

THE NEW VOLVO XC60









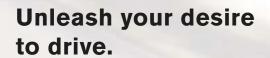












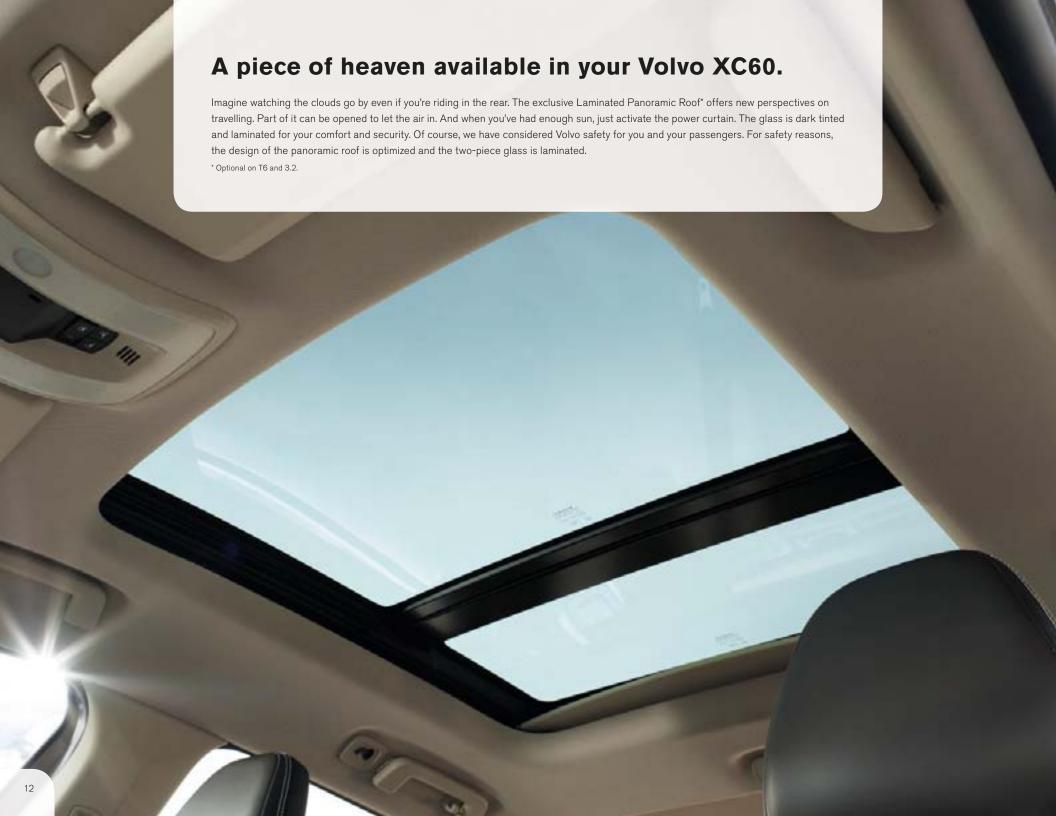
A sporty coupe fused with a capable all-roader, the Volvo XC60 will charge any trip with enthusiasm and poise. No matter if you choose the boulevard, the highway, the back roads or any road in-between, this Volvo crossover is ready to go.











Driver Alert Time for a break How personal do you want to become with your car? Do you prefer it to simply mind its own business and leave you alone? Or do you want it to guide you and even remind you to consider taking a break from driving? The Volvo XC60 can take on any personality you want. Just set your preferences using the intuitive on-board menu system. Then enjoy the ride. All navigation* and audio functions are conveniently operated from the steering wheel or the center console. Nothing complicated, just liberating simplicity. * Optional













WE INNOVATE FOR LIFE.

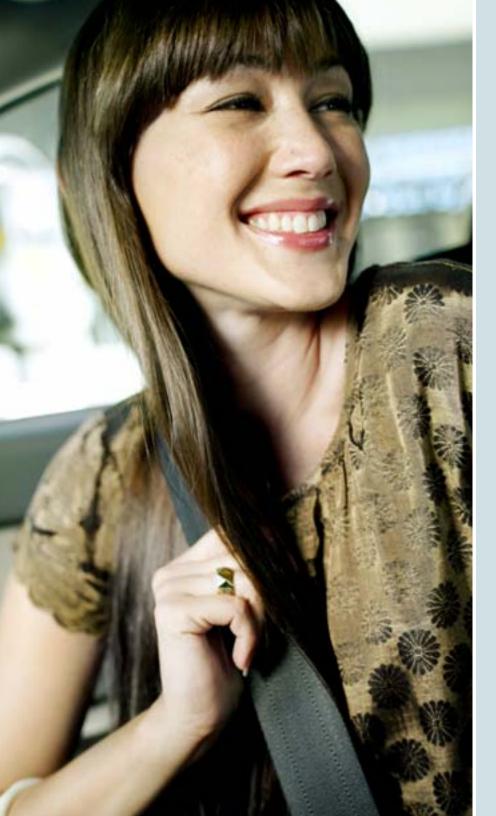
For decades, we've created cars that encourage people to enjoy life and help protect it in the event of an accident. Many of the most important car safety innovations are the hallmark of Volvo, and hundreds of thousands of people all over the world can say they're still alive thanks to Volvo ingenuity.

This is not by coincidence. Our founders stated that safety is, and shall always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion and dedication to provide the safest cars on the road.

The protective character of Volvo also encompasses the world we share. Already in 1972, Volvo was the first car manufacturer to acknowledge and actively respond to the environmental impact of cars. In fact, we invented the three-way catalytic converter, and are constantly innovating to reduce the environmental impact of the cars we make and how we make them.

Of course, choosing a Volvo will always be something you do for both yourself and the people around you – because our cars will always consider the well-being of everyone. Even if those people happen to be outside your car or are part of future generations.





"Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety."

