The Aurora is a world-class package capable of going head-to-head with any competitive vehicle on the road today.
— Motor Trend

What we found out after a day of driving the Aurora is that it has more than just the vital stats needed to play with the big hitters—it has the character.
— Automobile Magazine

In the harsh light of a competitive market, the Aurora glows.
— Road & Track
At first glance, Aurora may unsettle you just a bit. That means we've done our job. Because this luxury performance sedan is an automobile designed not to imitate other cars, but to establish a new benchmark for the class.

Every aspect of Aurora — from its rigid body structure to its powerful V8 engine, ergonomically precise interior and advanced safety engineering — started with one goal in mind: to surpass the highest of customer expectations. No excuses. No compromises.

As you might imagine, the Aurora team thought hard, worked late, and ultimately built not just the car of their dreams — but perhaps also of yours.

At the core of any true luxury performance sedan is a body structure of exceptionally high natural frequency, a measure of body strength. The stronger the body, the more solid the ride, the tighter the handling characteristics and the quieter the interior. Aurora engineers recognized this basic design goal as their first challenge. The result: Aurora's body structure is so strong, no car in its class surpasses the Aurora body structure’s high natural frequency.

Once this rigid body was created, the engineers turned their attention to other details of the car. To enhance Aurora's handling characteristics, they fine-tuned its front-to-rear weight distribution: an aluminum hood shaves weight from the front, while the battery is located toward the rear. To optimize the Aurora's steering response, they employed a magnetic steering system that automatically adjusts steering force to produce infinitely variable assist. And to ensure that fit and finish is of the highest quality, they built a "match check" car to verify the accuracy of body panel tooling and dies.
The all-new Aurora VB was designed to deliver performance — without compromise. This 4.0-liter 32-valve dual-overhead-cam aluminum-alloy engine generates 250 horsepower and 260 lb-ft of torque to provide quick acceleration and deep reserves of passing power. Yet the engine is also efficient*, smooth and reliable.

The Aurora VB uses four valves per cylinder, a design that optimizes power while improving emissions and fuel economy. The engine is so efficient that Aurora, unlike some other VB-powered luxury sedans, is not subject to the Gas Guzzler Tax. And it's so quiet that the ignition switch is fitted with a special interlock to prevent the driver from attempting to start the engine when it's already running.

And even though it's a new design, the Aurora VB has already been proven reliable. Before actual production began, it ran 25,000 miles non-stop to set 47 speed-endurance records, including two long-standing world records previously held by Mercedes-Benz.

* EPA mileage est.: 17 city/24 hwy.
You can see the influence of ergonomics throughout the Aurora interior. Controls for the 8-way power front seats are located high on the door panel for easy access. Air vents are positioned to direct air at your whole body, not just your hands. And the dual-zone climate control system allows the front passenger to adjust the passenger-side temperature to his or her personal preference.

Aurora’s designers created an instrument panel that flows naturally into the center console, and fit genuine burled walnut trim to the contours. The result is a driving environment that’s both intimate and elegant. "You have the sense," Car and Driver noted, "of being enclosed, but not encroached upon. Other cars also try to do this, but the contours and spaces inside the Aurora are more interesting, more pleasing, more artful." The spaces inside the Aurora are also more practical: Aurora has more usable interior space than any import luxury sedan in its price class, and more cargo room than any Lexus, Infiniti or Acura.

Aurora’s front seats also feature upper and lower lumbar supports that can be adjusted separately to conform precisely to your back, and 4-season memory system for the driver’s seat and outside mirrors recalls your preferred settings at the touch of a button.
The Aurora interior is designed not only for comfort and luxury, but also to help meet a higher priority: driving safety.

As you'd expect, Aurora's safety features include dual air bags*, an anti-lock braking system (ABS) and a traction control system.

But the safety features also include several other thoughtful details found within the interior. For example, the inside rearview mirror dims automatically to reduce reflected glare up to 90 percent. Large analog gauges provide clear legibility, day or night, while major accessory controls on the door, dash and steering wheel are backlit to assist nighttime operation. And touch controls on the tilt steering wheel let you adjust both the audio system and the climate control without taking your hands from the wheel or your eyes from the road.

