



MASERATI

EXCELLENCE THROUGH PASSION

GRANCABRIO MC







<u>INTRODUCTION</u>	2
<u>EXTERIOR</u>	4
<u>INTERIOR</u>	12
<u>ENGINE</u>	16
<u>TECHNOLOGY</u>	18
<u>SAFETY</u>	20
<u>PERSONALIZATION</u>	22
<u>TECHNICAL DATA</u>	27
<u>MASERATI WORLD</u>	28

EXPERIENCE A NEW LEVEL OF OPEN-AIR PERFORMANCE

The Maserati tradition of designing and building cabriolets is taken to a new level with the GranCabrio MC: a unique car that maintains the elegant, luxurious style of Maserati's first genuine four-seater cabriolet, the GranCabrio, with the added benefit of technological enhancements developed on the track for unbeatable performance.

The sleek lines of the GranCabrio MC are based on experience gained through the GranTurismo MC Stradale: the numerous technical refinements dictated by aerodynamics make it extremely aggressive, without detracting from the harmonious lines that are a trademark of Maserati, enhanced by the new three-layer Bianco Birdcage bodywork paint.

Seeing, hearing, touching: the GranCabrio MC awakens all the senses. The priceless pleasure of open-top motoring is enhanced by the roar of the car's beating heart, a 4.7 litre V8 engine that punches a massive 460 HP, made even more remarkable with the addition of smaller, lighter rear silencers. Inside, everything is designed around ergonomics: from new seats with snugger side supports, to the sporty new steering wheel, longer gear shift paddles and pedals in perforated aluminium. Everything is designed for the perfect symbiosis between man and machine, for an unprecedented driving experience.

The GranCabrio MC's unparalleled handling is all about being in touch with the elements, in tune with the road and anticipating every twist and turn. The power of the engine, always primed for any touch of the accelerator, is managed by a ZF automatic 6-speed gearbox with MC Auto Shift function which, in Sport mode, intervenes to ensure an even more exhilarating drive. Completing the outfit is a suspension system with springs and dampers that deliver a more rigid setup, and a braking system with Brembo dual-cast technology.



BELOW THE RACY EXTERIOR LIES AN ELEGANT SPIRIT

The GranCabrio MC is the natural evolution of the high performance GranCabrio, a model that penned an entire chapter in the history of Maserati. With a soft top simulating the design of a streamlined coupé, Maserati technicians introduced a series of changes for the GranCabrio MC aimed at enhancing the car's aerodynamic efficiency, without detriment to its innate class and elegance.


The result is a car that is more aggressive, but still unmistakably Maserati: the front is dominated by the traditional oval grille featuring black vertical slats and a Trident with red trims in the centre. The spoiler and front air intakes give the front an even more muscular look, and together with the slots on the front wings and the side skirts, combine to extract hot air from the braking system and deliver downforce to the entire car, without increasing drag.

Thanks to experience gained in racing and above all to specific analysis of fluid dynamics, the new GranCabrio MC downforce (measured at 140 km/h) is 10% higher at the front and 25% higher at the rear compared to the GranCabrio and GranCabrio Sport.









The rear is equally exciting, proposing a higher, more centrally positioned exhaust, with the lower edge of the bumper guaranteeing enhanced extraction of airflow from the undercarriage. The spoiler incorporates the third stop light and is designed to produce downforce at high speeds.

The functional, aggressive look is enhanced by unique details like the new Bianco Birdcage three-layer paint finish: a brand new colour option for the Maserati range which adorns the sleek bodywork with countless nuances thanks to an original bluish tinge. This striking effect gives a nod to the white and blue-striped livery that was the hallmark of the Tipo 61 Birdcage, a car that successfully competed in these colours in top U.S. championships in the early Sixties.

With the addition of DRL (Daytime Running Lights) LED technology, the new front lights come in a feisty matt black finish, while the tail lights, also featuring led lamps, sport an exclusive burnished finish. Lastly, the dynamic good looks of the GranCabrio MC are heightened by 20" MC Design wheel rims, offered in Titanio lucido or Grafite opaco finishes. The flow-formed rims are not only lighter, but also sport the Maserati Trident symbol on their double spokes.



