INTRODUCING
THE 2016 RC

RC 200t
Aggressive coupe body style, all-new 2.0-liter turbocharged engine delivering 241 horsepower, a 7.3-second 0-60 time and eight-speed Sport Direct-Shift transmission with paddle shifters and downshift throttle blipping. Rear-wheel drive.

RC 300
Assertive styling with full-time all-wheel drive (AWD), a 3.5-liter V6 engine delivering 255 horsepower, a 6.3-second 0-60 time and a six-speed transmission with paddle shifters.

RC 350
Athletic performance with a highly rigid body, a 3.5-liter V6 delivering 306 horsepower, a 5.8-second 0-60 time and eight-speed (RWD) or six-speed (AWD) transmission with paddle shifters. Available rear-wheel drive or all-wheel drive.

RC F SPORT MODELS
In addition to the three RC engine choices, each model can be taken to the next level with a standard F SPORT-tuned Adaptive Variable Suspension, bold interior and exterior styling including sport front seats with enhanced bolsters, 19-inch split 10-spoke wheels, and exclusively available features including a new limited-slip rear differential with lateral performance dampers (RWD). Available rear-wheel drive or all-wheel drive.
NOTHING IN MODERATION

With multiple new models and a striking coupe body style that boasts sculpted lines and a wide, low stance, the 2016 RC line seamlessly balances eye-catching design with exhilarating performance. Take a breath and fasten your everything.
While the captivating styling of the coupe will draw you in, there’s another side that’s equally compelling. Offering multiple levels of performance, from the first-ever turbocharged RC 200t and the all-wheel drive RC 300 to the exhilarating RC 350 and F SPORT versions of all three, the only thing you won’t find in the 2016 RC line is an ounce of restraint.
For those craving a double shot of adrenaline with their double-take-worthy styling, the RC 350 F SPORT is now available with lateral performance dampers for added rigidity, and a limited-slip differential which instantly distributes power to the rear wheel with the most grip to help enhance traction and control during cornering.
FROM THE GROUND UP

How do you engineer a vehicle that delivers radical performance matched only by its radical design? Start from the ground up. Even if it means rethinking the entire production process. Which, in order to realize the RC designers’ bold vision of dynamic contours that flow seamlessly from one shape to the next, is exactly what Lexus did.

Even the design of the new turbocharged engine wasn’t left to chance. Unlike some automakers, Lexus didn’t outsource the development of its turbocharger. Painstakingly researched and engineered by Lexus until it met rigorous standards for performance, the first-ever RC 200t offers breathtaking proof that good things come to those who wait.
Whether it’s the striking beauty of the intensely sculptured lines found on the outside of the RC, or the profound strength delivered by its gigantic side sills and A-frame underbody brace, you’ll discover the unconventional design of the RC can elicit a response as visceral as the one evoked by its radical performance.
While the exterior of the RC screams exhilarating performance, the cutting-edge design of the interior makes an audacious statement of its own. The attention to detail given to the deeply bolstered front sport seats found in the cockpit of the RC can only be described as obsessive. From the meticulous stitching and available perforated leather trim, to the available heated and ventilated front seats, the RC was designed to give you a ride that is as luxurious as it is thrilling.
The interior of the RC is replete with luxurious details that envelop you in comfort while exhilarating the senses. Sculptural interior lines are punctuated by available features like eye-catching perforated leather-trimmed seats and exclusive wood trim. And, adding intrigue to the overall design, an ambient lighting system senses the driver’s presence and responds with warm, welcoming illumination.
LEXUS ENFORM

THE NEXT LEVEL OF CONNECTIVITY

Lexus Enform, our available suite of branded connected services, consists of five products, each of which offers unique ways to enhance the driving experience. With a complimentary first year of service—entertainment, convenience and peace of mind are now within reach.

SAFETY CONNECT

Lexus Enform Safety Connect® offers you the peace of mind of knowing that assistance can be there when you need it most. Whether you’re involved in a collision and unable to call for help, your vehicle is stolen, or there is some other type of emergency, assistance can be sent directly to your vehicle’s GPS location.

