



MASERATI

EXCELLENCE THROUGH PASSION

MASERATI GRANCABRIO FENDI



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## MASERATI AND FENDI CREATE A MASTERPIECE OF THE ITALIAN ARTS

An elegant car cover and an oval metal and leather badge are two clues to a major event: the birth of the Maserati GranCabrio Fendi. A car intended for those who believe that beauty is an absolute, in Fendi Grigio Fiamma colour with an exclusive iridescent gilded gleam. The ideal companion for travellers journeying towards the countless destinations their imaginations offer, a car that guarantees pure excitement with its 4.7 litre, 440 HP V8, conceived for elegance. On board, all the main functions are controlled by a computerised platform that dialogues through a seven inch high-definition display and provides route guidance with the aid of the navigator. All thanks to a graphic processor that allows the navigator, sound system and telephone to respond to voice commands. A masterpiece, a joy to look at, to drive and to listen to when the rpm counter needle shoots into the red zone, above 7 thousand rpm. Because the Maserati GranCabrio Fendi speaks a universal language. That of a passion for the best life can offer.



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## TOGETHER ON THE ROADS TO THE ITALY OF YOUR DREAMS

In Italy, all roads lead to a place of excellence. Travelling them in the safe hands of the six speed ZF automatic transmission is pure relaxation, thanks to the swift throttle response and the smooth, gentle gear changes. And then for unbridled enjoyment, there is manual mode, for use with the conventional sequential gear lever, or the paddles behind the steering wheel... For the stunning GranCabrio, Maserati and Fendi have designed an itinerary of landscapes, colours, fragrances and flavours. The starting point is the Tuscan hills, where a microclimate found nowhere else in the world enables the Frescobaldi cellar to work its wine-making miracles, then on to Florence to pay homage to the fragrances of the Officina Profumo at Santa Maria Novella, to Venice to discover that glass can still be an art form, to Naples to learn that not all the finely crafted cameos for which the city and its Gulf are famous are the same, and onward again to enjoy the privilege of putting the GranCabrio through its paces on the winding roads of the Amalfi Coast. A unique experience, summarised in a guidebook written for those in search of the Italy of yesteryear, when craftsmanship fuelled the first globalisation in history, carrying good taste across the continents.







