

ALL-NEW 2013 LINCOLN MKZ



Be all of you.
Not one of them.



Smoked Quartz Metallic Tinted Clearcoat. Available equipment.



2013 MKZ
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We are not all things to all people. Therein lies the beauty. Character stands the test of time. It's what makes certain individuals curious even though they're experienced. Modest in spite of success. Open in a narrow-minded world. We understand. We've known presidents, been in the movies, and rubbed elbows with the stars. Yet we still thrive on reinventing our very singular interpretation of luxury. Here's the latest in our long lineage of original thinking: the all-new 2013 Lincoln MKZ. Its classic split-wing grille and beautiful flowing curves, inspired by a waterfall, are merely an indication of its unique inner workings. Will you join us for the next wave? You'll be in good company.



► *The 2013 MKZ has 8 class-exclusive¹ features, 5 of which are standard. Not surprising – innovation is nothing new to us. Back in 1938, when we introduced the split-wing grille, we not only set a new design trend, we also devised a brilliant way to enhance airflow to the engine: open, horizontal ribs.*

Ingot Silver Metallic. Available equipment.

¹Class is Luxury Midsize Sedans vs. 2012/2013 competitors.



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Share your drive
with the sky.



Ruby Red Metallic Tinted Clearcoat. Available equipment.


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► Cityscapes, blue skies, moonbeams. You can take them with you. In less than 10 seconds, the enormous 15.2-sq.-ft. roof slides open to let them all in.



No other car opens minds like this. To give you an incredibly appealing sense of spatial freedom that rivals top-down travel, we offer this class-exclusive, fully retractable panoramic roof.¹ At the push of a button, the solid glass panel glides back to create a wide space that, inch for inch, is the largest effective roof opening of any modern sedan.² For those in front, it's like a full view into the future. For those in the rear seats, it's a refreshing sense of unconfined comfort.

Light Dune. Available equipment.

¹Available feature. ²Based on effective roof opening as measured by Webasto.



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► *Harmony in form and function is of utmost importance. MKZ designers were inspired by the ultimate source: nature. They studied waterfalls, flowers and animals in crafting this fresh, flowing and open interior. The science of using nature to develop man-made products is called "biomimicry."*



Hold on while we remove the barriers. The open spaciousness of Lincoln MKZ is a result of what's *not* there. For instance: no traditional shifter. We eliminated the intrusive knob to create a thin center console that flows gracefully through the cabin. Step back and soak in the stunning, floating dual-arch design, inspired by the shape of a calla lily. Lift your eyes to the instrument panel, and you'll recognize the rhythmic symmetry of a manta ray. We eschewed conventional design in interior lighting as well. Illuminated front-door sill plates welcome you. Inside, rear passengers "swipe" dots of light on the ceiling to activate their reading lamps. The bulbs filter through a soft fabric headliner rather than glaring in eyes. Even the door locks are subtle, emitting a red LED glow when locked. By lifting the limits of design, we've elevated interactions with your car – and opened it up for more interaction with your front passenger too.

To shift your perspective,
just press the button.



Tactile responses are so much more fulfilling and intuitive. Simply use your fingertips. We've eliminated the ignition key and clumsy shift knob. Start the car and select a gear by pressing a button on the integrated center stack. This unique design frees up the console area for a beautifully flowing instrument panel. We've replaced traditionally designed audio and climate control knobs as well. Instead, set your sound and temperature with beautiful lighted slider bars and a vivid LCD touch screen. From front to rear, we've surrounded you in rich woods and contemporary aluminum finishes that create a visually stunning environment. And advanced 10-way, front heated seats are trimmed in premium leather and finished with French seams. They embrace you with contours shaped specifically to your form.



I-4 efficiency? Or exhilarating V6 power?

You choose.

