2017 GENESIS G80
IT'S TIME FOR A BREATH OF FRESH LUXURY.

Introducing the Genesis G80
LUXURY, REDEFINED.

The luxury car experience has been out of balance. World-class levels of performance and design, comfort and safety, quality and craftsmanship are only a starting point. What’s been missing until now is an ownership experience where the excellence you enjoy is equally high – whether you’re inside your car, or virtually anywhere else.

That’s why, in the 2017 Genesis G80, human-focused innovation enhances the capabilities of both the car and its driver. And because we’ve focused as much on your experience outside the car as inside of it, the Genesis G80 brings you a more personal, more complete definition of luxury. A few examples: A simpler purchase process, complimentary scheduled maintenance and valet services.

In the winged emblem of the Genesis brand, there is true symbolism: Genesis flies by its own set of rules, daring to boldly go beyond your expectations. Isn’t that how luxury should be?

THE GENESIS EXPERIENCE

<table>
<thead>
<tr>
<th>Complimentary Scheduled Maintenance</th>
<th>3 years / 36,000 miles</th>
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<tbody>
<tr>
<td>Complimentary Valet Service</td>
<td>3 years / 36,000 miles</td>
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<tr>
<td>SiriusXM Traffic &amp; Travel Link*</td>
<td>3 years complimentary</td>
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<tr>
<td>Genesis Connected Services</td>
<td>3 years complimentary</td>
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<tr>
<td>24/7 Enhanced Roadside Assistance</td>
<td>3 years / unlimited miles</td>
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<tr>
<td>Navigation Map Care Annual Map Updates</td>
<td>3 years complimentary</td>
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EVERY EFFORT WENT INTO MAKING IT EFFORTLESS.

Drive the Genesis G80 luxury sedan, and you’ll revel in robust power underfoot, refined with athletic responsiveness at your fingertips. Genesis engineers used Germany’s Nürburgring to test the G80’s available 420-horsepower, 5.0L V8 engine and the Korean F1 Grand Prix circuit to put its SHIFTTRONIC® paddle-shift 8-speed automatic transmission through its paces. Lotus Engineering experts were also consulted to validate the stability, ride quality and driving dynamics of the G80’s state-of-the-art multi-link front and rear suspensions.

On the 311-horsepower Genesis G80 3.8, available HTRAC All Wheel Drive helps improve grip on roads wet or dry, in snow or on ice. This advanced dual-mode system preserves the G80’s inherent rear-wheel-drive bias in normal traction conditions, while seamlessly redistributing torque to the appropriate wheels for optimal grip whenever it senses a loss of traction.

With Intelligent Drive Mode, you can select four ride and handling settings (Normal, Sport, Eco or Snow) based on what you desire or weather conditions demand. G80 even has a feature called Emergency Steer Assist Mode that optimizes stability control in sudden evasive maneuvers. So you can enjoy the greatest feeling of all: Supreme confidence.
YOUR SAFETY SHOULD NEVER BE ‘OPTIONAL’.

The 2017 Genesis G80 comes standard with a suite of safety features so extensive, it’s left both the automotive press and the safety rating agencies impressed. In fact, its predecessor was the first Rear Wheel Drive midsize luxury sedan to earn IIHS Top Safety Pick+ honors.

Since then, we’ve gone to even greater lengths to surround Genesis G80 drivers with an unwavering sense of security. The G80 comes standard with a suite of radar and camera-based technologies that warn you of potential hazards from the front, side or rear. It’s all designed to enhance attentive driving and help avoid collisions in the first place.

The G80 is especially well-equipped to instill confidence when the weather conspires against you. Both Electronic Stability Control and Traction Control are standard, helping you carve sure-footed paths in the snow. The G80 3.8’s available HTRAC All Wheel Drive adds even more road-holding confidence at all four corners.

