WHEN LUXURY PLAYS BY A NEW SET OF RULES, GOOD THINGS HAPPEN.

Most luxury automotive brands share the view that luxury is all about status—an excessive price tag just to claim exclusivity. What sets Genesis apart is the belief that traditional ideas are changing. Titles and concentrations are now the antithesis. The luxury car, and the luxury car ownership experience, itself evolves.

From the way it looks, to the way it drives—to the way it fits into your life—the Genesis G90 reflects a new definition of design, performance and innovation.

Welcome to the 2018 Genesis G90.
DESIGN THAT SHAPES THE WAY YOU MOVE.

When Genesis designers set out to make the G90 an expression of a new kind of luxury, they imagined this: The moment when an arrow draws back too low, and prepares to unleash the perfectly balanced tension that propels an arrow toward its target.

In that moment, there's a sense of athletic suspension. With its long hood and ultra-low aerodynamic profile (as low as 0.27 CD), those same dynamic forces are, under the G90's surface, ready to be released. It's as if the G90 is energized, even when standing still.

There's science behind this graceful, muscular shape. Every millimeter of the G90's body has been sculpted in wind tunnels to serve the aero of aerodynamics. Airflow has been precisely engineered to create one of the lowest drag coefficients in the automotive world, while also creating a balance over the diverse wheels for added stability at highway speeds.

Power is offered in two forms. The first is a 3.3L GDI twin turbo V6 engine with 365 horsepower and 339 lb-ft of torque. Peak torque is available from 1,200rpm for a punchy response.

The second is a 5.0L GDI V8 that delivers a smooth 460 horsepower and an effortless 308 lb-ft of torque. Both engines harmonize with an advanced 8-speed SHIFTRONIC® automatic transmission that delivers seamless performance.

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Open the taps on the 400-hp Tau V-6, and the G90 hard back and smoothly builds speed, the muscular i-Logix emanating from beyond the dashboard. Intermittent only by the eight-speed automatic shifter at 70 mph.

— Car and Driver, October 2019

PERFORMANCE TUNED TO YOUR PREFERENCE.

Rear cars are calibrated to the precise commands of their drivers. Shouldn’t a luxury performance sedan feel that way, too? In the Genesis G90, it does.

Intelligent Drive Mode with Smart Shift comes standard. Select how you want your G90 to respond from four driving modes: Eco, Smart, Sport and a customizable individual setting. Smart Shift is a proprietary Genesis innovation that uses artificial intelligence to optimize the driving mode you’ve selected to your actual driving style. In real time, your G90’s engine, transmission, suspension, Electronic Stability Control and available All Wheel Drive adapt to create a precise personalized driving experience.

The adaptive礓 of the EPA’s 2017 All-Wheel Drive gives you the ideal balance of rear sleeve drive bias when road conditions are good, but instantly transfers power to smallest wheels when traction loses balance. adaptive Steering Suspension gives even further to preserve handling control without sacrificing ride comfort.

In their 2017 review, the experts at Motor Trend praised the G90’s steering character as “impeccable, especially after driving others in the competitive set. Its tuning to engine, suspension, body control and even wheel balance, the G90 feels just like the company’s Lancia Aurelia in how it’s smooth and refined.” How isn’t that how a luxury performance sedan should feel?
SAFETY GUIDES YOUR EVERY MOVE.

Think about the kind of driving you do every day from the moment you pull out of your driveway, navigate pedestrian-heavy intersections and more in and out of traffic. It’s clear there’s a shortage of personal devices that demand your attention on high ways.

Thankfully, in your Genesis G90, you’ve never alone on the journey. In fact, you’re accompanied by the most comprehensive set of standard safety and convenience features in the premium luxury class. The 2018 G90 is equipped with Genesis Smart Sense® a suite of technical innovations that covers the full spectrum of safety from driver assistance and fusion to total occupant safety— even the safety of other drivers around you.

Genesis Smart Sense Includes Automatic Emergency Braking with Pedestrian Detection, Smart Cruise Control, Smart Blind Spot Detection, Lane Keep Assist, Driver Attention Alert and more. Much more, incorporating all of these advanced safety technologies helped the 2017 Genesis G90 earn an IIHS Top Safety Pick+ rating.

This safety is about more than how many alluses a vehicle has, or how well it maintains its integrity in a collision, it’s about helping you avoid these incidents in the first place.
IT'S TECHNOLOGY FOR THE SAKE OF TECHNOLOGY.

- Smart Cruise Control with Stop/Start
- Automatic Emergency Braking with Pedestrian Detection
- Forward Collision Warning
- Driver Attention Alert
- Surround View Monitor
- Electronic Brake-force Distribution and Electronic Stability
- Front/Rear Parking Sensors
- Rear Cross Traffic Alert
- Full LED Headlights with Dynamic Lighting
- High Beam Assist
- Heads-Up Display
- Lane Keep Assist
- Lane Departure Warning
- Smart Blind Spot Detection with Lane Change Assist

IT'S TECHNOLOGY FOR THE SAKE OF YOU.