Performance must *feel* right – in every sense. If rewarding power with fewer fill-ups appeals to you, choose the standard 2.0L EcoBoost® I-4 turbocharged direct-injection engine. It offers up to 33 mpg hwy¹ with 240 hp² and 270 lb.-ft. of torque² – the performance you'd expect from a 6-cylinder (FWD: 22 mpg city/33 hwy. AWD: 22 mpg city/31 hwy).¹ If you prefer even more of a rush, opt for the 3.7L Ti-VCT 24-valve aluminum V6.³ It increases output to 300 hp and 277 lb.-ft. of torque, and still offers impressive economy, thanks in part to shutters in the front grille that automatically close at speed to help you slip through the air with less resistance (FWD: 19 mpg city/28 hwy. AWD: 18 mpg city/26 hwy).¹ And yes, like all vehicles in the Lincoln portfolio, MKZ offers all-wheel drive.⁴

Ingot Silver Metallic. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹EPA estimated. ²Figures achieved using premium fuel. ³Available feature. ⁴Not available on MKZ Hybrid.



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A hybrid, for the select few who appreciate it. And... no additional cost. This is indeed a rare sight: At 45 mpg city/45 hwy, it's America's single most fuel-efficient luxury vehicle!¹ The all-new 2013 MKZ Hybrid uses a new state-of-the-art lithium-ion battery for more power and less weight. In electric mode, it can run up to 62 mph. The new 2.0L Atkinson-cycle I-4 engine and electric traction motor recharge the battery while you drive. To help you get the highest fuel economy, the unique SmartGauge[®] with EcoGuide instrument cluster coaches you. Its vibrant vine graphics grow more lush, blooming with white apple blossoms, the more efficiently you drive.



► *Lincoln MKZ Hybrid doesn't have a price premium. Competitors like Lexus charge extra for their hybrid models. The 2013 Lexus ES 300h, for example, is a \$2,750 additional cost over the 2013 Lexus ES 350.*

Ingot Silver Metallic. Available equipment.

¹EPA-estimated 45 city/45 hwy/45 combined mpg. Actual mileage will vary.



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Bright and brilliant. All around. Lincoln MKZ is surrounded by dramatic LED lighting. In the rear, the distinctive taillamp bar gets the attention of other drivers, and not merely for its eye-catching design. LEDs are quicker, rising to full intensity 10 times faster than incandescent bulbs. When on, they illuminate with unexpected vibrancy. In the front, adaptive LED headlamps actually turn to follow curves as you steer into them for enhanced vision at night. Elegant LED accent lamps¹ give MKZ a distinctive face that stands apart from the crowd. Tasteful chrome accents bring subtle but spectacular sparkle to the sculpted door handles, pedestal-mounted sideview mirrors, rear decklid and bright dual exhaust outlets.

Ingot Silver Metallic. Available equipment.

¹Available feature.



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▶ You've experienced THX® at world-class cinemas, but you won't find it in any other vehicle line. The Lincoln exclusive THX II Certified Audio System² is specifically designed for the MKZ interior. With 14 strategically placed speakers and 700 watts of maximum power, feel free to drive to audio nirvana.



Just talk or touch. It responds brilliantly in here, too. SYNC® with MyLincoln Touch™¹ driver-connect technology puts you in control of life in your car. It operates via simple voice commands and your touch, so your hands stay on the wheel and your eyes on the road. This system dials numbers and answers calls so you don't have to pick up your phone, and it mutes other audio sources so you won't miss a call. It plays all the music you like from a variety of sources, and with SYNC Services, it also delivers news and weather. It even navigates for you with turn-by-turn directions, and locates businesses just by name. Simple 5-way controls on the steering wheel, along with vibrant LCD gauges and a vivid 8" LCD screen in your center stack, put everything in full view.

Light Dune. Available equipment.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. ²Available feature.



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Its highly variable suspension adapts *to highly variable roads.*

Lincoln Drive Control takes ride, handling and steering from tight-and-agile to smooth-and-forgiving in a split second, depending on what the road serves up and how you like to drive. You'll carve corners with exhilaration *and* travel comfortably over bumps. Sensors constantly read the road and your driving input. In the blink of an eye, the suspension adjusts the firmness and damping at all 4 wheels independently. It also compensates in steering response, tightening in turns and even adjusting for crosswinds and crowned surfaces. In addition, 3 driving modes tailor the driving experience to your liking. Choose Sport mode if you decide to push your limits.