ROADSTER

GC 460 MC MC





THE WIND-IN-THE-HAIR MOTORING

Hands on the sporty steering wheel, fingers ready to stroke the gear shift paddles, right foot set to unleash the acceleration that the V8 engine is growling to deliver. All of this whilst soaking up the surroundings, rejoicing in the ensuing sense of freedom, onboard the luxurious, sporty cabin with its superbly ergonomic design.

In a cabriolet, the interiors merge seamlessly with the lines of the bodywork. The new sports front seats with integral headrests are a completely new design - a combination of aesthetics and functionality which ensure that the driver and passengers enjoy extremely comfortable seating and good posture support even at high speeds. The seat design is completed by a bezel modelled on the Maserati grille: located at the base of the headrests, this element further enhances the elegance of the interior. The edges of the backrest are embellished with fine stitching that highlights the exquisite craftsmanship of the seats.





In the GranCabrio MC the interiors are not designed simply with the person behind the wheel in mind: the rear shell of the front seats, upholstered in black leather and available on request in the same colour as the seats or in carbon fibre, allow for increased rear leg room.

The new flat-crown steering wheel with its profiled grip, and elongated Trofeo-design control paddles is available in leather and Alcantara, full-leather or carbon fibre versions. The Trofeo-design control paddles, mounted in the perfect position on the steering column, are longer than usual to ensure complete control even when the car is being driven fast on winding roads. Meanwhile, the lightweight pedals in perforated aluminium as standard enhance the feeling of control of the accelerator and brake.

The seats come as standard in leather with perforated Alcantara®, but are available as an option in a full-leather version. Completing the racy look of the interior, parts of the panels are upholstered in Alcantara®, clearly drawing on the trim level typical of racing cars, including the instrument binnacle, the central armrest, the door panel armrests/handles, the middle of the dashboard and the central tunnel.