YOUR ATTENTION, PLEASED

Imagine if your car could analyze your driving and help detect patterns typically associated with driver drowsiness. The GV80 car’s Drive Attention Alert technology monitors signals such as steering angle, viewing time and your car’s position within its traffic lane. If it determines the driver’s drowsiness is imminent, it sounds an audible signal and displays a pop-up message on the multi-information display.

ENLIGHTENED APPROACH

For 2021, the GV80 now comes with full LED headlights that enhance both the driver’s ability to see the road, and the ability of other drivers to see your car. To help improve your drive at nighttime, a technology called Dynamic Lighting turns your headlight beams in concert with the steering angle. And to make switching from tight to wide beams effortless, the GV80 employs automatic High Beam Assist.

A WIDER PERSPECTIVE

To help you park and maneuver through tight spaces, a Multi-view Camera offers a 360-degree view of the area around your car on the navigation screen. You can toggle between the various panoramic angles of a Forward-view centering camera, two side mirror cameras and a rearview camera. Front and rear parking sensors provide audible and visual alerts when your GV80 is getting close to obstacles, and a wide-angle image is displayed on the navigation screen allowing parking assists.
“The G90’s steady cabin is a model of sound suppression.” — Car and Driver, August 2016

Settle into the G90, and your seat feels gentle, yet firm. To create these exceptionally comfortable seats, Genesis designers studied the contours of human bodies and revolutionary “Adaptive” airbags and incorporated the latest technology, including ventilated seats and heated rear seats. The seats also feature three-way power adjustment with power lumbar and anti-tilt support, along with a feature that allows you to adjust the seat’s height to accommodate your shoes. The seats are designed to be comfortable and supportive, providing a sense of luxury and style.

The car’s interior is designed to be as luxurious as the exterior. The dashboard is made of high-quality materials, and the seats are upholstered in fine leather. The steering wheel is heated, and the instrument panel is equipped with a large, high-definition screen. The car also features a sophisticated infotainment system with a touch-screen display and a high-fidelity audio system.

The G90 is equipped with a 3.3-liter twin-turbocharged V6 engine, which produces 365 horsepower and 335 lb-ft of torque. The car is available with rear-wheel drive or all-wheel drive, and features a 8-speed automatic transmission. The car is also equipped with advanced safety features, including forward-collision avoidance, lane-keeping assist, and automatic emergency braking.

The G90 is a luxury sedan that combines comfort, style, and performance. Whether cruising down the highway or navigating through the city, the G90 is a car that will provide a smooth and enjoyable driving experience.
INNOVATION FORGED FROM INTUITION.

With all of the innovation on-board luxury cars, the criteria that sets them apart is simple: How easy is it to use? After road testing the G90, our test concluded there’s a tremendous number of controls on the dashboard, but all are within easy reach and impart a sense of accessibility to the G90’s myriad controls and features.24

The G90 lets you upgrade its systems any way you choose—using voice commands, a Driver Information System, Multimedia Control or separate steering wheel controls. All of which makes it easier than ever to activate the stereo audio and multimedia systems, turn on the navigation, climate control, Bluetooth® and phone functions.

Display screen or panoramic view mode lets you decide how you want your 12.3” high-definition center display presented. Want all information like vehicle speed, gauges, media, Smart Cruise Control distance and Blind Sport Detection at a glance? The G90’s full-color Heads-Up Display projects it directly onto the windshield.

Even when you’re outside your G90, some of its features are front and center thanks to your Genesis smartphone app. It acts like your own personal concierge, anticipating your needs by combining Genesis Connected Services trapsals with data from your car, your smartphone and the Internet. The app proactively notifies you of important information like anticipated departures times to avoid being late for meetings, weather or traffic alerts, and more. It also lets you do all kinds of things remotely, from locking or unlocking your car to warming or cooling the interior – all while sitting comfortably inside of your office or home.
GENESIS CONNECTED SERVICES

Our innovative connected car technology has earned industry accolades by combining safety, security, entertainment and remote functionality into a complete package that’s easy to use and complimentary for the first three years of ownership.™

REMOTE FEATURES
- Remote Lock/Unlock
- Remote Start with Climate Control
- Get Tethered
- Driver Vehicle Information/Technical Support
- Owner’s Mobile Alerts
- Owner’s Guide

GUIDANCE FEATURES
- Destination Search Powered by Google™
- Destination Send-To-Car by Google™

CONNECTED CARE FEATURES
- 4G LTE Emergency Assistance
- Automatic Collision Notification
- Medical/On-Demand Health Reports
- Maintenance Reminders
- On-Demand Diagnostics
- Enhanced Roadside Assistance
- Pet Link
- Genesis Intelligent Assistant App

GET THE CORD

No more tangled wires. Charging your compatible smartphone has never seemed so simple as plugging it on the Genesis GV80. Our standard charging pad locates in the center console. An indicator light will inform you if your smartphone is connected to the charging pad, and it proliferates with an audible alert if you’ve left your smartphones behind once setting the hatchback.