Enhances even the most spectacular view. It's all about being aware of your surroundings. The driver assist technologies in here extend the senses, even beyond your own. For instance: cruise on a long road or a crowded highway. Lincoln MKZ detects the speed of the vehicle ahead, then smoothly adjusts your speed to maintain a set gap from it.¹ Change lanes with the assurance that your blind spot is clear.¹ Stay focused and centered, knowing that if you drift, the steering wheel will gently shudder to alert you, and then nudge you to steer back toward the middle of your lane if necessary.¹ In tight spots and parking lots, MKZ helps you back up with guidelines and full-color images from the rear view camera.¹ An alert system will even warn if traffic is crossing the path behind you.¹ And when you pull forward toward a curb to park, front sensors can advise you when it's time to stop.¹ Everywhere you look, and even where you can't, Lincoln MKZ instills confidence.

Smoked Quartz Metallic Tinted Clearcoat. Available equipment.

¹Available feature.



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▶ According to the New York State Department of Motor Vehicles, your wheels must be no more than 1' from the curb in your final parked position. Yes, we can do that.



Parallel park faster than a New York minute. Never pass up the parking spot right out front. Now you've got the polished skills to maneuver into it – like a pro every time – in less than 60 seconds. Active park assist¹ on Lincoln MKZ measures the size of a space, then steers MKZ into the spot for you, tucking your vehicle neatly to the curb. You take your hands entirely off the wheel. All the hard work is done. You just lightly control braking and accelerating. When you're pulling out again from the space, the Forward Sensing System¹ helps guide you clear of the vehicle parked in front of you.

Ingot Silver Metallic. Available equipment.

¹Available feature.



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We're here to impress you.

And express you.

Shown here are a few of the many standard and available features on Lincoln MKZ. Which ones will you choose? Try them all on, and see what suits you most. After all, it's your car.

THX® II Certified Audio System
with 14 speakers and 700 watts¹

110-volt power outlet¹

Inflatable outboard rear safety belts¹

Single-panel moonroof¹

Multicontour front seats
with Active Motion^{®1}

LED door lock indicators

Adaptive LED headlamps
and LED accent lamps¹

Pedestal-mounted
sideview mirrors

Rear view camera¹

Heated rear seats¹

Privacy power rear sunshade¹

Gentle-glow rear reading lamps

Cooled¹ and heated front seats,
and heated steering wheel¹

Lighted slider controls for audio
and climate

Soft-close trunk with removable
pile carpet

¹Available feature.



Lincoln Technology, *Defined*

CLASS-EXCLUSIVE FEATURES

In its class, only Lincoln MKZ offers: Standard push-button shift, 10.1" LCD instrument cluster screen, LED headlamps, SecuriCode™ invisible keypad and Easy Fuel® capless fuel filler; available retractable panoramic roof, inflatable rear safety belts, and multicontour front seats with Active Motion®.

ACTIVE PARK ASSIST¹

Steers the vehicle into the space, without the need to touch the steering wheel. The driver controls the accelerator and brakes. The system uses ultrasonic sensors and electric power-assisted steering (EPAS) to identify a space and position the vehicle for parallel parking. The system calculates the optimal steering angle and guides the vehicle into a parking spot. Instructions on the message center coach the driver during the maneuver.

ADAPTIVE CRUISE CONTROL/ FORWARD COLLISION WARNING WITH BRAKE SUPPORT¹

Maintains a preset speed without having to work the brake and accelerator pedals, and uses advanced radar technology to scan ahead and adjust the speed to adapt to the vehicle in front. The desired gap can be set to 4 unique settings. If forward collision warning with brake support detects a potential collision, the system flashes a warning across the windshield, sounds an alarm, then precharges the brakes and increases brake-assist sensitivity to provide full responsiveness when the brakes are applied.