*Always wear safety belts, even with air bags.
MECHANICAL
ALUMINUM V8 ENGINE: Transverse-mounted, 4-valve 300-hp, 3,905-c.i.d. composite aluminum block with 9x10.5:1 compression ratio. Single overhead camshaft, aluminum heads, and intake manifold. Dual exhaust system.

EXTERIOR
ALUMINUM-ALLOY WHEELS: Dual-tri-bar, 4-spoke, with integrated center caps.

INTERIOR
AUTOMUTOMATIC CLIMATE CONTROL: Separate driver and front-seat passenger temperature controls, rear seat vent ducts, and digital outside temperature display. Time-delayed electric rear window defroster, front side window defrosters.

SEATING SURFACE DESIGN: Door panels upholstered with auto-running computer smashed and compact player, automatic disc player and d. and power windows.

SEAT BUCKETS: With driver's armrest.

CONTROL DISPLAY GLASS: 8"x10" tinted front windshield, side and rear window.

CRUISE CONTROL MODES: Proportionately drawing electrically powered rearview mirrors.

ACCESSORY POWER OUTLET: Additional 12-volt power socket.

STEERING WHEEL: Tilts, weighs, and interior controls for the sound system and cruise control.

THANK YOU FOR YOUR PATIENCE! We appreciate your interest in our products and services. If you have any questions or concerns, please feel free to contact us. We look forward to serving you again soon.
FOR CRASH AVOIDANCE:
- Anti-lock brakes
- Traction control system
- Brake/transmission shift interlock
- 4-wheel disc brake system with dual master cylinder and warning light
- Audible disc brake lining wear indicators
- Side marker lamps and reflectors
- Parking lamps
- 4-way hazard warning flashers
- Back-up lamps
- Center high-mounted stoplamp
- Directional signal control with lane change feature (turn signal)
- Windshield defroster, washer and multi-speed wipers
- Inside day/night rearview mirror
- Outside rearview mirrors
- Starter safety switch
- Dual-action hood latch
- Low-glare finish on inside windshield moldings, wiper arms and blades
- Illuminated heater and defroster controls
- Tires with built-in tread wear indicators
- Electric rear window defogger
- Door warning lights and reflectors
- Safety road wheel rims

FOR OCCUPANT PROTECTION:
- Unibody construction with front and rear crush zones
- Side door beams
- Supplemental Inflatable Restraint System
- with air bags and manual lap/shoulder safety belts for driver and front-seat passenger
- Manual lap/shoulder safety belts for left and right rear passengers
- Manual lap safety belt for center rear passenger
- Laminated windshield glass with urethane bonding
- Tempered safety glass, side and rear windows
- Power window lockout
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Head restraints, driver and front-seat passenger (adjustable)
- Safety armrests
- Break-away inside rearview mirror
- Interlocking door latches
- Passenger-guard inside door lock handles
- Security door locks and door retention components
- Automatic programmable door locking system
- Child security door locks
- Dual sun visors
- Pressure lock radiator cap
- Pressure relief fuel cap

FOR THEFT-DETERRENCE:
- PASS-Key II personal security system
- Theft-deterrent steering column lock
- Visible vehicle identification number
- Laser-etched VIN plate
- Remote inside hood release
- Marked body parts
- Theft-deterrent key locking system

IMPORTANT WORDS ABOUT THIS CATALOG
We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Aurora retailer for complete details.

A WORD ABOUT THE AURORA V8
The Aurora V8 engine is produced by different operating units of GM, its subsidiaries or GM suppliers worldwide.

A WORD ABOUT ASSEMBLY
Aurora is assembled by, and incorporates thousands of components produced by, different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Aurora's with different or differently sourced components than originally scheduled. All such components have been approved for use in Aurora. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT UPDATED SERVICE INFORMATION
Oldsmobile sends its Aurora retailers useful service bulletins about Aurora. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your retailer. To get ordering information, call 1-800-551-4123 toll-free.

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