LET THE CONCERT BEGIN

The music you love will sound more amazing than ever on the GV80’s 16-speaker Lexicon® Premium Audio System with Quantum Logic® Surround Sound. By Crisp!™ Main Isolators, it controls the sound quality lost in today’s compromised multi-speaker technologies. It offers you a choice of two sonic perspectives—whether you’re seated in the audience at a concert hall, or directly onstage.

YOU'RE WELCOME

Waking up to your GV80 with hands-free? Well behind the wheel, you can start your car via voice command, and it opens automatically after unlocking the push-button key in your pocket or purse. The same key also will unlock the car doors by simply laying the door handle. Remotely unlock the car at night with your key fob, and you’ll be welcomed by a pair of LED lights that illuminate your path—the power trunk light tuning up, and the windshield power delete tablet lifts from your vision.
EXPERIENCES THAT REWARD YOUR EXPECTATIONS.

Your family and friends are not just along for the ride, so your GENESIS should be a place where they experience a 5-star safety rating at the heart. Settle into either of the 14-way, heated seats, wrap your legs in ultra-soft fabric on the soothing feet, and you'll know this is a luxury sedan crafted to restrain near passengers to their rightful place in home.

A nine-inch touch display fully redefines the lightweight race for first-class comfort, while dual 12.3” FHD video monitors ensure the individualized entertainment of your rear-seat passengers. Lower the power rear-window and side-window sunshades, and your privacy is complete.

That same sense of profound comfort is behind everything GENESIS does. We’ve made the purchase process simple and straight-forward. We’ve also created a new level of customer care, designed to show you how we support your GENESIS needs seamlessly at your Genesis dealer. We’ll even pick up your car for its tune-up or oil change, deliver a courtesy replacement vehicle to you, and return your sticker when it’s ready. And when scheduled maintenance is required, it’s complimentary for the first 2 years or 36,000 miles. All of which ensures your Genesis ownership experience is smooth as the ride driving experience itself.
### Performance

- **2018 Genesis G90 3.3T Premium**
  - 365 hp 3.3L V6, 311 lb-ft torque, 16-valve 6-speed Dual-Continuously Variable Valve Timing (D-CTVVT)
  - 0-60 mph in 5.3 seconds
  - 25 city/30 highway MPGs

- **2018 Genesis G90 5.0 Ultimate**
  - 448 hp 5.0L V8, 339 lb-ft torque, 24-valve Dual-Continuously Variable Valve Timing (D-CTVVT)
  - 0-60 mph in 4.7 seconds
  - 14 city/21 highway MPGs

### Key Features

- **Safety**
  - Lane Keep Assist
  - Driver Attention Alert
  - Forward Collision-Avoidance Assist
  - Lane Change Assist
  - Rear Cross Traffic Alert
  - Pre-Collision Warning with Automatic Emergency Braking
  - Smart Cruise Control
  - Blind-Spot Collision-Avoidance Assist
  - Front Parking Sensors with Rearview Camera
  - LED Daytime Running Lights
  - Full LED Headlights with LED Accents and Dynamic Bending Light

- **Technology**
  - Complimentary annual navigation updates for 3 years
  - Full color Heads-up Display
  - HTRAC All-Wheel DriveSystem
  - LED Lighting System
  - Electroluminescent Gauge Cluster with 7-color illumination
  - Full LED Headlights with LED Accents and Dynamic Bending Light
  - Wireless Device Charging Pad (Qi standard)

### Dimensions

- **Exterior Dimensions**
  - Length: 203.5 in
  - Width, excluding mirrors: 75.4 in
  - Height: 58.9 in

- **Interior Dimensions**
  - Shoulder Room, front/rear: 59.1 in
  - Hip Room, front/rear: 56.5 in
  - Leg Room, front/rear: 46.3 in
  - Headroom, front/rear: 43.7 in

### Performance

- **2018 Genesis G90 3.3T Premium**
  - 3.3L V6, 279 hp, 241 lb-ft torque, 16-valve 6-speed Dual-Continuously Variable Valve Timing (D-CTVVT)
  - 0-60 mph in 6.4 seconds
  - 24 city/32 highway MPGs

- **2018 Genesis G90 5.0 Ultimate**
  - 5.0L V8, 420 hp, 383 lb-ft torque, 24-valve Dual-Continuously Variable Valve Timing (D-CTVVT)
  - 0-60 mph in 4.7 seconds
  - 15 city/23 highway MPGs

### Key Features

- **Performance**
  - 365 hp 3.3L V6, 311 lb-ft torque, 16-valve 6-speed Dual-Continuously Variable Valve Timing (D-CTVVT)
  - 0-60 mph in 5.3 seconds
  - 25 city/30 highway MPGs

- **Technology**
  - HTRAC All-Wheel Drive System
  - LED Lighting System
  - Full color Heads-up Display
  - Wireless Device Charging Pad (Qi standard)

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