability and traction control (STO)  White plant protection systems (SIPS)  Stability and traction control (STO)  INTERIOR:  Auto-dim rearview minror (included in Touring Package for LPT)  P  |   | •       | •       |
| SOFIX bashy/child east attachment system   | · · · · ·   | •       | •       |
| Overhead-mounted seat bett memider lights Rear Fog light with autor off Rolover protection system (ROPS) Seat betts: four, 3-point inertia-roe betts; front betts have automatic protensioners and height adjustment Security system Selbsis four, 3-point inertia-roe betts; front betts have automatic protensioners and height adjustment Sede impact protection systems (RISPS) Sabelity and traction operator (SIPS) Sabelity and tractio |   | •       | •       |
| Rear fog light with auto off Rollover protection system (ROPS) Sata bells: four, -Spoint inertia-read belts; front belts have automatic pretensioners and height adjustment Security system Sate impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**) Side impact air bage for driver and front passenger (SIPS bage II**)  Whiplash protection senting system (WHIPS)  Whiplash protection senting system vibration (IECC)  Pour senting and senting error (IECC)  Pour padded head control (IECC)  Pour padded head retraints  Pour reading lamps  Front sent senting at senting system vibration (IECC)  Pour adding lamps  Front door-panel storage pockets  Front door-panel storage pockets  Prot door-panel sto |   | •       | •       |
| Rolloser protection system (ROPS) Sate bellts front passenger (SIPS bags II*) Security system (SIPS) Seability and traction control (SITC) Seability and traction control (SITC) Security system (VHIPS) Seability and traction easiling system (VHIPS) Seability and traction easiling system (VHIPS) Seability and traction easiling system (VHIPS) Security system Security Secu |   | •       | •       |
| Seat belts: four, 3-point inortia-reel belts; front belts have automatic pretensioners and height adjustment  Sede impact air bags for driver and front passenger (SIPS bags II**)  Side impact air bags for driver and front passenger (SIPS bags II**)  Side impact air bags for driver and front passenger (SIPS bags II**)  Side impact air bags for driver and front passenger (SIPS bags II**)  **Constitution occurs (STC)  Whiplash protection seating system (WHIPS)  **MITERIOR:  **AITCHIOR:  AITCHIOR:  AITCHI |   | •       | •       |
| Security system  Side impact air bags for driver and front passenger (SIPS bags II**)  Stability and traction control (STC)  Stability and traction control (STC)  Whiplash protection seating system (WHIPS)  NATE-RIOR:  Auto dirn rearview mirror (included in Touring Package for LPT)  Cruise control  Cup holders  Daul-zone electronic climate control (ECC)  Four padded head restraints  Four reading lamps  Front door-panel storage pockets  Front door-panel storage pockets  Gearshift knob upgrade (included in Touring Package for LPT)  P  |   |         | •       |
| Side impact air bags for driver and front passenger (SIPS bags II**)  Side impact protection system (SIPS)  Stability and traction control (STC)  Whiplash protection seating system (WHIPS)  MITERIOR:  Auto-dim rearview mirror (included in Touring Package for LPT)  Cruise control  Cruise control  Qual zone electronic climate control (ECC)  Pour padded head restraints  Four reading lamps  Four center armrest  Four reading lamps  For conter armrest  Four seats back atorage pockets  Gearshift knob upgrade (included in Touring Package for LPT)  Heated front seats  Illuminated vanity mirrors in driver/front passenger sun visors  Illuminated vanity mirrors in driver/front passenger sun visors  Illuminated vanity mirror in driver passenger sun visors  Illuminated vanity mirror in fouring Package for LPT)  Leather-trimmed steering wheel  Luggage/cargo area lights  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power and front mate (and the control of the cont |   | •       | •       |
| Side impact protection system (SIPS) Stability and traction control (STC) Whiplash protection seating system (WHIPS)  INTERIOR: Auto-dim rearriew mirror (included in Touring Package for LPT) Cruise control Cup holders Dual-zone electronic climate control (ECC) Pour padded head restraints Four reading lamps Front center armrest Front door-panel storage pockets Front seat-back stor | · · ·   |         |         |
| Stability and traction control (STO)   |   |         |         |
| Miniplash protection seating system (WHIPS)  |   | -       | -       |
