INTRODUCING THE NEW 2013 RX LINE

As the very first luxury crossover, the Lexus RX invented a language of its own. With its innovative approach to design, safety and utility, the RX interpreted the needs of discerning drivers into a new expression of luxury. For 2013, Lexus continues to evolve the RX, adding the all-new performance-oriented RX F SPORT to a model line that includes the RX 350 and the RX 450h, the latest iteration of the world’s first luxury hybrid. And with the new available Enform™ App Suite, the Lexus RX takes information to a new level of seamless connectivity.

Three models. One DEFINITIVE statement

RX 350
Luxury and style, meet performance and versatility. The RX 350 features a 270-hp, 3.5-liter V6, dual Variable Valve Timing with intelligence (VVT-i) and a six-speed Electronically Controlled Transmission with intelligence (ECT-i). Available with full-time all-wheel drive.

RX 350 F SPORT
The F SPORT comes to the RX Line. A bolder look inside and out, backed by performance enhancements like an eight-speed Electronically Controlled Transmission with intelligence (ECT-i) and paddle shifters, standard all-wheel drive and suspension tuned for precise response.

RX 450h
The efficiency and low emissions of a high-output electric-drive motor, an Atkinson cycle 3.5-liter V6 and an Electronically controlled Continuously Variable Transmission with intelligence (ECVT-i) to 295 total system horsepower. Available with all-wheel drive.

Vehicles shown with optional equipment.
The RX F SPORT. PRECISELY

UNCONVENTIONAL PERFORMANCE

Behind the aggressively styled F SPORT mesh grille is a potent 3.5-liter V6 mated to an eight-speed Electronically Controlled Transmission with intelligence (ECT-i) and paddle shifters that allow you to upshift and downshift with ease. Behind the F SPORT 19-inch alloy wheels with Dark Graphite finish, the RX suspension system has been tuned to performance specs. And behind the F SPORT name is the inspiration of Fuji Speedway, the legendary racetrack where Lexus engineers pursue higher levels of precision.

F SPORT DETAILS

Open the door of the RX 350 F SPORT, and you enter a cabin in which design details amp up the performance attitude. Your eyes scan the special accents, and seating surfaces covered in F SPORT black leather with white perforations and contrasting stitching.

With its 270-hp V6, the RX already had a bit of a performance bent. The F SPORT just twisted it a bit more. F SPORT engineering adds firmer shocks and lateral performance dampers tuned to give the driver more immediate handling feedback.

RX F SPORT shown with optional equipment.
SEARCH, STREAM, SHOP
The available Lexus Enform® App Suite uses your compatible smartphone to give you in-vehicle access to your favorite mobile applications. You can connect to Bing™, Pandora®, Facebook Places, and more. Learn more at lexus.com/RX/enform.

REMOTE TOUCH
The available Remote Touch® device sits where your hand naturally rests—just glide it and it functions like a computer mouse. Use it to control available Navigation System™ functions, climate-control settings, the performance of the available 15-speaker Mark Levinson® Audio System and the new Lexus Enform® App Suite—the most connected information and communication technology available in an automobile.

DESTINATION
Enter destinations into your available Lexus Navigation System—without being anywhere near your RX. Using your computer or smartphone, you can save up to 200 destinations and organize them into up to 20 folders. Once your destinations are saved, you can add notes to each destination and send them wirelessly to the Navigation System™ in your RX.

ADVANCED TECHNOLOGIES
It’s not enough for a luxury vehicle to surround its passengers in available leather and wood trim—though the RX does so elegantly. In the new 2013 RX, you’ll find advanced technologies that go beyond its state-of-the-art information capabilities. The available Blind Spot Monitor™ helps detect adjacent vehicles, and the available Heads-up Display is designed to help you stay focused on the road.
THE RX HYBRID

The original RX 450h proved that technology and optimism can change how luxury is perceived. Now, the first luxury hybrid is once again changing the way the world looks at Lexus. For 2013, the redesigned RX 450h projects a more assertive attitude. Just how bold is up to you—a new Sport Appearance Package is available on the RX 450h. With it come many of the visual cues found on our new RX F SPORT, including the F SPORT lower grille and F SPORT wheels. Offering performance to match its F SPORT guise, the RX 450h is the first hybrid vehicle to feature Intelligent Shift Control, a system that can estimate whether you are traveling uphill or downhill and automatically provide the optimal engine response. Or, the driver can manually shift to help provide greater responsiveness and maneuverability coming out of corners.

