The 1994 Oldsmobile Bravada offers all-wheel-drive confidence and versatility, complete passenger comfort and exceptional overall value. The exact traits that make sense for a sport utility vehicle today. Bravada builds its performance around SmartTrek, our advanced, full-time road management system, and bases its high comfort standards around the fact that it's an Oldsmobile—a perfect blend of luxury and mobility. But we don't believe building a great sport utility like Bravada is enough. We believe you ought to get even more for your money. So we offer a value-priced Bravada Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. We know you have a lot of choices when it comes to buying a sport utility. We invite you to read on and see why we think you should consider Bravada.
Guaranteed Satisfaction.
Not satisfied with your new Bronco? Bring it back within 30 days or 1,500 miles, whichever comes first. You'll receive full credit toward the SmartLease or purchase of another new Oldsmobile.

Roadside Assistance.
24 hours a day, 365 days a year, during the warranty period, help at no charge is a toll-free phone call away through our network of over 11,000 emergency facilities nationwide.

Bumper-to-Bumper Warranty.
Every part of your new Bronco is covered, except first (they have their own warranty). For three years or 36,000 miles, whichever comes first, with no deductible.

Courtesy Transportation.
For same-day warranty service, we'll give you a one-way shuttle up to 10 miles. For overnight warranty service, we'll give you a loaner or reimburse you up to $150 a day for transportation.

When you leave a dealership in your new vehicle, you don't want to be forgotten. That won't happen at Oldsmobile. Jim Higgins agrees. In an unsolicited letter, he told us what happened to him:

"I had the unfortunate experience of losing my Bravada's keys on the ski slopes of northern New Hampshire. It was a snowy Sunday in a fairly remote section of the state. I prepared myself for the worst: hitching a ride back to Boston. With few alternatives and little hope left, I immediately phoned the free Oldsmobile 800 number and was greeted by Kelly. She did a terrific job locating a locksmith, who arrived 55 minutes later with a new set of keys at no charge.

Kelly and Oldsmobile truly made my life immeasurably easier today." Not bad, when all Mr. Higgins really expected was a great sport utility, which, of course, he got. And a lot more.

Letter edited for length and clarity only. Complete letter on file.
Bravada's SmartTrak gives you the confidence to drive in all sorts of weather and road conditions. SmartTrak effectively combines full-time all-wheel drive and four-wheel anti-lock brakes (ABS) to give you sun-heated moving and stopping power. SmartTrak senses road surfaces and automatically adjusts for them. There's no need for you to shift into four-wheel drive as some systems require. And while four-wheel drive vehicles have a fixed front-to-rear power ratio, all-wheel-drive SmartTrak senses if a wheel is slipping and sends torque needed through the viscous clutch assembly to the wheels that are gripping, to give you traction. You never have to think about SmartTrak, just enjoy the traction and control it gives you.

All-wheel drive is always "on" with SmartTrak, so four-wheel traction is full-time. Bilstein gas-assisted shock absorbers smooth out the roughest roads. The transfer case is automatic—there's no shifting required. Torque is sent where it's most needed. If a wheel slips, power is transferred to the wheels that have traction—you keep moving. The four-speed automatic overdrive transmission is standard.

The precise power steering keeps you in touch with the road. The tuned suspension helps maintain a smooth, stable and controlled ride.

Safety matters. We want to help you avoid accidents in the first place. And help protect you...just in case. So Bravada's SmartTrak road management system, with its all-wheel drive and four-wheel anti-lock brakes, gives you mobility and control. And Bravada's responsive V6 engine power, power steering and exceptional visibility.

Okay, now let's talk about something no one wants to think about. Every Bravada has standard four-wheel anti-lock brakes (ABS) to help maintain control by minimizing the chance of wheel lockup and skidding during hard braking.

Road surface and weather conditions can change quickly. SmartTrak can adjust to them just as quickly.

A remote control lock system turns on the interior lights and unlocks the doors from up to 35 feet away.
Sitting in a Bravada, you might not realize you're in a sport utility. Its luxury and high level of standard features are more akin to grand touring cars.

The overhead console houses a digital compass, external temperature readout, sun visor reading lamps and storage compartments for sunglasses and a garage door opener.

The center console, standard, includes cup holders, power seat controls and two auxiliary electrical outlets.

A Delco AM-FM stereo with compact disc player and coaxial speakers is available.

The steering instrument cluster contains oil pressure, coolant temperature and fuel level gauges, tachometer, trip odometers and an anti-lock brake system light.