| NTERIOR: Auto-dim rearview mirror (included in Touring Package for LPT) P Cruise control Cup holders Use holders Dual-zone electronic climate control (ECC) Four padded head restraints Pour reading lamps Four reading lamps Front center armest Pront door-panel storage pockets Front door-panel storage pockets Gearshift knob upgrade (included in Touring Package for LPT) P Heated front seats Illuminated vanity mirrors in driver/front passenger sun visors Illuminated lockable glove box Interior cabin light delay Interior train rilays (included in Touring Package for LPT) P Leather-trimmed steering wheel Leather-trimmed steering wheel Leagage/crapy area lights Plush front and rear floor mats Power-adjustable driver seat, 8-way with 1 umbar support Power trunk lock/unlock Power windows with driver and passenger auto up/down with anti-trap feature Prevering for multi-CD changer Rear window defroster with automatic timer SC-001 Premium audio system with cassents in-dash 3-CD, 400-watt amplifer, 10 speakers, diversity antenna  Tit/felescopic steering wheel  EXTERIOR:  EXTERIOR:  Cantral power door locks with remote keyless entry, trunk and fuel filler locks Front og lights Front cading washers Front cading the seat and search of the seat and fuel filler locks Front og lights Front cading washers Front |   |         |         |
| Auto-dim rearview mirror (included in Touring Package for LPT)  Cruise control  Cruise control  Dual-zone electronic climate control (ECC)  Dual-zone electronic climate control (ECC)  Four padded head restraints  Four padded head restraints  Four padded head restraints  Four center ammest  Front door-panel storage pockets  Front seat-back storage pockets   Lugage/cargo area lights  Prover-adjustable passenger seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with Jumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power seat-back storage s |   |         |         |
| Cruise control  Cup holders  Dual-zone electronic climate control (ECC)  Four padded head restraints  Four reading lamps  Four reading lamps  Front dener armest  Front dener armest  Front door-panel storage pockets  Front seat-back storage pockets  Illuminated loxable dynage for LPT)  P   |   | P       |         |
| Cup holders  Dual-zone electronic climate control (ECC)  Dual-zone electronic climate control (ECC)  Four padded head restraints  Four reading lamps  Front center ammest  Front door-panel storage pockets  Front seat-back storage pockets  Gearshift knob upgrade (included in Touring Package for LPT)  Heated front seats  Illuminated vanity mirrors in driver/front passenger sun visors  Illuminated vanity visors in driver/front passenger visors  Illuminated vanity visors  Illuminated vanity mirror visors  Illuminated vanity mirror visors  Illuminated vanity mirror visors |   |         | -       |
| Dual-zone electronic climate control (ECC)  Four padded head restraints  Front graded lagmaps  Front door-panel storage pockets  Front door-panel storage pockets  Front door-panel storage pockets  Front dearback storage pockets  Gearshift knob upgrade (included in Touring Package for LPT)  Heated front seats  Gearshift knob upgrade (included in Touring Package for LPT)  Heated front seats  Illuminated lockable glove box  Interior cabin light delay  Interior cabin light delay  Interior cabin light delay  Interior cabin light delay  Luggage/cargo area lights  Luggage/cargo area lights  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Previring for multi-CD changer  Rear window swith driver and passenger auto up/down with anti-trap feature  Previring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Illufelescopic steering wheel  Tip computer (included in Touring Package for LPT)  P Destree (included in Touring Package for LPT)  P Des |   |         |         |
| Four padded head restraints  Four reading lamps Four reading lamps Front center armest  Front door-panel storage pockets Front seat-back storage pockets Gearshift knob upgrade (included in Touring Package for LPT) P Heated front seats Illuminated vanity mirrors in driver/front passenger sun visors Illuminated vanity mirrors in driver/front passenger sun visors Illuminated lockable glove box Interior cabin light delay Interior trim inlays (included in Touring Package for LPT) Leather-trimmed steering wheel Luggage/cargo area lights Push front and rear floor mats Power-adjustable driver seat, 8-way with 3-position memory and lumbar support Power duptatable passenger seat, 8-way with lumbar support Power trunk lock/unlock Power windows with driver and passenger auto up/down with anti-trap feature Previning for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Ilittlelescopic setering wheel Irip computer (included in Touring Package for LPT) Two entry lights (in front door foot wells)  EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Front fog lights Outside temporature gauge  | - '   |         |         |
| Four reading lamps Front center armrest Front center armrest Front door panel storage pockets Front seat-back storage pockets Front seat-back storage pockets  Gearshit knob upgrade (included in Touring Package for LPT) P Heated front seats Illuminated vanity mirrors in driver/front passenger sun visors Illuminated lockable glove box Illuminated lockable glove box Interior cabin light delay Interior trim inlays (included in Touring Package for LPT) P Leather-trimmed steering wheel Lugages/cargo area lights Plush front and rear floor mats Power-adjustable driver seat, 8-way with 3-position memory and lumbar support Power-adjustable driver seat, 8-way with lumbar support Power trunk lock/unlock Power windows with driver and passenger auto up/down with anti-trap feature Prewing for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with acasette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Tilt/telescopic steering wheel Trip computer (included in Touring Package for LPT) P Two entry lights (in front door foot wells)  EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Front fog lights Outside temperature gauge  |   | -       | -       |
