Guaranteed Satisfaction.
Not satisfied with your new Oldsmobile, Ciera or Ciera Cruiser? Bring it back within 30 days or 1,500 miles, whichever comes first. You'll receive full credit toward the SmartLease or purchase of another new Oldsmobile.

Roadside Assistance.
24 hours a day, 365 days a year, during the warranty period, help at no charge is a toll-free phone call away through our network of over 15,000 emergency facilities nationwide.

Bumper-to-Bumper Warranty.
Every part of your new Ciera or Ciera Cruiser is covered, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first, with no deductible.

Courtesy Transportation.
For same-day warranty service, we'll give you a one-way shuttle up to 10 miles. For overnight warranty service, we'll give you a loaner or reimburse you up to $30 a day for transportation.

When you leave a dealership in your new car, you don't want to be forgotten. That won't happen with Oldsmobile. Angela Rodriguez wasn't forgotten. When she locked her keys inside her Oldsmobile with the engine running, she called us. As she tells it in her unsolicited letter: "It was 9:45 p.m. and I was alone in my office parking garage, 30 miles from home. I had never used Oldsmobile's roadside assistance before and was hesitant about what to expect. Boy, was I surprised! The advisor was very polite and sympathetic. Within a few minutes she called me back with the name of the locksmith and estimated my waiting time to be 20-25 minutes, but he arrived in 10 short minutes! This was my first Oldsmobile, but definitely not my last. Thank you for your commitment to quality automobiles and to your commitment to me and all the other Oldsmobile owners around the world!"

Mrs. Rodriguez got a lot more than a car when she bought her Oldsmobile. Well, that was the idea.

Sure, I buy the car and then it's like... "Who are you?"
Safety matters. At Oldsmobile we believe our cars should help you avoid accidents, and also be able to help protect you...just in case. To do that, every Cutlass Ciera has four-wheel anti-lock brakes (ABS) and front-wheel drive to help you maintain control, and power rack-and-pinion steering for better road feel. The suspension provides a smooth, stable ride and is matched with a responsive powertrain for effective performance. Just what you need to help deal with the unexpected. The end result is a road-worthy car that gives you driving confidence. Yet, if the unavoidable does happen, Cutlass Ciera can help protect you and your passengers. A driver-side air bag is standard. The unibody structure forms a steel safety cage. Front and rear crush zones help absorb and guide crush energy away from the passenger compartment. And the interior incorporates flame-retardant fabrics and padded surfaces. We've engineered safety and security into every Cutlass Ciera. Knowing that, you can just enjoy this car.

Okay, now let's talk about something no one wants to think about.

A driver-side air bag is standard on Cutlass Ciera. Remember, always wear safety belts even with an air bag.

Every Cutlass Ciera has standard computerized anti-lock brakes (ABS) to help you maintain control by minimizing the chance of wheel lockup and skidding during hard braking.

Security also is a key part of safety. The available remote control lock system turns on the interior lights and unlocks the car from up to 15 feet away. Standard power door locks provide added security.

Cutlass Ciera S in Bright White.
Cutlass Ciera's quality comes from a simple concept: teamwork. That's what's letting us reach high quality levels in our Cutlass Ciera plant in Oklahoma City. High enough, in fact, to win industry recognition. To reach these levels, we decided to rethink how we did things. So we brought everybody together. Engineers, assemblers, management—everyone had a say.

Engineers went on the assembly line, assemblers helped design efficient work areas, programs for better production, like the Quality Network, were set up, and people got excited. They still do. Their work matters to them. Because they know it translates directly into what customers think—and buy. High-quality cars are being built here.

In fact, of all the Cutlass Cieras sold in the past eight years, 95% are still on the road? When we asked these people what they'd like to tell you, they said, "We care about the cars we make, about our customers, about what they think. And we'd never build a car we wouldn't buy ourselves."

You should see all the Cutlass Cieras in the Oklahoma City parking lot.

Cutlass Ciera’s interior has been refined for convenience and comfort. It’s quiet. Six people can enjoy the ride. and the clarity of the Delco AM/FM stereo. For added driving ease, 5th Wheel steering is standard. And touch like air conditioning, power windows, rear and side window defoggers, and plenty of lighting and storage are provided.

Cruise control, power windows and additional sound systems are also available. Cutlass Ciera has comfort down to a science. And a well-applied one at that.