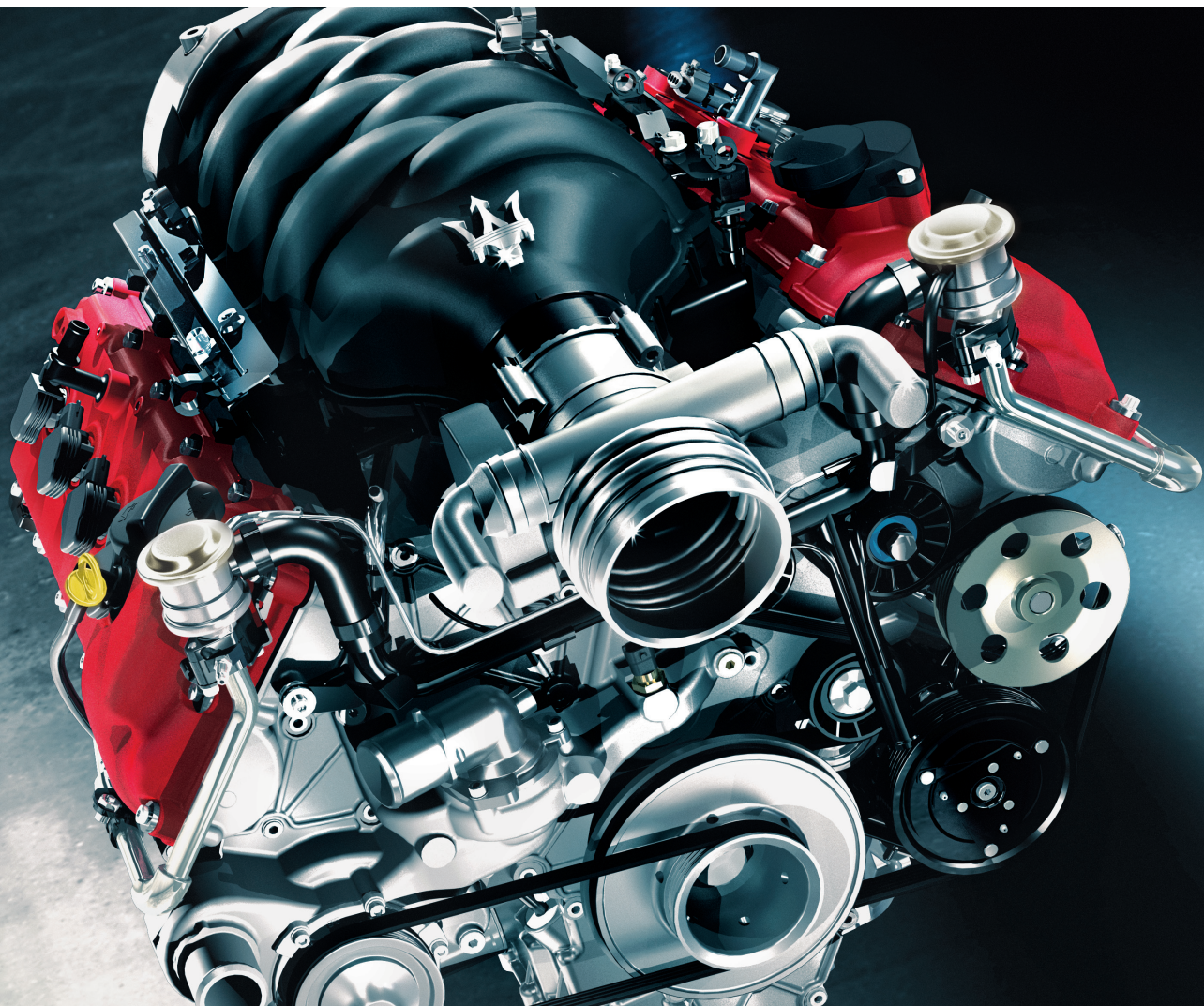
ELEGANCE MEETS POWER

The heart of the GranCabrio MC is the legendary 4.7 litre V8 engine. Holding with Maserati tradition this engine features a series of innovations that make it incredibly powerful and flexible, so it can guarantee the smoothest of rides, not to mention endless excitement whenever the driver demands.

In keeping with the direction taken by Maserati in recent years, numerous changes have also been made to the engine of the GranCabrio MC with a view to improving power, torque and smooth running, without detriment to fuel economy and emissions. Thanks to specific mapping and new reinforced pistons, maximum power has been increased to 460 HP (338 kW) at 7,000 rpm, while maximum torque is 520 Nm, largely available in a wide rpm range.

The fine construction quality of the V8 is evident in several areas: from the DLC (Diamond-Like Coating) used for tappets and the camshaft lobes, which enables a significant reduction in friction, to the use of steel cylinder liners, which helps keep the weight and dimensions of the engine down, especially along the car's main axis, optimising the vehicle's dynamic performance. The wet sump lubrication system reduces the number of oil recovery pumps, significantly reducing running noise: the result is a perfect combination of comfort and sports performance.

In an open-topped car like the GranCabrio MC, the sound of the engine is a key feature: when the Sport button is pushed, the exhaust by-pass valves open, leaving the V8 free to express its true sporty personality. Thanks to smaller, lighter rear silencers, the deep throaty purr of the engine sounds every bit like that of a racing car.



RACETRACK TECHNOLOGY AT THE SERVICE OF COMFORT

The GranCabrio MC turns heads instantly thanks to stunning design that combines aerodynamics developed on the track with unrivalled elegance, yet the technological solutions that make Maserati's sportiest cabriolet of all truly unique actually lie below its handsome exterior.

Specifically calibrated for application on the sportiest version of the GranCabrio range, the ZF automatic 6-speed transmission with MC Auto Shift hydraulic torque converter offers a total of five gear shift modes. It can be used in Auto-Normal, Auto-Sport, Manual-Normal, Manual-Sport and Ice modes.

In Manual mode, the driver controls the gear shift directly using the paddles mounted on the steering column and the car operates as a true manual gearbox. In Manual-Normal mode the driver can shift up to redline, while in Manual-Sport mode the transmission holds the gear until the driver changes, even if that means the engine hitting its rev limiter.

In Sport mode, the GranCabrio MC also offers a super-fast shifting mode, derived from the GranTurismo Sport and the Quattroporte Sport GT S, which delivers gear shifts that are 50% faster.

