INTRODUCING THE FIRST-EVER 2015 RC

RC 350
Aggressive coupe body style, a 3.5-liter V6 delivering 306 horsepower, available all-new Remote Touchpad controller, and six- or eight-speed transmission with paddle shifters. Available in RWD or AWD.

RC 350 F SPORT
Athletic performance with a highly rigid body, exclusive F SPORT styling, Adaptive Variable Suspension, 19-inch split-10-spoke wheels, and an LFA-inspired gauge cluster. Available in RWD or AWD.
FASTEN YOUR EVERYTHING.

RC AWD shown in Nebula Gray Pearl // Options shown.

RCFSPORT shown in Rioja Red NuLuxe interior trim // Options shown.
How do you engineer a vehicle that delivers radical performance matched only by its radical design? Start from the ground up. With an all-new coupe body style that boasts sculpted lines and a wide, low stance, the RC seamlessly balances eye-catching design with breathtaking performance.
Taking design cues from the sophisticated lines of the coupe body, the interior of the RC F SPORT is a sleek and aggressive command center. Its enhanced bolstered front sport seats are engineered to grip you through every turn, and a perforated leather wrapped steering wheel and LFA-inspired instrumentation help satisfy your craving for performance. Exclusive stitching and sculptural interior lines will realize your demand for cutting-edge design.
RCF SPORT shown in Ultra White // Options shown. Professional driver on closed course. Do Not Attempt.

Get more of what you want when you want it. The available Lexus Dynamic Handling system and other performance features found on the RC F SPORT allow you to customize everything from suspension to throttle response. So go ahead and get exactly what you desire—performance on demand.

**Adaptive Variable Suspension**

This available system monitors and adjusts the shock absorber setting at each wheel, helping to reduce body lean as you enter and exit turns. In Sport S+ mode, AVS automatically tightens for more dynamic handling, while the throttle and available Variable Gear-Ratio Steering (VGRS) systems are enhanced for greater response.

**Dynamic Rear Steering**

Depending on speed, this available feature turns the front and rear wheels in the same or opposing directions to help provide optimal agility.

**Variable Gear-Ratio Steering**

This available advanced system is engineered to anticipate and help deliver the ideal steering response for virtually any situation.

**F Sport Brakes**

This rear wheel drive RC F SPORT features larger, two-piece front brake rotors, high-friction brake pads and a unique multistage booster for optimized control, response and feel.

IT CROSSES THE LINE. AND DRAWS A NEW ONE.
Too much power? Too much control? No such thing. Own the road in a way that's totally your own with a six- or eight-speed transmission with paddle shifters for optimum control. Delivering heart-racing, split-second gear changes, the paddle shifters in the RC help you realize the full potential of its 306-hp V6 engine.
LIFT A FINGER, RAISE YOUR HEART RATE.

REMOTE TOUCUPAD
Equal parts functionality and form, the available Remote Touchpad is more than a way to access multimedia, climate control and more. Offering an intuitive touch-surface array, pulsed feedback and intuitive operation via pinch, swipe and flick gestures just like your smartphone, the touchpad found in the RC offers innovation at your fingertips.

DRIVE MODE SELECT
Drive Mode Select’s Sport mode holds lower gears longer and provides more dynamic throttle response. The available Sport+ mode tightens the suspension and varies the available Variable Gear-Ratio Steering (VGRS) system to deliver advanced responsiveness. And if you choose ECO mode, the throttle response and climate-control systems are moderated for increased fuel efficiency.

BOLSTERED F-SPORT SEATS
Feel confidence through every curve with available front sport seats designed to hold you through even the most aggressive of turns. Featuring a unique foam construction and designed to contour to the needs of the driver, these sport seats will have you wrapped from hip to shoulder—especially in high-G situations. Their low position helps place the driver’s hip point as close as possible to the car’s center of gravity for a more dynamic driving experience.

DYNAMIC GAUGE CLUSTER
The available full-color LCD display within the gauge cluster allows you to quickly and easily read the data you need to keep optimum performance. Readouts include drive mode, shift position and odometer information. Additionally, this in-dash display offers multimedia linkage so that you can view incoming calls, current song titles and more.

ADVANCED BLIND SPOT MONITOR
Only the most progressive technologies belong in a vehicle as advanced as the RC. Featuring an available updated Blind Spot Monitor, the RC lets you focus on owning the road. This system not only alerts you when it detects vehicles approaching from behind, but also is capable of doing so for vehicles approaching at higher speeds.