To aid with visibility in the cold and wet, the G80 comes standard with heated side mirrors and rain-sensing wipers that automatically vary wiper speeds to keep your windshield clear. The way we see it, weather can be uncertain – but your safety should never be.
IT'S NOT TECHNOLOGY FOR THE SAKE OF TECHNOLOGY.

- Smart Cruise Control with Stop/Start
- Rain-Sensing Wipers
- Lane Change Assist
- Blind Spot Detection
- Rear Cross-traffic Alert
- Automatic Emergency Braking
- High Beam Assist
- Lane Keep Assist
- Lane Departure Warning
- Front/Rear Parking Sensors

IT'S TECHNOLOGY FOR THE SAKE OF YOU.
**BRAKING THAT SEES THE FUTURE**

Using front radar and a front camera, the Genesis G80’s Automatic Emergency Braking system helps detect the presence of vehicles ahead of you. If it detects a crash is imminent, it automatically applies braking to help mitigate the effects of a collision. Or better yet, to help avoid one altogether.

**LIKE AN EXTRA SET OF EYES**

Backing out of parking spaces or driveways is nobody’s idea of a good time. To make it easier, the G80 comes with a rearview camera (complete with available guidelines that follow your steering path) and available front/rear parking sensors that give audible indications when you’re nearing an object. Rear Cross-traffic Alert, which helps warn the driver of vehicles approaching from the side when reverse gear is selected, is also onboard.

**SAFE IN THE LANES**

If you depart your lane without signaling, Lane Departure Warning technology flashes an alert on the instrument panel and the Heads-up Display while activating a haptic vibration in the G80’s steering wheel. If you drift to the edge of your lane with Lane Keep Assist activated, it warns you via a gentle steering wheel haptic vibration and initiates subtle steering assist to help keep you centered in the lane.
THE BIGGEST ROOM. WITH THE BEST VIEW.

You'd demand it when staying at a resort hotel. Why should your luxury car be any different? Genesis G80 has the most passenger room and overall interior volume of any competitor in its class. More important is the way the G80 interior makes you feel when you look around the cabin. Ultra-premium soft-touch leather, matte-finish premium wood and aluminum trim grace its surfaces.

Settle into the driver's seat, and the feeling of substance is unmistakable. The high-density pads used in the G80's seat construction ensure firm yet comfortable support of your sitting posture. So long trips end with you and your passengers feeling invigorated, rather than fatigued. The G80's heated front seats are available with cooling ventilation (standard on our 5.0 model). And the 12-way power driver seat includes a 4-way power lumbar feature and power bolsters that inflate individual air cells for precise support.

The world's first dual mode ventilation control system designed with a CO₂ sensor cleanses the cabin air. And the G80's panoramic glass sunroof lets natural light into the cabin, while power rear and manual side sunshades are available to help block unwanted sunlight from entering the rear of the interior. If the G80 is starting to sound like a vacation spa, then go ahead and take it. Your room is ready.
A HIGHER FORM OF INTELLIGENCE.

From the moment you approach your Genesis G80, it presents you with intelligent solutions. A Proximity Key heralds your presence and activates approach lights. Walking up to your G80 with your hands full? The car’s smart trunk opens automatically for easy access to cargo capacity that’s larger than any of the G80’s competitors. It works by detecting the stylish key fob in your pocket or purse. Simply wait by the trunk for a few seconds, and it opens with no need to wave one foot awkwardly under the rear bumper like some competing systems require.

Slip behind the wheel, and you’re greeted by an 8” touchscreen display with split-screen functionality for viewing audio information and navigation maps complete with junction view lane guidance. Android Auto™ and Apple CarPlay™ support lets you make hands-free calls or access your smartphone’s music, maps and messages with simple voice commands. Both are offered only with the G80’s 8” touchscreen navigation system, and both support apps like Audible Audiobooks, Spotify Music, iHeartRadio, podcasts and more.