The Auto Sport mode also includes the MC Start Strategy with Launch Control; the driver activates the system by pressing down on the brake and accelerator pedals simultaneously. Upon reaching the optimum revs (2,300-2,500 rpm), the driver simply releases the brake pedal while keeping the accelerator to the floor, for a rocket-fast start that takes the car from 0-62 mph in just 4.9 seconds. This mode is only available with MSP turned off and is therefore recommended for use on a racetrack only in order to guarantee complete safety.

On the handling front, the wishbone suspension system features a specific set-up with more rigid dampers and springs designed to guarantee the ultimate sporty ride yet still coupled with excellent comfort. The Sport Skyhook system with continuously variable dampers is available as an option: when the 'Sport' button is pushed, the car becomes more precise and reactive, but continues to absorb bumps in the road as it adapts to any conditions.

The Maserati Stability Program (MSP) system adopts a specific setup which gives the driver greater freedom of action, ensuring maximum safety at all times, while the braking system makes the most of Brembo dual-cast technology with discs crafted from cast iron and aluminium. This brings weight down by between 15% and 20%, whilst also offering enhanced performance and less overall wear. The system comprises six-piston monoblock callipers up front and a four-piston unit in the rear, teamed with drilled, slotted discs: this particular design gives more predictable braking performance and reduces braking distance, especially on wet surfaces.



UNIQUE THRILLS IN TOTAL SAFETY

The GranCabrio MC is designed to deliver a thrilling drive built around safety: Maserati engineers have in fact equipped the car with the most advanced active and passive safety features available.

In terms of active safety, a key feature is the Maserati Stability Program, an electronic system which reduces torque and acts on the brakes to render the car completely stable in a fraction of a second. MSP works in harmony with the ASR traction control and ABS to stop the wheels locking under braking, in tandem with the hydraulic braking assistance (HBA). These electronic devices are always active in the background, but thanks to a specific setup they never deprive the driver of the sensation of total control at all times. When the Sport mode button is pressed, the action of the MSP is moderated, acting primarily on the brakes without cutting engine power.

The GranCabrio MC offers an intuitive drive, boasting optimum weight distribution, obtained by moving the engine back behind the front axle. With the top up, 49% of the car's weight is on the front axle and 51% on the rear, while with the top down the distribution is 48%-52%.

The Daytime Running Light function, a series of LEDs that also illuminate in daylight, make the car instantly visible, while the already highly effective Bi-Xenon headlights are enhanced by a rotation function that improves illumination of the carriageway, and surrounding areas, and hence improves driving safety on winding roads at night.

In terms of passive safety, the GranCabrio MC employs next generation dual-stage airbags for both driver and front-seat passenger. A huge amount of research was also carried out to integrate side bags into the new sports-profile seats, for a multipurpose system that protects the chest and head from lateral impacts. In the event of danger situations detected by the airbag ECU, the telescopic roll bar system, normally concealed behind the rear seats and covered by the tonneau cover, activates with a response time of less than 190 milliseconds.



Maserati

EXCLUSIVENESS PUSHES NEW BOUNDARIES

Fine materials like Poltrona Frau® leather, Alcantara® and carbon fibre come together in the GranCabrio MC to offer endless possibilities: the customisation options extend to the smallest of details, allowing each client to create an exclusive, made-to-measure car.

In addition to countless combinations of exterior colours for bodywork for the top and the brake callipers (including the special new pearlescent Bianco Birdcage, which appears beguilingly different depending on the angle of light) the interior trim can also be customised, with a choice of leathers, stitching, carpets and panel mouldings.



Camaro TMC

To complement the extremely dynamic look of the car, Maserati proposes MC Sport Line customisation packages, designed to enhance the sporty look and feel of the GranCabrio MC on various levels, through ample use of carbon fibre detailing on both the exterior and interior. The exterior can be completed with a rear spoiler, door handles and rear-view mirror casings in carbon fibre, as well as 20" shiny black Neptune Design wheel rims.