THE WHISPERED  
DIRECTORY OF  
CRAFTSMANSHIP  
A CONTEMPORARY GUIDE  
TO THE ITALIAN  
HANDMADE ABILITY

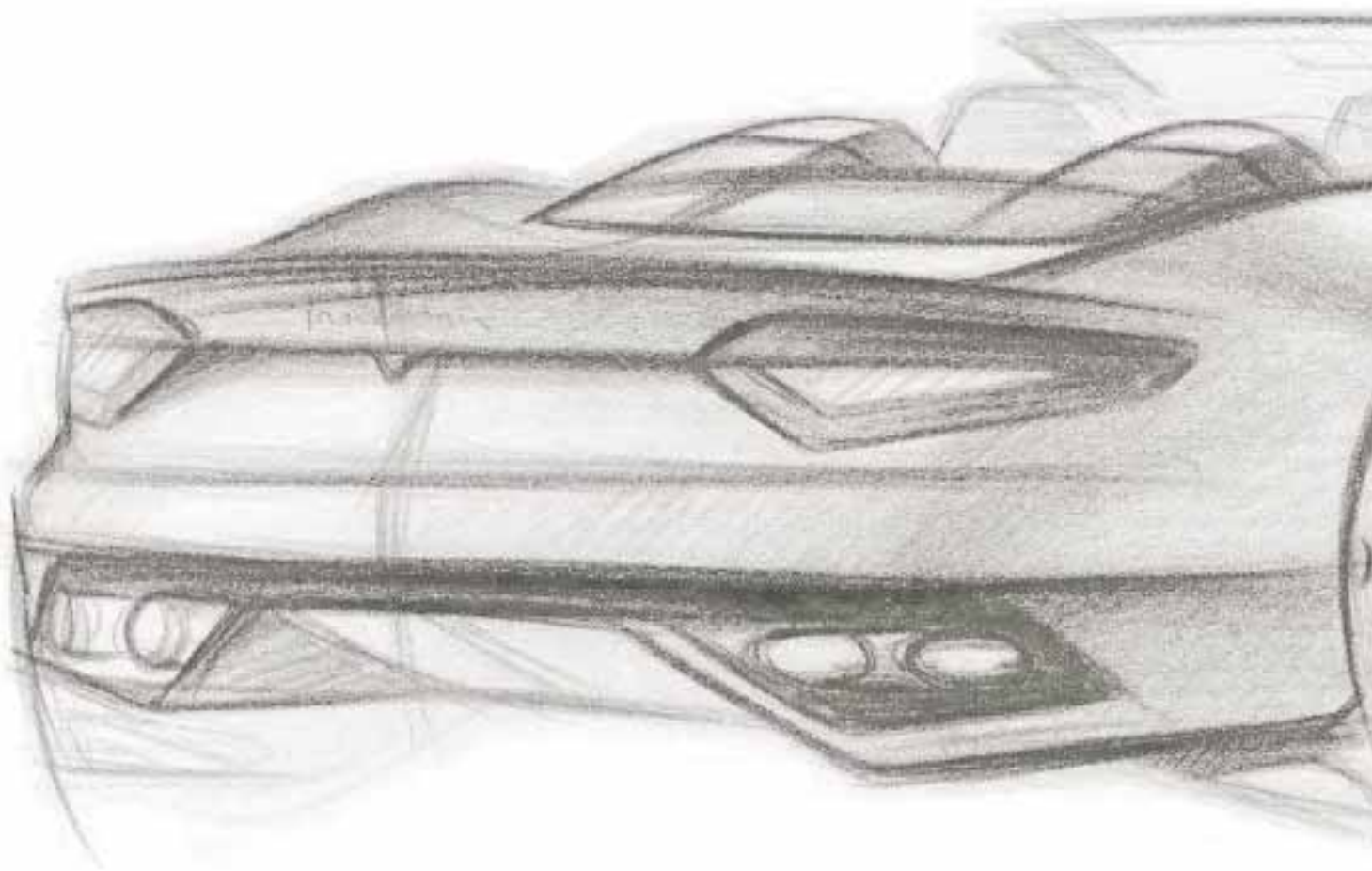
FENDI





## JUST ONCE, LEAVE THE CULTURE OF HASTE BEHIND

The engine purrs as the GranCabrio Fendi travels a road that only the culture of haste could consider minor. We are on our way to another delicious corner of Italy, just waiting to be discovered and savoured, and the sun is shining on our journey, while the driver sings the praises of the automatic dual-zone climate control, with temperature settings from 16 up to 32 degrees. We are what we drive, so this trip will remain in our memories as the perfect one. Because the Maserati Trident may be able to burn up the tarmac with all the power of 440 HP, but it can also bring a unique aura to the slow discovery of an extraordinary location. It's true, Maserati and Fendi disdain the commonplace, preferring those on slightly crazy quests, large or small - the search for a lost flavour or forgotten masterpiece.





## OBJECTS CUSTOM-MADE FOR THE CONNOISSEUR

A pencil stroke, an artist's touch, a mind open to the world. This is the formula behind the choicest creations of Italian style, the alchemy that gives the GranCabrio Fendi a Cx of 0.35 with the top up and 0.39 with it open. The pencil has been used with a light touch to transform the initial idea into the Maserati GranCabrio, a car weighing just 1,980 kilograms. And other pencils have styled the thousand accessories Fendi offers to add pleasure to everyday life for lovers of beautiful things. Because beauty is never superfluous, and is always top of the wish-list of the men and women who truly love life. So treating oneself to an Italian masterpiece is not a luxury; it is the crowning of a passion. And if the masterpiece is the Maserati GranCabrio Fendi, this passion becomes motion, dynamism, power, speed... while the road winds ahead. Just like a pencil stroke.