| Front center armrest Front door-panel storage pockets Front door-panel storage pockets Gearshift knob upgrade (included in Touring Package for LPT) Heated front seats Illuminated vanity mirrors in driver/front passenger sun visors Illuminated vanity mirrors in driver/front passenger sun visors Illuminated lockable glove box Interior cabin light delay Interior trim inlays (included in Touring Package for LPT) P Leather-trimmed steering wheel Luggage/cargo area lights Plush front and rear floor mats Power-adjustable priver seat, 8-way with 3-position memory and lumbar support Power trunk lock/unlock Power windows with driver and passenger auto up/down with anti-trap feature Prewring for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Tilt/telescopic steering wheel Trip computer (included in Touring Package for LPT) Two entry lights (in front door foot wells)  EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Front fog lights Outside temperature gauge   | - '   |         |         |
| Front door-panel storage pockets Front seat-back storage pockets Gearshift knob upgrade (included in Touring Package for LPT) P Heated front seats   |   |         |         |
| Front seat-back storage pockets Gearshift knob upgrade (included in Touring Package for LPT) P Heated front seats Illuminated vanity mirrors in driver/front passenger sun visors Illuminated lockable glove box Interior cabin light delay Interior trim inlays (included in Touring Package for LPT) P Leather-trimmed steering wheel Luggage/cargo area lights Plush front and rear floor mats Power-adjustable driver seat, 8-way with 3-position memory and lumbar support Power-adjustable driver seat, 8-way with 19-position memory and lumbar support Power radjustable passenger seat, 8-way with lumbar support Power unk lock/unlock Power windows with driver and passenger auto up/down with anti-trap feature Prewiring for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Tilt/telescopic steering wheel Tip computer (included in Touring Package for LPT) P EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Front tog lights  - Central power door locks with remote keyless entry, trunk and fuel filler locks Front tog lights - Cutside temperature gauge  |   | -       |         |
| Gearshift knob upgrade (included in Touring Package for LPT) Heated front seats  |   |         |         |
| Heated front seats    Illuminated vanity mirrors in driver/front passenger sun visors   Illuminated lockable glove box   Interior cabin light delay   Interior trim inlays (included in Touring Package for LPT)   Leather-trimmed steering wheel   Luggage/cargo area lights   Push front and rear floor mats   Power-adjustable driver seat, 8-way with 3-position memory and lumbar support   Power adjustable passenger seat, 8-way with 3-position memory and lumbar support   Power runk lock/unlock   Power runk lock/unlock   Power windows with driver and passenger auto up/down with anti-trap feature   Prewiring for multi-CD changer   Rear window defroster with automatic timer   SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna   Tilt/telescopic steering wheel   Privaring for included in Touring Package for LPT)   Two entry lights (in front door foot wells)   EXTERIOR:   Central power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks   Power door locks with remote keyless entry, trunk and fuel filler locks    |   | -       |         |
| Illuminated vanity mirrors in driver/front passenger sun visors  Illuminated lockable glove box Interior cabin light delay Interior trim inlays (included in Touring Package for LPT)  Leather-trimmed steering wheel Luggage/cargo area lights Plush front and rear floor mats Power-adjustable driver seat, 8-way with 3-position memory and lumbar support Power-adjustable passenger seat, 8-way with lumbar support Power-adjustable passenger seat, 8-way with lumbar support Power vindows with driver and passenger auto up/down with anti-trap feature Prewring for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Tilf telescopic steering wheel SC-901 Premium audio foot wells)  EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Front fog lights Headlamp washers Outside temperature gauge  |   | ·       | -       |
| Illuminated lockable glove box Interior cabin light delay Interior trim inlays (included in Touring Package for LPT) P Leather-trimmed steering wheel Luggage/cargo area lights Plush front and rear floor mats Power-adjustable driver seat, 8-way with 3-position memory and lumbar support Power-adjustable driver seat, 8-way with lumbar support Power runk lock/unlock Power vindows with driver and passenger auto up/down with anti-trap feature Prewiring for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Tit/telescopic steering wheel Trip computer (included in Touring Package for LPT) Two entry lights (in front door foot wells)  EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Feadalamp washers Outside temperature gauge  |   |         |         |
