## LAND ROVER LR4









Introduction

New look, new style, the new 2010 Land Rover LR4

Tough luxury

An all-new interior that's more refined, more premium

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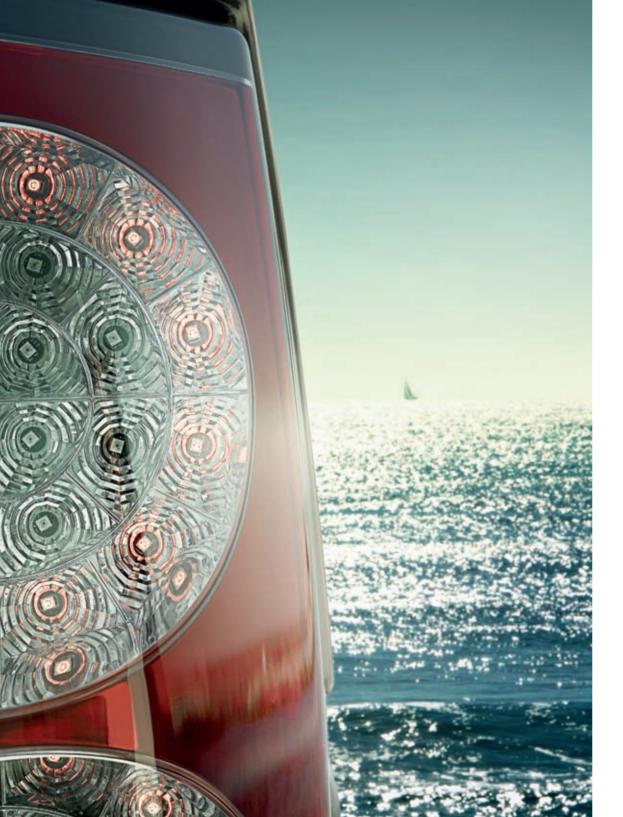
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The new 2010 Land Rover LR4. Bold, flexible and more luxurious. Instantly recognizable as a Land Rover. It features a new, progressive, more contemporary exterior. A fresh attitude that gives the new LR4 a more refined, more modern presence on-road. And off-road.







The new 2010 Land Rover LR4 features striking new headlamp styling, incorporating the unique Land Rover 'night-time' signature\*, a new two bar lattice grille and a new re-profiled front bumper with improved aerodynamics. Also new are three exhilarating exterior body colors, Nara Bronze, Ipanema Sand and Bali Blue, which join the distinctive, new LR4 line-up.

<sup>\*</sup>Optional as part of the HSE LUX Package.

The new 2010 Land Rover LR4. Always original with its distinctive profile, key design features become even more integrated and premium. There are body colored painted door mirrors, as well as a new Oberon finish for the door handles. And new jewel-like rear lamps, new front bumpers and the option of new 19 inch or 20 inch lightweight alloy wheels.

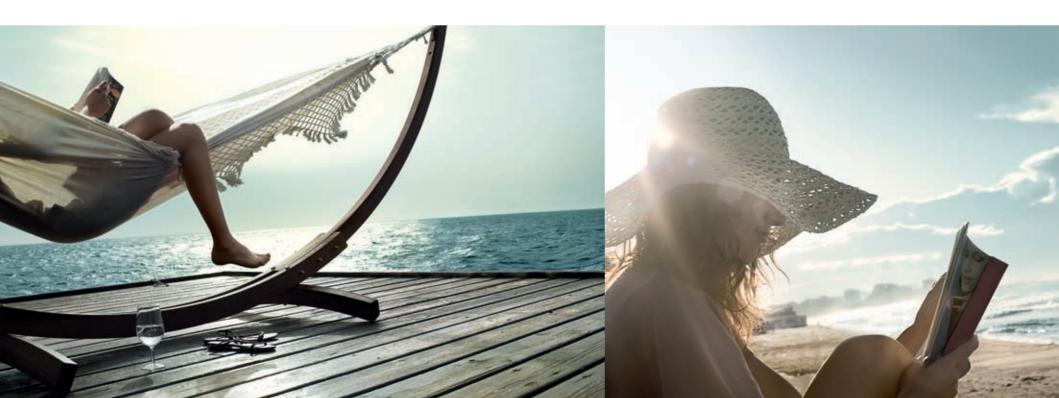


Vehicle is equipped with optional roof rails.



There is a new center console with an integrated, flowing design. There is a new In-Car Entertainment system: a new, optional full-color, Infotainment Touch-screen and new more comfortable, more supportive seats both front and rear. Ergonomics are improved too. Driver information is accessed more intuitively and is presented in a clearer, more immediate format. Menus and graphics are upgraded, while functionality has been further enhanced.

Tough luxury. The sumptuous, more tactile all-new interior for the new 2010 Land Rover LR4 provides increased levels of craftsmanship and comfort. Meticulous attention to design and detail, such as the seats, that is without compromise. Materials are more premium, creating a superior ambience of quality and prestige. Fine touches, such as double stitching on the fascia, are unambiguous expressions of the vehicle's prestige.