## THE STYLISH DETAILS THAT SPEAK THE MOST UNIVERSAL LANGUAGE

Five tridents making up a wheel ready to travel the road with light elegance. Three air inlets that for real gentlemen drivers are a stylistic feature that speaks of bygone days. The front brake calipers that proclaim their uniqueness with the maison Fendi's favourite colour. The exhaust system's four chromed tailpipes controlled by bypass valves ready to sing the beat that only an inimitable 90° V8 engine can keep. And we could go on and on, because the Maserati GranCabrio is made up of a thousand sophisticated details, creating a whole that is pure joy to the eyes of those who love fine cars. The perfect inspiration for all the creativity and skill of Fendi's master craftsmen.









## ROOFED IN TRENDSETTING ITALIAN STYLE

The GranCabrio would not be so beautiful if it had a cold metal top. And so it has a soft-top with tempered thermal glass rear window. On the GranCabrio Fendi, the double F logo appears alongside the Maserati Trident, bringing prestige decoration to the three-layer black soft-top, inside and out. The opening system is the usual masterpiece, enabling the top to weigh in at just 65 kilos and fold up and disappear beneath the tonneau cover in 28 seconds. When open, the GranCabrio Fendi is a paragon of feline power and grace. The exterior is muscular, with a natural and decisive fluidity of volumes which start from the impressive grille and mark out the entire side up to the rear lights, while the guards hang over the large wheels to create a powerful and elegant formal statement.

## FLAME GREY TO SET THE ROADS OF PASSION ABLAZE

There is no need to open the doors to realise that the GranCabrio Fendi is unlike any other Maserati, light years away from the conformism that dominates the automotive scene. The Grigio Fiamma colour is the most elegant of shades, with a gilded iridescent gleam produced by three layers of paint applied by a special Maserati department, while the black chosen for the hood helps to enhance the car's aggressive, elegant appeal. The hand of the Maserati Style Centre is unmistakable, with an added touch from Fendi. By the same token, the triangular rear lights, which use 96 led lights in a layout designed to be immediately recognisable at night, look like precious rubies set into the bodywork.







## THE TIME HAS COME TO TAKE THE WHEEL

We are inside the sophisticated temple of Italian style. We are welcomed by the yellow Tridents, emblem of Maserati, embossed on the headrests, and the famous Fendi double F logo, which has appeared on all the Italian fashion house's most important products since 1966, adorning the leather of the seats. The smell of leather is intoxicating, expressing the choice quality of the raw material, the meticulous tanning and the exquisite craftsmanship better than the most exhaustive specification. The chosen colour is Grigio Chrono, blending perfectly with the Grigio Fiamma of the bodywork and the black of the soft-top.

The form of the seat and back of the front seats is both elegant and sporty, designed to support the torso and legs comfortably and securely even during cornering at the highest speeds. Both seats are fully electrically adjustable, and the easy entry system moves them forward for convenient access to the rear seats.

The large brow above the dashboard, the gear lever and other details are clad with Fendi Selleria line Cuoio Romano leather. Yet another choice material, another homage to creativity, the raw material in which Italy is so rich. And when the driver is seated, he has the pleasure of grasping the three-spoked steering wheel, naturally leather-covered too, with its sporting small diameter of 37.5 cm and perfect grip. The journey can begin: the GranCabrio Fendi is ready to take to the road with its unique style, an impeccable blend of power and elegance. Inside the car, the fragrance of the leather will soon mingle with the scents of the many places we visit, stars in the constellation of our journey.

