We are not here to do what has already been done. More than a rallying cry, it is a way of thinking. One that affects how we see the world of automotive luxury today, and how we shape it tomorrow. It has led us to develop transformative technologies like Super Handling All-Wheel Drive™ (SH-AWD®) and a navigation system with both AcuraLink Real-Time Traffic and Weather.™ And to look for inspiration beyond the limited confines of current automotive design. It is what pushes us to use premier race circuits as testing grounds for our ideas, as evidenced by our move this year to the top tier of competition in the American Le Mans Series.® It is all for the purpose of keeping you in touch, in control and inspired. Letting you experience things that have never been done before.
The 2010 Acura TL. It is a measure of technology’s ability to inspire. A benchmark in grace, strength, efficiency and precision. With thrilling athleticism and the choice of two potent engines. It is power. Personified.
TL SH-AWD SHOWN IN PALLADIUM METALLIC. TL SHOWN IN CRIO METALLIC.
TL SH-AWD SHOWN IN POLISHED METAL METALLIC WITH AVAILABLE 19-INCH HIGH-PERFORMANCE TIRE AND WHEEL PACKAGE.
Get behind the wheel of the TL and one fact becomes immediately clear: this is a driver’s car. As such, every element works without distracting from the task at hand. Complexity gives way to clarity. From the placement of the gauges to the feel of every control, the cockpit has been precisely engineered to make you more relaxed, more comfortable, more in command. The intuitive nature of the TL is evident in the steering wheel with its illuminated paddle shifters. In a gauge cluster that includes a Multi-Information Display to help you quickly keep tabs on a variety of vehicle systems. In an available rearview camera that offers colored guidelines for more accurate maneuvering. And with the available Technology Package, you can bring the entire experience to life with a touch of the push-button ignition.
IT’S NOT JUST A SEAT, AN ARMREST OR A STEERING WHEEL. IT’S A CONTACT POINT.

You’ll be pleased to find that inside the TL’s driver-focused cabin, refinement wasn’t an afterthought. In crafting the vehicle’s interior, Acura designers took special care to ensure that every detail excels in its ability to comfort, engage and inspire. It is an environment rich with high-quality, soft-touch materials. With the available Technology Package, these include full-grain Milano perforated leather seats. The perfect accompaniment to this material richness is an available GPS-linked climate control system that senses if one side of the cabin is getting more sun and adjusts the climate zones to keep things cool. After all, a comfortable driver is a better driver.

TL SH-AWD SHOWN IN TAUPE LEATHER WITH AVAILABLE TECHNOLOGY PACKAGE.
ENGINEERING THAT UNDERSTANDS PERFORMANCE IS A TWO-WAY STREET.

The true nature of the relationship between driver and sport sedan is most apparent the moment you turn into a tight curve. Instead of simply imposing your will onto the vehicle, true performance is more accurately described as a conversation. Acura engineers have labored to ensure that the TL more than keeps up its end. The fully independent, sport-tuned suspension features advanced damper valves and high roll stiffness for direct, linear response to driver input. Speed-sensitive steering is tuned to provide visceral feedback. Special ducts on the TL SH-AWD help cool the front brake discs for better fade resistance and more precise control. Keeping out unwanted interference from the conversation are chassis and engine mounts designed to isolate the cabin from vibrations without compromising handling or steering precision.

TL SH-AWD SHOWN IN PALLADIUM METALLIC.

SIX-SPEED MANUAL TRANSMISSION THE NEW SHORT-THROW SIX-SPEED MANUAL TRANSMISSION AVAILABLE ON THE TL SH-AWD REDUCES THE VEHICLE’S WEIGHT BY 86 POUNDS, FURTHER ENHANCING ITS ALREADY CONSIDERABLE ACCELERATION, BRAKING AND CORNERING CAPABILITIES.
advancing inspiration

280-HP 3.5-LITER VTEC ENGINE (TL)
305-HP 3.7-LITER VTEC ENGINE (TL SH-AWD)
QUAD-OUTLET SPORT EXHAUST (TL SH-AWD)
5-SPEED AUTOMATIC TRANSMISSION
AVAILABLE 6-SPEED MANUAL TRANSMISSION
DOWNSHIFT REV MATCHING* 

*5-SPEED AUTOMATIC TRANSMISSION

OUR MOST SUCCESSFUL ATTEMPT YET IN CONVERTING GASOLINE TO ADRENALINE.