SERVICE CONNECT

Our new Lexus Enform Service Connect® offers remote access to information about your vehicle’s status and maintenance needs. Easily accessed through LexusDrivers.com or the MyLexus and Beyond mobile app, you can get information on everything from your vehicle’s fuel level and mileage to maintenance alerts and vehicle health reports.

REMOTE

The Lexus Enform Remote® mobile app can remotely start the engine, lock and unlock doors, check the status of doors and windows as well as your fuel level, and can help find your vehicle’s location in a parking lot. And, should you loan your Lexus to another driver, you can receive instant alerts if, for example, a preset speed or mile limit is exceeded.

DESTINATIONS

Lexus Enform Destinations® offers convenient 24-hour, en-route navigation assistance from a live response center agent who can help you find locations and automatically upload the destinations to your available Navigation System®. Planning a trip? You can also search, save and upload destinations from the comfort of your home or office.

APP SUITE

The Lexus Enform App Suite® offers access to your favorite mobile applications through your vehicle’s center-console display. After downloading the app on your compatible smartphone, you can search local listings, stream music, place restaurant reservations and buy movie tickets—all from the center-console display.

SERVICE CONNECT

Lexus Enform Destinations® offers convenient 24-hour, en-route navigation assistance from a live response center agent who can help you find locations and automatically upload the destinations to your available Navigation System®. Planning a trip? You can also search, save and upload destinations from the comfort of your home or office.

DELIVERY AND TECHNOLOGY SPECIALISTS

To help you get the most out of these and other Lexus features, a Vehicle Delivery Specialist will walk you through nearly every setting and function you desire. And to answer questions that arise after delivery, a Vehicle Technology Specialist can offer expert guidance in person or without you ever leaving the driveway via camera-enabled iPad® apps like Facetime®. Learn more about these complimentary services at lexus.com/specialists.

For more details, please visit lexus.com/enform.
remote touchpad

Equal parts functionality and form, the available Remote Touchpad12 is more than a way to access multimedia and climate controls. Offering ample touch surface area, pulsation feedback and intuitive operation via pinch, swipe and flick gestures just like your smartphone, the touchpad found in the RC offers innovation at your fingertips.

3-d navigation

This voice-activated system9 can map millions of points of interest across the country and can display information in English, French and Spanish. And, in addition to offering up-to-date traffic and weather information,13 3-D city views, and simulated views of approaching highway junctions, it displays the current speed limit and can automatically identify nearby gas stations if you begin to run low on fuel.

mark levinson® audio

Be moved even while parked with an available 17-speaker, 835-watt Mark Levinson Premium Surround Sound Audio System.14 GreenEdge™ speaker technology allows twice the output of conventional speakers, while mid-range Unity™ drivers help to create a sensation of openness, enveloping every passenger with three-dimensional sound that rivals the finest home audio systems.

voice recognition

As responsive inside as it is on the road, advanced voice command enables you to place compatible Bluetooth®-enabled phone calls and operate climate, audio and navigation functions using normal, everyday speech. If you say “It’s too hot in here,” for example, the climate control will automatically lower the temperature by four degrees. With Enhanced Bluetooth technology15 compatible Bluetooth® mobile phone address-book contacts can be viewed and accessed on the Navigation System9 display or via voice command.
ADVANCED BLIND SPOT MONITOR

The available advanced Blind Spot Monitor\(^1\) in the RC not only alerts you when it detects vehicles approaching from behind, but it is also capable of doing so for vehicles approaching at greater distances. Rear Cross-Traffic Alert\(^2\) can help provide peace of mind when backing out of a parking space by notifying you of vehicles approaching from either side.

PRE-COLLISION SYSTEM

The available Pre-Collision System\(^3\) is engineered to detect an imminent frontal collision and, while retraction of the front seatbelts, automatically prepares Brake Assist\(^4\) for increased braking response, and is even designed to automatically begin braking before impact.