Assar Gabrielsson and Gustaf Larson, founders of Volvo

CITY SAFETY COLLISION AVOIDANCE TECHNOLOGY

In 2008, Volvo Cars introduced the new XC60 with City Safety – the world's first standard-fitted collision avoidance and mitigation technology active at speeds up to 19 mph. Helping to lower the risk of low-speed collisions and whiplash injury, City Safety is a major step towards safer urban driving. At the moment, City Safety is only available in the Volvo XC60.

THE THREE-WAY CATALYTIC CONVERTER

In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline powered cars are equipped with this ingenious component – just as indispensable for the environment as the three-point seat belt is for safety.

THE THREE-POINT SAFETY BELT

In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point safety belt. So important is this invention, it is considered to be one of the most life-saving technical innovations in the history of mankind.

VOLVO SAFETY TECHNOLOGY. BECAUSE PEOPLE ARE ONLY HUMAN.

Cars are driven by people. That's why all our safety research and development continues to investigate the capabilities, limitations and tendencies of human nature. This people-centric research is always based on real situations – and with the vision to create cars that do not crash.

To help you avoid accidents while maintaining the fun of driving, Volvo safety technologies are designed to support the driver in various situations without unnecessary interference. All these intelligent technologies share information and interact with split-second precision. Today, available technologies in the new Volvo XC60 can help "read" actual situations and provide optimal support and protection for example, by sensing normal driving patterns or panic situations and by taking protective action before, during and after a collision. Still, technology can never take the responsibility away from you, the driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed, they will also contribute to the overall safety of those in and around your Volvo.











VOLVO ACCIDENT RESEARCH TEAM

Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's conditions to avoid a collision. These findings give us unique knowledge that guides us in creating technology that helps prevent or mitigate accidents and – if an accident can't be avoided – to help protect the occupants.

VOLVO CARS SAFETY CENTER

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 400 crash tests each year. We crash test car-to-car at different speeds and from different angles. We perform frontal impacts, rear impacts, side impacts and roll-over tests and test cars off-road as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

IF YOU MAKE IT HERE, YOU MAKE IT ANYWHERE

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hällered with its 34 miles of test tracks includes different road types from all over the world. Here we scrutinize our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.

TOWARDS A FUTURE WHERE CARS DON'T CRASH

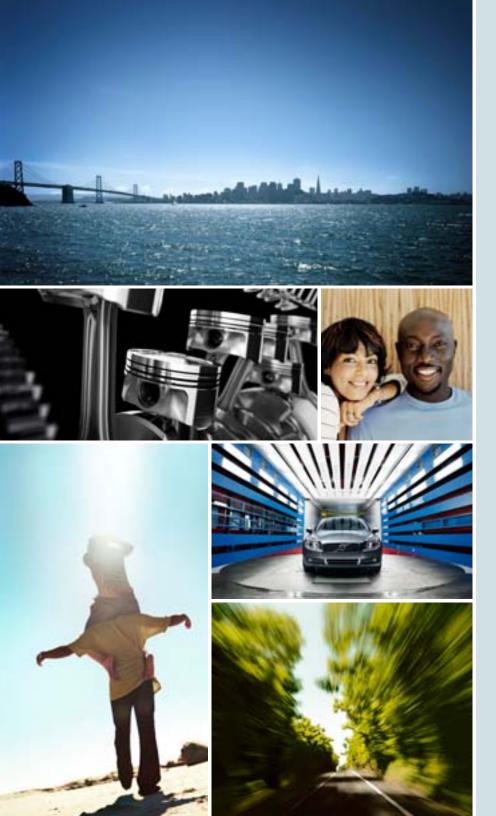
We already know what we want to achieve: no accidents. By applying a holistic approach which considers the driver and the vehicle as well as the infrastructure, we can realize a future where cars interact with other cars, the road and the traffic-control systems. For example, this includes cars that can brake and steer automatically, if needed. This makes it possible to design cars in completely new ways to protect and preserve life.



IS DOING FOR THE ENVIRONMENT WHAT THE SAFETY BELT DOES FOR PEOPLE.

Looking after people and the environment is an indispensable part of the Volvo soul. For more than 80 years we've been driven by a passion for safety. We are environmental pioneers in the car industry, and have always employed a healthy respect for our limited resources and environmental responsibilities. Consequently, we aim to create new solutions that help halt climate change and improve the environment – both inside and outside the car. Our goal is crystal clear: to build cars that leave a minimal impact on the environment. We don't think that there is just one way to tackle the environmental issues. We think there are many solutions and we must explore all the options. That's why we're developing new eco-technologies. **DRIVe captures all our environmental work – from production to recycling – and represents our commitment and continued efforts for sustainable mobility.**





MOTION

We must minimize the emissions of fossil CO_2 (which leads to climate change) and increase the energy efficiency of our cars. **Continuous improvements** within aerodynamics, rolling resistance, lightweight materials and drive train technology help us lower fuel consumption. In our new **Hybrid technology center** in Göteborg, we are developing the next generation power trains for future Volvos.

INSIDE

If you drive 10 000 miles a year, you spend at least 24 hours a month in your car. We also know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholsteries and interiors in the **Volvo Environmental Laboratory** in Sweden. All upholstery materials and interior textiles also comply with **Oeko-Tex Standard 100** – an international benchmark for human ecological safety of textiles. All **leathers are chromium-free** – they're tanned using vegetable or synthetic substances instead of chromium. What's more, some panel trims are **Forest Stewardship Council (FSC) certified** to ensure the wood comes from responsibly managed forests.

LIFECYCLE

Already from the early stages of conception we've considered our cars' environmental impact: from design and manufacturing to useful life and recycling. For example, we've seen to that our factories are powered by wind and hydro power and use energy and water responsibly. Our production facilities are certified under **the global environmental standard ISO 14001**, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be **85% recyclable**. We also offer **re-manufactured exchange parts** which substantially reduces the need for raw materials and energy.

WHAT'S IN IT FOR YOU?

We are committed to creating cars that contribute to a better life – be it inside or outside the vehicle. Utilizing advanced technology, your Volvo is designed to use fuel efficiently and reduce its impact on the environment. This caring attitude continues inside your Volvo. Here you and your passengers can experience one of the automotive industry's cleanest and healthiest cabin environments. It's as enjoyable as it's responsible. Just as you would expect of a Volvo.





