WELCOME TO AN OWNERSHIP EXPERIENCE THAT TRULY PUTS YOU FIRST.

The 2018 Genesis G80
The luxury car is changing. Along with exceptional performance, safety, comfort and craftsmanship comes a new opportunity: An ownership experience where the services you receive are the technology of your fingertips, no matter where in the world you may be.

That’s why for 2016, the Genesis G80 continues to enhance both the car and its driver with human-focused innovations. The surrendent comfort control of all Wheel Drive is now available on all three G80 models. The 3.8-liter V6, the 3.3-liter twin-turbocharged V6’s Sport. A new generation 7-speed transmission was refined to provide quicker shifts and shift-by-wire to optimize your vehicle’s performance.

And because Genesis is focused on your relationship with your G80, outside the car as well, you’ll also enjoy a more patronage, more rewarding, and more personalized experience. 6 free examples: Feature to features you choice, 3-year complimentary scheduled maintenance and valet services, and an Industry-leading warranty with no hidden restrictions and a lifetime service.

This is just the beginning. Welcome to the evolution of the luxury car.
POWER. TRACTION. PRECISION.

ALL STIRRED TOGETHER TO STIR YOUR SOUL.

Take aim at the world's fastest performance sedans, and chances are you can take it if you make it. You're part of what you do, with a platform based on our wheel drive. You're part of the story as well. We offer two 2.0-litre turbocharged engines: 340-hp, 3.3-litre GDI V6, or 365-hp, 3.3-litre GDI V6 twin turbo engine. You're part of the内饰（内装）and traction for exceptional handling, ride quality and driving dynamics. You're part of this ride. We're Germany's 1,000-year-old tradition of automotive engineering. For 2016, all Genesis G80 models are available with HTRAC®; our advanced All Wheel Drive technology, designed to help improve grip on roads wet or dry, snowy or slippery. This innovative dual-mode system preserves the G80's inherent rear-wheel drive bias in normal driving conditions, while seamlessly redistributing torque to the wheels with the best grip whenever it senses a loss of traction. Then, there's the new Electronic Stability Control System, which lets you choose from four different ride and handling settings (Normal, Sport, Eco or Snow) based on what you desire or weather conditions demand. The 2016 Genesis G80 now has a feature called Emergency Stop Assist, which automatically activates stability control in sudden emergency maneuvers, feeding a rush of automatic braking over about 0.15 sec until you take the steering in your own G80.
For 2018, the Genesis G80 now offers the choice of a twin-turbocharged 3.3-liter, V6 engine. It’s the kind of power our engineers were clamoring to build into a Genesis product, as it delivers 365 horsepower and 376 lb-ft of torque.

And it’s not merely the engine that’s keyed for power. Our new Sport model features a wide range of dynamic enhancements to the G80’s style and substance. The new Sport model features a wide range of dynamic enhancements to the G80’s style and substance.

There’s a more aggressive look all around, with a new cross hatch grille flanked by honeycomb air intakes in front and quad exhaust tips around back. Dark chrome- and copper-colored accents and exclusive 19” wheels add even more visual distinction between the new 2018 Sport and its G80 siblings.

To handle its enhanced performance, the new G80 Sport also gets a sporty suspension setup — retuned and fitted with continuously adjustable shocks and larger ventilated disc brakes at the rear. Twin the 3.5-liter V6 with an 8-speed automatic transmission, and you have a 0-60 mph sprint time of 4.6 seconds, launching you from standstill to cruising speed with an unmitigated sense of urgency. That’s being very respectful of your time, don’t you agree?
YOUR SAFETY SHOULD NEVER BE ‘OPTIONAL’.

The 2018 Genesis G90 comes standard with a suite of safety features as extensive, it’s safe to say, both the automotive press and the safety rating agencies are impressed. In fact, the 2017 G90 earned both IIHS Top Safety Pick and NHTSA 5-Star Overall Safety Ratings.