Options for the interior include the use of carbon fibre for the door sill (sporting the MC Sport Line logo) for the centre console, the steering wheel paddles, the instrument panel surround (with Maserati Corse graphics) as well as for the rear shell of the front seats, the steering wheel covering and the panel mouldings. Completing the racing package are MC Design pedals in forged aluminium.

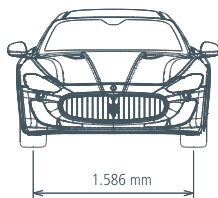
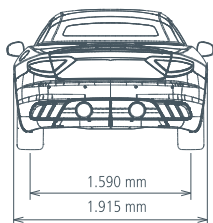






Maserati

GC 460 MC

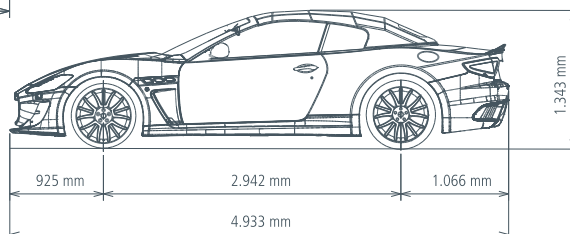


ENGINE

Displacement	4,691 cm ³
Bore	94 mm
Stroke	84.5 mm
Compression ratio	11,25:1
Maximum power output	338 kW (460 HP)
Engine speed at maximum power output	7.000 rpm
Peak torque	520 Nm (53 kgm)
Engine speed at peak torque	4.750 rpm
Maximum engine speed	7.200 rpm

PERFORMANCES

Top speed	179 mph with soft-top closed
Acceleration from 0-62 mph	4.9 sec
Stopping distance	35 m



CONSUMPTIONS AND EMISSIONS

Fuel consumption (urban cycle)	22,5 (l/100 km)
Fuel consumption (extra urban cycle)	9,8 (l/100 km)
Fuel consumption (combined cycle)	14,5 (l/100 km)
CO ₂ emissions (combined cycle)	337 (g/km)

DIMENSIONS AND WEIGHT

Length	4.933 mm
Width (without mirrors)	1.915 mm
Width (with mirrors)	2.056 mm
Height	1.343 mm
Wheelbase	2.942 mm
Front track	1.586 mm
Rear track	1.590 mm
Front overhang	925 mm
Rear overhang	1.066 mm
Boot capacity	173 l
Fuel tank capacity	75 l
Dry weight (UE version)	1.880 kg
Kerb weight (UE version)	1.973 kg
Kerb weight + driver	2.050 kg
Full load weight	2.275 kg
Gross vehicle weight	2.350 kg
Weight distribution	49% front; 51% rear with car closed 48% front; 52% rear with car open

WE TEST OUR CARS' SPORTING POTENTIAL ON THE TRACK. WINNING.

Competing has always been the toughest test for technology to be applied to roadgoing cars. It is on the track that reliability and performance have traditionally been measured. Races are where experimental solutions and materials are tried out; the track is the setting used by Maserati to bring out the sportiness of its cars.

TROFEO

The Maserati Trofeo MC, launched in 2010, is a single-make international series dedicated to gentleman drivers looking to race GTs. In 2012, the series made the move to the world stage with a six-race calendar: four events in Europe, one in the United States and one in China. The races are run ever more frequently alongside the most prestigious categories. Driving the GranTurismo MC Trofeo, the track version of the GranTurismo MC Stradale, entrants can benefit from much wider media coverage and Maserati Corse's impeccable organisation.

INTERNATIONAL SUPERSTARS SERIES

Maserati is one of the star names taking part in the International Superstars Series thanks to two Quattroporte Sport EVOs fielded by Swiss Team. Andrea Bertolini secured the overall title in a triumphant 2011 and, this year, the Maseratis have been entrusted to a series of top-class drivers as the squad continues to go for victory. Maserati is up against the stiffest competition with cars from ten different manufacturers all challenging for the titles on offer.





MASERATI
TIME

35

Bowers & Wilkins

PIRELLI



MASERATI MASTER DRIVING COURSES

An unforgettable experience, all spent at the wheel of the Maserati models, learning GT driving and safe driving techniques.