A segment-first 9.2” 720p HD touchscreen display is also available. It’s the control center for premium DIS navigation and multimedia options featuring a Lexicon® Logic 7® surround-sound system with speed-sensing volume control. The large screen makes it easy to find your favorite SiriusXM® Satellite Radio channels, while 17 high-efficiency speakers tuned to the G80’s unique acoustic signature deliver an exceptional listening experience at every seating position.
TIME IS THE NEW LUXURY.

- Full Color Heads-up Display
- Dual Front Automatic Temperature Controls
- CO₂ Sensor Control System
- Premium 9.2" 720p HD Navigation System
- SiriusXM® Satellite Radio with Traffic & Travel Link
- Genesis Connected Services
- Siri Eyes Free Integration
- Bluetooth® with Audio Streaming
- Lexicon® 17-speaker Discrete Logic 7® Surround Sound Audio System
- Google POI and Local Search
- Valet Service

THE GENESIS G80 MAKES EVERY SECOND COUNT.
ADVANCED SATELLITE SERVICES

Genesis puts the best of SiriusXM advanced audio and data services at your fingertips. In addition to more than 175 channels of commercial-free satellite radio, you’ll stay up to date on traffic flows and road closures, sports scores, weather and stock reports, nearby fuel prices and movie times thanks to a complimentary three-year subscription to SiriusXM® Traffic & Travel Link.15

STATE-OF-THE-ART AUDIO

An available ultra-premium Lexicon® Discrete Logic 7® surround-sound audio system uses 17 speakers, Logic 7 Surround Sound processing and a 900-Watt, 12-channel digital external amplifier to create rich, powerful music reproduction. So whatever you’re enjoying – from HD Radio™ or Bluetooth® streaming playlists to SiriusXM Satellite Radio’s wide range of music, talk, news, sports and entertainment channels – you’ll hear it all with remarkable clarity.

AT-A-GLANCE INFORMATION

The G80 helps its driver process information quickly with an available full color Heads-up Display that projects vehicle speed, speed limits, navigation turns and warning alerts (for the Smart Cruise Control, Blind Spot Detection, Lane Departure Warning and Forward Collision Warning systems) onto your windshield. The Genesis 8” navigation system also offers a split-screen display, so you can view both mapping and audio features at a glance.
CONTROL YOUR CAR WITH YOUR WATCH? IT’S NOT THE FUTURE. IT’S GENESIS G80.

Have you ever wanted your own personal concierge? The Genesis Intelligent Assistant app, available as a free download from Google Play™ or the Apple App Store, acts as one. It combines our Genesis Connected Services features with data from your G80, your smartphone or smartwatch, and the internet to proactively notify you of important information. Like estimated departure times to avoid being late for meetings. Or weather and traffic alerts. It can even remind you to remotely start your G80 and set the cabin temperature on a hot or cold day.†

Using our Genesis Connected Services app, you can remotely lock or unlock the doors and start your engine and climate controls from almost anywhere. Love to explore new cities? Genesis Connected Services features Destination Search powered by Google.™ At the press of a button, address and contact details appear on your navigation screen. And destination searches you perform via the the Genesis Intelligent Assistant app can be sent directly to the navigation system in your car.™

Welcome to the intersection of convenience and cool.
FEATURES HIGHLIGHTS

- Remote Lock/Unlock
- Remote Start with Climate Control
- Monthly Vehicle Health Reports

- Enhanced Roadside Assistance
- Car Finder and Vehicle Safeguard Alerts
- Destination Search Powered by Google™
2017 GENESIS G80 3.8

KEY STANDARD FEATURES

PERFORMANCE

311-hp, 3.8L Gasoline Direct Injection V6 engine with Dual Continuously Variable Valve Timing
8-speed automatic transmission with SHIFTRONIC® and paddle shifters
Front and rear independent 5-link suspension
Intelligent Drive Mode
18" alloy wheels with P245/45R18 all-season tires