STANDARD FEATURES

VALUE	T6 AWD	3.2
Complimentary Factory Scheduled Maintenance for 3 years, 36,000 miles	- IOAWD	J.2
SAFETY		
ABS Anti-lock Brakes with EBA	•	•
Anti-submarine seats	•	•
Cargo security cover	•	•
City Safety	•	
Daytime running lights (halogen semi-sealed with replaceable bulb)	•	•
Driver and front passenger supplemental restraint system – dual-threshold air bags	•	•
Dynamic Stability and Traction Control (DSTC)	•	•
Electric Parking Brake	•	•
Hill Descent Control	•	0
Illuminated side marker lights/turn signal indicators	•	•
Intelligent Driver Information System (IDIS)	•	•
Immobilizer, encrypted ignition key	•	•
Inflatable side Curtain (IC)	•	•
ISOFIX baby/child seat attachment system	•	•
Overhead-mounted seat belt reminder lights	•	•
Rear fog light with auto-off	•	•
Roll Stabilty Control (RSC)	•	•
Safe approach and home safe lighting	•	•
Seat belts: five, 3-point inertia-reel belts with automatic pre-tensioners; front belts have height adjustment	•	•
Security system	•	•
Side impact air bags for driver and front passenger (SIPS bags IITM)	•	•
Side Impact Protection System (SIPS)	•	•
Top tether child seat anchors	•	•
Tire Pressure Monitoring System (TPMS)	•	•
Whiplash protection seating system (WHIPS)	•	•
INTERIOR		
Aluminum Interior Trim	•	•
Auto-dim rear-view mirror	•	•
Bluetooth® handsfree capability	•	•
Central power door locks with remote control, tailgate and fuel filler door locks	•	•
Cruise control	•	•
Cup holders	•	•
Dark-tinted glass (Rear doors and cargo area)	•	Р
Dual-zone Electronic Climate Control (ECC)	•	•
Five padded head restraints	•	•
Four reading lights	•	•
Front and rear 12-volt power outlets	•	•
Front center armrest with cup holders and storage	•	•
Front door-panel storage pockets	•	•
Front seat-back storage pockets	•	•
HD Radio	•	•
High Performance Audio System with AUX and USB inputs	•	•
Illuminated lockable glove compartment	•	•
Illuminated vanity mirrors in driver/front passenger sun visors	•	•
Interior cabin light delay	•	•
Leather-clad steering wheel	•	•

	T6 AWD	3.2
Leather seating surfaces	•	Р
Leather-clad gear lever knob	•	•
Lockable underfloor storage and cargo area	•	•
Luggage/cargo area lights	•	•
Outside temperature gauge	•	•
Pollen filter	•	•
Power adjustable driver seat, 8-way with 3-position memory and lumbar support	•	•
Power adjustable front passenger seat 8-way with adjustable lumbar	•	Р
Power windows with driver and passenger auto up/down with anti-trap feature	•	•
Rear seat center armrest with cup holders and storage	•	•
Rear seat ventilation outlets on B-pillar	•	•
Rear window defroster with automatic timer	•	•
Sirius™ satellite radio with complimentary 6 month subscription	•	•
Tilt/telescopic steering wheel with illuminated cruise and audio controls	•	•
T-Tech Fabric Upholstery	N/A	•
Two-step door opening	•	•
Two entry lights (in front door footwells)	•	•
Watch-dial instruments	•	N/A
XC Seat and door panel stitching	•	•
XC Floor and cargo mats	•	•
40/20/40 split-folding rear seat	•	•
EXTERIOR		
Black Roof Rails	N/A	•
Bright Roof Rails	•	N/A
Dual exhaust with polished tips	•	•
Front fog lights	•	•
Power-adjustable heated exterior rearview mirrors with memory function	•	•
XC Body trim	•	•
XC Grille	•	•
18" Mantus alloy wheels	•	N/A
17" Segin alloy wheels	N/A	•

FACTORY OPTIONS

EXTERIOR	T6 AWD	3.2
Active Bending Light, Dual Xenon (ABL)	0	0
All Wheel Drive	•	0
Blind Spot Information System (BLIS)	0	0
Dual outboard two-stage child booster seats with adaptive seat belts and power child locks (rear doors)	0	0
Laminated Panoramic roof, two laminated glass panels/power sunshade	0	0
Metallic paint	0	0
Nordic Light Oak wood center stack	0	0
Personal Car Communicator (PCC)	0	
Premium Electric Silver Metallic Paint	0	0
18" Merac alloy wheels	N/A	0

 \bullet = Standard N/A = Not avaible P = Package O = Option



PACKAGES

PREMIUM PACK AGE (3.2 only)

A Volvo is designed to move you in more ways than one. To further enhance the enjoyment of your XC60, add the Premium Package.

- Leather Seating Surfaces
- Dark Tint Windows rear doors and cargo area
- Compass in Rearview Mirror
- Power Passenger Seat

CLIMATE PACKAGE

In a Volvo you're always prepared to deal with the ever-changing forces of nature. To increase comfort when driving in cold, rain or snow – add the Climate Package.

- Heated front seats
- Heated rear seats
- Heated windshield washer nozzles
- Headlight washers
- Rain sensor
- IAQS (Interior Air Quality System)
- Humidity sensor for ECC System

CONVENIENCE PACKAGE

The wide range of considerate and practical features makes life with your Volvo a truly enjoyable experience. And by adding the Convenience Package, you expand your freedom even more.

- Home Link®
- Grocery bag holder, cargo area
- Park assist, front and rear
- Power operated tailgate
- 12 volt outlet, cargo area

TECHNOLOGY PACKAGE

This package of driver support systems is designed to help assist a driver in avoiding potential accidents caused by driver distraction. This unique package offers five support systems.