The Terrain Response® control is easier to reach in its new, more prominent position at the base of the center console. Door casings have also been redesigned for added practicality. And then there are those small, practical details that just get better and better: storage space around the center console is extra generous; the useful door pockets are improved and HSE models benefit from their own dedicated interior lighting.

Inside, the all-new interior is more premium and rewarding to the touch than ever before. Its innovative design maximizes all available space. While the truly flexible seating layout offers multiple configurations and up to seven full-size adult seats\*.

\*Optional Equipment







The view's amazing up here. And it's as good for the passengers as it is for the driver. The interior of the new 2010 Land Rover LR4 offers both supreme luxury and class-leading flexibility by offering stadium seating for all, plus the second and third (when fitted) rows of seats can be folded independently of each other.



Monday: Airport



Tuesday: Car pool



Wednesday: Band practice



Thursday: Garden center



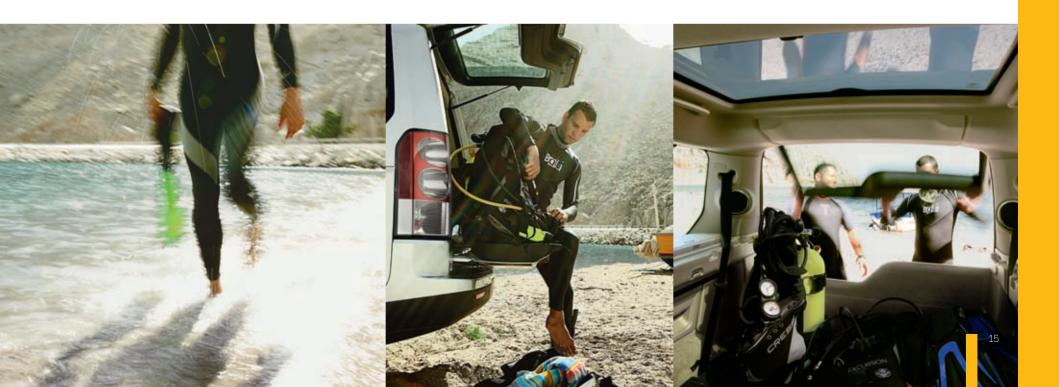
Friday: Night out at the theatre



It's the weekend...

Proper grown-up seating. As many as seven adults can travel in complete comfort and enjoy a full-sized, forward facing seat, generous legroom and wide-opening doors for easy access. The flexible, versatile seating layout offers multiple configurations to suit almost every conceivable use.

Make light work of difficult loads with the new 2010 Land Rover LR4's two-piece, asymmetric tailgate design. Both upper and lower tailgates are made from resilient lightweight aluminum. In fact, the lower tailgate is so strong that, when the vehicle is parked, it can support the weight of two adults and be used as a viewing platform. Alternatively, the lower section can be used as a seat with the upper section providing a canopy. When fully open, the tailgate gives impressive access to the rear of the vehicle and comes into its own when loading large, bulky or heavy objects. The asymmetric portion of the lower tailgate offers the advantage of a reduced reach-in distance when open and a lower load height when closed.









Making the passenger experience sublime. Thanks to the new 2010 Land Rover LR4's bold, innovative design and upright side profile, there is more head and shoulder room than in competitor vehicles. Stadium seating ensures that all occupants share clear views of the surrounding landscape. Further strides have also taken place with regards to refinement, including the reduction of noise intrusion and the inclusion of new, high-quality materials.

The new 2010 Land Rover LR4 features the legendary Land Rover command driving position, which gives better visibility over the traffic ahead for spotting hazards and helps parking and off-road driving. The command driving position brings a sense of control and reduces stress and fatigue as all key controls are close at hand and information is easy to read.









Making the driving experience effortless. The new. full-color Infotainment Touchscreen, standard on high line derivatives. is located at the top of the new center console. This provides all audio and navigation controls and is easier to use and gives more intuitive access. It reduces the number of conventional controls required on the console and frees up space for an eye-catching analogue clock, which adds to the premium ambience of the interior. A choice of In-Car Entertainment options are available including a 480-watt harman/kardon®. HD Radio and Sirius Satellite Radio,\* premium LOGIC7® system incorporating premium 'theatre-style' audio quality.



The centerpiece of driver information is the new instrument panel with its 5 inch Thin Film Transistor (TFT)-LED display. It shows vehicle information as well as displaying highlights from the Infotainment screen. Importantly, the display can be personalized using a simple menu system controlled by the thumb controls on the steering wheel. Switches for other functions, including cruise control, remote audio and phone, are conveniently located below the thumb controls



New levels of power, efficiency and refinement. An all-new engine for the new 2010 Land Rover LR4, setting new standards for performance.

The new LR-V8 engine improves driveability and harnesses the very latest technology for outstanding overall performance. For instance, it includes a torque actuated dual independent variable camshaft phasing system, shared with the new 2010 Range Rover and Range Rover Sport, to make the vehicle more reactive to driver inputs and driving conditions.