Engine performance is most commonly measured in horsepower, torque and 0-to-60 times. Acura engineers are also concerned with fine-tuning how the driver experiences it, providing thrilling response no matter where the tach needle lies. To that end, the TL’s 3.5-liter V-6 engine features Acura’s VTEC® system. Open the throttle and an immediate burst of low-end torque keeps your back pinned firmly against the driver’s seat. At speed, intake valves open wider and longer, giving the TL its second wind. The effects can be measured in performance charts, as well as in the quickening of your heartbeat and the shortening of your breath.

The heart of the TL SH-AWD is a 3.7-liter V-6. It’s the most powerful production engine Acura has ever built and rivals the output of many larger engines. An innovative variable valve system manages both air intake and exhaust so it breathes deeply, getting more power out of every stroke for seemingly limitless acceleration. On both engines, power is sent to pavement through a sophisticated 5-speed automatic transmission. A newly available close-ratio 6-speed manual on the TL SH-AWD lets you explore the limits of the engine’s output by keeping the revs precisely where you want them.
If you want to get a measure of the TL’s capabilities, pick a road, any road. And as the landscape beneath your tires constantly changes, Super Handling All-Wheel Drive helps ensure that your feelings of confidence never waver. And while the TL SH-AWD is more than adept at taking on a sudden downpour or an errant snowdrift, its road-holding ability can be most keenly felt as you charge through an ever-tightening curve. Continuously monitoring the grip of all four wheels, it directs power to where it will be most effective. Take a corner and the system can send up to 100% of available rear-wheel torque to the outside wheel and then spin that wheel slightly faster. The combination of these two actions dramatically improves the vehicle’s turning force, not only increasing stability and control, but also delivering more thrilling response.

TL SH-AWD SHOWN IN WHITE DIAMOND PEARL.

SUPER HANDLING ALL-WHEEL DRIVE.
OR HOW TO MAKE A MOVING OBJECT STICK.
WHEN YOU HAVE THE ABILITY TO SEE WHAT LIES AHEAD, FORESIGHT IS POWER.

While the considerable power the TL gives you does not include the ability to alter the weather, the level of data that it supplies certainly helps you make the most informed decisions. The available Acura Navigation System with Voice Recognition™ not only provides current and 3-day weather forecasts, but it can also display a weather radar image map and advise you of severe conditions along your intended route. The system also lets you keep an eye on traffic and provides lane guidance information to help you through unfamiliar highway interchanges.

The high-resolution screen gives you more precise information, as does the next-generation point-of-interest database with its over 7,000,000 entries. Utilizing a hard disk drive (HDD) for stored information, the navigation system responds faster, covers more territory, including Alaska and Hawaii, and even lets you upload your own personal wallpaper for display whenever the system is not in use.
Need a recommendation for a local steak house, to call for a reservation, or to find the quickest way there? Just say the word. Activate the steering wheel-mounted button and the available Technology Package’s voice recognition feature gives you intimate control of a variety of systems, such as the Acura Navigation System, while keeping your hands firmly grasping the wheel. A situation you’ll undoubtedly appreciate with a powerful engine at your command and a curved stretch of asphalt in your sights.
advancing emotion

DOLBY® PRO LOGIC® II 5.1 SURROUND®
USB AUDIO INTERFACE® WITH iPOD® INTEGRATION
DVD-AUDIO COMPATIBILITY®
HARD DISK DRIVE (HDD) MEDIA STORAGE®
XM® RADIO®

*WITH AVAILABLE TECHNOLOGY PACKAGE

THRILLING PERFORMANCE.
EVEN WHEN IT’S IN PARK.

Music as it was intended to be heard.