MASTER GT 1 DAY

A one-day course designed for those who wish to perfect their driving technique: the ideal start before progressing to the more advanced Maserati driving courses to become an outstanding driver. The staff aim to improve participants' personal driving skills in a context that is enjoyable and challenging for all.

MASTER GT 2 DAYS

An intensive 2-day training programme, with a sequence of driving sessions on the circuit (trajectory technique with instructor in the car, analysis of telemetry data) and practice in controlling the car in different simulated road surface conditions (quick direction changes, controlled skid and braking techniques).

MASTER HIGH PERFORMANCE

The Maserati HP course delivers a highly customised service thanks to a programme that includes advanced high-speed driving concepts and technically more complex, challenging exercises. A unique opportunity to master the world of Maserati gran turismo.

MASTER ITALIAN LIFESTYLE EXPERIENCE

A brand new course-event that allows participants and their companions to experience first-hand the concept of "Italian style", enjoying a splendid alternation of circuit sessions and exclusive activities organised by the Maserati team in two cities steeped in history: Florence and Parma. A wonderful experience, with privileged access to the very best this area has to offer.

MASTER MC TROFEO

The most advanced Maserati driving course of all proposes a technically complex programme at the wheel of the GranTurismo MC Trofeo cars that compete in the Maserati Championship. A thrilling experience which allows participants to enter the heart of the Maserati racing world.

For information and registration:

Master Maserati – Tel. +39 0525 55 11 38 – Fax +39 0525 55 11 40 – info@mastergt.it – www.maserati.com



THE TAILOR-MADE SERVICES OF THE MASERATI WORLD

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are born, learn their secrets, fully understand their engineering and really feel one of the Maserati family.

WEB AND CAR CONFIGURATOR

The www.maserati.com web site lets users browse every aspect of the Maserati world at ease, with multimedia content, historical information, a search function for pre-owned Maserati cars in the authorised sales network, and the futuristic car configurator. To give you access to all the infinite ways in which every Maserati can be personalised, we have created an innovative, absolutely unique car configurator. Within it, you can create your own Maserati by making all the choices available when configuring the car, and admire its every detail thanks to innovative features such as "X-Ray" viewing. Create your Maserati on www.configurator.maserati.com

MASERATI EXPERIENCE**

For those wishing to combine their Maserati factory visit with more insight into the firm's home city of Modena: its culture, history and cuisine.

The Maserati Experience programme, lasting one or more days, enables you to get to know the context of the Maserati world at first-hand: Modena, with its works of art, its history and its fine food.

You can tailor your Maserati Experience to your personal tastes by combining a variety of activities:

- Panini Museum and/or Stanguellini Museum visit
- Guided tour of the town
- Guided tour of a traditional balsamic vinegar establishment, with tasting

- Guided tour of a winery, with tasting of local wines
 - Cooking school
- ... and much, much more.

MASERATI COLLECTION

Share the Maserati passion, even in your "accessories", and enjoy membership of world of pure excellence. The exclusive Maserati Collection products are available from all official Maserati Dealers and from the Maserati Store at the Maserati Showroom in Modena. All articles can also be purchased directly from your home, using the www.maseratistore.com internet site, the on-line store for customers wishing to order and receive the articles in the Maserati Collection anywhere in the world.

MASERATI CLUB

For sharing thrilling moments with other Maserati owners. The owners of Maserati cars from every era can fully enjoy the pleasure of driving a Trident sports car by taking part in a calendar of touring and racing events exclusively for Maserati Club members. The Maserati Club provides the link between the past, present and future of the Modena constructor. The association is led by personalities who have made a fundamental contribution to the growth and promotion of Maserati in all eras, starting from Maria Teresa de Filippis, the first woman F1 driver and today a proud supporter of the marque. Becoming a Maserati Club member is simple: the events schedule and membership forms are available from Maserati Dealers.

For more information www.maseraticlub.com

* Tours are only arranged by appointment and can be booked through dealers all over the world.