**THE NEW LR-V8 ENGINE'S** camshaft torque actuated, dual independent Variable Camshaft Timing system continuously controls camshaft timing to deliver an optimum balance of power, efficiency and emissions. The chain driven camshaft timing units are mounted on the end of each camshaft to advance or retard camshaft timing and alter the camshaft to crankshaft phasing. Camshaft Profile Switching features two completely different intake camshaft profiles machined into the same camshaft. The engine management system chooses the camshaft profile depending on running conditions and torque demands: one profile for low-speed/low-load driving; the other, with longer valve lift, for higher-speed/higher-loads.



THE FUEL INJECTION SYSTEM ON THE NEW LR-V8 ENGINE ACHIEVES HIGH STANDARDS OF DURABILITY, combustion performance and refinement. The ultra-precise machining of high-pressure injectors ensures a fine-quality spray of fuel into the combustion chambers and optimizes combustion conditions both at cruising speed and during acceleration. The engine uses a high-pressure, steel fuel rail. Fuel in the rail is detected by a high-pressure sensor which controls flow into the rail by adjusting an electromagnetic valve in the high-pressure fuel pumps' outlet.

Engine upgrades benefit from the latest investment in e\_TERRAIN TECHNOLOGIES, specifically to reduce emissions and improve efficiency. An Intelligent Power Management System includes Smart Charging so the battery is charged when it is most economical to do so.



INCREASED SERVICE INTERVALS AND REDUCED COST OF OWNERSHIP\* are the result of the very latest design, engineering and manufacturing techniques, as well as the use of technologically advanced materials and components. The new LR-V8 engine offers optimum performance combined with premium refinement and significant reductions in Noise, Vibration and Harshness (NVH). The LR-V8 engine has been developed to cope with the specific requirements of a Land Rover product: strength and durability when operating in dusty environments, on steep inclines and wading through rivers.

Dynamic performance on-road. The new 2010 Land Rover LR4 features advanced technology that helps keep the driver connected with the road and provides an enhanced, more engaged and entertaining drive. It makes getting behind the wheel and heading for the open road pure pleasure. Standard four-corner electronic air suspension maintains a smooth, constant ride regardless of the distribution of passengers and size of load. Brakes are upgraded to handle the extra power and torque of the new engine.

The new 2010 Land Rover LR4 also features Roll Stability Control (RSC), an advanced safety system which intervenes to help maintain stability. For increased refinement a new variable ratio steering is fitted for greater maneuverability at low speed and improved driver confidence at higher speeds. Improvements to the suspension geometry include a new, stiffer front anti-roll bar. The result is outstanding, car-like handling that does not compromise extreme axle articulation and, consequently, the off-road ability of the vehicle.

Vehicle is equipped with optional roof rails



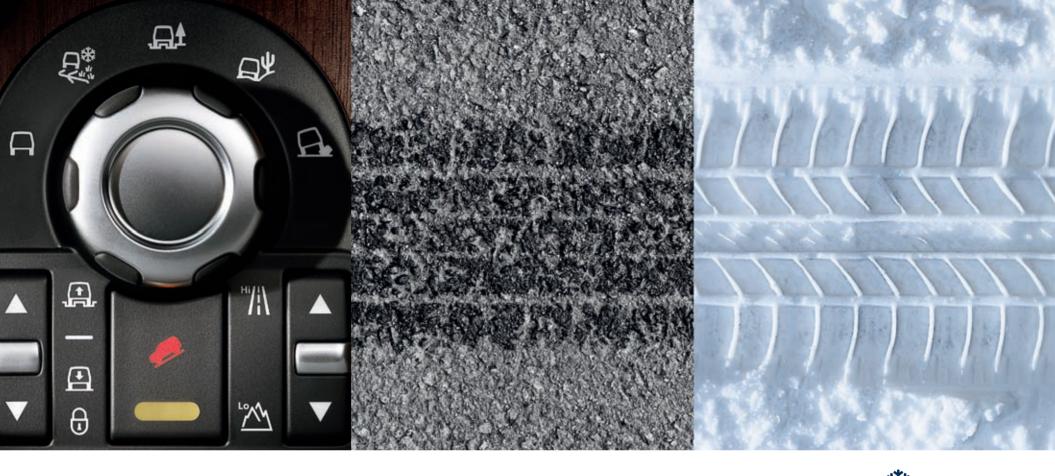


Short front and rear overhangs. Exceptional ground clearance. Increased performance and torque from the new LR-V8 engine makes major contributions to the new 2010 Land Rover LR4's superior off-road capability. And they help enable maximum maneuverability over some of the most difficult terrains. Long-travel, all-independent suspension allows extreme wheel articulation. Ruts and rocks, for example, are conquered with ease.

