



1995 PRODUCT LINE



Marque Values

To everyone at Land Rover, the Marque Values represent more than mere design goals or performance requirements. They stand at the heart and soul of every vehicle we build.

INDIVIDUALISM

Knowing your own mind: independence

AUTHENTICITY

Fit for purpose: the original

FREEDOM

Go where you want to go: choice

ADVENTURE

Exploring the unknown, with care for the environment

GUTS

Giving everything you've got: endurance

SUPREMACY

Superior to all competitors: leadership

THE BEST 4 x 4 x FAR

What makes a legend? Character, tradition, integrity, quality, an ability to surmount all obstacles? For more than forty years, Land Rover has been building legendary vehicles for adventurers, explorers and individuals who appreciate the unique blend of comfort, versatility, heritage, security and character that is available only from Land Rover. ■ The uncompromising Defender 90, the



family-inspired Discovery, the



elegant Range Rover County Classic, and the technically-advanced Range Rover 4.0 SE, all share the same commitment to rugged individualism. Each owns a part of Land Rover's heritage while writing the latest chapters in the Land Rover legend.



BY APPOINTMENT
TO HER MAJESTY THE QUEEN
MANUFACTURERS OF ROVER CARS,
LAND ROVERS AND RANGE ROVERS
ROVER GROUP LTD, BIRMINGHAM



BY APPOINTMENT
TO HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
LAND ROVERS AND RANGE ROVERS
ROVER GROUP LTD, BIRMINGHAM



BY APPOINTMENT
TO HM QUEEN ELIZABETH THE QUEEN MOTHER
MANUFACTURERS OF LAND ROVERS
ROVER GROUP LTD, BIRMINGHAM



BY APPOINTMENT
TO HRH THE PRINCE OF WALES
MANUFACTURERS OF
LAND ROVERS AND RANGE ROVERS
ROVER GROUP LTD, BIRMINGHAM





DEFENDER 90



Pure. The essence of off-road versatility. There is no other vehicle like the Land Rover Defender 90. It is, in fact, a direct descendent of the original vehicle that started the Land Rover phenomenon back in 1948. ■

And while there have been improvements; a 3.9-liter V-8 engine and five-speed manual transmission, a two-speed transfer case and locking center differential, the original concept is still very much intact. A compact wheelbase for nimble maneuverability, long-travel coil springs to soak up craters, the aluminum body and massive box-steel frame for off-road durability and strength, and permanent four-wheel drive to help navigate nearly impassable terrain. ■ It all adds up to one of the world's most uncompromising four-wheel drive adventure vehicles.