LEXUS ENFORM REMOTE
The new available Lexus Enform Remote mobile app can remotely start the engine, lock and unlock doors, check the status of doors and windows as well as your fuel level, and can help find your vehicle’s location in a parking lot. And, should you loan your RC to another driver, you can receive instant alerts if, for example, a preset speed or mile limit is exceeded. Lexus Enform Remote is complimentary for the first year of ownership. Learn more at lexus.com/enform.

ADVANCED CONNECTIVITY
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CRAFTSMANSHIP
While the exterior of the RC screams exhilarating performance, the interior makes an audacious statement of its own. From available features such as the eye-catching perforated leather-trimmed seats and exclusive wood trim to the scintillating heated and ventilated front seats and heated steering wheel (AWD only), you’ll find that the RC delivers an ideal combination of performance and luxury.
DESIGNED TO TAKE YOUR SENSES OVER THE EDGE.

Whether it’s the striking beauty of the intensely sculpted lines found on the outside of the RC or the profound strength delivered by its reinforced rockers and newly designed underbody bracing, you’ll discover the unconventional design of the RC can elicit a response as visceral as the one evoked by its radical performance.
ALL-WEATHER DRIVE

Throw caution to the wind. Or the rain. With the brilliantly engineered All-Weather Drive system offered on the RC, you experience control in nearly every driving condition. By monitoring current conditions, the available all-wheel drive automatically distributes engine power between the front and rear axles to provide optimum traction and control—especially in inclement weather.
A. Push-button Start/Stop
B. Available Navigation System
C. LED headlamps and daytime running lights
D. Driver’s cockpit shown in available Playa leather trim
E. Available accessory rear spoiler. For a complete list of Genuine Lexus Accessories, visit lexus.com/accessories
F. Available F SPORT Silver Performance trim
G. Available F SPORT perforated leather trimmed shift knob
H. Electrostatic temperature controls and available Mark Levinson® audio system
I. Available F SPORT 19-in split 10-spoke alloy wheels
J. F SPORT rear seating shown in Rioja Red NuLuxe trim
INTRODUCING THE NEXT LEVEL OF F:

THE 2015 RC F

5.0L V8 DELIVERING 467 HORSEPOWER
EIGHT-SPEED SPORT DIRECT-SHIFT AUTOMATIC TRANSMISSION
SPEED-ACTIVATED REAR WING
AVAILABLE TORQUE VECTORING DIFFERENTIAL
AVAILABLE CARBON FIBER ROOF AND REAR WING
**KEY STANDARD FEATURES**

- SmartStop™ and push-button Start/Stop
- LED headlights // LED daytime running lights // SmartKey
doors handle with integrated LED puddle lamps
- Genuine wood interior trim // Frameless electrochromic (auto-dimming) rearview mirror with compass and Homelink® universal transmitter
- 60/40-split fold-down rear seats // Drive Mode Select // NuLuxe interior trim
- 10-way power driver’s seat // 8-way front passenger power seat // Sun Roof from // Display Audio with color screen // 10-speaker audio system // Backup camera with dynamic guidelines // Traffic and weather update via HD Radio™ // Bluetooth® phone and audio connectivity
- Eight airbags // Lexus Enform Safety Connect® Subscription required. One-year trial subscription included

**INDIVIDUAL OPTIONS**


**PACKAGES**

- F SPORT
  - Adaptive Variable Suspension with SRT+ mode // High-friction front brake pads // Sport Vehicle Dynamics Integrated Management (VDIM)® // F SPORT 19-in split-spoke alloy wheels with summer (RWD) or all-season (AWD) tires // LFA-inspired instrument panel // F SPORT grille, front fascia, hood and rear bumper // Blind Spot Monitor® with Rear Cross-Traffic Alert® // Heated and ventilated front sport seats // Lexus Memory System for driver’s seat, outside mirrors and steering column // Perforated leather-trimmed shift knob and steering wheel with F SPORT logo // Heated steering wheel (AWD only) // Power tilt-and-telescopic steering column // Aluminum sport pedal // Stainless-steel door sills // Silver Performance trim // Black headliner

- PREMIUM PACKAGE
  - Heated and ventilated front seats // Blind Spot Monitor® with Rear Cross-Traffic Alert®

- LUXURY PACKAGE
  - (Includes Premium Package) // Perforated leather-trimmed interior // Power tilt-and-telescopic steering column // Lexus Memory System for driver’s seat, outside mirrors and steering column // Electrochromic (auto-dimming) outside mirrors with auto tilt-down in reverse // Rain-sensing windshield wipers // Heated steering wheel (AWD only)