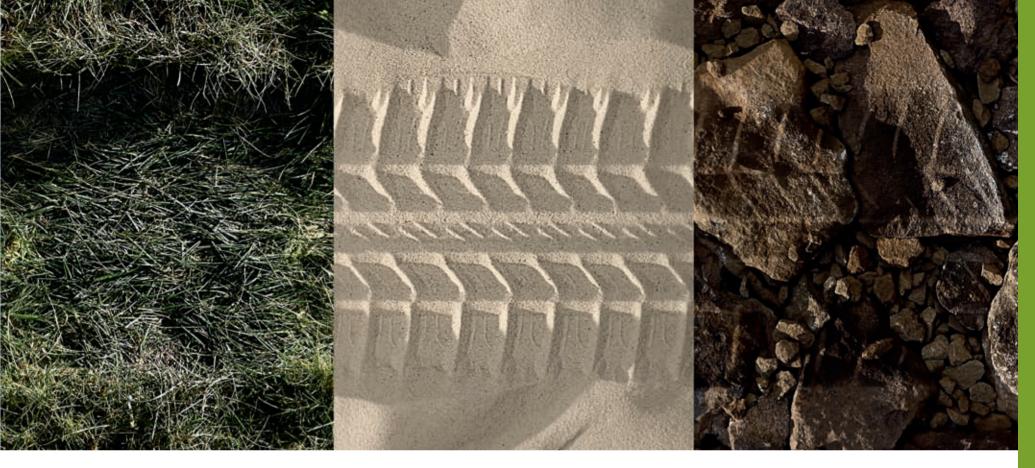
Standard four-corner cross-linked air suspension provides class-leading car-like ride and handling, as well as a

Standard four-corner cross-linked air suspension provides class-leading car-like ride and handling, as well as a constant, level ride height, irrespective of the number of passengers or load distribution. Ride height can also be raised by up to 2.2 inches (55mm) to clear tricky obstacles, or lowered by 2 inches (50mm) for easy access and loading.





Whatever the surface, the new 2010 Land Rover LR4 takes it on with confidence. Land Rover's patented Terrain Response® system comes standard on all LR4's and gives access to over 60 years of Land Rover all-terrain expertise and state-of-the-art dynamic technology. Enhanced with Land Rover's latest e\_TERRAIN TECHNOLOGIES, specifically to reduce emissions, LR4's Intelligent Power Management System, shared with the Range Rover and Range Rover Sport, compliments all-road performance with energy saving technology.









Cruising on tarmac, driving over grass, gravel or snow, taking on mud and ruts, crossing sand and crawling over rocks, Terrain Response® is your own all-terrain driving expert. Simply turn the new, more conveniently positioned dial and the new 2010 Land Rover LR4's engine, transmission, suspension, throttle and traction settings reconfigure for optimum driveability in all conditions. The new 2010 Land Rover LR4 takes this technology a further step forward and includes new Sand Launch Control and enhanced traction during Rock Crawl Pre-charge which is a function that applies a small amount of brake pressure to each brake calliper during very low speed driving. The new Sand Launch Control system helps prevent the wheels spinning when moving off from a standstill and the vehicle 'digging in'. Once the vehicle reaches the appropriate speed the slip threshold is returned to its normal state.



AUTOMATIC HEADLAMPS WITH HIGH BEAM ASSIST. (Optional) detect vehicle headlamps/tail lamps and dip the high beam until the light source is out of range. The system is able to distinguish between automotive and non-automotive light sources.



ADAPTIVE FRONT LIGHTING. (Optional) For more relaxed night-time driving, Adaptive Lighting varies the light cast ahead of the vehicle so that the beams follow the curve of the road.



**DYNAMICS AND BRAKES.** Upgraded suspension geometry, including a new, stiffer front anti-roll bar, gives increased driver-focus and improves on-road dynamics without compromising off-road ability. The result is outstanding, car-like handling that does not compromise extreme axle articulation and, consequently, the off-road ability of the vehicle. Brakes are enhanced for improved feel and performance on the new engine with larger diameter discs. Added confidence and capability from the new LR4.



STEERING WHEEL CONTROLS. New steering wheel design with revised switch layout for driver information and remote audio controls. Cruise control, telephone and heated steering wheel controls are optional dependant on the vehicle derivative.



THE AWARD WINNING TERRAIN RESPONSE® SYSTEM optimizes the vehicle set-up for virtually all on-road or off-road driving situations, with five different settings to suit different terrains such as grass/gravel/snow, sand, mud and ruts and rock crawl.

**GRADIENT RELEASE CONTROL.** New, patented Land Rover system works with Hill Descent Control, across terrains such as rock, gravel and sand, for more controlled, confident descents. Works in reverse and first gear.



AIR SUSPENSION. Four-corner independent Air Suspension with variable ride height and electronic cross-linking for a constant level ride height irrespective of load. Ride height can be raised 2.2 inches (55mm) to clear obstacles or lowered by 2 inches (50mm) for easy access and loading.



**TRAILER STABILITY ASSIST.** (Standard) A new system helps make towing safer by detecting trailer oscillations and employing selective braking to correct potentially dangerous situations.

