You’re looking at a complete automobile. The Volvo 164. It’s designed to move you quietly and unconventionally through the world in expansive comfort. With all the refinements and appointments that are necessary to a luxury car.

So the 164 is powered by Volvo’s large, electronically fuel-injected engine. It is one of our latest four-wheel disc-brake system and rides on steel-belted radial tires. Steering is power-assisted.

Inside are fully-adjustable, leather-faced bucket seats, a thorough heating and air conditioning system, even electric windows. For further ventilation you can order 164 with a sliding roof sunroof.

And while it is the most elegant of Volvos, the 164 maintains the standards set for all Volvos. Durability, safety and economy of operation. Because the world makes these demands on it.

These are the new Volvos. The 240 Series. Two, four- and five-door sedans, and a station wagon.

Our new generation of Volvos comes with a host of new features and modifications. Which you would expect. But the improvements have a new emphasis.

They are there to make the driving more comfortable, a little more luxurious, and even to add some important touches of elegance.

The 240 Series have a new front suspension, an improved rear suspension and rack and pinion steering. They provide for better road holding and handling.

The bucket seats are new. Our four-wheel disc brake system improved. Now the front door windows have automatic defogging.

The Volvo 242 and 244 sedans have these features. So do the GL models and station wagons.

You’ll find them designed for the Volvo safety body with a strong, unques-

A sliding steel sunroof, special metallic paint and wheel tires on the outside. Our finest seats on the inside.

To find out how easily the fuel-injected engine is working, there’s a tachometer. The steering wheel is warmer in the winter and cooler in the summer to the touch.

The 242 GL and 244 GL are for people who want a Volvo that stands out in a crowd of Volvos.

So they are equipped more thoroughly. A sliding steel sunroof, special metallic paint and wheel tires on the outside. Our finest seats on the inside.

To find out how easily the fuel-injected engine is working, there’s a tachometer. The steering wheel is warmer in the winter and cooler in the summer to the touch.

The GL models are available with overdrives to keep high gear rpm’s by 20%. Or you can choose the fully-automatic transmission. Either is standard. With both you also get power-assisted steering and wide, steel-belted radial tires.

The Volvo 245 Station Wagon. It’s a logical extension of our 244, but no longer. So it’s one station wagon with rear seat space.

The shape is sensible, too. Which gives you extra very important advantages. With the back seat up, there’s room for 12 two-suites. With the back seat down, you can load a six-foot sofa and two chairs.

But even with this big loading area, there’s still about three feet less to park than the full-sized wagons. And with the standard power-assisted steering you can maneuver it all with absolute ease.
Volvo’s famous seats have been replaced by seats that could be even more famous. Which upholstery you get depends on which model you order. The elegant 164 has seating surfaces upholstered in leather, unless you choose the sunroof model with velour. The 242GL and 244GL also have leather-faced seats. Solid or striped cloth is fitted on the 242 and 244 sedans. The 245 station wagon has heavy-duty vinyl.

But all of them have the same full-range of adjustments.

When you sit behind the wheel you’ll find all the instruments and controls neatly positioned for the order and frequency you’ll be using them.

Volvo 242/244 GL
Specifications

240 Series

Engine
Model B20F featuring a continuous injection fuel delivery system. 121 cubic inches. Compression ratio 8.7:1.

Fuel System
15.8 gallon tank with expansion chamber for evaporation control. Electric fuel pump. Gas filler on models with catalytic converter designed for unleaded gasoline.

Cooling System
Sealed system holds 8.3 quarts of anti-freeze coolant. Fitted with a transparent expansion tank.

Electrical System
12-volt system features transistorized ignition, a 55A rated alternator and 60 amp hour battery. Starter motor output 1.1 hp.

Suspension

Wheels and Tires
Steel-belted, white sidewall radial tires fitted on 5.5" x 14" pressed steel wheels.

Brake System
Power-assisted, self-adjusting disc brakes on all four wheels. Pressure relief valves on rear brakes. Triangle-type dual hydraulic system. Center handbrake operates mechanically on separate rear wheel drums.

Heating and Ventilation System
Fully integrated system for fresh or heated air and optional air conditioning through 12 outlets. Twin three-speed fans.

Seating
Reclining bucket seats with adjustable lumber support in front, a bench seat with a fold-down armrest (on sedans) in rear. Driver's seat has levers for front and rear height adjustment. Electrically-heated driver's seat on 242/244GL.

Other Standard Equipment

164

Engine

Fuel System
15.8 gallon tank with expansion chamber for evaporation control. Electric fuel pump. Gas filler on models with catalytic converter designed for unleaded gasoline.

Cooling System
Sealed system holds 12.3 quarts of anti-freeze coolant. Fitted with a transparent expansion tank.

Electrical System
12-volt system features transistorized ignition, a 55A rated alternator and 60 amp hour battery. Starter motor output 1.1 hp.

Transmissions

Steering System
Recirculating ball and nut type with a safety column. Power assist standard.

Suspension

Wheels and Tires
Steel-belted, white sidewall radial CR7815 tires fitted on 5.5" x 15" pressed steel wheels.

Brake System
Power-assisted, self-adjusting disc brakes fitted on all four wheels, front discs are ventilated. Pressure relief valves on rear brakes. Triangle-type dual hydraulic system. Center handbrake operates mechanically on separate rear wheel drums.

Ventilation, Heating and Air Conditioning System
Fully-integrated system for fresh, heated or cooled air through 10 outlets. Twin three-speed fans.

Seating
Leather-faced, reclining bucket seats with adjustable lumbar support in front, a bench seat with a fold-down armrest in rear. Driver’s seat has levers for front and rear height adjustment. Electrically-heated driver’s seat.

Other Standard Equipment

Volvo has a wide variety of accessories, including automatic speed control and stereo radios and tape players, designed to tailor-make a Volvo to your individual requirements.

The factory reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models and also discontinue models.