- Adaptive Cruise Control
- Collision Warning with Auto Brake
- Distance alert
- Driver Alert Contol
- Lane Departure Warning

MULTIMEDIA PACKAGE

- Dynaudio Premium Sound System® with Dolby Pro Logic II Surround Sound, 12 Dynaudio speakers, 4x130 W digital amplifier, 1x130 W central speaker amplifier
- Rear park assist camera
- Navigation System with Real-Time Traffic, Remote Control and Map Care with two complimentary updates

COLOR YOUR VOLVO. When it comes to the appearance of your Volvo, the choice of exterior color, wheels and other styling items are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit **www.volvocars.us**



614 Ice White



426 Silver metallic



477 Premium Electric Silver metallic



466 Barents Blue metallic



478 Maple Red metallic



495 Lime Grass Green metallic



494 Terra Bronze metallic



492 Savile Grey metallic



452 Black Sapphire metallic



019 Black Stone

Clean colors

To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It is not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

EXTERIOR STYLING. IT'S PERSONAL. Loaded with style and attitude, the new Volvo XC60 has a true crossover character.





Mantus 7.5x18" Silver Bright (standard T6)



Segin 7.5x17" Silver Stone (standard 3.2)



Merac 7.5x18" Silver Bright (optional 3.2)



Achilles 7.5x19"

Diamond cut/Silver Stone matt (retailer installed accessory)



Achilles 7.5x19"

Diamond cut/Dark Grey matt (retailer installed accessory)

INTERIOR DESIGN



Leather-clad steering wheel, Offblack



Leather-clad gear knob Offblack, Geartronic



Leather-clad steering wheel, Soft Beige



Leather-clad gear knob Soft Beige, Geartronic



Brushed aluminum trim



Nordic Light Oak trim (Optional)



Anthracite Black interior Leather Offblack, G100 Optional Nordic Light Oak center console, Offblack leather-clad steering wheel and gear knob



Sandstone Beige interior Leather Soft Beige, G112 Optional Nordic Light Oak center console, Soft Beige leather-clad steering wheel and gear knob



Anthracite Black interior Leather Offblack/Lemon Green, G107 Brushed aluminum center console, Offblack leather-clad steering wheel and gear knob



Anthracite Black interior
T-Tec/textile Offblack/Charcoal, G600
Brushed aluminum center console, Offblack leather-clad steering wheel and gear knob



Sandstone Beige interior Leather Soft Beige/Espresso Brown, G116 Optional Nordic Light Oak center console, Soft Beige leather-clad steering wheel and gear knob



Sandstone Beige interior
T-Tec/textile Soft Beige, G612
Optional Nordic Light Oak center console, Charcoal leather-clad steering wheel and gear knob

SWEDISH STREET FASHION. FOR A BIGGER AUDIENCE. The new Volvo XC60 proudly redefines style, performance and safety – the Swedish way. A true crossover character, it blends sports-coupe dynamics and all-road capacity in one supremely capable vehicle. And to make your XC60 more distinct, we developed a selection of unique styling accessories. For you, the people around you and – not least – for more beauty on the streets.

THE VOLVO COLLECTION Volvo designs speak eloquently of their owners and their values. More than a brand; Volvo is a way of life. That's why we created The Volvo Collection.

Come explore the lifestyle accessories The Volvo Collection has to offer. From apparel to collectibles, from uniquely functional to just plain fun, you'll find they share one thing in common. There's not just a Volvo logo on the outside, there's Volvo quality throughout. View the catalog on the web at **volvocars.us**



Running boards for a stylish look and easier access.



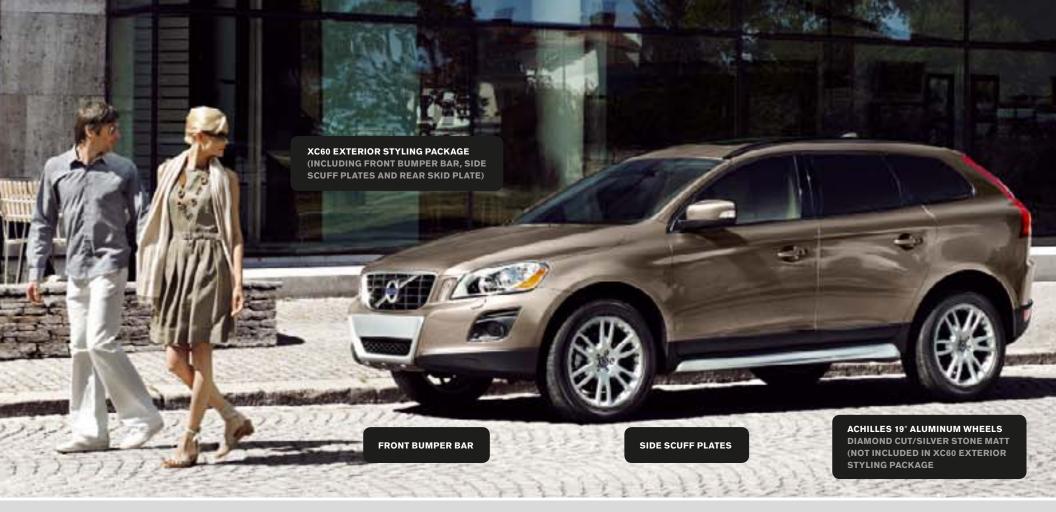
Illuminated front instep plates, incl. rear aluminum instep plates without illumination



Sport pedals, aluminum



XC60 sport mats Offblack or Mocca Brown



SAFETY

Activity Bag Booster Cushion and Backrest Child Mirror

COMFORT

Bag

Comfort Upholstery and Head Support

Seat Cushion

Sun Screen, Rear Windows

Table, Rear

TECH & SOUND

Park Assist Rear, Park Assist Front Rear Seat Entertainment System with Dual DVD Players