Sound is an integral part of any rich experience. And while the engine note of the TL adds an undeniable amount of depth to your drive, the music created by the Acura/ELS Surround® Premium Audio System (with available Technology Package) also holds the ability to inspire. In creating this system, the goal was to develop a sound experience as close as possible to the feel of the original studio recording. Developed with the help of GRAMMY® Award-winning engineer and producer Elliot Scheiner (the “ELS” in ELS Surround), the 10-speaker system has been precisely tuned to match the resonance space of the TL. The system’s hard disk drive (HDD) is capable of storing up to 3,600 of your songs. Gracenote® technology lets you search based on title, artist or genre.

TL SH-AWD SHOWN IN GRIGIO METALLIC
**ACTIVE FRONT HEAD RESTRAINTS**: The TL's active front head restraints are designed to help minimize the likelihood of whiplash injuries.

**HILL START ASSIST**: On TL SH-AWD, this system will hold the brakes to help prevent rollback.

**TIRE PRESSURE MONITORING SYSTEM**: This system actively monitors and displays the air pressure of each tire.

**BRAKE ASSIST**: This system can detect emergency braking and help the driver apply additional brake force.

**VEHICLE STABILITY ASSIST™ (VSA®)**: Designed to detect when understeer or oversteer is imminent, this system will adjust the engine’s torque and/or apply individual brakes to help stabilize the vehicle. On the TL SH-AWD, the system will first use the vehicle’s SH-AWD to correct the situation by altering the torque distribution among the four wheels.

**ADVANCED AIRBAG SYSTEM**: The TL's passive safety features include dual-stage, multiple-threshold front airbags, new larger front side airbags and side curtain airbags. An occupant position detection system (OPDS) is designed to prevent deployment of the front passenger’s side airbag if a small-statured or an out-of-position front passenger leans into the airbag's deployment path.

*Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. Front airbags inflate and deflate in a fraction of a second.

Perhaps the most important feeling the TL inspires is confidence.

Acura believes that there is no area of engineering advancement more important than the field of driver and passenger safety. This philosophy is evident in features like the Advanced Compatibility Engineering™ (ACE™) body structure found in the TL. This exclusive body design enhances occupant protection and crash compatibility in frontal collisions. It's just one of the reasons the TL received a 5-star safety rating from the National Highway Traffic Safety Administration (NHTSA).
Acura has always had a penchant for seeing what’s beyond the next horizon. Now it’s your turn. The AcuraLink® Satellite Communication System gives you a look ahead – whether it’s up the road, or even days into the future. Services like the available AcuraLink Real-Time Traffic® and Weather, with its one- and three-day forecasts help you plan your next move, even while you’re focused on the here and now. AcuraLink is also your connection with Acura, delivering a wealth of information like Quick Tips and updated Feature Guides to help you get the most out of your new vehicle’s many sophisticated systems. When the system is paired with a Bluetooth-compatible phone, you can also get information on required services as they approach, and then help you schedule maintenance right from your car with the Automated Appointments™ feature.

**OWNER BENEFITS**

**Warranty** All Acura vehicles and the accessories installed by the dealer at the time of vehicle purchase have a 4-year/50,000-mile limited warranty. Acura vehicles are also covered by a 6-year/70,000-mile limited powertrain warranty. In addition, outer body rust-through is covered on all Acura vehicles by a 5-year/unlimited-mile limited warranty.

**Acura-Trained Service Personnel** Your local Acura dealer is an excellent source for Acura genuine parts and factory-trained technicians. They have the experience, training and specialized tools needed to keep your Acura up to factory standards of performance and reliability.

**1-800-to-Acura** Operators are available 24 hours a day to help get answers to your Acura questions.

**Acura Care** Additional peace of mind can be had with the Acura Care® program – comprehensive vehicle and travel protection beyond the initial warranty period. See your Acura dealer for all the features and benefits available with this program.

**Total Luxury Care™ – Owner Benefits** Acura’s total commitment to your satisfaction doesn’t end with delivery of a world-class vehicle. It only begins there. Every Acura comes with Total Luxury Care™ (TLC®), an array of services designed to help you enjoy your automobile for years to come.