- NAVIGATION PACKAGE

- NAVIGATION/MARK LEVINSON AUDIO PACKAGE
  - (Includes Navigation Package) // Mark Levinson Premium Surround Sound Audio System® // 17 speakers // 830-watt Class-D amplifier // Clari-Fi™ audio processing // Auto volume technology // Multi-mode aluminum control knobs

- ALL-WEATHER PACKAGE (AWD only)
  - Headlamp washers // Windshield-wiper deicer

**WHEELS**

- 18-in five-spoke alloy wheels® // Standard
- 19-in split-spoke alloy wheels® \( ^{R C} F S P O R T \) Available
- 19-in split 10-spoke alloy wheels® \( ^{R C} S P O R T \) Available
- F SPORT 19-in full-face forged alloy wheels® Available
- F SPORT 19-in forged alloy wheels® Available
- F SPORT 19-in split-spoke alloy wheels® Available Winter 2014

**KEY SPECS**

- **306 HP**
  - RC 350/F SPORT
  - 3.5L V6 ENGINE
  - 0-60 \( ^{R C} R W D \) 5.8\( ^{S} M P G \) / 6.0\( ^{S} M P G \)
  - RC 350/AWD
  - PERFORMANCE
  - 8-SPEED
  - 6-SPEED
  - RWD OR AWD
  - STANDARD AVAILABLE
  - DRIVEetrain
  - RC 350/F SPORT RWD
  - RC 350/F SPORT AWD
  - FUEL ECONOMY, EPA-ESTIMATED RATINGS (CITY/HIGHWAY/COMBINED)
  - RC 350/F SPORT
  - RC 350/AWD
  - 19 / 28 / 22\( ^{E S T} M P G \)
  - 19 / 26 / 21\( ^{E S T} M P G \)

**WHEELBASE**

- 107.5 IN

**HEIGHT**

- 54.9 IN (RWD) 55.1 IN (AWD)

**OVERALL LENGTH**

- 184.8 IN

**OPTIONS**

- STANDARD
- INTUITIVE PARKING ASSIST
- LED FOG LAMPS // HEATED REAR CROSS-TRAFFIC ALERT
- BLIND SPOT MONITOR
- LFA-INSPIRED INSTRUMENT PANEL // F SPORT GRILLE, FRONT FASCIA, HOOD AND REAR BUMPER
- BLIND SPOT MONITOR WITH REAR CROSS-TRAFFIC ALERT
- HEATED AND VENTILATED FRONT SPORT SEATS // LEXUS MEMORY SYSTEM FOR DRIVER’S SEAT, OUTSIDE MIRRORS AND STEERING COLUMN
- PERFORATED LEATHER-TRIMMED SHIFT KNOB AND STEERING WHEEL WITH F SPORT LOGO // HEATED STEERING WHEEL (AWD ONLY) // POWER TILT-AND-TELESCOPIC STEERING COLUMN // ALUMINUM SPORT PEDAL // STAINLESS-STEEL DOOR SILLS // SILVER PERFORMANCE TRIM // BLACK HEADLINER

- CONNECTIVITY
- SUBSCRIPTION INCLUDED // LEXUS ENFORM SAFETY CONNECT, LEXUS ENFORM DESTINATIONS, LEXUS ENFORM REMOTE AND LEXUS ENFORM APP SUITE. TO LEARN MORE VISIT LEXUS.COM/ENFORM.

- CONNECTIVITY // LEXUS ENFORM
- WHAT IS LEXUS ENFORM? LEXUS ENFORM IS LEXUS-BRANDED CONNECTED SERVICES AND CURRENTLY CONSISTS OF THE FOLLOWING PRODUCTS: LEXUS ENFORM SAFETY CONNECT, LEXUS ENFORM DESTINATIONS, LEXUS ENFORM REMOTE AND LEXUS ENFORM APP SUITE. TO LEARN MORE VISIT LEXUS.COM/ENFORM.
**INTERIOR**

- BLACK LEATHER or NUŁUXE
- STRATUS GRAY LEATHER or NUŁUXE
- FLAXEN LEATHER or NUŁUXE
- PLAYA LEATHER or NUŁUXE
- RIOJA RED* NUŁUXE

**TRIM**

- LINEAR ESPRESSO WOOD
- LINEAR DARK MOCHA WOOD
- SILVER PERFORMANCE*

**EXTERIOR**

- STARFIRE PEARL
- INFRARED‡
- ATOMIC SILVER
- OBSIDIAN
- NEBULA GRAY PEARL
- SILVER LINING METALLIC
- ULTRA WHITE*
- MOLten PEARL*
- ULRASONIC BLUE MICA 2.0‡

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- Standard
- F SPORT
- * F SPORT exclusive
- † Available with NuŁUXE only
- ‡ Additional charge