STYLING

Achilles 7.5" x 19" Diamond cut/ Silver Stone Matt Finish Alloy

Aluminum Sill Molding

Front Bumper Bar

Lockable Wheel Bolts

Mudflaps, Front and Rear

Rubber Floor Mats

Running Boards

Side Scuff Plates

Skid Plate, Rear

PACK & LOAD

Bicycle Holder, Aluminum
Bicycle Holder, Fork-Mounted

Bicycle Holder, Steel

Bicycle holders

Bicycle Lift Carrier

Canoe/Kayak Carrier

Cargo Box "Ascent 1700"

Cargo Box "Atlantis 1800"

Cargo Compartment

Cargo Cover

Engine Block Heater

First-aid Kit

Front Storage Pack

Jumper Cables

Level Sensor

Load Carrier, Roof

Load carriers

Load securing

Load Straps

Luggage Compartment Mat

Luggage Compartment Mat, Reversible and Net Pocket

Protective Bumper Cover

Protective Car Cover

Roof Rack Basket

Seat Cover

Ski Holder

Ski Holder, Diagonal

Ski/snowboard Holder, Aluminum

Ski/snowboard Holder, Sliding

Snow Chains

Snowboard Holder

Sport equipment holders

Steel Cargo

Towbar-mounted "Hitch", Bicycle

Towing Rope

Trailer Hitch

Trailer Hitch Bike Carrier

Trailer Hitch Ski Carrier

Warning Triangle

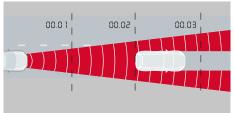
Windsurfing Board Carrier

SAFETY

At the core of every car we make, state-of-the-art technology helps support the driver and protect the occupants. And to further enhance the Volvo safety experience, there's a range of supplementary safety technology – for more performance and peace of mind.



SAFETY Preventive





Adaptive Cruise Control (ACC) with Distance Alert*

Helping the driver to keep a safe distance from vehicles in front at speeds over 20 mph, ACC is a supportive partner for a more relaxed driving experience on long journeys and motorways. Just select the desired speed and the minimum time gap to the vehicle in front. When the radar sensor detects a slower vehicle in front, the speed automatically adapts to that vehicle. And when the road is clear, the car resumes the selected speed. If ACC is disengaged and a vehicle in front comes too close, Distance Alert activates a red warning light in the lower section of the windscreen to help you keep a proper distance.

Collision Warning with Auto Brake (CWAB)*

Primarily designed for highway driving, CWAB can warn you if you're too close to a vehicle in front and – if a collision can't be avoided – can activate the brakes to help mitigate the impact. Within a range of 500 feet, a radar sensor behind the grille and a digital camera behind the windscreen continuously monitor the distance to the vehicle driving in front of you. If the vehicle suddenly brakes (or is stationary) and Collision Warning senses that a collision is likely to happen, it will alert you to act with a flashing red warning light on the windscreen along with an audible alarm. Moreover, this technology supports driver-initiated braking by pre-charging the brakes to quickly prepare for panic braking and help shorten the reaction time. If you don't react to the warning and a collision is imminent, the brakes will activate automatically.

* Included in the optional Technology Package





Driver Alert Control (DAC)*

Up to 90% of all traffic accidents are caused by driver distraction. Driver Alert Control is a unique technology that can help alert a tired or distracted driver at speeds over 40 mph. Using signals from a digital camera to monitor the road ahead along with data from steering wheel movements, DAC can compare erratic behaviour to your normal driving style. If DAC detects that you begin to drift within your lane, you receive an audible warning. At the same time, a message is displayed in the instrument panel suggesting it might be time for a break.

Lane Departure Warning (LDW)*

At speeds over 40 mph, Lane Departure Warning can help prevent single-vehicle road departures as well as collisions caused by temporary distraction. This function uses the digital camera to register the lane markings and help monitor the car's position on the road. If you weave out of your lane, LDW will alert with an audible signal. If you intentionally cross a lane marker using the direction indicators, LDW is not activated.

* Included in the optional Technology Package

SAFETY Preventive



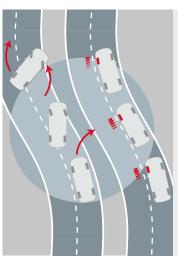
City Safety

City Safety collision avoidance technology is a Volvo world-first standard feature for safer urban driving. At speeds up to 19 mph, this laser-based technology can sense if a vehicle in front within 20-25 feet is at a standstill or is moving slower. If City Safety senses an impending collision, the brakes are pre-charged to act faster on your response. And if you don't brake, City Safety automatically applies the brakes and switches off the throttle to help you avoid or mitigate a collision. City Safety is activated when you start the car, but can be switched off if you, for instance, are driving in deep snow.



Roll Stability Control (RSC)

In the event of an emergency manuever, Volvo's Roll Stability Control (RSC) can step in to help prevent the vehicle from rolling over. It features a gyroscopic sensor that registers the vehicle's lean angle and rollover risk. If required, RSC will cut engine power or brake one or more of the wheels just enough to reduce the centrifugal force and help regain balance.



Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. At the core of DSTC, sensors registers the car's direction and roll rate. The system compares this with steering wheel movements as well as the actual rotation of the car's wheels. DSTC is able to detect a potential skid and help counteract this by reducing the engine's power output, or braking on one or more wheels. Further developed in the XC60, this technology also adds to stability in dynamic driving where the vehicle is exposed to high lateral forces.



Adaptive brake light

Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and hazard lights flash instead.



To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems when it detects intense steering, braking or acceleration. As soon as things calm down the delayed information is presented.



Active Bending Lights (ABL)*

Compared to conventional halogen headlamps, Active Bending headlights with Dual Xenon technology expand your vision range by about 230%. This means you'll be helped to gain 150 feet more for braking. And using motorised lamps that turn up to 15° in either direction, this technology gives a 90% boost to your vision round bends at night. You can enjoy highly effective low beam illumination on narrow, winding roads and extremely powerful full beams on the motorway. A daylight sensor disengages the adaptive function during daytime to extend its lifespan. Independent of the load, these headlights self-adjust to maintain the correct angle to the road – even during hard acceleration or braking.