**Acura Financial Services** Whether you’re buying or leasing, Acura Financial Services can assist you with the process. See your dealer for details.

**24-Hour Roadside Assistance** As part of your TLC benefits, 24-hour roadside assistance is available to you everywhere in the continental U.S. and Canada, day or night, every day of the year. Just call the toll-free number and rest assured that assistance is promptly on the way.

**Trip-Interruption Benefits** If a problem that is covered by your warranty interrupts your trip more than 100 miles from home, Acura will provide you with reimbursement for meals, lodging or car-rental expenses. Please see your Acura dealer for all the program details.

**Acura Concierge – Travel Service** In an emergency or just to help you plan a trip, Acura Concierge service can help you with many logistical details. It will even relay up to three urgent messages on your behalf if you cannot do so.

**My Acura** Your complimentary My Acura personalized Web site provides you immediate access to the most current information about your vehicle. With advanced technology and instructional videos and online service scheduling, My Acura extends your ownership experience from the road to the Internet. Visit My Acura at owners.acura.com.
**COMFORT + CONVENIENCE**
- Dual-zone, mode-adaptive climate control system with humidity control and air filtration
- Remote entry system with folding key and Acura personalized settings for driver's seat, outside mirrors, select audio settings and more
- Power windows with driver's and front passenger's auto-up/down, auto-reverse and key-off operation
- Remote- and driver's door lock-operated windows-open function
- Bluetooth® HandsFreeLink® wireless telephone interface
- Steering wheel-mounted controls (cruise control, audio, phone, Multi-information Display and available voice recognition)
- Homelink®
- Cruise control
- Tilt and telescopic steering column
- Maintenance Minder system
- Ambient cabin lighting (front footwells and console)
- Automatic dimming rearview mirror
- 12-volt power outlets (center console and front armrest)

**SAFETY + SECURITY**
- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- Dual-stage, multiple-threshold front airbags (SRS)
- Side curtain airbags
- Active front head restraints
- 3-point height-adjustable seat belts with load limiters and automatic tensioning system (front)
- 3-point seat belts (rear)
- LATCH (Lower Anchors and Tethers for Children®) child-seat mounting system
- Daytime Running Lights (DRL)
- Tire Pressure Monitoring System (TPMS) with location and pressure indicators
- Thatch-deterrent system with electronic immobilizer
- Side-impact door beams

**AUDIO**
- Acura 276-watt Premium Sound System with AM/FM tuner, 6-disc in-dash CD, MP3, USB, Pandora®, iPod® and SiriusXM® Radio
- XM® Anti-Radiation Shielding®
- XM® Radio with Note function music reminder
- Bluetooth HandsFreeLink® wireless telephone interface with phone-book exchange
- Automated Appointments™
- Body-colored decklid spoiler with integrated rearview camera
- Sport seats with perforated Milano leather-trimmed interior
- Chrome door-handle trim

**TECHNOLOGY PACKAGE**
- Acura Navigation System with Voice Recognition®
- Traffic Rerouting®
- HandsFreeLink® wireless telephone interface
- Bluetooth® HandsFreeLink® wireless telephone interface with phone-book exchange
- Automated Appointments™
- Body-colored decklid spoiler with integrated rearview camera
- Sport seats with perforated Milano leather-trimmed interior
- Chrome door-handle trim

**TECHNOLOGY PACKAGE FEATURES**
- 305-hp, 3.7-liter, 24-valve, SOHC V-6 engine with intake/exhaust VTEC
- Super Handling All-Wheel Drive (SH-AWD®)
- Available close-ratio 6-speed manual transmission (requires Technology Package)
- Hill start assist
- 18-inch tire and alloy wheel
- Integrated quad-outlet sport exhaust
- Bumper-integrated front brake cooling ducts
- Exclusive front sport seats and steering-wheel design
- Black carpeting
- 19-inch high-performance tire and wheel package (available TL SH-AWD factory option)

**ACURA.COM**
Visit us online for the latest specifications, MSRP’s and special offers. You can also apply for financing or even request a price quote from an Internet-certified Acura dealer.