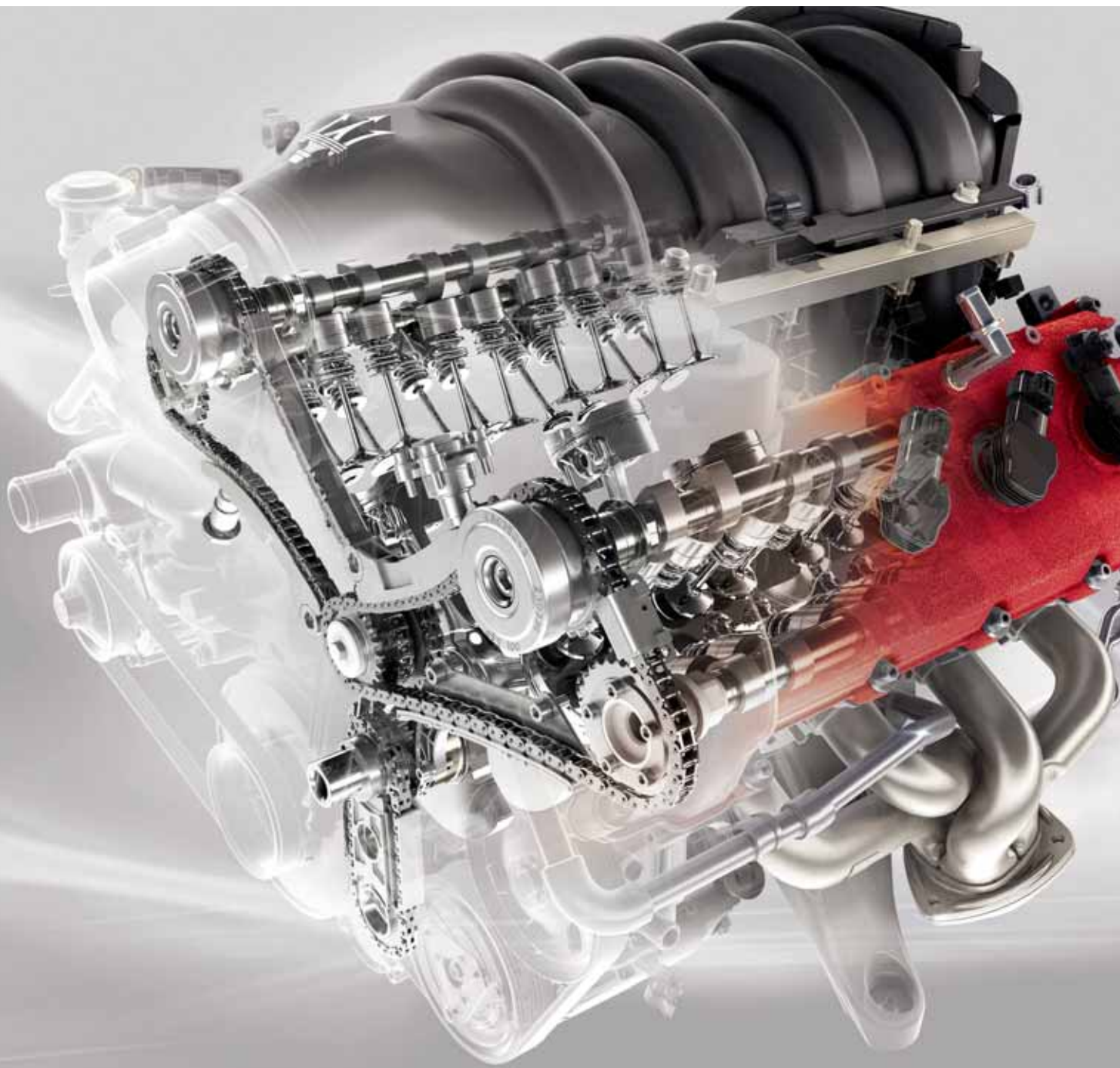






## REAL LUXURY IS SHARING EMOTIONS WITH THE PEOPLE YOU LOVE

The Maserati GranCabrio Fendi is not designed for lonely hearts. Because the citizens of the world's roads like to get together, so on board four people must be able to share in an adventure, in search of charming hotel or a new wining and dining experience. The difference is obvious as soon as you get into the car: two small lamps located under the rear side armrests illuminate to greet the passengers entering the rear seats. The two separate seats, with the same sporty profile as the front seats, are specifically designed to accommodate two adults in comfort. The torso is extended in a relaxed posture. The ideal situation for appreciating details such as the Pergamena wood trims and observing the little badge embossed with the Trident, the Fendi logo and a number. The unique identification for every GranCabrio Fendi, one of a limited series of just 50 cars for customers from all over the world. Welcome aboard the tradition of Italian craftsmanship.





