### **VOLVO RANGE**





### Every car we make earns this exclamation mark.

To design and build a premium car like a Volvo requires the synchronized coordination of many disciplines. Masters of metallurgy, polymer technology, production engineering, aerodynamics, and more, all must share a vision. The results of that vision, applied to our entire range of vehicles, are presented here.

From the ground up, every car we make exhibits the Volvo design philosophy: to deliver functionality that is easy to use, easy to understand and therefore beautiful. As you'll see with every Volvo, form gracefully follows function on the way to complete exhilaration.

Upon the closest inspection, you'll notice the subtle touches that ensure Volvo cars have few rivals when it comes to refinement and safety. For example, the luxurious interior upholsteries, textiles and leathers all have been tested to even keep you safe from certain allergens or harmful emissions.

Our relentless attention to the smallest details like this reinforces our steadfast dedication to the bigger picture—the safety and wellbeing of everyone who builds, drives, rides in or shares the road with a Volvo. To that end, every car we create earns the Volvo emblem—the circle and arrow symbol that is based on the centuries old alchemists' symbol for iron. If the new Volvo you drive makes a statement, this little detail adds the exclamation mark.



### You can only drive one at a time, but feel free to imagine otherwise.

All of the Volvo cars presented here share a muscular Scandinavian design that invites one and all aboard. Once inside, you'll notice a simplicity that takes away stress while the ergonomic seats welcome you to stay. The fuel-efficient engines provide the feeling of safety that comes from instant acceleration, yet also limit emissions to meet or outperform current requirements. Of course, these cars all share our passion to protect and celebrate life. We invite you to experience that passion at your earliest opportunity.





Smart, savvy sedans with style, sophistication and safety, for sure.



**VOLVO S40** 



VOLVO S60



THE ALL-NEW VOLVO S80



 ${\it Cross-} country\ cars\ with\ extreme\ capabilities\ and\ exceptional\ comforts.$ 



**VOLVO XC70** 



THE NEW VOLVO XC90



Versatile vehicles with the vitality and volume for the voyages ahead.



**VOLVO V**50



**VOLVO V70** 



Coupe or convertible, you choose—with the push of a button. Cool.





THE ALL-NEW VOLVO C70



## Hope you don't mind spotlights and red carpet.

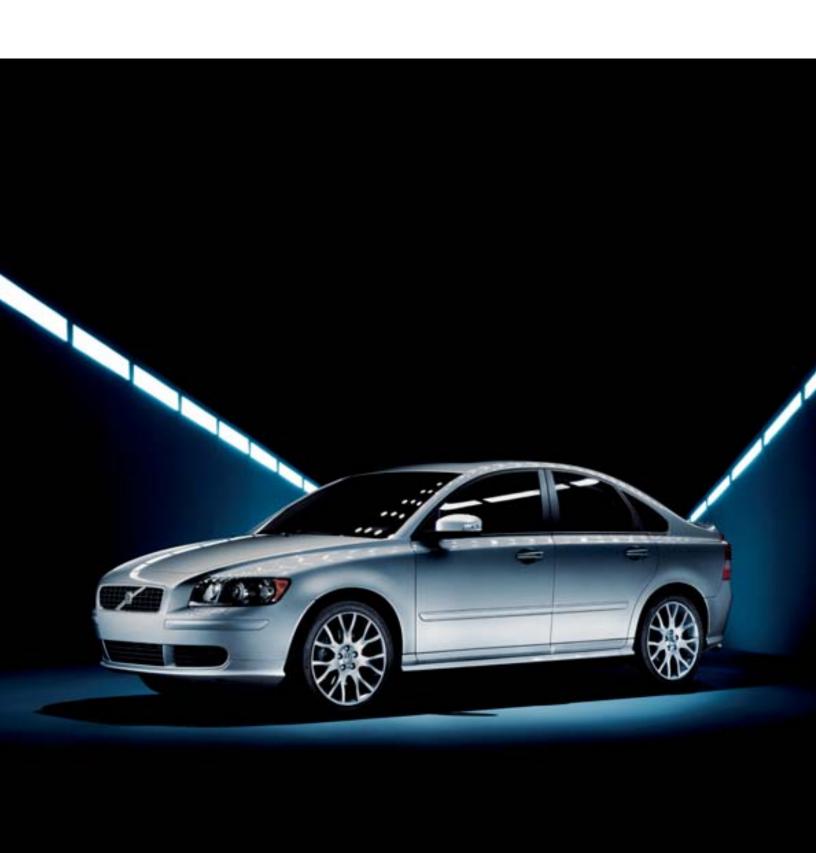


T5 AWD: 218 hp - 236 ft./lbs. T5: 218 hp - 236 ft./lbs. 2.4i: 168 hp - 170 ft./lbs.





You're always on. The pace you set for yourself requires you to travel light. There is no room for boredom. Boredom knows this and finds another ride. The compact Volvo S40, like you, is large on life with the moxie to live it com-pletely. Take the all-wheel drive T5 with 218 hp. Bring your friends. A command performance like this deserves an audience. If you want, let them be the d.j. The Premium Sound systems have an auxiliary input that makes it easy to take any show on the road. And they say the stars only come out at night. Bravo.