EXHAUST HEAT-RECOVERY SYSTEM

Exhaust gas is an inevitable byproduct of combustion. The RX 450h, however, captures, cools and reuses it with an Exhaust Gas Recirculation system, reducing emissions and providing best-in-class fuel economy. A portion of these gases are used to warm up the engine, significantly shortening—by up to 5x more in extreme cold—the time it takes the RX to reach a temperature at which it can function on battery power alone.

POWER, USED WISELY

The gasoline engine on the RXh is able to convert more of the energy generated during combustion into mechanical energy than conventional engines. This innovative system contributes to low emissions and enhanced fuel efficiency. When in ECO mode, fuel efficiency is increased by automatically optimizing multiple systems to consume less energy and regulating the throttle response for more even acceleration.

RXh shown with optional equipment.
In addition to the standard two-wheel drive versions, the RX 350 and RX 450h are also available as all-wheel drive models. On the RX 350 AWD, an Active Torque Control all-wheel drive (AWD) system efficiently manages the relationship of the RX to the road under normal traction conditions. It sends 100% of the engine power to the front wheels, but if sensors detect a loss of grip, it can automatically reallocate up to 50% of the power from the front wheels to the rear wheels to help maintain traction. It's so advanced, in fact, that it's designed to predict your intended path around a turn and proactively distribute torque to the rear wheels to help keep you on your intended path.

The RX can even sense if the wheels are braking on different surfaces—a wet road on the left and an icy shoulder on the right, for instance—and add steering torque to either side to help the driver account for the difference. For a demonstration, please visit lexus.com/RX/VDIM.
At Lexus, our approach to safety is about more than just airbags—it’s about being prepared for the unexpected. The 2013 RX offers 10 airbags, including front seat-mounted side airbags, driver’s and front-passenger’s dual-stage front airbags, front and rear roll-sensing side curtain airbags plus a driver’s and front passenger’s knee airbag as part of the 10-airbag supplemental restraint system.

SAFETY CONNECT®

In case of a collision, brake failure or other emergency on the road, the Safety Connect® system enhances the capabilities of the RX’s standard front and rear pedestrian-detection system. The system alerts emergency services and sends text messages to friends and family. Audio and visual notifications appear on the Driver Information Monitor. The navigation system provides directions to the nearest Lexus dealership.

BLIND SPOT MONITOR

Using radar technology, the available Blind Spot Monitor helps detect vehicles in your blind spot when changing lanes. The warning indicator on the appropriate side-view mirror lights up when a vehicle is detected. The indicator flashes if you turn the indicator lever, and it remains illuminated until you move past the adjacent lane.

PERFORMANCE

OVERVIEW
Type: Five-passenger luxury utility vehicle
Engine: 3.5 L 60° V6, aluminum block and heads
Horsepower at RPM: 270 hp @ 6,200
Torque at RPM: 248 lb-ft @ 4,700
Emission Rating: Certified Ultra-Low Emission Vehicle (ULEV II)
Fuel Requirement: Premium unleaded, 91 octane

RX

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<thead>
<tr>
<th>0-60 MPH ACCELERATION</th>
<th>EPA FUEL ECONOMY ESTIMATES</th>
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<tr>
<td>7.7 seconds (FWD)</td>
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RX Sport

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DRIVETRAIN

Drive Wheels: Front-wheel drive (RX)

Front-wheel drive with Lexus Hybrid Drive (RXh)

Active Torque Control all-wheel drive (RX AWD, RX F SPORT)