## A LEADING-EDGE HIGH-TECH HEART IN AN EVENING GOWN

Fendi provides the gown and Maserati the high-tech soul, the 4.7 litre eight cylinder engine that delivers 440 horsepower at 7,000 rpm with a maximum torque of 490 Nm at 4,750 rpm. The banks are at a 90 degree angle and timing is by means of twin chain-drive overhead camshafts per bank, and four valves per cylinder controlled by hydraulic tappets. The camshafts on the intake side are fitted with a low pressure continuous phase timing variator, with valve actuation times of less than 0.15 seconds.

The engine has wet sump lubrication, in which the oil sump is integral in the crankcase. It collects the engine oil, circulated by just one pump running in an oil bath. This considerably reduces operating noise for increased comfort. 82% of torque is available from 2,500 rpm, reflected in outstanding acceleration even with higher gears. So the GranCabrio Fendi is wonderful to look at, but fantastic to drive.



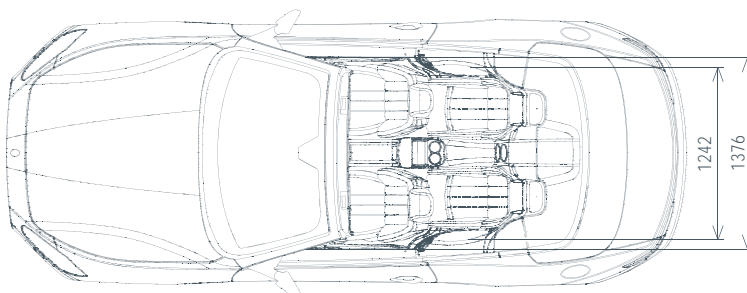
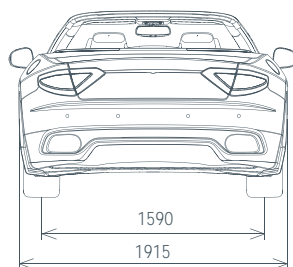
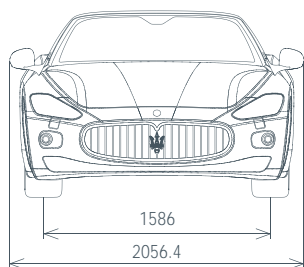
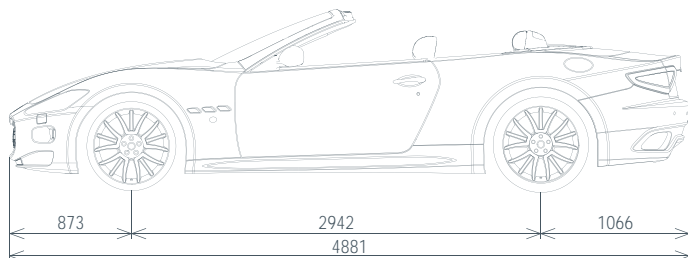


## SCULPTED BRAKES THAT STOP IN A MOMENT

It is a marvellous feeling; the road races past the windscreen and it seems that the speed is all that matters. But skilful, responsible drivers know that braking makes all the difference. The Maserati GranCabrio Fendi is equipped with a high-performance braking system with dual-cast front brakes, developed in association with Brembo. Unlike the conventional type, the discs are in two materials, cast-iron for the outer braking surface and aluminium for the hub. If we add the monobloc aluminium 6-piston calipers, we have a combination immune to even the heaviest punishment. The rear axle is fitted with monobloc aluminium 4-piston brake calipers with differential diameter (32/36 mm); the discs are 36 centimetres in diameter and 2.8 thick. Result: a stopping distance of just 35 metres at 100 kilometres an hour.