TOW ASSIST. (Optional) This innovative functionality has the capability to predict the direction of a trailer when reversing. When the system detects that a trailer is attached, information and prompts on the Navigation Screen guides the driver. Using the rear view camera Tow Hitch Assist helps the driver to precisely couple the tow bar with a tow hitch.



ELECTRIC PARKING BRAKE (EPB). A switch next to the gear selector to electrically apply and release the parking brakes on the rear wheels. A simple pull of the lever applies the brake manually and a press releases it. The parking brake will also release automatically upon drive away.



**PUSH BUTTON START.** Once the vehicle has been accessed using the remote transmitter, the device may be stored in a pocket or bag to allow starting without remote transmitter or key being docked. The optional **Passive Entry** system provides even greater convenience. When within close proximity of the vehicle along with the remote Smart key, simply open the door, get in and push the Start button.



PARKING AID - REAR VIEW CAMERA. (Optional) Camera provides rearward view from the new, full-color Infotainment Touch-screen. Works in conjunction with rear parking aid. Surround Camera System (Optional) comprises 5 digital cameras to provide near 360 degree view surrounding vehicle to aid low speed maneuvering via new, full-color Infotainment Touch-screen. Can be customized to provide a single camera view or multiple images. Functions include: Parking Aid – Rear View Camera, All Round Vision, Junction View. Also includes Tow Assist and Tow Hitch Assist.



**NEW INSTRUMENT PANEL** with 5 inch (12.7cm) TFT-LED display for trip Information, primary vehicle information and warnings as well as infotainment highlights.



NEW, FULL-COLOR INFOTAINMENT TOUCH-SCREEN. (Optional) Incorporates full control and functionality over integrated systems such as navigation, audio, entertainment systems, camera systems, all-terrain information and vehicle settings.





Key to the new 2010 Land Rover LR4's strength, safety and outstanding on-road and off-road dynamics is the Integrated Body-frame™. A Land Rover patented technology, it delivers more than the comfort, refinement and on-road attributes of a monocoque design. It sets new standards for off-road performance too. Other features include Anti-lock Braking System (ABS), Emergency Brake Assist (EBA) which supplies extra brake pressure in an emergency, and Electronic Traction Control (ETC) which helps maintain optimum grip. Tire Pressure Monitoring System (TPMS), comes standard and is designed to warn you of low tire pressure. Dynamic Stability Control (DSC) and Roll Stability Control work with the braking system and are designed to correct cornering over or understeer and to help maintain stability at all times. Up to eight airbags are fitted: the front seats have both front and side airbags with each seat row having its own curtain airbags. For a better view ahead on bends and a more effortless night-time drive, the new 2010 Land Rover LR4's optional Adaptive Front Lighting varies the headlamp light cast, ensuring the beams follow the curve of the road. Optional Automatic High Beam Assist detects oncoming or followed vehicles to switch between high and dipped beam.



Image includes optional accessories. Market availability varies.

A new, cutting edge development is the introduction of Tow Assist (Optional), a next-generation reversing aid that predicts the rearward trajectory of both vehicle and trailer. This helps the driver perform more accurate maneuvres and is selected from the Touch-screen menu. Wide-view cameras on the vehicle give a clear field of vision; guidelines are superimposed over the resulting image to highlight the suggested reversing path for vehicle and trailer.

Other towing aids are Tow Hitch Assist (Optional) and Trailer Stability Assist (Standard). The latter detects potentially dangerous trailer oscillations by monitoring vehicle behavior such as a slight swing in response to trailer movements. It can initiate engine torque reduction and intervenes using the brakes to bring vehicle and trailer back under control. Tow Hitch Assist helps hitching a trailer to the tow ball.