To surround you with an unswerving sense of security, the G90 features Genesis Safe Smart System, a suite of radar and camera-based technologies that warn you of potential hazards from the front, side and rear. The Automatic Emergency Braking now includes Pedestrian Detection, and a new feature called Drive Attention Alert analyzes your steering inputs and position in traffic to warn you if you’re becoming distracted with driver fatigue is detected.

For optimal visibility on nighttime turns and winding roads, the 2018 G90 features 1.8 LED headlights with Dynamic Bending Light, which turns your headlight beams in sync with the steering wheel for better visibility when cornering. This G90 is well-equipped to help your confidence when the weather cooperates and you as well. Both Electronic Stability Control and Traction Control are standard, helping you come zero-speed path in the worst weather scenarios. All Wheel Drive adds even more road-holding confidence at all four corners.

To aid with visibility in the cold and wet, the G90 comes standard with heated side mirrors and rear-view mirrors that automatically vary mirror power to keep your windshield clear. This way we see it, weather can be uncertain—but your safety should never be.
It’s technology for the sake of technology.

It’s not technology for the sake of technology.

Lane Departure Warning
Lane Keep Assist
Front/Rear Parking Sensors
Multi-view Camera
High Beam Assist
Dynamic Bending Light
Driver Attention Alert
Rear Cross-traffic Alert
Front/Rear Parking Sensors

It’s technology for the sake of you.

Smart Cruise Control with Stop/Start
Automatic Emergency Braking with Pedestrian Detection
Blind Spot Detection
Lane Change Assist
Lane Keep Assist
Lane Departure Warning
Rain-Sensing Wipers

Extra Sets of Eyes
For 2019, the side is equipped with a Multi-view Camera that displays the perimeter of your car from multiple camera angles. To help you back out of parking spaces or driveways, we’re included front and rear parking sensors, along with a rearview camera compliant with guidelines that allow your vehicle path. Rear Cross-traffic Alert, which helps warn of vehicles approaching from either side when reverse gear is selected, is also included.

A few facts about the future
The G90 helps to follow processes information quickly with a color touchscreen display that provides vehicle speed, cruise control, navigation, and anything alerts for the Smart Cruise Control, Blind Spot Detection, Lane Departure Warning and Forward Collision Warning systems in your vehicle. The navigation system’s touchscreen also offers a view-angle display for viewing both guidance and audio features simultaneously.

Braking that sets the future
G90’s Automatic Emergency Braking system has been achieved for 2019. It not only helps detect the presence of vehicles ahead of you, it can now help detect pedestrian hazards as well. Using front and rear and a front camera to detect if a crash is imminent, it automatically applies braking to help mitigate the effects of a collision. Or can we still have close-up path?
This is how we turn up the volume.

The spaciousness of a luxury car is measured by volume. And no other luxury sedan in its competitive set has more passenger volume, cargo space or overall interior volume than the Genesis G80. More important is the way the interior makes you feel when you first enter the cabin. Ultra-premium full-grain leather, multi-layered piano wood and sumptuous fine-grain eco-leather invite you into the driver's seat, and the feeling of substance is unmistakable. High-density pads used in the G80’s seat construction ensure firm yet comfortable support for your sitting position. Enlarging long trips and with you and your passengers feeling (dis)connected to our beloved.

The G80’s heated front seats are available with cooling ventilation (available on G80 Ultimate and Sport). And the 18-way power driver seat includes a seat cushion deflater, a 4-way power lumbar feature and power side bolsters that offer customized support. The world’s first dual-mode ventilation control system designed with a 45-degree angle and slats in the “face” of the seat allows you to add a panoramic glass sunroof to your ventilation. A panoramic glass sunroof with rear window and manual side window shades add more connected sunlight from entering the rear compartment.

And then, there’s another way G80 turns up the volume. A 14-speaker Lexicon® premium audio system with Quantum Logic® Surround Sound and ClariDescent® Music Redirection Technology that reproduces the details lost in compressed audio files, including the listening experience to its original clarity and refinement.
INSIDE THE NEW G80 SPORT, PERFORMANCE TAKES CENTER STAGE.