BACKUP CAMERA WITH GRIDLINES

When you place the RC into reverse, the view from the backup camera\(^5\) is displayed on the multimedia display in full color with dynamic gridlines to assist you with parking and other maneuvers.

DYNAMIC RADAR CRUISE CONTROL

To help you maintain a preset distance from the vehicle ahead, Dynamic Radar Cruise Control\(^6\) uses radar technology to sense the speed of vehicles in front of you. If your RC gets too close to the vehicle ahead, the throttle is automatically reduced and the brakes are applied. As soon as the road ahead clears, the RC returns to its preset speed.
ALL-WEATHER DRIVE

Throw caution to the wind. Or the rain. With the brilliantly engineered all-wheel drive system on the RC 300 and RC 350 AWD, you can experience control in most driving conditions. By monitoring current conditions, the system automatically distributes engine power between the front and rear axles to help provide optimum traction and control—even in inclement weather.
F SPORT

Boasting interior and exterior styling that refuses to go unnoticed, the RC F SPORT also pushes performance to the next level. With exclusive, race-inspired upgrades like a G-force monitor and digital gauges that feature a sliding metallic-trimmed bezel to reveal information. Exhilaration is further enhanced, courtesy of an Adaptive Variable Suspension with Sport S+ mode, and larger two-piece front brake rotors (RWD) with high-friction pad25 for greater response and reduced brake fade.

UNFLINCHING PERFORMANCE
Too much power? Too much control? No such thing. Own the road in a way that’s totally your own with an eight-speed transmission (RWD) and paddle shifters for optimum control. Delivering heart-racing gear changes as fast as 0.2 seconds, the paddle shifters in the RC 350 help you realize the full potential of its 3.5-liter V6 engine. And, when pushed above 4,500 rpm, the cockpit is filled with a throaty engine note that complements the exhilarating performance of the RC itself.
AHEAD OF THE CURVE, FROM EVERY ANGLE.

DYNAMIC REAR STEERING PUSHES F SPORT TO THE LIMIT

Available on the RC 350 F SPORT (RWD), Lexus Dynamic Handling with Dynamic Rear Steering, combined with Variable Gear Ratio Steering, optimizes everything from suspension to steering response in order to sharpen vehicle handling and control. Depending on speed and steering angle, the Dynamic Rear Steering system can adjust the angle of the rear wheels up to two degrees to help provide optimal agility and stability. So go ahead and get exactly what you desire: performance on demand.
BOLSTERED FSPORT SEATS

Feel confidence through every curve with front sport seats designed to hold you through even the most aggressive of turns. Featuring a unique foam construction and designed to contour to the needs of the driver, these sport seats will have you wrapped from hip to shoulder in high-G situations. Their low position helps place the driver’s hip point as close to the center of gravity as possible for a more dynamic driving experience.

RC F SPORT shown with Rioja Red NuLuxe interior trim /// Options shown
FROM RACE-WAY TO DRIVE-WAY

THE HIGHEST LEVEL OF RC PERFORMANCE: THE RC F

Developed on world-renowned tracks to satisfy the most demanding driving enthusiasts, the RC F is not just the next expression of Lexus performance. It’s an unprecedented feat of performance engineering. Welding a potent 467-horsepower 5.0-liter V8 and offering an arsenal of track-ready components like an available Torque Vectoring Differential and speed-activated carbon-fiber rear wing, this is exhilaration forged from the asphalt up.
PACKAGES

PREMIUM PACKAGE
Blind Spot Monitor® with Rear Cross-Traffic Alert®
A Heated and ventilated front seats
Electrochromic (auto-dimming) outside mirrors with auto tilt-down in reverse

LUXURY PACKAGE
Includes Premium Package, plus:
B Perforated leather interior trim
C Power tilt-and-telescopic steering column
Lexus Memory System for driver’s seat, outside mirrors and steering column
Rain-sensing windshield wipers
Heated steering wheel (AWD)