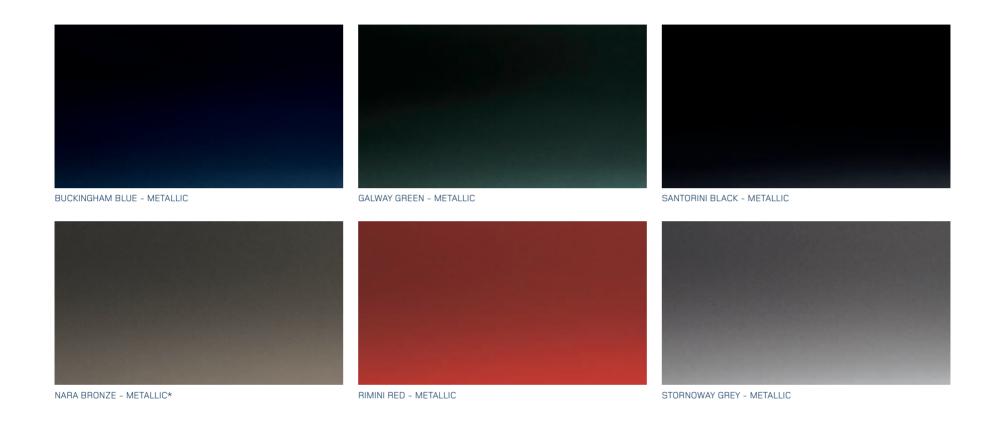




## **EXTERIOR COLORS**



<sup>\*</sup>New colors for 2010 model year

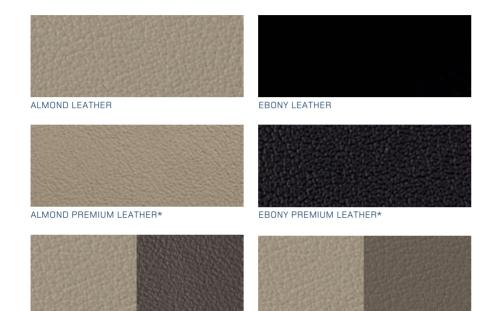


Thirteen eye-catching exterior colors including new Nara Bronze, Ipanema Sand and Bali Blue. Choose from finishes featuring shimmering chrome particles, deep rich metallics, or bold solid color.

TO VIEW YOUR NEW 2010 LAND ROVER LR4 IN A CHOICE OF EXTERIOR COLORS AND INTERIOR FINISHES GO TO WWW.LANDROVERUSA.COM



## INTERIOR COLOR CHOICES



<sup>\*</sup>Electrically Adjustable Seat Bolsters standard
Almond interior is complemented by a choice of Nutmeg or Arabica to the top of the fascia and door casings and Nutmeg carpets.

ALMOND/NUTMEG

#### **INTERIOR FINISH**

ALMOND/ARABICA

Choice of interior finishes applied to the center of the fascia and upper door casings.







GRAND BLACK LACQUER

Left: Premium leather ruched-style seat

Nothing brings an extra feeling of prestige to the interior of the new 2010 Land Rover LR4 as much as opting for leather or premium leather. Two interiors, both bringing their own special personality are Almond interior which is complemented by a choice of Nutmeg or Arabica to the top of the fascia and door casing and both feature Nutmeg carpets. The interior can be further enhanced with two real wood veneer finishes, Grand Black Lacquer and Straight Grain Walnut, which are applied to center console and door panels (standard on HSE models). To help your exterior color choice co-ordinate with the new LR4's interior trims, we recommend a number of combinations.

COLORWAY	EBONY	ALMOND/ARABICA	ALMOND/NUTMEG
SEAT COLOR	Ebony	Almond	Almond
CARPET	Ebony	Nutmeg	Nutmeg
FASCIA TOP	Ebony	Arabica	Nutmeg
DOOR UPPER TRIM	Ebony	Almond*	Almond
DOOR INSERTS	Ebony	Almond	Almond

<sup>\*</sup>For Leather and Premium Leather seats the Door Upper trim will be Arabica.

#### **EXTERIOR COLORS**

Alaska White	R		
Bali Blue**	•	=	=
Bournville	R	•	R
Buckingham Blue	R	-	
Galway Green		R	•
Ipanema Sand**	R	•	•
Izmir Blue	•	=	
Lugano Teal	R		R
Marmaris Teal*	R		R
Nara Bronze**		•	•
Rimini Red	•		R
Santorini Black	•		
Stornoway Grey	•		
Zermatt Silver	•	R	

<sup>\*</sup>Marmaris Teal available from January 2010

<sup>\*\*</sup> New colors for 2010 model year

<sup>■</sup> Designer's Choice R Recommended □ Combination is available — Combination is not available





A set of gleaming alloy wheels. Nothing highlights the character of a vehicle quite as effectively. An individual design is featured for each new 2010 Land Rover LR4 model derivative, with an optional second style choice also available for those who like to add a touch of personalization.



19 INCH 7-SPOKE ALLOY WHEELS Standard LR4 Tire Specification: 255/55AT



19 INCH 7-SPLIT SPOKE ALLOY WHEELS Standard LR4 HSE Tire Specification: 255/55AT



20 INCH 10-SPLIT SPOKE ALLOY WHEELS
Optional all LR4
Tire Specification: 255/50AT

WHEELS AND TIRES	5.0L V8 LR4
19 inch 7-Spoke Alloy Wheels - 255/55 AT	•
19 inch 7-Split Spoke Alloy Wheels - 255/55 AT	
20 inch 10-Split Spoke Alloy Wheels - 255/50 AT	
Full size Alloy Wheel Spare (part of Heavy Duty Package)	
Tire Pressure Monitoring System (TPMS)	•

lacksquare Standard  $\Box$  Option - Not available

Please note: When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage, please discuss your requirements with a Retailer when selecting your vehicleation.

