Above all, your next new car should give you peace of mind.

You want a car that you can count on: a car that earns your confidence and trust year after year.

That's why we invite you to consider Ciera Sedan or Cutlass Cruiser Wagon by Oldsmobile. Each is an automobile of proven quality, reliability and durability. Both are equipped with a driver-side air bag and anti-lock brakes as standard safety features. Of course, they also provide the comfort and room you'd expect from an Oldsmobile. Ciera offers you a spacious sedan with seating for six adults. While the versatile Cutlass Cruiser seats up to eight passengers or carries loads of cargo. For 1995, Oldsmobile offers you a better way to buy a new car. You won't have to go through the hassle of comparing a lot of different models and option packages, because Ciera gives you the simple choice of two well-equipped versions: Series I is nicely equipped to provide a comfortable yet practical sedan, while Series II gives you additional convenience.

The Cutlass Cruiser is available in just one version with its own long list of standard features.

Simply put, Ciera and Cutlass Cruiser give you more car, and peace of mind, for your money.
The Safety Factor

Every Ciera and Cutlass Cruiser model is equipped with a standard driver-side air bag. Remember, you should always wear your safety belt, even with an air bag.

A standard anti-lock braking system (ABS) helps the driver maintain steering control by minimizing the chance of wheel lockup and skidding during hard braking.

For added security, the illuminated entry feature automatically lights up the interior when you lift the door handle.

Ciera is designed to help you PREVENT an accident, and to help PROTECT you when a collision is unavoidable.
The roomy interiors of Ciera and Cutlass Cruiser are designed to provide lasting comfort. The divided bench front seat features power recliners for the driver and passenger. A front center armrest folds back for three-across seating when the need arises. Wide-opening doors provide easy in-and-out accessibility, and every Ciera and Cutlass Cruiser provides standard features like tilt-wheel steering, air conditioning, AM/FM stereo with cassette, automatic programmable power door locks, pulse wipers and a rear window defogger.

Ciera gives you the comfort, space and features you need to enjoy driving for years to come.

You'll have no problem reading those big, well-lit analog gauges, even at night. You'll also feel at ease knowing there's a driver-side air bag.

A front center armrest gives you extra storage space and dual cupholders.
You should feel as good about buying your new car as you do driving it.

Buying a new car should be fun. But we know that sorting through options and haggling over prices can make it a frustrating experience. So not long ago, we began to explore a new, simpler way to buy an Oldsmobile.  

First, we simplified the selection process by making our most popular options standard equipment on most models. To simplify our pricing, we removed the confusing discounts and rebates. But we left in the savings. The response was so encouraging, we've gone a step further for 1995. This year, every Oldsmobile model is available in just one or two versions that are so well-equipped, there is only a handful of options to consider. And we've simplified pricing across the board, enabling your Oldsmobile retailer to skip the haggling and quote you the best possible price right up front. Simply put, our new way of doing business means Oldsmobile now offers you even more car for your money...and a more enjoyable way to buy it. And that's certainly something you can feel good about.

Oldsmobile introduces a simpler, better way for you to buy a car.
After all, it's your money.

We invite you to compare Ciera with other sedans in its class.
We don't think you'll find a better value anywhere.
Oldsmobile introduces a simpler, BETTER way for you to buy a car.  
After all, it's your MONEY.  

We invite you to COMPAR Olds 88 with other sedans in its class.  
We don't think you'll find a better VALUE anywhere.
When you own a Ciera or Cutlass Cruiser, you'll enjoy the clear sound of a standard Delco AM/FM stereo radio with siriusian tuning, auto-reverse cassette and four extended-range speakers.

TILTED wheel steering lets you adjust the angle to your most comfortable driving position. On the model all the way up to make it easier for you to get in and out of the driver's seat.

The Ciera Series II and Cutlass Cruiser feature a 3100 V6 engine that delivers a responsive 160 hp and 185 lb-ft of torque. This engine is also available on Ciera Series I.

The Incomparable Value of Ciera

With Ciera, you'll know you're getting a reliable, well-equipped sedan at an affordable price.