COMFORT

Proximity Key entry with push button start
Leather seating surfaces
12-way power heated front seats with power lumbar adjustment
Integrated Memory System for driver seat, side mirrors and steering column
Power windows with auto-down/up and pinch protection
Leather-wrapped steering wheel with power tilt-and-telescop ic adjustment and haptic feedback
Steering wheel audio, phone and cruise controls
Dual automatic temperature control
Auto-dimming rearview mirror with compass and HomeLink®
Bi-Xenon High Intensity Discharge automatic headlights
Heated and auto-dimming power-folding side mirrors with turn signal indicators
and "Genesis logo" approach lights
Hands-free smart trunk with auto open

SAFETY

Rearview camera
Vehicle Stability Management
Automatic Emergency Braking
Blind Spot Detection with Rear Cross-traffic Alert
Lane Departure Warning with Lane Keep Assist
Smart Cruise Control with stop/start
Electronic Parking Brake with Automatic Vehicle Hold
High Beam Assist
Electronic Stability Control and Traction Control System
4-wheel disc ABS with Brake Assist and Electronic Brake-force Distribution
9-airbag safety system with Occupant Classification System
Pre-safety seatbelts and front/rear outboard seatbelt pretensioners
Anti-whiplash front head restraints
Tire Pressure Monitoring System with individual tire pressure indicators
LED Daytime Running Lights
Rain-sensing wipers and auto-defogging windshield

TECHNOLOGY

4.3" color LCD multi-information display
Electroluminescent Gauge Cluster
8" touchscreen navigation system with Apple CarPlay™ and Android Auto™ support
Complimentary annual navigation map updates for 3 years
AM/FM/HD Radio™/SiriusXM®/CD/MP3 audio system with 7 speakers
SiriusXM® Satellite Radio (complimentary 90-day subscription)
SiriusXM® Traffic and Travel Link® complimentary 3-year subscription (SiriusXM traffic, stock, sports, weather, gas prices, movie info)
Genesis Connected Services (3-year complimentary subscription)
Bluetooth® hands-free phone system with voice commands and wireless audio streaming

PREMIUM PACKAGE

GENESIS 3.8 STANDARD FEATURES PLUS:
+ Power tilt-and-slide panoramic sunroof
+ Lexicon® Discrete Logic 7® surround-sound audio system with 14 speakers
+ 7" color LCD multi-information display
+ Ventilated front seats
+ Rearview camera with parking guidelines
+ Front and rear parking sensors
+ Power rear sunshade
+ Manual rear side-window sunshades
+ LED foglights

ULTIMATE PACKAGE

GENESIS 3.8 PREMIUM PACKAGE FEATURES PLUS:
+ Genuine matte-finish wood trim and aluminum trim
+ Premium leather seating surfaces
+ Power driver seat cushion extension and side bolster
+ Full color Heads-up Display
+ Dual mode front vent control and CO₂ sensor
+ Premium 9.2" touchscreen navigation with 720p HD display and Driver Information System (Apple CarPlay and Android Auto not available)
+ Lexicon® 17-speaker 7.1 Discrete surround-sound audio system
+ Power trunk lid

GENESIS 3.8 HTRAC ALL WHEEL DRIVE

+ Heated rear seats
+ Heated steering wheel
+ Headlight washer

DIMENSIONS

INTERIOR DIMENSIONS
Head Room, front (with sunroof)/rear ........................................ 41.1 (39.4) / 38.2 in
Legroom, front/rear ........................................................................ 45.7 / 35.0 in
Shoulder Room, front/rear ............................................................. 58.3 / 57.1 in
Hip Room, front/rear ........................................................................ 55.7 / 54.8 in
Total Interior Volume ...................................................................... 123.0 cu ft
Passenger Volume ............................................................................ 107.7 cu ft
Cargo Volume, trunk ........................................................................ 16.3 cu ft

EXTERIOR DIMENSIONS
Wheelbase ...................................................................................... 118.5 in
Length ................................................................................................ 196.5 in
Width, excluding mirrors ................................................................. 74.4 in
Height ............................................................................................... 58.3 in
Tread Width, front/rear (18" wheels) .............................................. 64.1 / 65.3 in
Tread Width, front/rear (19" wheels) .............................................. 63.8 / 64.3 in
Coefficient of Drag ........................................................................ 0.26 Cd