The available center console storage area in Cutlass Ciera and Cutlass S features convenience and functional beauty in cup holders.

The well-in instrument panel is laid out for easy reading of gauges and use of controls.

Cutlass Ciera interior in Medium Gray.

The passive restraint front safety belt system is shown unfastened for photographic purposes. The system should remain fastened at all times for optimum safety.
Buying a car should be an enjoyable experience. But comparing models and options and figuring out the costs of combinations can be a hassle. So we've taken popular Oldsmobile models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. These are our Special Editions. For details, just see your dealer. You could pay more and get less. Or you could get a Cutlass Ciera Special Edition and get a great value. It's your money, but the choice should be clear.

A 3.8-liter, 16-valve engine and electronic four-speed automatic transmission are included in the Cutlass Ciera Level II Special Edition.

Cutlass Ciera Special Edition in Platinum Metallic.
If you really want to get your eyes opened about wagons, take a ride in a versatile Cutlass Cruiser S. Because while it's quite impressive carrying cargo, it does a very nice job carrying people, too. Select a spacious two- or three-seat interior. You'll have room for six or eight, and standard equipment like anti-lock brakes, air conditioning, power steering and AM/FM stereo. There's also a 3.1-liter SFI V6 engine and electronic four-speed automatic transmission with the power to tow a vacation trailer across America.* When it's loading time, fold down the rear seats, and there are 74 cubic feet of space waiting to be filled.

A hidden compartment under the rear floor adds even more room. Wagons that are solidly and comfortably built.

Not a bad idea at all.

*2,000 lb. capacity, including passengers, trailer, cargo and equipment.

Cutlass Cruiser S models in Medium Garnet Red Metallic.
FOR OCCUPANT PROTECTION:
  • Supplemental inflatable restraint: automatic top/shoulder belts, driver/ front passenger and driver air bag
  • Manual top/shoulder safety belts, outboard rear seat positions
  • Manual lap safety belts, center seat position
  • Energy-absorbing steering column
  • Energy-absorbing instrument panel
  • Laminated windshield glass, surround bonded
  • Tempered safety glass, side and rear windows
  • Interlocking door latches
  • Side guard door beams
  • Passenger-guard inside door lock handles
  • Safety canisters
  • Head restraints, front adjustable
  • Dual sun visors
  • Back-oven inside rearview mirror
  • Security door locks and door selection components
  • Automatic door locking system
  • Front and rear crash senses
  • Power rear deck cargo area
  • ACCIDENT AVOIDANCE
  • Side marker lamps and reflectors
  • Parking lamps
  • Four-way hazard warning flashers
  • Backup lamps
  • Center high-mounted stop lamp
  • Electronic speed control
  • Windshield defroster, washer and multi-speed wipers
  • Inside/dual rearview mirror
  • Outside rearview mirror
  • Brake system with dual master cylinder plus warning light
  • Anti-lock brakes
  • Starter safety switch
  • Dual-actuated hood latch (front opening)
  • Low-gloss finish (inside windshield moldings, wiper arms and blades)
  • Safety road wheel rims
  • Tires with Built-in Heavy wear indicators
  • Sunroof heater and defroster controls
  • Pressure relief fuel cap
  • Engine oil dipstick/level indicator
  • Electric rear window defogger
  • Door warning light/reflector for THAT DETERMINATION
  • Theft-deterrent steering column lock
  • Remote inside hood release
  • Vehicle identification number
  • Locking VIN plate
  • Matted body parts (where applicable)

FROM THIS CATALOG, we have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes of any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

A WORD ABOUT ENGINES: Oldsmobile engines are equipped with an igniion produced by different operating units of General Motors. Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobile are assembled by different operating units of General Motors. Motors, its subsidiaries or are suppliers to GM worldwide. Oldsmobile incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce. Oldsmobile with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered and, if there are changes, that they are acceptable to you.

A WORD ABOUT PROTECTIVE USEFUL INFORMATION:
Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We are then prepared to bulletins for serving our products better. Now you can get these bulletins, too. Ask your dealer the dealer for ordering information. Call toll-free 1-800-351-4123.

A WORD ABOUT WINDSHIELD PROTECTION: Oldsmobile are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for six years/100,000 miles. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage.

A WORD ABOUT WARRANTY: The GM 3-year/36,000 mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. For the complete vehicle, except tires, which are covered by the manufacturer's will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of this limited warranty.