Front-wheel drive with Lexus Hybrid Drive (RXh AWD)

Transmission: Six-speed automatic

Electrically Controlled Transmission with intelligence (ECT-i), paddle shifters, Sequential Shift and Snow modes (RX)

Electrically controlled Continuously Variable Transmission with intelligence (ECVT-i), paddle shifters, Sequential Shift and Snow modes (RXh)

WHEELS

18-in five-spoke alloy wheels®
Standard RX and RXh

19-in split-five-spoke alloy wheels® with Superchrome finish
Available RX and RXh

19-in triple-split-five-spoke alloy wheels® with Superchrome finish
Available RX and RXh

For a complete list of vehicle specifications, please visit:
RX: lexus.com/RX/specs
RXh: lexus.com/RXh/specs

PHOTO

RX F SPORT

To make it more secure, first make it SMARTER
For a complete list of vehicle features, options and accessories, please visit lexus.com/RX / Features.
WARRANTY


1. Contact with the Lexus Enform and/or Safety Connect response center is dependent upon the telematics device being in an operative condition, cellular connection availability, navigation map data and GPS satellite signal reception, which can limit the ability to reach the response center or obtain emergency support. Subscription and Telematics Subscription Service Agreement required. 10. Enform Services based on owner's location and vehicle. 14. Enform Services based on availability and your vehicle's specifications. 16. The RX 450h is not designed to be driven off-road. 20. The backup camera does not provide a comprehensive view of the rear area.

Owner’s Manual for further details. 2. Lexus Enform premium services Destination Assist and eDestination will function in the contiguous United States. These services may also function in Hawaii and limited areas of Alaska for vehicles that contain map data for those states. They will not function in Canada or in other countries outside the United States. 3. Always be sure to obey traffic regulations, maintain awareness of your surroundings and all road and traffic conditions. Select Enform apps use a large amount of data and you are responsible for all data charges. Apps and services vary by phone and carrier. Not all apps and data services are available initially. Apps identified by ™ or ® are trademarks or registered trademarks of their respective companies and cannot be used without permission. See lexus.com for the latest information regarding apps and service. The Bluetooth word mark is a registered trademark of the Bluetooth SIG. Features and capabilities vary by phone. 4. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. 5. The RX 450h is not designed to be driven off-road. 6. 18-in- or 19-in-performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 15,000 miles, depending upon driving conditions.

9. Be sure to obey traffic regulations and maintain awareness of your surroundings and all road and traffic conditions. Select apps use a large amount of data and you are responsible for all data charges. Apps and services vary by phone and carrier. 10. Daily use of Pandora or iHeartRadio may have an impact on your cellular data plan. It is estimated that one hour of streaming Pandora or iHeartRadio consumes roughly 1.25 GB of cellular data. This may result in additional data overage fees charged by your cellular provider. 11. Matte Black, Matte Silver, Chrome, and OpenFable, are expected to consume a negligible amount of data. You can take a look at the data calculators provided on your cellular carrier’s website or speak with your wireless carrier to understand what data plans would fit you the best. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.

42. The USEC logo is a registered trademark of the Bluetooth SIG, Inc. and any use of such marks is under license. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States. 43. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. 44. The backup camera does not provide a comprehensive view of the rear area. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting or approaching them, so take extra care while driving.

Owner’s Manual for further details. 18. The Pre-Collision System is designed to help reduce the crash speed and damage in certain front-end collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See Owner’s Manual for further information. 19. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. 20. Active front headlamps can help reduce the extent of whip lash in certain types of rear-end collisions. 21. The Safety Connect services Automatic Collision Notification, Emergency Assistance and Stolen Vehicle Location function in the United States, including Hawaii and Alaska, and in Canada. Enhanced Roadside Assistance will function in the United States (except for Hawaii) and in Canada. No Safety Connect services will function outside of the United States in countries other than Canada. 22. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting or approaching them, so take extra care while driving.

23. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. 24. EPA MPG Estimates. Actual mileage will vary. 25. Preliminary mileage estimates determined by Lexus. EPA fuel economy estimates are available at time of posting. Actual mileage will vary. 26. The SmartAccess system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 27. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a SmartAccess fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the

assisted with electronics designed to help the driver maintain vehicle control under adverse conditions. They are not intended to prevent all accidents. These systems are Supplemental Restraint Systems. All airbags (AB) are Supplemental Restraint System units. All ABS (installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death to children. If your vehicle is equipped with a tire pressure monitor system, the TPMS will automatically warn you when tire pressure becomes critically low. Monitor tire pressure frequently, as low tire pressure can affect braking and handling performance.

45. To obtain a new floor mat, and each mat must be secured with a quarter-turn fastener. This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather may limit effectiveness and view may become cloudy. 34. Bluetooth technology phones listed on lexus.com have been tested for compatibility with Lexus vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Lexus. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks is under license. Other trademarks and trade names are those of their respective owners. 35. SiriusXM services require a subscription after trial period. Subscriptions governed by SiriusXM’s Customer Agreement available at siriusxm.com. SiriusXM’s Services and/or subscriptions may be terminated at any time, subject to the then-current rates and current rates for any such changes. Renewal is subject to vehicle location and other factors. 36. HD Radio® Technology manufactured under license from iBiquity Digital Corporation. HD Radio and the HD, HD Radio, and “Arc” word mark and logos are registered trademarks owned by iBiquity Digital Corp.

27. When you insert your key into the ignition switch or bring a SmartAccess fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or SmartAccess fob matches the code in the vehicle’s immobilizer. Because the transponder chip is embedded in the key or SmartAccess fob, it can be costly to replace. If you lose a key or SmartAccess fob, your Lexus dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.locks.com. 28. iPod and iPhone are registered trademarks of Apple Inc. All rights reserved. 29. Active front headlamps can help reduce the severity of whiplash in certain types of rear-end collisions. 30. Coverage only available in the continental U.S. and Canada. Please see your Lexus dealer for details. 31. Roof rack capacity is 165 lbs. See Owner’s Manual for details. 32. Acclerated sport rack with eAssist is not recommended for luggages. 33. The backup camera does not provide a comprehensive view of the rear area. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting or approaching them, so take extra care while driving. 34. Bluetooth technology phones listed on lexus.com have been tested for compatibility with Lexus vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Lexus. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks is under license. Other trademarks and trade names are those of their respective owners. 35. SiriusXM services require a subscription after trial period. Subscriptions governed by SiriusXM’s Customer Agreement available at siriusxm.com. SiriusXM’s Services and/or subscriptions may be terminated at any time, subject to the then-current rates and current rates for any such changes. Renewal is subject to vehicle location and other factors. 36. HD Radio® Technology manufactured under license from iBiquity Digital Corporation. HD Radio and the HD, HD Radio, and “Arc” word mark and logos are registered trademarks of iBiquity Digital Corp. 37. A single-disc DVD player is standard on vehicles equipped with the dual-screen Rear Seat Entertainment System. A separate DVD player or game system utilizing the center console's video/audio inputs is required in order to use the split-screen function. 38. Headphones are for passenger use only. Do not use while operating vehicle. 39. Continuous average power, all channels driven, at least 20 watts per channel. 40. Dynamic Stability Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See Owner’s Manual for details. 41. To avoid potential interference with pedal operation, do not install a floor mat on top of an existing floor mat, and each mat must be secured with a quarter-turn fastener. This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle. 42. Lexus Genuine Accessory Warranty will only apply when the installation is performed by a trained Lexus-approved installer. If the film is installed by anyone else, the Lexus “Parts Only” warranty—12 months—will be applicable instead. Please see dealer for details. 43. Roof rack with cross bars is not recommended for luggage. 44. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly so that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. 45. Please consult your Lexus dealer or Owner’s Manual for towing and load specifications.

*Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See lexus.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, and are for mainland U.S.A. vehicles only. Some vehicles shown with shown with available equipment. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (877-353-9183) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.