BLIS® (BLIND SPOT INFORMATION SYSTEM)¹

Helps detect a vehicle entering the blind spot with sensors in the rear quarter panels. A warning light in the corresponding sideview mirror illuminates and remains on until a vehicle is no longer detected in that blind spot.

CROSS-TRAFFIC ALERT¹

Monitors a space up to 45' from either side of the vehicle whenever it is in Reverse. When cross traffic approaches, an audible alert sounds, a message is displayed in the message center, and a warning light illuminates in the corresponding sideview mirror.

INFLATABLE REAR SAFETY BELTS¹

Located on the rear outboard seating positions, the inflatable rear safety belts combine attributes of traditional safety belts and airbags. Using cold, compressed gas, the inflated torso belt helps distribute crash-force energy across more of a passenger's chest than a traditional belt in the event of certain frontal or side crashes.

INTELLIGENT ACCESS WITH PUSH-BUTTON START

Senses when the key fob is in range to unlock the driver's door. Simply pull the door handle to unlock the vehicle. Once inside, to start the vehicle, press and hold the brake pedal while pushing the Engine Start/Stop button. To turn the vehicle off, shift into Park and push the Engine Start/Stop button.

LANE-KEEPING SYSTEM¹

Can alert the driver, day or night, if the vehicle is leaving its intended lane. Utilizing a forward-facing camera that reads lines on the road, Lane-Keeping System alerts the driver through 2 modes when unintentional lane departure is detected: Lane-Keeping Alert sends vibration pulses to the steering wheel to alert the driver; Lane-Keeping Aid applies steering torque to help direct the driver to steer the vehicle back into its lane.

LINCOLN DRIVE CONTROL

A suite of 3 technologies: 1. Continuously controlled damping suspension uses advanced sensors that constantly monitor and adjust the vehicle's suspension motion, body movement, steering and braking. 2. Electric power-assisted steering (EPAS) measures steering input, adapts to changing road conditions and helps compensate for slight directional shifts caused by factors such as crowned roads and strong, steady crosswinds. 3. Active noise control refines the cabin's sound quality experience by reducing undesirable engine noise with the use of a series of microphones and the vehicle's speaker system. Opposing sound waves are sent to cancel the unwanted noise, or enhance the engine sound in Sport mode.²

MULTICONTOUR FRONT SEATS WITH ACTIVE MOTION¹

To help reduce muscle fatigue and enhance blood flow in the legs and lower back, 11 air cushions change the contour of the seat back, bottom and bolsters, and subtly roll when activated.

PUSH-BUTTON SHIFT

Allows gear selection by pressing a button located in the center stack. The button for the selected gear turns amber, and the gear selected is also highlighted in the instrument cluster. The vehicle automatically shifts into Park when the ignition is shut off, or if the driver's door is opened with the driver's safety belt unbuckled.

SIRIUSXM SATELLITE RADIO, TRAFFIC¹ AND TRAVEL LINK¹

Offers over 130 channels, including commercial-free music, sports, news, talk and entertainment. Provides fuel prices, local and national weather, alerts on traffic-related incidents, and alternate route suggestions. Turn-by-turn directions are offered in your choice of Fastest, Shortest or Eco Route.

SMARTGAUGE® WITH ECOGUIDE

Hybrid information instrument cluster features 2 configurable LCD screens that offer access for driver control and detailed driving and hybrid data intended to help promote more efficient driving. Six display modes (Vehicle Range, Inform, Enlighten, Engage, Empower and My View) are available based on the level and detail of information desired.

SYNC® WITH MYLINCOLN TOUCH™

Voice-activated, in-vehicle connectivity system recognizes voice commands to control audio, vehicle climate, entertainment, phone information and more. Consists of a configurable 10.1" color LCD instrument cluster screen, an 8" LCD touch screen in the center stack, a media hub with 2 USB ports, an SD card reader and audio/video input jacks, and steering wheel-mounted 5-way controls.