| Interior cabin light delay  Interior trim inlays (included in Touring Package for LPT)  Leather-trimmed steering wheel  Luggage/cargo area lights  Plush front and rear floor mats  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power vindous search searc |   |         |         |
| Interior trim inlays (included in Touring Package for LPT)  Leather-trimmed steering wheel  Luggage/cargo area lights  Plush front and rear floor mats  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Titl/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge  |   | -       | -       |
| Leather-trimmed steering wheel  Luggage/cargo area lights  Plush front and rear floor mats  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Tilt/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Beadlamp washers  Outside temperature gauge  |   | -       |         |
| Luggage/cargo area lights  Plush front and rear floor mats  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Tilt/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Beadlamp washers  Outside temperature gauge  |   |         |         |
| Plush front and rear floor mats  Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power-adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Tilt/telescopic steering wheel  Tip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge  | · · · · · · · · · · · · · · · · · · ·   | -       | -       |
| Power-adjustable driver seat, 8-way with 3-position memory and lumbar support  Power adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Tilt/telescopic steering wheel  Tip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   |   |         |         |
| Power adjustable passenger seat, 8-way with lumbar support  Power trunk lock/unlock  Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Tilt/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   |   |         | •       |
| Power trunk lock/unlock Power windows with driver and passenger auto up/down with anti-trap feature Prewiring for multi-CD changer Rear window defroster with automatic timer SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna Tilt/telescopic steering wheel Trip computer (included in Touring Package for LPT) Two entry lights (in front door foot wells)  EXTERIOR: Central power door locks with remote keyless entry, trunk and fuel filler locks Front fog lights Headlamp washers Outside temperature gauge  |   | •       | •       |
| Power windows with driver and passenger auto up/down with anti-trap feature  Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Titl/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge  |   | •       | •       |
| Prewiring for multi-CD changer  Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Tilt/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   | Power trunk lock/unlock   | •       | •       |
| Rear window defroster with automatic timer  SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Titl/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   |   | •       | •       |
| SC-901 Premium audio system with cassette, in-dash 3-CD, 400-watt amplifier, 10 speakers, diversity antenna  Titl/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   | ·   |         |         |
| Tilt/telescopic steering wheel  Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge  |   |         |         |
| Trip computer (included in Touring Package for LPT)  Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge  |   | •       | •       |
| Two entry lights (in front door foot wells)  EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   | Tilt/telescopic steering wheel  |         | •       |
| EXTERIOR:  Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge  |   | Р       | •       |
| Central power door locks with remote keyless entry, trunk and fuel filler locks  Front fog lights  Headlamp washers  Outside temperature gauge   | Two entry lights (in front door foot wells)                                     | •       | •       |
| Front fog lights  Headlamp washers  Outside temperature gauge  | EXTERIOR:   |         |         |
| Headlamp washers  Outside temperature gauge  | Central power door locks with remote keyless entry, trunk and fuel filler locks | •       | •       |
| Outside temperature gauge  |   | •       | •       |
|  | Headlamp washers  | •       | •       |
| Pollen filter for passenger compartment  | Outside temperature gauge   | •       | •       |
|  | Pollen filter for passenger compartment   | •       | •       |
| Power-adjustable heated exterior rearview mirrors  | Power-adjustable heated exterior rearview mirrors                               | •       | •       |
| Stainless steel door sills   | Stainless steel door sills  | •       | •       |
| Tinted windows   | Tinted windows  | •       | •       |
| 2-speed windshield wipers with intermittent cycle  | 2-speed windshield wipers with intermittent cycle                               | •       | •       |