Bravada interior features include:
- Reclining front bucket seats with power lumbar support and six-way power driver's seat
- Floor and over head console
- Power windows
- Remote control locks
- Cruise control
- TILT-WHEEL steering
- AM stereo/FM stereo with cassette
- Power tailgate lock release

Bravada interior with seating areas trimmed in available Dark Charcoal leather.
We know why you really want a sport utility: for the performance, the fun, the driving confidence. Rest assured, that's why we built Bravada. The SmartTrak road management system lets you take to the road whenever you want, automatically adjusting for changing road surface conditions. There's lots of muscle. The 200-horsepower, 4.3-liter V6 engine, matched with the electronic four-speed automatic transmission and its seamless shifting, makes Bravada powerful and responsive. It can even tow up to 5,000 pounds. The tuned suspension with gas-assisted shocks front and rear, allows a flat and controlled ride.

If you're concerned about the elements, don't be. Bravada has improved protective coatings to fight corrosion on many underbody and under-hood components. Plus, Bravada's quiet. Real quiet. One reason is that constant velocity joints are used in the front drive shafts to reduce noise. Bravada's something special. Quietly taking you wherever you want to go.

*With available heavy-duty towing package; includes passengers, trailer, cargo and equipment.

Fine, now that I'm really driving a Bravada, what should I expect?
S P E C I F I C A T I O N S.

Model

Standard and Optional Features

Bravada

- Dual rear air bags
- Full-time 4-wheel drive
- Locking rear differential
- Remote central power door locks
- Power steering
- Air conditioning
- Keyless entry
- tilt/telescope adjustable steering column
- Leather wrapped steering wheel
- Self-adjusting braking system
- Analog tachometer cluster
- Factory-installed heavy duty rear shock absorbers with power lumbar adjustment
- Stereo.
- Dual power mirrors and sunroof
- Folded rear bench seat with center armrest
- Console w/ cupholders, power seat controls and dualclimate controls
- Overhead console w/ compass, outside temperature and reading lights
- Power outside mirrors
- Dual tempered glass w/ wraparound and rear privacy
- Heat-up rear window and defogger
- Rear window wiper/washer
- 15" alloy wheels
- Front and rear side-impact door shoulder belts, outboard
- Student seats, plus center seat pillow
- Assist handles for all seating positions (except driver)
- Automatic transmission shifter
- Tachometer
- Air conditioning, extra-high capacity battery
- Dual rear airbags with rear light
- Dual sunroofs, solar sunroofs and moon-roof
- Carpeted floor mats
- Power mirrors
- 15" staggered wheels
- Full-size spare tire
- 3-speed automatic w/ shift interlock
- 4-speed manual w/ shift interlock
- Electronic instrument cluster, including fuel computer controlled
- Leather seating surfaces
- Daytime running lights (3,000 ft.)/including high beams, constellated night
- Tilt/telescope adjustable steering column
- 15" aluminum alloy wheels with black parts
- 15" gold-alloy aluminum wheel included in gold package.

Shown above is the available Bravada gold package featuring gold-accent exterior elements and gold-tinted aluminum wheels with black parts.

Model

Audio Systems

Bravada

- AM/FM stereo w/ cassette, graphic equalizer and digital clock
- With CD player with compact disc and cassette speakers
- Power windows, power mirrors and power outlet

Engineering Features

Bravada

- Four-wheel disc brakes
- Torsion suspension, independent rear with torsion bar springing, adjustable lift height
- With high-performance Bridgestone radial tires
- Power steering
- 4.3-liter V6 engine with central port injection and 5-speed manual transmission

Engine Specifications

Bravada

- 4.3-liter V6 with Central Port Injection
- Displacement: 252 cu. in.
- Horsepower: 160
- Torque: 205 lb.-ft.
- Compression ratio: 8.5:1
- Fuel management: Central port injection
- Additional equipment:

Cargoe Area Dimensions

Bravada

- Cargo area length from front seat to outside of fender (in.) 76.1
- Maximum horizontal distance from rear seat to outside of fender flares (in.) 30.5
- Maximum vertical distance between wheels at floor level (in.) 30.4
- Rear-end opening width at ball joint (in.) 46.9
- Airbag communication system (in.) 53.4

Exterior Colors

- White 22
- Black 29
- Forest Green 44
- Dark Blue 44
- Metallic 47
- Medium Gray Metallic 90
- Bright Red 72

Interior colors: Dark Charcoal, Medium Beige, Dark Blue, Dark Red.
Not all seat colors are available in combination with all exterior colors. See your dealer for compatibility.
When you buy a Bravada, you'll...