** For more information please contact us by writing to: maseratiexperience@maserati.com



ORIGINAL MASERATI ACCESSORIES

Especially designed to ensure complete customer satisfaction, original Maserati accessories represent the perfect combination of design and functionality, complete with a guarantee of the highest quality, a characteristic that has always been associated with our brand. The range of original accessories includes ad hoc items designed to enhance the elegance and sporty appeal of Maserati models. Exterior features including coloured radiator grilles or brake callipers; interior finishings, such as carpet overlay kits and under-door moulding covers; components associated with sporty dynamics with a wide choice of alloy rims and carbon trims; travel and car care accessories such as car covers, battery tenders, child car seats and luggage sets specially designed for the various cars. These are just some of the many articles available to enable customers to make their driving experience on board their Maserati cars truly unique.

MASERATI CLASSICHE

Intended for enthusiasts and owners of vintage Maserati cars, the Maserati Classiche organisation serves all those who wish to re-live the marque's glorious past. The Maserati Classiche range of products includes articles that highlight the company's great heritage, built up over more than ninety years of history: paintings of the most glorious moments and the cars that have gone down in the history of world motor sports, original reproductions of period parts catalogues, owners' handbooks and brochures for past models, merchandising articles such as clothing and scale models, and much more. All the latest items are available on www.maserati.com in the Passion - Maserati Classiche section and at the email address maserati.classiche@maserati.com

MASERATI WORLDWIDE

NORTH AMERICA:

Canada
USA

CENTRAL / SOUTH AMERICA:

Argentina
Brazil
Chile
Colombia
Costa Rica
El Salvador
Guatemala
Mexico
Panama
Puerto Rico
Dominican Republic

EUROPE:

Austria
Belgium
Bulgaria
Cyprus*
Denmark
Finland
France
Germany
Greece
Hungary
Italy
Israel
Latvia
Lithuania
Luxembourg
Monte Carlo
Norway*
Holland
Poland
Portugal*
United Kingdom
Czech Republic
Romania
Russia
Slovenia
Spain
Sweden
Switzerland
Turkey
Ukraine

ASIA / OCEANIA:

Australia
Azerbaijan
China
Kazakistan
Korea
Philippines
Japan
Hong Kong
India
Indonesia
Malaysia
New Zealand
Singapore
Taiwan
Thailand

AFRICA / MIDDLE EAST:

Saudi Arabia
Bahrain
Egypt
United Arab Emirates
Kuwait
Lebanon
Oman
Qatar
Syria
South Africa



*Service Only



INTERNET

Discover the world of Maserati by aligning the QR code with the camera of your smartphone or visiting mobi.maserati.com



MASERATI CONTACT CENTRE

Italy - 800 008 008 • Switzerland (German) - 0800 837 100 • Switzerland (French) - 0800 837 200 • Switzerland (Italian) - 0800 837 300
Germany - 0800 810 80 80 • Sweden - 020 798 000 • Norway - 800 180 88 • Finland - 0800 110 808 • Austria - 0800 281 888 • France
0800 908 000 • Principality of Monaco - 800 93 888 • Denmark - 80 888 000 • Belgium (Flemish) - 0800 710 31 • Belgium (French) - 0800 710 30
Luxembourg - 8002 8000 • Netherland - 0800 0 224 234 • Spain - 9009 969 45 • Portugal - 8008 39 103 • Greece - 00800 3912 725 41 • Turkey
00800 399 090 538 • United Kingdom - 0800 064 6468 • Latvia - 0371 7500 100 • Australia - 1 800 196 941 • Hong Kong - 00 852 2870 8821



Audi

GC 460 MC MO



On the Maserati website, at www.maserati.com, or through the **Maserati Service Network** you may consult the list of telephones that are compatible with the Multi Media System, and their level of compatibility.

The illustrations and texts contained in this brochure are based on the information available at the time of production and do not contain a description of specific characteristics of the car by the Constructor. Some models, equipment and accessories may not be available or may only become available after the car's launch on the market. Maserati reserves the right to modify colours, designs and technical features at any time and without forewarning. Official Maserati Dealers will be glad to provide further details and updates in this regard.



WWW.MASERATI.COM

WWW.MASERATIGRANCABRIOMC.COM

MASERATI SPA · VIALE CIRO MENOTTI, 322 · 41121 MODENA · ITALIA