 $\bullet$  = Standard P = Package





# **TOURING PACKAGE\***

The wide range of considerate and practical features makes life with your Volvo a truly enjoyable experience. And by adding the Touring Package, you expand your freedom even more.

- Auto dimming mirror
- Gearshift knob upgrade
- Interior trim inlays (instrument panel, tunnel console, glove compartment)
- Trip computer

<sup>\*</sup>Standard in HPT.

#### SUB-WOOFERS

If you want bass frequencies that you can feel throughout your body, you can add two 9-inch sub-woofers behind the rear seat. If necessary, they can be switched off by the rear-seat passengers.



#### WIND DEFLECTOR

Further heightens the long-distance comfort in your Volvo C70 by reducing draughts for the front-seat occupants when the top is down. It covers the entire rear passenger seat and is easy to install and remove.



### **ACCESSORIES**

VOLVO'S ACCESSORIES HELP YOU MAKE YOUR C70 EVEN MORE SUITED TO YOUR PERSONAL NEEDS. THEY ARE THE ONLY ONES THAT HAVE BEEN TESTED TO MEET VOLVO'S EXACTING SAFETY, QUALITY AND ENVIRONMENTAL REQUIREMENTS. YOU CAN ALSO REST ASSURED THEY'RE A PERFECT MATCH TO THE TECHNOLOGY AND DESIGN OF YOUR VOLVO.

#### FOR DRIVING FREEDOM

Note pad integrated in armrest

Park assist, rear

PC table

Reading lamp

Subwoofer kit

Sunglass holder Wind deflector

6 Disc CD changer

#### FOR PRECIOUS CARGO

Booster cushion and adjustable

backrest

Child activity bag

First aid kit

Padded neck cushion

Snow chains

#### FOR YOUR LEISURE

Aluminum wheels

Convertible load rail

Electric engine heater

Load lashing straps

Ski/Snowboard carrier

#### FOR YOUR INTERIOR COMFORT

Bagholder - luggage compartment

Car cover

Floor mats, rubber

Jumper cables

Leather care kit

Load securing net, trunk floor

Luggage compartment mats

Nose mask

Warning triangle



# **INTERIOR SELECTIONS**

CHOOSE FROM A NUMBER OF SPECIALLY DESIGNED OPTIONS TO CREATE THE INTERIOR THAT BEST SUITS YOU. THEN ENJOY YOUR CREATION EVERY TIME YOU ENTER YOUR C70.



Leather-clad Sports steering wheel, Graphite



Leather-clad steering wheel, Graphite with Red walnut wood trim



Leather-clad gear-lever knob, Graphite (manual and automatic)



Gear-lever knob with Red walnut wood trim (automatic)



Red walnut wood trim (instrument panel, tunnel console and glove compartment)

#### BEIGE INTERIOR

Leather Light Beige upholstery (1966), leather-clad steering wheel with Red walnut wood trim, Red walnut wood trim in panels and gear-lever knob.



# **INTERIOR SELECTIONS**



### GRANITE INTERIOR

Leather Silver upholstery (1944), leather-clad steering wheel, Red walnut wood trim in panels and gear-lever knob.





GRAPHITE INTERIOR

Leather Graphite upholstery (1970), leather-clad steering wheel, Red walnut wood trim in panels and gear-lever knob.



## **EXTERIOR SELECTIONS**

YOU CAN CUSTOMIZE THE LOOK TO SUIT YOUR TASTE AND TEMPERAMENT. CHOOSE FROM A VARIETY OF COLORS. SELECT FROM DIFFERENT WHEEL DESIGNS. DIAL UP THE ELEGANCE OR THE SPORTINESS UNTIL YOU HAVE JUST THE C70 THAT SUITS YOU.