TORQUE VECTORING CONTROL

Helps hold the vehicle to the road when accelerating through a corner by adjusting the speed between the front wheels while enhancing cornering agility and helping to reduce understeer.

¹Available feature. ²Not available on MKZ Hybrid. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available in the 48 contiguous United States, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp.



Lincoln MKZ *Premiere*

STANDARD ENGINE

2.0L EcoBoost® I-4 turbocharged direct injection
240 hp @ 5,500 rpm¹
270 lb.-ft. of torque @ 3,000 rpm¹
EPA-estimated fuel economy
FWD 22 mpg city/33 hwy (16.5-gal. capacity)
AWD 22 mpg city/31 hwy (17.5-gal. capacity)

AVAILABLE ENGINE

3.7L Ti-VCT 24-valve aluminum V6
300 hp @ 6,500 rpm
277 lb.-ft. of torque @ 4,000 rpm
EPA-estimated fuel economy
FWD 19 mpg city/28 hwy (17.5-gal. capacity)
AWD 18 mpg city/26 hwy (17.5-gal. capacity)

TRANSMISSION

6-speed SelectShift Automatic® transmission
with paddle activation

Lincoln MKZ Hybrid *Premiere*

STANDARD ENGINE

2.0L iVCT Atkinson-cycle I-4 engine with permanent-magnet
AC-synchronous electric motor
188 total system net hp
129 lb.-ft. of torque @ 4,000 rpm
State-of-the-art lithium-ion battery
EPA-estimated fuel economy
FWD 45 mpg city/45 hwy (13.5-gal. capacity)

BRAKES

Regenerative Braking System

INTERIOR ADDITIONS

110-volt power outlet
SmartGauge® with EcoGuide instrument cluster
with 2 configurable LCD screens

TRANSMISSION

Electronically controlled continuously variable transmission (eCVT)

Standard Features *Lincoln MKZ Premiere | Lincoln MKZ Hybrid Premiere*

POWERTRAIN

Front-wheel drive (FWD), hill start assist and Battery Management System

BRAKES

Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD), electronic parking brake, and power 4-wheel disc brakes with ventilated rotors

DRIVING DYNAMICS

Lincoln Drive Control featuring continuously controlled damping (CCD), electric power-assisted steering (EPAS), active noise control on MKZ (active noise cancellation on MKZ Hybrid); and Torque Vectoring Control

EXTERIOR

18" premium painted aluminum wheels with P255/45R18LRR all-season tires; adaptive light-emitting diode (LED) headlamps; LED taillamps; Lincoln split-wing grille; stainless steel dual exhaust system with bright outlets; power, heated, body-color sideview mirrors with integrated blind spot mirrors, security approach lamps and integrated LED turn signals; chrome inserts on door handles; solar-tinted laminated front-door and windshield glass; soft-close trunk; and Easy Fuel® capless fuel filler

INTERIOR DESIGN CONVENIENCES

Premium leather-trimmed seats; 5-passenger seating; 10-way power, heated driver and front-passenger seats with 2-way power lumbar and driver's side memory feature; accessory delay for power features; 12-volt powerpoints (3); dual-zone electronic automatic temperature control; front center floor console with armrest, storage and 2 cupholders; genuine wood accents on the instrument panel in brown swirl walnut or Prussian burl; Illuminated Entry System with theater-dimming feature; leather-wrapped steering wheel; map pockets on front seat backs; and 60/40 split-fold-flat spring-assisted rear seat

AUDIO | COMMUNICATION SYSTEMS

Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability, 11 speakers, and SiriusXM Satellite Radio, including SiriusXM Satellite receiver, low-profile antenna and 6-month trial subscription

INSTRUMENTATION | DRIVER CONTROLS

Push-button shift; auto-dimming rearview mirror with compass and microphone; Intelligent Access with push-button start (2 key fob transmitters); SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with Bluetooth® technology, configurable 10.1" color LCD screen,² 8" LCD touch screen in center stack, media hub with 2 USB ports, SD card reader and audio/video input jacks, and SYNC Services for Traffic, Directions and Information;³ power windows with global open and one-touch-up/-down; Remote Start System; and steering wheel-mounted controls for cruise, audio and MyLincoln Touch