# **TECHNICAL**

## **ENGINE, TRANSMISSION AND SUSPENSION**

	5.0L V8 LR4
Six-speed adaptive automatic transmission with CommandShift®	•
Four-corner coil suspension	•
Active rear locking differential	•
Max Horsepower (bhp) 375@6,500 rpm	•
Max Torque (lb. ft) 375lb. ft@3,500 rpm	•

■ Standard

### MAX SPEED IN GEARS

High Range mph (km/h) - Autos in 'D', with no CommandShift® or Sport selected

High Hange mph (km/h) - Autos in 'D', with no CommandShift® or Sport selected	
	5.0L V8 LR4
1st	33 (53)
2nd	66 (107)
3rd	104 (167)
4th	121 (195)
5th	121 (195)
6th	121 (195)
Low Range - mph (km/h) Autos in 'D', v	vith no CommandShift® or Sport selected
1st	11 (18)
2nd	22 (36)
3rd	35 (57)
4th	47 (75)
5th	58 (94)
6th	81 (130)
Cd (drag co-efficient)	0.41 (0.40 on 235/70R17)

## **BRAKES**

Description	5.0L V8 LR4	
Front size inches/mm	14.2./360mm	
Туре	Ventilated disc	
Rear size inches/mm	13.8/350mm	
Туре	Ventilated disc	
Parking	Duo Servo	

#### **SAFETY & SECURITY**

5.0L V8 LR4
•
•
•
•
•
•
•
•

■ Standard

## **STEERING**

	Description	All Derivatives
Туре		Assisted rack and pinion
Steering wheel: height adjustment standard	Turns lock to lock	3.32
Turning circle ft. (m)	Curb to curb Wall to wall	37.6 ft. (11.45m) 38.7 ft. (11.8m)





HD RADIO. (Optional) free-to-air digital radio service offering enhanced programming with CD-quality sound. In addition, subscription based Sirius Satellite Radio\* is available.

\*Requires subscription. Not available in Alaska or Hawaii.







PORTABLE AUDIO INTERFACE. (Optional) An innovative and convenient way to play portable music, including MP3 player, USB, iPod through a 480-watt harman/kardon® system which works through high line and premium systems. Music folders, files and tracks are displayed on the new, full-color Infotainment Touch-screen. Please note: iPod Connectivity Lead is supplied to connect an iPod to the system.

iPod is a trademark of Apple Inc., registered in the U.S. and other countries.



REAR SEAT ENTERTAINMENT. Rear passengers can watch DVDs individually or play their own portable games console through the optional twin-screen entertainment system, playing the sound through individual headphones or from the optional 480-watt harman/kardon® premium LOGIC7® system incorporating premium 'theatre-style' audio quality.



INTERIOR MOOD LIGHTING. Standard on HSE models, provides a premium ambience to the interior with white LED light via a down lighter mounted in the roof console, as well as at interior door handles and front door pockets.



**ELECTRICALLY ADJUSTABLE SEAT BOLSTERS** with Premium Leather on HSE derivatives. Provide the driver with added comfort and support. All front seats benefit from new, more supportive, cushion design.



HARD DISC DRIVE (HDD) NAVIGATION (Optional). Increased access speed, new graphics and display. HDD stores more data and can be upgraded via a Land Rover Retailer download.

## **DIMENSIONS & CAPABILITY**





Obstacle Clearance Ground clearance up to 9.5 in. (240mm) Standard ride height 7.28 in. (185mm)



Off-road Geometry

Off-road ride height (air suspension)

Approach Angle

Ramp Break Over Angle 27.9°

Departure Angle 29.6°



Maximum wading depth 27.56 in. (700mm) (with air suspension raised) Normal wading depth 23.62 in. (600mm)



Maximum load space - seats folded

#### Interior

Head room - inch (mm) 1st row 40.4 (1,027) 2nd row 42.4 (1,076) 3rd row 40.1 (1,018) Leg room - inch (mm) 1st row 42.4 (1,078) 2nd row 37.6 (955) 3rd row 36.3 (923) Shoulder room - inch (mm) 1st row 59 (1,503) 2nd row 59.2 (1,499) 3rd row 42.8 (1,087)



Maximum load space behind row 2 - seats up

#### Luggage Capacity

Load space length behind: - inch (mm)
1st row 76.8 (1,950) 7 seat (72.1 (1,831) 5 seat) 2nd row 44.3 (1,124) 7 seat (43.6 (1,108) 5 seat) 3rd row 13.3 (338) 7 seat

Width - inch (mm)

48.6 (1,235) (45.1 (1,146) between wheel arches)

Height – inch (mm) 41.7 (1,058) with Alpine roof

Load space volume behind: - cu. feet (liters)

1st row 90.3 (2,558) 7 seat (87.4 (2,476) 5 seat) 2nd row 42.1 (1,192) 7 seat (44.5 (1,260) 5 seat)

3rd row 9.9 (280) 7 seat

## **WEIGHTS & PERFORMANCE**

#### Width 79.6 in. (2,022mm) mirrors folded 85.7 in. (2,176mm) mirrors out







Wheelbase 113.6 in. (2,885mm)



Front wheel track 63.2 in. (1,605mm)



Length 190.1 in. (4,838mm)

Minimum height - inch (mm)

Roof options Air suspension (in access lower mode)

 Alpine roof
 72.1 (1,832)

 With sunroof tilted open
 73.6 (1,870)

 Roof rails
 72.5 (1,841)

 Integrated phone antenna (Alpine roof)
 74.3 (1,888)

 Maximum height - inch (mm)