7.5x17" COMET 5-spoke alloy wheels w/225/45/zr17 tires



7.5x17" OTRERA multi-spoke alloy wheels w/225/45/zr17 tires



7x16" ZEUS 17-spoke alloy wheels w/225/50/zr16 tires

Color choices for the outside of the Volvo C70 soft-top (the inside of the top is always grey)



Black (standard)

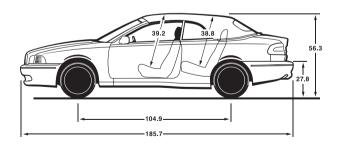
Blue

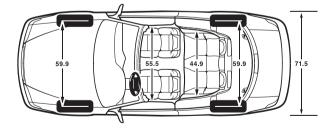
Beige

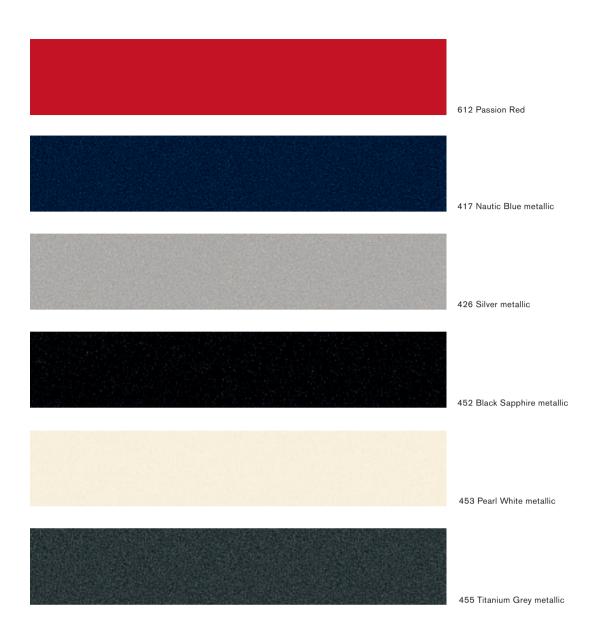
# **TECHNICAL SPECIFICATIONS**

| ENGINE:   | C70 LPT         | C70 HPT         |
|---|-----------------|-----------------|
| Horsepower (SAE net)  | 197 @ 5,700 rpm | 242 @ 5,400 rpm |
| Torque (ft./lbs. SAE net)   | 210 @ 1,800 rpm | 243 @ 2,400 rpm |
| TRANSMISSION:   |                 |                 |
| 5-speed microprocessor-controlled automatic   | •               | 0               |
| 5-speed manual  | N/A             | •               |
| BRAKES:   |                 |                 |
| Anti-lock braking system (ABS) with electronic brake distribution (EBD)   | •               | •               |
| SUSPENSION:   |                 |                 |
| Front suspension: MacPherson strut with asymmetrically mounted coil springs, hydraulic shocks, 20 mm stabilizer bar | •               | •               |
| Rear suspension: Delta-link semi-independent rear suspension with coil springs, gas shocks, 20 mm stabilizer bar    | •               | •               |
| STEERING:   |                 |                 |
| Power-assisted rack-and-pinion steering   | •               | •               |
| EXTERIOR DIMENSIONS & WEIGHTS:  |                 |                 |
| Curb weight   | 3,450 lbs.      | 3,450 lbs.      |
| Fuel tank capacity  | 18 U.S. Gallons | 18 U.S. Gallons |
| Height  | 56.3 in.        | 56.3 in.        |
| Length  | 185.7 in.       | 185.7 in.       |
| Top speed   | 137 mph         | 149 mph         |
| Towing capacity   | 3,300 lbs.      | 3,300 lbs.      |
| Track, front/rear   | 59.9/59.8 in.   | 59.9/59.8 in.   |
| Turning circle, curb to curb  | 38.4 ft.        | 38.4 ft.        |
| Wheelbase   | 104.9 in.       | 104.9 in.       |
| Width   | 71.5 in.        | 71.5 in.        |
| INTERIOR DIMENSIONS:  |                 |                 |
| Headroom in convertible with top up   | 39.2 in.        | 39.2 in.        |
| Hiproom, front  | 51.7 in.        | 51.7 in.        |
| Legroom, front/rear   | 41.4/34.6 in.   | 41.4/34.6 in.   |
| Shoulder room, front/rear   | 55.5/44.9 in.   | 55.5/44.9 in.   |
| Trunk capacity  | 8.1 cu. ft.     | 8.1 cu. ft.     |
| FUEL ECONOMY (MPG):   |                 |                 |
| Manual trans highway/city   | N/A             | 28/21           |
| Automatic trans highway/city  | 26/20           | 26/20           |