* Optional

SAFETY Protective



In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

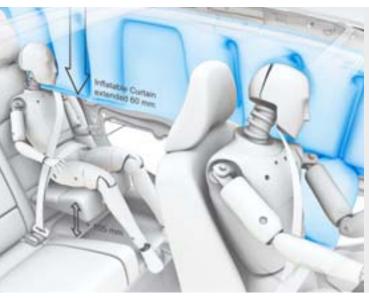
In a side impact Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

In a roll-over a gyroscope activates Volvo's Roll-Over Protection System (ROPS). The safety belt pre-tensioners deploy to help keep occupants more securely restrained, and the Inflatable Curtain (IC) helps provide head protection. Additionally, the safety cage is reinforced to help keep the passenger compartment intact.

In a frontal collision the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimize deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way. Pre-prepared restraints – a unique Volvo technology – helps optimize the various restraint systems for expected crash force. A lower cross member helps protect occupants in an oncoming car with lower positioned bumpers.

SAFETY Protective





Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The safety belts with pre-tensioners activate within a few thousandths of a second in the event of a collision or roll-over and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimize protection, the dual-stage airbags adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column. Side airbags in the front seats help reduce the risk of serious injuries in a side collision. In a collision or roll-over, the Inflatable Curtain (IC) helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection in multiple accidents. And to help protect children in the rear seat, IC interacts with the two-stage integrated booster cushions and the belt load limiters.

Energy-absorbing frontal structure

In developing this Volvo's protective qualities, we have focused on frontal collisions at both higher speeds and with heavier vehicles. The patented frontal structure with its sizeable deformation zones in different kinds of steel will yield to help absorb crash energy. The compact power train is designed to help optimize deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel cross-member under the dashboard further helps keep the cabin intact.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The extremely strong side structure contains ultra-high strength steel and softer grades of steel to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact with the SIPS to help provide further protection. In the rear seat, the combination of extended IC and Volvo's integrated two-stage booster cushion with progressive safety belt load limiters helps protect children who have grown out of their rearward facing child seat.



Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

SAFETY Security



Personal Car Communicator (PCC)*

PCC is an advanced remote control that combines keyless drive with two-way communication with your Volvo. Keep the PCC with you and the car unlocks automatically as you pull the door handle. Start the engine by pressing a button on the dash, lock the car by pressing a button in the door handle. Later in the day, if you're wondering whether you've locked the car, PCC can remind you; no matter where you are. On your return to the car – within a radius of 200 to 300 feet – pressing the PCC information button will give you a current report on its status. If the alarm has been activated, the onboard heartbeat sensor will give you advanced warning if there's somebody in your car and an opportunity to evaluate the situation safely.

* Optional



HomeLink®'

With buttons integrated in the sun visor, HomeLink® allows you to operate remote controlled home appliances – such as garage door, home alarm and exterior lighting – without leaving the car.

HomeLink is a registered trademark of Johnson Controls Technology Company.

* Included in the optional Convenience Package



Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically everytime you lock or unlock the car. The integrated ground lighting is activated with the remote control or with the PCC. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Only available with Blind Spot Information System (BLIS)

Approach and Home Safe Lighting

Activated with the remote control or Personal Car Communicator, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

COMFORT

A Volvo is always designed for more than one. Our technology aims to enhance the feel-good factor for everybody with the privilege of riding in a Volvo. And to further improve comfort and convenience, there's a range of clever equipment – customized for your Volvo and the people inside it.



COMFORT Seats





Power front seats

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat and door mirror settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

Heated seats, front and rear*

Adjustable in three settings, heated seats for the driver and front seat passenger add to comfort on those cold mornings. And to enhance comfort for friends in the rear seat, this convenience is also available for the outer rear seat positions.

* Included in the optional Climate Package

COMFORT Climate



Laminated Panoramic Roof*

This exclusive Laminated Panoramic roof will further enhance the experience of air and light for everyone inside the Volvo XC60. The front section can be opened at the push of a button, either by sliding it over the rear part, or by tilting it in the rear end. To help maintain climate comfort on sunny days, there's a power operated roller curtain. Dark tinted laminated glass increases comfort and security. It also helps protect from UV radiation. For safety reasons, the design of the panoramic roof is optimized and the two-piece glass is laminated.

* Optional

Electronic Climate Control (ECC)

Electronic Climate Control (ECC) maintains the cabin temperature you choose and can be set independently for the driver and front passenger. Furthing contributing to your health and comfort, Volvo's unique humidity sensor helps ensure cabin air has an appropriate level of humidity according to the outside climate.

Interior Air Quality System (IAQS)*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

* Included in the optional Climate Package

COMFORT Storage



Front center armrest, multifunctional

The central aisle of the cabin incorporates several facilities. Two cup holders are concealed by a roll-top cover. There's a handy storage space beneath the armrest, and special recesses for small items. Folding back the upper part of the armrest will provide a convenient table for the rear seat passengers. The armrest also features an AUX input and a USB port to connect your MP3 player to the car's audio system.



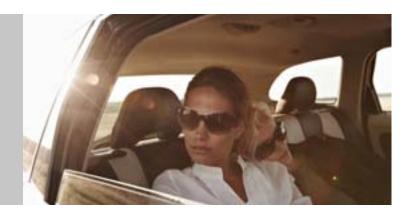
Sun glass holder*

Fitted in place of any of the entry grab-handles in the front, this holder keeps your glasses or sun glasses within reach. Simply press the oil-damped cover and it opens up.

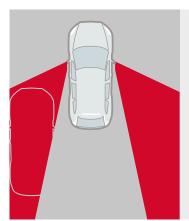
* Retailer Installed Accessory

TECH & SOUND

Employing the latest information technology, your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.



TECH & SOUND Driver's support

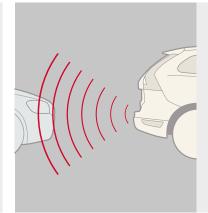


Blind Spot Information System (BLIS)*

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post – left or right. Together with the door mirrors, BLIS helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds

6 mph, and reacts to almost any type of vehicle from a motor-cycle upwards, day or night.

