1995 PRODUCT LINE
Marque Values

To everyone at Land Rover, the Marque Values represent more than mere design goals or performance requirements. They stand at the heart and soul of every vehicle we build.

INDIVIDUALISM
Knowing your own mind: independence

AUTHENTICITY
Fit for purpose: the original

FREEDOM
Go where you want to go: choice

ADVENTURE
Exploring the unknown, with care for the environment

GUTS
Giving everything you’ve got: endurance

SUPREMACY
Superior to all competitors: leadership
THE BEST 4 x 4 x FAR

What makes a legend? Character, tradition, integrity, quality, an ability to surmount all obstacles? For more than forty years, Land Rover has been building legendary vehicles for adventurers, explorers and individuals who appreciate the unique blend of comfort, versatility, heritage, security and character that is available only from Land Rover. The uncompromising Defender 90, the family-inspired Discovery, the elegant Range Rover County Classic, and the technically-advanced Range Rover 4.0 SE, all share the same commitment to rugged individualism. Each owns a part of Land Rover’s heritage while writing the latest chapters in the Land Rover legend.
PURE. The essence of off-road versatility. There is no other vehicle like the Land Rover Defender 90. It is, in fact, a direct descendant of the original vehicle that started the Land Rover phenomenon back in 1948.

And while there have been improvements; a 3.9-liter V-8 engine and five-speed manual transmission, a two-speed transfer case and locking center differential, the original concept is still very much intact. A compact wheelbase for nimble maneuverability, long-travel coil springs to soak up craters, the aluminum body and massive box-steel frame for off-road durability and strength, and permanent four-wheel drive to help navigate nearly impassable terrain. It all adds up to one of the world’s most uncompromising four-wheel drive adventure vehicles.
Family. Weekends, and shared experiences. The Land Rover Discovery is the vehicle for family adventures. Proven tough on expeditions in the jungles of Malaysia and the thin air of the rugged Andes Mountains, the Discovery is also at home on a family picnic. Comfort and convenience amenities abound in the Discovery; electric windows, air conditioning, clever and thoughtful cup holders and storage spaces, and options such as, seating for up to seven, dual electric sunroofs, and rear air conditioning and leather upholstery.

With its standard 3.9-liter V-8 power, permanent four-wheel drive, anti-lock brakes, cruise control and driver and front passenger airbags, the Discovery is perfect for weekend trips and backwoods expeditions. But above all, this Land Rover remains true to the spirit of its name, the spirit of Discovery.
Elegance. Beauty and grace. These are words that apply to the Range Rover County Classic. The only vehicle ever displayed as an object d'art at the Louvre in Paris. The Range Rover County Classic is also artistic when in motion.

Permanent four-wheel drive, a sophisticated electronic traction control system, all-terrain anti-lock brakes and an electronically controlled air suspension system create an outstanding combination of ride comfort and driving pleasure. Inside, supple leather and rich walnut combine with driver and front passenger airbags and side impact beams to create an environment that is as inviting as it is secure.

The Range Rover County Classic has the same rugged steel frame and corrosion resistant aluminum body panel construction as other tough Land Rover vehicles. It also shares the heritage of prodigious off-road capability and has long been the vehicle of choice for expeditions and world-wide adventure.

This unique combination, aesthetic beauty and athletic ability, make the Range Rover County Classic the world's most stylishly versatile four-wheel drive vehicle.
Sophistication. The artful blending of technology and craftsmanship. The Range Rover 4.0 SE. How do you improve upon a legend? You start again. You define new standards. You use the latest technology, not as a faddish gimmick, but to attain excellence. But most importantly, you remember your heritage and remain true to your values. The result is the evolution of a legend, the Range Rover 4.0 SE. ■ Start with the engine. It's an all-new 4.0-liter aluminum V-8. It has ample torque for freeway cruising, trailer towing and off-road adventure. The electronically controlled four-speed automatic transmission and viscous coupling continuously transmit power to the front and rear axles while a sophisticated electronic traction control system ensures mobility under the most severe conditions. All-terrain anti-lock brakes add controllability to the toughest slopes.
An electronically controlled air suspension system automatically tailors the Range Rover 4.0 SE for high speed on-road travel and low speed off-road adventure. All of the Range Rover 4.0 SE’s technology is artfully blended with old world craftsmanship. The interior provides supple leather and burl walnut while the air conditioner offers separate temperature controls for the driver and front passenger. Comprehensive and highly legible gauges are complemented by an electronic information center capable of relaying 150 messages to the driver. Driver and passenger airbags and front and rear side door impact beams help ensure occupant security in the event of a collision. Versatile, artful, sophisticated and supremely capable. The Range Rover 4.0 SE. The evolution of a legend.
## Specifications

### Dimensions
- **Overall length:** 185.5 in (4713 mm)
- **Overall width:** 78.7 in (2002 mm)
- **Wheelbase:** 108.1 in (2745 mm)
- **Ground clearance:** 6.6 in (168 mm) / 6.0 in (153 mm)
- **Engine:** 4.0-liter 190 bhp
- **Transmission:** Four-speed electronically controlled automatic
- **Transfer Gearbox:** Permanent four-wheel drive, two-speed transfer gearbox with viscous coupling unit

### Range Rover 4.0 SE
- Electronic Air Suspension (EAS)
- Electronic traction control
- Integral Class III trailer tow hitch receiver
- Security system with alarm, remote keyless entry
- Side door impact beams (front and rear)

### Range Rover County Classic
- Electronic Air Suspension (EAS)
- Electronic traction control
- Integral Class III trailer tow hitch receiver
- Security system with alarm, remote keyless entry
- Side door impact beams (front & rear)

### Discovery
- Side door impact beams (front and rear)
- "Casino" design alloy wheels with Sparkle Silver finish
- Full-size exterior mounted spare tire
- Rear window washer and wiper

### Defender 90
- Fastback Half Top
- Weather-resistant twill-effect cloth reclining bucket seats in Ash Grey
- Rubber floor mats (front and rear)

**Adventure goes hand in glove with responsibility.** That is why **Land Rover North America, Inc.** is a supporter of the **Tread Lightly! program on public and private lands that is protecting the environment for future generations. Please buckle up for security at all times.**

—all specifications are based on the latest information available at time of printing. Vehicles pictured in this brochure may vary slightly from actual production models. Manufacturer reserves the right to make changes at any time, without prior notice, to price, colors, materials, equipment, specifications and models. Details and specifications are further subject to change due to local conditions and regulations. Not all models are available in every market. Consult your dealer for advice on correct specifications. Equipment on Canadian models may vary. Copyright Land Rover North America, Inc., 1995.