Ciera Series I gives you standard features like a 2.2-liter engine, automatic transmission, driver-side air bag, anti-lock brakes, air conditioning, divided bench front seat with power recliners, front seat storage armrest with dual cupholders, automatic programmable power door locks, AM/FM stereo with cassette, tilt-wheel steering, pulse windshield wipers, side and rear window defoggers, illuminated entry and carpeted floor mats. The Ciera Series II adds the power of a 3100 V6 engine, 6-speed automatic transmission, power windows with driver's auto-down feature, cruise control and dual power outside mirrors.

We invite you to compare Ciera with other sedans in its class.

We don't think you'll find a better value anywhere.
The Incomparable Value of Cutlass Cruiser

With seating for eight or room for 74 cubic feet of cargo, Cutlass Cruiser is definitely a versatile wagon. At the same time, it's a vehicle loaded with comfort and security. Standard equipment includes a 3.100 V6 engine, 4-speed automatic transmission, driver-side air bag, anti-lock brakes, air conditioning, divided bench front seat with power recliners, front seat storage armrest with dual cupholders, AM/FM stereo with cassette, dual power outside mirrors, cruise control, power windows, folding rear-facing third seat, roof top luggage carrier and a rear-window air deflector.

Cutlass Cruiser isn't just a LOT OF CAR for the money.
It's a lot of a car. PERIOD.

Cutlass Cruiser's versatile tailgate lets you load cargo by flipping up the rear window or lifting the whole tailgate. The standard rear-facing third seat provides seating for two additional passengers.
In addition to standard power recliners, the available power driver's seat adjusts six ways to ensure your driving comfort.

Available remote-control keyless entry lets you unlock your doors and trunk from 15 feet away. When you unlock the doors, the interior lights illuminate.

The power windows include a driver's auto-down feature. Just touch and release the control to fully lower the window. (Standard on Ciera Series II and Cutlass Cruisers.)

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**Specifications & Colors**

- **INTERIOR COLORS**
  - Medium Oak
  - Medium Gray
  - Medium Cocoa Red
  - Medium Cocoa Blue
  - Medium Cocoa Blue Interior
  - Medium Cocoa Red Interior

- **Exterior Colors**
  - Bright White
  - Bright Blue
  - Bright Green
  - Bright Red
  - Bright Black
  - Bright Gray

- **Inclusionary Colors**
  - Medium Matte Gold
  - Medium Matte Blue
  - Medium Matte Gray
  - Medium Matte Red
  - Medium Matte Blue Interior
  - Medium Matte Red Interior

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**CUTLASS CRUISER**

**Exterior Colors**

- Bright White
- Bright Blue
- Bright Green
- Bright Red
- Bright Black
- Bright Gray

**Interior Colors**

- Medium Oak
- Medium Gray
- Medium Cocoa Red
- Medium Cocoa Blue
- Medium Cocoa Blue Interior
- Medium Cocoa Red Interior

**Power teamed engines**

 curated car list with imperial, metric and speedometer data.

**Power teams**

 curated car list with imperial, metric and speedometer data.

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**Equipment**

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**Equipment**

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**Equipment**

**CUTLASS CRUISE**

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WE WANT YOU TO BE SATISFIED WITH YOUR NEW OLDSMOBILE LONG AFTER THE SALE.

In addition to a comprehensive warranty, we also offer courtesy transportation, provide 24-hour roadside assistance and even guarantee your satisfaction. Which may sound too important right now, but you'll appreciate them should the need ever arise. Just ask one of our owners.

Charles Bacon, of Lincoln, Nebraska, discovered the value of 24-hour Roadside Assistance after locking the keys in his car. He called 1-800-442-OLDS and had a new set of keys in 35 minutes, at no charge.

Charles wrote, "I want to thank and congratulate your Oldsmobile emergency lockout service. This was my first experience with your customer care program and it reaffirmed my satisfaction with Oldsmobile." (Edited for length and clarity only. Complete letter on file.)