EPA MILEAGE ESTIMATES
City/Highway/Combined (3.8 RWD) ........................................... 18 / 28 / 22 MPG
City/Highway/Combined (3.8 AWD) ........................................ 16 / 25 / 19 MPG
Fuel Tank Capacity ........................................................................... 20.3 gal
EPA Classification ............................................................................. Large Car
2017 GENESIS G80 5.0

KEY STANDARD FEATURES

PERFORMANCE
420-hp, 3.6L Gasoline Direct Injection V8 engine with Dual Continuously Variable Valve Timing
8-speed automatic transmission with SHIFTRONIC® and paddle shifters
Front and rear independent 5-link suspension
Intelligent Drive Mode
Quad exhaust tips
19” alloy wheels with P245/40R19 (front) and P275/35R19 (rear) all-season tires

COMFORT
Proximity Key entry with push button start
Genuine matte-finish wood trim and aluminum trim
Premium leather seating surfaces
Heated and ventilated front seats
12-way power front seats with power lumbar adjustment
Power driver seat cushion extension and side bolster
Integrated Memory System for driver seat, side mirrors and steering column
Power tilt-and-slide panoramic sunroof
Leather-wrapped steering wheel with power tilt-and-telescopic adjustment and haptic feedback
Steering wheel audio, phone and cruise controls
Dual automatic temperature control
Dual mode front ventilation control with CO₂ sensor
Auto-dimming rearview mirror with compass and HomeLink™
Bi-Xenon High Intensity Discharge automatic headlights
Heated and auto-dimming power-folding side mirrors with turn signal indicators and “Genesis logo” approach lights
Illuminated door sill plates
Hands-free smart trunk with auto open
Power trunk lid

SAFETY
Rearview camera with parking guidelines
Vehicle Stability Management
Automatic Emergency Braking
Blind Spot Detection with Rear Cross-traffic Alert
Lane Departure Warning with Lane Keep Assist
Smart Cruise Control with stop/start
Electronic Parking Brake with Automatic Vehicle Hold
High Beam Assist
Electronic Stability Control and Traction Control System
4-wheel disc ABS with Brake Assist and Electronic Brake-force Distribution
9-airbag safety system with Occupant Classification System
Pre-safety seatbelts and front/rear outboard seatbelt pretensioners
Anti-whiplash front head restraints
Tire Pressure Monitoring System with individual tire pressure indicators
LED Daytime Running Lights and foglights
Rain-sensing wipers and auto-defogging windshield
Front and rear parking sensors

TECHNOLOGY
Full color Heads-up Display
7” color LCD multi-information display
Electroluminescent Gauge Cluster
Genesis Connected Services (3-year complimentary subscription)
Lexicon® Discrete Logic 7” surround-sound audio system with 17 speakers
Bluetooth® hands-free phone system with voice commands and wireless audio streaming
SiriusXM® Satellite Radio (complimentary 90-day subscription)
SiriusXM® Traffic and Travel Link® complimentary 3-year subscription (SiriusXM traffic, stock, sports, weather, gas prices, movie info)
Premium 9.2” touchscreen navigation with 720p HD display and Driver Information System
Complimentary annual navigation map updates for 3 years

DIMENSIONS
INTERIOR DIMENSIONS
Head Room, front/rear .................................................. 39.4 / 38.2 in
Legroom, front/rear ......................................................... 45.7 / 35.0 in
Shoulder Room, front/rear ............................................. 58.3 / 57.1 in
Hip Room, front/rear ......................................................... 55.7 / 54.8 in
Total Interior Volume .......................................................... 123.0 cu ft
Passenger Volume .............................................................. 107.7 cu ft
Cargo Volume, trunk .......................................................... 15.3 cu ft