SAFETY | SECURITY

Personal Safety System™ for driver and front passenger with dual-stage front airbags,⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; Belt-Minder® front safety belt reminder; driver and front-passenger knee airbags;⁴ front-seat side airbags;⁴ LATCH (Lower Anchors and Tether Anchors for Children); side-curtain airbags⁴ with roll-fold technology; AdvanceTrac® electronic stability control with Curve Control; anti-theft perimeter alarm; brake-actuated traction control; child-safety rear door locks; emergency glow-in-the-dark, in-trunk release handle; MyKey®; power door locks; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft System; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)

¹Figures achieved using premium fuel. ²Not available on MKZ Hybrid. ³SYNC Services varies by trim level and model year and may require a subscription.

⁴Always wear your safety belt and secure children in the rear seat

Comparisons based on 2012/2013 competitive models (Lincoln MKZ class is Luxury Midsize Sedans; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.



Available Equipment Groups *Lincoln MKZ Premiere | Lincoln MKZ Hybrid Premiere*

SELECT

Includes content of Premiere, plus:

Rear view camera, leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl, ambient lighting, Reverse Sensing System, HD Radio™ Technology, exterior LED accent lamps, and auto-dimming driver's sideview mirror

RESERVE

Includes content of Select, plus:

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link (with 6-month trial subscription) for traffic updates, weather and fuel price updates; BLIS® (Blind Spot Information System) with cross-traffic alert;¹ power decklid with full up/down functionality; cooled, perforated driver and front-passenger seats; and power-tilt/-telescoping steering column

PREFERRED

REQUIRES SINGLE-PANEL POWER MOONROOF

Includes content of Reserve, plus:

19" polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, 700 watts of maximum power and a 14-channel amplifier

PREFERRED

REQUIRES RETRACTABLE PANORAMIC ROOF

Includes content of Reserve, plus:

19" polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, 700 watts of maximum power and a 14-channel amplifier

Available Equipment *Lincoln MKZ | Lincoln MKZ Hybrid*

19" 18-spoke polished aluminum wheels *Requires Select or Reserve; not available on MKZ Hybrid*

19" 10-spoke polished aluminum wheels² *Requires Select or Reserve; not available on MKZ Hybrid*

18" summer-only tires *MKZ Hybrid only; not available on Preferred*

All-weather floor mats

Aluminum Trim Package *Not available on Premiere, requires Charcoal Black interior*

Brown Swirl Walnut Trim Package *Requires Light Dune interior; standard with Charcoal Black interior*

Cargo net

Inflatable rear outboard safety belts *Not available on Premiere*

Intelligent all-wheel drive *Not available on MKZ Hybrid*

Multicontour front seats with Active Motion®² *Requires Reserve or Preferred*

Power rear sunshade *Requires Preferred; not available with retractable panoramic roof*

Retractable panoramic roof *Not available on Premiere*

Single-panel power moonroof

Technology Package *Requires Reserve or Preferred*

Adaptive cruise control and forward collision warning with brake support, active park assist with Forward Sensing System, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers

THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, 700 watts of maximum power and a 14-channel amplifier *Requires Reserve*

DIMENSIONS | CAPACITIES

Length 194.1"

Wheelbase 112.2"

Width (mirrors folded) 75.1"

Width (including mirrors) 83.3"

Height 58.2"

Head room (front/rear) 37.9"/36.5"

Shoulder room (front/rear) 57.7"/55.3"

Hip room (front/rear) 55.1"/53.8"

Leg room (front/rear) 44.3"/37.0"

Passenger volume 96.4 cu. ft.

