It’s about confidence. The confidence to get out of neutral, shift into drive and start carving your own path through life.

That’s the philosophy behind the new Oldsmobile — a line of five uniquely liberating vehicles infused with the stuff that separates certain animals from the rest of the herd, like sophisticated style, innovative design and balanced driving control.
Empowered by advanced technologies engineered to make any trip worth taking, they reconnect you to the road in an entirely new dimension. It’s the new Oldsmobile driving experience. And it will open your eyes, untether your imagination and teleport you from the back seat to the driver’s seat the moment you grab the wheel.
Alero's engineering hotlinks you to the car to the pavement in a way that makes every road fun to drive.

Credit the confidence you get from the Active Response System. You direct, it responds. You drive, it turns even your commute into a one-of-a-kind experience. Sixteen features work together to help put you in control, delivering smooth, refined power, a controlled ride, nimble handling and a better feel for the road.

Pavement readily concedes to Intrigue's balance of power and agility.

It's not your commute. It's another excuse to drive, thanks to Alero's Active Response System.
Intrigue

Start to Command Performance

With the confidence generated by Intrigue’s state-of-the-art steering and suspension systems, you can quickly enliven a stretch of placid pavement.

Challenging twists and turns join you like choreographed partners through handling and agility. Tranquil straightaways are instantly energized by the award-winning 3.5-liter V6. It forms the basis of a passionate relationship between you and the road.

Whatever surface is under the tires, SmartTrak is there to make the most of available traction.
You know where you’re going and you know how to get there. If you’re driving a Bravada, you also have the added confidence that you’ll be prepared for unexpected challenges along the way.

The ingenious *SmartTrak* system automatically adjusts to changing conditions, delivering full-time traction without you even thinking about it. Even the road will know who’s in command.

The Oldsmobile Aurora is a car you can’t help but notice. Of course, that’s just the way you like it. Its looks are as unique as you are, thanks to the bold, muscular forms of the fenders, the pinched waist and large glass area.

Aurora is a vivid expression of *sophisticated style* with an equally individualistic interpretation of luxury and performance. The kind of confident look you need to counteract today’s herd mentality.
You’ve got everything under control. You can handle the road and all its surprises. Or load up the family and everything that comes with it. And now, you can even take care of the entertainment. Silhouette Premiere is the first minivan with a video entertainment system* for rear passengers, including LCD color monitor, built right in. So you can enjoy driving with the confidence of knowing you’ve taken care of everything. And everyone.

*Factory installed. May not be available in all states. See your dealer for details.
Visit us at www.oldsmobile.com
or call toll free 1-800-255-OLDS (6537).