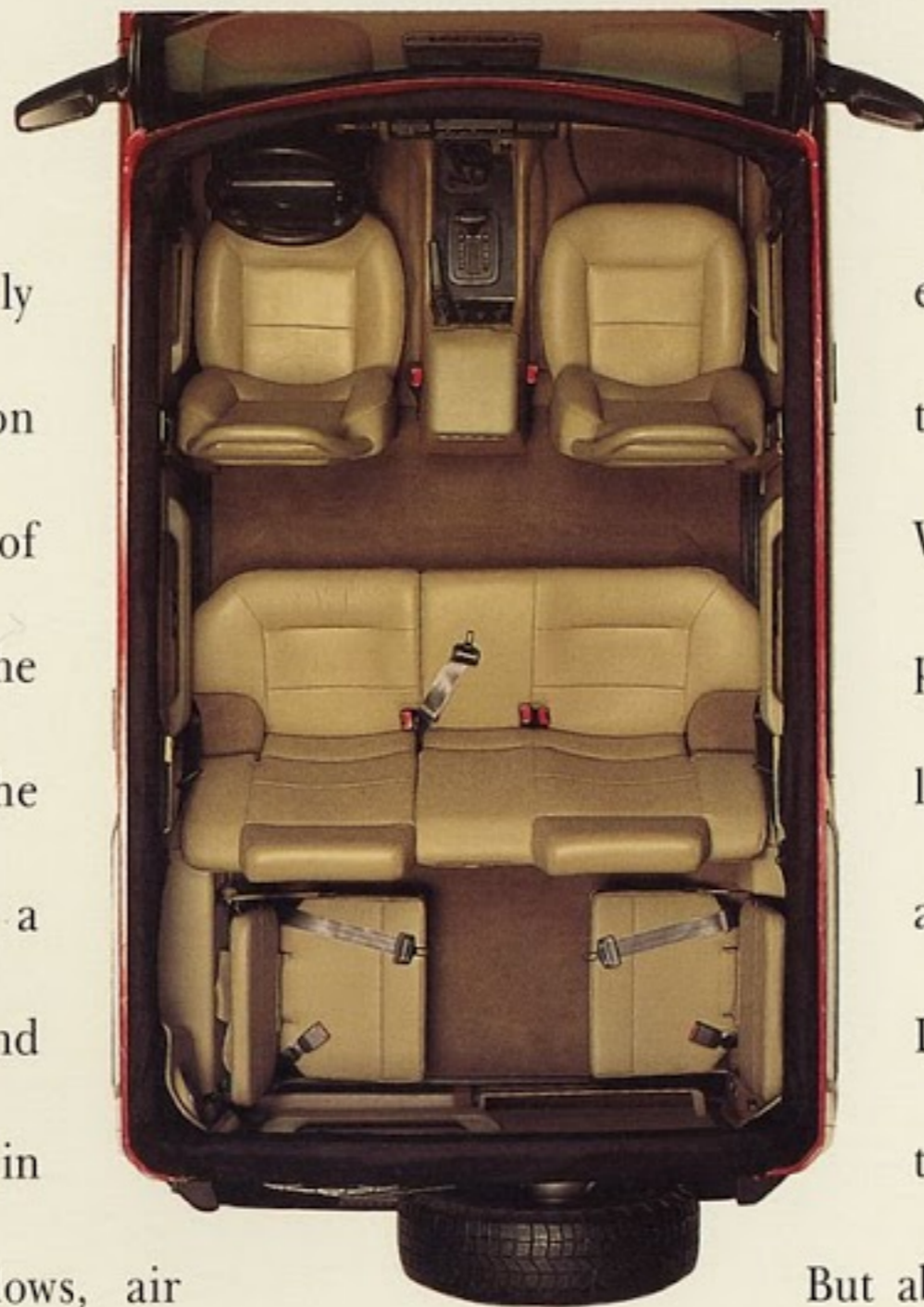






DISCOVERY

Family. Weekends, and shared experiences. The Land Rover Discovery is the vehicle for family adventures. Proven tough on expeditions in the jungles of Malaysia and the thin air of the rugged Andes Mountains, the Discovery is also at home on a family picnic. ■ Comfort and convenience amenities abound in the Discovery; electric windows, air conditioning, clever and thoughtful cup holders and



storage spaces, and options such as, seating for up to seven, dual electric sunroofs, and rear air conditioning and leather upholstery. ■ With its standard 3.9-liter V-8 power, permanent four-wheel drive, anti-lock brakes, cruise control and driver and front passenger airbags, the Discovery is perfect for weekend trips and backwoods expeditions.

But above all, this Land Rover remains true to the spirit of its name, the spirit of Discovery.





RANGE ROVER COUNTY CLASSIC

Elegance. Beauty and grace. These are words that apply to the Range Rover County Classic. The only vehicle ever displayed as an object d'art at the Louvre

in Paris. The Range Rover County Classic is also artistic when in motion. ■

Permanent four-wheel drive, a sophisticated electronic

traction control system, all-terrain anti-lock brakes and an electronically controlled air suspension system create an outstanding combination of ride comfort and driving pleasure. Inside, supple leather and rich walnut combine with driver and front passenger

airbags and side impact beams to create an environment that is as inviting as it is secure. ■ The

Range Rover County Classic has the same rugged steel



frame and corrosion resistant aluminum body panel construction as other tough Land Rover vehicles. It also shares the heritage of prodi-

gious off-road capability and has long been the vehicle of choice for expeditions and world-wide adventure. ■

This unique combination, aesthetic beauty and athletic ability, make the Range Rover County Classic the world's most stylishly versatile four-wheel drive vehicle.