## When you are done driving, please return this exhibit to the museum of modern art.







#### **VOLVO 260**

T5: 257 hp - 258 ft./lbs. 2.5T AWD: 208 hp - 236 ft./lbs. 2.5T: 208 hp - 236 ft./lbs. The European sports sedan. Mixed media on asphalt. 21st Century. Stand back and admire this beauty. Imagine her in motion. Picture yourself watching someone else drive her past. Notice them having more fun than you. Wait. That is so wrong. Correct this immediately. Get in and take a test drive. Feel that Sport leather upholstery. It won't make it easy to keep both hands on the wheel, but do your best. And with 258 ft./lbs. of torque in the Volvo S60 T5, you'll really need a firm grip. When you're done, use the vanity mirror to check that mile-wide grin. Life is art.

## She also comes with a very high opinion of your safety.

#### **VOLVO 280**

V8 AWD: 311 hp - 325 ft./lbs. 3.2: 235 hp - 236 ft./lbs.







It's easy to be seduced by luxury and performance. Especially when served with such grace. As it happens, the fine appointments and meticulous craftsmanship you expect in a car of this class have been escorted to an even higher level here. Predictive and intuitive technologies, like advanced cruise control with radar and ultrasonic parking assistance with sonar, see to it this all-new Volvo S80 accommodates your needs before you even know you need anything. Seems like there is intelligent life on four wheels after all. (Available early 2007.)







## Let's be practical. You need a fun car.

### VOLVO V50

T5 AWD: 218 hp - 236 ft./lbs. T5: 218 hp - 236 ft./lbs. 2.4i: 168 hp - 170 ft./lbs.



This is it. The Activity Sportswagon that does not fear its commitment to world class safety, road trip comfort, or quick sprint fun. This car does it all. Fold one rear seat section down—or both—to accommodate loads of fun, or fix-it projects. Equip yours with the 218 hp 5-cylinder turbo engine and the bragging rights are all yours. Not that you need to boast. In fact, the 236 ft./lbs. of torque may want to do all the talking—with due respect.

### Holds everything you love. Even tight corners.







### **VOLVO V70**

2.5T: 208 hp - 236 ft./lbs. 2.4: 168 hp - 166 ft./lbs. Driving is a privilege held dear. Yet, forwarding freight is somehow given less respect. That is, until a friend needs to move something larger than their preconceptions about wagons. What they discover with the Volvo V70 is not some box on wheels, but rather a bullet with a safety shell to fill. The 208 hp 2.5T is but one extreme example. This sleek Scandinavian is built with enough standard features to arrive "fully-loaded" but there are still over 71.4 cubic feet of maximum cargo space to consider. Of course anyone with a to-do list (and keys to this privilege) can put that to work.





## When you find a better place, just pull over and explore.







This is roughing it. And these are miserable conditions for anyone not dedicated to having as much fun as possible in the time allotted. Obviously, there is a wealth of sophisticated details and downright luxury here to comfort the most precious among us. It is, of course, a Volvo. But let's face it: adventure is the operative word for the Volvo XC70. It begs you to take the road less likely to even be called a road. Use the all-wheel drive, high ground clearance and turbo power to mobilize an escape. If you come home a mess, everyone will understand. After all, mud baths and luxury have a proud history.

**VOLVO XC70** 

2.5T AWD: 208 hp - 236 ft./lbs.



## Safety is not a luxury. It just looks that way.

### **VOLVO XC90**

V8 AWD: 311 hp - 325 ft./lbs. 3.2 AWD: 235 hp - 236 ft./lbs. 3.2: 235 hp - 236 ft./lbs.





We admit it's hard to see past all the luxury built into this Volvo—but safety is king of the road here. Yes, the ultra-low emission V8 makes a powerful argument for good behavior, too. But permit us to mention just one safety system that helps make the Volvo XC90 the sure-footed Volvo of SUVs: The gyroscopic Roll Stability Control system. Should the risk of a rollover be detected, this world-first activates the traction control system to help stabilize the vehicle. Okay, that's two safety systems working together—as they all do—to ensure that your magnificent view comes without vertigo. Safety versus luxury? Looks like you don't have to cross that bridge when you come to it after all.







## So beautiful, blue skies have been known to hitch a ride.





VOLVO C70

T5: 218 hp - 236 ft./lbs.

Imagine both of your dream cars on one set of wheels. Choosing which one to drive now replaces the dilemma of which one to own. If you change your mind, it takes less than 30 seconds to distinguish your hardtop coupe from your open-air convertible. This transformation is beautiful, too. The retractable 3-piece roof performs a synchronized metamorphosis that seems to inspire applause. With the insulated steel roof hidden in the trunk, there's still room for one golf bag plus seating for four adults and all the blue sky you want. Of course, the rigid body, low chassis, and 5-cylinder turbocharged powerplant make getaway driving a joy in any weather. But make no mistake, this is sunshine on wheels.









# Of course, dynamite was also invented in Sweden.







### **VOLVO S60R, VOLVO V70R**

R AWD: 300 hp - 293 ft./lbs.

Alfred Nobel found a way to make the explosive power of nitroglycerine safe to handle and stable under extreme conditions. That's the idea behind the R cars: extreme performance capability with the safe-sensibility of a Volvo. With 300 horsepower, 293 ft./lbs. of torque, all-wheel drive, variable chassis control, close ratio six-speed manual transmission and huge, ventilated Brembo disc brakes, your command of the road will find few rivals. In fact, the only competition you might face will be for the driver's seat.



#### **WWW.VOLVOCARS.US**

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### Volvo. for life