As an Oldsmobile owner, you'll get the Oldsmobile Edge:

Bumper-to-Bumper Warranty
Every part of your Oldsmobile is covered under our warranty, except tires (they have their own warranty) and routine maintenance items. Or $6,000 miles, whichever comes first. And you won't have to pay a deductible.

24-Hour Roadside Assistance
We'll be there to help you 24 hours a day, 365 days a year, during the warranty period. All you need to do is dial our toll-free number. There are over 15,000 emergency facilities ready to help you.

Guaranteed Satisfaction
If you're not satisfied with your new Oldsmobile, you can bring it back within 30 days or 1,500 miles, whichever comes first, and receive full credit toward the purchase of another new Oldsmobile.

THE GM CARD
Every time you use the no-annual-fee GM MasterCard, GM will credit 3% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands, of dollars. Call 1-800-696-GMCARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK
Visit participating GM retailers for up to 15% in GM Card earnings on eligible parts and service transactions. Call 1-800-967-1000 for more information.

SMARTLEASE®
SmartLease is a customer-driven lease program. You'll pay for the portion of the vehicle they use, rather than paying for the entire vehicle over time. You'll make traditional financing. You'll also enjoy lower front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle many often or drive a higher-priced model. Ask your Oldsmobile dealer for more information.

FOR OCCUPANT PROTECTION:
- Driver-side supplemental restraint
- Automatic headlight safety delay, driver and right front passenger
- Manual headlight safety delay, manual rear seat positions
- Manual lap safety belts, center seat position and wage sold seat
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, workbook hooded
- Tempered safety glass, side and rear window
- Interlocking door latches
- Side door beams
- Passenger-guard inside door lock handles
- Safety armrest
- Head restraints, front adjustable, driver and right front passenger
- Dual canisters
- Break-away inside marnce mirror
- Security door locks and door threshold components
- Automatic door locking system
- Doors and rear crash area
- Pressure lock radiator cap
- Pressure relief fuel cap

FOR CRASH ADVANCE:
- Side marker lamps and reflectors
- Parking lamps
- Daytime running lamps
- Rear cargo lamp
- Center high-mounted stop lamp
- Directional signal indicator
- Windshield defroster, washer and well-sprayed wipers
- Inside daylights running mirror
- Outside mirror
- Brake system with dual master cylinder plus warning light
- Dual-action brake booster
- Safety switch
- Dual-action head lock (front opening)
- Low-gear finish (inside windshield molding), wrist arm and sides
- Safety road wheel rim
- Tires with built-in tread wear indicators
- Illuminated license plate and covers
- Brake/brake transmission shift interlock
- Audible dual brake warning tone indicator
- Compass in rear window defogger
- Door warning light/indicator

FOR THEFT DETERRENCE:
- Theft-deterrent interior steering column lock
- Remote inside hood release
- Visible vehicle identification number
- Laser-etched VIN plate
- Marked body parts (where applicable)
- Theft-deterrent key locking system

IMPORTANT WORDS ABOUT THIS CATALOG:
We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, to prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

• A WORD ABOUT ENGINES:
Oldsmobiles are equipped with engine produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobile incorporates thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. It sometimes finds it necessary to purchase Oldsmobiles with different or differently sourced components than originally specified.

All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Some options may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered if, after your vehicle is assembled, equipment is different than you ordered.

• A WORD ABOUT UPDATED SERVICE INFORMATION:
Oldsmobile regularly sends its retailers useful service bulletins about Oldsmobile products. Oldsmobile warranty product performance in the field. We then prepare bulletins for servicing the customer. You can get these bulletins, too. Ask your retailer. Your retailer provides ordering information, call toll-free 1-800-551-4133.

• A WORD ABOUT CORROSION PROTECTION:
Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended under the corrosion warranty.

• A WORD ABOUT WARRANTY:
The GM 3-year/36,000-mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defect in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by the manufacturer) will be covered for three years or 60,000 miles, whichever comes first, and no deductible charges.
See your Oldsmobile dealer for terms of these limited warranties.
The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.