The moment you open the door of the G80 Sport, it’s abundantly clear you’re about to enter a luxury sedan geared for performance. The indicators are everywhere, your eyes track. Sport seats with contrast stitching on both the cushion and side bolsters. Copper-accented perforations in the seating surfaces. Carbon fiber trim on the dash and doors.

Now look up—it’s that black microfiber suede headliner. All of which serves as visual confirmation of what you’ll feel the moment you wrap your fingers around the sport steering wheel with contrast stitching. And delight in the rush of sound as you engage with the alloy sport pedals beneath your right foot—and the 355 horsepower twin-turbo engine beneath the hood.
From the moment you approach your Genesis G80, it presents you with intelligent solutions. A Proximity Key heralds your presence and activates approach lights. Walking up to your car with your hands full? The G80’s smart trunk opens automatically for easy access to cargo capacity that’s one of the largest in its class. It works by detecting the stylish key fob in your pocket or purse, simply walk by the trunk for a few seconds, and it opens with no need to wave one foot awkwardly under the rear bumper like some competing systems require.

Slip behind the wheel of the G80 3.8, and you’re greeted by an 8-inch touchscreen display with split-screen functionality for viewing audio information and navigation maps (complete with junction view lane guidance), Android Auto™ and Apple CarPlay™ (standard on every G80 model – let you make hands-free calls or access your smartphone’s music, maps and messages with simple voice commands. The full suite of SiriusXM Traffic & Travel Link® services (traffic, weather, sports, stocks, movie listings, fuel price locator and more) are also complimentary for your first 3 years.

A large 9.2-inch 720p HD touchscreen display is your command center for a premium navigation and multimedia system featuring Lexicon® Quantum Logic Surround Sound with Clari-Fi™ Music Restoration Technology and speed-sensing volume control. The audio system’s 17 high-efficiency speakers are tuned to the G80’s unique acoustics for an exceptional listening experience at every seating position.

A HIGHER FORM OF INTELLIGENCE.
TIME IS THE NEW LUXURY.

Full Color Heads-up Display™
Dual Front Automatic Temperature Controls
CO2 Sensor Control System®
Advanced 9.2” 720p HD Touchscreen Navigation System®
Lexicon® 17-speaker Quantum Logic® Surround Sound Audio System
Clari-Fi™ Music Restoration Technology®
SiriusXM® Satellite Radio with Traffic & Travel Link®
Genesis Connected Services
Bluetooth® with Audio Streaming
Android Auto™ and Apple CarPlay™ Support
Siri Eyes Free Integration
Google POI and Local Search
Genesis Concierge Services including Service Valet

THE GENESIS Q80 MAKES EVERY SECOND COUNT.

YOUR PHONE, ON YOUR WHEELS

Apple CarPlay® ( Intelligent Home) offers a smarter, safer way of being on your phone while driving. You can access your Yahoo! Apps and Maps, make phone calls and send messages through the driver's touch screen with voice commands through Siri. The Q80 also supports Android Auto,® which lets you use compatible Android® phones with touchscreen or Talk to Google™ commands to access Google Maps,® Uber, to stream Jack's music, and more.

STAY CHARGED

All of that seamless integration between your smartphone and the car’s headunit display means more demand on your smartphone's battery life. No worries: The Genesis Q80 features an available wireless charging pad in the front console tray. Simply set your compatible smartphone on the pad, and it charges automatically. Handheld devices can also be charged using two USB ports located in either the front console tray or center console armrest. Feeling jacked!