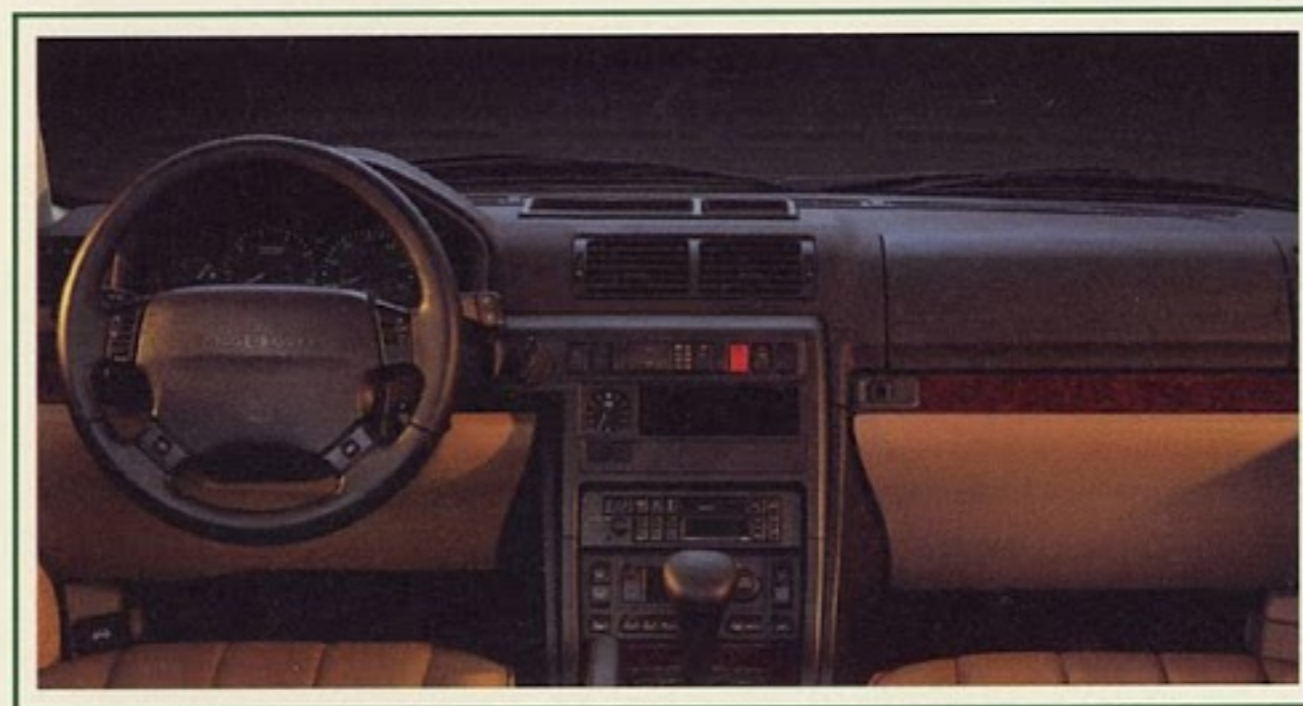






RANGE ROVER 4.0 SE

Sophistication. The artful blending of technology and craftsmanship. The Range Rover 4.0 SE. How do you improve upon a legend? You start again. You define new standards. You use the latest technology, not as a faddish gimmick, but to attain excellence. But most importantly, you remember your heritage and remain true to your values. The result is the evolution of a legend, the Range Rover 4.0 SE. ■ Start with the engine. It's



an all-new 4.0-liter aluminum V-8. It has ample torque for freeway cruising, trailer towing and off-road adventure. The electronically controlled four-speed automatic transmission and viscous coupling continuously transmit power to the front and rear axles while a sophisticated electronic traction control system ensures mobility under the most severe conditions. All-terrain anti-lock brakes add controllability to the toughest slopes.





An electronically controlled air suspension system automatically tailors the Range Rover 4.0 SE for high speed

on-road travel and low speed off-road adventure. ■ All of the Range Rover 4.0 SE's technology is artfully blended with old world craftsmanship. The interior provides

supple leather and burl walnut while the air conditioner offers separate temperature controls for the driver and front

passenger. Comprehensive and highly legible gauges are complemented by an electronic information center capable of

relaying 150 messages to the driver. Driver and passenger airbags and front and rear side door impact beams help ensure occupant security in the event of a colli-



sion. ■ Versatile, artful, sophisticated and supremely capable. The Range Rover 4.0 SE. The evolution of a legend.





SPECIFICATIONS

DIMENSIONS

Overall length
Overall width
Overall height
Wheelbase
Track: front and rear
Ground clearance
under differential

ENGINE

TRANSMISSION

TRANSFER GEARBOX

RANGE ROVER 4.0 SE

185.5 in. (4713 mm)
87.7 in. (2228 mm)
71.6 in. (1817.5 mm)
108.1 in. (2745 mm)
60.6 in. (1540 mm) / 60.2 in. (1530 mm)

8.4 in. (213 mm)

4.0-liter, 190 bhp
236 lb.-ft. torque
Sequential MFI V-8, OHV,
cast aluminum alloy
cylinder heads and block;
dry steel liners

Four-speed electronically controlled
automatic

Permanent four-wheel drive, two-speed
transfer gearbox with viscous coupling unit