Cargo volume 15.4 cu. ft. (11.1 cu. ft. Hybrid)

Total interior volume 111.8 cu. ft. (107.5 cu. ft. Hybrid)

AVAILABLE LINCOLN CUSTOM ACCESSORIES

ELECTRONICS Vehicle security system; warning sensor systems;³ DVD rear-seat entertainment systems³

EXTERIOR Rear bumper protector; side window deflectors; full vehicle cover³

INTERIOR All-weather and carpeted floor mats; ash cup/coin holders; cargo organizers and protectors; interior light kit

WHEELS 18" Sparkle Nickel-painted wheels; wheel lock kit

Visit accessories.lincoln.com to shop the complete collection.



18" Premium Painted Aluminum
Premiere



19" Polished Aluminum with
Painted Pockets
Preferred



19" 18-Spoke Polished Aluminum
Select or Reserve

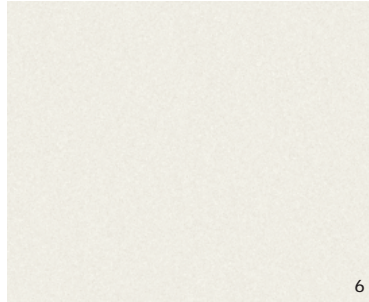
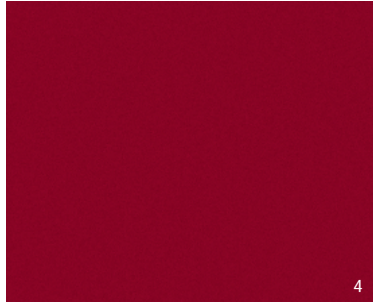


19" 10-Spoke Polished Aluminum
Select or Reserve

¹BLIS replaces standard integrated blind spot mirrors. ²Available early 2013. ³Lincoln Licensed Accessory.



- 1. White Platinum Metallic Tri-coat¹
- 2. Tuxedo Black Metallic
- 3. Ice Storm Metallic²
- 4. Ruby Red Metallic Tinted Clearcoat¹
- 5. Ingot Silver Metallic
- 6. Crystal Champagne Metallic Tri-coat¹
- 7. Smoked Quartz Metallic Tinted Clearcoat¹
- 8. Ginger Ale Metallic
- 9. Bordeaux Reserve Metallic



Hazelnut Leather with Prussian Burl Wood
Available with 1, 2, 5, 9



Charcoal Black Leather with Brown Swirl Walnut³ or Aluminum trim³
Available with all exterior colors

Light Dune Leather with Prussian Burl Wood or Brown Swirl Walnut³
Available with all exterior colors

¹Additional charge. ²Hybrid only. ³Available feature.
Colors are representative only. Non-perforated leather is standard on Premiere and Select.

Luxury shouldn't define who you are.

It should respect who you are.



LINCOLN COMPLIMENTARY MAINTENANCE¹

Your 2013 Lincoln MKZ includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. See dealer for details.

COMPLIMENTARY SERVICE LOANER AND CAR WASH²

Lincoln provides a complimentary Lincoln Service loaner when you bring your 2013 Lincoln MKZ in for warranty service, and a car wash for all service visits. See dealer for details.

MYLINCOLN MOBILE™ APP

The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, owner's manuals on your phone, locate a dealer, and live vehicle information and roadside assistance.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

LINCOLN COMPLIMENTARY MAINTENANCE The new 2013 Lincoln MKZ includes no-charge, 4-year/50,000-mile maintenance. Coverage includes an oil and filter change, tire rotation and multi-point inspection. See dealer for qualifications and complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. MKZ Hybrid unique electric components are covered during the Hybrid Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. See dealer for limited warranty details.

Smoked Quartz Metallic Tinted Clearcoat. Available equipment.

¹4-year/50,000-mile Lincoln Maintenance Plan. Coverage includes an oil and filter change, tire rotation and multi-point inspection. See Service Advisor for details. Lincoln reserves the right to change program details at any time without incurring obligations. ²Availability depends on dealership participation. See dealer for details.



2013 MKZ
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