* Optional



Front and Rear Park assist*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers. The remaining distance is also shown on the audio display.

* Included in the optional Convenience Package



Rain sensor*

Once activated, the rain sensor can start the windscreen wipers as soon as it begin to rain or if water splashes onto the windscreen. For your convenience, it can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

* Included in the optional Climate Package



Park Assist Camera*

If the car is equipped with Volvo Navigation and park assist, the camera helps display what's going on behind your car when backing up. The system uses the navigation screen and a camera discretely located over the license plate. On-screen guiding lines provide extra assistance for smooth parking.

* Included with optional Multimedia Package

TECH & SOUND Communication



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo, wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. And as you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.



The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.



Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

Volvo's GPS-based VNS navigation system is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. Via TMC (Traffic Message Channel) radio data broadcasts VNS also lets you know if there's weather-related trouble on route and recommends an alternative. The VNS system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic

- * Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.
- * Included in the optional Multimedia Package



Sirius satellite radio

Satellite radio is now standard in your Volvo with a 6 month complementary subscription. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.



TECH & SOUND Audio/Entertainment



MP3 compatibility

There are a number of ways to enjoy MP3 music files in your Volvo. If you'd like to connect your personal MP3 player to the audio system, there's a standard auxiliary audio input in the front center armrest. Volume is conveniently controlled from the steering wheel, center console or rear seat audio console. There's also a USB port that allows you to fully integrate your iPod®, MP3 player or USB device with the audio system. Playlists, songs and artists are clearly displayed in the center console, while your player will be charged at the same time. The audio systems also feature a MP3 and WMA compatible CD player.

iPod is a trademark of Apple Computer Inc.



Rear Seat Entertainment (RSE) with dual DVD players*

For more fun on long journeys, this easy-to-use system will entertain for hours. There are dual DVD players and dual 7-inch screens smartly integrated in the front head restraints. Each DVD player is conveniently operated by a rear seat passenger, and the screens can be adjusted in different angles to optimise image quality. The AUX sockets are within easy reach and make it possible to view a film on one screen and play games on the other. Sound is provided via the car's audio system or wireless headphones.

* Retailer Installed Accessory

PACK & LOAD

A world champion in versatility, Volvo has a proud heritage in providing smart solutions for both cargo and passengers – without compromising safety or comfort. So whatever you need to expand your world and the capabilities of your Volvo, here you'll find some practical equipment to make it happen.



PACK & LOAD Compartment



Three-split 40/20/40 rear seat

Ergonomically designed three-split rear seat provide generous support for the body during long journeys and flexibility when required. Lowering the entire center section provides ample space for loading long items. To provide multiple load configurations with a flat load floor, each of the three seats can be folded separately or together. What's more, the rear seats only take one step to manuever.

Foldable front seat backrest

To help you carry long objects inside your Volvo, the front passenger seat backrest can be conveniently folded flat.

PACK & LOAD Compartment



Power tailgate*

The tailgate can be opened automatically three ways: with the remote control, using the switch on the dashboard, or by pulling the handle. To help minimise risk of injury, only a switch in the tailgate can be used to trigger automatic closing. Also, an anti-pinch strip around the tailgate opening can detect obstructions to help avoid pinching fingers and things.

* Included in the optional Convenience Package



Grocery bag holder*

This integrated holder unfolds from the load compartment floor and keeps your shopping bags and other similar items in place.

* Included in the optional Convenience Package

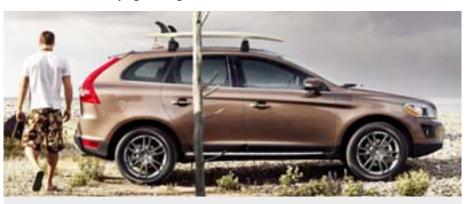


Load compartment mat, reversible and foldable*

Allows you to maintain the elegant appearance of the load compartment even if you occasionally transport dirty loads. With folded rear seat backrests, just fold out the mat to cover the entire load compartment floor. The mat is reversible and waterproof, with color-keyed textile on one side and plastic on the other.

* Retailer Installed Accessory

PACK & LOAD Carrying/Towing



Roof load carrying system

To help you fully utilize the roof of your Volvo, we've developed a range of versatile load carrying accessories. This system is dimensioned to carry up to 220 pounds. The roof rails make the load carriers easy to fit. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the load carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. And most of them can be locked with the same key, using Volvo's One-Key System.



Square profile trailer hitch

Because a towbar affects the performance of your car, even in a collision, our towbars are designed specifically for your Volvo. Choose between fixed and detachable. The detachable towbars unload at the back – all you see is the cover under the bumper. The car retains its elegant appearance and original length – so parking isn't made any harder. The towbar is lockable and easy to remove and replace when necessary.



Trailer Stability Assist (TSA)*

When towing a trailer or caravan, the Trailer Stability Assist can counteract so called snaking to help maintain stability. TSA continuously monitors oscillitation tendencies and can help prevent these by braking one or more wheels to compensate. If this is not sufficient, or the driver ignores it, the braking will be on all four wheels and the engine torque will be reduced. TSA is active at speeds from 30 mph.

* Retailer Installed Accessory

SPECIFICATIONS

ENGINES

Six-cylinder, in-line, all-aluminum engines.

Double overhead cam-shafts, 24 valves with Variable Valve Timing (VCT). These engines also feature Variable Intake System (VIS) and Cam Profile Shifting (CPS) on the intake camshaft. Electronic engine management system. Three-way catalytic converter with heated oxygen sensor.

These highly compact, in-line, six-cylinder engines meet high expectations in terms of performance, comfort and environmental care. Their smooth running and responsive character provides a relaxed yet responsive drive at all speeds. Advanced engine technology, such as a new intake system, helps increase torque over a wide speed range and ensures power at high rpm. On the T6, twin-scroll turbocharger technology provides extremely quick turbo boost. And depending on your driving style and the situation, the intake valve train automatically switches between economy and performance modes to optimize efficiency. The engines' compact design aids safety performance in a frontal collision. The latest generation of fast response emission control technology ensures that the engines comply with stringent environmental standards such as California's ULEV II.

