THE WORLD'S MOST VERSATILE VEHICLE
Only LAND-ROVER offers you:

- non-corrodible, light alloy bodywork that is completely rust-proof
- a choice of engines—Petrol (77 b.h.p.) or Diesel
- a choice of chassis lengths—Regular or Long
- a choice of 32 body styles, 80 optional extras and over 120 items of specialised equipment
- reliability and toughness born of 15 years' practical experience in all conditions and climates

Ruggedly constructed of welded steel box-section, the Land-Rover chassis will stand up to the most gruelling treatment. It is protected against corrosion inside as well as outside, while the conventional layout makes for easy maintenance. Power take-off points are provided.

The main gearbox has four forward speeds and one reverse. Additional ratios are provided by the transfer box so that in all, eight forward and two reverse speeds are available. Four-wheel drive can be engaged in high or low ratios.
The Long Land-Rover has a greater carrying capacity than the Regular but retains its remarkable cross-country performance. A comfortable truck-type cab is fitted as standard equipment affording all-round visibility for driver and passengers. Various types of body covers are available as optional extras.
Regular hard-top (optional extra).

Long hard-top (optional extra; side windows for export only).

Regular hard-top (optional extra; side windows for export only).

Long three-quarter length hood (optional extra).

Regular with truck cab (optional extra).

Regular with truck cab and three-quarter length hood (optional extra).

Long full-length hood (optional extra; side windows for export only).

Forward Control Land-Rover.
By appointment to Her Majesty Queen Elizabeth II
Manufacturers of Motor Cars and Land-Rovers
The Rover Company Limited

Land-Rover Regular Station Wagon.
Nearside wing mirror optional extra

Land-Rover Long Station Wagon.
A 12-Seater version of this model is also available.