 $\bullet$  = Standard  $\bigcirc$  = Option







### **WELCOME TO OUR FAMILY**

BEING A VOLVO OWNER IS ABOUT MORE THAN JUST OWNING AN AUTOMOBILE. IT'S ABOUT BEING TREATED IN A CARING, RESPONSIVE AND RESPECTFUL MANNER EVERY TIME YOU INTERACT WITH OUR COMPANY. ALL OF US ARE COMMITTED TO MAKING EVERY ASPECT OF YOUR VOLVO EXPERIENCE A REWARDING ONE. SO AFTER THE NEW CAR SMELL BEGINS TO FADE. YOU'LL STILL BE EXCITED ABOUT OWNING A VOLVO.



#### **VOLVO CAR FINANCE NORTH AMERICA**

If you purchase or lease your Volvo through Volvo Car Finance North America, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account. For more information, call 1-800-770-8234 or visit www.volvofinance.com

#### CARE BY VOLVO® ON CALL ROADSIDE ASSISTANCE

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your Care By Volvo® On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

#### THE VOLVO OWNERS' CIRCLE

Driving is not the only rewarding part of owning a Volvo. As a member of the Volvo Owners' Circle, you'll have access to information designed exclusively for Volvo owners. This unique online resource includes frequently asked questions, special offers, a resale value wizard, and your own Virtual Glove Box – complete with an owner's manual and more.

#### **VOLVO NEW CAR WARRANTY**

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

# CARE BY VOLVO® FACTORY SCHEDULED MAINTENANCE

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2005 models year Volvos sold in the United States will include Care By Volvo® Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo Warranty, and will help ensure trouble free operation of your Volvo. Optional program enhancements are available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

#### **VOLVO GENUINE SERVICE**

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

#### CARE BY VOLVO INSURANCE SERVICES

This exclusive Care by Volvo Insurance Services program\* is designed to help you secure automobile insurance coverage at preferred rates available to Volvo owners. Our highly experienced, licensed insurance agents are ready to help you find the right coverage from a broad selection of top insurance providers – providers who recognize what makes you unique as a Volvo driver. Best of all, you get all the advantages of shopping around for special rates with one simple call to 1-877-VOLVO-05 or one simple form at www.volvocars.us/insurance

#### **VOLVO MOBILITY PROGRAM**

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment achieve independence. For those with exceptional transportation needs, freedom can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

#### PERSONAL SHOPPER

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

\*Volvo Cars of North America, LLC is not an insurance company or agent. Its affiliate, American Road Services Company (\*AMRO") and InsLogic Corporation (\*InsLogic"), licensed insurance agencies provide all information regarding available insurance products. Insurance products are provided by non-affiliated participating insurance companies. Not all customers may qualify. In California, AMRO does business as American Road Insurance Agency and InsLogic does business as InsLogic Marketing Services Company.

### **VOLVO OVERSEAS DELIVERY**

VOLVO OVERSEAS DELIVERY OFFERS A UNIQUE WAY TO BUY YOUR NEW CUSTOM-BUILT CAR AS WELL AS A UNIQUE WAY TO SEE MORE OF EUROPE.

AND WHEN YOU'RE DONE TRAVELING, BRING THE PLEASURE OF DRIVING A VOLVO BACK HOME. PURCHASE ANY NEW VOLVO AS PART OF THE VOLVO

OVERSEAS DELIVERY PROGRAM AND ENJOY ALL THIS – AND MORE:

- · Attractive pricing on US models
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Cars Safety Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services.
   Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience?

If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked

#### **WWW.VOLVOCARS.US**

Specifications, features, and equipment shown in this catalog are based upon the latest information available at the time of publication. Volvo Cars of North America, LLC reserves the right to make changes at any time, without notice, to colors, specifications, accessories, materials, and models. For additional information, please contact your authorized Volvo retailer.

© 2004 Volvo Cars of North America, LLC. Printed in USA on recycled paper.

MY05I