Ride height including intergrated phone antenna 76.3 (1,938)
Off road including intergrated phone antenna 78.5 (1,994)

WEIGHTS lbs (kg)	5.0L V8 LR4
Base curb mass (weight from) (EU)	5617 (2,548)
Base curb mass* (weight from) (NAS)	5703 (2,587)
Gross vehicle weight	7143 (3,240)
Maximum mass on each axle (front)	3197 (1,450)
Maximum mass on each axle (rear)	4090 (1,855)
Maximum tongue weight and roof rail weights	511lb.
Towing	
Max towing (towing pack optional)	7716 (3,500)
Unbraked trailer	1653 (750)
Maximum weight of vehicle and trailer combination (GTW)	7143 (3,240)

<sup>\*</sup>Includes 100% fuel, fluids, tools, spare wheel, without occupants

PERFORMANCE	5.0L V8 LR4 121 (195)	
Maximum speed mph (km/h)		
Acceleration - secs 0-60mph	7.5	
0-100km/h	7.9	
Drive by noise/dB	72.0 (non DPF)† 73.0 (DPF)	



# LandRoverUSA.com/OurPlanet

Our commitment is to a sustainable future. Everything from the design of our vehicles and the way we build them, to how and where we use them and, at the end of their life, to how they can be safely disposed of, Land Rover is committed to a sustainable future. We're committed to reducing our impact on the environment and are working in four key areas.



# e TERRAIN TECHNOLOGIES.

In 2007 we announced a joint investment into new technologies to improve the environmental performance of our vehicles. This joint investment now stands at £800m. Building on the innovation of the Land e concept, the first of these technologies is the Stop/Start engine in our diesel manual LR2. Next, for LR4, an Intelligent Power Management System including Smart Regenerative Charging; fuel saving benefits without compromising performance. In 2008 we revealed our new concept vehicle, the LRX; a Land Rover in body and spirit but conceived as a hybrid 2.0 liter diesel with potential CO2 emissions of 120g/km.



## SUSTAINABLE MANUFACTURING.

World class manufacturing facilities. Certified to ISO14001 since 1998. Our manufacturing facilities at Solihull and Halewood have reduced emissions by around 4 percent year on year, over the last 5 years. Our TDV6 and TDV8 engines are assembled in the Dagenham Diesel Center which is powered by wind turbines. Total energy used in manufacturing each vehicle has been reduced by 19 percent since 2002. While water use per vehicle has been cut by 14 percent in the same period. We're also offsetting all CO<sub>2</sub> emissions by the manufacturing assembly of Land Rover vehicles at both plants. Partnered with specialist organization Climate Care, our offset projects include a wind farm in China and hydro electric generators in Tajikistan. In addition, Land Rover vehicles are now designed to be 85 percent recyclable with all current models meeting the European End of Life Vehicles Directive. Sustainable and recyclable materials play an important role too: LR2 contains 10 percent recycled and 10 percent renewable materials.

CO<sub>2</sub> OFFSETTING in 2006, in the UK, we launched a pioneering program for customers, independently administered by Climate Care, to offset CO<sub>2</sub> emissions for the first 45,000 miles (72,000 km) driven of all new Land Rovers. This program is being rolled out progressively to other countries; to date in Austria, Belgium, The Netherlands, France, The Middle East, Norway and Sweden. In addition, we're also the first automotive company to offset 100 percent of our manufacturing assembly CO<sub>2</sub> emissions.



## GLOBAL CONSERVATION AND HUMANITARIAN PROJECTS.

Land Rover vehicles are used by conservation and humanitarian organizations worldwide and are often first choice for difficult tasks. Organizations include the Born Free Foundation, Biosphere Expeditions, Royal Geographical Society (with IBG), China Exploration and Research Society and Earthwatch Institute. Our projects are diverse, ranging from an initiative to help with the protection of rare wolves in Ethiopia, to a project funded by our CO<sub>2</sub> offset program which provides efficient cooking stoves to rural parts of Uganda.

Our planet. We take our responsibility to our planet very seriously. Our vehicles are designed for purpose. As part of our Fragile Earth policy Land Rover has actively promoted responsible off-road driving since 1990. Our Experience Centers teach drivers to understand the full potential and unique breadth of capability of their vehicles while reducing impact on nature and the environment, in a wide range of activities.

To find out more, and to see our progress, visit www.LandRoverUSA.com/OurPlanet











## www.LandRoverUSA.com

LAND ROVER FINANCIAL Whether you drive a Land Rover for your own private pleasure or as a company car, Land Rover offers a wide range of competitive finance plans, developed exclusively for Land Rover owners and tailored to meet all your individual requirements. Your Land Rover Retailer will match your personal or business requirements to the most appropriate finance plan, provide you with quotations and process your application.

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BY APPOINTMENT TO HRH THE DUKE OF EDINBU MANUFACTURERS OF LAND ROVER VEHICLES



BY APPOINTMENT TO HRH THE PRINCE OF WALES MANUFACTURERS OF LAND ROVER VEHICLES