## TECHNICAL SPECIFICATIONS



## ENGINE

• Displacement	4.691 cm <sup>3</sup>
• Bore	94 mm
• Stroke	84,5 mm
• Compression ratio	11,25 : 1
• Max power output	323 kW (440 HP)
• Max power output revs	7.000 rpm
• Max torque output	490 Nm (50 kgm)
• Max torque output revs	4.750 rpm
• Max torque output revs	7.200 rpm

## PERFORMANCE

• Maximum speed	175 mph with soft-top closed 170 mph with soft-top opened
• 0 to 62 mph acceleration	5.3 sec.
• 0 to 400 metres acceleration	13.9 sec. (to 105 mph)
• 0 to 1000 metres acceleration	24.8 sec. (to 137 mph)
• 43 to 74 mph increase	4.2 sec.
• 43 to 74 mph increase	35 mt.

## CONSUMPTIONS AND EMISSIONS

• Urban cycle	12.55 mpg	22,5 l/100 km
• Extra urban cycle	28.82 mpg	9,8 l/100 km
• Combined cycle	18.34 mpg	14,5 l/100 km
• CO <sub>2</sub> emissions (combined cycle)		337 g/km

## DIMENSIONS AND WEIGHTS

• Length	4.881 mm
• Width (with side mirrors)	2.056 mm
• Width (without side mirrors)	1.915 mm
• Height	1.380 mm
• Wheelbase	2.942 mm
• Front track	1.586 mm
• Rear track	1.590 mm
• Front overhang	873 mm
• Rear overhang	1.066 mm
• Front alloy wheels	8,5Jx20"
• Rear alloy wheels	10,5Jx20"
• Front tyres	245/35 ZR20"
• Rear tyres	285/35 ZR20"
• Turning circle	10,7 mt.
• Boot capacity	173 l
• Fuel tank capacity	75 l
• Dry weight (EU version)	1.887 kg
• Kerb weight (EU version)	1.980 kg
• Kerb weight + driver	2.055 kg
• Full load weight	2.280 kg
• Gross vehicle weight	2.350 kg
• Weight distribution	49% front; 51% rear with soft-top closed 48% front; 52% rear with soft-top opened
• Soft top folding time	28 sec.

## EQUIPMENT

### SAFETY

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Bi-xenon headlights with headlight washing system  
Adaptive headlights - with rotating lamps for a better cornering illumination  
Automatic headlamp activation  
Front indicators included into the headlamp  
Front and rear foglamps  
Taillamps with high visibility LED lights  
Automatically dimming interior mirror  
Automatically dimming exterior mirrors  
Air-bag system: dual stage front bags, side bags head-thorax  
Front seat belts with pre-tensions and load limiters  
Rear seat belts with pre-tensions  
Child seat ISOFIX attachments, rear  
Telescopic roll-over protection system  
Maserati Stability Program (MSP) - includes: stability control (MSP) - traction control (ASR) - anti lock braking system (ABS) - electronic brake distribution (EBD) engine torque control (MSR)  
Tyre Pressure Monitoring System (TPMS)  
Tyre sealing compound

### WHEELS AND CHASSIS

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Light alloy wheels - 20" Trident design coloured in silver (8,5J x 20" front; 10,5J x 20" rear)  
Brake calliper painted in yellow  
Wheel caps with Fendi logo  
Skyhook - electronically variable active damping system  
360 mm drilled brake discs - front; 330 mm drilled brake discs - rear  
Power-assisted steering wheel, with speed sensitive features  
Electronic Parking Brake (EPB)