A QUANTUM LEAP IN AUDIO

For 2019, Q80 Ultimate and Sport models come equipped with a Lexicon Quantum Logic Surround sound audio system®! It features 17 speakers and Clari-Fi® Music Restoration Technology to create rich, vibrant music reproduction. So whatever you’re enjoying – from HD Radio® to Bluetooth® streaming playlists to SiriusXM Satellite Radio’s wide range of music, talk, news, sports and entertainment channels – you'll hear it all with remarkable clarity.
CONTROL YOUR G80 USING YOUR SMARTPHONE? THERE’S AN APP FOR THAT.

As a G80 owner, you’ll have access to Genesis Connected Services (5 years are complimentary). A suite of emergency, guidance and remote services at your fingertips, setting your own personal expectation and experience.

The innovative Intelligent Assistant app (available as a free download from Google Play™ or the Apple App Store) combines our Genesis Connected Services feature with data from your G80, your smartphone or smartwatch, and the internet to give you the information you need — sometimes without you even having to ask. You can receive estimated departure times to avoid being late for appointments, get weather and traffic alerts. It can even remind you to remotely start your G80 and set the cabin temperature before leaving the office on a hot or cold day.

Using Genesis Remote Services, you can remotely lock or unlock the car doors and start your engine and climate controls from almost anywhere.™ The 2021 G80 now integrates with Amazon Alexa voice services as well, so you can ask Alexa to start, unlock and lock, and adjust the cabin temperature in your G80 without lifting a finger.

Let’s explore new cities! Genesis Guidance Services include Destination Search powered by Google™. At the press of a button, address and contact details appear on your navigation screen. And destination searches you perform via the Genesis Intelligent Assistant app can be sent directly to the navigation system in your car.

Welcome to the intersection of convenience and cool.
2018 GENESIS G80 3.8

**PERFORMANCE**
- 3.8L, 347hp, 351 lb-ft with Dual Continuously Variable Valve Timing
- 8-speed automatic transmission with SHIFTRONIC®, paddle shifters
- Front and / or 4-wheel drive system
- 9" inch wheel design

**COMFORT**
- Premium key worry with push button start
- Leather seating surfaces
- 12-way power front seat including power lumbar adjustment
- Power windows with front and rear auto down with pinch protection
- Leather wrapped steering wheel with paddle shifters adjustment and tap to input
- Steering wheel audio, phone and cruise controls
- Driver attention alert
- VSM (Vehicle Stability Management)

**SAFETY**
- Rain-sensing wipers with distance indicator and parking guidelines
- Automatic Emergency Braking with Pedestrian Detection
- Smart Parking Assist with Rear View Monitor and Lane Change Assist
- Lane Departing Warning with Lane Departure Alert
- Blind Spot Detection with Rear Cross-traffic Alert
- Automatic Emergency Braking with Pedestrian Detection
- Lane Departing Warning with Lane Departure Alert
- VSM (Vehicle Stability Management)

**TECHNOLOGY**
- Hands-free smart trunk with auto open
- Quad exhaust tips
- LED foglights
- Manual rear side-window sunshades

2018 GENESIS G80 3.8 PREMIUM PACKAGE FEATURES PLUS:
- Heated rear seats
- Ventilated front seats
- Electroluminescent Gauge Cluster with 7" color LCD multi-information display

2018 GENESIS G80 3.8 ULTIMATE PACKAGE FEATURES PLUS:
- Hands-free Smart Trunk
- LED foglights
- Heated rear seats
- Ventilated front seats
- Electroluminescent Gauge Cluster with 7" color LCD multi-information display

2018 GENESIS G80 3.8 SPORT

**PERFORMANCE**
- 3.3L V6, 365hp with Dual Continuously Variable Valve Timing
- 8-speed automatic transmission with SHIFTRONIC®, paddle shifters
- Front and / or 4-wheel drive system
- 19" inch wheel design

**COMFORT**
- Premium key worry with push button start
- Leather seating surfaces
- 12-way power front seat including power lumbar adjustment
- Power windows with front and rear auto down with pinch protection
- Leather wrapped steering wheel with paddle shifters adjustment and tap to input
- Steering wheel audio, phone and cruise controls
- Driver attention alert
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