Volvo XC60 T6 AWD

Engine type: 3.0 liter in-line six-cylinder engine with

Twin-scroll turbo

Max power output: 281 hp at 5600 rpm Max torque: 295 ft/lbs at 1500 rpm Acceleration: 0-60 mph 7.1 sec

Top speed: 130 mph Fuel consumption: N/A

Environmental classification: ULEV II

Transmission: Six-speed Geartronic Automatic Fuel tank: 18.5 US Gallons (70 liters)

Volvo XC60 3.2 (235 hp)

Engine type: 3.2-liter in-line six-cylinder engine Max power output: 235 hp at 6200 rpm Max torque: 236 ft./lbs. at 3200 rpm Acceleration: 0-60 mph 8.6 sec

Top speed: 130 mph

Fuel consumption, MPG, mixed cycle: N/A Environmental classification: ULEV II

Transmission: Six-speed Geartronic automatic

Fuel tank: 18.5 US Gallons (70 liters)

DRIVELINE

Six-speed Geartronic automatic transmission

For the best of two worlds, there's the six-speed Geartronic — a responsive automatic that's ideal for relaxed driving, tough conditions or towing. This also allows manual gear shifting so you can maintain a lower gear to bring up the revs or for the added assistance of engine braking. A special winter setting makes it easier to move off and maintain grip on slippery surfaces. This automatic also feature a sports mode for more active driving.

All wheel drive with Instant Traction™*

The advanced Haldex AWD technology with Instant Traction™ helps increase driving stability and traction on all road surfaces. It has an electronic management system that constantly monitors the speed of the wheels, the throttle, engine torque, engine speed and the brakes. As driving conditions change, wheels with the best grip get the most power. When a tire loses traction, power is reduced to that wheel and instantly transferred to the more sure-footed wheels.

* Standard on T6. Optional on 3.2.

Hill Descent Control*

Hill Descent Control offers a smooth and controlled hill descent on steep, rough roads. Simply push the Hill Descent Control button and the vehicle will descend using the brake system to control each wheel's speed, so that you can concentrate fully on steering. Hill Descent Control also makes it easier to move off when towing a heavy trailer.

* Included with All Wheel Drive.

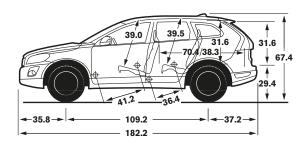
CHASSIS

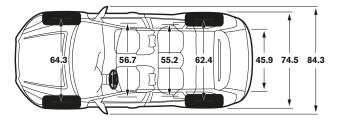
The chassis is optimized for sporty and well-balanced handling with a high level of comfort. For the driver, an advanced multi-link rear and McPherson spring strut front suspension mounted on a rigid body with a low center of gravity translates into a feeling of being in command and in safe control. Generous ground clearance and short overhangs contribute to driveability on rough roads and even off-road.

STEERING

Speed dependent steering

Speed dependent power steering uses sophisticated, speedsensitive technology to regulate the amount of power assistance a driver needs. At high-way speeds, steering is firmer and more immediate. When parking or in slow traffic, steering is light and effortless.





Taking care of your ownership needs.

Volvo Car North America Financing Offers:

Special offers are available to finance your new Volvo product. Whether you are looing for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local retailer for details, and available financial products that suit your individual needs.

On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Complimentary Factory Scheduled Maintenance

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2010 model year Volvo's sold new through Volvo retailers in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2010 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable. Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Volvo mobility program

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO OVERSEAS DELIVERY.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- · Attractive pricing on US models.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience? If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked

VOLVO CARS MILITARY/DIPLOMAT/ EXPATRIATE SALES. FOR YOU LIVING ABROAD.

Sometimes life abroad offers exceptional benefits. Such as buying a new tailor-made Volvo on very special and rewarding terms. Whether you are traveling for pleasure or are in a professional, diplomatic or military post outside your home country, turn to Volvo for a great deal. For US Military personnel posted overseas our authorized military agents outside the US offer:

- · Great savings compared with Stateside pricing.
- · Professional assistance with all legal formalities and paperwork.
- Four-year warranty coverage also outside the US (US and Canadian specifications)
- US specifications built to meet legal requirements in all US states.
- No US import duty with PCS orders, for US military personnel taking delivery overseas.
- Included shipping & Marine Insurance, delivery to an authorized Volvo retailer of your choice in the USA. US diplomats & military personnel stationed abroad for more than 140 days & non-US diplomats (depending on status) are normally exempted from customs import duty.
- Delivery to a Volvo military agent close to your base or assignment overseas.
- Three years valid Volvo Home Shipment from authorized drop-off points in Europe to an authorized US Volvo retailer of your choice included.
- More than 20 drop-off points in Europe.
- The option of VIP factory delivery in Sweden or delivery to selected major cities in Europe.
- The option of our special Cruise & Collect package with Stena Line ferries (German market).
- The benefit of the Volvo Assistance Europe scheme at no extra cost.

Taking advantage of the savings, benefits and convenience of Volvo's international programs is easy. Volvo Cars Military Sales, Volvo Cars Diplomat Sales and Volvo Cars Expatriate Sales are professional and global organizations with one goal – to make it advantageous and convenient for you to buy your new car when living abroad.

For Military/Diplomat/Expatriate sales while in the US, contact your local Volvo retailer, our Customer Care Center (800) 631-1667 or visit www.volvocars.us/mybagsarepacked

Meet the family.

2



Volvo S40 The compact and energetic sedan.



Volvo \$80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family wagon – highly competitive yet comfortably versatile.

Xſ



The new Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

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Volvo C30 The compact and charismatic SportsCoupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

TO LIVE LIFE IS TO CARE ABOUT IT.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment — in the car. Simply put, we care about you — and the whole circle of life.

Volvo. for life

WWW.VOLVOCARS.US

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