### EXTERIOR EQUIPMENT

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Exterior special paint Grigio Fiamma Fendi  
Front grille with vertical and concave grille bars  
Chromeline exterior trim (headlight, door handles, chromeline, front grille and side vents)  
Side skirts  
Door mirrors - electrically operated, folding and heated  
Trident with chrome accents  
Electric opening assist for boot lid and doors  
Lightweight boot lid construction, with remote key opening  
Maserati designation - rear  
Rear parking sensors  
Front parking sensors  
Exhaust - twin dual tube tailpipes, in chrome plated stainless steel  
Car cover  
Full automatic soft top  
"Serie Numerata" plate on the exterior of the soft top

### INTERIOR EQUIPMENT

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"Serie Speciale" specific plaque on the dashboard  
Under door sills - Cabrio design  
Instrument dials in Maserati Blu color with white graph

Maserati clock design in centre dashboard with chrome-plated trim  
Three-spoke sports steering wheel in leather multifunction  
Steering column with manual height and reach adjustments  
Maserati "Active Shifting" (Trofeo design)  
SPORT button for sport mode set-up  
Front seats with high lateral support, electrically adjustable in height, depth, and backrest with "easy-entry" (the seat moves forward and backward automatically to facilitate the entry and exit of rear passengers).  
Comfort pack front seats including: Driver's seat memories - heating - power steering column with easy entry/exit function  
Folding front armrest with illuminated storage compartment  
Fixed rear armrest integrated into the central tunnel  
Two individual full size cup-holders - front and rear passengers  
Lockable, illuminated glove compartment on passenger side - in dashboard  
Storage compartment in centre tunnel - front and rear  
Two air outlets - rear  
Aluminium sport pedals  
Windstop

## ELECTRONIC DEVICES

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Electronic immobiliser  
Alarm system (perimeter and volumetric sensing, anti-lift device, electronic immobiliser)  
Remote key (on/off alarm system, lock/unlock doors, unlock boot lid)  
Cruise Control  
HomeLink - Garage door opener  
Dual zone automatic climate control with two rear air outlets in centre tunnel  
Auto demist sensor  
Maserati Multi Media System with 7" in dashboard screen - includes navigation system, RDS tuner, single CD player, 30GB hard disc drive  
Text to speech system (to read SMS and TMC Premium traffic informations)  
Maserati Hi-Fi loudspeaker system - 6 speakers with 2 x 40 Watt + 4 x 25 Watt RMS integrated equalizer  
Bluetooth® and USB port to upload audio files and MP3 files  
iPod interface  
Bose® Surround Sound System with 12 speakers  
Rain sensor

## UPHOLSTERY AND TRIMS

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Poltrona Frau® leather upholstery in Grigio Chrono  
Double F Logo in the inner area of the seats  
Yellow trident stitched on the headrest  
Dashboard and tonneau cover in Grigio Chrono with instrument cluster cover in Cuoio Romano  
Gear lever in Cuoio Romano  
Grigio Chrono stitching  
Dark Chrome interior finishing  
Pergamena Fendi wood trim on selected interior details (door and rear panel mouldings, dashboard, gear knob finishing)  
Interior carpet and carpet piping in Grigio Chrono  
Black soft top exterior and interior coloured in black



## ON THE GRANCABRIO FENDI EVEN THE LUGGAGE IS HAUTE COUTURE

The journey goes on. The GranCabrio Fendi becomes an ambassador of Italian style in a new location, while its driver plans the next day's route. The boot has room for everything required and the luggage itself is exquisite, with the exclusive fragrance of the Fendi Cuoio Romano leather used for the set created only for owners of this car.

It comprises a compact trolley, a hold-all, two beauty cases, a briefcase and a keyring, all genuine members of the Italian "hand-made" aristocracy. Not to mention two bomber jackets, a cashmere scarf and a pair of sunglasses. Every piece is conceived to fit to perfection in the convertible's boot: those privileged to drive a Maserati GranCabrio Fendi expect perfection even when loading their cars with what they need for another journey in search of Italian excellence.











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