NAVIGATION PACKAGE
D Navigation System™ with DVD/CD player, color multimedia display and Lexus Enform App Suite®
Remote Touchpad®
Voice command
Lexus Enform Destinations. ¹ Complimentary for the first year of ownership

NAVIGATION + MARK LEVINSON AUDIO PACKAGE
Includes Navigation Package, plus:
E Mark Levinson Premium Surround Sound Audio System
17 GreenEdge™ high-efficiency speakers including subwoofer
835-watt Class-D amplifier
Clari-Fi™ audio processing
5.1-channel surround sound
Machined-aluminum control knobs

ALL-WEATHER PACKAGE
F Headlamp washers
Windshield wiper de-icer
Water-repellent front-door glass
Fast-response interior heater

WHEELS

18-in FIVE-SPOKE ALLOY WHEELS®
STANDARD RC

19-in SPLIT-FIVE-SPOKE ALLOY WHEELS®
AVAILABLE RC

19-in SPLIT-10-SPOKE ALLOY WHEELS®
STANDARD RC F SPORT

F SPORT
Includes Premium Package, plus:
F SPORT front fascia, grille and exterior badging
F SPORT 19-in split-10-spoke alloy wheels with summer (RWD) or all-season (AWD) tires
F SPORT-tuned Adaptive Variable Suspension (AVS) with SPORT S+ drive mode
Two-piece front brake rotors (RWD) with high-friction brake pads
Vehicle Dynamics Integrated Management (VDIM)² with Sport mode
LFA-inspired instrumentation
Silver Performance trim
Perforated leather–trimmed shift knob and steering wheel with F SPORT logo
Aluminum sport pedals
Stainless-steel door sills
Heated steering wheel (AWD)
Black headliner
Lexus Memory System for driver’s seat, outside mirrors and steering column
Power tilt-and-telescopic steering column
Active sound control
ACCESSORIES

A REAR SPOILER
Enhance the bold aerodynamic presence of your vehicle.

B F SPORT PERFORMANCE EXHAUST SYSTEM
Turn heads while emitting a throaty growl with boosted torque and acceleration.

C F SPORT LOWERING SPRINGS
Provide a more aggressive stance and a lower center of gravity.

D CARGO NET
An innovative cargo net with integrated storage pouch.

E ILLUMINATED DOOR SILLS
Illuminated door sills include a protective, stainless-steel overlay.

For a complete list of Genuine Lexus Accessories, visit lexus.com/RC/accessories
THE INSPIRATION
Snow-covered hills in Hokkaido

THE RAW MATERIAL
Eminent White Pearl pigment from 98-year-old Kansai Paint Company

THE METHOD
SONIC paint technology aligns the angles of reflective particles for uniform reflectivity

THE APPRENTICE
Lexus mapped the painting motions of a master craftsman in order to duplicate the technique with robots

THE UNWAVERING STANDARDS
Waterfalls in painting facilities trap dust

THE ART OF COLOR

One unexpected moment of inspiration, years of development and zero shortcuts. This is the art of creating art. The culmination of a passion for design and industry-leading knowledge, every Lexus color features stories and processes as unique as their hues. Take the Eminent White Pearl. Brilliant in the sun and muted in the shade, it was inspired by and created specifically to mimic the color and appearance of snow on the hills of Hokkaido, Japan. It’s an effect not left to chance, which is why Lexus sources pigment from a company in Osaka—one that’s been perfecting its craft for 98 years and counting. It’s also why every Lexus painting facility features indoor waterfalls to trap and wash airborne dust particles away so they don’t inconspicuously mar the vehicle’s finish. Even science plays a role. Lexus created a technique that more uniformly aligns the angles of the reflective particles in paint to better accentuate the vehicle lines. Then mapped the motions of arguably the most gifted automotive painter in the world in order to have robots duplicate his craft on every Lexus vehicle. Because the only thing more important than creating a stunning work of art is making sure each is as stunning as the last.