RANGE ROVER COUNTY CLASSIC

175.0 in. (4447 mm)
71.4 in. (1813 mm)
70.8 in. (1798 mm)
100.0 in. (2540 mm)
58.5 in. (1468 mm)

8.0 in. (204 mm)

3.9-liter, 182 bhp
232 lb.-ft. torque
MFI V-8, OHV,
cast aluminum alloy
cylinder heads and block;
dry steel cylinder liners

Four-speed automatic

Permanent four-wheel drive, two-speed
transfer gearbox

DISCOVERY

178.7 in. (4539 mm)
70.6 in. (1793 mm)
77.4 in. (1966 mm)
100.0 in. (2540 mm)
58.5 in. (1468 mm)

8.1 in. (206 mm)

3.9-liter, 182 bhp
232 lb.-ft. torque
MFI V-8, OHV,
cast aluminum alloy
cylinder heads and block;
dry steel cylinder liners

Five-speed manual
optional four-speed automatic

Permanent four-wheel drive, two-speed
transfer gearbox with manually locking
center differential

DEFENDER 90

160.5 in. (4072 mm)
70.5 in. (1790 mm)
80.2 in. (2037 mm)
92.9 in. (2360 mm)
58.5 in. (1468 mm)

9.0 in. (229 mm)

3.9-liter, 182 bhp
232 lb.-ft. torque
MFI V-8, OHV,
cast aluminum alloy
cylinder heads and block;
dry steel cylinder liners

Five-speed manual

Permanent four-wheel drive, two-speed
transfer gearbox with manually locking
center differential

Range Rover 4.0 SE Appointments

- Dual airbags (Supplemental Restraint System)
- Full four-wheel disc brake system with four-channel ABS (all-terrain anti-lock brakes)
- Driver/passenger side dual control heating, ventilation and air conditioning
- Electronic Air Suspension (EAS)
- Electronic traction control
- Integral Class III trailer tow hitch receiver
- Security system with alarm, remote keyless entry
- Side door impact beams (front and rear)
- Leather seats and trim details
- Heated rear window, front windshield, and mirrors
- Heated front seats
- Rear window washer and wiper
- Premium high-power eleven-speaker audio system including subwoofer
- One-touch power operated windows and sunroof
- Central locking for doors and tailgate
- Split 60/40 folding rear seat

Range Rover County Classic Appointments

- Dual airbags (Supplemental Restraint System)
- Full four-wheel disc brake system with four-channel ABS (all-terrain anti-lock brakes)
- Driver/passenger side dual control heating, ventilation and air conditioning
- Electronic Air Suspension (EAS)
- Electronic traction control
- Integral Class III trailer tow hitch receiver
- Security system with alarm, remote keyless entry
- Side door impact beams (front & rear)
- Leather seats and trim details
- 5-spoke star design alloy wheels
- Front and rear door puddle lamps
- Heated rear window and front windshield
- Heated front seats
- Power slide/tilt glass sunroof with sliding sunshade
- 8-way power adjustable front seats with armrest
- Walnut on fascia, door cappings and shift console

Discovery Appointments

- Dual airbags (Supplemental Restraint System)
- Full four-wheel disc brake system with four-channel ABS (all-terrain anti-lock brakes)
- Driver/passenger side dual control heating, ventilation and air conditioning
- Integral Class III trailer tow hitch receiver
- Security system with alarm, remote keyless entry
- Child locks for rear doors, windows and optional sunroofs
- Side door impact beams (front and rear)
- "Castor" design alloy wheels with Sparkle Silver finish
- Full-size exterior mounted spare tire
- Rear window washer and wiper
- Premium high-power four-speaker audio system with subwoofer
- Power-operated windows
- Central locking for all doors
- Split 60/40 folding rear seat

Defender 90 Appointments

- Four-wheel coil spring suspension
- Four-wheel power assisted disc brakes
- Integral front passenger custom Safari Cage system
- Fastback Half Top
- Weather-resistant twill-effect cloth reclining bucket seats in Ash Grey
- Rubber floor mats (front and rear)
- Swing-away rear-mounted spare tire
- Full instrumentation including a tachometer
- Lockable radio security/weather protection cover
- Premium AM/FM stereo cassette audio system with four weather-resistant speakers
- Integral Class III trailer tow hitch receiver
- Flexible black wheel flares

Adventure goes hand in glove with responsibility. That is why Land Rover North America, Inc. is a supporter of the Tread Lightly! program on public and private lands that is protecting the environment for future generations. Please buckle up for security at all times.

TREAD LIGHTLY! OFFICIAL SPONSOR
ON PUBLIC AND PRIVATE LAND

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