EXTERIOR DIMENSIONS
Wheelbase ............................................................. 118.5 in
Length ............................................................................. 196.5 in
Width, excluding mirrors ............................................... 74.4 in
Height .............................................................................. 58.3 in
Tread Width, front/rear (18” wheels) .................. 64.1 / 65.3 in
Tread Width, front/rear (19” wheels) .................. 63.8 / 64.3 in
Coefficient of Drag .......................................................... 0.26 Cd

EPA MILEAGE ESTIMATES
City/Highway/Combined (5.0 RWD) .................. 15 / 23 / 18 MPG
Fuel Tank Capacity .......................................................... 20.3 gal
EPA Classification .......................................................... Large Car

READY TO KEEP ROLLING?
Visit genesis.com and explore the services and benefits that make the ownership of a Genesis luxury automobile an unparalleled experience. You'll find shopping tools that help you take the next steps, from a build-and-price configurator to more photos, technical specs and a locator for finding an authorized dealer nearest you.
FOOTNOTES

1 All of the normal scheduled maintenance included in the Genesis G80 Owner’s Manual is covered for 3 years or 36,000 miles. Refer to the Owner’s Manual for details. The Traction Control System (TRC) cannot control your vehicle’s stability under all driving conditions. TRC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether TRC can help prevent loss of control. See Owner’s Manual for details. The Electronic Stability Control (ESC) system is only a supplemental assist, and does not replace the need for extreme care and attention by the driver. Automatic Emergency Braking may not stop the vehicle completely and will not avoid all collisions. For details on operation and limitations, please refer to the Owner’s Manual. 5 Standard on Genesis 5.0, available on Genesis 3.8. 6 Never rely exclusively on the Rear Cross Traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. Vehicle must be in reverse and the lane markings are clearly visible on the road. It will not prevent loss of control. Refer to your Owner’s Manual for more information. 8 Class comparisons versus 2016 models for audi a6, Cadillac CTS, lexus GS, BMW 5-series, Mercedes-Benz E-Class and infiniti Q70. 11 Claim based on comparison of fuel economy with the 2015 lexus Gs, BMW 5-series, lexus Gs, BMW 5-series and Mercedes-Benz E-Class. 12 Apple CarPlay and android auto only available on the standard navigation system. Apple CarPlay works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple is a registered trademark of Apple Inc. Android Auto works with smartphones running on Android 5.0, Lollipop and higher. Android, Android Auto, Google Play and other marks are trademarks of Google Inc. 13 Available on 3.8 Ultimate Package, standard on 5.0 model. 14 All SiriusXM services require a subscription, sold separately by SiriusXM after a free 90-day trial subscription. Fees and taxes apply. All fees and programming are subject to change. To cancel, please call 1-866-635-2349. See our Customer Agreement for complete terms at siriusxm.com. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 15 3-year complimentary subscription to SiriusXM Traffic & Travel Link® not available in AK & HI. Remote Vehicle Start is only available for push button start and equipped vehicles with an automatic transmission. Remote climate control available on properly equipped models with fully automatic temperature control. Features are subject to adequate cellular coverage, signal strength and battery power, and only available in the 50 United States. You must be an active subscriber or within the initial free-trial period to receive Genesis Connected services. Apple, Apple Watch and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other Countries. App Store is a service mark of Apple Inc. Google, Google Play, Android Wear and other marks are trademarks of Google Inc. 16 Active Genesis Connected Services subscription required. Only use Genesis Connected Services and corresponding devices when it is safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit genesis.com or an authorized retailer of Genesis branded products.

GENESIS BRAND WARRANTY

POWERTRAIN LIMITED WARRANTY 10 YEARS / 100,000 MILES
NEW VEHICLE LIMITED WARRANTY 5 YEARS / 60,000 MILES
ANTI-PERFORATION WARRANTY 7 YEARS / UNLIMITED MILES

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Genesis reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your retailer of Genesis branded products for current vehicle specifications. As part of our commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council (FSC). FSC certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests. Visit genesis.com or our social media sites.